Making the Link Between Smart Growth and Jobs

Judy Corbett
February 5, 2011
New Partners for Smart Growth Conference
What do people care most about today?

Ranking of issues the public considers most crucial for the attention of Congress:

<table>
<thead>
<tr>
<th>Issue</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jobs</td>
<td>72%</td>
</tr>
<tr>
<td>Budget deficit</td>
<td>57%</td>
</tr>
<tr>
<td>Health care</td>
<td>53%</td>
</tr>
<tr>
<td>Taxes</td>
<td>44%</td>
</tr>
<tr>
<td>Energy</td>
<td>36%</td>
</tr>
<tr>
<td>Environment</td>
<td>31%</td>
</tr>
</tbody>
</table>

Source: Reuters / Ipsos Poll, Oct. 31, 2010
Oil prices are volatile...

— Recent Crude Oil Prices, 1991-2009 —

Dollars ($) per Barrel

source: Bureau of Economic Analysis
Where is all that oil going?

— U.S. Oil Demand by End-Use Sector, 1950-2004 —

source: Annual Energy Review, Tables 5.12a-5.12b
GDP and VMT Nationwide, 1960-2008

- **GDP Index**
  - (100% = 1990 base)
- **VMT Index**

Source: S. Winkelman and A. Amey, CCAP; based on BTS and BEA
What is GDP?

The total value of all final goods and services produced within a nation in a particular year

A measure of expendable income

A measure of jobs
Maryland GDP and VMT, 1997-2008

source: A. Amey for CCAP
Why are people walking more?
More bikes mean more money
Growing a greener economy

— Greenhouse Gas Emissions and Gross Domestic Product in California —

CALIFORNIA’S RELATIVE TRENDS SINCE 1990 / GROSS GHG EMISSIONS AND GDP DOLLARS PER CAPITA

Indexed to 1990 (100% = 1990 values)

GDP Per Capita

Gross GHG Emissions per Capita

Next 10 California Green Innovation Index. Data source: California Air Resources Board, California Greenhouse Gas Inventory—by Sector and Activity; Bureau of Economic Analysis, U.S. Department of Commerce; California Department of Finance; Collaborative Economics
What do people care most about today?

Ranking of issues the public considers most crucial for the attention of Congress:

- Jobs: 72%
- Budget deficit: 57%
- Health care: 53%
- Taxes: 44%
- Energy: 36%
- Environment: 31%

Source: Reuters / Ipos Poll, Oct. 31, 2010
Where does the money go?

Most of the money that you pour into your car for gas leaves the local economy.
Your job creates jobs!
For more information:
Local Government Commission
www.lgc.org

GROWING WEALTHIER
Center for Clean Air Policy
www.growingwealthier.info