

**2008 New Partners for Smart Growth:
Building Safe, Healthy and Livable Communities Conference**

Final Conference Program

Thursday, February 7, 2008

8:30am-4:30pm

Washington 3

Day-long Workshop

Promoting Healthy Eating and Active Living through Improvements in the Built Environment; What Health Professionals Need to Know and What They Can Do

This session will explore the role of health professionals in influencing community design to help create health-promoting live, work, and play environments in local communities. The session will focus on preparing participants with practical skills and knowledge to contribute to environmental and policy changes. The connections between the built environment and health will be reviewed. This is a unique opportunity to interact with physicians, planners, local government officials, and other partners to uncover effective ways to collaborate around creating communities with increased physical activity opportunities and access to healthy food. Lunch is included with this workshop.

- Loel Solomon, Director, Community Health Initiatives and Evaluation, Kaiser Permanente
- Andrew Dannenberg, Medical Epidemiologist, NCEH, Centers for Disease Control and Prevention
- Larry Cohen, Executive Director, Prevention Institute
- Douglas Van Zoeren, Physician Director, District of Columbia Medical Centers, Kaiser Permanente
- Philip Wu, MD, Clinical Pediatric Lead, CMI Weight Management Initiative, Kaiser Permanente Northwest
- Deb Hubsmith, Director, Safe Routes to School National Partnership
- Jeff Hobson, Policy Director, Transportation and Land Use Coalition
- Robert Ogilvie, Program Director, Planning for Healthy Places, Public Health Law & Policy
- Dan Burden, Partner & Senior Urban Planner, Glatting Jackson; Executive Director, Walkable Communities, Inc.
- Heather Wooten, Associate, Planning and Policy, Public Health Law & Policy
- Judy Corbett, Executive Director, Local Government Commission

9:00-10:30am

Washington 2

Early Morning Breakout Sessions

Smart Growth, Capital Style: the Washington, DC Region

From the countryside to the core, the Washington, DC region is determining how and where to grow. At a time when the revitalized downtown draws residents and businesses back to the city, suburban areas are continuing to grow, raising home prices and average commute times and creating development and transportation debates on the region's edge. Planning across three states and numerous local jurisdictions amid a powerful federal presence further complicates the ability to collaborate on critical growth issues. Meanwhile, smart growth success stories abound, including the revitalization of the District of Columbia; world class transit-oriented development in Arlington County, Virginia, and Montgomery County, Maryland; progressive affordable housing policies adopted throughout the region; extensive conservation of rural lands; and creative placemaking by architects and

developers. Join representatives of the region's leading smart growth group, a County Supervisor from the county that received the first EPA Smart Growth award and an architect committed to TOD and mixed-use projects as they highlight these smart growth successes. Our speakers will explore the collaboration between government, advocacy organizations and the private sector that is essential for realizing the smart growth and sustainability vision for our nation's capital.

- Stewart Schwartz, Executive Director, Coalition for Smarter Growth
- Chris Zimmerman, Board Member, Arlington County, VA
- Sam Black, Chair, Washington Smart Growth Alliance

Washington 1

Schools and Local Governments: Partnering for the Community's Future

Local governments and school districts often find themselves out of sync or working at cross-purposes when it comes to planning for growth and trying to ensure that schools achieve the goals of providing a good education and helping to anchor communities. Whether it's an older metropolitan area in the midst of revitalization or a fast-growing suburb, schools can play a vital role in ensuring a high quality of life, yet the regulatory processes and funding systems that drive decisions about development and school siting rarely coalesce. But rising rates of childhood obesity, growing public pressure to put schools at the center of communities, and other factors are leading cities, counties, and school systems to work more closely. This panel will focus on how local governments and school districts can partner to make schools part of a broad community investment strategy and a force for pedestrian-friendly design. Hear how speakers from diverse communities are addressing the challenges in the effort to align the goals of local governments and schools. **CM-APPROVED**

- Meghan Sharp, Assistant Project Manager, Livable Communities, ICMA
- Ed Fendley, School Board Member, Arlington County, VA
- Tom Forslund, City Manager, City of Casper, WY
- Wes Hare, City Manager, City of Albany, NY

Washington 4

Building Great Communities Through Collaborative Problem Solving

Understanding social diversity and responding to social change are keys to effective physical planning. A community's sense of a place comes from its past, present and future. In this session, leading architects, urban designers, and developers will share successful processes to leverage better community outcomes through partnerships that address equity and inclusion from the jumpstart of the development process rather than as an afterthought. Attendees will learn how to manage the balancing act of respecting the past while building for the future.

- William Ngutter, Founder & Partner, MAKAU
- Jair Lynch, Founder, Jair Lynch Companies
- Sanford Garner, Chief Operating Officer, A2SO4

Washington 5

Surviving a Tsunami: Boomers and the Age Wave in Select Suburban Communities

We have all heard the term "Age Wave" to describe the maturing of the baby boom generation. But some suburban communities are facing an Age Tsunami. This session will look who will be hit hardest by the unequal distribution of aging boomers and how some of those communities in the 'break zone' are using smart growth to prepare for the crush.

- Brett Van Akkeren, Policy Analyst, U.S. EPA

- Harrison Bright Rue, Executive Director, Thomas Jefferson Planning Commission
- Kathryn Lawler, Consultant, Atlanta Regional Commission
- Dr. Arthur "Chris" Nelson, Director, Metropolitan Institute, Virginia Tech

Delaware A

Using Public Private Partnerships to Implement Smart Growth at the Local Level

For many local governments smart growth sounds like it could be a solution to many pressing issues: the need for more public transit, affordable housing, boosting the tax base and improving quality of life. But how can local governments make smart growth a reality? Many municipalities are now turning to private sector partners, from both the building industry and the non-profit sector, for assistance in taking their ideas from concept to reality. In this session, you will hear from Cascade Land Conservancy (CLC), who has launched the Cascade Agenda City Program in western Washington State. CLC partners with cities to help city leaders – and their citizens – understand their options and make smart choices for future growth. CLC provides best practices, technical assistance and public outreach to enable cities to improve the livability of their communities. You will also hear the story of the Windsor Town Green, the mixed-use heart of Town of Windsor, in California's Sonoma County. Windsor (pop 26,000) successfully partnered with the private sector to create a vibrant mixed-use downtown. This session gives you the answers to who, what, when, where, as well as lessons learned for how to use partnerships to implement smart growth in your city or town.

- Alison Van Gorp, Manager, Cascade Agenda City Program, Cascade Land Conservancy
- Peter Chamberlin, Planning Director, Town of Windsor, CA
- Kevin Thompson, Senior Planner, Town of Windsor, CA

Washington 6

The Landscape for Preserving Affordable Rental Housing: Lessons from Recent Case Studies

A recent report from the Joint Center for Housing Studies shows that approximately 1.2 million rental housing units left the affordable housing stock between 1993 and 2003. Subsequently, a HUD report to Congress showed that the number of rental households with worse case housing needs rose by more than 800,000 households between 2003 and 2005. While building new affordable units often receives considerable attention, one of the most important policy approaches in addressing this problem is “preserving” the affordable rental housing stock that already exists in our communities. The discussion in this session will address how local communities can identify and assess their affordable housing stocks and work with local stakeholders to preserve them. **CM-APPROVED**

- Danilo Pelletiere, Research Director, National Low Income Housing Coalition
- Keith Wardrip, Research Analyst, National Low Income Housing Coalition
- Todd Nedwick, Assistant Director, National Preservation Initiative, National Housing Trust
- Peter Tatian, Senior Research Associate, The Urban Institute
- Michael O’Neal, Coordinator, Housing Option, O&S, Livable Communities, AARP

Using Green Infrastructure and Land Banking to Right Size America's Shrinking Cities

Communities large and small are grappling with shrinking populations and surplus of vacant and abandoned properties. Without a conscious “right-sizing” policy or plan to readjust a shrinking city’s physical and built environment to, surpluses of infrastructure and vacant properties are likely to persist for years to come, thereby perpetuating a dysfunctional economic market. This session examines how green infrastructure initiatives, in combination with land banking and innovative design, can together form the nucleus of any effort to right-size a shrinking city. Panelists will draw on their experience to explore the outer limits of planning policy – how to right-size America’s shrinking cities. Moderator Joe Schilling will use examples from his report, *Blueprint Buffalo*, a regional plan that calls for right-sizing through green infrastructure. Blaine Bonham (PHS) the Architect of Philly Green, the city’s nationally acclaimed urban greening program, will discuss the power of urban greening as an essential element in the recovery of shrinking neighborhoods. Dan Kildee, Chairman of the County Land Bank Authority will speak about land banking and their experience in Flint Michigan to acquire and control vacant and abandoned properties. Terry Schwartz with the Urban Design Center of Northeast Ohio will share her design ideas for a new Transect for Shrinking Cities. **CM-APPROVED**

- Joseph Schilling, Professor in Practice, Metropolitan Institute, Virginia Tech
- J. Blaine Bonham, Jr., Executive Vice President, Pennsylvania Horticultural Society
- Terry Schwarz, Senior Planner, Urban Design Center of Northeast Ohio

Urban Forests and Local Mitigation Measures: Essential Tools in Climate Change Strategies

Recent studies indicate that local mitigation measures must play a critical role in climate change strategies. This session will introduce participants to 1) climate change resources for local governments, and 2) a range of climate change activities taking place across the country at the local level, and 3) an in-depth example of planning and climate change activities at work. The session will emphasize the climate change benefits of sustainable urban forest management strategies.

Participants will also receive a detailed look at a cutting-edge urban project designed to improve air and environmental quality, receive SIP credit, reduce stormwater runoff, and increase urban livability through a sustainable tree canopy management and enhancement program. **CM-APPROVED**

- Mark Sendzik, Ph.D., Environmental Protection Specialist, U.S. EPA
- Kim Lundgren, Regional Director, Northeast, ICLEI U.S.A. Northeast Regional Capacity Center
- Michael F. Galvin, Supervisor, Urban & Community Forestry, Maryland Department of Natural Resources
- David J. Nowak, Ph.D., Project Leader, USDA Forest Service, Northern Research Station
- Catherine M. Miller, Principal Planner-Sustainability, Pioneer Valley Planning Commission

Maryland A

Making Smart Growth a Reality: A Public-Private Partnership in the Nation's Capital

Discuss a unique partnership among the U.S. government, the District of Columbia government and Forest City Enterprises that is transforming an underutilized 42 acres of waterfront land into a sustainable smart growth neighborhood. This session will explore key policy goals for the transformation and will focus on constraints and innovative solutions as the three partners pursue the redevelopment of the Southeast Federal Center – currently under construction – into a 5.5-million sq. ft., mixed-use, mixed-income waterfront neighborhood, combining the adaptive re-use of historic buildings with a waterfront park and a mix of transportation modalities.

- Katherine Aguilar Perez, Vice President, Development, Forest City
- Harriet Tregoning, Director, Office of Planning, District of Columbia
- Patricia Daniels, Senior Project Manager, General Services Administration
- Ramsey Meiser, Senior Vice President, Forest City Washington

11:00am-12:30pm

Washington 2

Late Morning Breakout Sessions

Making the Connection Between Land Use Decisions and Water

The way our communities grow impacts the quality of local water resources, the demand for water, and the cost of water infrastructure. This 90-minute session will cover the basic linkages between water and land use planning decisions and illustrate the benefits to water resources that accrue from smart growth development practices. Speakers will discuss a broad set of issues and benefits including flooding and stormwater management, floodplain management, source protection, reduced in water demand, infrastructure requirements, wastewater management, and more. The session will clearly link the basic relationships that bind water resources and land use decisions, to highlight the wide range of water management goals that are supported with smart growth development. Speakers will provide case studies and examples of policy tools that can be used to coordinate water and land use so they complement rather than conflict with each other.

- Clark Anderson, Project Manager, Local Government Commission
- Caryn Ernst, Associate Director of Conservation Vision Services, Trust for Public Land
- Lynn Richards, Senior Policy Analyst, U.S. EPA

Washington 1

Do Boilerplate Fire Codes Stand in the Way of Smart Growth Developments?

