

# Making the Link Between Smart Growth and Jobs



**Judy Corbett**  
**February 5, 2011**  
**New Partners for Smart Growth Conference**



*Local Government Commission*



# What do people care most about today?

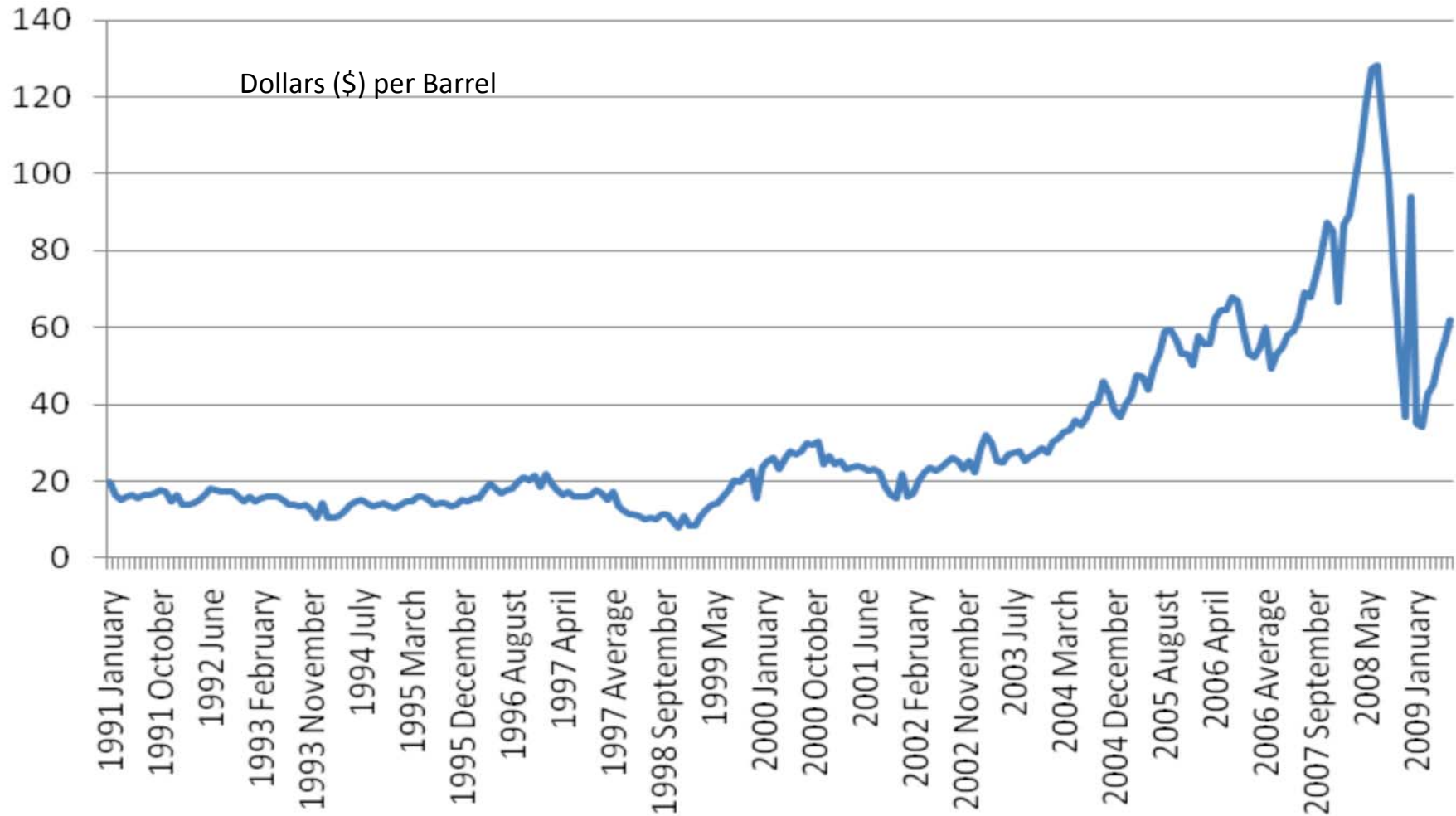
Ranking of issues the public considers most crucial for the attention of Congress:

