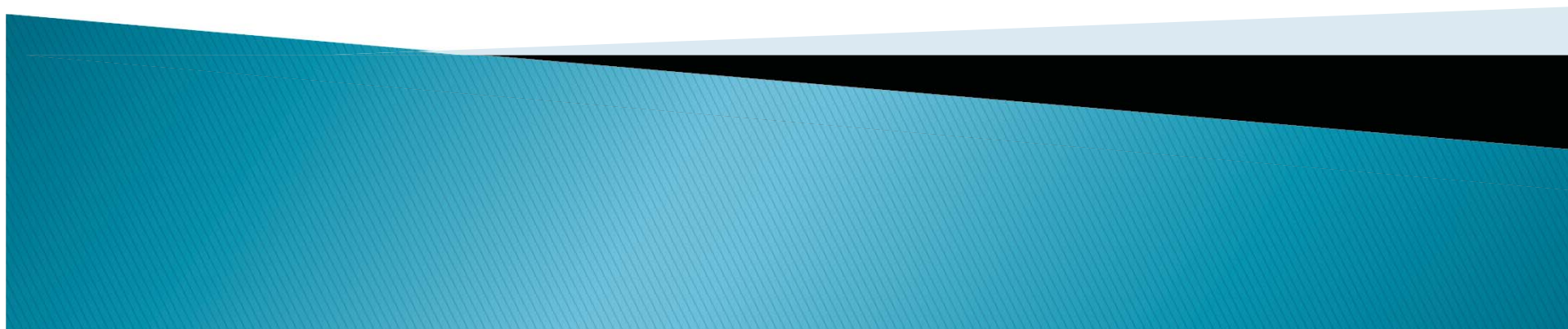


From Transportation to Climate Protection: Coordination at the Countywide Level

Jake Mackenzie, Chair SCTA/RCPA
Vice Mayor, City of Rohnert Park, CA

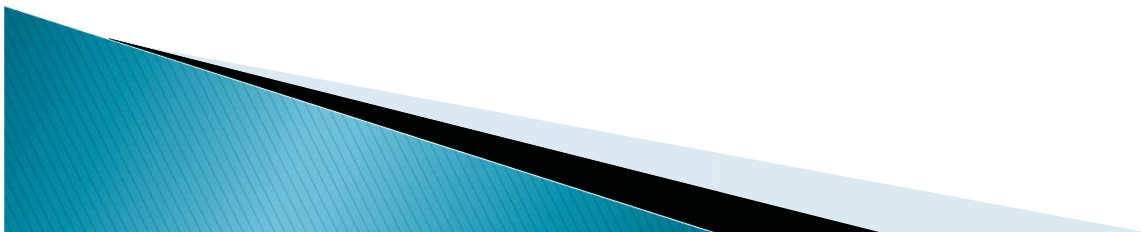


New Partners for Smart Growth Conference - February 2011

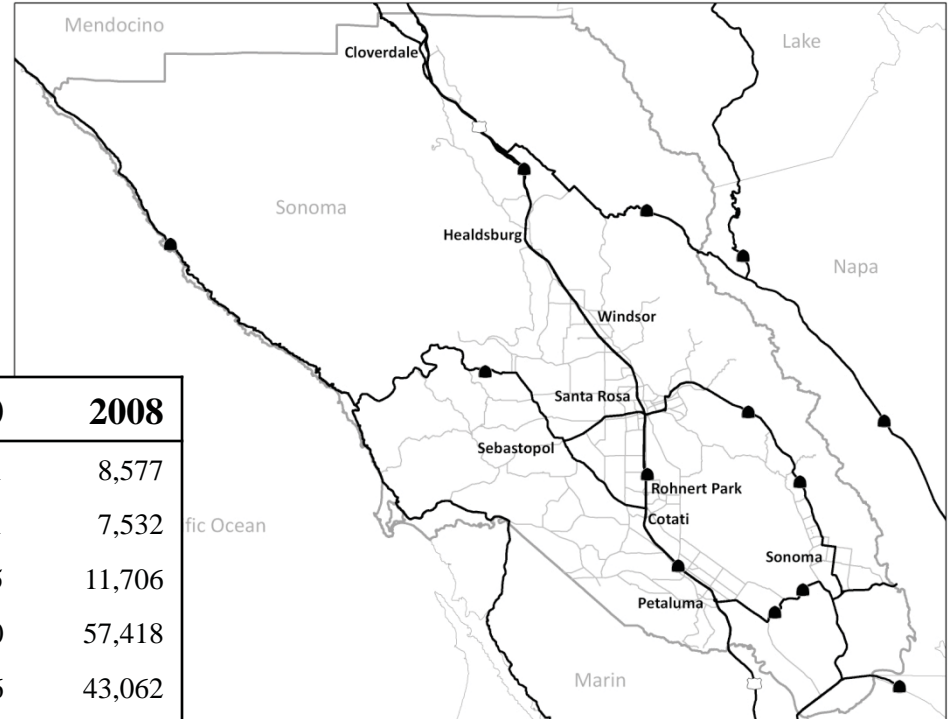


Typical California County

- ▶ High growth for the past 25 years
- ▶ Suburban/rural with small cities
- ▶ High cost of housing
- ▶ Freeway still under construction
- ▶ Rail service – still in the works



