



# Albany 2030: creating an inclusive citywide vision.

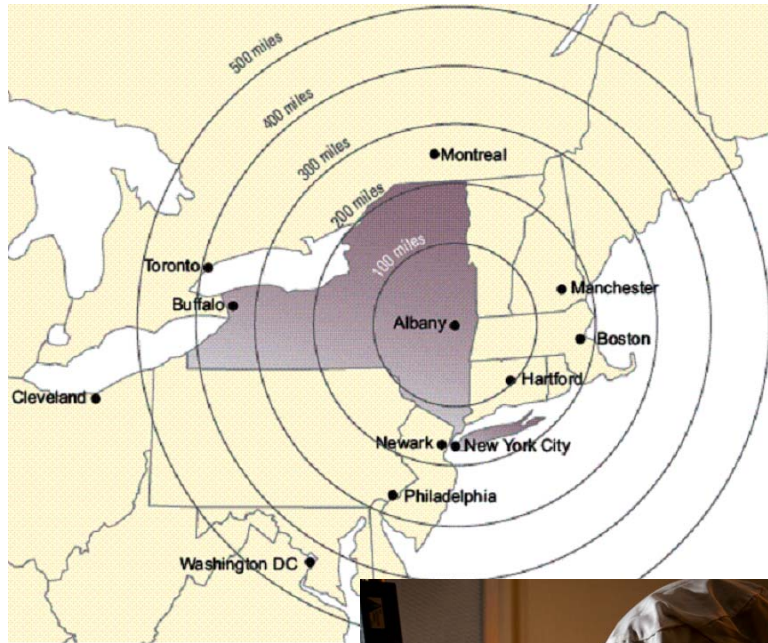


Environmental Justice and Community Engagement: Can Inclusive Engagement  
Lead to Just and Smart Growth

10th Annual New Partners for Smart Growth: Building Safe, Healthy and Livable Communities Conference 2/4/11



Albany basics.



