14th Annual New Partners for Smart Growth

Practical Tools and Innovative Strategies for Creating Great Communities

January 29-31, 2015

Baltimore, Maryland

Local Government Commission

Presented by the Local Government Commission

EPA United States Environmental Protection Agency

U.S. Department of Transportation Federal Highway Administration

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14th Annual
New Partners for Smart Growth
January 29-31, 2015

Welcome!

Welcome to the 14th annual New Partners for Smart Growth Conference. We are delighted that you have joined us for the largest and most comprehensive sustainable communities conference in the nation.

This important and timely conference will expose you to innovative ideas and successful strategies from across the country that respond to our most pressing community challenges.

As a nonprofit organization fostering innovation in environmental sustainability, economic prosperity and social equity, the Local Government Commission relies on trailblazers like you to partner in community transformation. Your models, successes and lessons-learned are what make this conference so valuable and what helps other local leaders across the nation to advance cutting-edge sustainability programs and policies.

Working together we can create a groundswell of change across the nation by tackling intractable challenges – from climate change to racial inequity – at the community level. It is at this level – closer to the problems – where innovative solutions for sparking economic growth, improving the community's quality of life, and protecting the environment can be tested.

Our focus for this year's conference is equipping you to implement successful models and create your own entrepreneurial approaches through "Practical Tools and Innovative Strategies for Creating Great Communities," underscoring a stronger emphasis on implementation support. Across more than a dozen subject tracks, the program will feature tools, strategies, focused trainings, experiential learning opportunities and new technologies that will help transform communities NOW.

Looking across the nation it is clear that the hard work you are doing is making a difference – you are the leaders creating a broad range of successful models for other communities to follow. But there is still much work to do.

We hope the partners, inspiration and tools you discover at the conference will equip you to increase your community's prosperity and resiliency in the years to come.

Thank you for your leadership and your ongoing commitment to community change!

Kate Meis

Kate Meis
Executive Director, Local Government Commission

A Greener Conference

Having the opportunity to meet face to face, connect and share knowledge is an invaluable experience, as we collaborate on building safe, healthy and livable communities. At the same time, these events have associated impacts from travel to conference food, facilities and lodging. Great care has been taken to incorporate sustainability considerations into this event, including actions focusing on resource conservation; reducing the volume of materials produced; encouraging the use of public transit; and ensuring that the conference menu will include largely locally grown and organic food.

The 14th Annual New Partners for Smart Growth Conference is proud to be a Green-e certified event: 100% of the estimated greenhouse gas emissions from this event will be offset through the purchase of certified Green-e climate offsets.

Early estimates — based on projected conference energy use, food consumption and participant travel using the Green-e event calculator — indicate that the carbon generated to produce this event will be approximately 588 metric tons. The Local Government Commission will purchase offsets through 3Degrees, Inc. (3degreesinc.com/products/carbon-offsets), for that amount in advance of the conference. If final calculations vary following the conference, we will adjust to ensure that our offset is sufficient, and will purchase additional offsets if needed. For more information on this and other efforts to produce a more sustainable event, visit NewPartners.org/about/green-conference.

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"The EPA is proud to co-sponsor the New Partners Conference, which brings together government officials, experts and smart-growth advocates from across the country. The conference is a superb opportunity to learn about the issues, tour communities that are working to become more sustainable, and meet others who are working to who are working to create greener, healthier, more livable communities every day."

— Matthew Dalby Director, Office of Sustainable Communities, U.S. EPA

There's more to a great conference than distinguished speakers and exciting sessions:

Three Days plus Two Dynamic Workshops on Equity Issues

The conference starts a day early with an exciting workshop focused on healthy, equitable food systems on Wednesday. Thursday gets off to a fast start with an optional half-day workshop on equitable development and environmental justice, followed by several optional tours and over 20 breakouts and workshops, culminating with an evening plenary and networking reception. On Friday and Saturday, attend three plenaries and choose from over 50 sessions!

Make Valuable Connections: Networking Opportunities Abound

While the program and speakers get high marks from participants every year, year after year the number one reason why participants flock to this conference is to network with their peers and many others outside their disciplines in a truly dynamic and inspirational learning environment.

This year, in addition to the general networking reception on Thursday evening, we are providing several more opportunities for you to network around timely smart-growth issues. There are networking sessions on specific topics offered outside the regular conference hours early Friday morning (page 25) as well as a networking lunch for health professionals on Thursday (page 16). The longer refreshment breaks also provide another valuable networking opportunity!

Don't forget to share your conference experiences and insights on Facebook and Twitter – #npsg

Parklets 3.0: Taking Transformed Spaces Indoors!

Coordinated by the American Society of Landscape Architects, New Partners is again bringing the parklet movement indoors to highlight the need for more urban open space. These participatory installations will showcase how a parking spot-sized space can transform into exciting opportunities for creating more vibrant places in your community. Learn what organizations are doing to enliven their communities and be inspired by simple ideas to increase the communal and vegetated spaces in our city's streetscapes. Visit the indoor parklet experiences (Key Ballroom Foyer and Holiday Ballroom Foyer) to see how they might work in your community. See page 57 for more details.

Optional Tours: Check Out Local Model Projects

Several optional tours on Thursday and Sunday will highlight exciting model projects in the region. A mix of light rail, bus, bike and walking tours will showcase community revitalization projects, transit-oriented development, cutting-edge infill, urban agriculture, local systems for healthy food, what's happening on the waterfront, and bike infrastructure that embody the region's commitment to innovation and sustainability. See pages 50-56 for tour details.

Understanding the Challenge – A Poverty Simulation Experience

More than 45 million Americans – and 1 in 5 children – live in poverty. Join trained facilitators, other attendees and volunteers to simulate the daily challenges those in poverty experience. Step into the shoes of low-income families, and try to provide food, shelter and basic necessities while dealing with "community resources." Feel poverty from a new perspective in this eye-opening experiential setting, and take home with you a deeper understanding that can make you more effective in your work. This unique, 3.5-hour experience will run twice during the conference (Thursday, 2:00-5:30 pm; Saturday, 10:15 am-1:45 pm, in Holiday Ballroom 6), and is made possible through support by The Annie E. Casey Foundation, Kaiser Permanente and the University of Maryland School of Nursing Shady Grove campus.

Post-Recession Strategies for Revitalization

A pre-conference event specifically for local policymakers: As developers and investors begin to remerge from recession dormancy, local governments are working to breathe new life into their communities. Local elected officials across the country are now grappling to find the right developer, location and financing to get projects in the ground and struggling to assure that the development benefits, and doesn't displace, community members. This new pre-conference workshop (Wednesday, 12:00-5:30 pm) offers local elected officials a chance to hear from their colleagues and infill developers, who will share what types of projects and communities attract them. Presented by the LGC and Smart Growth America, and sponsored by OppSites.

The Doctor Is In – Baltimore: EPA's Smart-Growth Prescriptions for Creating Sustainable Communities

Do your streets need a diet? Are you experiencing unwanted growth? Or maybe a population hemorrhage? Do you need an infill transplant? Have any other built-environment ailment? The EPA and a team of national smart-growth experts have created a Building Blocks Toolbox of smart growth-related concepts and strategies that can assist your community in creating better public spaces, more vibrant, mixed-use districts and a healthier attitude toward what it means to be a sustainable community. During the conference (in the Key Ballroom South Foyer), the EPA's Office of Sustainable Communities will hold 20-minute "office visits" to match your ailment with a prescription from the toolbox. Check out the list of tools: epa.gov/smartgrowth/building blocks.htm#tools. Email nelson.kevin@ epa.gov to sign up in advance for an "office visit."

Session Locations

The conference plenaries, workshops and breakouts will be held at the Hilton Baltimore Hotel. Please refer to the conference program for meeting room assignments. See the back cover for a hotel map.

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OppSites
BUILD THE FUTURE OF CITIES

Technology Fair: An Interactive Open House of Tools for Community Design, Public Engagement and Decision Making

From 9:30 am to 3:30 pm on Friday, the Technology Fair will be an open house where you will meet more than a dozen smart-planning tool and service providers. Join us in the Key Ballroom Foyer to experiment with the tools hands-on, and see how they can be applied to challenges you face with projects you're working on. This open house is the place to find cutting-edge tools for scenario-planning, opportunity mapping, crowdsourced planning and community engagement.

The Tech Fair is brought to you by PlaceMatters, and made possible by the EPA, the Open Planning Tools Group and OppSites.

Tool Providers and Their Tools

➤ Calthorpe Analytics • UrbanFootPrint

➤ Conveyal • Transport Analyst

➤ GreaterPlaces • greaterplaces.com

➤ ICLEI-USA • ClearPath

➤ Just Economics LLC • Value Capture Fee

➤ MetroQuest • MetroQuest

➤ National Center for Smart Growth, UMD • OPPMAP

➤ NatureServe • NatureServe Vista

➤ OppSites • OppSites

➤ PlaceMatters • WALKscope, CrowdGauge, Brainstorm Anywhere

➤ Placeways • CommunityViz

➤ Texas Coastal Watershed Program • Gulf Coast CHARM

➤ The Trust for Public Land • GIS Decision Support Tools for Resilient Cities

➤ U.S. EPA • Community Typology Dashboard, The Decision Landscape Suite of Decision Support Tools, EnviroAtlas, EPA Climate Tools

On-Site Extras

Sponsor Displays – Twitter

Check out the corridors surrounding the Key Ballroom for featured attractions throughout the entire event! These areas include sponsor displays with plenty of smart-growth goodies to share, along with several refreshment breaks and meal functions. There is also a Twitterfall, where participants can see what people are tweeting about the event in real time. Don't forget to share your thoughts about the conference on Twitter – #npsg.

Watch the Conference Later

For the first time ever, the conference plenaries will be video-recorded and made available for viewing online FREE, approximately 3-4 weeks after the event. As always, around that time, you can expect PowerPoint presentations collected on-site from breakout and workshop speakers to be available for FREE download – check the conference website for availability.

Moving towards Zero Waste…We Offer Audio Downloads!

Share the knowledge! Take home the audio on your USB stick for just $10 per session. Hungry Mind Recordings will have digital recordings available of the speakers as MP3 audio files. Get a free USB flash drive with purchase of a full set – just $395. Special coupon (valid only when purchasing on-site): Buy two (90-minute) sessions, get one free. Visit their table to purchase at the conference and online at hungrymindrecordings.com after the event to download directly to your computer.

Getting around Town

FREE Transit Passes

The Maryland Department of Transportation and Maryland Transit Administration are generously providing FREE transit passes on the Baltimore Metro Subway, light rail and local buses for all attendees from Monday through Saturday (Jan. 26-31). These passes can be picked up at the registration desk when you check in at the conference. The nearest light-rail stop is at the Pratt Street station (stop #7683), about a 2-minute walk from the hotel. For routes and schedules: http://tinyurl.com/ob4rde9

"It's exciting that Baltimore is the site of this year's New Partners conference because in many ways it is the embodiment of the long evolution of equitable development and the inclusion of environmental justice in these important disciplines – a fitting setting to continue that work by focusing on real-world implementation of equity and justice in the development of our communities."

– Matthew Tejada, Director, Office of Environmental Justice, U.S. EPA

Continuing Education Credits

AICP. We have received continuing education credits for AICP planners for nearly all of the conference sessions and optional tours. These sessions and tours are marked in the program with "**CM #**" with the number of credits indicated for each. AICP members may earn certificate maintenance credits by attending accredited sessions and self-reporting their attendance at planning.org/cm (login with your member ID and password).

ASLA. Professional development hours (PDH) is the term that ASLA and the Landscape Architecture Continuing Education System (LA CES; laces.asla.org) use to describe how much continuing education credit a session carries. These sessions are marked in the program with "**PDH #**" with the number of qualifying credits through LA CES indicated for each.

Professional development takes the form of a wide range of subjects that relate directly and indirectly to the practice of landscape architecture. In some jurisdictions, licensees must obtain continuing education that pertains to public health, safety and welfare (HSW). These sessions are marked in the program with "**HSW #**" with the number of qualifying credits through LA CES indicated for each.

Sessions that qualify for both are marked in the program with "**PDH/HSW #**" with the number of credits indicated for each.

ASLA members may self-report their attendance at asla.org/ContinuingEducation.aspx. Most states accept self-reporting, with the exception of Florida, New York and Pennsylvania. ASLA members wishing to obtain credits must sign in at each accredited session and complete evaluation forms to verify attendance. **All completed forms must be turned in at the registration desk before conference's end. A certificate of attendance will be provided by the LGC by February 27.**

HARRY CONNOLLY

Conference Evaluation Process: Tell Us What You Think

To help reduce waste and increase participant response, we will be administering an electronic conference evaluation survey. You will receive an email link to the survey a week after the event. It should only take 10-15 minutes to complete – your input is extremely valuable. Take the time to share your feedback on the program and your conference experience, and be entered into a drawing to win some cool prizes!

Conference Schedule at a Glance

■ WEDNESDAY, JANUARY 28

10:00-2:00; 4:00-7:00	Conference Pre-Registration	Key Ballroom East Foyer
11:00 am-5:30 pm	Workshop. Advancing Local and Regional Food Systems See pages 12-13 for schedule of workshop's sessions	Key Ballroom 6
12:00-5:30 pm	Workshop. Light after the Storm: Strategies for Revitalization after the Recession (An Event Specifically for Local Policymakers)	Key Ballroom 2

■ THURSDAY, JANUARY 29

7:00 am-7:00 pm	Conference Registration	Key Ballroom East Foyer
8:30 am-12:30 pm	Morning Tours of Local Model Projects See pages 50-52 for tour descriptions check in 30 minutes before tour departure	Registration Desk
8:30 am-5:30 pm	All-Day Tour. Growing Local — A "Shore" Recipe for Smart Growth See page 50 for description; check in 30 minutes before tour departure	Registration Desk
8:00 am-1:30 pm	Workshop. Equitable Development: Tools and Strategies for Making a Visible Difference in Communities See pages 14-15 for more details Check in at registration desk one hour before the workshop.	Key Ballroom 5-6
12:30-1:30 pm	Networking Lunch for Health Professionals See page 16 for more details	Key Ballroom 1-2
12:30-2:00 pm	Lunch Break (on your own)	
1:00-5:00 pm	Afternoon Tours of Local Model Projects See pages 52-54 for tour descriptions check in 30 minutes before tour departure	Registration Desk
2:00-3:30 pm	Early-Afternoon Breakout Sessions See pages 16-19 for descriptions and locations	- - -
2:00-5:30 pm	Understanding the Challenge: A Poverty Simulation Experience	Holiday Ballroom 6
	Afternoon Training Sessions See pages 19-20 for descriptions and locations	- - -
3:30-4:00 pm	Coffee Break	Key Ballroom Foyer
4:00-5:30 pm	Late-Afternoon Breakout Sessions See pages 20-23 for descriptions and locations	- - -
5:30-7:00 pm	Dinner Break (on your own)	- - -
7:00-8:45 pm	Conference Welcome and Acknowledgements	Key Ballroom 5-8
	Kickoff Plenary. Making Development Work for All: From Promise to Practice See page 24 for description	
8:45-9:45 pm	Networking Reception	Key Ballroom Foyer

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At A Glance

■ **FRIDAY, JANUARY 30**

7:00-8:30 am	Conference Registration | Continental Breakfast	Key Ballroom East Foyer
7:00-8:30 am	Networking Sessions See pages 25 for descriptions and locations	- - -
8:30-9:45 am	Morning Plenary. Building Resilience in the Face of Climate Risks See page 25 for description	Key Ballroom 5-8
9:30 am-3:30 pm	Technology Fair: An Interactive Open House of Tools for Community Design, Public Engagement and Decision Making See page 4 for description and tool providers	Key Ballroom East Foyer
9:45-10:15 am	Coffee Break	Key Ballroom Foyer
10:15-11:45 am	Morning Breakout Sessions See pages 26-30 for descriptions and locations	- - -
11:45 am-1:30 pm	Lunch Break (on your own)	
12:15-1:15 pm	The Rise of the Walking and Biking Culture A Talk with Kevin Klinkenberg	Key Ballroom 12
1:30-3:00 pm	Afternoon Breakout Sessions See pages 30-34 for descriptions and locations	- - -
3:00-3:30 pm	Coffee Break	Key Ballroom Foyer
3:30-5:30 pm	Implementation Workshops See pages 35-39 for descriptions and locations	- - -

■ **SATURDAY, JANUARY 31**

7:00-8:30 am	Conference Registration | Continental Breakfast	Key Ballroom East Foyer
8:30-9:45 am	Morning Plenary. Open Data + Civic Hackers = New Technology for Age-Old Problems See page 40 for description	Key Ballroom 5-8
9:45-10:15 am	Coffee Break	Key Ballroom Foyer
10:15 am-12:15 pm	Implementation Workshops See pages 40-44 for descriptions and locations	- - -
10:15 am-1:45 pm	Understanding the Challenge: A Poverty Simulation Experience See page 3 for description (includes lunch)	Holiday Ballroom 6
12:15-1:45 pm	Networking Luncheon (lunch provided)	Key Ballroom 5-8
1:45-3:15 pm	Afternoon Breakout Sessions See pages 45-48 for descriptions and locations	- - -
3:15-4:00 pm	Closing Plenary. Pulling It All Together – Strategies for a Challenging Environment See page 49 for description	Key Ballroom 5-8

■ **SUNDAY, FEBRUARY 1**

9:30 am-12:30 pm	Tours of Local Model Projects See pages 55-56 for descriptions. Check in 30 minutes before departure	Hotel Lobby

Thursday • Concurrent Breakouts and Trainings

TRACK	THURSDAY 2:00–3:30 pm [p. 16-19]	THURSDAY 2:00–5:30 pm [p. 19-20]	THURSDAY 4:00–5:30 pm [p. 20-23]
Communications and Engagement	Fast and Cheap: Implementing Change from the Grassroots [16]		
Community Resiliency and Energy Independence			Incorporating Smart Growth into Disaster Recovery: Local Implementation after Superstorm Sandy [20]
Equitable Development & Environmental Justice	After the Coal Plant Closes: An Environmental-Justice Approach to Redevelopment and Economic Opportunities [16]	Understanding the Challenge: A Poverty Simulation Experience [19]	Regenerating Legacy Cities: Creating Opportunity, Fostering Inclusion [21]
Financing, Real Estate and Development	The Dollars and $ense of Smart Growth [17]		The Good, Bad and the Undiscovered: An Insider's Look into Successful Public-Private Partnerships across the Country [21]
Health	Place, Race and Equity: From the Frontlines of the PLACE MATTERS Initiative [17]		
Implementing Smart Growth	Smart Growth 101 [17]	Lean Urbanism: Restoring Common Sense to Get Things Done [19] Building Blocks Training Academy Road Show: Focus on Transportation Tools [19]	When Violence and Crime Hinder Smart Growth: Combating Threats to Improving Community [21]
Land Preservation			Tapping the Power of Youth in Urban Greening: Innovations from the Mid-Atlantic [22]
New Economy, Market Trends & Demographics	The New Faces of Economic Resilience: Immigrants Revitalizing Distressed Communities [18]		
Partnerships for Success			Urban Waters Federal Partnership: Catalyzing Redevelopment Opportunities [22]
Planning Tools & Technologies		The Path to Implementation: Innovative Tools to Make Your Plans Happen [20]	
Redevelopment, Infill & Retrofits	Infill, Redevelopment and Community Revitalization Strategies (Maryland) [18]		Transforming Suburbs into Economically Vibrant Communities... [23]
Small Cities and Rural Areas			Singing and Dancing on Main Street: A Practice for Creative Placemaking [23]
Transportation, TOD and Streets	Highways and Health: How Communities Are Leveraging Transportation Investments for Healthy Communities [18]		
Water, Coastal Areas and Green Infrastructure			

At A Glance

Friday • Concurrent Breakouts and Implementation Workshops

TRACK	FRIDAY 10:15 –11:45 am [p. 26-30]	FRIDAY 1:30-3:00 pm [p. 30-34]	FRIDAY 3:30-5:30 pm [p. 35-39]
Communications and Engagement			Building Youth Leadership for Stronger Communities [35]
Community Resiliency and Energy Independence		Rising from the Storm: Turning Devastation into Opportunity for All [30]	Collaborative Approaches to Catalyzing Climate-Adaptation Action [35] Smart Growth Can Be Safe Growth… [35]
Equitable Development & Environmental Justice	Deal Makers and Game Changers: Being Responsive to a Market for Equitable Development [26]	Fair Development in Baltimore: Uniting Economic and Community Development [30]	Equitable Development: Thorny Issues, Common Lessons and Leading Strategies for Places Large and Small [36]
Financing, Real Estate and Development	Leveraging Impact Investing to Support a Community Transformation in Baltimore [26]	Where's the Money: 2015 Smart Growth and Philanthropy [31]	Man Bites Dog…Twice: Where NIMBYs Become YIMBYs and Developers Lead the Way to an Affordable Future [36]
Health	Meet the Grantmakers [26]	We Really Are Getting Older! Discover How Communities Are Preparing for Us [31]	Advancing an Equitable Economy through Community Food Projects [36]
Implementing Smart Growth	Equity (k)NOW! Collaborating on Equity in the Context of Transit-Oriented Communities [27]	Striving for a Resilient Future through High-Performance Landscapes [32]	The 2020 Leadership Strategy: Diversifying the Smart Growth Movement Now and in the Future! [37]
Land Preservation	Displacement Is Preventable: Community Land Trusts Preserve Land for the Community [27]		For Livable and Lovable Cities – Add Parks! [37]
New Economy, Market Trends & Demographics	A Debate: Who Will Drive Suburban Transformation – the Millennials or the Boomers? [28]	Relying on a Foundation: The Case for Community Foundations as Placemakers [32]	
Partnerships for Success	Growing Innovation: Leveraging Service Programs for Smart-Growth Capacity [28]	Redesigning Schoolyards for Community Resilience: Engaging Partners… [32]	
Planning Tools & Technologies	The Teacher Is In: School Siting Tools You Can Use [28]		Tools for Healthy Places: Putting Science into Practice to Inform Decisions [38]
Redevelopment, Infill & Retrofits	Rethinking Detroit… [29] Anchor Institutions… [29]	Growing Pains: Brownfield Reuse and Creating New Food Connections [33]	
Small Cities and Rural Areas		Saving the World through Zoning: Small-Town Success Stories [33]	
Transportation, TOD and Streets	Creative Placemaking and Transit: Community Engagement, Lasting Neighborhoods & Cultural Celebration [30]	Safer Streets, Stronger Economies: Complete Streets Performance in the DMV and Beyond [34]	Bike-Ped Safety…Effective Partnerships between Transit and Road Agencies [38] Leveraging New Transit… [39]
Water, Coastal Areas and Green Infrastructure		Community Resilience to Natural Hazards: Approaches to Adaptation [34]	