This session will explore the myth and reality of narrow streets, fire codes, and broad public safety issues. The Smart Growth community has as many stories of bad experiences with fire codes as it does good examples of communities with narrow streets. This year's workshop is structured differently from past sessions. It will focus on facts, case studies, and practical materials to take home and help inform your community. It will examine questions like: Is there evidence that wide streets are dangerous? Are fire departments really responding to fewer and fewer fire calls each year? Are medical calls to automobile accidents soaring in their place? What design solutions in a narrow street environment can provide access and setup room for fire departments? Do "model" fire codes really prevent local officials from approving narrow streets? Hear the results of recent research and experience from planning, street design, development, and fire officials. **CM-APPROVED**

- Steve Tracy, Senior Research Analyst, Local Government Commission

- Dan Burden, Partner & Senior Urban Planner, Glatting Jackson; Executive Director, Walkable Communities, Inc.
- Steve Marrs, Deputy Fire Marshal, South Adams County Fire District
- Tony Bologna, FAIA, Principal, Bologna Consultants, LLC

Washington 4

Identifying the Model Smart Growth Code

Through working with communities to remove barriers to smart growth, it became clear to the EPA's Smart Growth Program that a need exists for a consensus smart growth model code — a resource by which local governments can compare their own regulations to the model smart growth code. As a result, creating one specific code is an ideal way to provide clear, concise and uniform information to communities so local decision makers understand all of the components and sections that comprise a smart growth code. This session will reveal the chosen model smart growth code and the process by which the EPA Smart Growth Program selected the code through a facilitated discussion of national codes experts representing a variety of codes-related interests and philosophies. **CM-APPROVED**

- Kevin Nelson, Senior Policy Analyst, US EPA
- Jim Charlier, AICP, President, Charlier Associates
- Christopher J. Duerkson, Principal, Clarion Associates
- Doug Farr, Principal, Farr Associates Architecture & Urban Design
- Margaret Flippen, Senior Project Director, Dover Kohl and Partners
- Will Schroerer, Vice President, ICF International

Washington 5

Bus-Rapid Transit: The Misunderstood Transit Mode

A growing number of communities across the United States, and around the globe, are pursuing investments in new, high-quality transit corridors. Bus Rapid Transit (BRT) is emerging as a favorite transit mode for those seeking to achieve higher ridership, better transit service, and even potential development benefits at a reduced cost from other transit modes such as Light Rail, which typically cost more to construct. Eugene, Oregon is among the most recent American cities to begin BRT service. Other communities, such as Houston, TX are developing potential BRT corridors as placeholders for future light rail corridors. Learn more about the technical, development, and service characteristics of BRT. Participants will share recent national and international experiences with BRT projects to help uncover answers to common questions, and myths about BRT. When is BRT an appropriate mode choice for communities? What elements are necessary to achieve promised ridership or development benefits from BRT? Can transit investments be staged to transit from BRT to light rail? What are common mistakes or overpromises of BRT, or of other modes that could be better served through a potential BRT investment?

CM-APPROVED

- Mariia Zimmerman, Vice President for Policy, Reconnecting America and the Center for Transit-Oriented
- Dick Fleming, National Technical Executive, Transit Planning, Parsons Brinckerhoff
- David Taylor, Director, National Transportation Sustainability Program, HDR, Inc.
- Mary Archer, Transit Development Planner, Lane Transit District, Eugene, OR

Virginia B

Recognition for Livable Communities: Experience & Outcomes for an Awards Program

In December 2007, AARP and the National Association of Home Builders (NAHB) jointly announced the winners of their first annual Livable Community Awards. Winners include at least one remodeler, builder, and developer who demonstrated innovative yet practical ways to create a product that embraces livability for a range of consumer needs. This session will address the experience of AARP and NAHB in creating these awards, including the development of judging criteria and harnessing the power of media for recognition of the winners and their methods.

- Warren Burris, Manager, Housing and Livable Communities, AARP
- Blake Smith, Director, Land Use Communications, National Association of Home Builders
- Eric Pinckney, VP of Operations, Development Division/Planned Communities, The Integral Group
- Richard Duncan, Executive Director, Housing Works

Virginia A

Integrating Sustainability and New Urbanism: The Light Imprint Initiative

Light Imprint New Urbanism (LINU) is a planning and development strategy that emphasizes sustainability, pedestrian-oriented design and increased environmental and infrastructural efficiency while reducing a communities' anticipated construction expenses. The Light Imprint New Urbanism Initiative establishes transect-based environmental performance metrics, something LEED-ND and the Smart Code lacks. This session will present an overview of the Initiative, show how the Light Imprint transect-based matrix organizes the data in a useful form, and introduce the LINU Handbook which provides detailed information on how to easily use over 60 tools and resources calibrated on the transect and includes data-based case studies organized around the transect. Attendees will gain an understanding of the Light Imprint Overlay strategy and the tactics to apply the LINU approach on your next land development project.

- Thomas E. Low, AIA, CNU, LEED, Director of the Charlotte Office, Duany Plater-Zyberk & Company
- Guy Pearlman, Project Manager, Duany Plater-Zyberk & Company
- Patrick Kelly, Designer, Duany Plater-Zyberk & Company

Washington 6

Smart Growth 101

This session is geared towards first-time attendees to the conference or for participants who are new to the practice of implementing smart growth solutions. The session will cover general topics, such as the ten principles of smart growth, the process of how land development typically occurs, and the basics of planning and zoning for smart growth. The goal of the session is to provide a good working background on smart growth and prepare participants for more in-depth sessions during the main conference.

- Paul Zykofsky, AICP, Director, Transportation and Land Use Programs, Local Government Commission
- John Frece, Associate Director, National Center for Smart Growth Research and Education

Delaware A

LEED for Neighborhood Development: Pilot and Policy Tool

The LEED for Neighborhood Development Rating System integrates the principles of smart growth, urbanism, and green building into the first national standard for neighborhood design. It is now being pilot tested with 240 projects. The session will include a brief overview of the program, and case studies of pilot projects will be incorporated to provide real-life context. The discussion will then shift to an analysis of how LEED for Neighborhood Development could be used as a tool by local governments to help address their sustainability goals. Speakers will examine several potential uses, including using it as an evaluative tool, or the basis for structural and financial incentives. Eliot Allen will also present an example land analysis methodology created by Criterion Planners using the rating system to identify sites eligible for certification. Significant time will be designated for Q&A.

- Jennifer Henry, Director, U.S. Green Building Council
- Jason Hartke, Director of Advocacy and Public Policy, U.S. Green Building Council
- Elizabeth Schilling, Principal, Urban Associates
- Eliot Allen, Principal, Criterion Planners, Inc.

Delaware B

Low Carbon Sustainable Future (LCSF) – Making the Leap from High Level Vision to Implementable Strategies

Over the past few years, hundreds of communities have signed onto the Kyoto Protocol and agreed to establish their carbon footprints. With these baselines in place, the next logical steps involve the formulation of visions and sustainability plans that identify specific commitments to action and full implementation. Smart Communities know that they need to carefully select the projects that go into their portfolios of sustainable initiatives. This panel will focus on the creation of baselines, collaborative efforts aimed at screening projects, and strategies that can lead to successful partnerships between communities and the private sector. Attendees will leave with a better understanding of how they can help in planning portfolios of projects that match the "right shade of green" given their community goals and resources.

- John Williams, National Consulting & Programs Management Director, HDR, Inc.
- Allison Hannon, Corporate Engagement Manager, The Climate Group USA
- Kim Lundgren, Regional Director, Northeast, ICLEI U.S.A. Northeast Regional Capacity Center

1:30-3:30pm

Washington 2

Afternoon Workshop Sessions

Protecting Natural Resources with Land Use Decision Support Tools

Local government decision makers and planners are constantly challenged with maintaining a balance between economic and environmental considerations. This session will highlight two recent projects that are putting GIS data and tools into the hands of local planners and elected officials in order to help them shape development patterns with the least harm to water supplies, wetlands, prime habitat and other areas that supply vital community services. An interactive demonstration of mapping services provided through The Southeast Watershed Forum and its partners will be profiled and local government participants will demonstrate the environmental benefits of bringing innovative science based decision support tools into decision making processes. **CM-APPROVED**

- Christine Olsenius, Executive Director, Southeast Watershed Forum
- James Davenport, Project Manager, National Association of Counties
- Mary Searing, P.E., Watershed Management Program Manager, Office of Environmental and Cultural Resources, Anne Arundel County, MD
- Andrew Carroll, Adjunct Professor, Biology and Environmental Sciences, University of Tennessee-Chattanooga

Washington 1

Growing Cooler: The Evidence on Urban Development and Climate Change

In this session, a team of leading urban planning researchers conclude that urban development is both a key contributor to climate change and an essential factor in combating it. Meeting the growing demand for conveniently located homes in walkable neighborhoods could significantly reduce the growth in the number of miles Americans drive, shrinking the nation's carbon footprint while giving people more housing choices. "Growing Cooler" reviews a wide range of studies and offers smart growth policy options that reduce carbon dioxide emissions. Three of the study's authors will discuss the findings of the report and offer ideas for moving forward with climate-friendly growth. **CM-APPROVED**

- Reid Ewing, Associate and Research Professor, National Center for Smart Growth Research and Education, University of Maryland
- David Goldberg, Communications Director, Smart Growth America
- Steve Winkelman, Manager of Transportation, Center for Clean Air Policy

Washington 4

Regional Greenprinting and Other Collaborative Planning Processes for Achieving Smart Growth

As communities find ways of adapting and implementing smart growth measures, they realize that they must work closely with surrounding communities to have a greater chance of being successful. This session will address how communities across the country are coming together to address park and open space priorities, water quality and land conservation as part of their overall planning efforts. Three case studies will be discussed: 1) The Livable Communities, 2) Vision North Texas, and 3) Falls Lake/Upper Neuse. **CM-APPROVED**

- Jim Durrett, Executive Director, Livable Communities Coalition
- Caryn Ernst, Conservation Vision Associate Director, Trust for Public Land, Conservation Vision Associate Director
- John Promise, P.E., Director of Environment & Development, North Central Texas Council of Governments

Washington 5

Eco-City Action Planning: Linking Smart Growth, Climate Change, and Sustainability

An explosion in public awareness of climate change is driving a quest for new public policies, but the challenge for policymakers and practitioners is how to integrate climate change, smart growth and sustainability into integrated and achievable policy frameworks. This interactive session will walk participants through a series of strategic planning steps and introduce them to several innovative policy frameworks. Professor Joe Schilling, Metropolitan Institute, will facilitate and frame this workshop by defining the principles of an ecological city and highlighting the Eco-City Project with representatives from Alexandria, VA. The workshop will discuss how communities can develop a comprehensive community energy strategy and also the benefits of having accurate measures of sustainability progress and performance.

The session will conclude with examples from local governments in Wisconsin that have infused their comprehensive plans with the Natural Step framework. **CM-**

APPROVED

- Joseph Schilling, Professor in Practice, Metropolitan Institute, Virginia Tech
- Kathryn McCarty, International Organizational Effectiveness Consultant/Trainer
- Kevin A. Fletcher, Executive Director, Audubon International
- Lisa MacKinnon, Policy Director, 1000 Friends of Wisconsin
- John Randolph, Professor of Urban Affairs & Planning, Director, School of Public & International Affairs, Virginia Tech
- Councilmember K. Rob Krupicka, City of Alexandria, VA

Washington 6

Smart Growth Technical Assistance Session

Back by popular demand, this session will highlight the EPA smart growth technical assistance program, and feature information about other assistance programs. Local, regional and state leaders should attend to learn about successful projects making smart growth happen across the country, and about best practices to advance smart growth policies. Representatives from some of the assistance recipients will participate in the session to discuss their successes, challenges, and insights into making smart growth happen. State agencies and communities interested in applying for technical assistance, or regions interested in creating new technical assistance programs, are encouraged to attend.

- Ilana Preuss, Policy Analyst, U.S. EPA
- Mayor Yvonne Johnson, City of Greensboro, NC
- Councilmember Jeanne Robb, City of Denver, CO
- Councilmember Robert Catlin, City of College Park, MD
- Councilmember Dr. Mark Rinne, City of Cheyenne, WY
- Jeff Hobson, Policy Director, Transportation and Land Use Coalition
- Conan Smith, Executive Director, Michigan Suburbs Alliance

Virginia A

Can Metrics Bring Smart Growth to Life?

To make smart growth work, states and municipalities need to set goals and develop metrics to measure whether those goals are being achieved. Three states - New Jersey, Maryland and Oregon - are taking different approaches to this task. PlanSmart NJ's new planning metrics project translates goals from adopted policy and connects them to local land-use decisions on issues such as jobs and housing. Maryland is developing a new set of metrics (Smart Growth Stat) to carefully track implementation activities. Oregon has adopted sustainability goals that are being translated at the transportation project level for implementation.