95,000 people

State Capital

3 hours to: Boston, NYC,  
Montreal, Syracuse

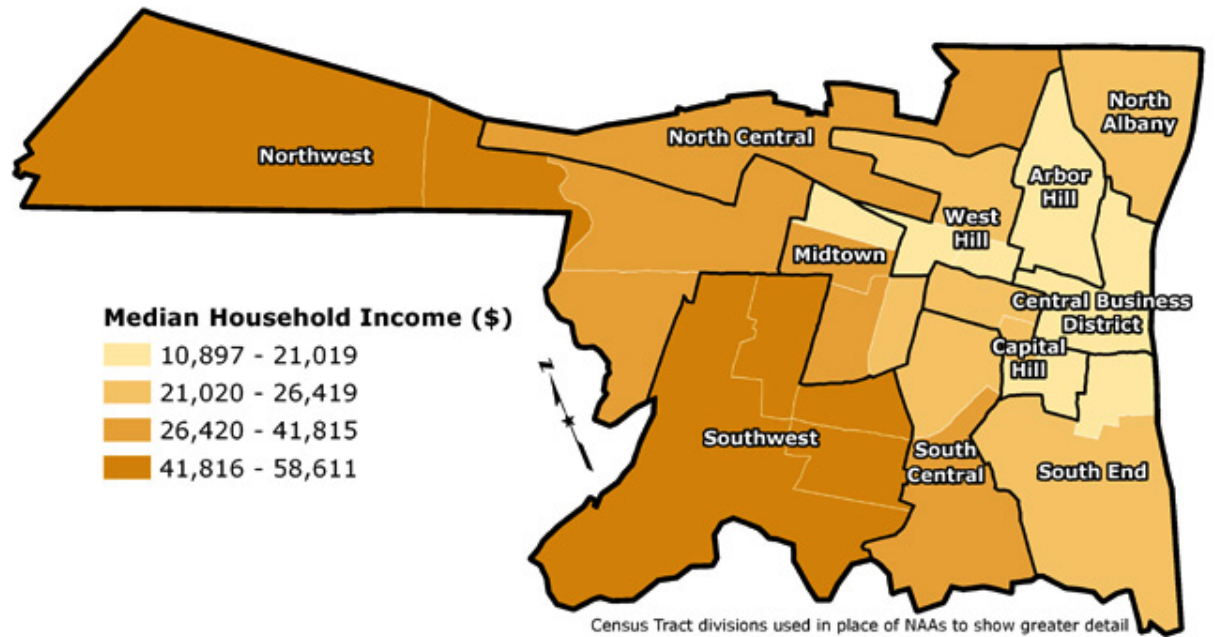
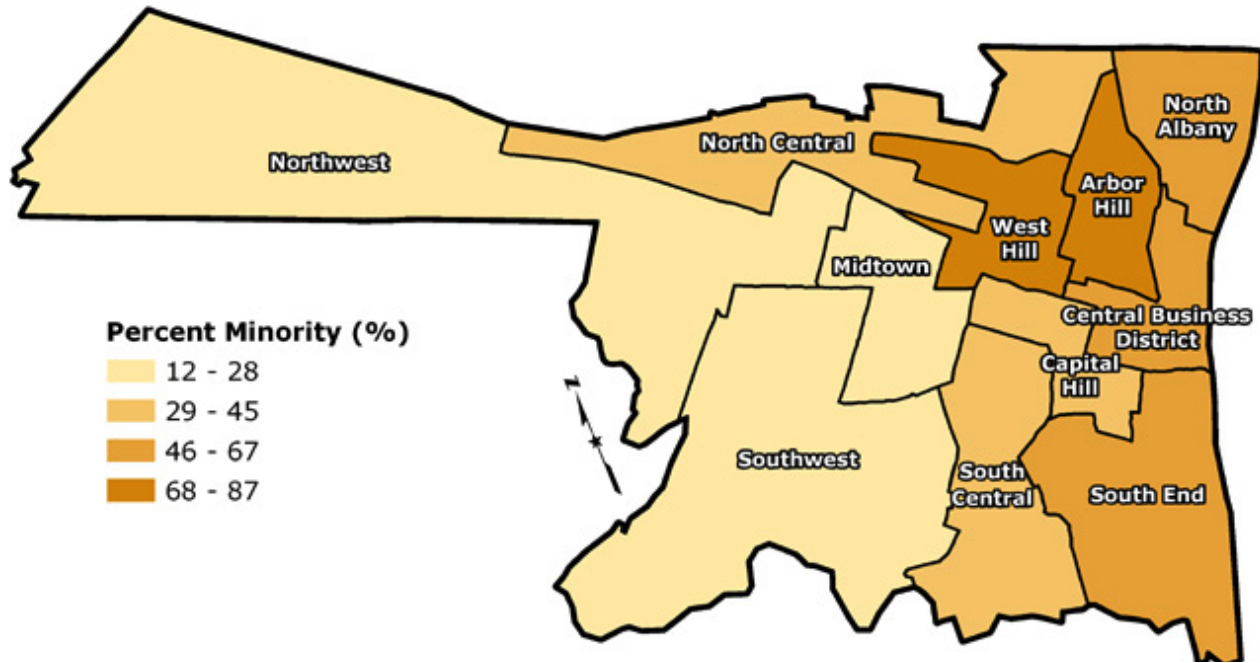
Nanotech, Healthcare,  
Government & Education

63% white, 28% black

21sq/mi; 4,471 people per

Med. HH Income: \$30,041





Census Tract divisions used in place of NAAs to show greater detail



we do a lot of planning.



1<sup>st</sup> Comprehensive plan in  
400 years

30+ member board

3 year start-up

2 year plan

1,000+ participants

2 new participation tools

Systems-based approach



engaging the community.  
(the whole community)



Traditional/No-brainer  
Promotion & Branding  
New Media  
Direct Address  
Getting Creative

diversity starts with your  
methods.



promotion & branding.

Some things you just can't plan for...



We'll cover the rest.

What kind of city do you want to live in for the next 20 years?

You know this city like no one else does! We need your input for Albany's first-ever comprehensive plan. This project will set the direction for how the City looks and feels for the next 20 years.

You have big ideas about what Albany needs. Don't miss out on making those ideas part of our future! Come to one of the kick-off meetings or go to Albany2030.org for more ways to participate.



