

Putting Schools on the Map: Linking Transit Oriented Development, Families, and Schools



**New Partners for Smart Growth
2011**

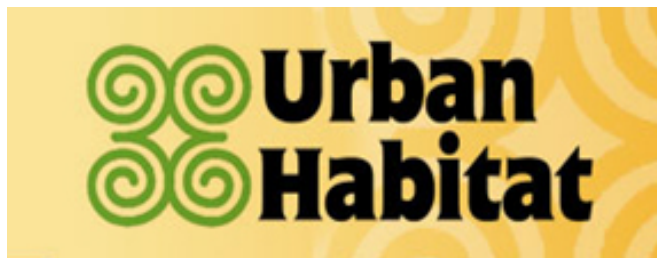
Discussants



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Coordinator



Opportunity-rich schools & communities

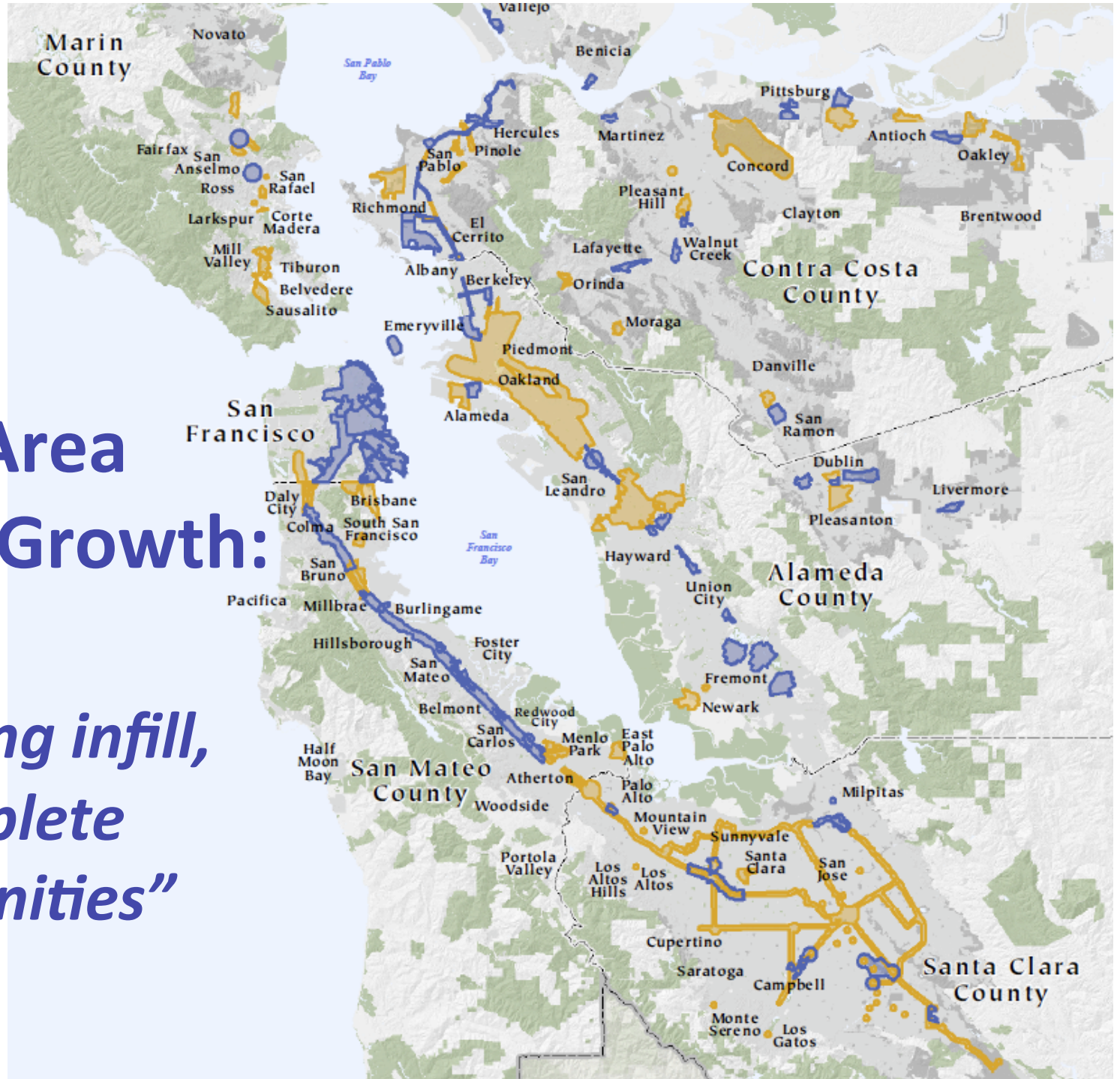
Cross-sector “co-benefits”

