



11th Annual New Partners for Smart Growth: Building Safe, Healthy and Livable Communities

February 2-4, 2012

San Diego, California

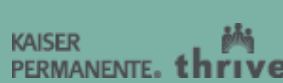


Local
Government
Commission



Don't miss this exciting event! Register online at NewPartners.org

Presented by the Local Government Commission • Supporters include:



The Annie E. Casey Foundation

THE SAN FRANCISCO FOUNDATION

THE KRESGE FOUNDATION

W.K. KELLOGG FOUNDATION



About the Event

February 2-4, 2012 ■ San Diego, California

Sun, Surf and Smart Growth

The New Partners Conference begins its second decade by heading west, back where it started — San Diego. The eighth-largest city in the U.S., San Diego is one of the most livable and sustainable major metropolitan areas in the nation. An innovative pioneer in the smart growth movement, the San Diego region provides inspiring models for creating transit-oriented, compact development; transforming downtowns and ethnically diverse, older neighborhoods; designing walkable, mixed-use urban villages; and fostering the emergence of leading high-tech, telecommunications and clean-tech businesses.

Join leaders from across the U.S. as we tackle the tough economic, environmental and social challenges of our day and demonstrate smart growth solutions that support strong economies, reduce our dependence on foreign oil, assure a healthy population, foster more equitable development, and expand transportation and housing options for all Americans.

Learn more about the latest in smart growth, including the latest research, cutting-edge implementation tools and techniques, best practices, model projects, policies and codes, and new partners. Most importantly, this dynamic event offers you the opportunity to network and coordinate with your peers as well as practitioners from many different disciplines.

Who Will Benefit

A significant factor in this event's tremendous success is its appeal to so many different disciplines. The conference will draw a national audience of local elected officials and city and county staff; state and federal agency leaders; professionals in planning, transportation, public health, landscape architecture, architecture, housing, parks and recreation, public works and crime prevention; realtors, developers, builders and bankers; advocates for equity and environmental justice, youth, older adults, and walking and biking; labor representatives; school leaders and staff; environmentalists; and all others committed to building safer, healthier and more livable communities everywhere.



Follow the Conference on Facebook at facebook.com/newpartnersconference and Twitter @NewPartnersConf

Conference Organizer

Local Government Commission



The Local Government Commission is an award-winning, 32-year-old nonprofit membership organization of forward-thinking, locally elected officials, city and county staff, and other interested individuals. The LGC helps local officials and other community leaders address the problems facing their communities and maximize their civic, environmental and economic resources. In 1991, the LGC developed the Ahwahnee Principles for Resource-Efficient Communities, which helped pave the way for the smart growth movement. (lgc.org)

Conference Sponsors

We would like to thank our many funders and the more than 185 co-sponsoring organizations that have helped shape and promote this event.

Conference Sponsors

- The California Endowment
- Centers for Disease Control and Prevention
- HDR, Inc.
- The Kresge Foundation
- National Association of REALTORS®
- The San Francisco Foundation
- Smart Growth Network
- U.S. EPA, Office of Environmental Justice
- U.S. EPA, Office of Sustainable Communities

Contributors

- Federal Highway Administration
- Federal Transit Administration
- Kaiser Permanente
- U.S. Forest Service — Urban and Community Forestry Program
- W.K. Kellogg Foundation

Benefactors

- The Annie E. Casey Foundation
- Bay Area Air Quality Management District
- ESRI
- Sacramento Metropolitan Air Quality Management District
- South Coast Air Quality Management District

Patrons

- AECOM
- Alta Planning + Design
- American Public Transportation Association
- American Society of Landscape Architects
- Bluelounge
- Brownfield Renewal
- California Department of Transportation
- CH2M HILL
- San Joaquin Valley Air Pollution Control District
- Urban Land Institute

Supporters

- ARUP
- CDM
- The Center for Communities by Design
- Fehr & Peers
- ICF International
- Lewis Group of Companies
- Opticos Design, Inc.
- SRA International

For a full list of cosponsors: NewPartners.org

Conference Agenda

New
Partners
2012

The three-day program includes over 100 sessions and 400 speakers, spanning more than a dozen topic tracks.