**Thursday, January 28th**  
6:30 PM – 9:30 PM  
Albany High School Cafeteria, 700 Washington Ave.

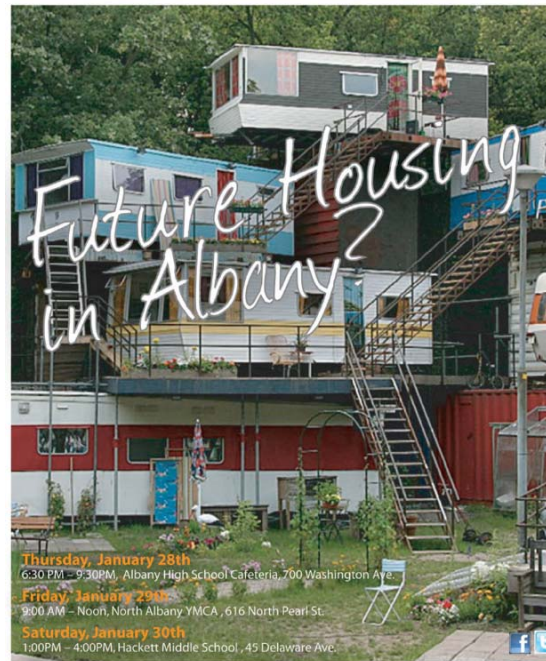
**Friday, January 29th**  
9:00 AM – Noon  
North Albany YMCA Gymnasium, 616 North Pearl St.

**Saturday, January 30th**  
1:00PM – 4:00PM  
Hackett Middle School Gymnasium, 45 Delaware Ave.

518-434-2532 x35  
albany2030@ci.albany.ny.us



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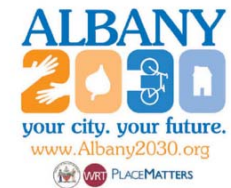


Decisions we make today have a significant impact tomorrow!

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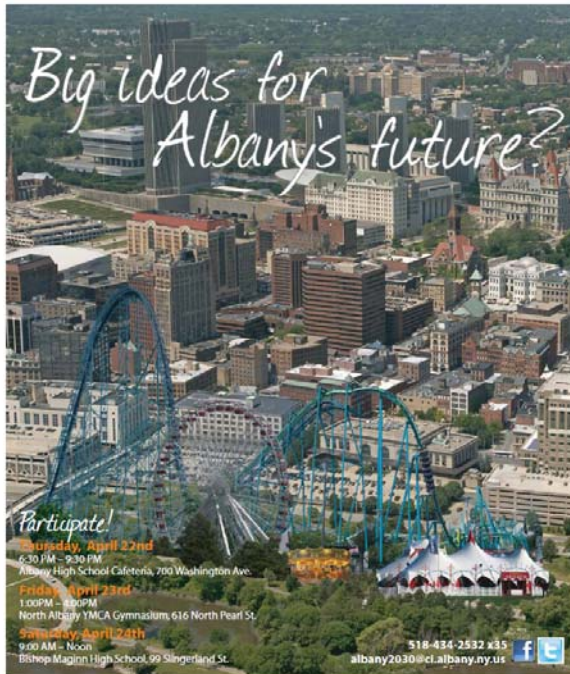
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Big ideas for Albany's future?

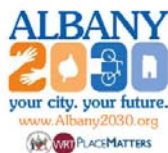


Let us know what you want (and what you don't want.)

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You have big ideas about what Albany needs. Don't miss out on making those ideas a reality! Come to one of our April workshops - this time we'll be setting actionable strategies to meet your goals. Find more ways to participate at Albany2030.org



Participate!

**Thursday, April 22nd**  
6:30 PM – 9:30 PM  
Albany High School Cafeteria, 700 Washington Ave.

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1:00PM – 4:00PM  
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**Saturday, April 24th**  
9:00 AM – Noon  
Bishop Maginn High School, 99 Slingerland St.

518-434-2532 x35  
albany2030@ci.albany.ny.us



Who's planning for your future?



Decide for yourself what the future holds for Albany

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#### A Draft Vision for Albany in 2030:

Albany in 2030 has built on its history and diverse natural, cultural, institutional, and human resources to become a global model for sustainable revitalization and urban livability. The city promotes a balanced approach to economic opportunity, social equity, and environmental quality that is locally driven, encourages citizen involvement and investment, and benefits all residents.

**Text Your Answer!!!**  
What would you like to change about Albany?  
Send us messages for what we're doing well at!  
What would you like to stay the same?  
Send us messages for what we're doing well at!  
\*Be sure to include your name and phone number so we can contact you!

Does this represent what you'd like to see by 2030? Read the full Draft Vision and vote online at [www.Albany2030.org](http://www.Albany2030.org)!