Saturday • Concurrent Breakouts and Implementation Workshops

TRACK	SATURDAY 10:15 am-12:15 pm [p. 40-44]	SATURDAY 1:45-3:15 pm [p. 45-48]
Communications and Engagement	ILEAD! Tools for Communities to Drive Equitable Development [40]	Community Benefits: Delivering Equity in Economic Development [45]
Community Resiliency and Energy Independence	Tools for Building Community Resilience to Coastal Hazards: An Implementation Workshop [41]	
Equitable Development & Environmental Justice	Reaping Benefits of New Transit: Ensuring Local Entrepreneurs Benefit from Rising Tides [41]	Lot by Lot: Baltimore Strategies for Creating a New Urban Landscape through Vacant Lot Reuse [45]
Financing, Real Estate and Development	Leveraging P3 for Housing Affordability, Equity and Resilience: Models to Build On [41]	Delivering Infrastructure: Who Said There Was No Money? [45]
Health	Local Food, Local Places: How Local Food Can Spur Downtown Revitalization [42] Near-Highway Community Design... [42]	
Implementing Smart Growth	Build Schools, Build Neighborhoods: Smart Growth and School Improvement [43] Making Good and Doing Well with Regional Planning... [43]	Peas and Carrots: Why Conservation and Smart Growth Belong Together [46]
Land Preservation	Raising Expectations: Using Green Infrastructure to Improve Equity in Underserved Communities [43]	
New Economy, Market Trends & Demographics		Breaking Down the Walls: Coworking Spaces and the Future of Innovation [46]
Partnerships for Success		
Planning Tools & Technologies		The Fiscal Connection: Land Use and Municipal Budgets [46]
Redevelopment, Infill & Retrofits		Blight to Bright: 25 Tools Proven to Eliminate Blight in Pennsylvania [47]
Small Cities and Rural Areas		Businesses, Artists and Environmentalists: How Maryland's Cities Partner to Successfully Implement Smart Growth [47]
Transportation, TOD and Streets	Better Bike Share: Smaller Cities, Suburbs and Equitable Availability [44]	Measuring Access to Opportunity: 21st-Century Transportation Performance Measurement [48]
Water, Coastal Areas and Green Infrastructure	Greater Baltimore Wilderness: Green Infrastructure for Regional Resilience and Equity [44]	Foundation-Community Partnerships Bring Multiple Benefits: Clean Water and Healthier People [48]

Wednesday, January 28

11:00 am-5:30 pm **PRE-CONFERENCE WORKSHOP**

Advancing Local and Regional Food Systems: Opportunities to Grow Resilient, Equitable Communities   [CM 5.5]

Key Ballroom 6

Building on the success of last year's workshop, this 2.0 version will further inspire and equip participants to advance local and regional food systems aligned with smart-growth objectives and strategies. How can these food production, processing or distribution activities create economic opportunities, foster environmental sustainability and promote community health? How are urban, rural and suburban communities working to improve food access for their most vulnerable residents? What partnerships and resources have enabled successful planning, implementation and evaluation efforts?

Grassroots advocates, policymakers and government staff, researchers, planners, funders and other public and private stakeholders will explore these issues through an expanded agenda with additional time for networking and smaller group discussions. The program will showcase examples from the Baltimore-DC region alongside leaders from across the country. The event includes lunch, coffee break and reception.

Please note: Pre-registration and a $45 fee are required.

Tomorrow's Tour: Visit some of these projects during the conference's optional food systems tour on Thursday morning (Tour 2, 8:30 a.m.-12:30 p.m. See tour description on page 50).

Made possible by the generous support provided by the Michigan State University Center for Regional Food Systems, through funding from the W.K. Kellogg Foundation's Food & Community program, and additional support by the Local Government Commission, AARP Foundation, Prince Charitable Trusts, Town Creek Foundation, The Horizon Foundation, The Abell Foundation and the United Way of Central Maryland.

11:00 am-12:15 pm **Opening Plenary: Baltimore's Food System Vision**

Key Ballroom 6

Baltimore's comprehensive food-system planning, policy and partnership efforts are known as a national model. The workshop will kick off with an introduction to our host city, featuring diverse perspectives of those working to shape and implement its vision for a sustainable local food system.

➤ Moderator: Marc Steiner, Host, "Sound Bites" and "The Marc Steiner Show"

➤ Anne Palmer, Program Director, Johns Hopkins Center for a Livable Future

➤ Holly Freishtat, Food Policy Director, City of Baltimore, MD

➤ Willie Flowers, Executive Director, Park Heights Community Health Alliance

➤ Walker Marsh, Founder and Owner, Tha Flower Factory

12:15-1:15 pm **Lunch**

1:15-2:30 pm **EARLY-AFTERNOON BREAKOUT SESSIONS**

Spend the afternoon in a series of concurrent sessions oriented to different community contexts, smart-growth lenses, and transferable advocacy and assessment approaches. Learn how efforts around the country are removing food access barriers for vulnerable populations, how impacts are being measured, and what we've learned about successes and challenges. Consider the smart-growth benefits of addressing the demand and supply of healthy, fresh, local food. Explore practical tools and strategies you can apply to your own work advancing equitable food systems in your community. Choose from three session topics:

Key Ballroom 3

A. Empowering Healthy Choices in Urban Communities

➤ Moderator: Kate Fitzgerald, Consultant, Fitzgerald-Canepa LLC

➤ Lauren Shweder Biel, Executive Director, DC Greens

➤ Miriam Manon, Senior Associate, The Food Trust

Key Ballroom 4 | **B. Mobile Markets, Hubs and Spokes: Innovations in Food Distribution**
➤ Moderator: Rosimar Melendez, Senior Staff Associate, The Horizon Foundation
➤ Christine Bergmark, Executive Director, Southern Maryland Agricultural Development Commission
➤ Kelly Dudeck, Food Policy Director, Howard County, MD
➤ Rebecca Baran-Rees, Project Director, Santa Fe Community Foundation

Key Ballroom 6 | **C. Strategic Organizing for Equitable Food Access**
➤ Moderator: Simran Noor, Director of Policy and Strategy, Center for Social Inclusion

2:30-2:45 pm | **Coffee Break**

2:45-4:00 pm | **LATE-AFTERNOON BREAKOUT SESSIONS**

A second round of concurrent sessions will feature planners, policymakers and practitioners highlighting strategies that enhance success. Choose from three session topics:

Key Ballroom 3 | **A. Applying an Equity Analysis: Putting Intent into Action**
➤ Moderator: Tom McDougall, President, 4P Foods
➤ Autumn Saxton-Ross, Program Director, National Collaborative for Health Equity
➤ Vanessa Briggs, Managing Director, Health Promotion, Public Health Management Corporation; Executive Director, Health Promotion Council
➤ Mary Lee, Deputy Director, PolicyLink

Key Ballroom 4 | **B. Supporting Sustainable Food Systems through Land-Use Planning and Policy**
➤ Moderator: Meredith Lathbury Girard, Senior Program Officer, Town Creek Foundation
➤ Greg Bowen, Program Director, Southern Maryland Agricultural Development Commission
➤ Ann Jones, Executive Director, Baltimore County Land Trust Alliance
➤ Marisa Jones, Assistant Program Manager, Institute for Public Health Innovation

Key Ballroom 6 | **C. Good Food Jobs**
➤ Moderator: Yanique Redwood, President and CEO, Consumer Health Foundation
➤ Nicholas Freudenberg, Faculty Director, New York City Food Policy Center at Hunter College
➤ David Zuckerman, Research Associate, Democracy Collaborative

4:15-5:30 pm | **Closing Plenary. Investments to Advance the Movement**

Key Ballroom 6 | Participants will reconvene for a closing plenary where, following a recap of key themes from the day's discussions, a panel of leading voices will discuss approaches and motivations for investing in local and regional food systems. How can we be creative and strategic to advance equitable sustainable change?
➤ Moderator: Kate Fitzgerald, Consultant, Fitzgerald-Canepa LLC
➤ Elanor Starmer, National Coordinator and Advisor for Local and Regional Food Systems, USDA
➤ Celeste James, Director, Community Health Initiatives, Kaiser Permanente of the Mid-Atlantic States
➤ Simran Noor, Director of Policy and Strategy, Center for Social Inclusion
➤ Nicholas Freudenberg, Faculty Director, New York City Food Policy Center at Hunter College

5:30-7:30 pm | **Networking Reception**

Key BR Foyer West | Continue your conversations over light refreshments and a cash bar for workshop participants.

Thursday, January 29

7:00 am-7:00 pm
Key Ballroom Foyer

Conference Registration

8:30 am-5:30 pm

OPTIONAL TOURS OF LOCAL MODEL PROJECTS

Tours beginning in the morning convene at the registration desk. See pages 50-53 for tour details.

➤ **If you are not attending the workshop**, please go to page 16 for the afternoon breakout sessions.

8:00 am-1:30 pm

EQUITABLE DEVELOPMENT WORKSHOP

Equitable Development: Tools and Strategies for Making a Visible Difference in Communities [CM 5.5]

Key Ballroom 5-6

Equitable development is increasingly included in the spectrum of place-based activities for creating strong and livable communities. Today, there are clear initiatives, tangible examples and award-winning projects that demonstrate the application of the approach as a means to rebuild America's communities. The outcomes of equitable development are the result of clearly set expectations, collaborative problem-solving and persistent leadership. In an era of rapid change, funding constraints and not learning from past failures could be obstacles to implementation. As a result, there is demand and urgency for tools, strategies and best practices for improving the proficiency of practitioners. Increasing collective understanding about this approach, the workshop will reposition the conversation of how to make our communities more sustainable and viable now — and for generations to come — through active promotion of equitable development. Morning coffee and lunch are included. Check in at registration one hour before the workshop.

Please note: Pre-registration and a $28 fee are required.

Equitable Development Track: This workshop will complement the Equitable Development track of sessions to be held during the conference. See pages 9-11 for the list and times of these related sessions.

8:00-8:30 am
Key Ballroom 5-6

Workshop Welcome and Morning Kickoff

➤ Matthew Tejada, Director, Office of Environmental Justice, U.S. EPA
➤ Matthew Dalbey, Director, Office of Sustainable Communities, U.S. EPA
➤ Mustafa Ali, Senior Advisor to the Administrator for Environmental Justice, U.S. EPA

8:30-9:30 am
Key Ballroom 5-6

Workshop Morning Plenary. Community Ownership Strategies and Organizing

Equitable development is an investment that stabilizes communities and provides vulnerable populations with a pathway out of poverty. Rather than divide the pie into more pieces, equitable development strives to expand the size of the pie through wealth-building strategies, entrepreneurship, accumulation of assets and financial intelligence. This session focuses on how to expand independence within communities by creating cooperatives and leveraging buying power to enable residents to enter the economic mainstream. Attendees will learn the organizing backstory behind successful projects. Also, experts will disclose how successful organizing efforts are built, mobilized and sustained.

➤ Moderator: Bob Giloth, Vice President, Center for Community and Economic Opportunity, The Annie E. Casey Foundation
➤ Ted Howard, Executive Director and Co-Founder, The Democracy Collaborative (Cleveland, OH)
➤ Chanchanit (Chancee) Martorell, Founder and Executive Director, Thai Community Development Center

9:30-9:45 am

Break

9:45–11:00 am	**WORKSHOP CONCURRENT SESSIONS**
Key Ballroom 5-6	**A. How to Manage Gentrification**

It is a fair assessment that gentrification has benefits and impacts. Focusing exclusively on the benefits or impacts is not sustainable, and the social stalemate gives limited attention to the fact that all citizens share a common interest in having a better quality of life. Learn how to actively manage gentrification rather than passively subscribe to letting the market solve the problem.

➤ Moderator: Vernice Miller-Travis, Senior Associate, Community Planning and Revitalization, Skeo Solutions

➤ Mel Freeman, Executive Director, Citizen Planning and Housing Association (Baltimore)

Key Ballroom 8	**B. Working in Partnership for Equitable Development**

As sustainability initiatives gain traction, it is increasingly apparent that the pathway to a sustainable future will require strategies for equitable development. Sustainable community initiatives and efforts to meet the needs of underserved populations need not be mutually exclusive. This session explores the power of partnerships among allied professionals, grassroots leaders and established stakeholders for the purpose of encouraging equitable development as well as expanding opportunities for everyone to have a safe and healthy environment in which to live, work and play.

➤ Moderator: Timothy Fields, Jr., Senior Vice President, MDB, Inc.

➤ Nora Liu, Community Development Manager, Department of Planning and Development, City of Seattle

11:00-11:15 am	**Break**
11:15 am-12:15 pm	**WORKSHOP CONCURRENT SESSIONS**
Key Ballroom 5-6	**A. Making Equitable Development Work Even When You Have Limited Resources**

Looming budget cuts to community programs tend to cause anxiety. However, funding reductions aren't an acceptable excuse for inaction. Doing more with less isn't comfortable; however, this possible reality is just another day in the office for many communities who strive to advance equitable development and/or environmental justice. This session explores how local leaders are remaining productive, being creative, and stretching dollars further. Learn how the nation's leading equitable development experts have been successful navigating financial hurdles.

➤ Moderator: Denise E. Gilmore, President and CEO, Heritage Preservation LLC (Kansas City, MO)

➤ Tony Salazar, President, West Coast Operations, McCormick Baron Salazar

➤ Angel Rodriguez, Vice President for Community and Economic Development,
Asociación de Puertorriqueños en Marcha, Inc. (Philadelphia)

Key Ballroom 8	**B. My Elected Official Gets It: Advancing Policy that Supports Equitable Development**

Elected officials have a critical role to play for advancing policy that encourages communities that are healthy, safe, equitable and prosperous. Their leadership contributes to the progress of efforts for improving quality of life. This session gives elected officials an opportunity to share the actions they have undertaken to restore the primacy of existing communities as well as encourage parity within communities. Elected officials will share how they positioned themselves to succeed as well as how they leveraged the support of local constituents.

➤ Moderator: Mike Sesma, Councilmember, City of Gaithersburg, MD

➤ Harold Mitchell, Jr., State Representative (District 31), South Carolina House of Representatives

➤ Dwight Evans, State Representative (203rd District), Pennsylvania House of Representatives

12:15-1:30 pm	**Workshop Lunch and Closing Plenary**
Key Ballroom 5-6	➤ Mathy Stanislaus, Assistant Administrator, Office of Solid Waste and Emergency Response, U.S. EPA

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12:30-1:30 pm	**Networking Lunch for Health Professionals**
Key Ballroom 1-2	Light refreshments will be provided. Come meet your colleagues working on health and built environment issues around the country. Discuss your experience integrating smart growth strategies into your work as a health professional or how you'd like to get started. Exchange information about smart growth practices, what worked, what didn't, and insights gained. Participants will walk away with new ideas and a network of health professionals to call on for technical assistance.
12:30-2:00 pm	**Lunch Break**
	Participants are on their own for lunch.
1:00-5:00 pm	**OPTIONAL AFTERNOON TOURS OF LOCAL MODEL PROJECTS**
	Afternoon tours convene at the conference registration desk. See pages 53-54 for tour details
2:00-3:30 pm	**EARLY-AFTERNOON BREAKOUT SESSIONS**

Key Ballroom 4

A. Fast and Cheap: Implementing Change from the Grassroots [CM 1.5; PDH 1.5] INT

What happens when you bring together the country's top walkability and place-making experts, design engineers and leaders from one of the most economically disadvantaged communities in the San Francisco Bay Area? This session will present inspiring stories of transforming the crime-stricken "Iron Triangle" neighborhood of Richmond, CA, into an inviting, safe and flourishing place for youth and families. The panelists will share tools and strategies for direct community participation in design and construction of streets and parks, including temporary installations to demonstrate, test and experience change. Participants will learn about creative partnerships to implement quick transformation, from locally produced street furniture and traffic-calming improvements to conversion of streets, parks and trails into active play areas. Turning community-identified solutions into local policy and capital improvement projects will also be addressed.

➤ Moderator: Josh Meyer, Program Director, Community Design, Local Government Commission
➤ Toody Maher, Executive Director, Pogo Park
➤ Matthew Ridgway, Principal, Fehr and Peers
➤ Dan Burden, Director of Innovation and Inspiration, Blue Zones, LLC

Key Ballroom 11

B. After the Coal Plant Closes: An Environmental-Justice Approach to Redevelopment and Economic Opportunities [CM 1.5; PDH 1.5] INT

Our nation's energy system is undergoing a major transition. While the retirement of coal plants across the country represents a win for the environment, it's important that local governments and community leaders understand the full community and economic impacts and plan for the future. In 2012, after years of community and environmental-justice organizing, two major coal plants were decommissioned in Chicago. Chicago's Mayor appointed a task force with representation from government, business and the community to develop a shared vision for redevelopment of both sites, which were located in predominantly low-income, Latino communities. This session will provide a behind-the-scenes look at the stakeholder facilitation process. Speakers will discuss the role of environmental-justice organizing around community and brownfield redevelopment, and strategies and best practices for constructive stakeholder engagement. As more coal plants retire, the community-driven processes used in places like Chicago will become a critical tool for many other communities.

➤ Moderator: Mustafa Ali, Acting Senior Advisor to the Administrator, Office of Environmental Justice, U.S. EPA
➤ Jean Pogge, CEO, Delta Institute
➤ Kim Wasserman, Organizing and Strategies Director, Little Village Environmental Justice Organization

Session Levels
Beginner
BEG
Intermediate
INT
Advanced
ADV

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Holiday Ballroom 1

C. The Dollars and \$ense of Smart Growth   [CM 1.5; PDH 1.5] BEG

Smart growth has been engaged as an apologetic or alternative form of development to the perceived "market-driven" sprawl that most communities face. Innovations in financial and policy analysis are demonstrating that smart-growth development is not only more beneficial from an environmental standpoint, but it is also more fiscally responsible form of growth at a municipal level. This session explores analytic tools, property policy exploration and leadership strategies that are applicable in any size municipality, from a public, private and advocacy perspective. These methods will be explained as case studies, as well as a walk-through of the communication tools that will help planners and policymakers explain the municipal effect of smart-growth decisions. The panelists will present ideas and examples for creating great places with durable local economies. To steal the line from Jerry McGuire, we're going to "Show you the money!" as well as how to show others the money.

➤ Moderator: Lee Sobel, Director of Public Strategies, RCLCO

➤ Dena Belzer, President, Strategic Economics, Inc.

➤ Joseph Minicozzi, Principal, Urban3 LLC

➤ Christopher Zimmerman, Vice President of Economic Development, Smart Growth America

Holiday Ballroom 2

D. Place, Race and Equity: From the Frontlines of the PLACE MATTERS Initiative
[CM 1.5; PDH 1.5] INT

Many people of color have poorer health than national averages. These health inequalities affect all Americans: One study found that, between 2003 and 2006, health and health-care inequalities cost the nation $1.24 trillion in health-care expenses and economic impacts. Many believe that underlying these inequities is residential segregation, which powerfully shapes health resources, risks and life opportunities. People of color are more likely to live in segregated, high-poverty communities that have historically suffered from a lack of health care and investment, with concentrated environmental hazards — pollution, fast-food restaurants and liquor stores. Conversely, there are few health-enhancing resources, such as grocery stores, fresh foods or safe parks. This session — using maps and data — will show what your zip code indicates about your health, and how 19 PLACE MATTERS teams across the nation are addressing conditions in the natural, built and social environments that lead to poor health.

➤ Moderator: Brian Smedley, Ph.D., Executive Director, National Collaborative for Health Equity

➤ Celeste James, Director, Community Health, Mid-Atlantic States, Kaiser Permanente

➤ Zorayda Moreira-Smith, Senior Manager, Place-Based Initiatives and Community Development, CASA de Maryland, Inc.

