

# WELCOME

## to Engaging Underrepresented Communities!

- Write your answers to the following questions on separate post it notes
  - PINK: What population(s) do you serve?
  - GREEN: What type of place(s) do you work?
  - BLUE: The challenges you're working on
  - ORANGE: What you hope to learn today



# Public Transportation Participation (PTP) Pilot Program

- Research to test and evaluate innovative public involvement tools and techniques
- 29 research projects over four years
- Each project focuses on specific place types, populations, planning issues
- Tools and techniques will:
  - Be replicable and transferable across the nation
  - Build equity by engaging underrepresented communities
  - Advance the state of the practice in public involvement
- DOT will create a searchable database of tools and techniques – a public involvement “tackle box”



## Who is in the room?

- **Briefly state**
  - Your name
  - Your organization
  - The city or region where you are from
- **Scott will summarize our learning objectives**

## PTP Stations

- Joseph Hacker, Delaware Valley Regional Planning Commission
  - “Dots and Dashes” board game
- Malcolm Carson, Legal Aid Foundation of Los Angeles
  - “Guide to Public Participation” workshop series
- Scott Giering, Howard Stein Hudson with Hunter College
  - “Expanding Activity Space: Engaging Low-Income Populations in the Visualization of Travel Behavior and Mobility Barriers”
- Sheila Holbrook-White, Texas Citizen Fund
  - “AAAIM (Austin Accessibility Assessment Improvement)” audit tool for persons with disabilities to assess bus stops

# Dots & Dashes

## Transferability

All ages and abilities can play (public and/or technical stakeholders)

Simple set up, interactive conduct, useful output

Provides grounded input into planning priorities

## Equity Building

Accessible to anyone, anyone can play – results from play are valid for all participants

## Cost

CHEAP! Neither expensive nor elaborate.

## Unique Creative Approach

Board game format encourages participant interaction, discussion

## Project Summary

- Distillation of the fiscally constrained, negotiated LRP process into a one hour board game
- Distinct visual branding – easy to promote
- Reality-based costing, geography, choices
- Play encourages group education, negotiation, prioritization, interaction, and consensus-building
- All game materials available for download at [dotsanddashes.org](http://dotsanddashes.org)





# Legal Aid Foundation of Los Angeles Public Participation Workshop Series



❖ **Popular, Community Education about Public Participation in the Transportation Planning Process**

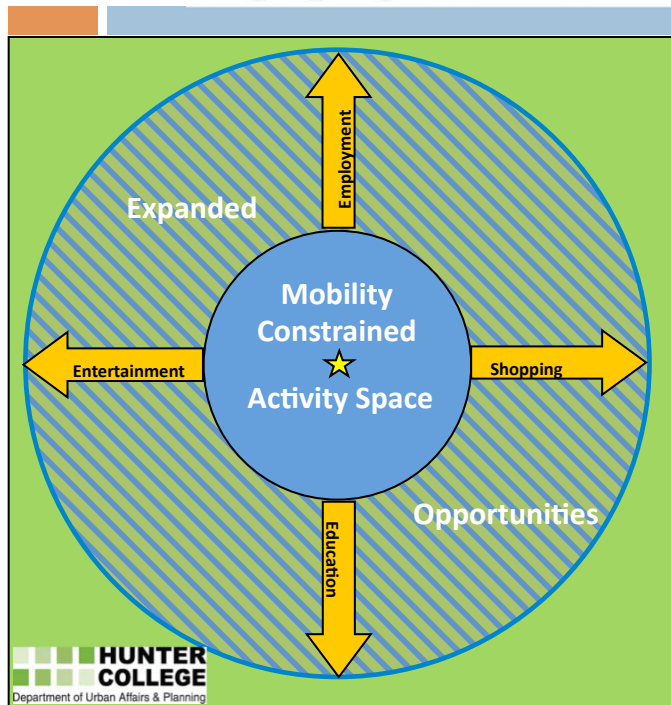
# Legal Aid Foundation of Los Angeles

- ❖ Partnerships with local CBOs to create place-specific curriculum and workshop design
- ❖ Materials and presentations covering all aspects of the planning process
- ❖ Interactive exercises based on imminent planning issues
  - ❖ Seamless transitions via CBOs to active engagement
  - ❖ Take-home self-help materials (translated)





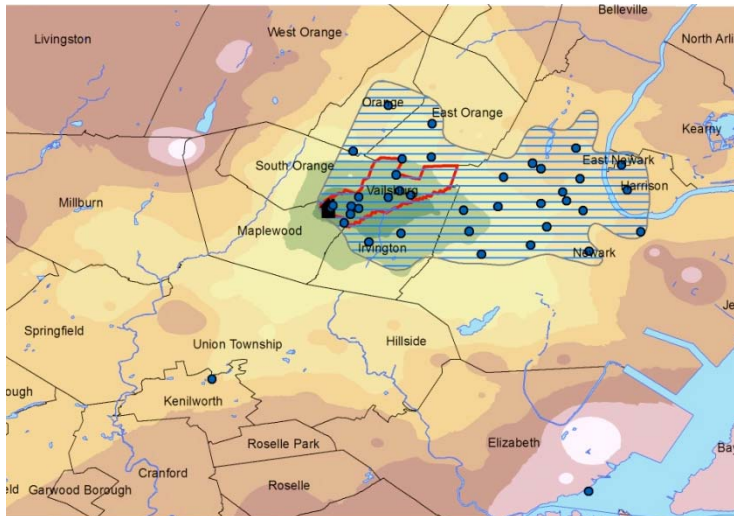
# Expanding Activity Space: Engaging Communities to Visualize Mobility Barriers



## ❖ Tool to help:

- ✓ Represent experiential data
- ✓ Understand travel behavior
- ✓ Visualize activity space
- ✓ Identify transportation barriers
  - ✓ Real & perceived
  - ✓ Temporal & physical
  - ✓ Cultural & economic
- ✓ Understand the cost of constrained activity space
- ✓ Planners and community advocates identify ways to expand mobility

# Expanding Activity Space: Engaging Communities to Visualize Mobility Barriers



- ❖ **Vailsburg Neighborhood:**
  - ✓ Part of the City of Newark
  - ✓ Physically isolated from city
  - ✓ Limited transit service
- ❖ **Community Partner: United Vailsburg Services Organization**
  - ✓ Community Development
  - ✓ Housing Development
  - ✓ Day Care
  - ✓ Community Organizing

# Austin Accessibility Assessment Improvement AAAIM



Texas Citizen Fund



## Austin Accessibility Assessment IMprovement Tools and Techniques



Texas Citizen Fund



## Wrap up

- ***Debrief the Stations***
  - What did you learn?
  - What was meaningful /useful for your work?
  - What questions did you come away with?
- ***Help Us Improve the State of the Practice***
  - Where/how can FTA effectively distribute PTP tools and techniques?

## THANK YOU FOR COMING!

*Please feel free to contact us!*

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