[www.Albany2030.org](http://www.Albany2030.org)

518-434-2532 x35  
albany2030@cib Albany.ny.us



### Participate!

Public meetings aren't your thing? Don't worry, we have numerous ways to stay involved with Albany 2030. Check out our website, or call us for more options. Here are just a few of the newest methods:

- Online Surveys...** Albany2030.org has new surveys up to poll your thoughts on the vision and your goals for the City of Albany. Share these with friends, family, and colleagues. The more people who take the surveys, the stronger the results!
- Text Messaging...** Sign up to receive text message announcements straight to your phone. You can also text your answers to our current questions. We'll have monthly prizes for randomly selected winners. Just text your answer to enter!
- Photo Competition...** All photos submitted to the Albany 2030 Citizen Journal online will automatically be entered into our Photo Competition. Prize winners will be selected from each Vision category.

Find out more about these methods and others online at [www.Albany2030.org](http://www.Albany2030.org)

### Is your voice being heard?

Albany 2030 is holding a meeting targeted specifically for residents of the Arbor Hill, West Hill, North Albany and Sheridan Hollow neighborhoods.

We want to hear from you - what are your priorities for Albany over the next 20 years? What would you like to see changed? How can we make the City an even better place to live, work and visit?

Join active members of your community and make sure you and your opinions are represented in this important project that will shape policies, projects and priorities for the future of the City of Albany.

**Come to the Neighborhood Meeting Tuesday, June 1**  
6:00 - 9:00 p.m.  
Arbor Hill Community Center  
50 N. Lark Street

All are welcome! There will be complimentary light refreshments.

Can't make it to the meeting? Find lots of other ways to participate online - or text what you'd like to see by 2030 to #WV starting with the hashtag Albany2030



[www.Albany2030.org](http://www.Albany2030.org)  
albany2030@cib Albany.ny.us  
518.434.2532 x35  
albany2030@cib Albany.ny.us  
21 South St., Albany, NY 12207

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### Welcome!

The public meeting is on the ground floor in the cafeteria. An elevator is located at the Center West hallway, and there is also a ground floor entrance at the west end of the building.



### Share Your Vision



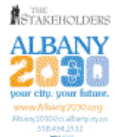
Try our fastest way to get your ideas into the mix, and network with others who are making a difference in Albany's future.

Do you have big ideas about what Albany needs? Don't miss out on making those ideas a reality! Albany 2030 will set new policies, projects and priorities that will shape the way the City of Albany looks and feels over the next 20 years.

This event provides a quick and enjoyable way to participate while networking with other individuals interested in Albany's future. The conversation topics are provided for you, and the mix of people changes at every turn. The result is a dynamic networking event that stimulates meaningful discussion and provides valuable input for Albany 2030.

**Wednesday, June 16**  
5:30-7:00 p.m.  
Pearl Street Pub  
1 Steuben Place

Free Registration - \$200 by Monday, June 15th to [Albany2030.org](http://Albany2030.org)  
518.434.2532



ALBANY 2030  
your city, your future.  
[www.Albany2030.org](http://www.Albany2030.org)  
518.434.2532

### ALBANY 2030 Survey: Setting your city, your future. Priorities

Please take a moment to answer the questions below. Your feedback is very much appreciated & will be included in the final plan.

1) Rank the Following 1 through 8 in order of investment priority (1 being most important, 8 being least important):

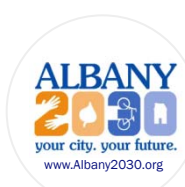
- Community Forms: Land use patterns, urban design, architectural character, etc.
- Economy: Employment, investment, economic diversity, etc.
- Institutions: (e.g. Government, hospitals, colleges) Relationships, facilities, fiscal impacts, etc.
- Natural Resources: Water, urban forest, habitat, air, soil/topography, etc.
- Neighborhoods: Identity, services & amenities, housing diversity & choice, etc.
- Social: Health, recreation, culture, safety, education, etc.
- Transportation: Multi-modal, public transit, vehicular, pedestrian, bicycling, freight, etc.
- Utilities & Infrastructure: Energy, water/sewer, stormwater, solid waste management, communications, etc.

2) What is Albany's biggest asset/positive feature?

- A) Neighborhoods
- B) Education
- C) Urban Center/Downtown
- D) Transportation
- E) Economy
- F) Sustainability
- G) Other: \_\_\_\_\_

3) What is Albany's biggest challenge/weakness?