➤ Joni Podschun, Senior Advisor on Strategy, Bread for the City

➤ Michael Scott, Chief Equity Officer, Equity Matters, Baltimore

Key Ballroom 3

E. Smart Growth 101   [CM 1.5] BEG

This session is geared towards first-time attendees to the conference or for participants who are new to the practice of implementing smart-growth solutions. The session will cover general topics, such as the ten principles of smart growth, the basics of planning and zoning for smart growth and how smart growth is being implemented at the state, regional and local level. The session will provide a good working background for a multi-disciplinary audience on smart growth and prepare participants for more in-depth sessions during the main conference.

➤ Moderator: Paul Zykofsky, Associate Director, Local Government Commission

➤ John Frece, Author, Former Director, Office of Sustainable Communities, U.S. EPA

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Holiday Ballroom 3

F. The New Faces of Economic Resilience: Immigrants Revitalizing Distressed Communities
[CM 1.5] INT

Across the country, foreign-born immigrants are moving into former industrial cities and once-shrinking small towns, stemming population declines that have been ongoing for decades. Attracted by job opportunities, affordable housing and livability, these new residents are starting businesses on Main Streets, filling vacant buildings, buying homes, revitalizing historic downtowns, and bringing rich cultural diversity to their new hometowns. With their entrepreneurial spirit and their contributions to the manufacturing industry, immigrants are also helping long-struggling economies recover, diversify and adapt to 21st-century realities. This session will feature communities that are embracing these new arrivals and will highlight strategies local governments and nonprofit organizations can use to increase immigrants' chances of success, build connections between them and native-born residents, and leverage their presence to support smart growth and economic resilience. It will place special emphasis on small towns, where immigrants are counteracting the outmigration and economic decline affecting many rural places.

➤ Moderator: Megan McConville, Program Manager, National Association of Development Organizations

➤ Ruben Chandrasekar, Executive Director, International Rescue Committee, Baltimore

➤ Carolina Quezada, Executive Director, Latino Center of the Midlands

➤ Catalina Rodriguez Lima, Director, Mayor's Office of Immigrant and Multicultural Affairs, Baltimore

➤ Jayme Trusty, Executive Director, Southwest Regional Development Commission

Key Ballroom 12

G. Reinvesting in Maryland: Infill, Redevelopment and Community Revitalization Strategies [CM 1.5; PDH 1.5] INT

Marylanders want to live in vibrant communities with good schools, a safe and healthy environment, and a range of housing, jobs and transportation options. While many stories of community revitalization exist in Maryland, the state can do more to limit sprawl and focus resources within existing communities. Recognizing that, Governor Martin O'Malley and Lieutenant Governor Anthony Brown asked the Maryland Sustainable Growth Commission to recommend ways to accelerate quality infill, redevelopment and community revitalization. In response, the commission developed dozens of recommendations to create a new vision for reinvestment in Maryland communities. Staff will explain the comprehensive "Reinvest Maryland" initiative, highlighting its groundbreaking recommendations, and focus on community revitalization successes in the state. Developers working in Towson and the Central Baltimore neighborhood of Remington will explain why and how they created successful redevelopment projects, as well as the positive spin-off benefits.

➤ Moderator: Kristen Mitchell, Director, Smart Growth Design and Development, Maryland Department of Planning

➤ Jon Laria, Esq., Partner, Ballard Spahr LLP

➤ Arsh Mirmiran, Partner, Caves Valley Partners

➤ Evan Morville, Partner, Seawall Development Company

Key Ballroom 9

H. Highways and Health: How Communities Are Leveraging Transportation Investments for Healthy Communities [CM 1.5; PDH/HSW 1.5] INT

Join a conversation with environmental justice, public health and green economic-development advocates who are advancing the use of zero-emissions technologies in transportation projects. The panelists will discuss best practices that inject zero-emissions approaches in major transportation infrastructure planning and policy. Examples will include a successful campaign to require a community-developed alternative in the proposed I-710 expansion project, one of the largest public works projects in the country; advancing zero emissions and health protective measures in the construction of the Bayonne Bridge, a critical piece

of infrastructure for the Port of New Jersey/New York; a state campaign to advance cleaner freight policies in California; and efforts of the California Freight Advisory Committee established in collaboration with MAP-21. Lessons from frontline community-based organizations will provide lessons for communities and agencies to advance the use and implementation of zero-emissions technology to eliminate air pollution from transportation projects.

➤ Moderator: Martha Matsuoka, Associate Professor, Urban and Environmental Policy Institute, Occidental College

➤ Azibuke Akaba, Policy Associate, Regional Asthma Management and Prevention

➤ Amy Goldsmith, State Director, Coalition for Healthy Ports; Clean Water Action & Clean Water Fund

➤ Angelo Logan, Policy Director, East Yard Communities for Environmental Justice; Moving Forward Network

➤ Penny Newman, Executive Director, Center for Community Action and Environmental Justice

2:00-5:30 pm   **AFTERNOON TRAINING SESSIONS**

Holiday Ballroom 6

A. Understanding the Challenge: A Poverty Simulation Experience   INT

More than 45 million Americans — and one in five children — live in poverty. While at the conference, join trained facilitators, other attendees and several volunteers to simulate the daily challenges those in poverty experience. Step into the shoes of low-income families, and try to provide food, shelter and basic necessities while dealing with "community resources." Feel poverty from a new perspective in this eye-opening experiential setting, and take home with you a deeper understanding that can make you more effective in your work. This unique, 3.5-hour experience will run twice during the conference, and is made possible through support by The Annie E. Casey Foundation, Kaiser Permanente and the University of Maryland School of Nursing Shady Grove Campus. (also offered on Saturday, 10:15-1:45)

➤ Scot Spencer, Associate Director for Advocacy and Influence, Center for Community and Economic Opportunity, The Annie E. Casey Foundation

➤ Diane Bell McKoy, President and Chief Executive Officer, Associated Black Charities

➤ Tracy Farrish Gant, Mayor, Town of Edmonston, MD

➤ Facilitators: Michelle Bland, Manager, and Meg Brannon and Damion Perkins, Creative Education Specialists, Education Theatre, Kaiser Permanente Mid-Atlantic States

Holiday Ballroom 4

B. Lean Urbanism: Restoring Common Sense to Get Things Done   [CM 3.0; PDH 3.0] ADV

Our diminished circumstances and financial, bureaucratic and regulatory impediments call for a return to common sense in the processes of building, incubating small businesses, engaging the community, and acquiring the necessary skills. The Project for Lean Urbanism will provide tools for entrepreneurs who need help navigating complex requirements and governments seeking to streamline their processes. The focus is not on national reform, but on enabling people to get things done in the short term, by reducing the time, resources and hurdles of community-building.

➤ Moderator: Judith Corbett, Founder, Local Government Commission

➤ Andres Duany, Principal, DPZ Architects

Peale (Level 1)

C. Building Blocks Training Academy Road Show: Focus on Transportation Tools
[CM 3.0; PDH/HSW 3.0] INT

After several successful years of providing technical assistance through the Building Blocks for Sustainable Communities Program, the EPA is now focusing on training practitioners to use tools developed through this program. The Building Blocks Program stimulates discussion about growth and development and strengthens local capacity to implement sustainable approaches. This training will focus on transportation-related tools developed under the Building Blocks Program that are geared toward local implementation.

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Participants will learn about the Building Blocks Program technical assistance delivery process and the core content of these tools featuring walkability audits, parking audits, green streets strategies and a visioning exercise called "Preferred Growth Areas." Training resources for participants will include materials about each tool and how practitioners can put this information into place in their local jurisdictions. This overview will empower attendees to determine what tools best fit their needs and thus to chart a course of action for developing solutions based on the Building Blocks model.

➤ Moderator: Kevin Nelson, Senior Policy Analyst, Office of Sustainable Communities, U.S. EPA

➤ Elizabeth Schilling, Senior Policy Manager, Smart Growth America

➤ Roger Millar, Vice President, Smart Growth America

Key Ballroom 1-2

D. The Path to Implementation: Innovative Tools to Make Your Plans Happen
[CM 3.0; PDH/HSW 3.0] INT

How do some communities put their plans into motion and effectively redevelop sections of town, change land-use rules, and attract compact new development? Why do other plans languish and sit on shelves? The secret's in the planning process. Learn about creative and interactive planning approaches, web tools and living documents that can help engage the community and bring your plans to life. This session covers approaches developed by Partnership for Sustainable Communities grantees, which have helped towns gain public and political support and implement their programs. Hear from Dwayne Marsh of HUD's Office of Economic Resilience and get stories from planners in Des Moines, Burlington, Rhode Island and Austin. Then participate in an interactive training session led by PlaceMatters with hands-on demonstrations. You'll explore tools and techniques highlighted by the panelists, including new apps for crowdsourcing data on transit connectivity, interactive design platforms and tools for collaborative decision-making.

➤ Moderator: Sunaree Marshall, Sustainability and Environmental Justice Program Analyst, Office of Economic Resilience, U.S. Department of Housing and Urban Development

➤ Dylan Mullenix, Principal Transportation Planner, Des Moines Area Metropolitan Planning Organization

➤ Sandrine Thibault, Comprehensive Planner, City of Burlington, VT

➤ Jeff Davis, AICP, Principal Planner, Rhode Island Division of Planning

➤ Amy Cotter, Director, MetroFuture

➤ Ken Snyder, CEO, PlaceMatters

➤ Critter Thompson, Program Director, PlaceMatters

➤ Ian Wolfe Ross, Co-Founder and CEO, OppSites

3:30-4:00 pm
Key Ballroom Foyer

Coffee Break

4:00-5:30 pm

LATE-AFTERNOON BREAKOUT SESSIONS

Key Ballroom 9

A. Incorporating Smart Growth into Disaster Recovery: Local Implementation after Superstorm Sandy [CM 1.5; PDH/HSW 1.5] ADV

Following Superstorm Sandy, a loosely networked partnership that included Nassau and Suffolk Counties, U.S. EPA, FEMA, NYSDOS and the MTA (and recently NYSDEC) was formed. These partners came together to examine recovery options to help Long Island rebuild. Using the National Disaster Recovery Framework as a starting point, and building on New York State's innovative, community-based NY Rising Community Reconstruction Plans, the Long Island Smart Growth and Resiliency Partnership started working to creatively integrate smart growth, equitable development and resiliency principles into long-term recovery, and incorporate environmental and health data into planning and decision-making support tools. This session will examine the process undertaken to develop an inter-governmental partnership that supports a

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Session Levels
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BEG
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ADV

sustainable, resilient recovery; review the importance of interagency agreements; showcase successes to date; highlight scientific data we are using in the recovery planning process; and engage communities in a process that considers economic, social and environmental equity throughout recovery.

➤ Moderator: Rabi Kieber, Sustainability and Smart Growth Coordinator, U.S. EPA Region 2

➤ Jonathan Halfon, Deputy Field Coordinator, Community Planning and Capacity Building, Sandy Recovery Office, Federal Disaster Recovery Coordination, FEMA Region 2

➤ Sean Sallie, Planning Division Supervisor, Department of Public Works, Planning Division, Nassau County, NY

➤ Sara Lansdale, Director of Planning, Department of Economic Development and Planning, Suffolk County, NY

Holiday Ballroom 3

B. Regenerating Legacy Cities: Creating Opportunity, Fostering Inclusion
[CM 1.5; PDH/HSW 1.5] INT

Regeneration without gentrification — is it possible, desirable, or even an apt description? Many of America's struggling post-industrial Legacy Cities are in the midst of an encouraging renaissance. Pittsburgh, Baltimore, St. Louis and others are making advances, whether attracting technological innovation or small-scale urban manufacturing. Yet, the revival is uneven: Downtowns may be thriving, but adjacent neighborhoods remain blighted; or the new jobs are going to commuters, while the city's workforce diminishes. The session will examine the contours of how such regeneration has increased, rather than diminished spatial, economic and racial inequities — and how multiple stakeholders might better align to achieve greater equity.

➤ Moderator: Armando Carbonell, AICP, Senior Fellow and Chair, Department of Planning and Urban Form, Lincoln Institute of Land Policy

➤ Alan Mallach, FAICP, Senior Fellow, Center for Community Progress

➤ William Gilchrist, Director of Place-Based Planning, City of New Orleans

➤ Teresa Lynch, Principal, MassEconomics

Holiday Ballroom 2

C. The Good, Bad and the Undiscovered: An Insider's Look into Successful Public-Private Partnerships across the Country [CM 1.5; PDH 1.5] INT

Across the country, communities want more mixed-use, infill developments, but generally lack the capital to finance them. A successful public-private partnership (P3) allows the public sector to leverage funds from the private sector to fund these types of projects to advance smart growth on the ground. This "off-the-record" session will explore examples of where P3s have succeeded and failed in a nothing-is-off-limits style conversation between panelists and participants that will result in innovative and actionable solutions for structuring successful P3s in the future.

➤ Moderator: Zachary Smith, Associate, LOCUS

➤ Emeka Moneme, Deputy Executive Director, Federal City Council

➤ Jay Corbalis, Development Associate, Federal Realty Investment Trust

➤ Calvin Gladney, LEED AP, Managing Director, Mosaic Urban Partners, LLC

Holiday Ballroom 1

D. When Violence and Crime Hinder Smart Growth: Combating Threats to Improving Community [CM 1.5; PDH/HSW 1.5] INT

In communities all over the country, the danger of violence and crime discourages children from walking and biking in their neighborhood and keeps people off the street, limiting physical activity and restricting errands and trips. Preventing violence goes hand-in-hand with community betterment, public engagement, street-scale enhancements and improved economic opportunities. Protecting our youth is an issue that cannot be ignored. If we believe that every child should be able to freely live, walk, work and play in their

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neighborhood, then community safety advocates must become fluent in the language of healthy community design, and built environment advocates can no longer be afraid to hold hands with community safety advocates. This session, organized by the Safe Routes to School National Partnership, will bring together experts to unwrap tactics, resources and funding, learn how to engage priority populations, and understand how addressing violence and crime enables more equitable smart growth.

➤ Moderator: Randall Keith Benjamin, II, Street Scale Campaign Manager, Voices for
   Healthy Kids: Active Places, Safe Routes to School National Partnership

➤ Chris Bryant, Executive Director, Street Wize Foundation

➤ Curtis Jones, Jr., Councilmember (4th District), City of Philadelphia, PA

➤ Jamecca Marshall, MPP, Program Manager, Prevention Institute

➤ David Chipman, Senior Vice President, Public Safety Solutions, ShotSpotter, Inc.

Key Ballroom 4

E. Tapping the Power of Youth in Urban Greening: Innovations from the Mid-Atlantic
[CM 1.5; PDH/HSW 1.5] INT

The fate of the smart growth movement lies in the hands of the young generation that will carry it forward. This session shares innovative examples from the Mid-Atlantic region of how to engage and empower youth in creating greener communities. In Washington DC, a youth-led photovoice project with the theme 'if trees could talk" builds awareness of the value of urban trees and gives youth in underserved neighborhoods tools to engage. The READY program in Howard County, MD, trains and employs a diverse group of young adults in building and maintaining green stormwater infrastructure projects to meet watershed restoration goals. The Green Ladders Initiative in Newark, NJ, connects youth from distressed neighborhoods with urban-forestry training, paid work experience and job placement support. Learn from these initiatives and join in the discussion about other strategies for tapping the power of youth in urban greening.

➤ Moderator: Julie Mawhorter, Ph.D., Mid-Atlantic Urban and Community Forestry
   Coordinator, USDA Forest Service

➤ Autumn Saxton-Ross, Ph.D., Program Director, Place-Based Initiatives,
   National Collaborative for Health Equity

➤ Don Tsusaki, Project Director, READY Program, Alliance for the Chesapeake Bay

➤ Stephanie Greenwood, Sustainability Policy Advisor, City of Newark, NJ;
   Program Officer, Victoria Foundation

Key Ballroom 11

F. Urban Waters Federal Partnership: Catalyzing Redevelopment Opportunities for Thrivable Communities   [CM 1.5; PDH/HSW 1.5] INT

Contributing to the principles of smart growth, Urban Waters Federal Partnerships across the country are creating an entrepreneurial environment in which diverse partners can bring together ideas for water-focused redevelopment, conservation and restoration, education, and recreation for maximum impact. The first pilot projects, including Denver and Baltimore, were launched in 2011 and are now yielding valuable lessons for newer projects and related initiatives. The sharing of information among these two cities and the other UWP sites is critical to the success and continued use of national and local partnership resources for action. Join us to explore how federal, state and local collaborators have raised multi-agency funds, crafted action-oriented agreements, grown the space for innovative conversations, and developed easy-to-use, project-design guidelines to make urban waters more accessible to community residents.

➤ Moderator: Dana Coelho, Program Waters, Urban and Community Forestry, Rocky Mountain Region,
   U.S. Forest Service

➤ Devon Buckels, South Platte River Urban Waters Partnership Ambassador, Colorado State Forest Service

➤ Mike Galvin, Baltimore Field Station Project Coordinator, Northern Research Station, U.S. Forest Service

➤ Michael Rains, Director, Northern Research Station and Forest Products Laboratory, U.S. Forest Service

➤ Roy Simon, Supervisory Branch Chief for Prevention, U.S. EPA

Key Ballroom 12

G. Transforming Suburbs into Economically Vibrant Communities with Opportunity for All
[CM 1.5; PDH 1.5] INT

America's suburbs are experiencing rapid demographic shifts as racial and income diversity increase. Suburban jurisdictions are facing increasing pressure to provide economic, educational, and social opportunities to a broader mix of residents. Creative thinking is needed to help suburbs adapt to their new role within metropolitan regions, and new investments in suburban transportation options are required as 21st-century demands are placed on 20th-century infrastructure. This session will provide attendees with innovative strategies for retrofitting and redesigning suburban communities. Local leaders and practitioners will provide real-life examples of successful new approaches to addressing suburban challenges through coordinated planning and targeted investments. Using case studies from around the country, this session will address planning for inclusive development around suburban transit, achieving regional consensus, partnering with anchor institutions, redeveloping underserved suburban neighborhoods, and creating transportation solutions for suburban areas.

➤ Moderator: James Corless, Director, Transportation for America

➤ Robert Dallari, Commissioner, Seminole County, FL

➤ Conan Smith, Commissioner, Washtenaw County, MI; Executive Director, Michigan Suburbs Alliance

➤ Allison Lasser, Executive Director, Congregations Organizing for Renewal

Key Ballroom 3

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H. Singing and Dancing on Main Street: Building a National Practice for Creative Placemaking [CM 1.5; PDH 1.5] INT

ArtPlace America continues its leadership in developing a national practice around creative place making – essentially integrating arts investments and smart-growth policy as a way of energizing neighborhoods, downtowns and rural Main Streets. Since 2011, the ArtPlace philanthropy consortium has invested nearly $60 million in more than 150 communities across the country. Federal agencies, including the U.S. Department of Agriculture and the National Endowment for the Arts, and other private investors have joined in the mix too, supporting complementary investments in many of these cities and towns to support revitalization. Success will take longer in some places than others, but the process is rewarding in itself. As in past years, this will be a provocative session about some truly inspiring efforts and testament to the way public and philanthropic funds can work together.

➤ Moderator: Chris Beck, Senior Projects Manager, U.S. Department of Agriculture

➤ Shana Berger, Co-Director, Coleman Center for the Arts, York, AL

➤ Tim Lampkin, Community Development Officer, Southern Bancorp Community Partners

➤ Mark Stodola, Mayor, City of Little Rock, AR

➤ Nia Umoja, Lead Organizer, Cooperative Community of West Jackson

➤ Lyz Crane, Deputy Director, Artplace

➤ Nathan Purath, Co-Director, Coleman Center for the Arts, York, AL

5:30-7:00 pm

Dinner Break (on your own)

7:00-7:30 pm

Key Ballroom 5-8

Conference Welcome and Acknowledgements

➤ Conference Welcome and Acknowledgements: Jake Mackenzie, Councilmember,
City of Rohnert Park, CA; Board Chair, Local Government Commission

➤ Kate Meis, Executive Director, Local Government Commission

➤ Shawn M. Garvin, Regional Administrator, Region 3, U.S. EPA

➤ Stephanie Rawlings-Blake, Mayor, City of Baltimore, MD

7:30-8:45 pm

Key Ballroom 5-8

Kickoff Plenary. Making Development Work for All: From Promise to Practice [CM 1.25]

Smart growth seeks to improve communities and the quality of life for residents. Unfortunately, the key elements of smart growth don't always provide equal benefits and opportunities to community members. Transportation investments and community amenities don't always serve residents most at need, and revitalization efforts can have the unintended consequences of displacing residents and gentrifying neighborhoods. To make smart-growth development work for everybody, it must be equitable, accessible and affordable, not just economically and environmentally viable. In short, we must practice what we promise – to improve communities for all residents. This solutions-oriented plenary will feature a provocative conversation among leaders who will share diverse perspectives on the housing affordability crisis and how to create public dialogue to develop promising solutions. The discussion will focus on what proactive steps several communities are taking – and what lessons might be applied in yours. The panelists will explore the connections that can deliver on our promises – integrated investment and planning practices that combine equitable strategies for affordable housing, economic development, access to transit, schools and community amenities, and preservation of the community character.