Integrated approaches

<http://citiesandschools.berkeley.edu>

Bay Area Regional Growth:

*Prioritizing infill,
“complete
communities”*



“Aspirational” Complete Communities

- Mixed-income
- Transit-oriented
- Family-friendly

ABAG logo

GREAT COMMUNITIES

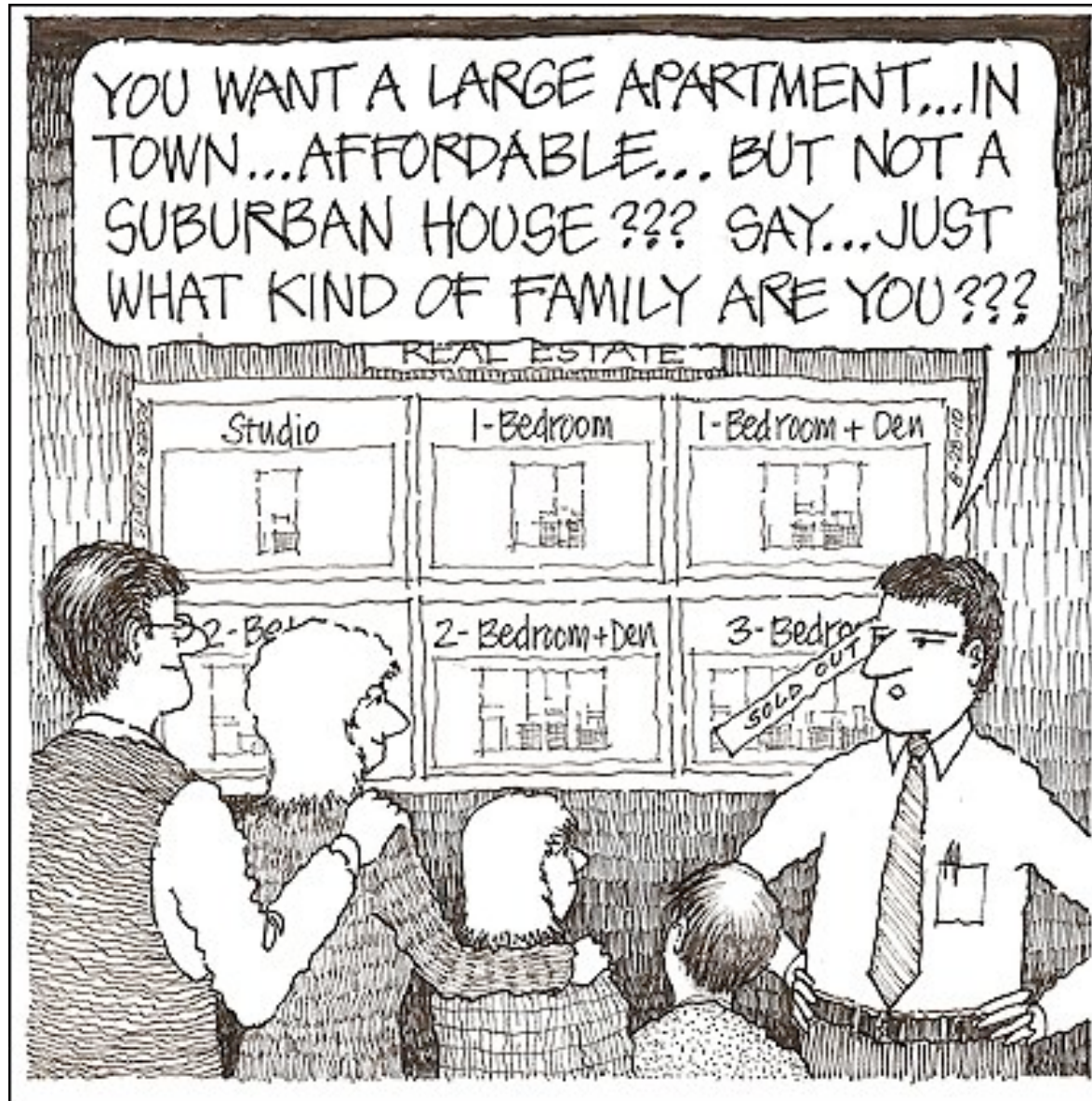
C O L L A B O R A T I V E

www.greatcommunities.org

Conventional TOD

- Higher end housing
- Empty nesters
- Young professionals w/o children

TOD, Families, and Schools



#1: School quality plays a major role in families' housing choices



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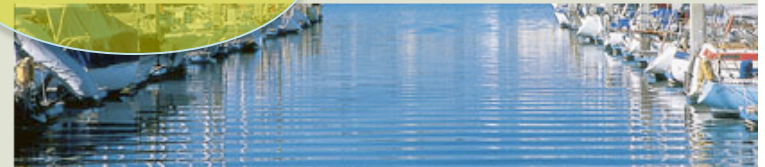
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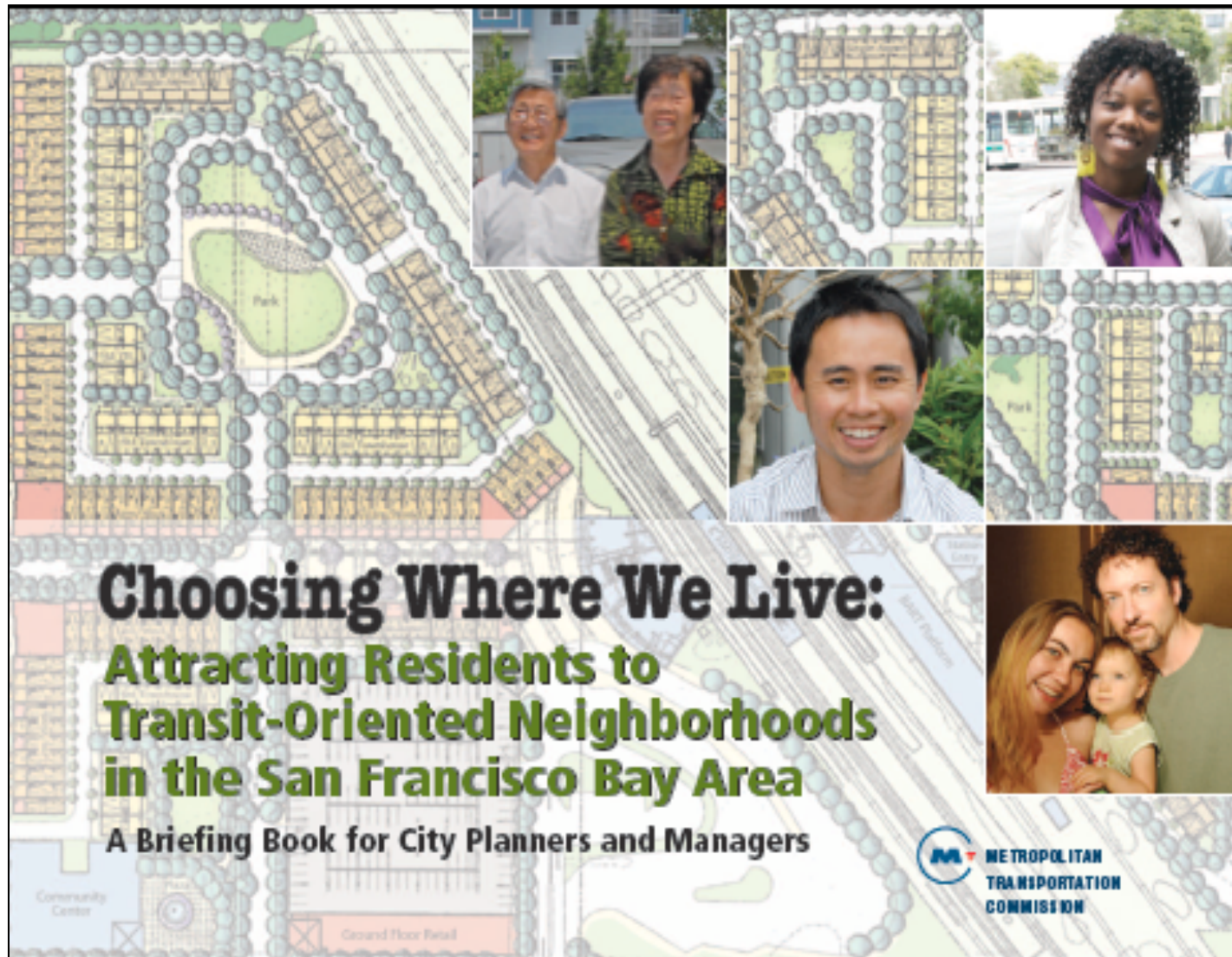
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Schools important to 3 out of 5 market segments



#1: School quality plays a major role in families' housing **choices**

H + T

H + T + **Education**

#2: A wide housing unit **mix** is needed to attract families

#3: Housing unit mix, enrollment, and school funding are **related**

#4: Children often use **transit** to get to/from school and afterschool activities

#5: Multi-modes support access to **school options**

#6: Mixed-income TOD can provide educational **workforce** housing

#7: TOD design principles support childrens' **walkability** and safety

#8: TOD brings amenities and services to **attract** families

#9: Opportunities for **shared use** of public space

#10: Opportunities for renovating or building new **schools**

Opportunities, Questions

- How to change the TOD “story”?
- How to form cross-sector partnerships?
- How to construct local planning process?



Thank You



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