

New Partners for Smart Growth

February 2011

Bringing Green Jobs to Older Urban Centers

Big Picture

- Regional approach/Cluster development
- Silo busting necessary
- Strategic partnerships key
- Attract outside funding
- Launch pilots/special projects that build market demand
- Be strategic



Boston Green Building

Regional approach/Cluster development

Greater Boston Area

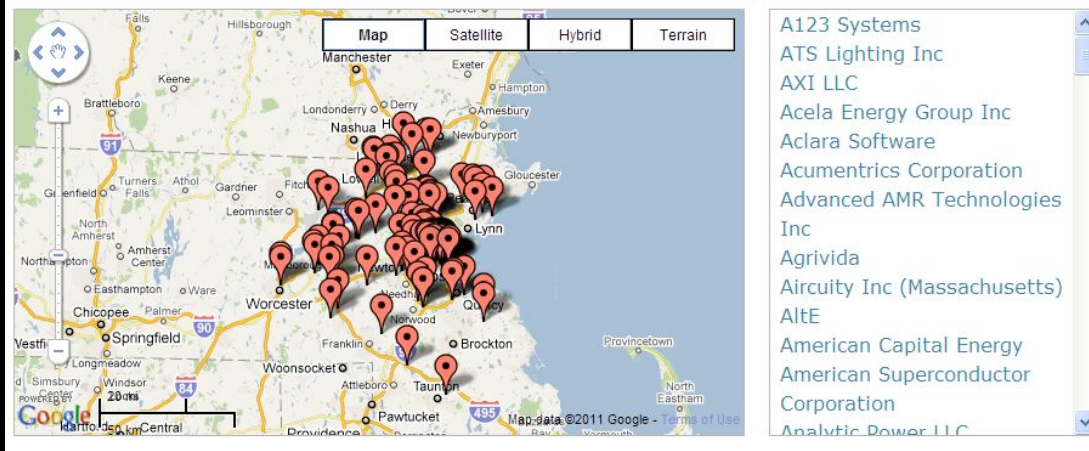
From Open Energy Information

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Clean Energy Clusters in the Greater Boston Area