➤ Facilitator: Scot Spencer, Associate Director for Advocacy and Influence, Center for Community
and Economic Opportunity, The Annie E. Casey Foundation

➤ Dawn Phillips, Program Co-Director, Causa Justa / Just Cause

➤ David Bowers, Vice President and Market Leader, Enterprise Community Partners

➤ Thibault Manekin, Co-Founder, Seawall Development Company

➤ Andre Leroux, Executive Director, Massachusetts Smart Growth Alliance

➤ William Cole, President, Baltimore Economic Development Corporation

8:45-9:45 pm

Key Ballroom Foyer

Networking Reception

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Preview of Coming Attractions – Friday

Start the Day Early: Have Some Networking with Breakfast

■ **Networking Sessions @ 7:00-8:30 am**

■ **An Interactive Open House of Tools for Community Design,
Public Engagement and Decision Making @ 9:30 am- 3:30 pm**

Stroll around the Key Ballroom East Foyer and try out cutting-edge tools for
scenario planning and public engagement. You can also talk to leading tool
users and developers about how to put these tools to work for you.

Friday, January 30

7:00-8:30 am | **Conference Registration and Continental Breakfast**
Registration is in the Key Ballroom Foyer. Continental breakfast is served in the Key Ballroom Foyer.

7:00-8:30 am | **NETWORKING SESSIONS**

Key Ballroom 3 | **A. Smart Growth in Rural Communities and Small Towns: A Marketplace of Ideas**

Rural communities and small towns across the country are implementing approaches that help their communities strengthen their economies, protect the environment, and enhance quality of life. Do you already work on smart growth issues in a rural region or small town, and want to know what others are doing? Are you interested in learning more about implementing smart growth in your town? Are you an urban dweller interested in rural towns near your city and the role rural places play in your urban economy? If you answered "yes" to any of these questions, then this networking session is for you. The session will be a "marketplace of ideas," with small group discussions on economic diversification, demographic change and rural-urban connections, and will build on the themes discussed in many of the rural/small town sessions taking place during the conference. Please join us to contribute and learn from these rich conversations, and to connect with others working in small town and rural contexts.

Key Ballroom 4 | **B. Making It Happen: Building Diverse Partnerships for Equitable Solutions**

Grab your breakfast and take advantage of this engaging opportunity to network with other conference participants working on social equity and environmental justice issues across the country. To start things off, representatives from St. Louis, Baltimore and Sacramento will briefly describe some of the work that they are undertaking. Find out about challenges they've faced to create more sustainable and equitable communities, successes they have experienced through diverse partnerships, and future goals to take advantage of new opportunities moving forward. There will be plenty of time for a robust discussion, so don't miss out!

8:30-9:45 am | **Morning Plenary. Building Resilience in the Face of Climate Risks** [CM 1.25]

Key Ballroom 5-8 | The American economy will face significant and widespread disruptions from climate change. Our health, safety and prosperity are threatened unless policymakers and businesses take immediate action to respond to and reduce climate risk. This plenary will highlight innovative public-private solutions and discuss how businesses, governments and communities can work together to become more resilient.

➤ Joel Beauvais, Associate Administrator, Office of Policy, U.S. EPA

➤ Harriet Tregoning, Director of Office of Economic Resilience, U.S. Office of Housing and Urban Development

➤ Kate Dineen, Director, NY Rising Community Reconstruction Program, New York Governor's Office of Storm Recovery

➤ Pam O'Connor, Mayor, City of Santa Monica, CA; Boardmember, Local Government Commission

9:30 am- 3:30 pm | **Technology Fair: An Interactive Open House of Tools for Community Design, Public Engagement and Decision Making**

Key Ballroom Foyer | Join more than a dozen smart-planning tool and service providers to experiment with the tools hands-on, and see how they can be applied to challenges you face with projects you're working on. This open house is the place to find cutting-edge tools for scenario-planning, opportunity mapping, crowdsourced planning and community engagement. The Tech Fair is brought to you by PlaceMatters, and made possible by the EPA, the Open Planning Tools Group, and OppSites. See page 4 for a list of tool providers.

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Friday

9:45-10:15 am
Key Ballroom Foyer

Coffee Break

10:15-11:45 am

MORNING BREAKOUT SESSIONS

Key Ballroom 1-2

A. Deal Makers and Game Changers: Being Responsive to a Market for Equitable Development   [CM 1.5] INT

Equitable development is an innovative idea, and it is gaining traction. Continued success will require understanding consumers and how they adopt innovations. Find out what the business community thinks of equitable development. Learn more about the early adopters of equitable development, and what is motivating them to get on board. The session will examine what factors may affect the pace of adopting equitable development within an expanding market of place-based options, and how to turn businesses into allies for equitable development.

➤ Moderator: Sarita Turner, Senior Associate, PolicyLink

➤ Steve Dubb, Research Director, The Democracy Collaborative

➤ Tony Salazar, President, West Coast Operations, McCormack Baron Salazar

➤ Steve Callahan, Multifamily Finance Lead, Self-Help Credit Union and Ventures Fund (Washington, DC)

➤ Kimberly Dowdell, AIA, NOMA, Sheila C. Johnson Leadership Fellow, Harvard University

Holiday Ballroom 4

B. Leveraging Impact Investing to Support a Community Transformation in Baltimore
[CM 1.5; PDH 1.5] INT

Join us for a conversation on how Enterprise Community Loan Fund, a national Community Development Financial Institutions Fund, is using impact investing to drive new sources of capital to communities. The session will provide an overview of the Enterprise Community Impact Note, and highlight the Baltimore neighborhood of Remington as a case study for leveraging impact investing to support community trans-formation. Remington is an emerging urban neighborhood where families are putting down permanent roots and small business owners are opening new shops. The panelists will highlight both the work being done in Remington in partnership with Enterprise, and how individuals, foundations and organizations can support local efforts by purchasing an Impact Note targeted to their community. Make sure to join us if you participated in the optional Remington tour on Thursday afternoon (Tour 12).

➤ Moderator: David Bowers, Vice President and Mid-Atlantic Market Leader,
  Enterprise Community Partners

➤ Rachel Reilly Carroll, Investing Marketing Manager, Enterprise Community Loan Fund

➤ Thibault Manekin, Co-Founder, Seawall Development Company

➤ Matthew Gallagher, President and CEO, Goldseker Foundation

Holiday Ballroom 3

C. Meet the Grantmakers   [CM 1.5; PDH 1.5] INT

Have you ever been on a date with a grantmaker? Then you won't want to miss this intimate session with federal grantmakers and private funders as well as leaders from the networks of Grantmakers in Aging and Grantmakers in Health. To get us warmed up, there will be an ice-breaker survey that will delve into your previous dating experiences with funders. If you have never been on a date, that's ok too. Based on your experiences, our eligible funders will perform skits, role-playing the good, bad and ugly grantseekers. You will learn about foundation types and the "ten commandments" of grantmaking. Do you want to know what funders are looking for? Grantmakers will share their intimate secrets about getting that first date and the words to open doors. You will learn to find successful courtship topics for that first date. You will have the chance to "speed-date" our funders.

Session Levels
Beginner
BEG
Intermediate
INT
Advanced
ADV

> Moderators: Paula Dressel, Ph.D., Vice President, Just Partners, Inc.; and Michael Marcus, Ph.D., Program Director, Older Adult Services, Harry and Jeanette Weinberg Foundation

> Colin Pekruhn, MPP, Program Director, Grantmakers in Health

> Regina Gray, Ph.D., Coordinator, Sustainable Communities Research, U.S. Department of Housing and Urban Development

> Mary Leary, Ph.D., Division Chief, Rural and Targeted Programs, Federal Transit Administration, U.S. Department of Transportation

> Brigett Ulin, MPH, Director, Office of the National Prevention Strategy, Centers for Disease Control and Prevention

> Kathy Sykes, Advisor for Aging and Sustainability, U.S. EPA

> Vivian Vasallo, Vice President, Impact Programs-Housing, AARP Foundation

> Sandy Markwood, Executive Director, National Association of Area Agencies on Aging

> Chris Kochtitsky, Associate Director for Program Development, Centers for Disease Control and Prevention

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Holiday Ballroom 2

D. Equity (k)NOW! Collaborating on Equity in the Context of Transit-Oriented Communities
[CM 1.5; PDH 1.5] INT

Like many jurisdictions, King County, WA, is challenged by growing disparities in household income, health outcomes and education attainment — driven in large part by unevenness in foundational community conditions that are the building blocks of opportunity. At the same time, light rail and bus rapid transit are expanding, triggering transit-oriented development that can have transformative value in remedying inequities. Lead by Futurewise, a statewide public interest group promoting smart growth, the Equity (k)NOW! program is seeding communities with pro-equity ingredients that include spatial data that portrays baseline conditions equity, participatory engagements to identify community priorities for pro-equity development, and capacity improvements that allow communities to advocate for priority improvements. In 2013, the baseline equity conditions for King County were mapped and analyzed with guidance from the STAR Community Rating System's Equity in Services and Access objective. Transit-oriented communities are now being convened through different outreach and engagement tools to (1) learn about variations and deficits in foundational community conditions, (2) encourage and enhance partnerships, and (3) begin to establish work plans for collective impact at the neighborhood, city, county and regional level.

> Moderator: Hilary Franz, Executive Director, Futurewise

> Michael Brown, Vice President, Community Leadership, The Seattle Foundation

> Miguel Maestas, Associate Administrator, El Centro de la Raza

> Hayley Bonsteel, Community Engagement Manager, Futurewise

Holiday Ballroom 5

E. Displacement Is Preventable: Community Land Trusts Preserve Land for the Community
[CM 1.5; PDH1.5] INT

The benefits of growth do not accrue to all households equally. As cities pursue smart-growth policies to revitalize communities, they often fail to plan for and mitigate the harm that these improvements inflict on low-income residents who are priced out of the neighborhoods they once called home. Community Land Trusts are a flexible and effective tool to create permanently affordable homes, providing successful rental or homeownership opportunities for generations of lower-income families and ensuring they are not displaced. In addition to affordable housing, Community Land Trusts develop urban agriculture projects, energize commercial spaces, and conserve urban green spaces. Through live examples, stories and data from three community land trusts, this session will examine the specifics of how Community Land Trusts work, how they can prevent displacement, and what cities can do to support these organizations to ensure that rising property costs do not displace current residents.

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> Moderator: Mark Perlman, Policy Associate, National Community Land Trust Network

> Selina Mack, Executive Director, Durham Community Land Trustees

> Jeff Washburne, Executive Director, City of Lakes Community Land Trust

> Malcolm Harris, Director of Programs and Organizing, T.R.U.S.T South LA

Holiday Ballroom 1

F. A Debate: Who Will Drive Suburban Transformation – the Millennials or the Boomers?
[CM 1.5; PDH 1.5] ADV

The two largest demographic groups in the country are the Millennial and Baby Boom generations. Both have demonstrated an increasing preference for walkable urban living and have the potential to drive the market for transforming our suburban communities into walkable urban places. If you're a suburban community trying to change a neighborhood, which demographic do you target? You decide! Two experts representing each position will present demographic analysis, business financial assessments, regional fiscal analysis and case studies to persuade you that the group they represent will most influence suburban transformation. You will vote before and after the debate. The side that gets more votes in the second round than in the first round will win the debate! Communities looking to attract either demographic to their suburban redevelopment will also win by learning the positive and negatives of attracting each demographic group to their community.

> Moderator: June Williamson, RA, LEED AP, Associate Professor of Architecture, City College of New York

> Jennifer Wallace-Brodeur, Strategic Advisor, Livable Communities, Education and Outreach, AARP

> Christopher Leinberger, President, LOCUS: Responsible Real Estate Developers and Investors

> Arthur Nelson, Ph.D., FAICP, Professor of Planning and Real Estate Development, University of Arizona

> Kathryn Lawler, Manager, Aging and Health Resources, Atlanta Regional Commission

Key Ballroom 4

G. Growing Innovation: Leveraging Service Programs for Smart-Growth Capacity
[CM 1.5; PDH 1.5] INT

Building climate responsive communities requires a deep level of engagement by people of all ages. Increasingly, there is individual interest in taking action, but a lack of structured outlets. Local governments are natural sites for this engagement, as they are well positioned to pilot solutions, but are limited by a lack of resources. In this session, participants will learn about four innovative service programs – Sustainable City Year, CivicSpark, EDF Climate Corps and Encore Fellowships – built around connecting individuals at different stages in their careers with local governments to catalyze action. Learn how these service programs are producing positive community outcomes and growing a workforce of sustainability and urban-planning leaders. The panelists will briefly outline program models, share lessons learned, and describe available opportunities. Participants will then engage in an open discussion about ways to tap individual service interest to build more sustainable communities.

> Moderator: Kristin Brubaker, Project Manager, Local Government Commission

> Karen Nelson, Chief Operations Officer, Mountain Valley Chapter, American Leadership Forum

> Kif Scheuer, Climate Change Program Director, Local Government Commission

> Marc Schlossberg, Ph.D., Professor, City and Regional Planning, Co-Director, Sustainable Cities Initiative, University of Oregon

> Liz Delaney, Senior Manager, Operations, Environmental Defense Fund, Climate Corps

Key Ballroom 10

H. The Teacher Is In: School Siting Tools You Can Use   [CM 1.5; PDH/HSW 1.5] INT

Schools are a major community investment, and their location influences where people live. Join us for a lively discussion and learn about two resources created by the U.S. EPA to drive well-informed decisions on community school siting. The Smart School Siting Tool builds off the EPA's School Siting Guidelines

and training workshops. Both resources help communities evaluate whether new schools are needed and where to place them, as well as whether candidate school sites are well-located, coordinated with community planning priorities, and foster active lifestyles and community health. The session will use case studies to launch an exchange with participants about the "good, bad and ugly" of school-siting decisions. You'll also have an opportunity to schedule an on-site conversation with panelists about these school-siting tools and your community.

➤ Moderator: Regina Langton, Senior Policy Analyst, Office of Sustainable Communities, U.S. EPA

➤ Katherine Moore, Sustainable Growth Program Director, Georgia Conservancy

➤ Bill Michaud, Senior Technical Advisor, Land and Sustainability Programs, SRA International, Inc.

➤ Nick Salmon, Educational Facility Planner, CTA Architects Engineers

Key Ballroom 12

I. Rethinking Detroit: Tools, Partnerships and Strategies to Re-envision a Quintessential American City [CM 1.5; PDH 1.5] ADV

How do you rebuild a city where one-third of it is blighted or abandoned? How do you rethink a city's future? Using lessons from failed game plans, with unprecedented collaboration among public and private stakeholders, and hands-on resources at the federal, state and local levels, Detroit is developing innovative strategies that promise long-term opportunities for older industrial cities everywhere. Join this conversation to stretch your thinking about how to deal with long-term blight and how persistent commitment is turning a worst-case scenario into a melting pot of innovative, cutting-edge ideas for building resilient communities.

➤ Moderator: Tom Woiwode, Director, Greenways Initiative, Community Foundation of Southeast Michigan

➤ Diana Flora, Project Manager, Detroit Revitalization Fellow, Data Driven Detroit

➤ Wendy Lewis Jackson, Deputy Director, Community Development, Detroit, Kresge Foundation

➤ Linda Smith, Executive Director, U-Snap-Bac, Inc.

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Key Ballroom 11

J. Anchor Institutions: Harnessing their Power for the Good of Community Change [CM 1.5; PDH 1.5] INT

Anchor institutions — eds and meds, government, faith-based institutions and utilities — are central to the health and prosperity of places like Baltimore. They provide some of the strongest opportunities to advance economic inclusion and positive economic growth for local citizens and small business owners. They are a catalyst to attract and retain residents, create jobs, and support economic growth. Similarly, the economic vitality of neighborhoods around anchor institutions is critical to attract and retain students, boost institutional reputation and national rankings, and further develop institutional endowments. Efforts to strengthen these mutual community and anchor interests is moving forward in Baltimore through efforts like the Baltimore Integration Partnership and the Baltimore City Anchor Plan and East Baltimore's BUILD/TRF partnership. This facilitated discussion will explore the partnerships, strategies and lessons learned from institutional, civic and community leaders to improve opportunities for residents and communities.

➤ Moderator: Scot Spencer, Associate Director for Advocacy and Influence, Center for Community and Economic Opportunity, The Annie E. Casey Foundation

➤ MacKenzie Garvin, Special Assistant, Economic and Neighborhood Development, Office of the Mayor, City of Baltimore, MD

➤ Ellis Brown, Director, Community Related Economic Development, Morgan State University

➤ Yariela Kerr-Donovan, Director, Department of Human Resources, Project REACH/Community Education Programs, The Johns Hopkins Hospital and Health System

➤ Calvin Keene, Reverend/Pastor, Memorial Baptist Church; Senior Leadership Team Member, Baltimoreans United in Leadership Development (BUILD)

Key Ballroom 9

K. Creative Placemaking and Transit: Community Engagement, Lasting Neighborhoods and Cultural Celebration   [CM 1.5; PDH 1.5] BEG

Community groups in Nashville, San Diego and Portland are designing placemaking projects around upcoming bus rapid transit corridors that connect many communities of color to job centers, health care centers, higher education and other essential destinations. This session will feature an expert panel and discussion of specific creative placemaking projects in the three cities. Topics will include the definition and examples of creative placemaking, community engagement, lasting neighborhoods, cultural celebration, ownership and long-term community involvement in the transit corridor and transportation planning.

> ➤ Moderator: Rochelle Carpenter, Deputy Outreach Director, Transportation for America
> ➤ Renata Soto, Executive Director, Conexión Américas
> ➤ Heidi Guenin, Policy Manager, Transportation and Land Use, Upstream Public Health
> ➤ Kathleen Ferrier, AICP, Director of Advocacy, Circulate San Diego

11:45 am-1:30 pm   **Lunch Break**

Participants are on their own for lunch.

12:15-1:15 pm   **The Rise of the Walking and Biking Culture**

Key Ballroom 12

Grab a lunch and join us for a discussion with Kevin Klinkenberg, architect, urban designer and author of "Why I Walk: Taking a Step in the Right Direction."

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1:30-3:00 pm   **AFTERNOON BREAKOUT SESSIONS**

Key Ballroom 4

A. Rising from the Storm: Turning Devastation into Opportunity for All
[CM 1.5; PDH/HSW 1.5] INT

Communities are discovering their economic and social wellbeing is inextricably linked to the ways they build and prepare for increased storm events and climate change. Floods and natural disasters can have devastating effects on the economic wellbeing of a community, with many businesses never reopening and the most vulnerable groups most hard-hit. In 2008, Linn County, Iowa, was devastated by a flood that displaced 10,000 people, with the greatest impacts being felt among socially at-risk groups. New Orleans has a unique history and has taken steps to become a vibrant, resilient city that serves all its residents. Rhode Island has discovered its future economic health depends on its ability to integrate climate change into its economic development plans. Learn about the ways in which these and other communities are seizing the opportunity to recover from major storms and increase resilience to future disasters, strengthen their economies, and protect their most vulnerable residents.

Session Levels
Beginner
BEG
Intermediate
INT
Advanced
ADV

> ➤ Moderator: Harriet Tregoning, Director, Office of Economic Resilience,
>   U.S. Department of Housing and Urban Development
> ➤ Linda Langston, County Supervisor, Linn County, Iowa
> ➤ Bill Gilchrist, Director of Place-Based Planning, City of New Orleans, LA
> ➤ Jeff Davis, Principal Planner, Rhode Island Statewide Planning Program

Holiday Ballroom 5

B. Fair Development in Baltimore: Uniting Economic and Community Development
[CM 1.5; PDH/HSW 1.5] BEG

Baltimore's Inner Harbor was one of the first big downtown redevelopment projects, but it long predated the community benefits movement, leaving the city's neighborhoods to keep organizing to make the harbor benefit them. In this session, a human rights group United Workers, labor unions UNITE HERE Local 7 and Maryland Public Employees Council 67 (AFSCME), and Baltimoreans United in Leadership Development (BUILD) will share their organizing and campaigns for fair development, to ensure that Baltimore prioritizes

communities in need, benefits all, and is transparent, participatory and accountable. The panelists will share successes and challenges that each organization has encountered in growing the movement, persuading policymakers, and building political leverage. A union president will speak about the campaign's quest for decent jobs that ensure the right to organize; a community organizer will share the challenge of making housing permanently affordable; and other panelists will share their own campaign challenges.

➤ Moderator: Greg LeRoy, Executive Director, Good Jobs First

➤ Roxie Herbekian, President, UNITE HERE Local 7 Baltimore

➤ Todd Cherkis, Leadership Organizer, United Workers

➤ Glenard Middleton, Executive Director, Maryland Public Employees, Council 67

Holiday Ballroom 4

C. Where's the Money: 2015 Smart Growth and Philanthropy [CM 1.5] ADV

This always-popular session will offer multiple perspectives on the changing world of funding – changes in foundation capacity, new opportunities and areas of focus, and direction and trends for the future. This session has become an annual New Partners tradition that provides an opportunity for participants to hear directly from funders about their work and engage in face-to-face conversations about funding for the various aspects of a smarter growth agenda. The panelists will discuss diverse perspectives on the funding environment and participate in substantial question and answers. Come early to get a seat!