- John Frece, Associate Director, National Center for Smart Growth Research and Education
- Dianne Brake, President, PlanSmart NJ
- Richard E. Hall, Secretary, Maryland Department of Planning
- John MacArthur, Context Sensitive and Sustainable Solutions (CS3) Program Manager, Oregon Bridge Delivery Partners / HDR Inc.

1:00-4:30pm

Delaware A

Afternoon Training Sessions

Transit-Oriented Development Decision-Making: One Size Does Not Fit All

Cities, transit agencies, and communities often struggle with making decisions about station development, access, development, and planning outcomes. In large systems,

this decision-making process becomes complex and fragmented due to the diverse nature of transit corridors, modes, and local and regional land use context. Typologies have the potential to simplify complicated decisions about transit and land use planning and communicate them to a wide audience by identifying the key decision points and relating them to both idealized scenarios and real-life places at the same time. Speakers will discuss their approaches to transit-oriented development typologies and prior applications, including setting BART policy objectives in the San Francisco Bay Area, crafting a strategic vision for TOD implementation in Denver, Colorado, and guiding the development of 64 station area plans simultaneously in Charlotte, North Carolina. This panel will also offer potential applications for the future and an approach to transit-oriented development land use and access planning that can be used across the country. **CM-APPROVED**

- Sam Zimmerman-Bergman, Project Director, Reconnecting America/CTOD
- Trent Lethco, AICP, Associate Principa, Arup
- Troy Russ, AICP, Principal, Senior Urban Designer, Glatting Jackson Kercher Anglin, Inc.

Delaware B

The Emerging Thresholds of Sustainable Urbanism

For too long the design parameters of the human and natural systems that support sustainable human settlements have been obscured or ignored resulting in places that do not work. Even among development professionals there is an illiteracy regarding the basics. Examples of this include the development density and configuration required to support public transit, the number of dwellings required to support walk-to retail or the land area required to reinfiltrate stormwater. For the first time these parameters have been compiled into a single source: the emerging thresholds from the book: Sustainable Urbanism: Urban Design with Nature. This session will include an introduction to sustainable urbanism, an international design movement, and teach relevant thresholds from the book.

- Doug Farr, Principal, Farr Associates Architecture & Urban Design
- Lynn Richards, Senior Policy Analyst, U.S. EPA
- Kaid Benfield, Senior Attorney, Natural Resources Defense Council
- Dan Burden, Partner & Senior Urban Planner, Glatting Jackson; Executive Director, Walkable Communities, Inc.

6:30-6:50pm
Marriott Salons I/II

Conference Welcome & Acknowledgements

- Mayor Jake Mackenzie, City of Rohnert Park, CA; LGC Board Member
- Councilmember Thomas Butt, City of Richmond, CA; LGC Board Chair
- Charles Kent, Office Director, Office of Business and Community Innovation, U.S.EPA

6:50-7:00pm
Marriott Salons I/II

New Partners for Smart Growth Lifetime Achievement Award

Presentation of the New Partners for Smart Growth Lifetime Achievement Award to Richard Jackson, MD, MPH, Director, Graham Environmental Sustainability, Institute, University of Michigan.

- Judy Corbett, Executive Director, Local Government Commission

- 7:00-7:15pm
Marriott Salons I/II
- Getting to Smart Growth: Local and Federal Collaboration***
- Local governments around the country develop and enact innovative strategies for implementing smart growth. These solutions are usually the result of creative and effective decision-makers understanding the local landscape and applying the appropriate methods. Local jurisdictions have also learned that the Federal Government can provide additional insight and resources to assist in their smart growth goals and objectives. District of Columbia Mayor Adrian Fenty will discuss the things local governments need to pursue relative to smart growth and what these jurisdictions need in their collaboration with the federal government to create more livable communities.
- Mayor Adrian Fenty, District of Columbia
- 7:15-7:30pm
Marriott Salons I/II
- Taking Action to Preserve the Environment***
- Environmental protection begins with action. EPA is a committed steward of policies that protect our natural resources while encouraging economic growth. Global attention to climate change requires a national strategic plan for accelerating the pace of environmental protection. EPA Administrator Steve Johnson will outline the Agency's tools and resources for achieving this goal through focusing on the following themes: clean air and affordable energy, clean and safe water, healthy communities and ecosystems, and the global environment.
- Susan Parker Bodine, Assistant Administrator, Office of Solid Waste and Emergency Response, U.S. EPA
- 7:30-8:45pm
Marriott Salons I/II
- Smart Growth on Capitol Hill***
- Congress has taken a leading role in addressing issues that matter to preserving the environment and creating more livable communities. Spurred by the Senate's Smart Growth Task Force and the House Livable Communities Task Force, a forum exists for best practices and innovative solutions to be heard and discussed on the legislative floors. These ideas come in the form of hearings, committee reports and legislation on topics such as climate change, energy independence, affordable housing, transportation reauthorization, community reinvestment, preservation of natural resources, and investment in infrastructure. Smart growth advocates from the House and Senate will share their accomplishments and outline their vision for the future.
- Facilitator: Neal Peirce, Chairman, The Citistates Group
 - Honorable Mary Landrieu, United States Senate, Louisiana
 - Honorable Earl Blumenauer, United States Congress, Oregon
- 8:45-9:45pm
Exhibit Hall C
- Networking Reception***
- Friday, February 8, 2008
- 7:00-8:30am
Exhibit Hall C
- Conference Registration/Continental Breakfast
- 8:30-8:40am
Marriott Salons I/II
- Morning Welcome***
- Mayor Jake Mackenzie, City of Rohnert Park, CA; LGC Board Member

8:40-10:00am Marriott Salons I/II	<p><i>Let's Change the Climate: Leadership for Achieving a Better Environment</i></p> <p>The discussion about climate change has reached a tipping point across the country. It is being discussed throughout Congress and into the heartland. Inspiration comes from reducing dependence on oil to using more efficient appliances. No matter the cause and effect, it is clear that the built environment impacts the natural environment. Specifically, smart growth can contribute to achieving greenhouse gas reductions. This plenary will focus on the elements of smart growth that can contribute to this reduction and help minimize the impact upon our environment. Using that framework as a foundation, a dialogue of several groundbreaking leaders will share their insight on their policies for accomplishing these changes.</p> <ul style="list-style-type: none"> • Facilitator: Barbara McCann, Coordinator, National Complete Streets Coalition • Steve Winkelman, Transportation Program Director, Center for Clean Air Policy • Judy Corbett, Executive Director, Local Government Commission • Jemae Hoffman, Sustainable Transportation and Climate Change Lead, Seattle Department of Transportation • James Goldstene, Executive Officer, California Air Resources Board
10:00 -10:15am Exhibit Hall C	Morning Break
10:15-11:30pm Washington 1	<p><u>Concurrent Breakouts</u></p> <p><i>Making the Connections: Climate Change, Public Health & Smart Growth</i></p> <p>Global warming is thought by some to be potentially the biggest threat to public health that we have yet to encounter. The highly respected Dr. Richard Jackson will explain why, and a discussion will follow to discuss how to meet this enormous challenge.</p> <ul style="list-style-type: none"> • Paul Zykovsky, AICP, Director, Transportation and Land Use Programs, Local Government Commission • Richard Jackson, MD, MPH, Director, Graham Environmental Sustainability, Institute, University of Michigan
Washington 3	<p><i>Opening the Farm Gate to Local Food Systems</i></p> <p>A rising consumer movement is asking for food with the farmer's face on it, from nearby farms they know, at fair prices. Local foods can spark economic development, foster health, sustain community values, address food insecurity, and reduce food miles — but can local food systems work if we don't plan for the long-term needs of farmers and the lands they work? American Farmland Trust will share examples of their values-based approach to growth management and local food system planning, adopted by two Pennsylvania counties. Results showing the economic viability of agriculture on the urban edge will also be highlighted, drawn from recent research. Ken Meter's assessments of local farm and food economies in 27 regions across the country will surprise you — along with the emergence of the flourishing local food movements that address smart growth goals. Finally, Erika Lesser, Executive Director of Slow Food USA will discuss how Slow Food USA works to build food communities and more on a local level. CM-APPROVED</p> <ul style="list-style-type: none"> • Julia Freedgood, Director, Technical Assistance Services, American Farmland Trust • Anita Zurbrugg, Assistant Director, Center for Agriculture in the Environment, American Farmland Trust

- Erika Lesser, Executive Director, Slow Food USA
- Ken Meter, President, Cross Roads Resource Center

Washington 4

Transit Oriented Development Districts: The Reality of Design, Planning and Construction

Transit-oriented developments, or “TODs”, contribute to the built environment by connecting higher-density development to local transportation lines. They aim to reduce automobile reliance, encourage pedestrian-friendly pathways and communities, and improve access to neighborhood services. Station Park Green is a 12-acre Transit-Oriented Mixed-Use Development in San Mateo, California. The project includes 599 residential units, office facilities, and carefully-crafted community-serving retail and restaurants. The future neighborhood of Station Park Green has been accepted into the ULI's Neighborhood Development Pilot Program, making it one of 200 projects worldwide selected to participate in best practices consortiums and development intensives en route to LEED certification. This session will provide a case study of the Station Park Green project with panelists from both the public and private sector discussing their involvement. **CM-APPROVED**

- Edward B. Lipkin, President, EBL&S Development LLC
- Alan Talansky, Vice President of Development, EBL&S Development LLC
- Jared Eigerman, JD, MCP, Attorney/City Planner, Goulston & Storrs
- Brian Fitzpatrick, Real Estate Manager, SAMTRANS

Maryland B

Health Equity, Environmental Justice and the Built Environment

Where we live and the condition of our communities can be a major factor on how we feel and act. Life becomes a daily challenge for communities facing the overwhelming burdens of economic, racial and social inequality. The results increasing health and safety risks, health disparities, air and water pollution, poor quality housing, unstable neighborhoods, unsustainable ecosystems, and poor quality of life. The issues of health equity, and environmental justice have been largely ignored when exploring the links between health and the built environment--housing. Existing health disparities should be a key consideration when creating and sustaining healthy living environments and good quality of life. During this interactive session, the presenter(s) will focus will be on a range of planning and public health interventions or environmental standards that may help to eliminate disparities. The presenter(s) will also provide a case example and engage attendees/participants to develop practical solutions to address concerns.

- Robert Glandon, Ph.D., NACCHO Community Design Partnership Workgroup
- Valerie Rogers, National Association of County and City Health Officials
- Ngozi T. Oleru, Ph.D., Division Director, Environmental Public Health Division, Public Health Seattle & King County

Washington 5

Maintaining the Rural Character in Communities and the Landscape

Rural communities constitute a critical component of the American landscape, and continually exploring new and innovative conservation and development ideas will keep these areas ecologically healthy, socially vibrant, and economically viable. Defining and preserving “rural character” within communities and their surroundings is a challenge that calls researchers, planners, and citizens to action. This session will explore our understanding of rural communities, their place in the whole landscape, and how to keep them going in a changing world.

- Dana Coelho, Presidential Management Fellow, U.S. Forest Service, Cooperative Forestry - Urban & Community Forestry
- Dennis Propst, Professor of Forestry, Michigan State University
- Michelle Connor, Vice President, Cascade Agenda
- David P. Robertson, Ph.D., Assistant Professor of Natural Resources, Virginia Tech

Virginia C

Making the Military's Mission Work for You

The Department of Defense (DoD) manages nearly 30 million acres of land in the U.S., most of which are used for training and testing ranges to prepare troops for their mission. As the Department works to maintain the viability of its land and mission, it is increasingly looking beyond its boundaries to promote compatible land use and to partner with those interested in smart growth, land preservation, and sound planning. Learn from DoD and non-DoD experts and practitioners about these initiatives as well as the opportunities and challenges involved in working with the military. The session will encourage open discussion, and the yielding of lessons that can also be potentially applied to other innovative partnerships and outreach efforts. **CM-**

APPROVED

- Christina Gray, Principal Planner, Director of Planning Services, Dewberry
- Stephen Bonner, Special Assistant for Compatible Land Use, Office of the Secretary of Defense
- Larry Mitchell, City Manager, City of Lawton, OK

Delaware A

Integrating Affordable Housing into the Regional Smart Growth Agenda

From roots in land conservation and environmental protection, the smart growth movement is building strong alliances with affordable housing, transportation equity and economic revitalization partners. This panel explores the contributions smart growth advocates can make toward equitable, transit-oriented development in a metropolitan region.