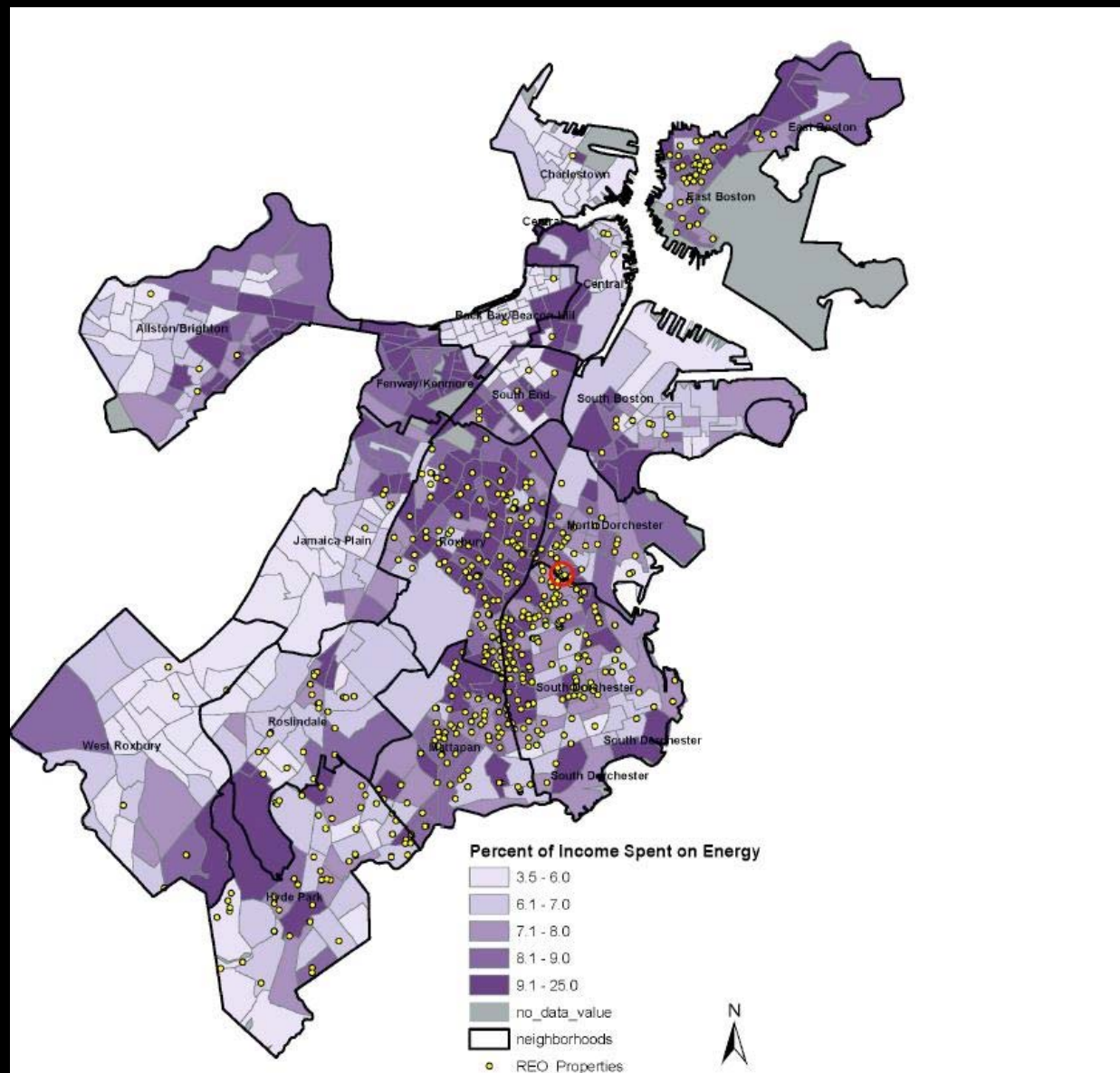
Products and Services in the Greater Boston Area