A complete list of sessions, detailed conference schedule and a current list of invited speakers can be found online.

Conference Sessions (partial list)

■ Thursday Plenaries

Smart Growth for Economic Recovery

Hosted Networking Reception

■ Friday Plenary

Places for People: How Transportation Choices, Infill Development and Good City Design Can Reshape Our Communities

■ Saturday Plenaries

The Great Reset: Reshaping Our Economic and Physical Landscape to Meet New Needs

Closing Plenary: Community Design and Urban Innovation for a Knowledge Economy

■ Topics for Workshop, Breakout and Training Sessions include:

Public-Private Partnerships to Finance and Promote Equitable TOD

National Prevention Strategy: America's Plan for Building Safe and Healthy Communities

Overcoming Barriers to Sustainably Redevelop Historic Communities

Strategic Investment in Small Communities: USDA's Role in Rural Towns

Smart Growth for Clean Water

Smart Growth Performance Measurement

Tax Foreclosure Reform: A New Approach for Stronger Neighborhoods

Back to Planning School: What You Need to Know for Successful and Collaborative School Siting

Where's the Money: 2012 Update on Smart Growth Funding

Healthy Metropolitan Food Systems

The Economic and Environmental Benefit of Good Urbanism

Growing Wealthier: Achieving the Prosperity Benefits of TOD and Smart Growth

Infill Development Strategies for Small Cities

Advancing an Agenda for Healthy, Equitable and Sustainable Environments in California

Parking for Smart Growth

Why Mixed-Use Isn't Always the Answer

Labor Unions: Emerging Allies for Smart Growth

Land Use in a Building Code? Meet the International Green Construction Code

Leveraging the Smart Growth Brand to Build a Political Base

Area-Wide Planning: Innovations at the State, Local and Federal Level

Bike Sharing Implementation

Incorporating Smart Growth into Disaster Recovery Planning

Using Health as a Messaging Tool

Strategies for Saving the Small-Town Grocery Store

Rooted in Community: Native American Collaboration on Smart Growth and Green Design

Health, Justice and Equity in Freight and Infrastructure Development

Smart Growth Takes Smart Preservation

Little Trips, Big Difference: Predicting Traffic for Mixed-Use Sites

Walking Audit: A Tool for Complete Streets and Community Organizing

Completing Neighborhoods through Appropriate Infill

Evolution of Smart Growth — The San Diego Story

Housing and Freeways — How Close Is Too Close?

Planning and Managing the Urban Forest to Build Community Sustainability and Resilience

The Evolving Story of California's SB 375

Transforming Suburbs into Sustainable Communities

Food Court: Using Smart Growth Principles to Achieve Food Justice

Revitalization, Gentrification and Equitable Development

Rural-Urban Connections Strategy

New and Emerging Tools and Technologies

Eat, Play, Live: Creative Investments towards Equitable Health Access

Smart Valley Places — Taking Advantage of the Great Reset

Seeds for Change: Creative Urban Gardens and Edible Parks

Smart Growth and Rural Transportation

Smart Water: Aligning Land Use and Infrastructure for Healthier Communities and Cities

Restoring Prosperity in America's Legacy Cities

Linking Jobs, Housing and Transit for Economic Development: Local and National Perspectives

Kicking the (Driving) Habit: Low-Density Cities Move to Sustainable Transportation

Climate and Energy Planning: Community Partnerships That Work

Sustainable Return on Investment (SROI)

Achieving Healthy, Equitable and Walkable Schools

The Role of Youth in Sustainable Brownfields Redevelopment

Corner of Smart and Green: Could Housing Trends Bolster Sustainable Building Trades?