- Melissa Bondi, Housing Director, Coalition for Smarter Growth: Arlington Housing Commission Chair
- Kalima Rose, Senior Director, PolicyLink
- Amanda Brown Stevens, Field Director, Greenbelt Alliance

Delaware B

Making it Green Where You Find It: Residential Rehabs that are Green and Energy Efficient

With most attention given to building environmentally sensitive new housing, little focus has been placed on the greening of existing housing so that it reduces our carbon footprint, conserves energy, and promotes healthy lifestyles. Join us in this interactive conversation to learn more about how practitioners from around the country are tackling the greening of existing housing — single family, multi-family, market rate, and affordable. Panelists will share skills and best practices that are now being used to correct past construction practices and refurbish units so to add to the quality of life for residents and their neighborhoods.

- Mary Burkholder, Senior Vice President for Housing and Economic Development, LISC
- Karl Bren, President, Green Visions Consulting
- Robert Zdenek, Acting Director, National Housing Institute

- Emily Mitchell, Program Director, Green Communities, Enterprise Community Partners

Virginia A

Accommodating Growth While Protecting Water Resources

Growth and development pressures are impacting water quality, wetlands and water supplies, yet many communities are not integrating or coordinating water supply and quality in their local land use decisions. This panel will identify what land use planners and decision makers should know about water availability, variability and sustainability, and how they can collect and organize that information to support land use decisions. Specific community case studies will showcase County Master Plans that have protected reservoirs for Maryland's largest water system (serving 1.8 million people in six counties), through land preservation, the use of urban growth boundaries, resource conservation zoning, and subdivision/development regulations. Another case study will showcase Conservation Preservation zoning ordinances and Comprehensive Water Resource Protection ordinances for protecting wetlands and water resources in coastal communities facing the highest rates of development. Join us to learn about what information and techniques helped these communities successfully overcome challenges and proactively protect their water resources. **CM-APPROVED**

- Christine Olsenius, Executive Director, Southeast Watershed Forum
- Donald Outen, AICP, Natural Resources Manager, Baltimore County Dept. of Environmental Protection and Resource Management
- David R. Wunsch, Ph.D., P.G., State Geologist and Director, New Hampshire Geological Survey, Department of Environmental Services
- Mayor Kelly Spratt, City of Darien, GA

Virginia B

Long Strides in Smart Growth Coding in a Short Time

Smart growth isn't just for progressive municipalities on the coasts. Nor is it simply for quaint hamlets nestled in natural resources. Communities across the country are finding that coding for smart growth is possible in a relatively short period of time given the right mixture of political will and community advocacy techniques. This session reveals how two communities — one in the Deep South, the other from the Midwest — successfully fostered smart growth development through the adoption of the SmartCode and a Traditional Neighborhood Development ordinance, respectively. **CM-APPROVED**

- Nathan Norris, Director of Implementation Advisory, PlaceMakers, L.L.C.
- Chad Emerson, Assistant Professor, Jones School of Law, Faulkner University
- Robert Thompson, Executive Director, Porter County, IN

Washington 6

Satisfying Streets

Moving people, carrying freight, creating urbanism, managing stormwater, greening the city, stimulating revitalization... the list goes on and on. Designing, building and managing streets to satisfy an expanding set of demands is a great city building challenge. This session presents concepts, examples and strategies for urban streets that satisfy mobility requirements, the sustainability agenda, the preferences of homebuyers, and the evolving requirements of municipal authorities. **CM-APPROVED**

- Ellen Greenberg, AICP, Principal, Greenberg and Associates

- Tony Druett, Director, Development and Engineering, Canada Lands Company CLC Limited
- Clark Wilson, Urban Designer, U.S. EPA

Maryland A

A New Orientation for Two-wheeled Transit: Bringing Bike Sharing Programs to the States

In this session, participants will learn how the lessons learned from the phenomenally successful bike transit programs in Paris, Lyon, and other European cities are being applied in US communities. The first hand experience of bike sharing providers – JC Decaux, Humana, Clear Channel/AdShel – will be presented in the context of making communities more bicycle friendly.

- Andy Clarke, President, League of American Bicyclists
- Nate Kvamme, Innovation Center Director - Partnership Strategy, Humana
- Jeff Peel, Project Manager, DC Smart Bike

11:30-1:30pm

Lunch

1:30-2:45pm

Washington 1

Concurrent Breakouts

Pathways, Pitfalls, Politics: Lessons Learned in Smart Growth Implementation

What are the ingredients to successful smart growth implementation? The Smart Growth Leadership Institute will discuss lessons learned from 18 case study communities. What are the factors that contributed to successful smart growth implementation in these communities? Can other communities replicate these success factors? What are the common pitfalls that communities should avoid?

The case study communities range in geographic location from Anchorage, AK to Orange County, FL; range in size from Camden County, NC (pop. 5,000) to Nashville-Davidson, TN (pop. 550,000); range in implementation maturity from Traverse City, MI (EPA Smart Growth Awardee) to Rancho Cordova, CA (incorporated in 2003); and, represent various jurisdictional authorities and configurations (counties, townships, combined governments, etc.).

- Benjamin dela Pena, Associate Director, Smart Growth Leadership Institute
- Susan Weaver, President and Founder, Weaver Consulting Group
- Elizabeth "Boo" Thomas, President and CEO, Center for Planning Excellence
- Rachel DiResto, Vice President, Center for Planning Excellence
- Bill Fulton, President, Solimar Research Group; Councilmember, City of Ventura, CA

Washington 3

Immigration: America's Diverse Populations and Its Impact on Smart Growth

As diverse populations increasingly enrich American communities, a hailstorm of media attention surrounds the impact of immigration on our lifestyles, economies, physical capacity, and future growth. Moving beyond the politics and hype, there are interesting questions to be asked about what current immigration patterns mean for growth, planning, and vibrant communities. This panel will look at the impact of immigration on place and density. Join us to learn more about current trends, the opportunities created, the challenges of creating whole communities for all people, and places that are successfully working with increased immigrant populations. **CM-**

APPROVED

- Julia Seward, Director of State Policy, Local Initiatives Support Corporation

- Audrey Singer, Senior Fellow, Metropolitan Policy Program, The Brookings Institution
- Bryce Maretzki, Policy Director, Department of Community & Economic Development, State of Pennsylvania
- Teresa Brice, Executive Director, LISC Phoenix

Washington 4

Smart Growth and Innovative Transportation Finance

A growing number of cities are using congestion pricing to manage traffic and support better transit, walking, and cycling. NYC Deputy Commissioner Bruce Schaller will discuss the status of New York City's efforts and how they fit into the smart growth PlaNYC initiative that will spur economic development while cutting greenhouse emissions. Environmental Defense Transportation Director Michael Replogle will discuss best and worst practices in congestion pricing and transport finance, looking at how these can support or undermine smart growth. Session moderator David Burwell, a consultant to the National Governor's Association on transportation finance, will lead a discussion about performance-based transportation funding and pricing strategies in the coming federal transportation reauthorization and how these might affect smart growth.

- Michael Replogle, Transportation Director, Environmental Defense
- Bruce Schaller, Deputy Commissioner for Planning and Sustainability, New York City DOT
- David Burwell, Senior Associate, Transportation, Project for Public Spaces

Maryland B

Show Me the Data! The Latest Research on the Relationship Between the Built Environment and Public Health

With a growing body of research and demanding professional schedules, it can be difficult to stay on top of the latest data. The goal of this session is to summarize and share the most recent and most useful data on the relationship between the built environment and public health. It will also provide an opportunity to hear about research in progress. **CM-APPROVED**

- Scott Clark, Program Manager, Local Government Commission
- Reid Ewing, Associate and Research Professor at the National Center for Smart Growth, University of Maryland
- Carolynn Voorhees, Ph.D., Associate Professor, Dept. of Public and Community Health, University of Maryland

Washington 5

Tribal Lands and Smart Growth

The Trust for Public Land Tribal and Native Lands Program was established to elevate partnerships with tribes to assist them in meeting their land conservation, natural resource restoration and cultural resource objectives by returning land directly under tribal ownership and stewardship, or under public ownership where tribal values can be protected through the federal trust responsibility that exists between Tribes and the United States.

- Charles Sams, Director, Tribal & Native Lands Program, Trust for Public Land
- Breece Robertson, GIS National Director, Trust for Public Land

Virginia C

Baby Boomers Get Smart: Local Strategies to Prepare for the Aging Boom

As the “age boom” approaches, by 2020, one out of five Americans will be at least 65 years old. “Aging in place,” is becoming a driving force in many community planning

decisions. Learn about local efforts that tackle the growing needs of our aging population. A diverse group of expert panelists will share examples of common barriers, feedback on what has/hasn't worked, and opportunities to build on the progress of both the aging and the smart growth fields. You'll also hear from an award winner of EPA's new national recognition program, Building Healthy Communities for Active Aging, an award program that integrates smart growth principles with active aging practices.

- Kathy Sykes, Senior Advisor, Aging Initiative, U.S.EPA
- Sandy Markwood, Executive Director, National Association of Area, Agencies on Aging (n4a)
- Chuck Stephenson, P.E., Town Engineer/Director of Planning and Community Development, Town of Culpeper
- Joan McBride, Deputy Mayor, City of Kirkland, WA

Delaware A

How to Gain Organized Labor's Support for Smart Growth

Labor unions, labor federations, and union-friendly think tanks are increasingly supporting smart growth policies such as affordable housing, transit-oriented development, inclusionary zoning, big-box regulation, infrastructure rehabilitation, and brownfield remediation. Come hear from a labor leader and a labor consultant why unions believe that smart growth is good for working families. Session will include practical tips on reaching out to union leaders, how to navigate union protocols, and the national AFL-CIO's convention resolution against sprawl.

- Greg LeRoy, Executive Director, Good Jobs First
- Joslyn Williams, President, Metro DC Labor Council

Delaware B

Where is the Money? Trends in Funding Smart Growth

As smart growth moves into its next stages of life, one continuing question is how we renew resources that propel sustainable communities forward. The good news is that smart growth has gained credibility in many sectors; the bad news is that we constantly look for new ways to feed a growing plate of initiatives. Join this facilitated discussion to get a behind-the-scenes perspective on how funders now view smart growth. Panelists will discuss how they sectors view sustainable communities and how practitioners can discern future opportunities.

- Daniel Marks Cohen, Vice President, ING Clarion
- L. Benjamin Starrett, Executive Director, Funders' Network for Smart Growth and Livable Communities
- Stephanie O'Keefe, Senior Vice President, External Affairs, LISC
- Scot Spencer, Program Officer, The Annie E. Casey Foundation

Virginia A

How to Generate Great Architecture for Smart Growth

One of the primary hurdles to the implementation of Smart Growth development is the objection to density. In instances where the density has not been designed appropriately, Smart Growth has been given a bad name. In this session, the speakers will outline the various techniques for generating great architecture on smart growth projects as well as the method for determining which techniques are appropriate for specific types of projects. In addition, this session will include an actual design review of construction documents of a building in a smart growth project by a Town Architect.

- Nathan Norris, Director of Implementation Advisory, PlaceMakers, L.L.C.

- Steve Mouzon, AIA, LEED, CNU, Principal, New Urban Guild
- Marina Khoury, AIA, LEED, CNU, Director of the DC Office, Duany Plater-Zyberk & Company

Virginia B

Creating Complete, Sustainable Neighborhoods Through Form-based Codes

Come to this session and discover why creating complete neighborhoods requires an understanding of the relationship between buildings, streets, and other public spaces. During this session you will explore the characteristics of complete neighborhoods and discover new form-based regulations that preserve and enhance neighborhood development by clearly defining buildings, streets, and open spaces. Additionally, you will learn the importance of creating active, walkable communities with a variety of housing, business, and transportation options or a complete neighborhood. Finally, you will examine building and open space regulations and how these are combined with the street type standards to create and enhance complete neighborhoods.