- A) Neighborhoods
- B) Education
- C) Urban Center/Downtown
- D) Transportation
- E) Economy
- F) Sustainability
- G) Other: \_\_\_\_\_



**Sarah Reginelli**  
1-7-3-4-10  
[www.Albany2030.org](http://www.Albany2030.org)

new media:  
website.

LEARN

SHARE

PARTICIPATE



## Upcoming Events

**Stoop Surveys: South End**  
08/17/2010 - 5:30pm - 7:00pm

[Read more and signup for this event](#)

**Albany 2030 Board Meeting**

Repeats every month on the Tuesday until Sat Jan 01 2011 except Tue Aug 17 2010.  
09/21/2010 - 5:30pm - 7:00pm

[Read more and signup for this event](#)

**Community Forum 3: Setting Priorities**

09/30/2010 (All day) -

## Forum 2 Results Now Available!

The April Forums were a great success! Thank you to attendees for sharing Goals and Strategies for achieving the Draft Vision!



[Click here to view a summary of the Forums and to see results.](#) The input from Forum 2 will be combined with additional meetings now being held.



Receive updates by texting Albany2030 to 41411 or follow us on [Twitter @albany2030](#)

[Click](#)

## Citizen Journal

The text below was submitted via the Share link above. [Click here](#) to submit YOUR ideas, stories, memories, video, or photos or [read others' thoughts](#).

### [My Visions and Experiences of ALBANY NY](#)

I was raised and grew up in this region I have only lived in albany for about 5 yrs, growing up in Rensselaer County out in East Greenbush, NY, I have liked this area alot but I think it does need many improvements especially

new media:  
even newer media.

facebook

ALBANY 2030 your city, your future.

ALBANY 2030: Your City, Your Future What did your neighborhood do for National Night Out last night? on Wednesday dear

Wall Info Photos Discussions Reviews Boxes +

What's on your mind?

Attach: [Image] [Video] [Link] [App] [Share]

ALBANY 2030: Your City, Your Future + Others

ALBANY 2030: Your City, Your Future What did your neighborhood do for National Night Out last night? Wednesday at 10:21am Comment Like Promote

ALBANY 2030: Your City, Your Future Make sure you go see Salt this weekend, starring the City of Albany. Be on the lookout for some familiar sights on our skyline. For a sneak peak, check out minute 1:24 in the trailer. Salt Trailer 2 (140) www.youtube.com As a CIA officer, Evelyn Salt (Jolie) swore an oath to duty, honor and country... her loyalty will be tested when a defector accuses her of being a Russian spy. Salt goes on the run, using all her skills and years of experience as a covert operative to elude capture. Salt's efforts to prove her innocen...

ALBANY 2030: Your City, Your Future Round 3 of the public participation materials will be out next week. Start thinking about priorities... July 23 at 9:52am Comment Like Promote

ALBANY 2030: Your City, Your Future Our 2010 Census numbers mean a lot to our future. They determine funding opportunities, Federal and State programming and grant eligibility. Help our local Census representatives verify our numbers through Quality Assurance: 2010 Census Multimedia Center: Quality Assurance - It's In Our Hands - 2010.census.gov This content requires Javascript to be enabled, and version 10 of the Adobe Flash Player. Get Flash, available free from Adobe. July 9 at 2:59pm Comment Like Share Promote

Location: Albany, NY

Insights See All

33 Monthly Active Users  
2 Daily New Likes  
0 Daily Post Views  
0 Daily Post Feedback

Insights are visible to page admins only.

349 People Like This See All

Diane Metz Judd Krueger John Vincent

ALBANY 2030 your city, your future.

21 Lodge St., Albany, NY 12207  
518-434-2532 x35  
albany2030@ci.albany.ny.us

The City of Albany, NY wants to know what you'd like to see Albany become in the next 20 years. This process is about hearing your voice and making your vision a reality for 2030. Get involved and shape the future for your community.

WRT PLACE MATTERS

twitter

Home Profile Find People Settings Help Sign out

ALBANY 2030 your city, your future.

That's you!