Smart Growth, Environmental Justice and Equitable Development: Finding the Connections

Just How Smart Is Our Growth? Getting Ready for a Maturing America

Not Your Father's DOT: Progressive Trends in State Transportation Policy

Local Land Use Planning and State Trust Land Management in the West

Building a Powerful Regional Equity Coalition to Deliver on Sustainable Communities

Essential Components of the 21st-Century Community: Housing for the "Missing Middle"

Getting It Done: State Policy Strategies from Advocacy to Implementation

For more details about the program and tours or to register: NewPartners.org



Optional Tours of Local Model Projects

All tours carry a small fee to cover transportation costs and refreshments. Visit the conference web site for tour details and fees. Space on each tour is limited, and pre-registration is required.

THURSDAY, FEBRUARY 2 MORNING TOURS

- Tour 1 — A Tour of Environmental Injustice to Community Uprising
- Tour 2 — From Net-Zero Buildings to Net-Positive Neighborhoods: A Light Rail Tour
- Tour 3 — Birdrock's LaJolla Boulevard: Could This Be America's Most Remade Street?
- Tour 4 — Little Italy's Renaissance through Smart Growth Management

AFTERNOON TOURS

- Tour 5 — The Multiple Colors of North Park Main Street's Revitalization
- Tour 6 — "Smart Growth" San Diego Style
- Tour 7 — Resident Ownership of Neighborhood Change: Smart Growth and Equitable Development at the Village at Market Creek
- Tour 8 — Explore the Implications of a Rising San Diego Bay by Boat (Yes, Boat!)
- Tour 9 — Creating Community Support for Smart Growth: Efforts to Improve Food, Physical Activity Environments and Safety (Chula Vista)

SUNDAY, FEBRUARY 5 MORNING TOURS

- Tour 10 — Public Bike Systems: Implementing with Positive Social Outcomes
- Tour 11 — Regional Readiness for Plug-in Electric Vehicles: San Diego's Experience
- Tour 12 — Downtown San Diego Walk Audit with Walkability Guru Dan Burden
- Tour 13 — Breaking Ground for Food Security: New Roots, Cambodian Community and Fairmount Aqua Farms

■ CONFERENCE FEES AND REGISTRATION (NewPartners.org)

To register, please visit the online registration system on our conference web site — NewPartners.org. You can also download the registration form and mail it in.

Registration fees cover all materials and sessions (except where noted) and several conference meals.

The registration deadline is January 13, 2012.

All registrations received after this date will be subject to a \$50 late fee. All walk-in registrations will be subject to an additional \$35 walk-in fee. For a complete list of meals included in the registration fee, visit the conference web site.

■ GROUP RATES

A \$20 discount off the registration fee will be offered to groups sending five or more participants. The discount applies only to the public/nonprofit and private sector "full conference" rates. Visit the conference web site for more details.

■ SCHOLARSHIPS

The LGC is sponsoring a fund to provide a limited number of need-based scholarships to cover registration fees, to be given to participants who would not otherwise be able to attend. Priority will be given to individuals representing small nonprofits, community-based and grassroots organizations, and local governments. Please visit the conference web site for details on eligibility and how to apply.

■ DIVERSITY SCHOLARSHIPS

The LGC is currently raising support for the 2012 Diversity Scholarship Fund. This fund will provide a limited number of registration scholarships and travel stipends for leaders from disadvantaged communities and groups working on social and environmental justice issues. Please visit the conference web site for details on eligibility and how to apply.

■ LOCATION AND ACCOMMODATIONS



The 11th Annual New Partners for Smart Growth conference will be held February 2-4, 2012, at the Sheraton San Diego Hotel and Marina in San Diego, CA. The hotel is offering a special group rate of \$133 single/double occupancy. The deadline to receive the group rate is January 11. Make your reservations by calling (800) 325-3535, and indicate you are attending the New Partners Conference.

■ REDUCE YOUR CARBON IMPACT – OFFSET YOUR TRAVEL!

Help us reduce the carbon footprint of this event by purchasing carbon offsets for your travel to and from the conference. When registering online, select the voluntary contribution of \$12 as part of your registration to offset the carbon you generate to participate. You can also choose to increase your support of this effort by adding up to four "offset fees" to your registration. The LGC will match your offset contribution. All who participate in this effort will be recognized on-site and on our web site after the event.

