TOD Strategic Plan: overview
TOD & Centers
Implementation Program
Metro’s Development Center

• Program created in 1998
• $2.9 mill annual budget
• Directly implementing 2040 through public-private partnerships
• Investments in “bricks and mortar” tied to transportation outcomes
• > 500,000 induced annual transit trips
• $30 mill has leveraged > $300 mill private investment
2,091 housing units
nearly 1,000 affordable units
and more than 300 senior units

2008 National APA Best Practices Award

543,000 Induced Transit Riders Per Year

program results

20 built projects
(10 in pre-development)

Nearly 250,000 sq ft commercial

> 100,000 tons of GHG reduced

$318 million in private investment
why a strategic plan?

- Expanding system = expanding eligibility
- Differentiate areas by measuring TOD readiness
- Target TOD investments
TOD Program Funding & Eligible Areas
1998-2010

- **Funding (millions)**
- **eligible areas (sq miles)**

<table>
<thead>
<tr>
<th>Year</th>
<th>Funding</th>
<th>Eligible Areas</th>
</tr>
</thead>
<tbody>
<tr>
<td>1998</td>
<td>$1.6</td>
<td>12</td>
</tr>
<tr>
<td>2010</td>
<td>$2.9</td>
<td>93</td>
</tr>
</tbody>
</table>
building a TOD typology

Transit Orientation Score  
(Urban Form + Activity)  

+  

Market Strength
The traditional trinity of TOD

density

destinations
diversity
distinction
distances
demographics
design
dollars
measuring TOD readiness (p’s)
ped/bike connectivity
Gresham Central
Lents
Gateway
Clackamas
Rockwood
transit orientation score
**Typology**
*(market + TOD Score)*

- **Downtown + NW Portland Station Areas** (eligible, but excluded for comparison purposes)
- **Outer station areas for analysis**

- Real estate market strength:
  - Static
  - Emerging
  - Strong

3/3/11
- Eastside
- Westside
- Airport
- Interstate
- Green
- Milwaukie
Station Community Typology

(market + TOD Score)

Real Estate Market Strength

3/3/11

- Eastside
- Westside
- Airport
- Interstate
- Green
- Milwaukie
Plan + Partner
(longer term station areas)
Catalyze + Connect
(emerging station areas)
Catalyze + Connect
(emerging station areas)
Infill + Enhance
(near term station areas)
Infill + Enhance
(near term station areas)
TOD Typology Clusters

(market + urban form readiness)
Clusters

- infill + enhance
- catalyze + connect
- plan + partner

TOD Typology Clusters
(market + urban form readiness)
next steps

• Finalize TOD Corridor and Station Area Typology
• Further develop phasing strategy linked to typology
• Update data on annual basis
• Final TOD Strategic Plan & Investment Strategy