## Smart Capital for Smart Growth

#### Smart Growth

- Urban focused
- Major cities and job centers
- Sustainable development
- Transit orientated projects
- Workforce housing
- Mixed-use developments

## <u>Smart Capital</u>

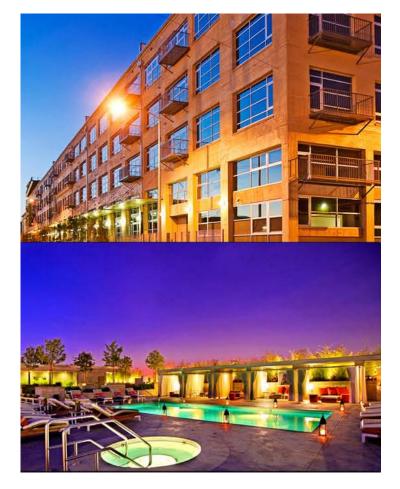
- Beyond Capital"
- Asset management experience
- Investment management experience
- Policy leadership
- Research driven

## FOUR INVESTMENT STRATEGIES

- For-Sale Urban Homes
- Multi-Family Repositioning/ Development
- Urban Infrastructure
- Metropolitan Targeting

# For-Sale Urban Homes

# FOR SALE HOUSING EXPERIENCE



Barker Lofts Adaptive Reuse Los Angeles, CA



South City Lights New Development San Francisco, CA

# For Sale Housing

#### Urban workforce for sale residential strategy (80 – 150% AMI)

- Market rate
- Sustainable development
- Reposition property uses



#### **Strategy Highlights**

Cobblestone

- Demographics, energy constraints and lifestyle changes drive long term returns
- Workforce mortgages (FHA, Fannie and Freddie) support sales throughout economic cycle
- Little competition from public builders

# MULTI-FAMILY ACQUISITIONS/ DEVELOPMENT

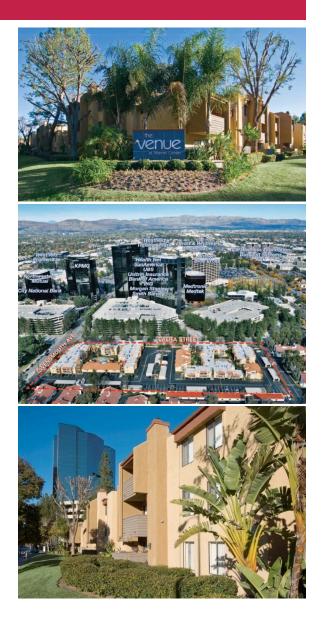
# The Venue – Woodland Hills

#### **Urban Infill Opportunity in Class "A" Location**

- 98% Occupied upon acquisition
- Purchased at discount from outstanding debt balance
- Yields strong cash on cash returns and a high teens IRR

#### **Strategy Highlights**

- Strong value add opportunities
- Strong underlying job dynamics



# MIXED USE EXPERIENCE



One Market Street Historic Rehabilitation

San Francisco, CA





# URBAN INFRASTRUCTURE

# INFRASTRUCTURE

#### **US Brownfield and Greenfield Infrastructure Investments**

- Private/Public Partnerships (PPP)
- Mezzanine Debt
- Senior Loans

#### **Strategy Highlights**

- Long lived assets with stable returns
- Inflation linked asset class
- Major growth area for United States
  - Federal Stimulus package



Alamodome



I-10 San Antonio

# METROPOLITAN TARGETING

# DESIGN OF THE CARSON PROJECT



#### CARSON ST. MIXED-USE

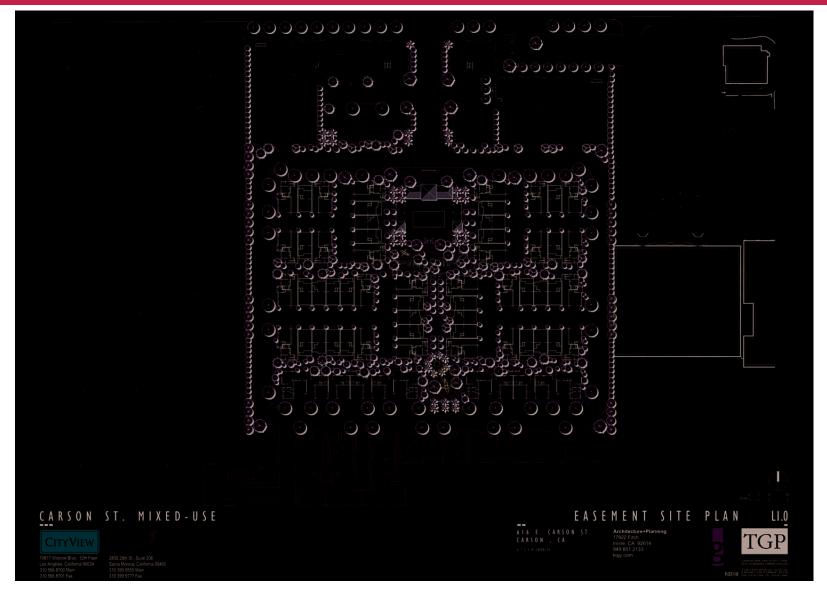


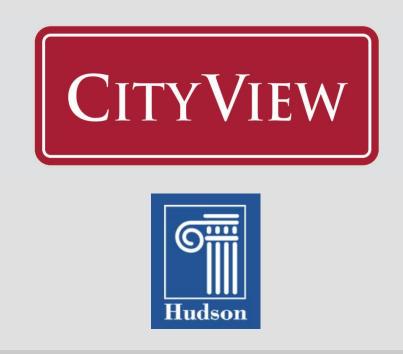
PROJECT ENTRY FROM CARSON ST. CONCEPTUAL PERSPECTIVE **AI.O** 

616 E. CARSON ST. CARSON , CA KIGT # 20090134 02.01.2010



### SITE PLAN OF THE CARSON PROJECT





# CityView Urban Investment Fund II Metro New York



## EXCLUSIVE OPERATING PARTNER: HUDSON

- Founded in 1986
- Principals average over 30 years of experience
- Developed 44 projects containing more than 4,000 housing units plus another 2,250 units in construction or predevelopment, totaling nearly \$2 billion in costs
- The City's most prolific developer within the New York City Housing Partnership
- The leading developer on Roosevelt Island
- In-depth local market knowledge and ability to generate proprietary deal flow
- Proven "early movers" in emerging neighborhoods (e.g. East Village in the early '90's, the Meatpacking District in '97, Dumbo in '03, Gowanus in '06)
- Unique hands-on approach to managing development
- Extensive experience with New York's government agencies



# THE CLINTON

	nto	

Location:	West Manhattan		
Size:	109 Units		
Acquisition Date:	August 2000		
Completion:	April 2003		
Asset Type:	<b>Rental Apartments</b>		
Unrealized Profit:	\$20.5 million		
Unrealized Equity Multiple / IRR <sup>(1)</sup> :	3.9x / 28.2%		





<sup>(1)</sup> Details of assumptions made to calculate unrealized returns can be found in the Due Diligence Room

## MARKET DEFINITION

- Projects will be located within a 25 mile radius of Manhattan
  - New York City Area Median Income
  - 80% of AMI \$63,360
  - 200% of AMI \$158,400



\$79,200