■ Full Conference Rates (all 3 days)

- ☐ \$329 Public/nonprofit
- ☐ \$379 Private-sector
- ☐ \$309 LGC member public/nonprofit
- ☐ \$359 LGC member private-sector
- ☐ \$309 Group public/nonprofit
- ☐ \$359 Group private-sector
- ☐ \$219 College student

■ Daily Registration Fees

- ☐ \$18 Wednesday Pre-Conference "Advancing Equity" Workshop
- ☐ \$199 Thursday, Friday or Saturday only (does not include the optional tours)

■ Registration Deadline: January 13



Special Features

Accreditation

The LGC is currently pursuing the availability of accreditation for AICP planners, architects, landscape architects and attorneys. Visit the conference web site for more details.

Internet Café

NEW for the 2012 conference, AECOM is sponsoring an on-site Internet Café! Located near the registration area and Sponsor Display Room, the Internet Café will be available to conference participants during regular conference hours (7:30 a.m.–6:00 p.m.). Wifi access will be available in the café along with stand-alone computer kiosks and comfy chairs.

AECOM

Spanish Sessions and Translation

The Local Government Commission is planning to hold two workshops in Spanish on Thursday as well as on-site simultaneous interpreting services for some sessions on Friday. Given the conference location and the number of sessions that will attract both participants from across the border as well as many whose first language is Spanish, this will allow us to provide important program content to a larger audience of Spanish-speaking smart growth and sustainable communities professionals and advocates. The list of sessions to be translated will be highlighted on the conference web site's program page in the next several weeks.

Job Connections

We recognize that those working on smart growth issues locally and nationally are not immune to the current economic crisis, and many of those who have been doing such work now find themselves looking for a job. We are currently exploring options for how to help conference attendees – those looking for smart growth jobs and employers who have them – make connections. We are considering including both an electronic “job board” feature and a possible on-site networking component in the conference that we hope will help facilitate such connections. If you are either a potential smart growth employer or conference attendee and would like to participate in this effort, please contact Jenny Woods at jwoods@lgc.org. Stay tuned for more details!



Like the New Partners Conference on Facebook!

facebook.com/newpartnersconference



Follow Us on Twitter @NewPartnersConf

The New Partners for Smart Growth Conference is now on Facebook and Twitter:

- Get additional conference updates.
- Start networking with others planning to attend before the event.
- Participate in issue-based smart growth conversations.
- Reach out to others about sharing a room or carpooling.
- Share your favorite New Partners conference experience.
- Let your Facebook friends know about this exciting upcoming event.



Farmers Market Lunch

■ Friday, February 3

We are working with a local farmers market association in San Diego to provide participants with a farmers market-style lunch option on Friday, February 3. Several local food vendors will be set up at Cancer Survivor Park, located just steps from the Sheraton Hotel, serving locally grown and prepared foods of all types for an extremely affordable price.

While participants will purchase their own food, this lunchtime option lets you choose from a variety of freshly made food while supporting local farmers and enjoying your meal in an outdoor park setting.

Networking Opportunities

While the program and speakers get high marks from participants every year, year after year the number one reason why participants flock to this conference is to network with their peers and many others outside their disciplines in a truly dynamic and inspirational learning environment.

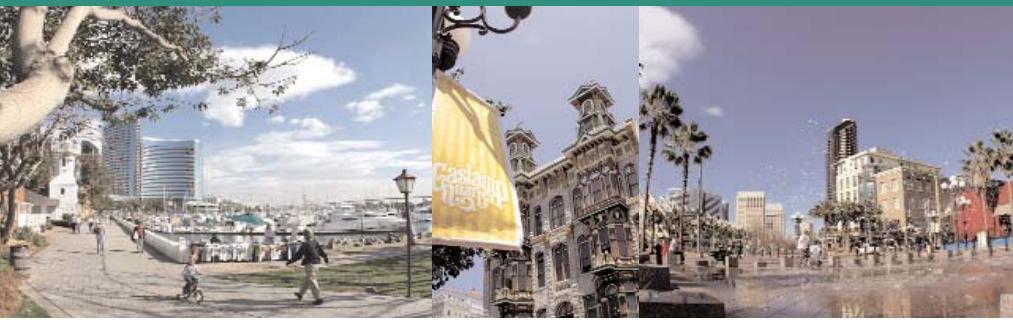
■ Conference Kickoff Reception

Thursday, February 2, 8:30-9:30 p.m.