http://en.openei.org/wiki/Greater_Boston_Area

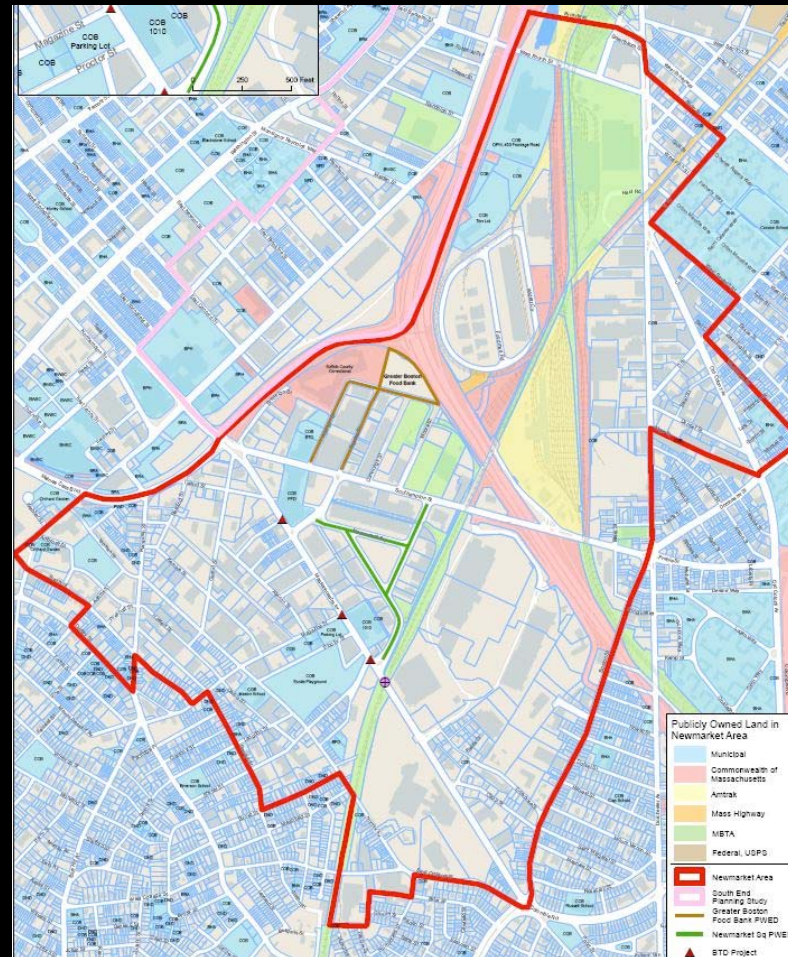
Silo Busting





Newmarket Eco-Industrial District project

- Business district scale approach
- Multi-disciplinary
- Tough energy target
- Job retention, creation
- Green business operations
- Increase competitiveness
- Contribute to City GHG reduction goals



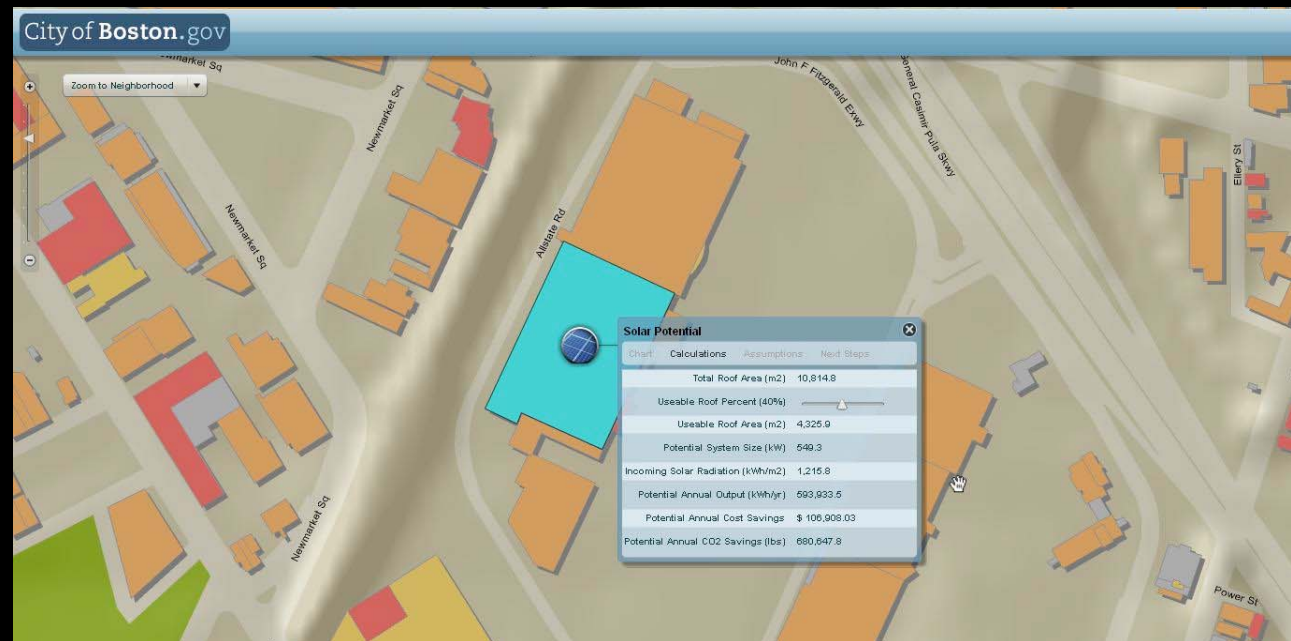
Program Focus

- Energy Efficiency
- Renewable Energy
- Transportation (trucking and parking)
- District scale feasibility studies: CHP, waste to energy, community scale wind, electrified refrigerated trucking, green roofs