Jobs	72%
Budget deficit	57%
Health care	53%
Taxes	44%
Energy	36%
Environment	31%

Source: Reuters / Ipsos Poll, Oct. 31, 2010

# Oil prices are volatile...

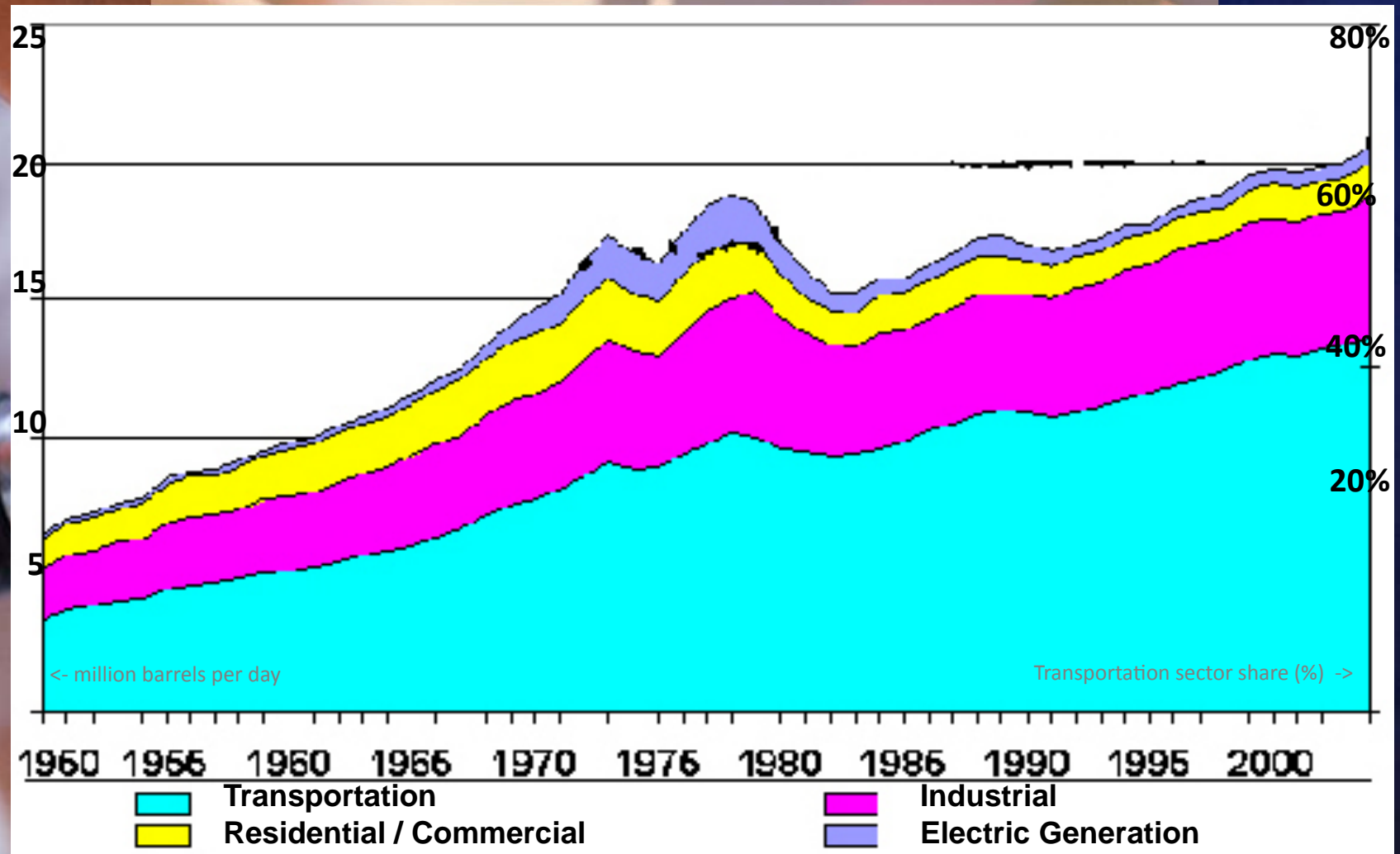