- Leslie Oberholtzer, Director of Planning, Farr Associates Architecture Planning Preservation
- Fred Dock, Executive Director, Department of Transportation, City of Pasadena, CA
- Marilyn Engwall, City Planner, City of Chicago, IL

Washington 6

The Business Case: Smart Growth for Developers and Production Builders

While proponents of smart growth are familiar with the environmental, health, and other benefits of this development strategy, there are also business reasons for developers and builders to consider investing in smart growth projects. After all, smart growth in its built form is real estate and development. Come hear a market-oriented approach that explains the smart growth opportunity based on demographic changes and consumer preferences, supply and demand factors, housing premiums, infrastructure and construction efficiencies, existing market leaders, and other competitive strategies. If you are considering developing a smart growth project or you are interested in such a project coming to your community, hear why this type of development can be an advantageous business model - while also achieving the broader goals and outcomes of smart growth. **CM-APPROVED**

- Lee Sobel, Real Estate Development and Finance Analyst, U.S. EPA
- Matthew Dalbey, Ph.D., AICP, Senior Policy Analyst, U.S. EPA
- Jonathan Ford, PE, Principal, Morris Beacon Design

Maryland A

Reaching Smart Growth Goals Through Urban Forestry

Come hear about a collaborative project called Planning for Urban and Community Forestry involving the American Planning Association, the International Society of Arboriculture, American Forests and the USDA Forest Service. This session will provide an in-depth discussion of best practices in urban forestry and how they can be used to advance larger smart growth goals of environmental quality, community welfare, and good urban design. **CM-APPROVED**

- Carrie Fesperman, Manager, Planning and Community Health Research Center, American Planning Association
- Donald Outen, AICP, Natural Resources Manager, Baltimore County Dept. of Environmental Protection and Resource Management
- James Schwab, AICP, Senior Research Associate, Co-Editor, Zoning Practice, American Planning Association

- Brian M. LeCouteur, Senior Environmental Planner / Urban Forester, Metropolitan Washington Council of Governments

2:45-3:00pm
Exhibit Hall C

Afternoon Break

3:00-5:00pm
Washington 1

Concurrent Implementation Workshops

Smart Growth Strategies for Addressing Green House Gases: The California Story
California's Governor Schwarzenegger is achieving international attention for his efforts to address Global Warming. This panel will provide an overview of what's going on in the State to achieve the Governor's goals and offer conference participants a chance to interact with them. Included on the panel will be top level officials in the Governor's Administration, a representative of the California's Attorney General and a leading regional Air Pollution Control Officer.

- Judy Corbett, Executive Director, Local Government Commission
- Panama Bartholomy, Executive Analyst, California Energy Commission, Advisor to Chairperson Pfannenstiel
- James Goldstene, Executive Officer, California Air Resources Board
- Cynthia Bryant, Deputy Chief of Staff and Director of the California Governor's Office of Planning and Research
- Larry Greene, APCO, Sacramento Metropolitan Air Quality Management District
- Gregg Albright, Deputy Director, Division of Transportation Planning, California Dept. of Transportation
- Mike McKeever, AICP, Executive Director, Sacramento Area Council of Governments
- Mayor Jake Mackenzie, City of Rohnert Park, CA; LGC Board Member

Washington 3

Complete Streets and Safe Routes for Everyone

Come to this session to learn about two initiatives that are transforming transportation for everyone from kids to seniors. You'll hear about the latest complete streets policies and how they are setting new standards inside transportation agencies, and why organizations such as AARP are working for their adoption at the federal, state, and local level. And you'll receive an overview about what is Safe Routes to School (SRTS), an update on the progress of the \$612 million federal SRTS program in helping get more kids walking and bicycling to school, and how each state is doing with making it possible for local communities to secure program funds. You'll also learn new information about school siting as the next frontier in the SRTS movement.

CM-APPROVED

- Barbara McCann, Coordinator, National Complete Streets Coalition
- Elinor Ginzler, Director of Livable Communities, AARP
- Deb Hubsmith, Coordinator, Safe Routes to School National Partnership
- Matt Dalbey, Ph.D., AICP, Senior Policy Analyst, U.S. EPA

Washington 4

How Can Well-Designed Transportation Promote Holistic Development?

Well-designed transportation projects demonstrate the potential to shape a community in ways that go far beyond the projects' original purposes. What makes good design? In the context of transportation projects, design is not simply a final product; it is also the process that lets the product take shape. By their very nature, transportation projects—from highways and rail lines to multi-modal corridors and intermodal transit

facilities provide greater mobility and safety of movement. But they also connect people and places, and communities - these projects often become destinations in their own right. American Institute of Architects will provide information in this workshop about how well designed transportation projects enhance communities in different ways – economic, health and the environment, visual identity and design, public participation, and public safety. Project design can determine whether the project's impact goes well beyond its immediate footprint and creates opportunities to create a whole that is greater than the sum of the parts.

- Jody McCullough, Transportation Planner, Federal Highway Administration
- Lance Neckar, Professor, Department of Landscape Architecture, University of Minnesota
- Andrew Goldberg, Assoc. AIA, Senior Director, Federal Affairs, American Institute of Architects
- Christopher Zimmerman, Boardmember, Arlington County Board, VA

Maryland B

Collaborative Strategies for Health Professionals and Planners

Three case studies of local government and health departments working together on smart growth projects will be presented. Planners will give examples of ways they have worked with health professionals and public health will describe their contributions to the planning process. Panelists will also share creative financing strategies and describe the outcomes of their work together. As a group, the audience will explore strategies that have worked across the country.

- Alex Kelter, Program Specialist, Local Government Commission
- Tracy Rattray, Director, Community Wellness and Prevention Program, Contra Costa Health Services
- Daniel Iacofano, Principal, Moore Iacofano Goltsman, Inc.
- Richard Mitchell, Director of Planning, City of Richmond, CA
- Richard Jackson, MD, MPH, Director, Graham Environmental Sustainability Institute, University of Michigan
- Christine Godward, Healthy Places Program, Columbus Public Health Dept., OH
- Teresa Long, MD, MPH, Health Commissioner, Columbus Public Health, OH

Washington 5

The Moving Edge: Accomplishing Strategic Conservation Planning through a Green Infrastructure Approach

In this session, participants will learn how to engage in strategic conservation to achieve healthier, more sustainable communities. In this session, Kris Hoellen of The Conservation Fund will discuss green infrastructure, a strategic watershed approach to prioritizing conservation areas. Participants will also hear from CJ Lammers, Supervisor of Environmental Planning at Prince George's County, Maryland. Lammers will share how Prince George's County implemented a County-wide green infrastructure plan and will discuss the hurdles and benefits of the County's approach. Nancy Ailes, Executive Director of the Cacapon and Lost Rivers Land Trust, will discuss her experience with green infrastructure and land conservation in communities in rural West Virginia, an area of the country that is facing rapid changes in development patterns. Through this session, participants will learn how to use green infrastructure as a tool to inform land use decisions, build consensus among diverse interests, and meet local needs through a framework for conservation and development. **CM-APPROVED**

- Stephanie Bertaina, Presidential Management Fellow, U.S. Forest Service, Cooperative Forestry
- Kendra Briechele, Manager, Center for Conservation & Development, The Conservation Fund
- CJ Lammers, CA, MURP, Supervisor, Environmental Planning Section, Maryland-National Capital Park & Planning Commission
- Wink Hastings, Landscape Architect, National Park Service, Chesapeake Watershed Assistance Program

Virginia C

SafeGrowth: Leveraging Resources and Alliances to Prevent Crime

Public safety is a critical factor in smart growth planning, given that crime and fear have a pronounced impact on the ability of children to walk to school, the success of businesses, property values, prospects for new investment and the overall health of communities. By consolidating available assets and proven prevention strategies into a holistic framework for change, planners and community developers can greatly influence crime patterns as they shape the physical environment and the landscape of economic and social opportunities. Developed by AlterNation LLC, and supported by the Local Initiatives Support Corporation, that framework is called SafeGrowth. This session will explore how SafeGrowth integrates the worlds of community development, planning and policing to improve safety in troubled neighborhoods. Through a mix of presentations, discussion and small group activities, participants in this interactive session will learn how to apply principles of Crime Prevention Through Environmental Design in a context of neighborhood-based problem-solving and planning.

- Julia Ryan, Program Director, Community Safety Initiative, Local Initiatives Support Corporation
- Greg Saville, Senior Planner, AlterNation LLC
- Mona Mangat, CSI Program Officer, Local Initiatives Support Corporation

Delaware A

Climate Change: How Local Governments Can Leverage GIS Resources While Promoting Smart Growth

Most communities across the U.S. already use GIS resources to support their operations and land use planning. Many are starting to also use GIS to document the impact of climate change in their communities, and to measure as well as reduce their carbon footprint. The session would address why geography/location is a consideration in understanding ones carbon footprint. The presentation will illustrate how GIS and other location-based tools can be used to help cities; counties and residents reduce their carbon footprint. The session will also outline steps local governments can take to apply GIS to meeting the climate change challenge in a manner that also promotes smart growth. **CM-APPROVED**

- Jon Harrison, Mayor, City of Redlands, CA
- Milton Ospina, Trust for Public Land, Western Conservation Services Director

Delaware B

Revitalization of the Gulf Coast from the Inside Out: A 24 month Report from the Neighborhoods

Two years after the landfall of Katrina, residents look back on the past 24 months with both a measure of pride and frustration at the pace and output of initiatives across the entire Gulf Coast. Join this interactive session to look at perspectives on Katrina recovery from those places most devastated — the neighborhoods in New

Orleans, Lower Louisiana, Mississippi, and Alabama. This facilitated conversation, which features guests who work directly in and for neighborhoods, will discuss the current state of play, lessons learned, obstacles to be overcome, and the future neighborhood building blocks to vibrant, sustainable communities.

- Evelyn Brown, Senior Director, LISC Gulf Coast Initiative
- Ellen Lee, Assistant Director, Disaster Recovery Unit, Office of Community Development, State of Louisiana
- Helen Werby, Development Coordinator, Housing Authority, City of Biloxi, MS
- Kalima Rose, Senior Director, PolicyLink
- Patricia Jones, Executive Director, Lower 9th Ward NENA

Virginia A

Smart Schools: Planning, Funding and Policies

School planning and funding help drive the unsustainable growth patterns in our communities and can adversely impact student behavior and academic performance. By physically integrating schools into our neighborhoods, towns, and cities and adjusting their scale and form to fit the urban to rural context, we can create systemic change in both the places and in the ways we educate our youth, teachers, and citizens. The session will identify barriers to improving school investment and siting strategies, and will explore effective strategies deployed by advocates at the local and state level to create systemic change. **CM-APPROVED**

- Tamar Shapiro, Director, Smart Growth Leadership Institute; Governors' Institute on Community Design
- Megan Desrosiers, Director of Conservation Programs, South Carolina Coastal Conservation League
- Tim Torma, Acting Director, U.S. EPA Smart Growth Program
- Renee Kuhlman, Director of Special Projects, National Trust for Historic Preservation

Virginia B

Using TIFs, Special Districts, and Other Public Finance Tools to Spur Smart Growth

State and local governments are increasingly using financing tools such as tax increment financing (TIF), land-secured bonds, and community development districts to incentivize and fund the construction of residential and mixed-use projects in targeted growth areas. While tools such as TIF have historically been used to alleviate urban blight, they are now being applied to suburban greenfield and redevelopment projects as well. Hear how the public and private sectors are collaborating to use these tools creatively to leverage investment. **CM-APPROVED**

- Debbie Bassert, Assistant Staff Vice President, Land Use Policy, National Association of Home Builders
- Greg LeRoy, Executive Director, Good Jobs First
- Councilor Michael J. Cadigan, City of Albuquerque, NM
- Ken Powell, Managing Director, Public Finance, Stone & Youngberg LLD

Washington 6

Implementing the Triple-Bottom Line at the Local Level: How to Integrate Sustainability Within Municipal Practices and Policy

Greening communities is likely the most rapid “growth” dimension of the Smart Growth movement. Public agencies, non-profits and the private sector are innovating ways to facilitate progress toward sustainability. From local green business programs to city-wide sustainability action plans, communities, agencies and organizations are

implementing measures to achieve outcomes that uphold the triple bottom line of social equity, economics, and the environment. Come hear from green leaders with proven track records and learn how to integrate green measures within your organization's policies and operations. Participants will leave the workshop with examples and ideas to take back to their own community to create a more sustainable city. **CM-APPROVED**

- Pat Stoner, Director, Resources Conservation Programs, Local Government Commission
- Kevin A. Fletcher, Ph.D., Executive Director, Audubon International
- Kim Lundgren, Regional Director, Northeast, ICLEI U.S.A. Northeast Regional Capacity Center
- Shannon Parry, Sustainable City Coordinator, Environmental Programs Division, City of Santa Monica, CA

Maryland A

Streetcar - The Sustainable Transportation Mode

The recent advent of the modern streetcar on the American scene is leading to an assessment of the multiple roles it is playing as a sustainable transit investment. This session considers the streetcar in context of sustainability's triple bottom line - environmental, community (social), and economics. The session considers the environmental benefits from a green house gas/carbon-footprint perspective (tons of CO2 saved annually), the community benefits of supporting Smart Growth approaches from the development perspective (LEED for Neighborhood Development and potential for affordability), and the economic benefits through the now documented economic development perspective. Speakers will provide an overview of national trends in the streetcars' role in sustainable development; discuss research on carbon-footprinting; present the Tucson streetcar as one of the LEED-ND pilot projects, and offer a national survey of the economic development results along new and proposed streetcar systems.

