



CITY OF HARTFORD
Pedro S. Segarra, Mayor

David B. Panagore, COO/Development Director



Some Essential Facts

- 18 Square Miles
- Strong Mayor/COO Form of gov't
- 124,000 People
- +/- 100,000 workforce
- Home to five Fortune 100 Companies
- Median Household Income: \$24,820
- 30% Poverty rate



One City, One Plan

Plan Development & Action Agenda

- 6-Month public process with
 - 5 theme session
 - 4 neighborhood listening sessions
 - 1000+ Participants
- A vision for Hartford's future
- A tool to guide policies and development
 - 15 Chapters
 - 200 Action Items
- The foundation for land use regulations
- The basis for Capital Improvements Projects
- A resource for information about all of Hartford's planning efforts
- A community effort
 - Endorsed by the MetroHartford Alliance, Capital Region Council of Governments, Hartford City Council, and countless neighborhood groups



Wayfinding sign and banner, installed downtown by TheaterWorks



Retail on Park Street



Riverfront Plaza, linking Downtown to the Connecticut River



“Perfect Six” residential buildings in Frog Hollow