— Recent Crude Oil Prices, 1991-2009 —



source: Bureau of Economic Analysis

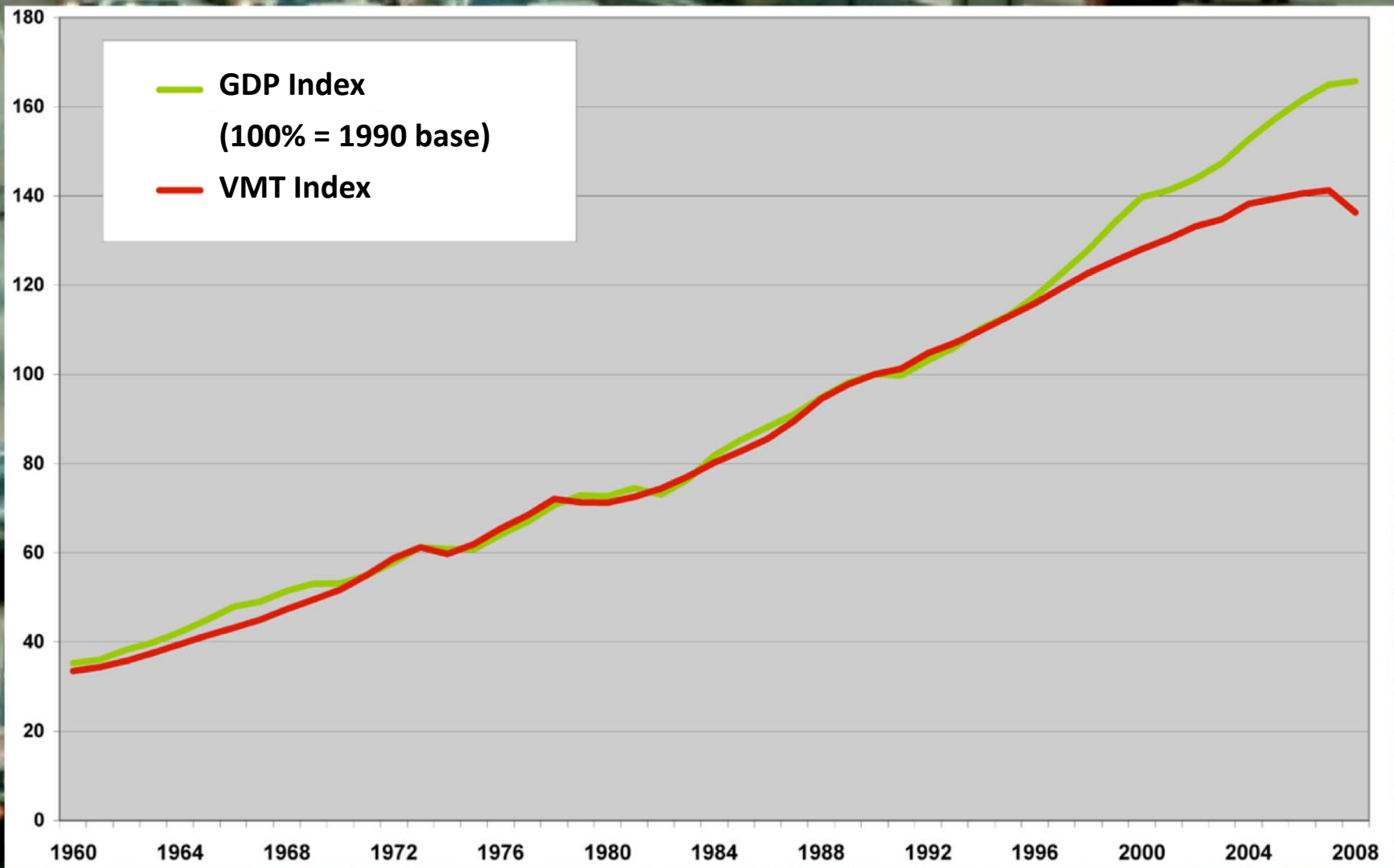
# Where is all that oil going?