- Jeffrey Boothe, Executive Director, Community Streetcar Coalition
- Charlie Hales, Transit Planning Principal, HDR, Inc.
- Terry Nash, Transportation Engineer, HDR, Inc.
- Reece Hanifin, Urban Planner/GIS Analyst, HDR, Inc.

Saturday, February 9, 2008

7:00-8:30am Conference Registration/Continental Breakfast
Exhibit Hall C

8:30-8:40am ***Morning Welcome***

- Mayor Jake Mackenzie, City of Rohnert Park, CA; LGC Board Member

Marriott Salons I/II

8:40-10:00am ***Where are the Biggest Opportunities in Smart Growth and What Can You do to Capitalize?***

Marriott Salons I/II There are so many ways to change development — tax codes, zoning regulations, infrastructure finance policies, environmental rules — it's not always obvious where the big opportunities are. This session will get back to basics, reviewing actions at the federal, state and local level that can have a big impact for a small investment. Speakers will discuss those that are politically ripe for action and what you can do to take advantage of the opportunity.

- Harrison Bright Rue, Executive Director, Thomas Jefferson Planning Commission
- Gene Krebs, State Director, Greater Ohio
- Chris Zimmerman, Boardmember, Arlington County Board, VA
- William A. Johnson, Jr., Distinguished Professor of Public Policy, Rochester Institute of Technology; Mayor, Rochester NY, 1994-2005
- Geoffrey Anderson, President and CEO, Smart Growth America

10:00-10:15am
Exhibit Hall C

Morning Break

10:15am-12:15pm
Wilson A

Concurrent Implementation Workshops

Analyzing the Health Impacts of Planning Projects: What's Being Done and What's to Come

Transportation nodes, street design, safety, open space, and public plazas for community events and commerce – all planning issues that health impact assessments in two cities, Seattle and Boston, tried to address. Hear unique ways that both cities approached these issues and learn about where health impact assessments are heading from here.

- Carrie Fesperman, Manager, Planning and Community Health Research Center, American Planning Association
- Andrew Dannenberg, Medical Epidemiologist, NCEH, Centers for Disease Control and Prevention
- Ngozi T. Oleru, Ph.D., Division Director, Environmental Public Health Division, Public Health Seattle & King County
- Barbara Wright, Deputy Director, Seattle & King County Public Health Dept.
- Jalal Ghaemghami, Ph.D., Principal Toxicologist, Boston Public Health Commission

Washington 2

Transit-Oriented Development and Joint Development: A New Look at FTA Guidelines

Most of us know that Transit-Oriented Development and Joint Development are good tools to use for Smart Growth. However, with new Federal guidelines that include the Federal role, what's eligible, the procurement process, funding and leveraging issues, and partnerships, there is still much to be gleaned from talking with the Feds — gaining knowledge from how to use the process successfully, from small to large TOD or JD projects. Hear why FTA promotes TODs and Joint Development project — creating better linkages between transportation and land use, allowing communities to have more transportation alternatives and choices, strengthening existing alternatives, and leveraging funds with other federal, state, and local agencies to meet local goals.

- Effie Stallsmith, Community Planning, Office of Planning, Federal Transit Administration
- Jayme L. Blakesley, Attorney-Advisor, Office of Chief Counsel, Federal Transit Administration
- Susan Borinsky, Associate Administrator for Planning and Environment, Federal Transit Administration
- Robert J. Tuccillo, Associate Administrator for Budget and Policy, Federal Transit Administration

Washington 3

The Opposite of Traffic

Again and again, public dialogue about community vision is derailed by an almost-obsessive focus on traffic delay. The result may be downsizing of project proposals, or upsizing of local streets and roads. Both can prevent implementation of smart growth solutions. This session features experts who approach the issue with creative approaches to both analysis and communication. Following opening presentations, participants will be invited to describe the related challenges they face, and to work with workshop leaders and colleagues in outlining strategies for “going beyond traffic” in public decision-making.

- Ellen Greenberg, AICP, Principal, Greenberg and Associates
- Jerry Walters, Principal, Fehr and Peers
- Jim Charlier, AICP, President, Charlier Associates, Inc.

Washington 4

Cost-Effective and Cutting Edge Public Involvement Tools

NCI and PlaceMatters present the latest tools to gain public support for your project. The session will cover a set of high-tech to hi-touch tools for low to moderate budgets. David Brain from NCI will present the low cost methods used in Sarasota County. Chris Haller from PlaceMatters will provide an overview of approaches to strengthen civic engagement processes by offering different venues of participation, combining face-to-face, with online and mobile communication channels. Joe Schilling from Virginia Tech will describe techniques used to engage local public officials, staff and citizens in the formation of a strategy to make Alexandria an “eco-city.” **CM-APPROVED**

- Ken Snyder, Executive Director, PlaceMatters
- Chris Haller, Director, eParticipation Initiative, PlaceMatters
- David Brain, Board of Directors, National Charrette Institute
- Joseph Schilling, Professor in Practice, Metropolitan Institute, Virginia Tech

Virginia A

Past Perfect/Future Tense: Sustainability and Preservation

Projects that combine sustainable design, adaptive use, historic preservation and neighborhood revitalization are technically challenging and complex, but when successfully executed they have an incredibly powerful effect that extends well beyond the confines of a particular site. Neighborhoods integrating diverse uses and preserving the complex layering of architecture found in historic communities have a depth, vitality and positive influence that cannot be replicated with new developments. **CM-APPROVED**

- Tom Liebel, AIA, LEED AP, Associate Principal, Marks, Thomas Architects
- April D. Getchius, AICP, Community Development Director, City of Casper, WY
- Bob Kost, Urban Planner, S.E.H. Inc.
- Carl Elefante, LEED AP, AIA, Principal Architect, Quinn Evans Architects, Washington, DC

Washington 6

How Do We Play the Federal Game? Making Smart Growth Happen in Congress

Major pieces of legislation that could benefit smart growth are proposed all the time in the US Congress. What are they? How can we mobilize to play a role in forming this legislation? How can smart growth policies, and its diverse constituents, best advance these important pieces of legislation? This implementation session will feature Congressional staff discussing upcoming national legislation on climate change, energy, transportation authorization, and the farm bill. Workshop participants

will break out into groups with each speaker and a moderator to brainstorm a strategic plan for smart growth engagement on these national legislative agendas.

- Maria Zimmerman, Vice President for Policy, Reconnecting America and the Center for Transit-Oriented
- Erik Olson, General Counsel for the Senate Environment Committee
- Amy Scarton, House Transportation and Infrastructure Committee Transportation
- Bob Letteney, Senior Advisor, Chairman John W. Olver, Subcommittee on Transportation and HUD
- Kate Rube, Policy Director, Smart Growth America
- Jason Jordan, Principal, Advocacy Associates

Washington 5

Affordable Neighborhoods, Not Projects

Communities typically prefer and support beautiful places with affordability over affordable projects. The neighbors and the occupants, our consumers, prefer and support people-friendly places that enhance both the private and public space. Investors, lenders, and developers usually prefer and support the greater and more enduring economic value of authentic places. This presentation is designed to assist communities with a strong demand for work force housing, yet seeking an alternative to conventional housing projects, through the creation of new neighborhoods and infill that provide housing choices, incorporate Smart Growth principles, and are developed through a public-private collaboration. This session will introduce the art and science of place-making for affordable housing using three case studies: Plaza Amistad, a 6-1/2 acre, 150 unit infill affordable housing place in Santa Paula, Meadowvale Row, a 2 acre 40 affordable unit and retail place in Santa Barbara County, Citrus Place, a 15 acre mixed-income, for and not for profit development in Ventura.

- Steve Schukraft, AICP, City Planner, HDR, Inc.
- Joe Molinaro, AICP, Managing Director, Smart Growth & Housing Opportunity, National Association of REALTORS®

Virginia B

Land Use Planning for Multiple Resource Objectives: Aligning Water and Land Use Policies

Many communities are trying to accomplish various development, conservation, and resource management goals as they grow. This session focuses on strategies and tools to communities can use to integrate conservation, watershed protection, and stormwater management into local plans, codes and ordinances. Speakers will discuss specific strategies and projects including a new community training approach designed to support water and land use integration, a “Quality Growth Worksheet” that links smart growth planning, watershed protection and stormwater strategies to local plans and policies, and efforts to align water and land use codes in Ventura County California. **CM-APPROVED**

- Clark Anderson, Project Manager, Local Government Commission
- Jane Fowler, Program Coordinator, Southeast Watershed Forum
- Liz Upchurch, Water Resource Representative, Tennessee Valley Authority
- Lisa Nisenson, President, Nisenson Consulting

The Nuts and Bolts of Reclaiming Vacant Properties: Essential Strategies for Neighborhood Revitalization

By reinvesting in the places people already live, smart growth practitioners aim for healthy, distinctive, and equitable communities. As urban affairs write Tony Proscio notes, “The alternative to sprawl is not stagnation, but a better, fuller use of already-developed spaces – especially those whose deterioration and neglect is now causing the flight that fuels sprawl in the first place.” Through technical assistance throughout the country, the National Vacant Properties Campaign (NVPC) has collected real-world lessons on the critical tools and strategies cities and regions are using to create vibrant communities and accommodate growth without consuming the surrounding countryside. This session will highlight some of the strategies essential to true revitalization, including capacity-building and community empowerment, comprehensive real property information systems, and land acquisition and management.

- Jennifer Leonard, National Vacant Properties Campaign Director, Smart Growth America
- Michael Bainum, Assistant Commissioner for Land Resources, City of Baltimore, MD
- Victoria Wilson, Chief Operating Officer, Universal Companies
- Bill Ballard, Principal, Governmetrics

Taking the Long View: Planning for Urban Regions

Urban regions around the world are growing at an unprecedented rate. A wide variety of jurisdictions — states, provinces and inter-jurisdictional commissions — are developing and implementing plans to address the common challenges that these growing regions face, such as sprawl, car dependency, urban revitalization, walkability and servicing. Hear about how four different cutting-edge jurisdictions, in the United States and Canada, are addressing these issues through innovative, long-term regional planning initiatives focused on smart growth principles such as the creation of livable communities that are transit supportive and pedestrian friendly, while also protecting natural areas and agricultural lands. **CM-APPROVED**

- Hannah Evans, Director, Partnerships and Consultation, Ontario Growth Secretariat, Ministry of Public Infrastructure Renewal
- Rich Bickel, Director, Planning Division, Delaware Valley Regional Planning Commission
- Brad Graham, Assistant Deputy Minister, Ontario Growth Secretariat, Ministry of Public Infrastructure Renewal, Toronto Canada
- Richard Hall, Secretary of Planning, State of Maryland
- Mike McKeever, AICP, Executive Director, Sacramento Area Council of Governments

The Decline and Fall of Minimum Parking Requirements

Minimum parking requirements were intended to do great things: end parking shortages, alleviate traffic congestion and even reduce air pollution. But after a half-century of observing the unintended consequences, cities increasingly see these regulations as a great planning disaster, one which has damaged urban design, the economy and the environment. In "The High Cost of Free Parking," Donald Shoup argued that cities should enact three essential reforms: charge fair-market prices for curb parking; spend the resulting revenue to pay for neighborhood public

improvements; and remove all requirements for off-street parking. This workshop examines communities - from Seattle to Chicago, and Austin to Ventura - which are beginning to institute these reforms, and offers a step-by-step approach for reforming parking requirements in the real world.

- Patrick Siegman, Principal, Nelson\Nygaard Consulting Associates
- Jason Schrieber, AICP, Principal, Nelson\Nygaard Consulting Associates

Wilson B

Smart and Scalable: Green Infrastructure and Multiple Centers from Megaregions to Neighborhoods

The European Union proposes a future in which regions with multiple centers organize into collaborative economic clusters that form sustainable networks of access, mobility, and green infrastructure. This view has propelled regions like the Randstadt in the Netherlands to the top economic ranks in Europe, while preserving green infrastructure and providing a very high quality of life. In the US, the idea of “megaregions” is becoming an organizing principle for improving transportation options and preserving greenspace, with America 2050 providing leadership for regions from coast to coast. Cities and towns in the Pacific Northwest are pioneering green infrastructure methods with remarkable success, crafting citizen-based, century-long views such as Open Space Seattle 2100 to shape green networks that will support a burgeoning urbanism. In this session, four speakers will present exemplary planning processes and outcomes in multi-scaled case studies ranging from regions to towns and villages, and engage participants in an exercise to move their own jurisdictions towards more sustainable futures.