Population Trends



Jurisdictions	1980	1990	2000	2008
Cloverdale	3,989	4,924	6,831	8,577
Cotati	3,346	5,714	6,471	7,532
Healdsburg	7,217	9,469	10,915	11,706
Petaluma	33,834	43,166	54,550	57,418
Rohnert Park	22,965	36,326	42,236	43,062
Santa Rosa	83,320	113,261	147,595	159,981
Sebastopol	5,595	7,008	7,774	7,714
Sonoma	6,054	8,168	9,275	9,943
Windsor	n/a	n/a	22,744	26,564
Unincorporated County	133,361	162,675	150,223*	151,973
Sonoma County Totals	299,681	388,222	458,614	484,470

40 – 50 percent growth in the past 28 years, including the creation of of Town of Windsor, the 4th largest city in the county.

*Note: Unincorporated County Population shows a decrease in 2000 because of the incorporation of the Town of Windsor.

Travel Trends

Year	Registered Vehicles	Population	Vehicles per person
1950	51,582	103,405	.5
1980	240,204	299,681	.8
2007	428,000	484,470	.9

Ratio of cars per person has increased

Fee paid Registered Vehicles in Sonoma County (source: DMV)

More people are driving alone

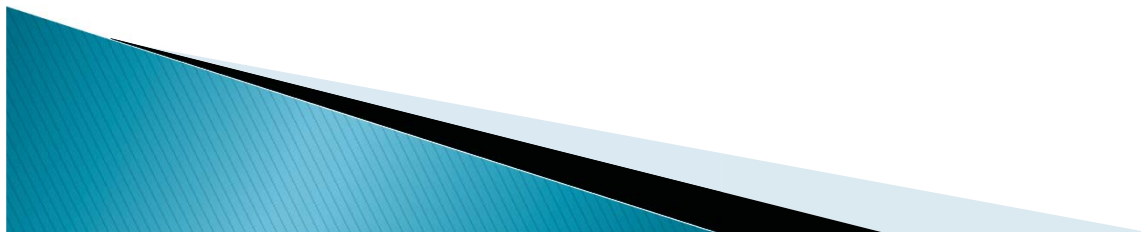
Travel to work	1980	1990	2000	2006
Drive Alone	69.4	74.6	74.7	74.5
Carpool	16.3	13	12.6	12.3
Transit	3.2	2.3	2.4	2.2
Bike/Walk	5.7	4.3	3.9	3.8
Other means	2	0.9	1	0.8
Worked at home	3.4	4.9	5.4	6.4

Travel to Work Mode Share in Sonoma County (source: US Census)