➤ Moderator: Benjamin Starrett, Executive Director, Funders' Network for Smart Growth and Livable Communities

➤ Cheryl Casciani, Director of Neighborhood Sustainability, Baltimore Community Foundation

➤ Erin Coryell, Program Officer, Relief and Resilience Program, Margaret A. Cargill Foundation

➤ Jasmine Hall-Ratliff, Program Officer, Robert Wood Johnson Foundation

➤ Scot Spencer, Associate Director for Advocacy and Influence, Center for Community and Economic Opportunity, The Annie E. Casey Foundation

➤ Orson Watson, Program Advisor, Garfield Foundation

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Key Ballroom 11

D. We Really Are Getting Older! Discover How Communities Are Preparing for Us
[CM 1.5; PDH 1.5] INT

The aging of the U.S. population is one of the greatest challenges facing our society in the 21st century. People aged 65 will represent 19% of the population (72.1 million) by 2030. This demographic shift has widespread implications, affecting families, businesses, government, social services, public health, health care and the community at large. As America's population ages, it is essential that cities and communities adapt to the needs of older adults. Making cities and communities age-friendly is one of the most effective approaches to respond to this aging demographic, and prepare for subsequent generations. Panelists from communities enrolled in AARP's Age-Friendly Network will describe the strategic framework which supports and enforces accountability in community efforts towards sustainability; explain how the effort bridges sectorial, geographical and political boundaries; review partnerships created with a wide variety of stakeholder groups; and demonstrate the engagement of older adults in undertaking substantive community change.

➤ Moderator: Jeanne Anthony, Senior Project Manager, Education and Outreach, AARP Livable Communities

➤ Art Rodriguez, Public Health Director, City of Brownsville, TX

➤ Myrtle Habersham, Executive Council Member, AARP Georgia; Key Volunteer Leader, Macon-Bibb County, GA

➤ Yogesh Shah, MD, Associate Dean, Department of Global Health; Board-Certified Geriatrician, Attending Physician, Memory Clinic, Des Moines University

> Gail Kohn, Age-Friendly City DC Coordinator, Office of the Deputy Mayor for Health and Human Services, Executive Office of the Mayor, Government of the District of Columbia

Key Ballroom 1-2

E. Striving for a Resilient Future through High-Performance Landscapes
[CM 1.5; PDH/HSW 1.5] INT

As the focus of the sustainability movement evolves from efficiency to resiliency, the often-overlooked potential of landscapes has become a critical component of the built environment. Rather than simply minimizing damage, a landscape can improve the environmental and social quality of a place by providing flood protection, temperature regulation and other ecosystem services, which are often underestimated or ignored when making land-use decisions. This session will provide insight into leading-edge tools and projects. Modeled after the U.S. Green Building Council's LEED Program, the SITES Rating System will be introduced as a framework for sustainable land design and development. Next, case studies and tools from the Landscape Architecture Foundation will illustrate the measured environmental, social and economic benefits of these high-performing landscapes. Lastly, a regulatory perspective will share government's role in using landscapes in development projects. The speakers will reflect on their experiences in optimizing landscapes and their role in creating a resilient future.

> Moderator: Danielle Pieranunzi, Director, Sustainable Sites Initiative
> Barbara Deutsch, Executive Director, Landscape Architecture Foundation
> Robert Goo, Environmental Projection Specialist, U.S. EPA

Key Ballroom 12

F. Relying on a Foundation: The Case for Community Foundations as Placemakers
[CM 1.5; PDH/HSW 1.5] INT

Local community foundations across the country are moving beyond just providing financial support to their communities. Many local philanthropic organizations are now acting as community organizers, policy advocates, conveners and capacity builders for local placemaking efforts. Often times, community foundations and local leaders engaged in place-based economic development have mutually beneficial goals, such as creating unique and quality places, revitalizing Main Street corridors, and strengthening their asset-based economies. As a result, local leaders can take advantage of these mutual interests to more successfully achieve their economic and community development goals. This session will explore the many roles that local philanthropic organizations play to support quality asset-based economic development, and help local and regional development leaders learn about strategies to partner, engage and collaborate with community foundations to build on existing assets to enhance economic resilience for the future.

> Moderator: Jen Horton, Program Manager, Community and Economic Development, National Association of Counties
> Dion Cartwright, Program Officer, Baltimore Community Foundation
> Timothy Lampkin, Community Development Officer, Southern Bancorp Community Partners
> Stephanie Hyre, Program Officer, The Greater Kanawha Valley Foundation
> Robin Hacke, Senior Fellow, The Kresge Foundation

Key Ballroom 9

G. Redesigning Schoolyards for Community Resilience: Engaging Partners at All Levels
[CM 1.5; PDH 1.5] INT

Schools have a great advantage and opportunity to be community centers and partners. If the schoolyards are well-designed they can provide much-needed green space in heavily urbanized neighborhoods; increase academic performance; bring public art into communities; serve as gathering places for other community programs, including fresh vegetable delivery and other healthy food programs; and significantly contribute to a reduction in stormwater runoff and urban heat islands. This session will present a macro-level view of school-community partnership models from innovative, green-schoolyard implementations

across the U.S. with a map of the critical promising practices in partnership development that are keys to success. A case study – Space to Grow: Greening Chicago Schoolyards – will demonstrate a multi-sector, public-private partnership that has the active involvement and leadership of municipal agencies, non-profits and schools committed to the shared vision of what a schoolyard can be.

➤ Moderator: Ellen Braff-Gujardo, Program Officer, W.K. Kellogg Foundation

➤ Jaime Zaplatosch, Education Director, Openlands

➤ Margaret Lamar, Director of Strategic Partnerships, The Children & Nature Network

➤ Meg Kelly, Space to Grow Project Manager, Healthy Schools Campaign

Holiday Ballroom 1

H. Growing Pains: Brownfield Reuse and Creating New Food Connections
[CM 1.5; PDH 1.5] BEG

This session will introduce participants to the brownfields program and how technical assistance and brownfield grants for assessment and cleanup can support community efforts to create healthier, more livable communities. The diversity of grant and technical tools will be discussed using different community-garden and urban-agriculture examples as well as other reuses that strengthen local food systems and support increased food access, including farmers' markets, food wholesalers, food production and food banks. Local innovators from Washington, DC, and Baltimore will discuss projects on urban agriculture and sustainability that are contributing to improved local food production and expanding food access. In recounting their first-hand experiences, these innovators will also touch on gaps in information, resources and services, and propose areas for further attention to support efforts in creating healthier communities, small businesses and sustainable brownfield revitalization.

➤ Moderator: Ann Carroll, MPH, Policy Analyst, Office of Brownfields and Land Revitalization, U.S. EPA

➤ Abby Cocke, Environmental Planner, Office of Sustainability, City of Baltimore, MD

➤ Dennis Chestnut, Executive Director, Groundwork Anacostia River DC

➤ Dwane Jones, Ph.D., Director, Center for Sustainable Development, College of Agriculture, Urban Sustainability and Environmental Sciences, University of the District of Columbia

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Holiday Ballroom 2

I. Saving the World through Zoning: Small-Town Success Stories [CM 1.5; PDH 1.5] INT

Small cities and rural areas often have very different growth and development issues from their big-city cousins – but their zoning codes are often drawn from the same templates. Smart Growth America offers a workshop for local governments to help them tailor their zoning codes to promote smart growth at the small city and rural scale. These workshops have focused on a number of topics, including economic development, resilience, housing and transportation choice, energy conservation, stormwater management and green infrastructure. Workshops in small communities like Derry Township, PA, Park Forest, IL, and Campbell, NY, have resulted in substantive change in those communities in a relatively short period of time. This session will explore recommended strategies through presentations by the instructors and leaders from the three communities. The panelists will then engage one another and the audience in a discussion of lessons learned and their applicability to other communities.

➤ Moderator: Roger Millar, Vice President, Smart Growth America

➤ Sandy Ballard, Township Boardmember, Derry Township, PA

➤ Hildy Kingma, Director of Economic Development and Planning, Village of Park Forest, IL

➤ David Tennent, Town Supervisor, Town of Campbell, NY

Key Ballroom 10

J. Safer Streets, Stronger Economies: Complete Streets Performance in the DMV and Beyond   [CM 1.5; PDH/HSW 1.5] INT

Leaders and advocates across America tout the benefits of Complete Streets policies, but what do communities implementing Complete Streets actually achieve with these investments? Are more people really riding bikes, walking or taking public transportation? How do the costs of these projects compare to conventional roadway projects? What role can Complete Streets play in catalyzing economic revitalization and meeting changing demographic needs and preferences? How are localities, regions and states measuring and analyzing their impact? Through a dynamic dialogue, this session begins to explore these questions and shares data-driven analysis of more than 30 built Complete Streets projects and concrete lessons from implementing and measuring Complete Streets projects in the Washington, DC, region. Practitioners and national experts will discuss strategies for improving performance-based decision making, particularly to advance equity.

➤ Moderator: Laura Searfoss, Associate, National Complete Streets Coalition
➤ Beth Osborne, Senior Policy Advisor, Transportation for America
➤ David Patton, Bicycle and Pedestrian Planner, Department of Environment Services and Transportation, Arlington County, VA
➤ Stefanie Seskin, Deputy Director, National Complete Streets Coalition
➤ Sam Zimbabwe, Associate Director of Policy, Planning and Sustainability Administration, Department of Transportation, District of Columbia

Holiday Ballroom 3

K. Community Resilience to Natural Hazards: Approaches to Adaptation
[CM 1.5; PDH/HSW 1.5] INT

With increased and more severe natural hazard events, drought and changing sea levels impacting communities across the U.S., there is a need to identify, examine and quantify the economic and social benefits of adaptation techniques that reduce negative impacts and provide sustainable solutions to these situations. Come learn about processes, practical tools and techniques for evaluating vulnerabilities and implementing adaptation measures related to increasing community resilience. Practitioners from the Trust for Public Land, NOAA's Office for Coastal Management, Minnesota Sea Grant and an architectural firm working nationally will talk about how vulnerability assessments and adaptation measures, like green infrastructure and water conservation, can help increase communities' resilience to natural hazards while simultaneously offering net economic benefits and improving the quality of life for residents.

➤ Moderator: Randall Schneider, Lead, Office for Coastal Management, Mid-Atlantic, National Oceanic and Atmospheric Administration
➤ Breece Robertson, National GIS Director, The Trust for Public Land
➤ Hilarie Sorensen, Climate Change Extension Educator, Minnesota Sea Grant
➤ Celeste Novak, FAIA, Leed AP, Principal, Celeste Allen Novak Architect
➤ Pete Wiley, Economist, Engagement, Training and Education Program, Office for Coastal Management, National Oceanic and Atmospheric Administration

3:00-3:30 pm **Coffee Break**
Key Ballroom Foyer

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Session Levels
Beginner
BEG
Intermediate
INT
Advanced
ADV

3:30-5:30 pm   **IMPLEMENTATION WORKSHOPS**

Key Ballroom 9

A. Building Youth Leadership for Stronger Communities   [CM 2.0; PDH 2.0] INT

Smart growth is about creating a better future for the next generation, yet too often members of that generation are absent from the conversation. Young people make passionate leaders, whose enthusiasm and fresh ideas can contribute greatly to building stronger communities. They are well-positioned to advocate to their peers, parents and neighbors, and to deepen our engagement with issues on the ground. In this session, participants will hear directly from several dynamic youth leaders in Baltimore on how to work to break down assumptions, and brainstorm on why and how to better engage youth in our community-building movements.

➤ Moderators: Robert Nixon, Youth Board Member, Youth As Resources; and
   Abby Cocke, Environmental Planner, Office of Sustainability, City of Baltimore, MD

➤ Katie Arevalo, Youth Member, Baltimore Algebra Project

➤ LaShawn Jones, Youth Board Member, Youth As Resources

➤ Eddie Hawkins, Student Representative, Baltimore City School Board

Holiday Ballroom 1

B. Better Together: Collaborative Approaches to Catalyzing Climate-Adaptation Action
[CM 2.0; PDH 2.0] INT

The scale and extent of climate-change impacts presents a planning issue for all levels of government that challenges existing scopes of responsibility. In many cases, land-use planning authority is highly localized, while impacts are best addressed regionally or at the state or federal level. Responding to climate change requires key stakeholders to coordinate across jurisdictional boundaries at a much greater level than ever before. Such coordination faces significant barriers, including funding, governance and institutional con-straints. This session will present several adaptation-collaboration case studies. From California's Alliance of Regional Collaboratives for Climate Adaptation to the Great Lakes Adaptation Collaborative to the South East Florida Climate Compact to the City of Baltimore's own efforts to coordinate with the state of Maryland, local, regional, state and federal stakeholders are finding ways to move forward by building new relation-ships across jurisdictional and institutional boundaries.

➤ Moderator: Aaron Ray, Institute Associate, Georgetown Climate Center

➤ Kif Scheuer, Climate Change Program Director, Local Government Commission

➤ Nancy Schneider, Senior Program Officer, U.S. Climate and Environmental Programs,
   Institute for Sustainable Communities

➤ Kristin Baja, Climate and Resilience Planner, Department of Planning, Office of Sustainability,
   City of Baltimore, MD

➤ Ashlee Grace, Project Manager, Great Lakes Adaptation Assessment for Cities

Key Ballroom 1-2

C. Smart Growth Can Be Safe Growth: Resilience Lessons from Vermont and California
[CM 2.0; PDH 2.0] INT

Smart growth isn't truly smart if it isn't safe. Many communities are learning this lesson as they face the challenge of developing in locations that are compact, walkable and less vulnerable to floods, sea-level rise, earthquakes and other natural hazards. This session will feature lessons learned from Vermont and California — two very different places that are working to become more resilient as they face the effects of climate change. Participants will learn how communities in the Mad River Valley of Vermont are using a Flood Resilience Checklist to rebuild better after Tropical Storm Irene in 2011, and how regional organizations and communities in California's San Francisco Bay Area are using strategies to reduce vulnerability to sea-level rise and earthquakes in priority development areas. Participants will learn how to apply these tools and strategies as they seek to implement safety and smart growth back home.

➤ Moderator: Stephanie Bertaina, Senior Policy Analyst, U.S. EPA

➤ Noelle MacKay, Commissioner, Vermont Department of Housing and Community

➤ Joshua Schwartz, Executive Director, Mad River Valley Planning District, Vermont

➤ Dana Brechwald, Resilience Planner, Association of Bay Area Governments

➤ Brent Butler, AICP, CFM, Planning Manager, City of East Palo Alto, CA

Holiday Ballroom 4

**D. Equitable Development: Thorny Issues, Common Lessons and Leading Strategies
for Places Large and Small**   [CM 2.0; PDH 2.0] INT

As cities strive to build equitable places for all, seasoned stakeholders know that implementing effective strategies is a far cry from talking about what needs to be done. Join this session for a look inside current lessons that take rhetoric to successful practice. Using first-hand examples, seasoned experts and practitioners will lead participants in an exploration of local environments, key tools, what works, and what they have learned about opportunity and failure. Participants will be part of an interactive session that touches policy, use of data, advocacy, partnership building, internal organizing, gaining government support, and a rich toolkit of take-away information. You will leave with a clear sense of strategies that work and experience in how to put a toolkit in place.

➤ Moderator: Julia Seward, Principal, Julia Seward Consulting; Program Consultant, The Funders Network

➤ David Cristeal, Housing Division Director, Arlington County, VA

➤ David Fink, Policy Director, Partnership for Strong Communities

➤ Cheryl Cort, Policy Director, Coalition for Smarter Growth

➤ Karen Black, CEO, May 8 Consulting, Inc.

Holiday Ballroom 2

**E. Man Bites Dog…Twice: White Flint, MD, Where NIMBYs Become YIMBYs and
Developers Lead the Way to an Affordable Future**   [CM 2.0] INT

A leading example of smart growth in Maryland has been White Flint, one of the prototypical Edge Cities of the late-20th century. Over the last few years, community groups and the development community have come together to rezone and determine an infrastructure plan, including BRT, sidewalks, bike lanes and road improvements, that is transforming classic strip commercial into a regionally significant WalkUP that is already building out following the new code. White Flint developers are also addressing the issue of affordable/workforce housing head-on. Learn how NIMBYs became YIMBYs (Yes In My Backyard) and developers have assumed responsibility for one of the most difficult social issues of our era.

➤ Moderator: Christopher Leinberger, President, LOCUS: Responsible Real Estate Developers and Investors

➤ Rod Lawrence, Partner, Real Estate Development, JBG, Inc.

➤ Dan Hoffman, Director of Innovation, Montgomery County, MD;
Former President, White Flint Community Coalition

➤ Evan Goldman, Vice President, Development, Federal Realty

Key Ballroom 11

F. Advancing an Equitable Economy through Community Food Projects
[CM 2.0; PDH 2.0] INT

Access to healthy food can bring triple bottom-line benefits to communities: a revitalized economy, good jobs and better health. This session will give participants a glimpse into how enhanced food systems can advance an equitable economy, build sustainable communities, and promote smart growth. Leaders from the W.K. Kellogg Foundation, the Sisters of Charity Foundation of Cleveland and the Brooklyn Community Foundation will detail the nuts and bolts of implementing food projects at the state and local level and will share how an equitable food system brings investment to underserved communities, specifically low-income communities and communities of color. The speakers will also explain how state and local

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Session Levels

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food-related projects can improve healthy food access and foster community economic development, and how philanthropic organizations are pursuing different models of community engagement while leveraging resources from nonprofits, public institutions and private-sector investors.

➤ Moderator: Judith Bell, President, PolicyLink

➤ Linda Jo Doctor, Program Officer, Food and Community, W.K. Kellogg Foundation

➤ Teleange Thomas, Program Director, Health, Sisters of Charity Foundation of Cleveland

➤ Tynesha McHarris, Director of Community Leadership, Brooklyn Community Foundation

➤ Holly Freishtat, Director, Baltimore Food Policy Initiative, Office of Sustainability,
Department of Planning, City of Baltimore, MD

Holiday Ballroom 3

G. The 2020 Leadership Strategy: Diversifying the Smart Growth Movement Now and in the Future [CM 2.0; PDH/HSW 2.0] INT

At a 2013 Metropolitan Institute Forum, more than 50 leaders from the nonprofit, public and private sectors identified the dire need for developing a more inclusive leadership strategy for the smart growth movement. Our next leaders must better reflect the changing demographics and diversity of our communities. Building on this forum, session participants will roll up their sleeves to share their strategies and examples of recruiting/retaining a more diverse generation of smart-growth leaders. Using a blend of open forums and table-top discussions, participants will develop a menu of strategies they can apply to their own organizations as well as set the stage for a national dialogue on diversifying the smart-growth movement.

➤ Moderators: Joseph Schilling, LLM, Senior Fellow, Metropolitan Institute;
Professor of Practice, Urban Affairs and Planning, Virginia Tech; and
Mariia Zimmerman, Principal, MZ Strategies, LLC

➤ Lynn Ross, Deputy Assistant Secretary for Policy Development, Office of Policy Development
and Research, U.S. Department of Housing and Urban Development

➤ Don Edwards, CEO, Justice and Sustainability Associates, LLC

➤ Katherine Aguilar Perez-Estolano, Co-Founder, Estolano LeSar Perez Advisors

➤ Christopher Forinash, Program Director, National Sustainable Communities Learning Network,
Institute for Sustainable Communities

Key Ballroom 10

H. For Livable and Lovable Cities – Add Parks! [CM 2.0; PDH/HSW 2.0] ADV

Smart growth means more than just walkability, great transit and plenty of live/work opportunities. It also means truly livable and lovable communities – places that include great neighborhood parks. This session will look at the nuts and bolts of creating and maintaining some of the most exciting new types of local urban parks, including special places for community gardeners, dog lovers, skateboarders and schoolchildren (and their parents). For many residents, these parks can literally make the difference between staying in town and moving out. Moreover, the city also gets measurable economic and health benefits – which will be described in detail in the session. Put them all together and you get something like Patterson Park, Baltimore's most successful example of smart growth and greenspace rolled into one.

➤ Moderator: Peter Harnik, Director, Center for City Park Excellence, The Trust for Public Land

➤ Mark Focht, FASLA, First Deputy Commissioner, Parks and Recreation Department, Philadelphia;
President, American Society of Landscape Architects

➤ Stephanie Murdock, President, Skatepark of Baltimore

➤ Jennifer Robinson, Director, Friends of Patterson Park, Baltimore

Key Ballroom 12

I. Tools for Healthy Places: Putting Science into Practice to Inform Decisions
[CM 2.0; PDH/HSW 2.0] INT

Quality of place is increasingly recognized as a significant variable in public health — such as parks that invite activity, sidewalks that foster social connectivity, or urban food sources. However, relevant information on decision implications and an understanding of the connections between variables and health are needed to guide decisions that better foster community health. Tools, such as Health Impact Assessments, can enable the incorporation of health considerations into community decisions, and they are increasingly being used throughout the United States. This workshop will present an overview of Health Impact Assessments, the EnviroAtlas, the Eco-Health Relationship Browser, the Healthy Community Design Checklist and the California Urban-Footprint scenario-planning tool. These tools are evidence-based methods for ensuring that health implications are considered throughout the planning process. There will be an opportunity for participants to gain in-depth knowledge of at least two tools through 20-minute interactive sessions, followed by general questions and answers.