- David Crossley, President, Gulf Coast Institute
- Petra Todorovich, Director, America 2050
- Nancy Rottle, Associate Professor, Department of Landscape Architecture, University of Washington; Director, Green Futures Research and Design Lab
- Brice Maryman, ASLA, LEED AP, SvR Design Company

12:15-1:30pm
Marriott Salons I/II

Networking Luncheon

1:30-2:45pm
Washington 1

Concurrent Breakouts

Planning to Eat Well: Creating Healthy Food Environments by Intention

Food systems have been defined by the American Planning Association as “the chain of activities beginning with the production of food and moving on to include the processing, distributing, wholesaling, retailing, and consumption of food, and eventually to the disposal of food waste.” In this session, we will examine food systems in the broader context of land use and sustainable development. We will explore programmatic opportunities to strengthen local food systems, examine the role of farmers’ markets and community gardens in creating local spaces that are supportive of social networks, improved nutrition, increased physical activity and overall community development.

- Jill S. Litt, Ph.D., Assistant Professor, Environmental Health, Department of Preventive Medicine and Biostatistics, University of Colorado School of Medicine
- Ken Meter, President, Cross Roads Resource Center
- Roni Neff, Ph.D., Research Director, Center for a Livable Future

Wilson A

Livable Centers: Increasing Mobility Choices

How can viable alternatives to single-occupant vehicle travel be achieved in sprawling, low-density metropolitan areas? One of the most promising approaches is to create “Livable Centers” where people can make more of their trips between home, work, shopping and recreation on foot, by bicycle or transit. Metropolitan Planning Organizations across the country are increasingly making Livable Centers and similar strategies a key component of their regional transportation plans. Panelists will discuss the transportation, community and environmental benefits of a livable centers strategy, metrics for evaluating their outcomes and strategies for leveraging public and private sector investment through federal transportation funds.

- Sue Schwartz, Neighborhood Planning Manager, City of Greenboro, NC
- Jeff Taebel, Director, Community & Environmental Planning, Houston-Galveston Area Council
- Tom Weyandt, Director of Comprehensive Planning, Atlanta Regional Commission

Washington 3

From Planning to Implementation: Support of Local Efforts to Implement State Wildlife Action Plans Through Regional Partnerships

Representatives from the U.S. Forest Service, US Fish and Wildlife Service and the Trust for Public Land will describe the types of support and assistance available to aid smart growth proponents working on regional conservation plans. Focus will be on refining and defining the state plans to meet local priorities, creating coalitions to coordinate conservation action, securing funding, and creating local acquisition programs. The presentation will include the U.S. Forest Service and U.S. Fish and Wildlife Service contribution toward advancing cooperative conservation concepts showcased in "Eco-Logical: An Ecosystem Approach to Developing Infrastructure Projects."

- Joseph A. Burns National Transportation Ecology Program Leader, U.S. Forest Service
- Nancy Lee, Chief, Branch of Conservation Planning, U.S. Fish and Wildlife Service
- Milton Ospina, Western Conservation Services Director, Trust for Public Land

Washington 4

Campus Partners for Smart Growth

Institutions such as colleges, universities and hospitals are significant anchors in their communities. As a significant landholder and influence in communities both big and small, these institutions affect the direction of growth and development more so than most other entities. A percentage of this growth occurs on campuses, but a larger percentage increasingly is found either off campus or along corridors adjacent to schools and hospitals, such as the Allentown and Fruit Belt neighborhoods of Buffalo, New York where integrated active living and smart growth principles are being implemented and High Street in Columbus, Ohio. Schools, hospitals and other institutions have a unique opportunity to work with their surrounding communities to meet market demands and create a mix of uses that compliment the design and context of both the institution and the neighborhood. This session will explore how two institutions – The Buffalo Niagara Medical Campus and The Ohio State University – grappled with the need to expand their campus with large-scale development projects while adhering to factors related to design, housing transportation, community development and the environment. **CM-APPROVED**

- David Bagnoli, AIA, Senior Associate, Cunningham + Quill Architects
- Matthew Enstice, Executive Director, Buffalo Niagara Medical Campus
- Terry Foegler, President, Campus Partners

Virginia A

Equitable Development is Smart

Technical assistance, advocacy, and capacity building are a few of the tools that have been applied to improve quality of life within distressed communities. In this session, community development experts and public officials will elaborate on initiatives to revitalize communities while inspiring a renewed sense of public engagement, stewardship, and cooperation among residents and institutions. The audience will learn how neighborhoods in Newark, NJ, and Spartanburg, SC, are applying strategies to bridge the connections between smart growth and equitable development.

- Carlton Eley, Policy Analyst, U.S. EPA
- Karen McLane Torain, Director of Economic and Community Development, Housing Authority of Newark
- Representative Harold Mitchell, Jr, District 31, Spartanburg County, SC; Executive Director, ReGenesis, Inc.

Washington 5

Smart Growth²: Getting the Most for Communities Out of Transit-Oriented Development & Urban Infill

This session challenges the conventional wisdom that governs development in many struggling urban areas – that any job is a good job, and that communities desperate for renewed economies have no power to dictate the terms of development. Instead, community leaders in this session speak from a position of power, demonstrating that when communities organize and demand more, they win. Speakers will provide an overview of key community benefits efforts from disparate geographical and political locations. The moderator will ask speakers to address the following questions: what stake do communities have in getting involved in community benefits? How is the community benefits movement helping to deepen and realize the principles of smart growth? What challenges have been confronted in past fights and what lessons learned for future campaigns? What is the state of the community benefits movement a decade after the first agreement was finalized? How does transit-oriented development provide unique opportunities and how are communities addressing planned projects? What should planners and other development professionals consider when community benefits campaigns arise in their regions? Seasoned community benefits leaders from Denver and Atlanta will highlight lessons learned from their experiences fighting for community benefits, with particular attention to what is at stake and what can be won around transit-oriented development and urban infill.

- Leslie Moody, Executive Director, Partnership for Working Families
- Carmen Rhodes, Executive Director, FRESC
- Deborah Marshall-Scott, Executive Director, Georgia Stand-Up

Washington 6

Leading State Legislation on Smart Growth

Come meet leaders from NGOs and state governments to hear about the latest state legislation and policies being proposed to implement smart growth. These speakers will present samples of legislation under debate from the northeast to the southwest. See how smart growth is customized for each political environment. Discuss how to

adapt these ideas to your state work and expand your state campaign for smart growth.

- Laurie Moskowitz, Partner, FieldWorks
- Heidi Green, President, 1000 Friends of Connecticut
- Tim Davis, Director, Montana Smart Growth Coalition, Sonoran Institute
- Stephanie Reyes, Senior Policy Advocate, Greenbelt Alliance

Wilson B

Coastal Smart Growth: Technical Assistance Using an Extension-based Approach

An important first (and on-going) step in implementing smart growth development strategies within a community is strong elected leadership. Mr. Lucente will describe the Ohio State University Sea Grant College "Ohio Local Government Leadership Academy." The Academy is designed for elected officials from county, municipal, and township governments, and for appointed individuals who serve on local government committees, commissions, boards or task forces. The purpose of the Academy is to provide content and process training that will enhance the leadership and decision making skills of public officials. The curriculum addresses many of the skills necessary to implement alternative development strategies within a community including: communicating and working with the media and citizens, team building, conflict management, leadership skills and styles, effective decision-making and building sustainable communities. The Academy, which started in 2002 and has since been adapted nationally, has trained over 120 local elected officials.

- Joe Lucente, Extension Agent, Ohio Sea Grant College Program, Ohio State University
- John Jacob, Texas Coastal Watershed Program Director and Coastal Community Development Specialist, Texas Sea Grant, Texas A&M University
- Peter Rappa, Coastal Community Extension Agent, Hawaii Sea Grant, University of Hawaii
- Kristen Whiting-Grant, Marine Extension Associate, Maine Sea Grant/UM Cooperative Extension, University of Maine

Virginia C

Innovative Building Code Applications: Encouraging Smart Growth and Community Reinvestment

In 1998, the State of New Jersey adopted its innovative Rehabilitation Subcode, the nation's first building code designed specifically to manage suburban sprawl by encouraging the rehabilitation and adaptive use of existing buildings in older, more fully developed neighborhoods and communities. By allowing more predictability and flexibility in planning building rehabilitation work and in estimating costs, evidence has clearly shown that since the implementation of the New Jersey Rehabilitation Subcode, the average cost of reinvesting in existing buildings has been reduced from 25 to 40 percent in most cases. However, while several states such as New York, Minnesota and Rhode Island have followed New Jersey in revising their building codes, other states and communities in the last several years have implemented other "smart code" alternatives to the traditional building code, including phased compliance procedures, educational programs and performance-based building code systems. So what is the state of art in "smart" building codes? How can they promote revitalized downtown districts and neighborhoods as well as achieve community Smart Growth objectives in general? This breakout panel session will discuss how smart building rehabilitation codes can play key roles in achieving community reinvestment and development goals, the latest innovations in building

codes as well as code alternatives, and strategies and advice for how states and local communities can revise their building codes so that communities can facilitate reinvestment and slow the spread of sprawl.

- Nicholas P. Kalogeresis, AICP, Program Officer, National Trust Main Street Center, National Trust for Historic Preservation
- David Conover, International Code Council
- Jef Buehler, State Coordinator/Director, Main Street New Jersey
- Mike Jackson, FAIA, Chief Architect, reservation Services Division, Illinois Historic Preservation Agency

Washington 2

Smart Stormwater: The Future of State and Municipal Stormwater Management in the U.S

From big basins to land consumptive policies, local and state stormwater regulations and programs have been impacting the built environment for years. There is an opportunity to align community planning and stormwater goals as States and EPA regions reissue Phase II general stormwater permits. An emerging approach to stormwater management that recognizes the superior environmental performance of using natural systems and developments that use less land, reduce impervious cover, and reduce VMT. This session will discuss the elements of these new strategies and how they can be applied at the state and local level.

- Clark Anderson, Project Manager, Local Government Commission
- Lynn Richards, Senior Policy Analyst, U.S. EPA
- Randy Lemoine, Professional Engineer, Urban Hydrologist, Symbiotic Ventures

Virginia B

Eminent Domain: Report on the Ultimate Local Land Use Challenge

Perhaps no local land use issue continues to generate so much controversy as eminent domain. Local governments see it as a critical land use planning tool; property rights advocates consider it an infringement on individual freedoms; advocates fiercely defend or attack the regulation; and policymakers often seek compromises from both sides. Join this session to get the 2008 update on the current state of eminent domain play. Panelists will participate in an interactive conversation about what is happening in the states, issues that dominate the discourse, and opportunities and challenges that are presented to state and local practitioners and policymakers alike. Participants will walk away from the session with fresh insights into what is happening with eminent domain and impact on the places we call home. **CM-APPROVED**

- Ford Weber, Executive Director, LISC/Richmond
- Robert McNamara, Policy Representative, National Association of REALTORS®
- David Goldberg, Communications Director, Smart Growth America
- Laura McClintock, Founder and President, McClintock Consulting

Delaware A

Sustainable Reuse of Brownfields

Brownfields revitalization returns abandoned or mothballed properties to productive uses. Cleaning up and reusing brownfields protects the environment, creates jobs, and strengthens communities. Brownfields projects are a key part of Smart Growth strategies and provide opportunities for furthering sustainability by including green building practices, supporting green infrastructure, and reducing development pressure on green spaces and working lands. This panel describes national policy directions, state led approaches, and local solutions for communities interested in revitalizing brownfields properties. **CM-APPROVED**

- David Lloyd, Director, EPA Office of Brownfields and Land Revitalization
- Amy Yersavich, Manager, Ohio Voluntary Action Program
- Joseph Recchie, Chief Executive Officer, Community Building Partners

2:45-3:00pm
Exhibit Hall C

Afternoon Break

3:00-4:15pm
Washington 1

Concurrent Breakouts

Do TDRs Really Help Smart Growth? What Works and What Doesn't

Transfer of Development Rights (TDRs) programs have recently become popular among communities working towards Smart Growth. TDR programs appeal to landowners as, in theory, it will allow all the landowners to participate in the real estate market while allowing the community to build up density in appropriate areas. What are the components of successful TDR programs? What are the ingredients for failure? Should communities use TDRs to get to smart growth? **CM-APPROVED**

- Benjamin dela Pena, Associate Director, Smart Growth Leadership Institute
- Susan Weaver, President and Founder, Weaver Consulting Group
- Bill Fulton, President, Solimar Research Group; Councilmember, City of Ventura, CA

Washington 2

Context Sensitive Solutions: An Approach to Address Complex Community Improvement Projects

Transportation infrastructure development is part of community development and environmental (including cultural and historic) enhancement. The manner in which transportation infrastructure is delivered is rapidly changing. Such infrastructure improvements are subject to community scrutiny as a “facility” and increasingly how they “fit” into the community fabric. As the complexity and controversy grows, the concept of Context Sensitive Solutions (CSS) emerged from the idea that highway and transportation planners must “think beyond the pavement.” This session outlines the principles of CSS and illustrates its application with several case studies. The case studies focus on two complex projects, one in the mid-west, the East Side Highway Corridor Study in McLean County, IL, and one in the northwest, the SR520 connector across Lake Washington near Seattle.