The first full day of sessions and tours will be capped off with a dynamic evening plenary and a hosted networking reception. This social event is designed to get our multi-disciplinary audience talking and networking with each other early in the conference.

■ Informal Networking Sessions

There will also be several informal gatherings focused on timely smart growth issues, including early morning and evening options outside conference hours.



Pre-Conference Workshops

WEDNESDAY, FEBRUARY 1

■ Advancing Equity through Planning: Challenges and Opportunities 1:00-5:30 p.m.

Across the country, communities and regions are finding that inclusive, equitable planning processes empower them to address the economic, environmental, health and other challenges they face. However, integrating social equity, affordability, economic and workforce development, and environmental justice into local and regional planning is not always straightforward.

This half-day workshop will draw on the experiences of HUD's Sustainable Communities Regional Planning and Community Challenge grantees to shed light on the barriers and opportunities related to fair and equitable planning. It will highlight and build upon the ongoing efforts of 2010 and 2011 grantee teams.

Workshop participants — practitioners from the equitable development, environmental justice, smart growth and planning fields — will take part in dialogues with the grantees about how to apply lessons learned more broadly. The event will conclude with reflections by federal, philanthropic and non-profit leaders on how local, regional, state, tribal, federal and foundation stakeholders can work together to advance inclusive planning and growth.

Afternoon coffee will be provided. Pre-registration and a nominal fee (\$18) are required.

WEDNESDAY, FEBRUARY 1

■ How to Require Walkable, Diverse and Economically Successful Places People Will Love *(led by the Form-Based Codes Institute)* 8:30 a.m.-6:00 p.m.

Demand for mixed-use, walkable and diverse neighborhoods is high, but most communities have a difficult time creating them. Why? Conventional zoning regulations provide barriers to mixes of uses and cannot provide predictable outcomes. This intensive, day-long workshop explores form-based coding, the antidote for conventional zoning. Form-based codes can require urban design with a mix of uses and diversity of building types, resulting in vibrant places accessible on foot.

Led by national experts, the workshop will explore the components and process of a form-based code and the smart growth urban design it can implement. A San Diego field exercise will help you view, measure and discuss the elements that lead to good urbanism, and then draft code elements that would require it.

The workshop qualifies for AICP, AIA/CES and ASLA credits (pending approval), includes a boxed lunch, and costs \$95. For more details and to register: formbasedcodes.org/special-course



Pre-Conference Tour

■ Exploring San Diego's Downtown, Neighborhoods and Suburbs January 30 to February 1, 2012

The Local Government Commission will once again offer conference attendees the opportunity to do some in-depth exploring of local smart growth with walkability guru Dan Burden, LGC Associate Director Paul Zykofofsky and volunteers from WalkSanDiego and the San Diego Association of Governments.

This three-day tour will combine travel by walking, trolley and coach bus to explore downtown San Diego, old classic neighborhoods, new neighborhoods and suburban downtowns.

Each stop will be an opportunity to learn how a wide range of smart growth strategies are being implemented in communities of all sizes and shapes in this vibrant region.

The tour starts at 9:00 a.m. on Monday, January 30, at the Hampton Inn Hotel in San Diego's Little Italy neighborhood and ends at the Sheraton San Diego Hotel and Marina (the conference venue) around 8:30 p.m. on Wednesday night.

Tour Cost: \$535 (double occupancy) or \$720 (single occupancy) includes three hotel nights for the nights of January 29, 30 and 31 (Sunday-Monday-Tuesday).

If you are arriving in San Diego on Monday morning by 11 a.m. and only need a hotel room for Monday and Tuesday nights, the tour is \$465 (double) or \$590 (single).

Visit the Special Features page of the conference website to get a registration form and the tour itinerary for this exciting event!

Register by January 13 NewPartners.org