

11th ANNUAL NEW PARTNERS FOR SMART GROWTH

■ February 2-4, 2012 • San Diego, California



Conference Cosponsor Response Form

☐ **YES, we would like to cosponsor the conference.**

☐ Unfortunately, we will not be able to cosponsor the conference – but please check back with us about the next New Partners event.

Please respond by: _____

Please complete and return this form to:
Melissa Harper-Barton • mbarton@lgc.org

Please provide all contact information for the appropriate person within your organization we should be working with on conference promotional assistance.

▼ Name

▼ Title

▼ Organization

▼ Mailing address

▼ City State ZIP code

▼ Office phone ▼ Cell phone

▼ Fax

▼ E-mail

▼ Website address

■ **Other local / related organizations we can recommend as cosponsors:**

PROMOTIONAL ASSISTANCE OPTIONS (check all that apply)

To produce a “greener” event, the Local Government Commission is relying on more electronic distribution of promotional materials. Please support us in these efforts by helping get the word out about the conference to your members and constituencies – using as many of the following options below.

■ Email Distribution

- ☐ We will email general conference information to our members and key contacts.
- ☐ We will distribute conference postcards/brochures to our members and key contacts via email.
- ☐ We will send the LGC an electronic list of _____ email contacts (Excel or Tab Delimited format) for you to distribute conference information directly to our members and key contacts.

■ Web Postings and Links • Social Media

- ☐ We will feature conference information on our website with a link to the conference website.
- ☐ We will share information via Twitter and Facebook (or other social media).
- ☐ We will post conference information on listserves in which we participate.

■ Newsletters and Publications

- ☐ We will include an article or announcement about the conference in an upcoming issue of our newsletter or other publications. *(The LGC will send you sample articles and notices to use).*
Total circulation _____
Publication deadlines _____

■ Request for Conference Materials

We will distribute conference flyers/brochures at upcoming events and organizational meetings we will be attending. Please send us:

- ☐ An electronic version of the flyer or brochure (pdf) that we can copy.
- ☐ A batch of printed flyers or brochure that we can use.

We need _____ # of flyers/brochures by (date) _____

For questions about conference publicity:

Melissa Harper-Barton, Event Coordinator
mbarton@lgc.org • (916) 448-1198 x 308
Local Government Commission
1303 J St., Suite 250 • Sacramento, CA 95814-2936