— U.S. Oil Demand by End-Use Sector, 1950-2004 —



source: Annual Energy Review, Tables 5.12a-5.12b

# GDP and VMT Nationwide, 1960-2008



source: S. Winkelmann and A. Amey, CCAP; based on BTS and BEA

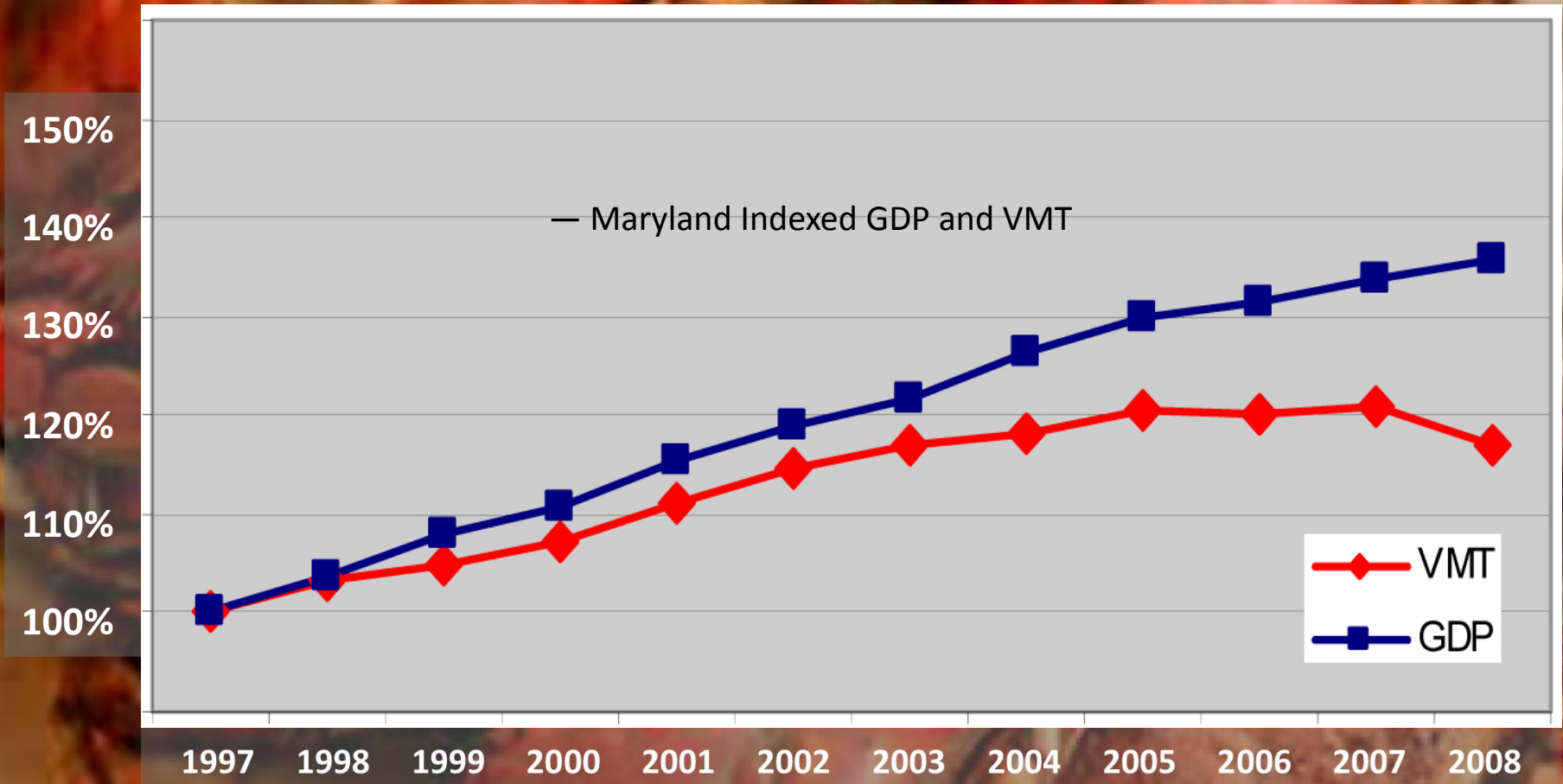
# What is GDP?

