



Healthy Eating, Active
Living As Violence
Prevention

New Partners for Smart Growth

Community Background
Convergence Partnership
Goals, Objectives, Strategies
Accesses
Challenges and Obstacles
Next Steps



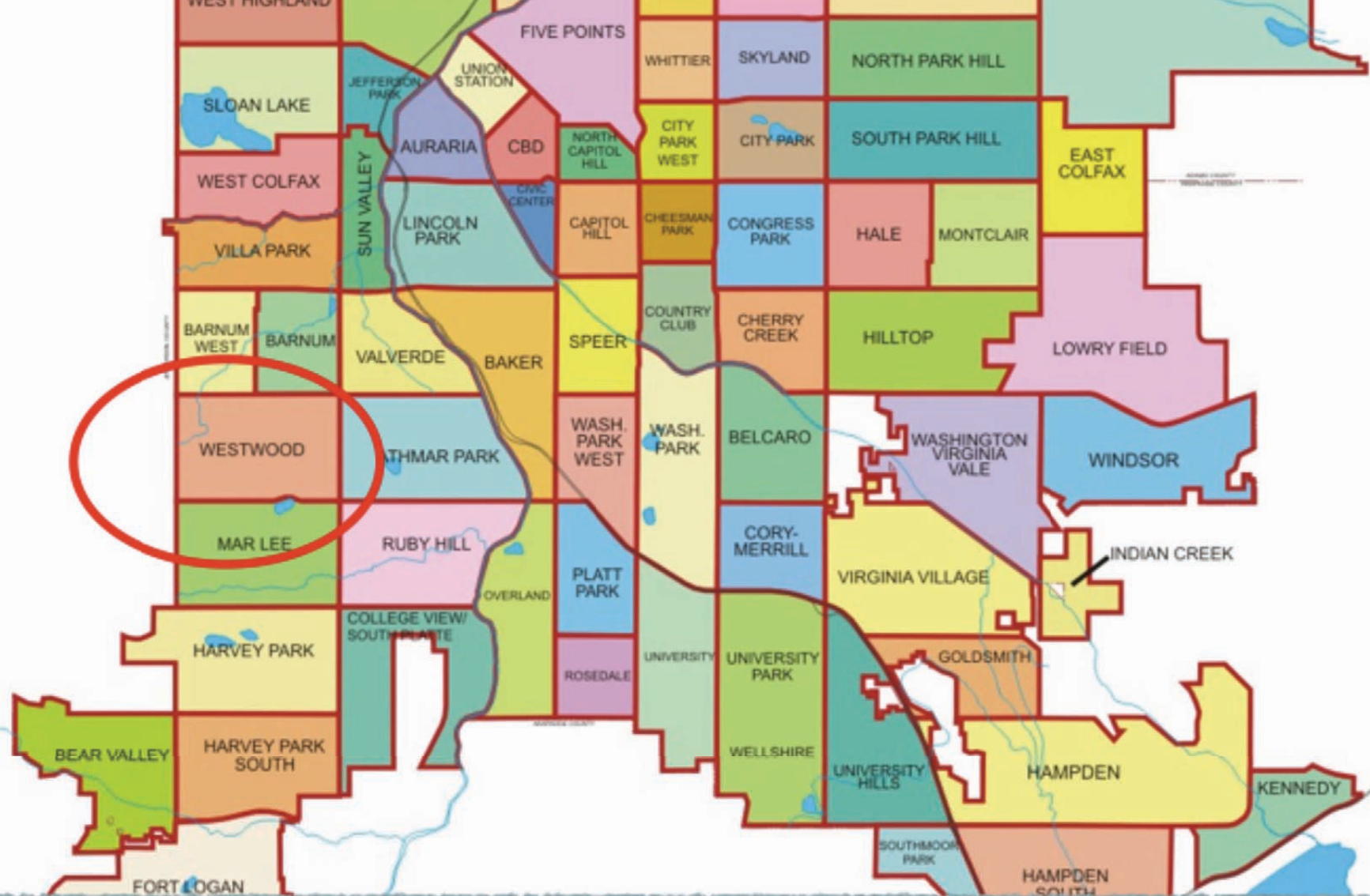
re:vision
INTERNATIONAL

- Presented by Eric Korn
- Executive Dir
- Revision Internat

Semillas de Esperanza



Westwood
Community
Denver, CO



Background

Westwood Community

5,666 residents; 33% under
age of 18

3% are overweight or obese

5% Latino; 25% non-English
speaking

4% children qualify for free
or reduced lunch

Average household income:
\$37,961 (Denver avg. \$55,129)



Access to Healthy Food

65% say that the biggest barrier to buying food is price and location

70% buy majority of food at Walmart or Avanza

65% eat no more than one fruit per day; only 40% eat one vegetable

zero full-service grocery stores



Violence and Safety

2% of students stated that gang members not from their school come in or around school grounds

3% knew of gang fights that occurred once to twice a week on or around school

graffiti

abandoned houses

dumping and trash

barrow and broken





Convergence Partnership

Background of Partners



District 3 City Councilman
Paul Lopez



Convergence

Access to Healthy Food



Community
Education
and Capacity
Building

Violence Prevent
and Interventio



Goals, Objectives,
Strategies

Garden

Produce healthy food and
economic opportunities

Weekly workshops on
gardening

Weekly produce stands

Support backyard gardens

Food and urban farming
training



Mural

Convert an area with heavy graffiti into a beautiful mural that is the focal point of the community and culture



HEAL Violence Prevention Education

Train *promotoras* in 50 hour
HEAL Violence Prevention
curriculum

Train youth in 36 hour HEAL
Violence Prevention
curriculum, including
gardening

Conduct teach-back sessions

Community outreach to support
healthy eating and violence
prevention initiatives



Policy Change

Implement policy initiatives that promote food production

Joint-use agreements for farmers market and community farm

Permit liquor stores in community

Ban the sale of pipes and gang paraphernalia at corner stores





Successes

fruit orchard planting day

0 family gardens

2 farmers markets, 193

households reached: over 2000 lbs.

of organic produce

0 youth completed 36 hours of
food justice and violence
prevention training

5 trained *promotoras*

Rigoberta Menchu Tum
community work day

leveraged over \$60,000 to date;
possibly additional \$340,000















Challenges & Obstacles

Challenges

Solutions

Under-resourced - burden on organizations

◆ Leverage in-kind resources, and / other funding to cover project expenses, and staff time

Silos - organizations focusing on their work, not sharing information

Better communication and established meetings. Provide for coordination time in budget

No clear leadership; team not performing at high level

Include support for group facilitation team-dynamics training

Communication challenges

Seek technical assistance during the planning and implementation phase



Next Steps

- Identify policy initiatives
- Systems change on city level to incorporate HEAL into juvenile justice system
- Leverage the work of other partners
- Education and awareness
- Community building

CHANGE
STARTS
WITHIN our COMMUNITY

A banner with a green, purple, and yellow background. The text 'CHANGE STARTS WITHIN our COMMUNITY' is written in orange and white. There are two handprints, one green and one purple, on the banner.

Thank you!

Questions or Comments:

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