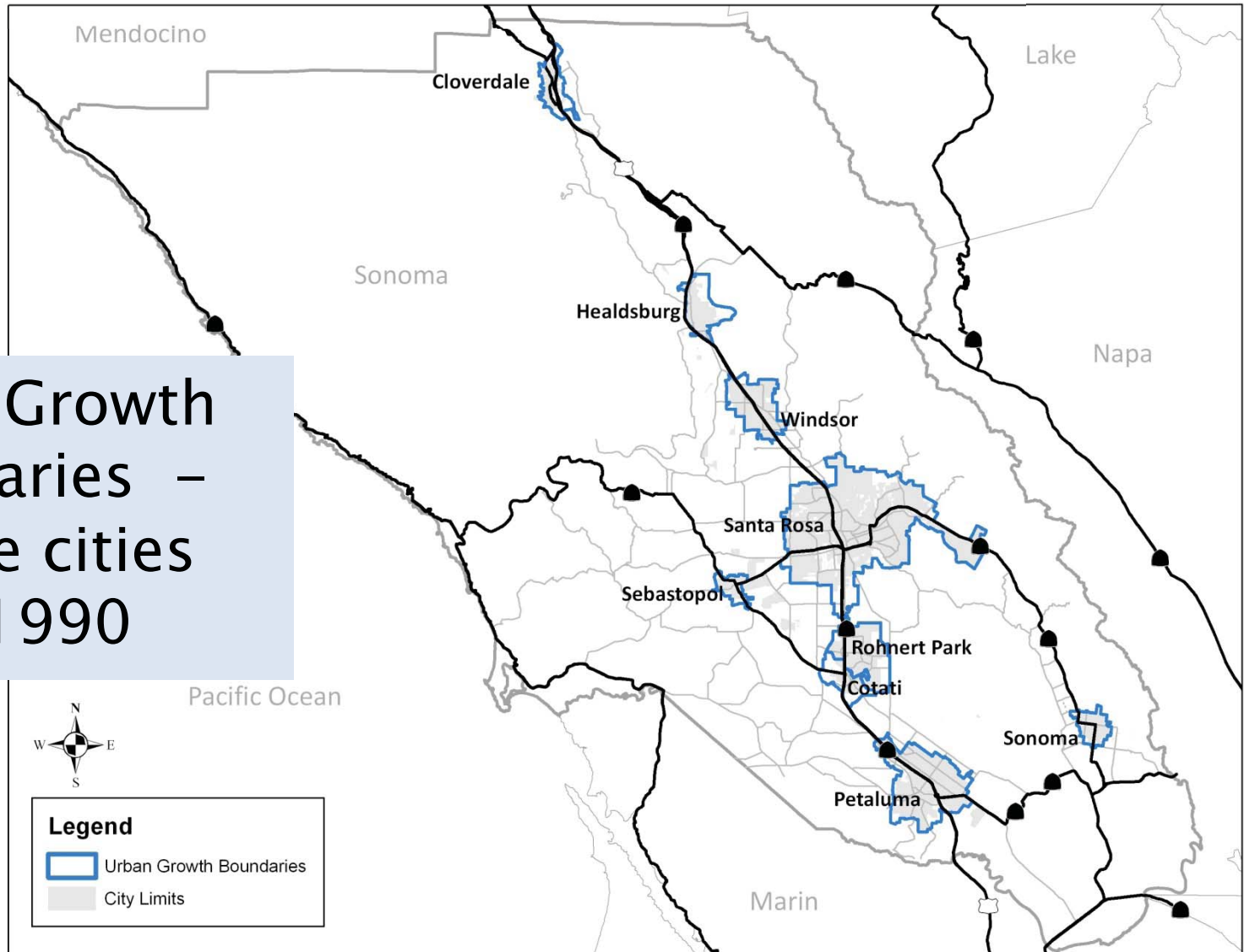
Active Community Input

Environmental groups, train enthusiasts, bicyclist have active input into local government



Land use policies tackled early

Urban Growth Boundaries – all nine cities since 1990



Ballot initiatives sales tax measures

- Open Space & Agricultural Preservation (1990/2006)
- Measure M – Countywide transportation (2004)
 - ▶ SMART (2008) 2 county rail system
 - ▶ Vehicle License Fee (2010- fail) –potholes, safe routes to school, bike paths

Smart Growth Transportation Policies

- ▶ Reduce trips by car
- ▶ Enhance transit
- ▶ More bicycle trips
- ▶ Better pedestrian access



Climate Change and the future of transportation – long range planning

- ▶ State legislation requiring connection between land use and transportation planning
- ▶ SCTA/RCPA has taken the lead locally on SB 375
- ▶ Board provides leadership
- ▶ Advisory committees are key to coordination among local jurisdictions

New agency – creation of RCPA

California Assembly Bill 811 (2009)

- ▶ Coordinate countywide climate protection efforts nine cities and multiple county agencies
- ▶ Secure grant funding for GHG reducing efforts
- ▶ Data collection, public information and education are significant elements of the climate protection effort.

RCPA/SCTA

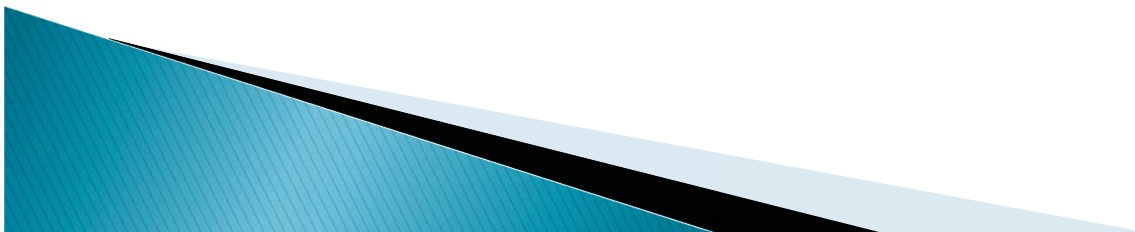
- ▶ Shares Board – one member from each incorporated city and 3 county supervisors
- ▶ Shares Staff – ten total, of which 2 are exclusive to climate change
- ▶ Shares transportation goals

Implementation

- Climate Action Plan produced in 2006 by CPC, approved by all cities
- Development of Sonoma County Energy Independence Program
- Grants for development of Green My Ride Transportation programs – TDM
- Clean fueled buses
- Electric vehicle fleet

Next steps

- ▶ Update Climate Action Plan
- ▶ Keep Moving Forward
 - Efficient Buildings
 - Clean Energy
 - Green My Ride
 - Conservation & Adaptation



Sonoma County Transportation Authority/ Regional Climate Protection Authority

www.sctainfo.org