The total value of all final goods and services produced within a nation in a particular year

A measure of expendable income

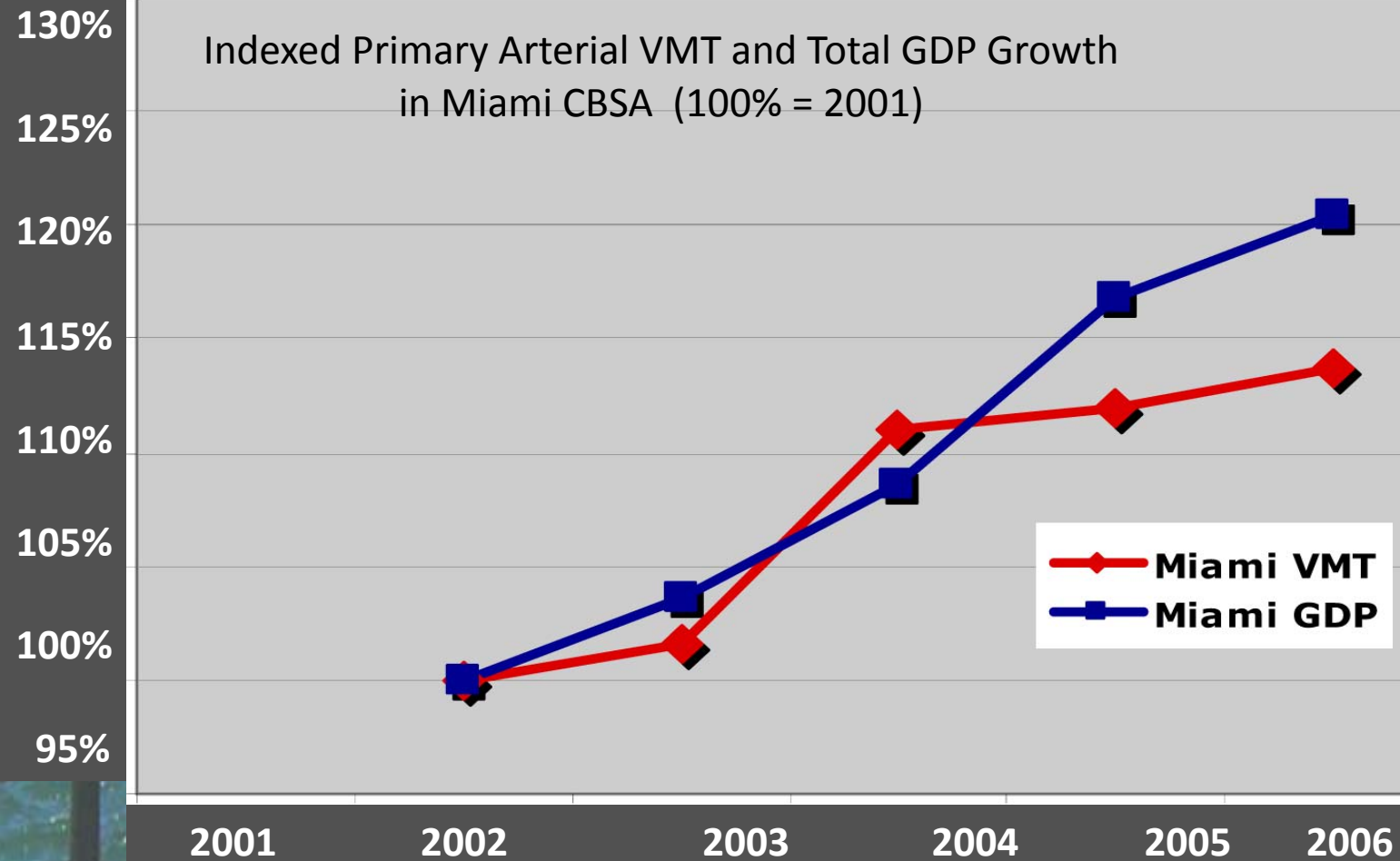
A measure of jobs

# Maryland GDP and VMT, 1997-2008



source: A. Amey for CCAP

