Good Jobs, Smart Growth

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New Partners for Smart Growth
February 4, 2011 ~ Charlotte, N.C.
Good Jobs First: Economic Development Accountability and Smart Growth

- Website, Tools @ www.goodjobsfirst.org
- Model Research and Publications
- Training and Speaking
- Technical Assistance
- Testimony, Legislative Analysis
Good Jobs First: Smart Growth for Working Families

Two Messages:

- Sprawl is an a broadly anti-union phenomenon
- Economic development subsidies are pro-sprawl, anti-transit
Sprawl: Bad News for Labor

- Sprawl in Chicago & Philadelphia metros:
  - Is a broadly anti-union phenomenon
  - Undermines union density
  - Dilutes organized labor’s political power

- 2001 National AFL-CIO convention resolution denounces sprawl and urges affiliates to weigh in for smart growth
Chicago 2000

- Chicago Federation of Labor convenes a day-long leadership conference; more than 100 local leaders attend.

- “Good Jobs, Smart Growth” curriculum by Good Jobs First maps the geography of all major bargaining units and regional job-growth trends in their industries.
Hospital Closures in the Chicago Region (1972-2000)

- Union Hospital Closure
- Non-Union Hospital Closure
- City of Chicago
- County Borders

Good Jobs First
Hotels & Hotel Jobs in the Chicago Region

- McHenry
  - 15 Hotels
  - 250-499 Jobs

- Lake
  - 52 Hotels
  - 1,823 Jobs

- Kane
  - 18 Hotels
  - 250-499 Jobs

- Du Page
  - 80 Hotels
  - (3 Union)
  - 5,424 Jobs

- De Kalb
  - 7 Hotels
  - 89 Jobs

- Kendall
  - 1 Hotel
  - 0-19 Jobs

- Will
  - 43 Hotels
  - 2,191 Jobs

- Grundy
  - 5 Hotels
  - 20-99 Jobs

- Cook
  - 406 Hotels
  - (41 Union)
  - 25,493 Jobs

- Unionized Hotel
- City of Chicago
- Chicago Counties

44 Unionized Hotels in Region
(Job ranges given where data is suppressed)
Union Density in Manufacturing by County

- McHenry: 23,100 jobs, 2% Union Shops
- Lake: 75,000 jobs, 4% Union Shops
- Kane: 40,600 jobs, 9% Union Shops
- DuPage: 95,000 jobs, 5% Union Shops
- Cook: 414,000 jobs, 12% Union Shops
- Will: 11% Union Shops

Source: International Association of Machinists Analysis
AFL-CIO Working Families COPE Ratings for Illinois State Senators

Voting Record for Working Families
- 0 - 20%
- 21% - 49%
- 50% - 89%
- 90% - 100%
AFL-CIO Working Families COPE Ratings for Members, U.S. House of Representatives

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Voting Record for Working Families

- 0% - 9%
- 10% - 19%
- 20% - 29%
- none 30% - 83%
- 84% - 100%
Philadelphia 2004

- Pennsylvania AFL-CIO leadership conference examines the impact of sprawl on union members

- Keystone Research Center and Good Jobs First use same research methodology as Chicago curriculum, very similar findings
AFL-CIO Working Families
COPE Ratings of PA State Representatives

Data Source: PA AFL-CIO
CLCs See Sprawl Harms

In *Labor Leaders as Smart Growth Advocates*, we found high awareness of:

- “Spatial mismatch”
- Pollution harming public health
- Exclusionary zoning in suburbs
- Distribution of infrastructure spending unfair to older neighborhoods
CLCs See Sprawl Harms

The vast majority also see:

- Job-dispersion into suburbs undermining union density

- Growing political power of suburbs (redistricting after each census) harming working families’ political clout

- Tax-base erosion in older areas fueling pushes for privatization
CLCs: Smart Growth Pioneers

Most CLCs advocate for:

- Affordable housing
- Regulation of big-box stores
- Expanded transit routes, better service
- Rebuilding infrastructure
- Rehabilitation, fairer funding for urban schools
- Brownfield clean-ups
The Jobs Are Back In Town
Urban Smart Growth & Construction Employment

Sprawl

Smart Growth

Good Jobs First November 2003

Urban Density and TOD Create More Construction Jobs Than Sprawl

Good Jobs First
Transit Construction = More Jobs than Highway Building

- **What We Learned from the Stimulus**
  (Smart Growth America, Center for Neighborhood Technology, U.S. Public Interest Research Group; January 2010)

- **More Transit = More Jobs**
  (Transportation Equity Network; September 2010)
New Flash! New ATU President

Larry Hanley, dynamic reform leader, is hell-bent on transit rider organizing
Bumper Sticker:

Urban Density is Good for Union Density
Twin Cities Metro Area:
Subsidized Business Relocations
(Mostly TIF)
1999 to 2003
Twin Cities Metro:
Subsidized Business Relocations’ Access to Public Transit Stops
Contact Us!

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