➤ Moderator: Shawn McIntosh-Hasler, Program Manager, Center for Public Health Policy,
   American Public Health Association
➤ Sandra Whitehead, Ph.D., MPA, Director, Healthy Community Design, National Association
   of County and City Health Officials
➤ Anna Ricklin, AICP, Manager, Planning and Community Health Center
➤ Sara Hammerschmidt, MSCRP, Associate, Content, The Urban Land Institute
➤ Lisa Sturtevant, Ph.D., Vice President, Research, National Housing Conference
➤ Laura Jackson, Biologist, U.S. EPA
➤ Lawrence Frank, Professor and Bombardier Chair, Director, Health and Community Design Lab, Schools
   of Population and Public Health and Community and Regional Planning, University of British Columbia

Key Ballroom 4

J. Bike-Ped Safety Depends on Effective Partnerships between Transit and Road Agencies
[CM 2.0; PDH/HSW 2.0] INT

For those who walk or bike to public transportation, seamless sidewalks and bikeways can make the trip safer and more comfortable. Transit agencies own vehicles, shelters and benches, but they typically don't own sidewalks, roads and highways that connect to their stops and stations. Things can get bumpy at the intersection of road and transit agency responsibilities. That's why the U.S. Department of Transportation launched its Road Safety for Transit Patrons Effort as part of the Secretary's larger Bike-Ped Safety Initiative. It is vital for transit agency officials to communicate and collaborate effectively with local, regional and state officials about preserving, improving and expanding networks of bike-pedestrian infrastructure. These relationships are key. A panel of innovative leaders will share best practices in this arena. They will also facilitate small, interactive breakout groups, and highlight equity aspects of this topic including disproportionate risk faced by persons with disabilities and low-income communities.

➤ Moderator: Barbara McCann, Director of Safety, Energy and Environment,
   U.S. Department of Transportation
➤ Alyssa Begley, Chief of Community Planning, California Department of Transportation
➤ Clarrissa Cabansagan, Community Planner, TransForm
➤ Shyam Kannan, Managing Director of Planning, Washington Metropolitan Area Transportation Authority
➤ Kim Lucas, Bicycle Program Specialist, District of Columbia Department of Transportation
➤ Leslie Meehan, Director of Healthy Communities, Nashville Area Metropolitan Planning Organization

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Holiday Ballroom 5

K. Leveraging New Transit for Better Communities: Transit-Oriented Development as a Catalyst and Stabilizer along the Red and Purple Lines [CM 2.0; PDH/HSW 2.0] INT

Community-development practitioners will share their vision of how transit can leverage better communities and how affordable housing can serve as a catalyst for community stability and reinvestment. With proposed federal funding in 2015, construction will begin on two new light rail lines in Maryland. The Purple Line is a 16-mile, $2.2 billion project that will link two Maryland suburban centers in Montgomery and Prince Georges County. The 14-mile, $2.6 billion Red Line project links major Baltimore region employment centers and neighborhoods. Hear from a researcher and affordable-housing policy expert on their approach to map and analyze housing and demographic data along the Purple Line corridor. An architect and community development consultant will discuss how the transit provider and communities partnered to envision community-oriented development opportunities along the Red Line, and what is done to implement those visions.

➤ Moderator: Jessica Sorrell, Program Director, Enterprise Community Partners
➤ Ilana Branda, Policy and Neighborhood Development Manager, Montgomery Housing Partnership
➤ Ting Ma, Ph.D., Assistant, National Center for Smart Growth, University of Maryland
➤ Klaus Philipsen, Principal, ArchPlan, Inc.
➤ Lisa Hodges, Principal, Hodges Development

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Charm City Is Charming at Night

Use your FREE transit pass to explore the nightlife and fine dining in Baltimore's Inner Harbor.

What was your favorite session or speaker from today's program? Share on Facebook and Twitter – #npsg

Saturday, January 31

7:00-8:30 am

Conference Registration and Continental Breakfast

Registration is in the Key Ballroom Foyer. Continental breakfast is served in the Key Ballroom Foyer.

8:30-9:45 am

Morning Plenary. Open Data + Civic Hackers = New Technology for Age-Old Problems
[CM 1.25]

Key Ballroom 5-8

Cities across the nation are making City data available in an effort to catalyze innovative solutions to local challenges. This new openness of information has allowed entrepreneurial residents to create apps that track crime, map abandoned property, find the closest transit stop with real-time arrival predictions, identify city parks, and find real-time information on parking availability and prices. With limited cost to municipalities, local governments are employing the ingenuity and creativity to help improve the lives of community residents, visitors and businesses through use of technology. This plenary will feature local governments whose open-data initiatives have bred new community solutions and civic hackers who have seized on these community-innovation opportunities.

- ➤ Luke Norris, Director of Government Relations, Code for America
- ➤ Steve Hansen, Councilmember, City of Sacramento, CA
- ➤ Thom Guertin, Chief Digital Officer, State of Rhode Island
- ➤ Denise Taylor, Director of Communications, City of Somerville, MA

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9:45-10:15 am
Key Ballroom Foyer

Coffee Break

10:15 am-1:45 pm
Holiday Ballroom 6

Understanding the Challenge: A Poverty Simulation Experience INT
Step into the shoes of low-income families, and try to provide food, shelter and basic necessities while dealing with "community resources." Feel poverty from a new perspective in this eye-opening experiential setting, and take home with you a deeper understanding that can make you more effective in your work. Box lunch is included. See page 19 for more details.

- ➤ Scot Spencer, Associate Director for Advocacy and Influence, Center for Community and Economic Opportunity, The Annie E. Casey Foundation
- ➤ Kenneth Williams, Special Assistant to the Administrator, Prince George's County Council
- ➤ Facilitators: Michelle Bland, Manager, and Meg Brannon and Damion Perkins, Creative Education Specialists, Education Theatre, Kaiser Permanente Mid-Atlantic States

10:15 am-12:15 pm

IMPLEMENTATION WORKSHOPS

Key Ballroom 3

A. ILEAD! Tools for Communities to Drive Equitable Development [CM 2.0; PDH 2.0] INT

With communities growing more diverse, neighbors often differ in language and in their level of civic engagement. That makes talking about local developments, let alone issues of equity, difficult. However, the Institute on Leadership in Equity and Development (ILEAD) program got five different communities in Metro Boston to do just that. ILEAD teaches people about their role in influencing land use and development through an equity lens. It brings various players together — regional planning authority, city officials, non-profits, community development corporations, residents and other community members. It empowers and equips them with the tools to take an active role in the decision-making process. This session's speakers were involved in creating the program curriculum and facilitated the workshops. This hands-on session will show you how you can adapt ILEAD's methods and make them work in your city or community.

Session Levels
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➤ Moderator: Emily Torres-Cullinane, Senior Community Engagement Specialist, Metropolitan Area Planning Council

➤ Renato Castelo, Community Engagement Specialist, Metropolitan Area Planning Council

➤ Janelle Chan, Executive Director, Asian Community Development Corporation

➤ Shirronda Almeida, Director of Membership Initiatives, Massachusetts Association of Community Development Corporations

Key Ballroom 1-2 | **B. Tools for Building Community Resilience to Coastal Hazards: An Implementation Workshop** [CM 2.0; PDH/HSW 2.0] ADV

Coastal flood hazards, including storm surge and sea-level rise, can impact people, places and natural resources in coastal communities. These communities face the challenge of identifying the degrees of risk posed by these hazards and determining where and how to accommodate new growth and development given those risks. Assessing a community's risks and vulnerabilities to coastal hazards and climate change is an important process for creating a more resilient coastal community. This session will guide participants on using practical and innovative online tools to help their communities strengthen resilience to flooding. Local partners will discuss tailored implementation of these nationally available tools.

➤ Moderator: Kenneth Walker, Program Analyst, Office of Coastal Management, NOAA

➤ Susan Fox, Project Manager and Training Specialist, TBG, Office for Coastal Management, NOAA

➤ Jenna Gatto, Resilient Communities Specialist, Jacques Cousteau National Estuarine Research Reserve

➤ Catherine McCall, Coastal and Marine Assessment Division Director, Chesapeake and Coastal Service Maryland Department of National Resources

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Holiday Ballroom 1 | **C. Reaping Benefits of New Transit: Ensuring Local Entrepreneurs Benefit from Rising Tides** [CM 2.0; PDH/HSW 2.0] INT

When There's A Rising Tide, Who Is Riding It? Across the country, new transit infrastructure is spurring investment in urban neighborhoods. Using examples of the Resilient Communities, Resilient Families entrepreneurship pipeline that has developed in Boston's Roxbury, Dorchester and Mattapan neighborhoods and the California Bay Area's programming to support businesses during the transit construction phase, this session will highlight strategies to ensure that existing businesses and emerging entrepreneurs are prepared to take advantage of the rising tide of investment in their neighborhoods. Specific focus will be given to strategies benefiting entrepreneurs of color and low- and moderate-income, including models for start-up support, for business incubation and acceleration, and for connecting neighborhood entrepreneurs to regional networks. The session will examine the role of funders, intermediaries and small business support programs. Take away strategies to assess your current entrepreneurial ecosystem and fill gaps.

➤ Moderator: Melissa Jones, Senior Program Officer, Boston LISC

➤ Damon Cox, Director of Entrepreneurship and Economic Development, The Boston Foundation

➤ Jen Faigel, Executive Director, Crop Circle Kitchen

➤ Aaron Tanaka, Founder, Center for Economic Democracy

Key Ballroom 4 | **D. Leveraging P3 for Housing Affordability, Equity and Resilience: Models to Build On** [CM 2.0; PDH 1.5] ADV

While economic and political pressures conspire against classic government-driven programs to achieve dignified, equitable housing, other trends are opening new opportunities. Among the most promising are public-private partnerships (P3) that appeal to conservatives and liberals alike and leverage skill sets and resources of government, developer/builders and non-profits. Add to that advances in energy and cost-efficient systems building, and the time is right for expanding successful partnership models. In a session

built around how-to lessons in community affordability, participants will engage with experts who partnered successfully in urban and small-town contexts and in the wake of national disasters. You will be able to dig deeply into specific issues, such as identifying and facilitating partnership opportunities, finance, design and project management. And you'll be offered chances for follow-up coaching and discussion via email.

➤ Moderator: Ben Brown, Principal, Placemakers LLC

➤ Bruce Tolar, Principal, Architect, Bruce B. Tolar, PA

➤ Sarah Landry, Executive Director, Mercy Housing and Human Development

➤ Stacey Epperson, President and CEO, Next Step

➤ R. John Anderson, Principal, Anderson | Kim Architecture & Design

Holiday Ballroom 4

E. Local Food, Local Places: How Local Food Can Spur Downtown Revitalization
[CM 2.0; PDH/HSW 2.0] INT

Communities across the country — large and small — have experienced a resurgence of interest in local food and its benefits for community health and farmland preservation. Many have also realized that local food can create an opportunity to revitalize downtowns. Through the Livable Communities in Appalachia program, communities have located farmers' markets on vacant lots on Main Street; refurbished old school buildings and train depots to create community kitchens and food-based business incubators; and tied it together with trails, sidewalks and street improvements. This session will feature stories from Appalachian communities who have brought together federal, state, local, private and nonprofit partners to enhance access to local food and create new economic opportunities for residents and businesses. Participants will engage in an interactive food-systems and downtown-revitalization exercise to learn how to harness the power of local food in their own communities to enhance the place where they live.

➤ Moderator: Kate Ange, Principal, Renaissance Planning Group

➤ Leigh McClure, Special Projects Coordinator/Assistant Director of Community and Economic Development, Southeast Tennessee Development District

➤ Andy Salmons, Director, Downtown Corbin; Co-owner, You and Me Coffee and Tea, The Wrigley Taproom

➤ Mary Jennifer Russell, Owner, Sugaree's Bakery

Key Ballroom 11

F. Near-Highway Community Design: A School and Housing Charrette
[CM 2.0; PDH/HSW 2.0] INT

How do you think about school, multi-family and neighborhood design on real sites next to very busy roadways? In just two hours, this highly participatory session will re-create a recent two-day community design exercise. Our "charrettes" will focus on the design of a proposed high school in Boston and new multi-family housing in Somerville, Massachusetts. Both sites are in immigrant-rich neighborhoods and next to major highways. After a brief review of near-roadway environmental and health issues, and an introduction of a practical list of mitigation tactics, we will conduct two condensed "mini-charrette" exercises that will fully engage participants in how to use a broadly inclusive approach to design healthier schools, multi-family housing and neighborhoods in their own cities and towns. We will bring key Massachusetts charrette participants from our grassroots groups, the professional design community and local government to describe and re-create our collaborative experience.

➤ Moderator: Anne Tate, Professor of Architecture, Rhode Island School of Design

➤ Wig Zamore, Community Researcher, Somerville Transportation Equity Partnership

➤ Chin Lin, Architect, HMFH Architects, Inc.

➤ Lydia Lowe, Executive Director, Chinese Progressive Association

➤ Alex Bob, Housing Program Coordinator, City of Somerville, MA

Holiday Ballroom 3

G. Build Schools, Build Neighborhoods: Smart Growth and School Improvement
[CM 2.0; PDH/HSW 2.0]   ADV

The planning and design of neighborhood-centered, joint-use school facilities is emerging as an excellent opportunity to make cities more attractive places to live, while improving educational outcomes. New 21st-century schools designed with smart-growth principles in mind enhance the competitive strength of existing communities and create resiliency. Learn how a Baltimore coalition proposed alternative financing methods to modernize every city school facility, and won $1 billion for the first phase of a 21st-century schools modernization plan that has galvanized a city, from design professionals and urban planners to workforce developers and educators. Explore the framework developed to implement the construction program and engage architects, school and community leaders to use the building of new schools to strengthen neighborhoods. Hear national models for building place-based, and neighborhood serving partnerships with public- and private-sector partners around educational facilities.

➤ Moderator: Davin Hong, Founder and Principal, Living Design Lab LLC
➤ Jeffrey Vincent, Ph.D., Deputy Director, Center for Cities and Schools, University of California Berkeley
➤ Frank Patinella, Advocate, Education and Reform Project, ACLU of Maryland
➤ Nicole Price, Director, Family and Community Engagement, Baltimore City Schools

Holiday Ballroom 5

H. Making Good and Doing Well with Regional Planning: Direction, Tactics and Implementation Lessons   [CM 2.0; PDH/HSW 2.0]   INT

Regional planning agencies — large and small, vibrant and struggling — now lead broad multi-sector partners in implementing the next generation of regional strategies. Each is committed to a new way of thinking about equitable, interconnected places. But, as they say, this play is still in the writing. What are we learning about crosscutting outcomes, inclusive solutions, fundamentally sound operating principles, replicable models and feasible long-term funding? Join this session to hear from practitioners deep inside these initiatives about what works, how you achieve success, overcoming obstacles, and amplifying impact. Participate in conversations with peers and experts with first-hand experience in conceiving visionary goals, bringing home tangible products, and managing dwindling resources. This is an opportunity to share experiences and walk away with new perspectives and tools.

➤ Moderator: Julia Seward, Principal, Julia Seward Consulting; Program Consultant, The Funders Network
➤ Naomi Friedman, Outreach Coordinator, Office of Ecnomic Resilience, U.S. HUD
➤ LisaBeth Barajas, Manager of Local Planning Assistance, Twin Cities Metropolitan Council
➤ Kendra Smith, Senior Planner, Chicago Metropolitan Agency for Planning
➤ Kevin Byrd, AICP, Executive Director, New River Valley Planning District Commission
➤ Marc Draisen, Executive Director, Metropolitan Planning Council (Metro Boston)
➤ Ben Bakkenta, Program Manager, Puget Sound Regional Council
➤ Chris Beck, Senior Projects Advisor, Sustainable Communities and Philanthropic Engagement, Office of Under-Secretary for Rural Development, USDA
➤ Kate Dykgraaf, Program Analyst, Office of Economic Resilience, U.S. HUD

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Key Ballroom 9

I. Raising Expectations: Using Green Infrastructure to Improve Equity in Underserved Communities   [CM 2.0; PDH/HSW 2.0]   INT

Parks, public spaces and greenways offer extraordinary opportunities to advance equity in underserved and environmental-justice communities through green-infrastructure projects. Many cities and metropolitan areas are beginning to realize the potential that parks, public spaces and green corridors have to contribute lower-cost solutions for stormwater management, resiliency and environmental health. This session will provide practical knowledge on how to infuse equity principles into new green infrastructure and greenway

projects; promote community-driven engagement and environmental health; encourage connectivity and active transportation choices; facilitate community-defined visions for the built environment; leverage green-infrastructure spending for enhanced open space and recreational benefits; provide funding for projects from non-traditional funding sources; and reduce costs of traditional gray infrastructure through innovative design. Examples will be provided from both large- and small-scale green infrastructure and greenway projects. If you're developing greenways or green-infrastructure solutions, don't miss this session.

➤ Moderator: Richard Dolesh, Vice President for Conservation and Parks,
  National Recreation and Park Association
➤ Robert García, Founding Director and Counsel, The City Project
➤ Ignacio Bunster-Ossa FASLA, LEED AP, Principal, WRT | Wallace Roberts & Todd, LLC
➤ Robin Corathers, Executive Director, Groundwork Cincinnati
➤ Brad Buschur, Project Director, Groundwork Lawrence (Massachusetts)

Holiday Ballroom 2

J. Better Bike Share: Smaller Cities, Suburbs and Equitable Availability
[CM 2.0; PDH/HSW 2.0] INT

Bike-share systems are becoming more popular in the U.S. While large systems, like those in Chicago and New York, have received significant attention due to their sheer size and economic impact, there is a growing effort around the country to bring bike share to communities that look different than the urban, dense, downtown core. The speakers will share details from program implementation across the country, including Chattanooga, TN, Birmingham, AL, Howard County, MD, and the Better Bike Share Partnership — an innovative national program to bring increased social, geographic and economic equity to bike share. They will also describe lessons learned, with a focus on how different bike-share programs define and evaluate success in their communities, which may look different than the definition of success in an urban core.

➤ Moderator: Dena Kennett, Landscape Architecture Practice Leader, Toole Design Group
➤ Stefanie deOlloqui, Associate Director, Active Living and Transportation Network
➤ Katie Monroe, Bike Share Outreach Manager, Bicycle Coalition of Greater Philadelphia
➤ Lindsey West, Deputy Director of Operations, Regional Planning Commission of Greater Birmingham
➤ Mauricio Hernandez, Transportation Planner, Toole Design Group

Key Ballroom 12

K. Greater Baltimore Wilderness: Green Infrastructure for Regional Resilience and Equity
[CM 2.0; PDH/HSW 2.0] INT

The Greater Baltimore Wilderness Coalition is a group of local, state and national organizations working to conserve, restore and enhance a regional green infrastructure network, delivering multiple benefits for the people and wildlife of central Maryland. In 2014, the coalition received a Hurricane Sandy Coastal Resiliency Grant to focus on the role of green infrastructure in promoting resilience and equity. This session will provide a hands-on opportunity for participants to learn from representatives of a diverse coalition that came together around a transformative idea about the role of nature in a metropolitan region. It will explore how green infrastructure can be taken from planning to implementation through best practices, actions across scales to advance project goals, and new governance and institutional structures. The session results will be taken back to the full coalition, providing you with an opportunity for input to a real project.

➤ Moderator: Erik Meyers, Vice President, The Conservation Fund
➤ David Rouse, Managing Director of Research and Advisory Services, American Planning Association
➤ Kristin Baja, Climate and Resilience Planner, Office of Sustainability, Baltimore City Department of Planning
➤ Christine Conn, Director, Integrated Policy and Review Unit, Maryland Department of Natural Resources
➤ Genevieve LaRouche, Field Office Supervisor, Chesapeake Bay Field Office, U.S. Fish and Wildlife Service

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Session Levels
Beginner
BEG
Intermediate
INT
Advanced
ADV

12:15-1:45 pm	**Networking Luncheon** (lunch provided)
Key Ballroom	
1:45-3:15 pm	**AFTERNOON BREAKOUT SESSIONS**

Holiday Ballroom 4

A. Community Benefits: Delivering Equity in Economic Development
[CM 1.5; PDH 1.5] INT

As local officials look for ways to impact income inequality and urban poverty amidst inaction at the federal and state levels, a body of tools have emerged that connect the daily work of economic development, planning and land use to strategies that deliver real benefits to individuals and communities. The panelists will share how they were able to build meaningful equity and accountability measures into projects like Hurricane Sandy relief, City and County of Los Angeles public construction, a major army-base redevelopment project in Oakland and a series of major development projects in Denver. The session will address a series of strategies for local officials to engage with the community, address specific neighborhood issues, and create effective monitoring and enforcement mechanisms.

➤ Moderator: Benjamin Beach, Legal Director, Partnership for Working Families
➤ Robin Kniech, Councilmember, City of Denver, CO
➤ Jackie Cornejo, Campaign Director, Los Angeles Alliance for a New Economy
➤ Fred Blackwell, CEO, The San Francisco Foundation
➤ Mark Treyger, Councilmember, District 47-Brooklyn, New York City

Holiday Ballroom 3

B. Lot by Lot: Baltimore Strategies for Creating a New Urban Landscape through Vacant Lot Reuse   [CM 1.5; PDH/HSW 1.5] INT

With nearly 30,000 vacant lots or abandoned properties to revitalize, Baltimore agencies have developed a series of complementary strategies designed to stabilize neighborhoods and attract new development by either temporarily or permanently greening vacant land for public benefit. The panelists include leaders in the development and implementation of premier City initiatives that evolved from Baltimore's Vacants to Value program – ranging from a strategic demolition and multi-sector revitalization initiative to new urban agriculture policy. Topics include significant policy and zoning changes; the role of public-private partnerships in the strategies; green space protection; public engagement and consensus building; tools and systems used; and limitations and challenges, particularly those involving the potential sale of community managed open spaces (CMOS). Viewpoints include nonprofit professionals, government representatives and an avid community gardener who worked with government and nonprofits to develop a land trust. The session will include a presentation, a charrette and an open panel discussion.

