Putting Schools on the Map: Linking Transit Oriented Development, Families, and Schools

New Partners for Smart Growth
2011
Discussants

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Opportunity-rich schools & communities

Cross-sector “co-benefits”

Integrated approaches

http://citiesandschools.berkeley.edu
Bay Area Regional Growth:

Prioritizing infill, “complete communities”
“Aspirational” Complete Communities

- Mixed-income
- Transit-oriented
- Family-friendly
Conventional TOD

- Higher end housing
- Empty nesters
- Young professionals w/o children
YOU WANT A LARGE APARTMENT...IN TOWN...AFFORDABLE...BUT NOT A SUBURBAN HOUSE ??? SAY...JUST WHAT KIND OF FAMILY ARE YOU ???

REAL ESTATE

Studio 1-Bedroom 1-Bedroom + Den

2-Bedroom + Den 3-Bedroom

SOLD OUT
#1: School quality plays a major role in families’ housing choices
Schools important to 3 out of 5 market segments

Choosing Where We Live: Attracting Residents to Transit-Oriented Neighborhoods in the San Francisco Bay Area
A Briefing Book for City Planners and Managers
#1: School quality plays a major role in families’ housing choices

H + T

H + T + Education
#2: A wide housing unit mix is needed to attract families

#3: Housing unit mix, enrollment, and school funding are related
#4: Children often use transit to get to/from school and afterschool activities

#5: Multi-modes support access to school options
#6: Mixed-income TOD can provide educational **workforce** housing

#7: TOD design principles support childrens’ **walkability** and safety
#8: TOD brings amenities and services to attract families

#9: Opportunities for shared use of public space

#10: Opportunities for renovating or building new schools
Opportunities, Questions

• How to change the TOD “story”?  
• How to form cross-sector partnerships?  
• How to construct local planning process?
Thank You

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