Delicious soup for dinner yesterday made 100% from veggies from the Maiden Ln. Farmers Market - one more great thing about working Downtown!  
about 5 hours ago via web

Neighborhoods across the City hosted National Night Out yesterday - great to see so much community spirit!  
10:21 AM Aug 4th via web

Make sure you go see #SALT this weekend, starring the City of Albany (and Angelina Jolie)  
10:02 AM Jul 23rd via web

Help ensure the accuracy of our 2010 Census data and cooperate with your friendly Census reps <http://tinyurl.com/2bjvar6>  
2:57 PM Jul 9th via web

CDTA CDTA not only has air-conditioned hybrid buses but the more unde, the less congestion on our roads. A HUGE plus for our air quality.  
8:32 PM Jul 7th via web  
Retweeted by you

Name Albany 2030  
Location Albany, NY  
Web <http://www.albany...>  
Bio Your city. Your future.

25 following 121 followers 10 listed

Tweets 50

Favorites

Following

More like albany2030

PalaceAlbany the Palace Theatre Follow

winkconnectgo Jeff Follow

RSS feed of albany2030's tweets

Basic Account Upgrade

Welcome, Sarah M. Reginelli Add Connections Settings Help Sign Out

LinkedIn Home Profile Contacts Groups Jobs Inbox (1) More...

ALBANY 2030 your city, your future.

Discussions Members Jobs Search Manage More...

Forward this group • Got feedback?

Start a discussion or share something with the group...  
Maximum length is 200 characters.  
Attach a link Share

My Activity

Would the group like these new discussions? 4 of 4 See all new discussions >

Like Pass Comment More

Most Popular Discussions

ALBANY 2030 Speed Planning Networking Event  
Wednesday, June 16  
5:30-7:00 p.m.  
Pearl Street Pub-1 Steuben Place  
Free Registration  
RSVP to [albany2030@ci.albany.ny.us](mailto:albany2030@ci.albany.ny.us)

This event provides a quick and enjoyable way to participate while networking with other individuals interested in Albany's future. The conversation...  
posted 2 months ago

See more >

Manager's Choice

ALBANY 2030 Speed Planning Networking Event  
Sarah M. Reginelli See all >

Updates: Last 7 Days

Ben Greenberg has joined the group.  
25 days ago • Send message

Christopher White has joined the group.  
1 month ago • Send message

See all updates >

Ads by LinkedIn Members

Free election software  
easy to use, secure online voting and elections at a cost you can afford  
[www.electionbuddy.com](http://www.electionbuddy.com)  
From: Dave Bodnarchuk

Special Online Offer  
The Economist Get 12 issues for just \$12

direct address:  
house parties.





### WHAT IS ALBANY 2030: YOUR CITY, YOUR FUTURE?

**Albany 2030: Your City, Your Future** is an exciting process to create the City's first Comprehensive Plan. It will include City residents' and other stakeholders collective vision of the future, as well as maps, policies, and guidelines that describe how to achieve that vision over the next 20 years.

Albany 2030 is a consensus-building process that reaches out to all of Albany's neighborhoods using innovative approaches and will lead to a plan that guides (re)development and (re)investment that meets the needs of residents and businesses while maintaining the desired character, quality of life, and environmental and fiscal health of the City.

Many City residents have already been involved in planning initiatives, including neighborhood revitalization plans, redevelopment programs, economic development plans, housing initiatives, and recreation and greenway plans. Albany 2030 will incorporate previous work and build on this momentum to create a cohesive vision for a sustainable future for the entire City.

Visit [www.albany2030.org](http://www.albany2030.org) for more information and to sign up for updates.

### HOST A HOUSE PARTY!

**We invite you to host an Albany 2030 House Party!**  
An Albany 2030 House Party is a great way to get together with friends and neighbors to discuss the future of the City. Some steps for hosting a House Party are given here, but be creative and have fun!

#### (1) Create Your Guest List

Think about people you know who might be interested in talking about Albany now and the City's future. Perhaps try to invite neighbors or acquaintances you don't know well, in addition to your friends, or invite people whose ideas are different from yours.

#### (2) Meet and Greet

At your House Party, spend a little time meeting and greeting and getting to know any new acquaintances. Provide food and drink, as you are able, and just spend some time relaxing with your guests. Then get down to business!

#### (3) Discuss the Worksheet Questions

Go through the questions on the attached House Party Worksheet and ask for one or two volunteers to be note-takers to capture the main points of the conversation. Ask everyone to quickly read over the notes at the end of the chat to make sure they are accurate. Please make sure the conversation is respectful and that everyone has a chance to contribute. More worksheets and instructions are available at [www.albany2030.org](http://www.albany2030.org), click on "Participate," then "Host a House Party."

#### (4) Have fun!

Provide food and drinks, as you are able, stay warm, and have a great time! Please take photos of your party!