➤ Moderator: Mark Cameron, Watershed Liaison, Environmental Compliance and
   Laboratory Services Division, Baltimore Department of Public Works
➤ Beth Strommen, Director, Office of Sustainability, Department of Planning, City of Baltimore, MD
➤ Miriam Avins, Executive Director, Baltimore Green Space
➤ Rashelle Celestin, Asset Manager, Baltimore Department of Housing and Community Development
➤ Valerie Rupp, Assistant Director, Community Greening and Great Parks Programs,
   Parks & People Foundation

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Key Ballroom 4

C. Delivering Infrastructure: Who Said There Was No Money?   [CM 1.5; PDH 1.5] INT

No one can dispute the importance of infrastructure – be it road, rail or transit – to a community's economic and social health. No one can also dispute the declining quality of our infrastructure – ASCE's latest report card shows a D+. Finally, no one can dispute the challenge of declining revenues to local government. Yet, we continue to grow, and the demand for quality, enduring infrastructure grows as well. So, does

this mean there is no hope for delivering infrastructure? This important session boldly answers "No!" New, different and innovative financing mechanisms are emerging that give hope, regardless of the scale of the issue. Hear three different approaches — the Beltline in Atlanta, WMATA in DC, and Skanska in New York City. Participants will leave with a better understanding of how to design, build, finance and operate infrastructure in creative and profitable ways.

➤ Moderator: David Taylor, President, Taylor | Future Solutions

➤ Paul Morris, FASLA, President and CEO, Atlanta Beltline, Inc.

➤ Shyam Kannan, Director of Planning, Washington Metropolitan Area Transportation Authority

➤ Jessica Murray, Head of External Affairs, Skanska Infrastructure Development

Key Ballroom 3

D. Peas and Carrots: Why Conservation and Smart Growth Belong Together
[CM 1.5; PDH/HSW 1.5] INT

Famously fabulous pairings: PB&J, Burt & Ernie…smart growth and conservation? These combos have one thing in common — they're better together. It may seem counterintuitive: what does urban planning have to do with open space? But this integrated approach is how the San Francisco Bay Area and national leaders can meet the challenges presented by growth and win. In the Bay Area, decades of planning mistakes and successes have proven a few things: those who want to preserve the landscape must accept development in cities and towns; and those who want to build stronger cities will be more successful by endorsing conservation outside of them. Our partners are coming together to provide tools to identify and prioritize areas where we can achieve smart conservation. Hear specific examples and strategies that show integrating smart growth and conservation planning is good for everyone — just like peas and carrots.

➤ Moderator: Jeremy Madsen, Executive Director, Greenbelt Alliance

➤ Joe DiStefano, AICP, Cofounder and Principal, Calthorpe Analytics

➤ Liz O'Donoghue, Director of Infrastructure and Land Use, California Chapter, The Nature Conservancy

➤ Peter Harnik, Director, Center for City Park Excellence, The Trust for Public Land

Key Ballroom 9

E. Breaking Down the Walls: Coworking Spaces and the Future of Innovation
[CM 1.5] INT

Many of today's innovation-economy workers and freelancers are abandoning the solitary corners of their local coffee shops or moving out of their basement offices to relocate into the more than 800 coworking spaces that are now thriving throughout the country. Coworking spaces are shared office spaces used by people working on different projects, in different fields, but all under one roof to foster collaboration in industries, such as software design, social entrepreneurship, marketing, fashion, architecture and other sectors. Many coworking spaces are located in downtowns, often operating out of renovated historic buildings, and are accessible on foot, by bike or public transit. Hear from those who manage these spaces and also those work in them to learn how coworking is reshaping the entrepreneurial and start-up scene all the while bringing vibrancy and energy to the neighborhoods in which they are located.

➤ Moderator: Brett Schwartz, Program Manager, NADO Research Foundation

➤ Max Harper, Co-Founder, Impact HUB DC

➤ Christine Lai, Chief of Staff, Delivering Happiness

Holiday Ballroom 2

F. The Fiscal Connection: Land Use and Municipal Budgets [CM 1.5; PDH 1.5] ADV

Sprawling suburban development isn't just bad for the environment, physical health and quality of life; it's also bad for the budget. Significant portions of municipal budgets are affected by the geographic pattern of development, including street construction and maintenance, water and sewer infrastructure, fire protection and police services, and school transportation. Local governments spend more, both for upfront

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capital costs and ongoing operations, to provide services to their citizens when residences, civic functions, and places of commerce are dispersed far and wide by car-only development patterns. This session will present results of new research, including new analytic tools developed by Smart Growth America, and local government experts will discuss how land-use factors drive costs and impact revenues. It will help participants better understand the connection between land-use policy and local budgets and taxes, and provide insights to help them make the fiscal case for smart growth.

➤ Moderator: Christopher Zimmerman, Vice President for Economic Development, Smart Growth America

➤ Patrick Lynch, Research and Development Manager, Center for Real Estate and Urban Analysis, George Washington University

➤ Erin Talkington, Vice President, RCLCo Real Estate Advisors

➤ Katherine Cornwell, LEED-AP, Director, Planning Division, Planning, Community and Economic Development Department, Madison, WI

➤ Adam Thiel, Deputy Secretary of Public Safety and Homeland Security, Commonwealth of Virginia

Key Ballroom 12

G. Blight to Bright: 25 Tools Proven to Eliminate Blight in Pennsylvania
[CM 1.5; PDH/HSW 1.5] INT

This session will present the most effective tools available to local governments and their non-profit partners to return vacant properties to productive reuse. For each of these 25 tools permitted under law in Pennsylvania and many other jurisdictions, we will provide a description of the tool, the problem it is intended to solve, the actions needed for implementation, and suggestions for how to most effectively use and finance it. We will also discuss in-depth case studies where a few of these tools have been effectively used, including Philadelphia's Windows and Doors regulation. The session will help local governments and their community partners to bring vacant properties into code compliance and eliminate blight. Where long-term vacant properties threaten a community's health and safety, we offer more aggressive tools that will permit the transfer of a property to a responsible new owner.

➤ Moderator: Karen Black, CEO, May 8 Consulting, Inc.

➤ Ira Goldstein, President, Policy Solutions, The Reinvestment Fund

Holiday Ballroom 1

H. Businesses, Artists and Environmentalists: How Maryland's Cities Partner to Successfully Implement Smart Growth [CM 1.5; PDH/HSW 1.5] INT

The national narrative around Millenials is that they are spurning their cars, white picket fences and big-box stores, preferring instead bikes, walkable apartments and local businesses — attributes now commonly featured in large cities. What's a small town to do? Across the country, local governments are adopting smart-growth policies, but too often, when it comes to implementing these strategies, lack of funding and competing priorities thwart municipalities' best intentions. From the tiny DC-suburb of Edmonston (pop. 1,445) to the Montgomery County seat, Rockville (pop. 64,072), Maryland's cities and towns are leveraging cross-sector partnerships to garner support for smart-growth implementation, fund walking and biking projects, circumvent lack of zoning authority, and balance competing priorities. Learn strategies employed by four diverse Maryland municipalities that will share examples of how implementing smart growth and catering to a shifting demographic is not just for big cities anymore.

➤ Moderator: Marisa Jones, Mid-Atlantic HEAL Cities and Towns Campaign Manager, Institute for Public Health Innovation

➤ Matt Drew, Founder, Bike-SBY, Salisbury, MD

➤ Jake Day, President, City Council, City of Salisbury, MD

➤ Tracy Farrish Gant, Mayor, Town of Edmonston, MD

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> Jim Chandler, Assistant City Administrator and Director, Community
and Economic Development, City of Hyattsville, MD

> Kevin Belanger, Transportation Planner, Bicycle and Pedestrian Coordinator,
Department of Public Works, City of Rockville, MD

Key Ballroom 10

I. Measuring Access to Opportunity: 21st-Century Transportation Performance Measurement [CM 1.5; PDH/HSW 1.5] INT

Transportation investments play a critical role in promoting the long-term economic prosperity of states and regions and a high quality of life for all residents. Federal agencies, state DOTs and regional metropolitan planning organizations are developing new performance metrics that assess the extent to which investments advance economic competitiveness, environmental stewardship, social equity, public health and livability goals — the things Americans value. These new metrics will help ensure that transportation investment promotes an efficient use of resources for a sustainable future. After presentations on federal and state initiatives, the panelists will discuss the state-of-the-practice in measuring transportation performance, moving beyond recent federal requirements to informed decision-making.

> Moderator: Beth Osborne, President, TDS

> Roger Millar, Vice President, Smart Growth America

> Barbara McCann, Director, Office of Safety, Energy and Environment, Office of the Secretary,
U.S. Department of Transportation

> Toks Omishakin, Assistant Commissioner, Chief of Environment and Planning,
Tennessee Department of Transportation

> Matt Carpenter, Director, Transportation Services, Sacramento Area Council of Governments

> Patrick Pontius, Senior Policy Advisor, Office of the Secretary, U.S. Department of Housing
and Urban Development

Key Ballroom 1-2

**J. Foundation-Community Partnerships Bring Multiple Benefits:
Clean Water and Healthier People** [CM 1.5; PDH 1.5] INT

This session will highlight funder and nonprofit partnerships in three older industrial cities that have successfully leveraged water-quality cleanup efforts to direct funds to neighborhood-based green infra-structure projects. These stormwater and watershed improvement projects bring multiple benefits to disadvantaged communities — healthier people, enhanced greenspace and recreational amenities, plus construction and maintenance jobs. In Buffalo, Camden and Detroit, foundations have partnered with community-based groups and residents to harness public-sector infrastructure investments for community and resident benefits. We'll look at how these partnerships came together, the value of working closely with philanthropy, and ways that community-based groups are engaged in project development and implementation. The panelists will also look at the pros and cons of regulatory-driven infrastructure investment strategies, including ways to ensure that the financial burdens of these cleanup actions don't disproportionately burden low-income households and ratepayers, but in fact increase opportunity and improve neighborhood quality of life.

> Moderator: Cara Matteliano, Vice President, Community Impact, Community Foundation
for Greater Buffalo

> Rahwa Ghirmatzion, Development Director, PUSH Buffalo

> Jodee Fishman Raines, Vice President of Programs, Fred A. and Barbara M. Erb Family Foundation

> Meishka Mitchell, AICP, PP, Vice President of Neighborhood Initiatives, Cooper's Ferry Partnership

3:15-4:00 pm

Key Ballroom 5-8

Closing Plenary. Pulling It All Together – Strategies for a Challenging Environment

Many communities face a range of challenges that, on their own, seem daunting. However, some places have found innovative ways to bundle smart-growth strategies to create solutions that address more than one challenge at a time. For example, green infrastructure investments can manage stormwater, improve the walkability of streets, help neighborhoods adapt to climate change, and attract private investment. Communities like Hoboken, NJ, exemplify not only the planning and design that finds these innovative approaches but the vision and leadership it takes to build coalitions to implement them. Mayor Zimmer will talk about Hoboken's experience before and after Superstorm Sandy, the progress they have made and the barriers that remain.

➤ Mayor Dawn Zimmer, City of Hoboken, NJ

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What are you looking forward to telling your colleagues and partners back home about the conference? Share on Facebook and Twitter – #npsg

Sunday, February 1

■ Stay an Extra Day for Exciting Morning Tours of Local Model Projects!

Tour 14. Water Works: Innovative Water-Quality Improvement Projects in Baltimore • 9:30 am-12:30 pm

Tour 15. Charm City on Foot: Walk Audit Workshop with Dan Burden • 10:00 am-12:00 pm

Tour 16. Data-Driven Preservation: Mapping Baltimore's Historic Fabric • 10:00 am-12:30 pm

➤ See pages 55-56 for more details about these tours. Sign up at the conference registration desk.
   Check in 30 minutes before tour departure time. CM credits for AICP planners approved for all tours.

All Thursday tours will depart from and return to the hotel. Convene at the conference registration desk.

Sunday tours will depart from the hotel lobby.

Each tour requires pre-registration and an additional fee – please check at the conference registration desk if you are interested in signing up for one of the tours.

Tours of Local Model Projects

Thursday, January 29

TOURS BEGINNING IN THE MORNING:

Tour 1. Growing Local – A "Shore" Recipe for Smart Growth • 8:30 am-5:30 pm [all-day] [CM 9.0]

Add one Arts and Entertainment District; sear with development interest; mix generously with land conservation; blend in community engagement; and sprinkle with "right-sized" economic development. Come hear our recipe for implementing smart growth from Maryland's Eastern Shore, one of the last great Chesapeake Bay landscapes. Surrounded by major metropolises, this rural region is working to harness development to grow vibrancy without losing its inherent character. During our journey, recipe ingredients (tour highlights) include an overview of rural transportation issues, innovations in farming and local food, and efforts to draw in tourism opportunities. Take a look into how the small town of St. Michaels is defining its brand of vibrancy – from consideration of a highway bypass to nature trails and public access debates to revitalization of a once-thriving business corridor important to the local African-American community. Our journey includes a lunchtime stop at the Chesapeake Bay Maritime Museum to experience the region's connection to its heritage. Speakers will share the region's celebrating of the War of 1812, and a one-of-a-kind historical recount of the Underground Railroad. On our way back, see first-hand the adaptive reuse of an 1890's mill building and enjoy the Kent Island local farmers' market that thrives year-round. Transportation includes bus, with lunch and snacks provided. Warm, casual attire and walking shoes are encouraged. Cost: $68

Tour 2. Transforming a City's Food Environment: Urban Agriculture, Food Entrepreneurism and Policy in Baltimore • 8:30 am-12:30 pm [CM 4.0]

As communities across the country work to improve healthy food access and economic opportunity, Baltimore offers a successful example of how one mid-sized city has used thoughtful planning to engage a range of stakeholders in changing city policy, confronting disparities in access to healthy food, and promoting food innovation. Starting with an overview of the Baltimore Food Policy Initiative, the tour will highlight the city's growing mix of for-profit and nonprofit urban farms, its unique responses to food deserts, and efforts to improve equitable food entrepreneurism. Meet some of the farmers, entrepreneurs, researchers, policymakers and advocates as the tour makes its way around the city. Tour stops include Great Kids Farm, Baltimore City Public Schools' 33-acre farm; the Strength to Love II Farm, which produces lettuces and greens in 16 hoop houses in West Baltimore through an innovative partnership; and Real Food Farm to see their Mobile farmers' market truck. See public markets, the home of a future food hub and Johns Hopkins University, a key institutional partner in the city's food renaissance. Tour will be by bus with some walking. Participants are encouraged to dress warmly. Refreshments will be provided. Lunch will be provided and is sponsored by Kaiser Permanente. Cost: $35

Tour 3. Smart-Growth Transect: Urban Revitalization and Resource Preservation in Central Maryland • 9:00 am-12:00 pm
[CM 4.0]

How does smart growth play out in cities, community centers and rural areas? The best kind of smart growth is a combined strategy of interlocking parts involving all land uses. Focusing state resources and local energy in downtowns makes good use of infrastructure and keeps people close to jobs and services, thereby preserving rural land. To see how smart growth works in Central Maryland, participants will travel from a transforming Baltimore neighborhood to a revitalizing inner-ring suburb to a protected rural area, all within nine miles. Baltimore's Station North neighborhood is undergoing great change, thanks in part to Maryland's Sustainable Communities Tax Credit Program, which supports the rehabilitation of historic properties. In Station North, we see many new projects — offices, schools and arts venues. Just beyond the city line, Towson, a community of 55,000, is remaking itself. The strategically located county seat is redeveloping its downtown from a 9-to-5 jobs center to a 24/7 livable community. Just beyond the Baltimore Beltway lies the Urban-Rural Demarcation Line, created in 1967 by the Baltimore County Planning Board to protect agriculture and natural resources. The rural side of the line is largely preserved farmland; and its proximity to Baltimore offers profitable urban markets to farmers as well as fresh food and great escapes for visiting city dwellers. Transportation by bus. Light refreshments will be provided. Cost: $39

Tour 4. Build Schools, Build Neighborhoods: Walking Tour of Neighborhoods Being Revitalized by 21st-Century School Modernization • 9:30 am-12:30 pm [CM 3.0]

In 2013, Maryland passed legislation that will leverage about $1 billion for rebuilding some 30 Baltimore schools to 21st-century standards. This unprecedented, urban school-modernization initiative has the potential to enhance the competitive strength of existing communities and create resiliency. We will visit two communities in the midst of transformation centered around new schools. At Waverly Elementary Middle School, we will meet with residents who organized a 10-year campaign to build a new school that opened in 2014. Learn about the building's green features and the logistical challenges of fitting the new school on the existing site in a fully built urban environment. We will also explore the Reservoir Hill community, a mixed-income, racially diverse community with a neighborhood elementary school that will soon be rebuilt. Neighborhood leaders will lead us on a 30-minute walking tour, where we will see various redevelopment models, including vacant houses renovated through the federal Neighborhood Stabilization Program, vacant land reclaimed for an urban community farm, affordable housing preserved, market-rate housing renovated through Healthy Neighborhoods, and the school to be modernized. The stop includes a discussion at the school with community leaders and architects about the community-needs assessment and design process. Participants are encouraged to dress warmly and wear comfortable shoes. Cost: $35

Tour 5. Open Studios Baltimore: Station North Arts and Entertainment District • 9:00 am-12:00 pm [CM 3.0]

This tour will feature speakers from varied fields who have partnered to develop the state-designated and internationally renowned Station North Arts and Entertainment District into a thriving community through projects that provide housing, resources and opportunities to artists,

long-time residents, students and visitors. The tour begins at the award-winning Baltimore Design School, a public charter high school developed through a public-private partnership and focused on fashion, architecture and graphic design. The Design School is a state-of-the-art facility in a repurposed industrial building and provides a top-quality education to students from the area. Other sites on the tour will include the Station North Tool Library, which provides individuals and organizations affordable access to tools, skills and workspace to positively direct development, rehabilitation and construction of their environment and their lives. Get a glimpse of community green space, gardens and use of open spaces for arts programs, including Y-Not Lot, Graffiti Alley and Charles North Cooperative Garden. Also check out examples of the public art facilitated through Open Walls, Open Walls 2 and other projects, as well as the Chicken Box, which functions as a gallery and the offices of Station North Arts & Entertainment, Inc. staff. The tour will also explore artist live-work adaptive reuse buildings, including the Copycat and City Arts, and rehabilitated theaters, the Parkway which will host the Maryland Film Festival, and the Centre, an incubator space that will house five non-profit organizations and the film departments of Johns Hopkins Hospital and the Maryland Institute College of Art. We will also stop in at Red Emma's Bookstore, a worker cooperative and "a grassroots answer to the collapse of civic infra-structure, a radical gathering place and experiment in self-organized education." Participants are encouraged to dress warmly and wear comfortable shoes. Cost: $15

Tour 6. Masonville and the Port of Baltimore • 9:30 am-12:30 pm [CM 3.0]

The Port of Baltimore has been an economic driver for the city of Baltimore and the state of Maryland for more than 300 years. Baltimore grew up around the working waterfront that moves over 30 million tons of cargo each year. Ensuring that busy marine terminals are good neighbors has been a crucial part of the mission of the Maryland Port Administration and its partners. How can industrial water-dependent businesses continue to thrive in areas that are being revitalized? How do the shifting global supply-chain dynamics affect the future of a regional economic engine? Where can dredged material from Baltimore Harbor Channels be safely contained? And what does all of this mean for the people who live and work here? This mobile workshop will answer these questions and take guests on a tour of the Masonville Cove Environmental Education Center to show how the partners — the Port, the City and the community — came together to create win-win solutions for everyone. Participants are encouraged to dress warmly. Cost: $15

Tour 7. Growing Green on DC's Metro Green Line: Walkable, Affordable, Ecological TOD • 11:00 am-5:00 pm [CM 6.0]

Emerging from formerly shrinking central city neighborhoods, sterile urban renewal enclaves and idled industrial lands, Washington, DC's Metrorail Green Line is bubbling with activity. This tour will provide an overview of the urban revitalization issues from a diverse range of transit-oriented development along the Green Line. The tour begins in the Columbia Heights and U Street neigh-borhoods, which were devastated by the 1968 riots following the assassination of Dr. Martin Luther King, Jr. After decades, revitalization has been catalyzed by the Green Line, and the multi-racial, mixed-income neighborhoods now represent dynamic examples of urban renaissance. From the L'Enfant Plaza Metro station, the tour will walk along the nation's largest urban renewal project of 70,000 federal employees and no residents. We will discuss the plan to transform the

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area into the SW Ecodistrict, a model of mixed-use urban sustainability built on President Obama's Executive Order 13514. The tour will also explore the emerging waterfront neighborhoods, including "The Wharf," a multi-billion, mixed-use, urban riverfront project. The last stop is the booming Capital Riverfront neighborhood at Navy Yard, which includes new office and residential buildings, renovated public housing, engaging public spaces and the Nationals Baseball Stadium. Transportation includes a tour bus to DC, Metrorail and walking. Participants are encouraged to dress warmly. A box lunch on the bus and light refreshments included. Cost: $58

Thursday, January 29

TOURS BEGINNING IN THE AFTERNOON:

Tour 8. Charm City Cycles! Baltimore's Joyous Evolution around Cycling and Bike Infrastructure • 1:00-4:00 pm [CM 3.0]