# Miami GDP and VMT, 2001-2006

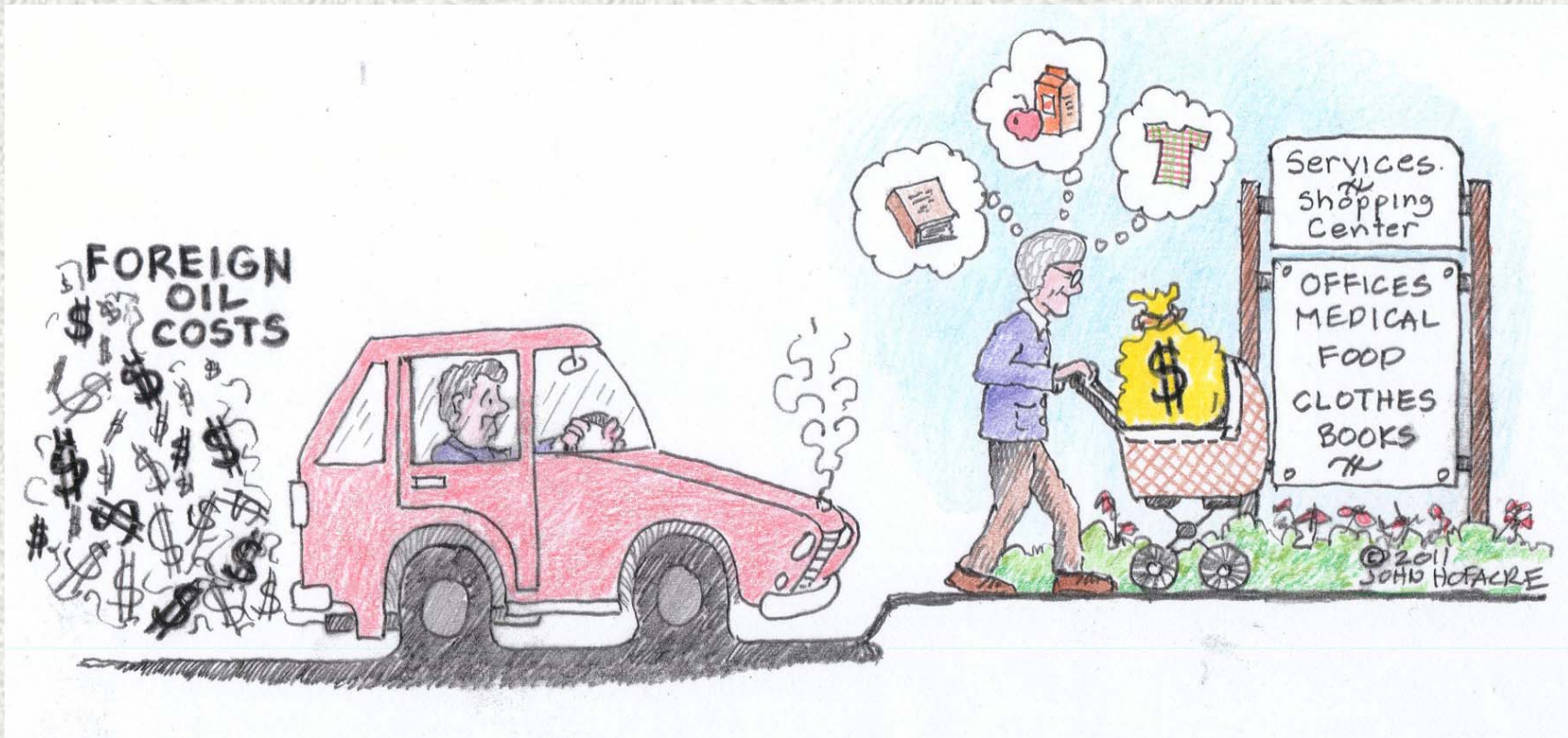


Source: Miami, FL, USA





# Why are people walking more?

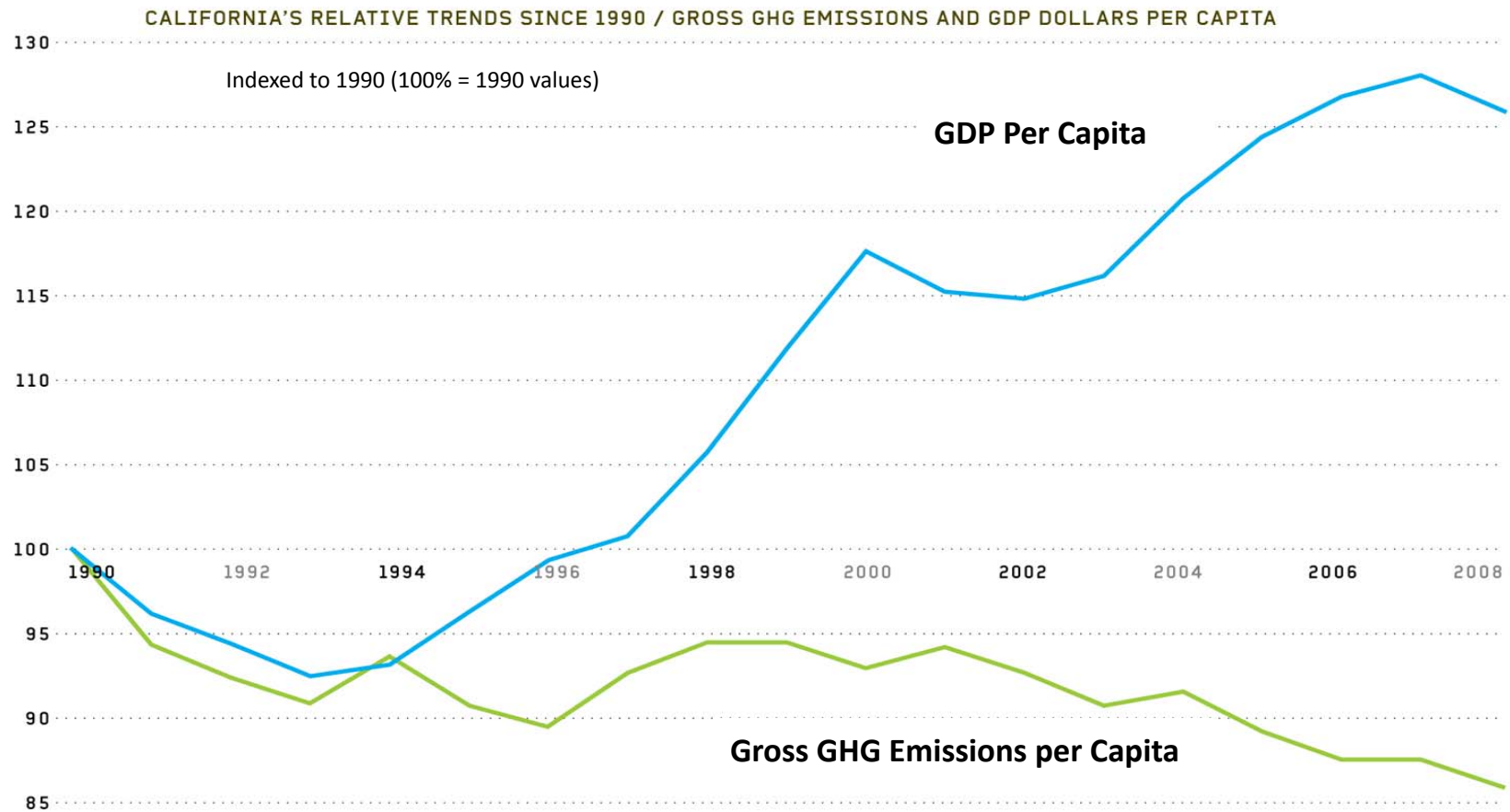


# More bikes mean more money



# Growing a greener economy

## — Greenhouse Gas Emissions and Gross Domestic Product in California —



Next 10 California Green Innovation Index. Data source: California Air Resources Board, California Greenhouse Gas Inventory—by Sector and Activity; Bureau of Economic Analysis, U.S. Department of Commerce; California Department of Finance; Collaborative Economics