#### (5) Encourage Guests to Remain Involved

Hand out flyers and postcards to your guests and encourage them to remain involved. In particular, mention that they can share their ideas online and encourage them to attend one of the Round 2 workshops on April 22<sup>nd</sup>, 23<sup>rd</sup>, or 24<sup>th</sup>. More info on the Forum times and locations is available at [www.albany2030.org](http://www.albany2030.org).

#### (6) After the House Party

Please send your guest list, your lists of top ideas from the worksheet, any connections you feel are particularly important, and photos from your party to the mailing address listed below or [houseparty@albany2030.org](mailto:houseparty@albany2030.org) by May 30<sup>th</sup>.

Questions? Contact [houseparty@albany2030.org](mailto:houseparty@albany2030.org) or 303.506.0841

# house parties.

At-home meeting kit

Follows public meeting format

Host creates invite list

+ Participants set the pace

Compatible input

Comfort & Trust

Catches the "would-be's"

direct address:  
micro meetings.



# micro meetings.

Same format as forums

Targeted or by request

Group prepares facilities

+ Scalable options

---

Compatible input

Comfort & Trust

Cost efficient

Word of mouth spin-off

direct address:  
speed planning.

**Sarah  
Reginelli**

1-7-3-4-10  
[www.Albany2030.org](http://www.Albany2030.org)



# speed planning.

1 table per topic

Everyone gets to talk about every topic

10 minute conversations

No one is in the same group twice



Direct & fast input

Networking

No "conversation hogs"

direct address:  
stoop surveys.



# stoop surveys.

10 questions, 5 minutes

Interactive

Informal participation

Minimal participant effort

+ Listserv sign-up

---

Catches the “wouldn’t be’s”

