Ingredients for Smart Growth Success: How to Build a Strategic Coalition

Building a New Coalition and Averting Environmental Justice Issues with Culturally Competent Partnerships

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The Cross Cultural Health Care Program
The Cross Cultural Health Care Program

VISION: Health Care in Every Community, Every Community in Health Care

MISSION: To serve as a bridge between communities and health care institutions to ensure full access to quality health care that is culturally and linguistically appropriate.
## Environmental Justice Training and Consulting Program

### WHO?
Organizations with regulatory and policy making roles that impact local communities and businesses.

### WHAT?
Training and consulting to assist in developing and sustaining culturally competent partnerships, policies and programs that are community friendly.

### WHY?
The results are successful initiatives and effective community engagement that transforms homes and neighborhoods into thriving, healthy communities.
Building a New Coalition: Clean Air for the Dry Cleaning Industry

1. Potential Partners
2. A Short Term Goal
3. A Long Term Goal
4. Challenges
5. Best Practices
Challenges Faced When Beginning a Coalition

- Goals of potential partners are misaligned
- Partners lack of understanding of the daily realities of other partners
- Past history between potential partners creates a burden
Best Practices When Beginning a Coalition

- Determine the Need for Partnerships
- Establish a Foundation of Respect
- Overcome Perceived Obstacles
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