Helping Ourselves Overcome Disparities Project (H.O.O.D.)

Convergence Partnership Project

Detroit, Michigan
Map of Detroit – Osborn Community
Community Demographics

- 2000 census, the population of the Osborn area is 37,418.
- Osborn has a majority African American population, (83.4%) a white population of 9% and an Asian population of 4.6%.
- Level of poverty in the community was 27.4%.
Convergence

To tend toward or approach an intersecting point.
Project Timetable: April 1, 2010 – September 30, 2011

- Lead agency for the project is Matrix Human Services @ The Center
- Project Budget is $85,000 (does not include staff & resource in-kind services)
- **Mission Partners** include Skillman Foundation, University of Michigan, City Connect Detroit, Black Family Development, Osborn Neighborhood Development, Detroit Department of Health & Wellness Promotion, Greenbrier Community Council, Neighborhood Services Organization and Greenbrier Community Council.
Project Outcomes

- The Osborn H.O.O.D. project will build and operate a community bus system.
- Youth will have increased involvement and leadership in community initiatives impacting social and environmental changes for the community.
- Community programs promoting healthy eating and active living activities will experience increased membership and attendance.
There will be increased patronage of Osborn businesses promoting a healthy eating and active lifestyle.

Youth and adults will have the ability to navigate their community without fear of violence.

There will be a decrease in the requirement for individual car journeys, reducing the environmental impact of travel on the community.

The expansion of youth employment and training opportunities in businesses and organizations promoting a healthy lifestyle.

Residents will have increased access to community hubs, recreation centers, grocery stores and park in Osborn.
CONVERGENCE

Osborn HOOD

Connect Your Community
The Center
Promise Neighborhoods
Osborn Neighborhood Alliance
Community Groups
Skillman Foundation Good Neighborhood Initiative
Excellent Schools Project
Detroit Safe Community Collaborative
Detroit Internet Project
Project Accomplishments

- University of Michigan has assigned an Americorps worker – UM graduate in Urban Planning to the community bus project.
- Neighborhood Services Organization and Detroit Department of Health and Wellness Promotion are implementing Youth Development initiatives with grant funding.
Project Accomplishments

- Engagement with the Osborn community Youth Capacity Building Project – Goal is for 80% of youth, ages 11 – 18, to be involved in high quality youth development programming by 2016.
- Osborn Community Center opened in June 2010 @ The Center for residents and businesses.
- Osborn Voice was published in July 2010- 20,000 copies distributed to the community
Beyond The HOOD Project

- Incorporate project vision, goals and remaining outcomes into existing community collaborative projects.
- Organize a Osborn Community Challenge to improve negative health indicators.