Join us for an experience that's part bike tour, part bike audit and part Q&A — led by a world bike champion, a local bike advocate and a state bike planner. See how federal and state funding decisions translate into conditions on the street. The route will feature Baltimore's Inner Harbor, Jones Falls and Druid Hill. Explore how America's historically car-centric mindset shaped today's bike networks, and how advocates, activists, planners and engineers are rebalancing the network toward cyclists. We'll highlight gaps as well as connectivity in the bike network, consider treatments for bicycle-friendly streets, and explain how funding flows through the MPO to local government projects. Participants are encouraged to dress warmly. A bike, helmet and light snack will be provided. Cost: $25

Tour 9. Baltimore's Mill Valley: Reuse Resilience and Revitalization • 1:00-4:00 pm [CM 3.0]

Join us for a ride on Baltimore's light rail to the historic mills of the Jones Falls Valley. This historically industrial area is enjoying a renaissance as a series of mixed-use redevelopment projects. They are now attractive hubs for high-quality housing, office space and restaurants, returning the mill complexes to their historic position as economic hubs for the community. The tour will feature robust discussion of adaptive reuse, historic preservation and disaster preparedness (much of this area is within a floodway) as essential elements of smart growth for aging industrial cities. We will ride the light rail to the Woodberry station and proceed on foot to the redeveloped mill properties of Clipper Mill, Meadow Mill and Union Mill. Clipper Mill is home to artisans, professional offices and other businesses, including the popular farm-to-table restaurant Woodberry Kitchen. It also boasts a mix of new apartments, townhouses and contemporary single-family houses that overlook Druid Hill Park. Meadow Mill is located just below Clipper Mill and has been converted to include such uses as an athletic club, brewery and artisans' studios. Union Mill is an innovative, LEED Silver project featuring 54 units of housing set aside for teachers in Baltimore schools and 25,000 sq. ft. of non-profit office space. Participants are encouraged to dress warmly. Cost: $15

Tour 10. Blending the Old and the New: How Historic Preservation Enhances Redevelopment • 1:30-4:30 pm [CM 3.0]

Within walking distance from the Hilton Baltimore Hotel are several nationally recognized historic preservation projects, a local historic district and innovative new development. This mix of the old

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and new has created an area rich in diversity of building types, architectural styles and building uses. Historic preservation has been an essential partner in enhancing this area of Baltimore, helping to blend the old and new to create diverse and dynamic places. So grab your coat, put on your hat, and let's go see for ourselves the power of preservation. We will walk to Ridgely's Delight, a local historic district, which began as an urban homesteading project. Next, we will visit Oriole Park at Camden Yards — the ballpark that changed baseball — and see how preservation was instrumental to its success. We will walk to Abolitionist's Corner and discuss interpretive opportunities for public history, and then head north to see adaptive reuse projects, historic theaters, cast-iron architecture and loft buildings. Along the way, we will meet the planners, developers, architects and neighborhood residents who have helped to redevelop and revitalize this part of town. Please wear your walking shoes; we will traverse between two-and-a-half and three miles. Participants are encouraged to dress warmly. Refreshments will be provided. Cost: $15

Tour 11. Data, Community, Capacity and Capital:
A Comprehensive Approach to Revitalization • 2:00-5:00 pm
[CM 3.0]

What does it take to revitalize communities that have endured decades of disinvestment? Join us to learn how The Reinvestment Fund partnered with the City of Baltimore and local leaders to use smart data, community engagement, development capacity and capital to catalyze investments in two Baltimore neighborhoods. See how these investments and anchor institutions have dramatically changed a neighborhood reducing housing vacancy rates from 44% to 8%. But we strategy has to include more than homes and quality education options for their children. On this tour about elements of this strategy that includes over 250 new and rehab combine modern design with environmental sustainability. You will visit other turnkey investments, including the Centre Theater — currently the largest vacant building in Station North, which is being repurposed as a multi-use nonprofit art space and theater — and the Henderson-Hopkins school, a joint venture with Johns Hopkins University that created the first public school built in East Baltimore in more than 20 years. Tour guides will include representatives from TRF, Baltimore's Department of Housing and Community Development, the Central Baltimore Partnership and the community. Light refreshments will be included. Cost: $35

Tour 12. Investments Pay Off: Creating a "Best Neighborhood"
Community • 2:00-5:00 pm [CM 3.0]

Baltimore's City Paper named Remington the "Best Neighborhood in Baltimore." See the newest developments that are shaping this vibrant, emerging neighborhood. An independent theatre, local restaurants, affordable homes for the city's teachers and office space for educational non-profits have all identified Remington as the ideal location. You'll hear from the developer whose vision for the neighborhood has energized the community to tackle redeveloping vacant lots into public green spaces and parks. Financing experts are on-hand to discuss the roles of a community loan fund and New Markets Tax Credits have played in revitalizing the neighborhood and a Baltimore school boardmember makes connections to community development and education. Hear from a resident who shares memories and a vision for Baltimore's best neighborhood. Transportation includes a bus and some walking (approximately one mile). Light refreshments are included. Cost: $39

GREG PEASE

Sunday, February 1

Tour 13. Innovative Greening Strategies to Transform Baltimore's Vacant Land • 8:30 am-12:30 pm [CM 4.0]

This tour will highlight vacant land reuse strategies and the public-private partnerships between the City of Baltimore, the Parks & People Foundation and the U.S. Forest Service that make vacant land transformation possible in Baltimore. The 14,000 vacant lots can help grow Baltimore to be resilient, sustainable and competitive in the 21st century. This is becoming a reality with the mayor's launch of the Growing Green Initiative. This initiative is a City-led effort to use sustainable, innovative strategies for stabilizing and holding land for redevelopment and greening vacant lots to clean up neighborhoods, reduce stormwater runoff, grow food, and create community spaces. Participants will visit a variety of sites that embody the Growing Green Initiative, including a few of the nearly 800 vacant lots that have been adopted and turned into gardens and community spaces, an example of one of the 12 urban farms operating and selling their produce at local farmers' markets, and a neighborhood park that incorporates stormwater management. The sites will illustrate the environmental, economic and social benefits and impacts of vacant land reuse. Participants are encouraged to dress warmly. Light refreshments will be provided. Cost: $39

< CANCELLED >

Tour 14. Water Works: A Tour of Innovative Water-Quality Improvement Projects in Baltimore • 9:30 am-12:30 pm [CM 3.0]

From its famous blue crabs to the naval battle at Ft. McHenry that inspired the Star Spangled Banner to its port that helped make the city an industrial and immigration hub, Baltimore's heritage is tied to its waterways. Local and upstream pollution jeopardize Baltimore's waterways and the Chesapeake Bay. Local nonprofit organizations leading this tour — Blue Water Baltimore, Parks & People Foundation and Waterfront Partnership — work with multi-sector partners in support of Baltimore's swimmable/fishable harbor goal. This tour will feature some of the most interesting water-quality improvement projects and strategies in the city.   Tour guides will discuss all aspects that make the projects work — technical considerations, community engagement, partner roles, financing and more. Guests will receive goodie bags of locally produced snacks and plenty of warm beverages to keep them warm as they visit some of the coolest projects in Baltimore. We'll will visit the Baltimore Community ToolBank rain garden, located in an industrial warehouse. Next, you'll see what appears at first glance to be a deck, but is a working bark water-filtration device. You'll walk brand new "blue alleys" in East Baltimore and see complementary curb extensions. The tour will conclude with a stop at the project that has brought Baltimore national attention — the Inner Harbor Water Wheel, which harnesses the power of the Jones River to collect litter and debris before it enters the harbor. Participants are encouraged to dress warmly. Light refreshments will be provided. Cost: $39

Tour 15. Charm City on Foot: Walk Audit Workshop with Dan Burden • 10:00 am-12:00 pm [CM 2.0]

Having worked in more than 3,500 communities and led more than 4,000 walk audits throughout North America, Dan Burden is both the inventor of walk audits and the "Johnny Appleseed" of spreading the virtues of walkability around the continent. This year, Burden was named a Transportation Champion of Change by the White House. His work helps define the future of

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HEALTHY HARBOR

transportation, and is now exemplified by thousands of new innovations that give full support to walking, bicycling, transit, living in place, driving less, and enjoying life more. In 2001, Time named Burden one of the world's six most important civic innovators. He is currently Director of Innovation and Inspiration for Blue Zones, LLC, and was previously Director of Innovation and Inspiration at the Walkable and Livable Communities Institute, and co-founder of Walkable Communities, Inc. and the Bicycle Federation of America. This walk audit – also known as a "walking workshop" – will explore techniques and methods of discovery by foot, while trekking portions of Baltimore's public realm. Discoveries will include an interactive exploration of historic Hollins Market, and the near west side, including Edgar Allan Poe's grave. The group will discuss features of the built environment that matter most, such as streetscapes, urban development, urban infill, public space, parking and traffic management principles and practice. Light refreshments will be provided. Wear warm clothing and comfortable shoes. Cost: $15

Tour 16. Data-Driven Preservation: Mapping Baltimore's Historic Fabric • 10:00 am-12:30 pm [CM 2.5]

Join us for an interactive tour that links the past, present and future of the Union Square-Hollins Market Historic District. Revitalization of old places requires both science and art; on this tour, you'll learn about both. Experts in Baltimore's history, historic preservation, sustainable revitalization and community development will be your guides; and LocalData, an award-winning mobile app, will be your handy tool. Participants will leave this tour with an understanding of place-based revitalization and the conduct of field assessments using the LocalData mobile app, a digital toolkit allows anyone with a mobile device and Internet access to collect and manage place-based data. We'll begin with an overview of revitalization in Baltimore's historic neighborhoods, and delve into cutting-edge approaches to neighborhood sustainability, revitalization and equity, and non-traditional historic resource surveys. The value of place-based data for strategic decision-making will be emphasized. Tour leaders will demonstrate how to download and use the app on your smartphones or tablets (suggested, but not required). Next, we'll ride back in time on the Circulator to the Union Square-Hollins Market Historic District, where we'll see Hollins Market, which was built in the mid-1800's and is the oldest existing public-market building in the city. Other buildings and streets of historic interest will also be viewed. Finally, participants will conduct a guided field survey of selected properties using the LocalData app, collecting and analyzing data, and strategies that could be used to increase neighborhood vitality. Cost: $15

Did you attend a tour? Tell us about it and share your photos on Facebook and Twitter – #npsg

JESSIE KATEY

HARRY CONNOLLY

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The Parklet Experience

Coordinated by the American Society of Landscape Architects (ASLA), New Partners is again bringing the parklet movement indoors to highlight the need for more urban open space. These participatory installations showcase how a parking spot-sized space can transform into exciting opportunities for creating more vibrant places in your community.

Parklets are small urban parks, often created by replacing parking spots with sod, planters, trees, benches, café tables with chairs — maybe even artwork or bicycle parking. They are designed to provide public place and bring awareness to the amount of public space that is devoted to parking instead of community.

You will find several parklet installations at the conference (Key Ballroom Foyer and Holiday Ballroom Foyer) to illustrate just what you can do in an 8' x 20' space. Learn what organizations are doing to enliven their communities and be inspired by simple ideas to increase the communal and vegetated spaces in our city's streetscapes.

✂ **An Age-Friendly Public Space.** Nature isn't something you go to visit rather it needs to be designed into our communities. And while there are many parks designed for children, older adults benefit from features that allow them to sit and feel comfortable, fragrances that stimulate the senses, and equipment that provides an opportunity to stretch muscles easily and fosters social interaction. In this parklet, AARP and Alta Planning + Design have collaborated to create an environment that appeals to the senses and allows people of all ages an opportunity to enjoy outdoor spaces.

✂ **ReImagining the Canopy.** As populations and budgets shrink, cities often face challenges such as how to fund urban canopy care and create neighborhood assets on vacant properties. Sponsored by the U.S. Forest Service, Parks & People, TreeBaltimore and the Baltimore Office of Sustainability, this parklet includes demonstrations of innovative uses of wood harvested from the urban tree canopy and demolished buildings, and invites imaginings on a potential urban canopy woven into Baltimore through its vacant properties, parks and streetscapes.

✂ **Have a Nice Bay.** Designed by the Morgan State University Student ASLA Chapter, "Have a Nice Bay" brings the experience of the Chesapeake Bay into a parklet. With the reuse of sustainable materials, a boardwalk allows the pedestrian a low-impact, immersive and interactive experience with the Bay environment. Smart growth designs like this ensure future access to and the health of our bay for generations to come.

✂ **ReImagining Streets.** Presented by Alta Planning + Design and PlaceMatters, this parklet introduces you to Complete Streets design concepts that make our streets safer for people of all ages and abilities, balance the needs of different modes, and support local land uses, economies, cultures, and natural environments. This parklet features different ways to integrate bikes into street design, a touch-table demonstrating the StreetMix tool and the EPA's "Doctor Is In" office hours. Come and have fun while learning about how to make our streets more livable!

✂ **The Teacher Is In: School Siting Tools You Can Use.** Come check out this children's play environment focused on the issues around community school siting and the benefits of community-centered schools. Learn about the siting tools created by the EPA and Georgia Conservancy to help you with the siting process in your community. This space allows you to dig deeper into school-siting approaches discussed in the Friday-morning "The Teacher Is In" breakout session.

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▼ *Parklets at last year's conference*

Sponsors

Thank you to our generous conference sponsors and financial contributors without whose support this conference would not have been possible. Not only did these agencies, organizations, foundations and businesses provide much needed monetary support, their active role in the planning process and program development helped create and shape this dynamic multi-disciplinary event.

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We would like to thank the many Promotional Partners who have helped shape and promote this conference.

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Sustainability and Health Institute

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Non-Profit Housing Association
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Northeast-Midwest Institute

Parks & People Foundation

Partners for Livable Communities

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The Conservation Fund

The Neighborhood Design Center

TransForm

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Ubuntu Green

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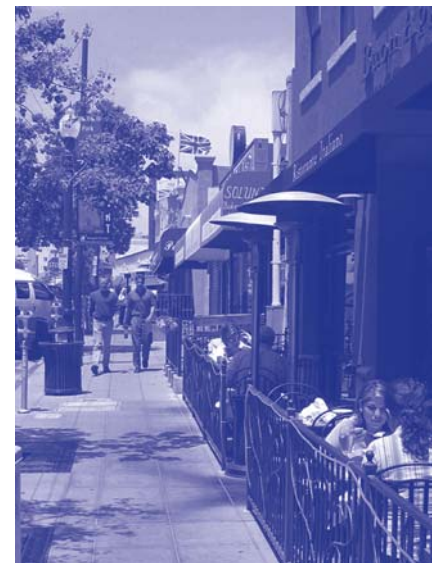
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…and the entire PlaceMatters team!

■ **Volunteers**

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you to all the volunteers who helped finalize
many of the details crucial to the conference's
success. They are too many to mention indi-
vidually, but their efforts are truly appreciated.*

See You Next Year! ▪ **January 2016**

Check the conference web site
in the coming weeks to find out
the dates and location for
the 2016 New Partners
for Smart Growth Conference!
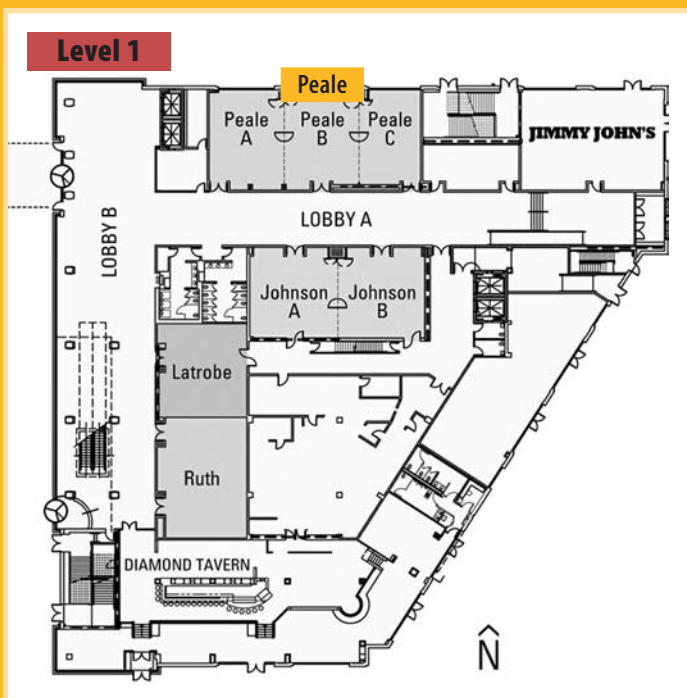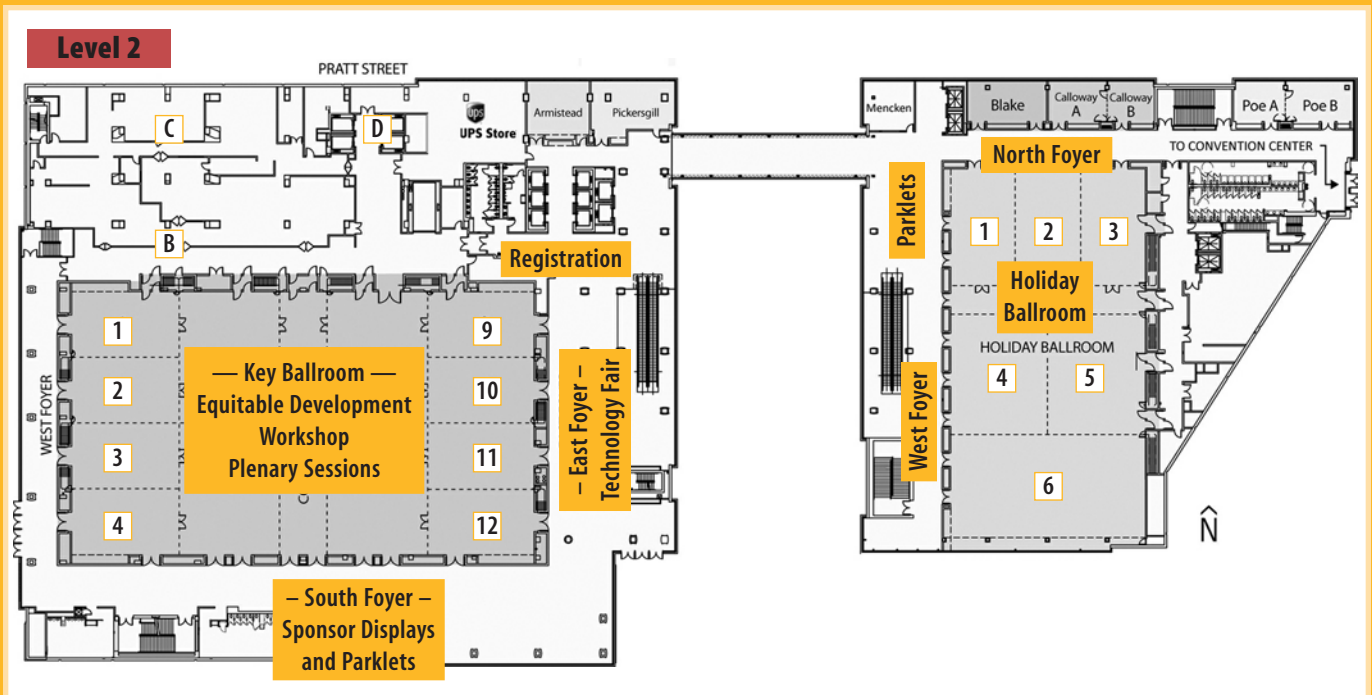
NewPartners.org

Conference Organizer – Local Government Commission

The Local Government Commission (lgc.org) is a nonprofit organization fostering innovation in environmental sustainability, economic prosperity and social equity. The LGC is helping to transform communities through inspiration, practical assistance and a network of visionary city, county and regional leaders. Since 1980, the LGC has been a pioneer fostering innovative local approaches to improving communities. In 1991, the LGC developed the Ahwahnee Principles for Resource-Efficient Communities, which helped pave the way for the smart growth movement, and has since worked to build awareness about the impact that land-use decisions have on transportation, public health, energy, climate change and fiscal strength. The Ahwahnee Principles call for a diverse and balanced mix of housing, jobs, businesses and recreational activities located within easy walking distance of one another and within regions that preserve agricultural lands and open space.

Hilton Baltimore Hotel

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Registration

North Foyer

TO CONVENTION CENTER

Parklets

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Holiday Ballroom

HOLIDAY BALLROOM

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WEST FOYER

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— Key Ballroom —
Equitable Development
Workshop
Plenary Sessions

9
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— East Foyer –
Technology Fair

West Foyer

6

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– South Foyer –
Sponsor Displays
and Parklets

Level 1

Peale

Peale A Peale B Peale C

JIMMY JOHN'S

LOBBY B

LOBBY A

Johnson A Johnson B

Latrobe

Ruth

DIAMOND TAVERN

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- ■ Conference registration is in the Key Ballroom East Foyer.

- ■ All plenary sessions will be in Key Ballroom 5-8. All of the breakout sessions will be held on the first and second levels.

- ■ Sponsor displays, refreshment breaks, continental breakfasts and the networking reception are in the Key Ballroom Foyer.

- ■ The Technology Fair is in the Key Ballroom East Foyer on Friday. The parklets will be located around the Key Ballroom Foyer and Holiday Ballroom Foyer throughout the conference.