

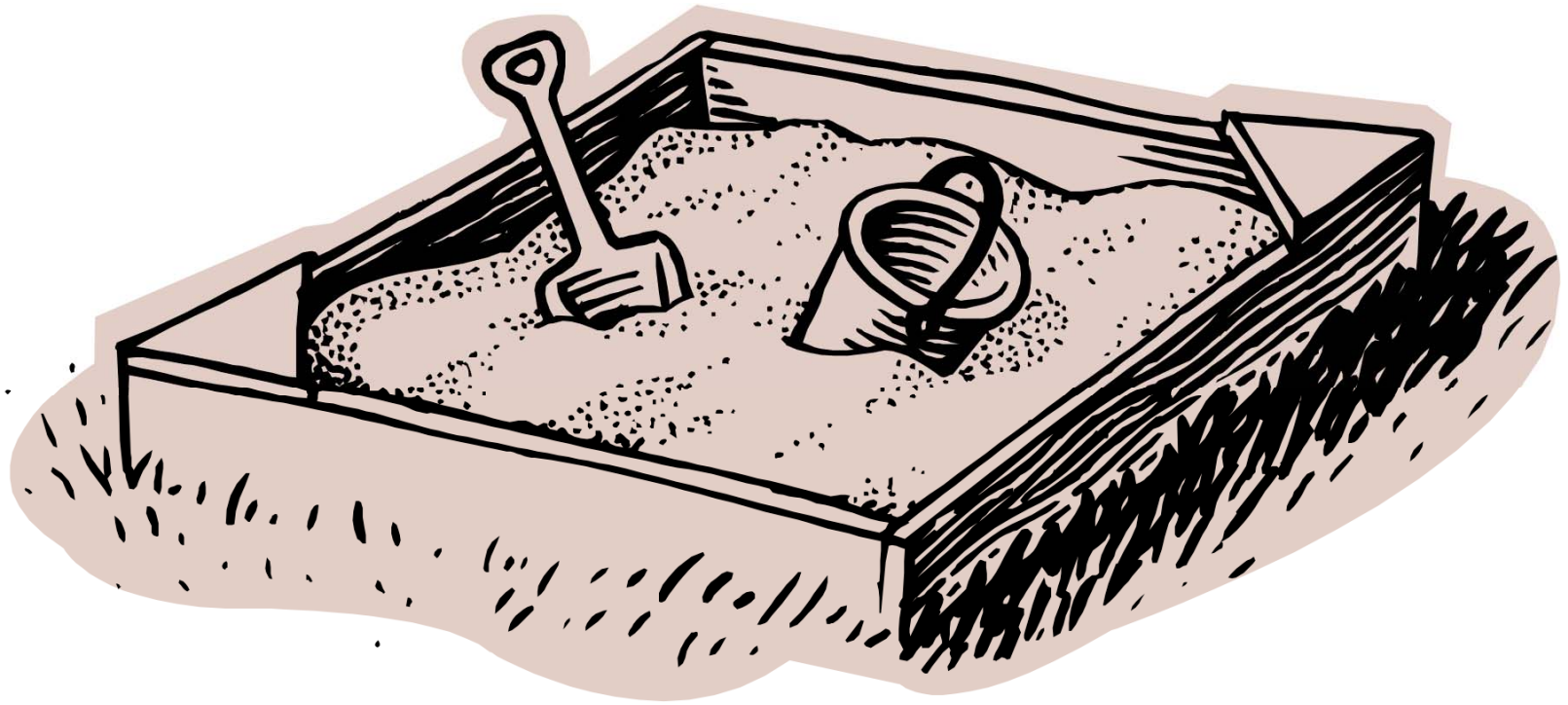


## The California Story: A Partnership for Change

Julia Lave Johnston, Deputy Director Planning  
Policy, OPR

New Partners for Smart Growth  
February 6, 2010

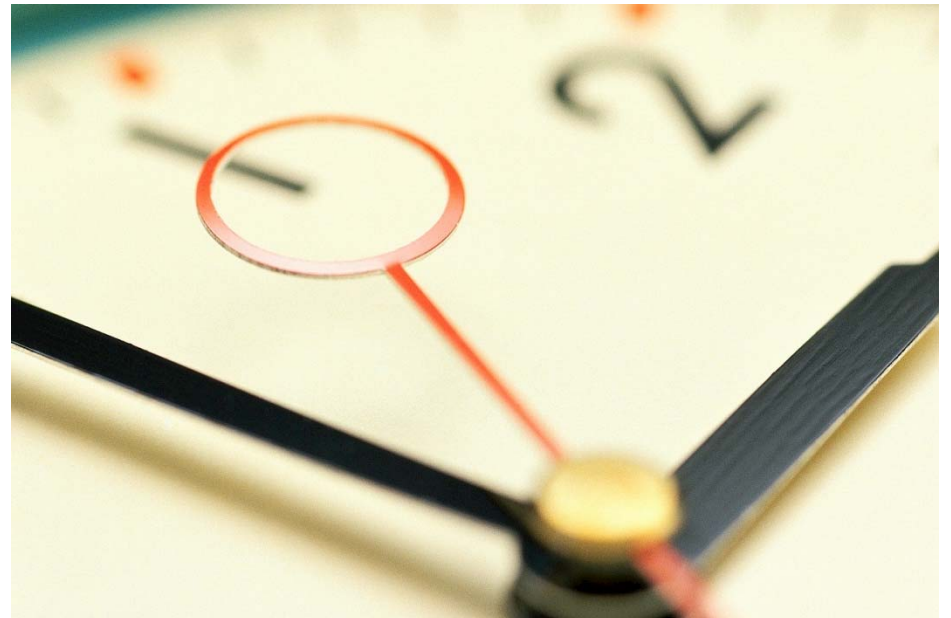




# SB 375

*“In order to reach California’s greenhouse gas goals we must rethink how we design our communities.”*

