Breakthrough Communities

Leslie Fields, Director
National Environmental Justice
and Community Partnerships
Sierra Club

Reminder: What is environmental justice?

The fair treatment & meaningful involvement of all people regardless of race, color, natural origin, or income with respect to the development, implementation, & enforcement of environmental laws, regulations & policies.

Fair treatment means that no groups of people, including racial, ethnic, or socioeconomic groups should bear a disproportionate share of the negative environmental consequences resulting from industrial, municipal, and commercial operations or the execution of Federal, state, local, & tribal programs & policies.

- Environmental Justice as defined by the US Environmental Protection Agency











The Sierra Club's EJ Program:

- Launch National EJ Grassroots Organizing Program in 2000
- Through this program, the Sierra Club provides:
 - Organizing assistance
 - Activist empowerment training
 - Leverages technical assistance
- Supports the efforts of People of Color & low-income communities:
 - Fight corporate & government polluters
 - Ensure government enforcement of environmental regulations
 - Serves as a "think tank" for new directions & solutions

Sierra Club EJ Protocols:

- Only when invited to do so by the community
- Respect the right of the community to define its agenda
- Link activists with the citizens of the community
- Act as a supporting collaborator with the community
- Encourage & nurture the empowerment of the community
- Respect the comfort level of the community
- Foster community self-reliance

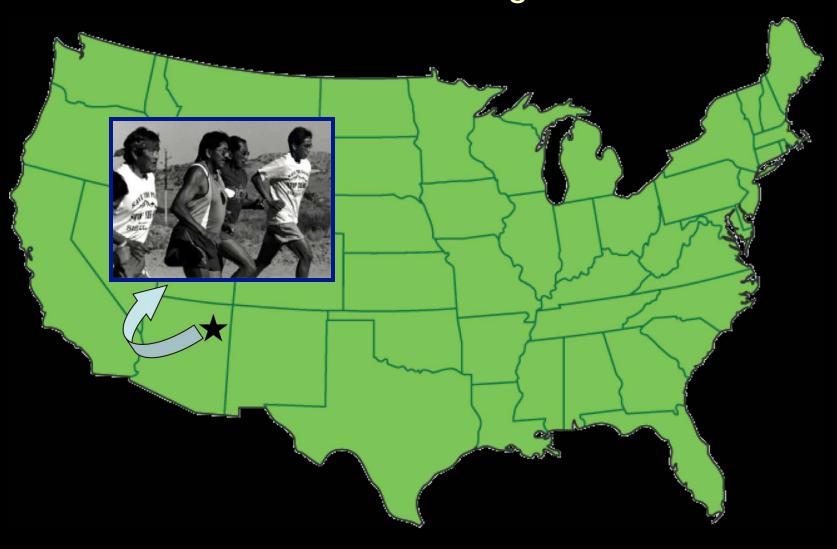


"EJ is the vanguard of the environmental movement. It is inclusive and requires no membership; just a desire to ensure the best possible world to all its inhabitants".

-Leslie Fields,

National Director/Environmental Justice & Community Partnerships, Sierra Club

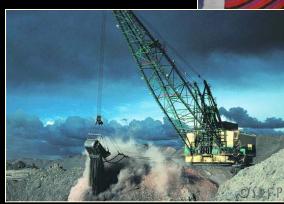
Let's look at some breakthrough communities...



















































Sustainable Shelby



















"Our goal is to build an inclusive green economy, strong enough to lift people out of poverty."



- Green for All

GREEN JOBS





Building alliances & community capacity though diversity







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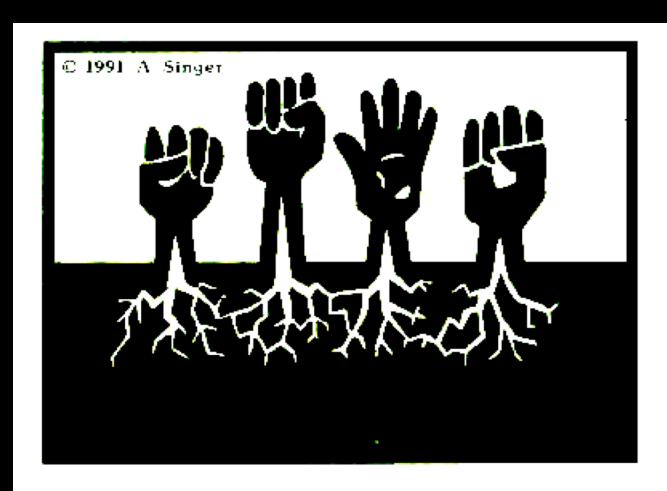
website: www.sierraclub.org/ej

Go to the People;
Live among them;
Love them; Learn from them;
Start from where they are;
Work with them; Build on what they have.

But of the best leaders,
When the task is accomplished,
The work completed,
The people all remark:

"We have done this ourselves"

Udall Alumni – Join the Fight



Environmental Justice NOW!