New Partners for Smart Growth

February 2011

Bringing Green Jobs to Older Urban Centers
Big Picture

- Regional approach/Cluster development
- Silo busting necessary
- Strategic partnerships key
- Attract outside funding
- Launch pilots/special projects that build market demand
- Be strategic

*Boston Green Building*
Regional approach/Cluster development

Greater Boston Area

Clean Energy Clusters in the Greater Boston Area

Products and Services in the Greater Boston Area

http://en.openei.org/wiki/Greater_Boston_Area
Silo Busting
Newmarket Eco-Industrial District project

- Business district scale approach
- Multi-disciplinary
- Tough energy target
- Job retention, creation
- Green business operations
- Increase competitiveness
- Contribute to City GHG reduction goals
Program Focus

- Energy Efficiency
- Renewable Energy
- Transportation (trucking and parking)
- District scale feasibility studies: CHP, waste to energy, community scale wind, electrified refrigerated trucking, green roofs
Engagement Strategy

- Listening tour
- Council of Champions
- Tackle low hanging fruit for quick victories
- Keep eye on bottom line impacts
Cleantech Industry Development

• Send strong policy signals: GAHP, Solar Ready, Stretch Code, Article 37, Recycling mandate
• Incubator development
• Special programs help drive markets
• Coordinate with workforce training
Green Jobs Boston

Welcome To Green Jobs Boston!

An initiative of the Mayor’s Office of Jobs and Community Services

Green Jobs Boston is a city-wide initiative coordinating a growing list of green job creation, training and placement efforts. Boston’s conversion to a sustainable city is stimulating job growth and creating opportunity across all economic sectors. Mayor Menino is committed to ensuring that all Boston residents have access to the benefits of a new green economy.

Training Programs
Find information on green job training programs.

Employment
Learn about employers and see job postings.

Resources
Learn more about green jobs and link to our partners.

Sign-Up for Updates
Get Green Jobs Boston e-mail updates about training and job opportunities.

Green Building Contractor Training Institute
Are you a building contractor? Learn more about this workshop series on green building and sustainable construction.

Workforce Agreements
Learn about green jobs workforce agreements for city-led initiatives, and review current performance.
Sector Focus: Solar Thermal

- Commercial/Residential
- Audience: GCs, electricians, plumbers, roofers
- Panel: Specifiers, installers, suppliers
- Curriculum: Technical, financing, marketing, regulatory, credentials
Thank you!

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