*Governor’s Office  
Fact Sheet on SB 375*



duh





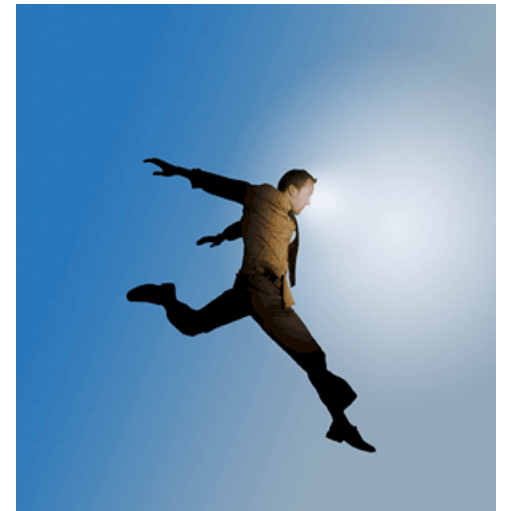
# Strategic Growth Council SB 732

Coordinate member agencies' funding activities and programs in support of a more sustainable California.

Review the state's five-year infrastructure plan and the Governor's Environmental Goals and Policy Report (EGPR).

Recommend policies and investment strategies and priorities to the Governor, Legislature, and to state agencies.

Provide and distribute funding and data to local governments and regional agencies to meet SGC goals.



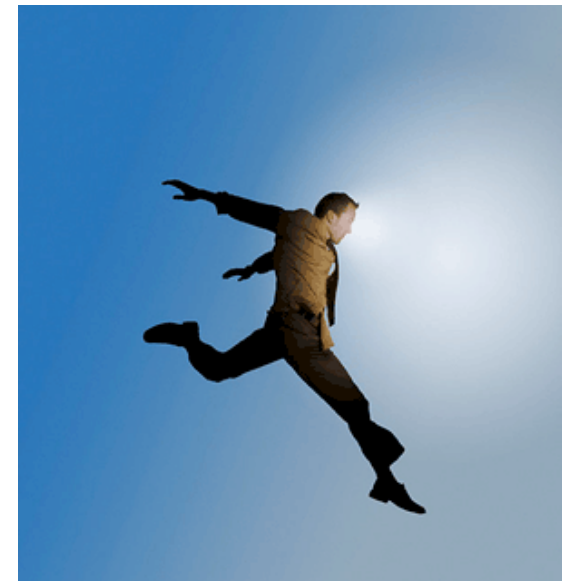
# Strategic Growth Council Objectives

- Improving air and water quality;
- Protecting natural resource and agricultural lands;
- Increasing the availability of affordable housing;
- Improving infrastructure systems;
- Revitalizing urban and community centers; and,
- Assisting state and local entities in meeting AB 32 goals.



# Strategic Growth Council

- Secretary of Business, Transportation & Housing
- Secretary of California Environmental Protection Agency
- Secretary of California Natural Resources Agency
- Secretary California Health & Human Services Agency
- Director of the Governor's Office
- of Planning & Research
- Public Member appointed by the
- Governor



# SGC Planning Grant Objectives

1. Fund a variety of planning processes that can serve as best practices (BPS) for communities across the state.
2. Support the development and implementation of effective and/or innovative local plans that support both SB the state's AB 32 GHG emission reduction targets while creating sustainable communities.
3. Fund regional government (MPOs or RTPAs) to collaborate with local government to implement SB 375 and/or AB 32 at the local level within the context of the three E's of sustainable.
4. Support collaboration between cities and/or counties, and JPAs in working with local governments to develop or implement regional plans that meet the intent of SB 732.

# Planning Grants Focus Areas

- #1 Local Sustainable Planning
- #2 Regional SB 375 Plus
- #3 Regional Planning Activities with Multiple Partners



# Modeling Incentive Funds

- MPO Modeling Improvement
- Caltrans Household Travel Survey
- Vision California



**Urban greening funds (\$70 million)** shall be awarded for the preparation, planning, or implementation of an urban greening project that:

- Reduces energy consumption
- Conserves water
- Improves air and water quality
- Provides other community benefits

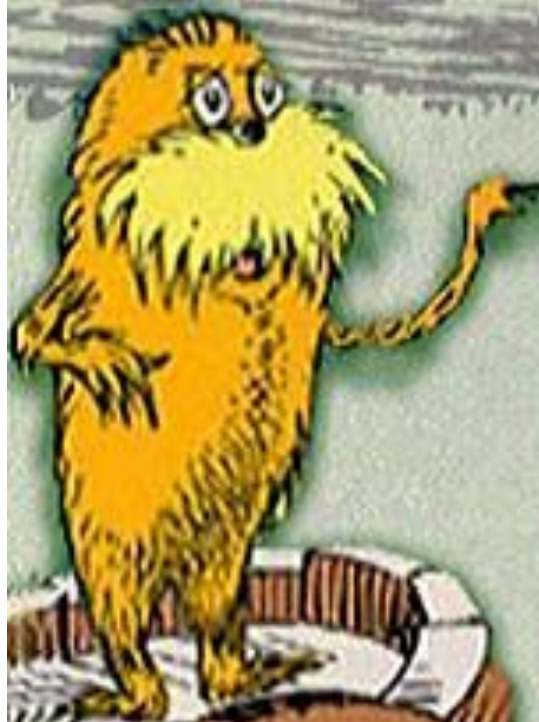


**MARVEL®**





And all that the Lorax left here in this mess  
was a small pile of rocks, with the one word...  
"UNLESS,"



**UNLESS** someone like you  
cares a whole awful lot,  
nothing is going to get better.  
It's not.