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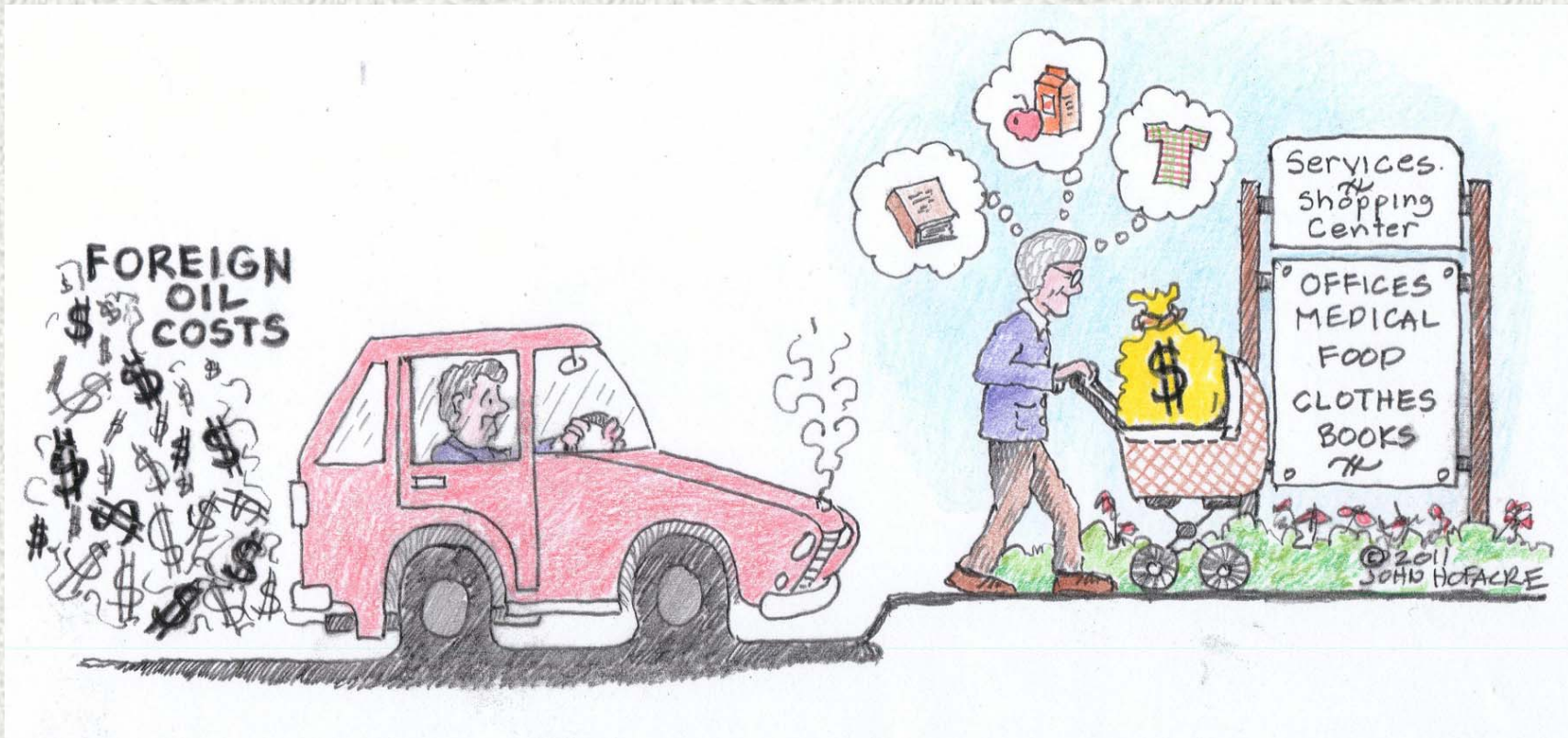
Source: Reuters / Ipsos Poll, Oct. 31, 2010

# Where does the money go?



Most of the money that you pour into your car for gas leaves the local economy

# Your job creates jobs!



**For more information:**

Local Government Commission

[www.lgc.org](http://www.lgc.org)

GROWING WEALTHIER

Center for Clean Air Policy

[www.growingwealthier.info](http://www.growingwealthier.info)