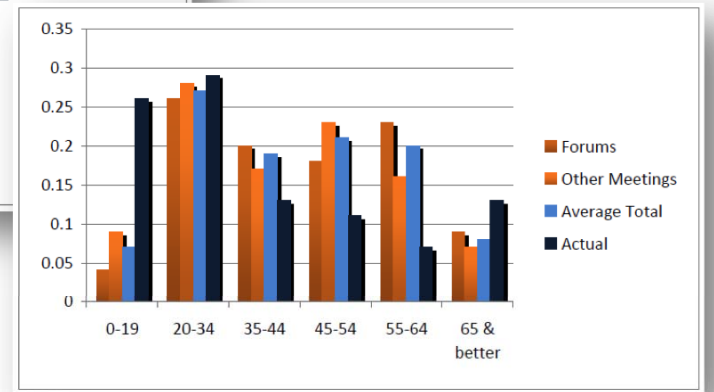
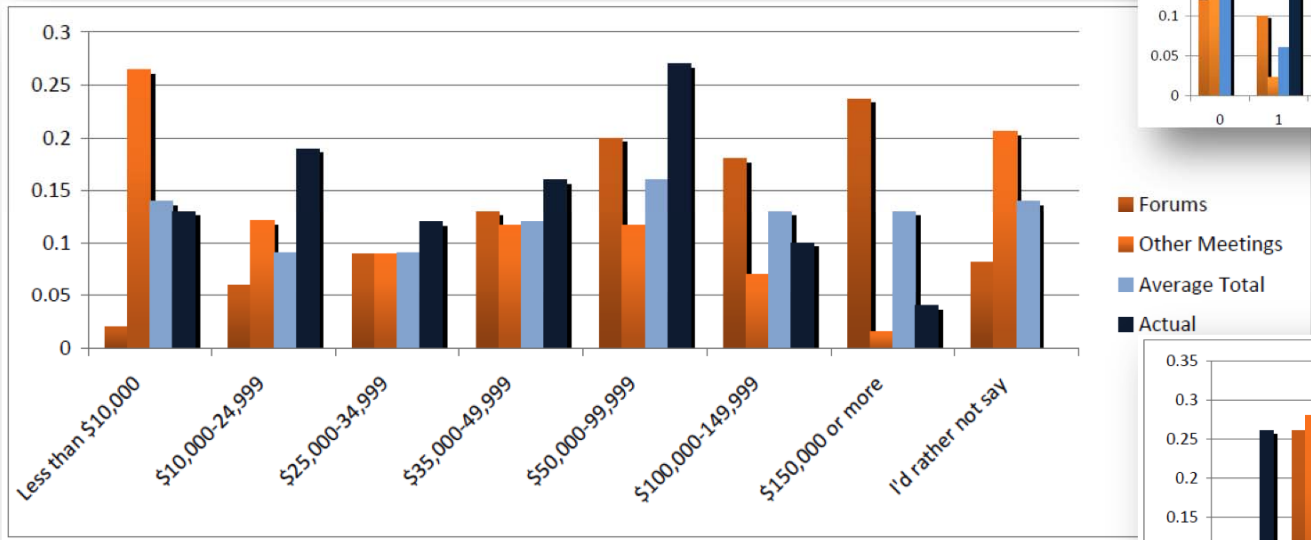
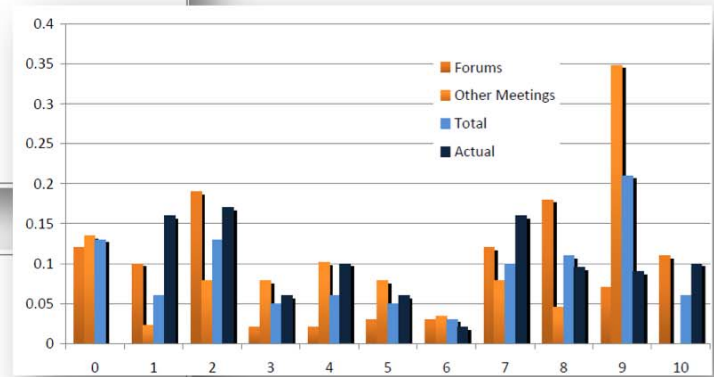
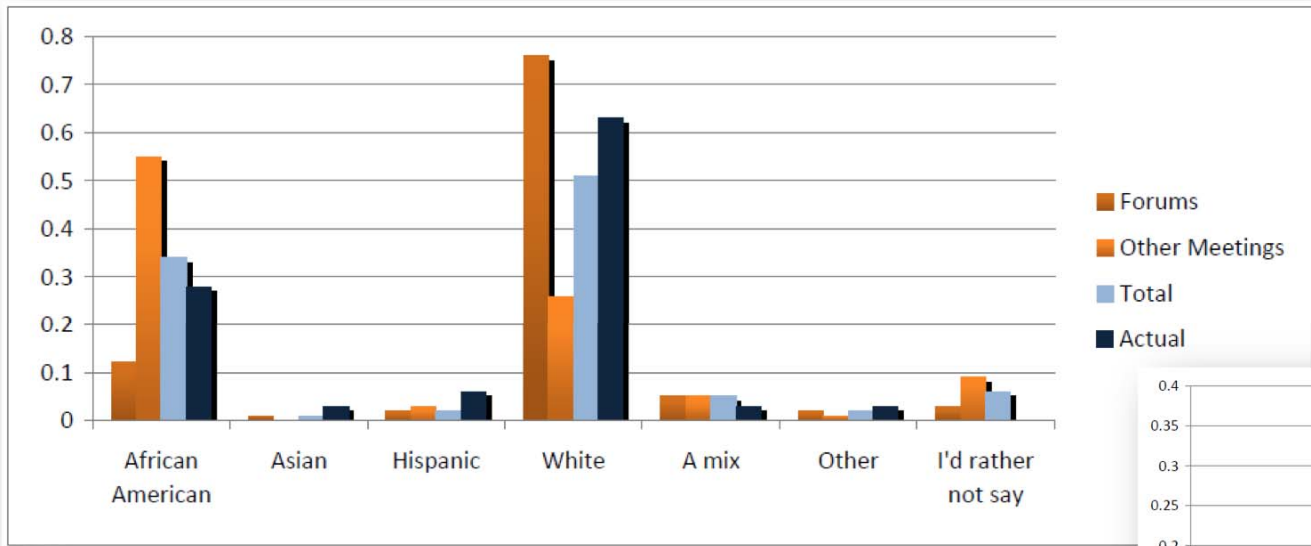
2-way communication

Visible presence of plan in neighborhood



how we're doing.  
(by the numbers)





Sarah Reginelli  
Principal Planner  
City of Albany Department of Development & Planning  
21 Lodge Street  
Albany, NY 12207  
518.434.2532 x22  
[reginellis@ci.albany.ny.us](mailto:reginellis@ci.albany.ny.us)

contact.

[www.Albany2030.org](http://www.Albany2030.org)