- Daniel Babuca, PE Project Engineer, SR 520 Bridge Replacement and HOV Project, Washington State DOT
- Debra Brisk, PE, Transportation Manager, HDR, Inc.
- John Lazzara, PE, Senior Project Manager, HDR, Inc.

Wilson B

Improving Access to Parks, Trails and Recreation Facilities: How Public Health Researchers Can Inform Policy

The workshop will provide an overview of the collaborative process and examples of participatory research tools developed by researchers, community agencies and community groups to improve access to recreational physical activity, active travel, parks and trails in low-income and ethnically diverse urban areas. Participants will have an opportunity in small groups to develop plans and strategies for participatory research including developing research questions, plans for data gathering and a process for use of findings. Two collaborative efforts will be highlighted. The Office of Parks and Recreation (OPR) in Oakland, California in collaboration with the Division of Research (DOR), Kaiser Permanente conducted focus groups, community

meetings and a survey of randomly selected neighborhood residents to determine barriers to neighborhood active travel, recreational physical activity and park use in low-income neighborhoods highly impacted by crime and issues related to traffic safety. With support from Kaiser Permanente, Rails-to-Trails Conservancy (RTC) completed an assessment to encourage trail use on the Metropolitan Branch Trail among residents in adjacent underserved neighborhoods in Washington, DC. Assessment included a literature review, physical assessment of the built environment and community meetings. The goal of the research activities was to identify a range of programs and infrastructure elements that will support community use and ownership of the parks and trail and to provide specific recommendations for local policy makers to encourage physical activity and promote healthier lifestyles.

- Annette Aalborg, DrPH, Research Scientist, Division of Research Kaiser Permanente
- Michelle Brown, Deputy Director, Oakland Department of Parks and Recreation
- Jeffrey Ciabotti, Vice President of Trail Development, Rails-to-Trails Conservancy
- Kelly Pack, Coordinator of Trail Development and Outreach, Rails-to-Trails Conservancy
- Kelly Cornell, Trails Information Coordinator, Rails-to-Trails Conservancy

Washington 4

Connecting Metro Green for Resilient Cities

Cities are essentially economic entities that are made up of the buildings on a landscape. The most successful cities have a system interconnected parks, walkable tree lined streets and other open spaces that help animate it and provide a unique sense of place. These welcoming green spaces play a key role in making cities lovable, and great places to live. This session will open with a discussion of ten case studies of U.S. and Canadian cities paired for comparative analysis-Toronto and Chicago, Calgary and Denver, and Vancouver and Portland among them. Erickson will discuss: the motivations and objectives for connecting open spaces across metropolitan areas; how open-space networks have been successfully created; the lessons, lessons learned and what is left to do. Peter will discuss: the importance of building political support for the department of parks and recreation so that they are real players in local smart growth efforts: how citizen activists can strengthen their relationships with local departments of parks and recreation; finding new opportunities for parks including brownfields and freeway parks. Heather will discuss how to create and implement compelling place-based grass roots visions opportunities and identifying who needs to be at the table. **CM-APPROVED**

- Susan Mockenhaupt, National Program Manager, Urban & Community Forestry Program, U.S. Forest Service
- Peter Harnik, Director City Park Excellence, Trust for Public Land
- Heather Mann, Executive Director, Center for Resilient Cities, Madison, WI
- Donna Erickson, author and private consultant

Washington 5

Traffic Calming Master Plans

More and more communities are learning to Master Plan Traffic Calming in their communities. It's all part of a successful strategy to take back the streets, reclaiming pedestrian and economic life and bringing a new charm, dignity and vitality to city life. Hartford, Connecticut is one of the nation's poorest towns. By developing a

master plan for the entire city, one neighborhood at a time, they have found it easy to tap into resurfacing and other dollars to bring significant changes to their community in just 2 years. Already 13 streets have road diets, many rebuilt intersections and rebuilt streets are producing improved access and mobility. Crashes have been reduced 30 to 57% on treated streets, traffic flows more smoothly, pedestrians are coming back to the streets. Honolulu, Hawaii; Stamford, Connecticut; and Columbus, Ohio are three other cities that will be featured in this session.

- Dan Burden, Partner & Senior Urban Planner, Glatting Jackson; Executive Director, Walkable Communities, Inc.
- Najib O. Habesch, Vice President, Urban Engineers, Inc.

Washington 6

Washington, D.C. Region's Experience with Inclusionary Zoning: Learning from the Past to Enhance our Future

For more than 30 years, Inclusionary Zoning (IZ) policies have leveraged the expertise and capacity of the private market to provide affordable housing resources in infill redevelopment areas. IZ requires new residential developments to include housing units affordable to low and moderate-income residents. In exchange, developers may receive non-monetary compensation usually in the form of density bonuses. This panel will look at IZ implementation in the Washington D.C. region and how different state and local regulatory climate and other aspects have been used to craft successful IZ strategies to help meet local affordable housing needs and maintain mixed income communities in and around Washington D.C.

- David Rusk, Boardmember, Innovative Housing Institute, Washington, DC
- Cheryl Cort, Policy Director, Coalition for Smarter Growth
- Sally Roman, Member, Housing Opportunities Commission, Montgomery County, MD
- Leslie Steen, Affordable Housing Chief, District of Columbia

Virginia A

Smart Growth Alliances: Expanding Opportunities and Influence

Although relatively new Smart Growth Alliances have received comprehensive buy-in from broad constituencies: developers, environmentalists, governmental agencies and the business world. This allows them to bridge self-interests in the promotion of smart growth policies. This session will address cutting edge programs being developed by SGAs to expand their reach: pre-entitlement recognition and support, design assistance, collaborative juries, educational programs on the difficult topics, and proactive conservation methodologies. It will include the challenges, barriers, successes and opportunities as well as a realistic understanding of the process of setting up an SGA and creating vigorous engagement in the community from three founders of SGAs.

- Suzanne Cartwright, Director, Community Outreach and Land Policy, Urban Land Institute
- Deborah Miness Westbrook, Executive Director, Washington Smart Growth Alliance
- Robin L. Murray, Principal, rlm architects
- John Promise, Director, Environment & Development, North Central Texas Council of Governments

Virginia B

The Sustainable Sites Initiative: Standards and Metrics for Planning and Evaluating Sustainable Landscapes

The Sustainable Sites Initiative is developing a new rating system for sustainable landscape design. The effort is a partnership of the American Society of Landscape Architects, The University of Texas at Austin's Lady Bird Johnson Wildflower Center, and the U. S. Botanic Garden, in conjunction with a diverse group of stakeholder organizations, including the U.S. Green Building Council. Just as USGBC's LEED® rating system measures a building's environmental impact, the initiative will measure the sustainability of designed landscapes of all types, including public, commercial, and residential projects. The presentation will examine the positive environmental impact sustainable landscapes offer.

- José Alminana, ASLA, Principal, Andropogon
- Ray Mims, Conservation Horticulture Director, US Botanic Garden
- Richard J. Dolesh, Director of Public Policy, National Recreation and Park Association

Virginia C

Smart Growth at the Water's Edge

Waterfront communities have historically been, and will remain, desirable places to live. Yet, in some communities, their waterfronts have been neglected, degraded, and underutilized. Transforming waterfronts poses unique opportunities — and challenges — to waterfront and coastal communities and their ecosystems. The issue facing these communities becomes one of balance: how to maximize the opportunities to a community and, at the same time, meet the often significant challenges to social, environmental, and regulatory systems posed by waterfront development. This session will explore how communities across the United States are meeting the challenges of development smart growth communities at the water's edge.

- Lynn Richards, Senior Policy Analyst, U.S. EPA
- Patty Daley, Director of Comprehensive Planning, Town of Barnstable, MA
- Jim Charlier, AICP, President, Charlier Associates, Inc.
- Thomas Deller, Director of Planning and Development, City of Providence, RI

Wilson A

Developing Housing Options for All

A well-designed housing stock enhances quality of life for persons with a variety of needs and abilities. A few basic architectural features can considerably improve a person's independence and their level of social/civic engagement. For example, incorporating a no-step entrance can meet the needs of an aging resident while also providing a more accommodating environment (visitability) for other family members and friends. The purpose of this session is to highlight a few basic housing features that can improve the quality of life for residents and their guests. The session will illustrate how universal design and visitability of homes can promote safer home environments for all ages and abilities.

- Michael O'Neal, Coordinator, Housing Option, O&S, Livable Communities, AARP
- Bill Owens, CGR, CAPS, President, Owens Construction
- Karen C. Smith OT/L, Approved Provider Program Manager, Practice Associate, American Occupational Therapy Association

The Green \$\$ in Going Green

The interest in green design and smart growth is growing as more folks recognize the energy and cost savings associated with green building and living in smart growth communities. As this interest grows, the potential market by "going green" also increases. This session will provide a macro to micro look at the burgeoning green market. We will discuss how to take brownfields and infill to green communities; how these projects can be sold as contributors to climate change strategies; and how we can build market acceptance by addressing factors such as building codes and stormwater regulations, lending and insurance standards, and incentives that might help overcome the perceived "green premium." From the broad macro look, we will bring the session down to how individuals can save money and entrepreneurs make money by embracing green design and smart growth. The session will feature experts dealing with market barriers to green building and green financing; consultants who make their livelihood by guiding green, smart growth development, and retailers who feature green building supplies and household goods.

- Noreen Beatley, Sustainable Communities Consultant
- Evans Paull, Senior Policy Analyst, Northeast Midwest Institute
- Jim Vanderkloot, Land Revitalization Coordinator, U.S. EPA Region, 5
- Jason Holstine, Founder & President, Amicus Green Building Center
- Andrew Grigsby, Principal, Commonwealth Sustainability Works

3073 Miles; More than 100 Planners... Planning Conversations From Coast-to-Coast

Planning Commissioners Journal editor Wayne Senville took six weeks this past Summer to travel across America on U.S. Route 50, meeting with well over 100 planners, planning commissioners, citizens, and elected officials in cities and towns in Maryland, Virginia, West Virginia, Ohio, Indiana, Illinois, Kansas, Colorado, Utah, Nevada, and California. In this session, Senville reports on some of what he heard and learned. The presentation, which includes over 200 photos, focuses on a number of the challenging planning and development issues communities are facing, highlighting both obstacles and opportunities. The two broad areas Senville will cover are: (1) strategies communities — large and small — are using to strengthen downtowns and main streets; and (2) the importance of "quality of life" issues, from the growing significance of regional medical facilities, to coping with traffic congestion, to strengthening community identity. You're invited to relax and discover what Senville heard during his coast-to-coast planning conversations.

- Wayne M. Senville, Editor, Planning Commissioners Journal

Transportation Reauthorization: What's In Store for Smart Growth

The future of transportation is the need to enhance the opportunities for multi-modal options for movement. With New Starts, Road Diets, Safe Routes to School, and Hiker-Biker Trails each taking a priority place in the development of smart growth oriented transportation options, communities have more tools available to address their transportation needs. Yet even with the progress made since the last reauthorization, a critical need exists to enhance policies and legislation to enable the most effective array of options available for movement. Two national experts will break down the strategies for ensuring that the tools, funding and incentives are included in the next funding bill. Jim Charlier will discuss the importance of the

reauthorization and what policy changes need to be made, while Shelly Poticha will review the mechanics and the infrastructure of getting it done.

- Mariia Zimmerman, Vice President for Policy, Reconnecting America and the Center for Transit-Oriented
- Jim Charlier, AICP, President, Charlier Associates, Inc.