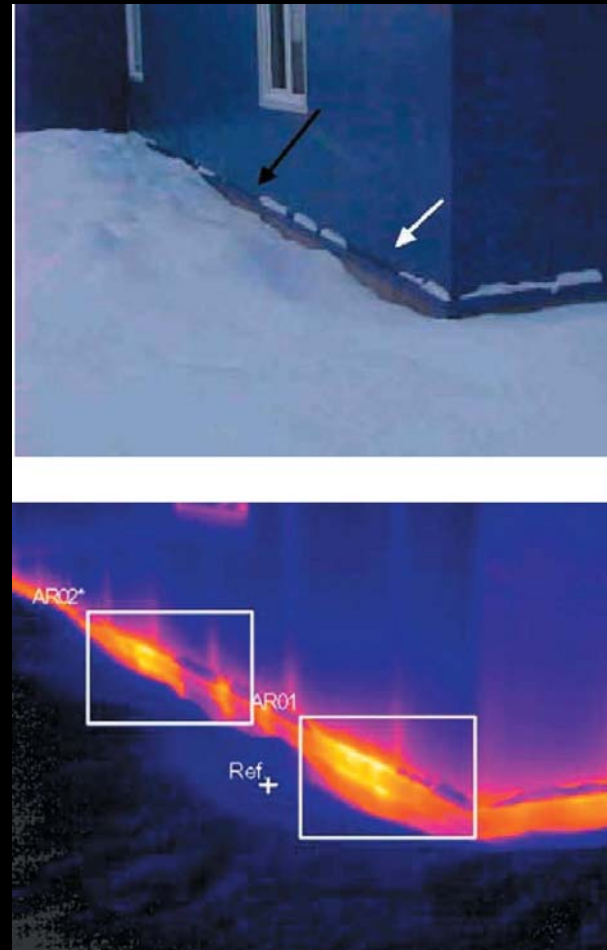
Engagement Strategy

- Listening tour
- Council of Champions
- Tackle low hanging fruit for quick victories
- Keep eye on bottom line impacts



Cleantech Industry Development

- Send strong policy signals: GAHP, Solar Ready, Stretch Code, Article 37, Recycling mandate
- Incubator development
- Special programs help drive markets
- Coordinate with workforce training



Green Jobs Boston

- Training Programs
- Employment
 - Job Postings
- Resources
 - Sign-Up for Green Jobs Boston E-Mail Updates
- Green Building Contractor Training Institute
 - Interested in Future Workshops?
- Green Job Workforce Agreements
 - Renew Boston Residential Workforce Agreement Performance

Welcome To Green Jobs Boston!

An initiative of the Mayor's Office of Jobs and Community Services

Green Jobs Boston is a city-wide initiative coordinating a growing list of green job creation, training and placement efforts. Boston's conversion to a sustainable city is stimulating job growth and creating opportunity across all economic sectors. Mayor Menino is committed to ensuring that all Boston residents have access to the benefits of a new green economy.



Training Programs

Find information on green job training programs.

[MORE](#)



Employment

Learn about employers and see job postings.

[MORE](#)



Resources

Learn more about green jobs and link to our partners.

[MORE](#)



Sign-Up for Updates

Get Green Jobs Boston e-mail updates about training and job opportunities.

[MORE](#)



Green Building Contractor Training Institute

Are you a building contractor? Learn more about this workshop series on green building and sustainable construction.



Workforce Agreements

Learn about green jobs workforce agreements for city-led initiatives, and review current performance.

[MORE](#)

Sector Focus: Solar Thermal

- Commercial/Residential
- Audience: GCs, electricians, plumbers, roofers
- Panel: Specifiers, installers, suppliers
- Curriculum: Technical, financing, marketing, regulatory, credentials



Thank you!



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