



11th Annual New Partners for Smart Growth: Building Safe, Healthy and Livable Communities

February 2-4, 2012 San Diego, California

Presented by the Local Government Commission



THE SAN FRANCISCO FOUNDATION



THE KRESGE FOUNDATION

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11th Annual New Partners for Smart Growth

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Welcome!

Welcome to San Diego and the 11th annual *New Partners for Smart Growth: Building Safe, Healthy and Livable Communities Conference* – the largest and most comprehensive smart growth/sustainable communities conference held in the U.S. each year. We are delighted that you have joined us for our most important event yet. The program includes over 100 diverse, cutting-edge sessions, with something for everyone. While many sessions explore new trends and technical details, there are also sessions for those who are new to smart growth. The program includes several optional tours of model projects – another great way to experience smart growth models and innovations.

Today, we are faced with environmental and economic challenges that will define our generation, shape our future, and test our resilience as cities, regions, states and a nation. As a participant at this important and timely conference, you will have a chance to learn from and be inspired by cutting-edge, local-level responses to these pressing issues, selected from impressive initiatives drawn from throughout the country.

Moving into the conference's second decade, we can see that the hard work being done by all of you in places big and small is making a difference! But there is still much work to do. We hope this conference will give you even more energy, connections, tools and information with which to go home and create safer, healthier, more equitable and economically viable livable communities.

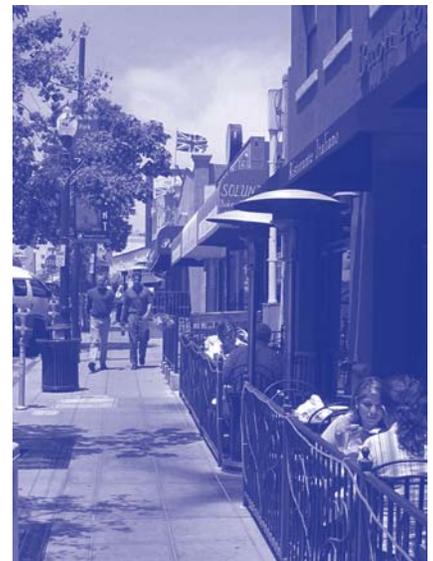
The Challenge – Step Outside Your Discipline

Because no single profession or group can solve the enormous challenges facing us today, this conference brings you together with multiple disciplines to explore how effective, nontraditional partnerships can provide the political will and technical expertise necessary to overcome inertia and change business as usual. To get the most out of this year's event, we challenge you to "step outside your discipline" and attend sessions that are outside the typical issue "track" you would normally gravitate to. We have made conference sessions as multidisciplinary in nature as possible to draw a diverse audience to every session. Because of this, you are likely to learn something that will help you in your work, and make valuable connections, at any session you attend.

Conference Organizer – Local Government Commission



The Local Government Commission (LGC) is an award-winning, 32-year-old nonprofit membership organization of forward-thinking, locally elected officials, city and county staff, and others. The LGC helps local officials and other community leaders address the problems facing their communities and maximize their civic, environmental and economic resources. In 1991, the LGC developed the Ahwahnee Principles for Resource-Efficient Communities, which helped pave



“The way we build our communities lies at the heart of many of the serious challenges we face today, and smart growth is key to addressing all of them. This year’s conference will draw the connections between these issues, and empower people who are working in the field with information and tools you can use to be even more effective.”

— Judy Corbett, Executive Director,
Local Government Commission



the way for the smart growth movement. The principles call for a diverse and balanced mix of housing, jobs, businesses and recreational activities located within easy walking distance of one another and within regions that preserve agricultural lands and open space. (lgc.org)

A Green Event

Having the opportunity to meet face to face, connect and share knowledge is an invaluable experience, as we collaborate on building safe, healthy and livable communities. At the same time, these events have associated impacts from travel to conference food, facilities and lodging. Great care has been taken to incorporate sustainability considerations into this event, including actions focusing on resource conservation; reducing the volume of materials produced; encouraging the use of public transit; ensuring that the conference menu will include largely locally grown and organic food; and facilitating offsets for our impacts with the help of participants and sponsors. For several of the tours of model projects, participants will be riding in local trolleys that run on clean-burning propane fuel — and have for over 20 years.

We are also offering participants the opportunity to help offset the carbon impact of this event by adding a nominal \$12 to the conference registration fee. Carbon offsets will be purchased from 3 Degrees to support the Garcia River Conservation-Based Forest Management Project (southwestern Mendocino County), the first large, non-profit-owned working forest in California. The project will reduce CO₂ emissions by more than 77,000 metric tons annually. These reductions will be validated and verified through the Climate Action Reserve. Check in at the conference registration desk to contribute to this important effort — it’s not too late!

The event’s estimated carbon footprint is 1,485 metric tons of CO₂ equivalent (akin to the annual emissions of 284 cars), with conference travel accounting for 94% of the total. We hope that at least 20% of attendees will participate in our offset efforts. To help inspire you to do so, the LGC will match every offset fee purchased by attendees. For more details about the project supported by your contribution, visit the conference web site (NewPartners.org). Participants will be recognized for their contributions, and we will share the results of our efforts after the event.

HDR (HDRInc.com) serves as the LGC’s Sustainability Advisor for this annual event, providing the resources to calculate the event’s estimated carbon footprint and support related to incorporating sustainable considerations into meeting planning and delivery.

There’s more to a great conference than distinguished speakers and exciting sessions:

Three Full Days plus a Pre-Conference Workshop

The conference starts a day early with an exciting pre-conference workshop focused on equitable development on Wednesday afternoon. Thursday gets off to a fast start with several optional tours and over 40 breakouts and workshops, culminating with an evening plenary and networking reception. On Friday and Saturday, attend three plenaries and choose from 58 breakouts and workshops!

Make Valuable Connections: Networking Opportunities Abound

While the program and speakers get high marks from participants every year, year after year the number one reason why participants flock to this conference is to network with their peers and many others outside their disciplines in a truly dynamic and inspirational learning environment.

This year, in addition to the general networking reception on Thursday evening, we are providing several more opportunities for participants to network around timely smart growth issues. There are 10 such networking opportunities offered outside the regular conference hours, including options for the Thursday lunch break (pages 21-22), early Friday morning (page 30), Friday lunch break (page 35), and early Saturday morning (page 46). We have also extended the length of scheduled refreshment breaks, another valuable networking opportunity!

Sponsor Displays – Twitter – Phone Charging Stations

Harbor Island Ballroom 2-3 (located near the registration area and plenaries) will be a featured attraction throughout the entire event! This room will include sponsor displays with plenty of smart growth goodies to share, along with several refreshment breaks and meal functions. The room will also include two new resources – a Twitterfall, where participants can see what people are tweeting about the event in real time, and phone charging stations donated by Bluelounge.

Optional Tours: Check Out Local Model Projects

Several optional tours on Thursday and Sunday will highlight exciting model projects in the region. A mix of light rail, trolley, biking and walking tours will showcase community revitalization projects, transit-oriented developments, cutting-edge urban infill and green buildings that embody the region's commitment to innovation and livability. See pages 57-61 for tour details.

Internet Café

New for the 2012 conference, AECOM is sponsoring an on-site Internet Café. Located near the registration area and Sponsor Display Room, the Internet Café will be available to conference participants during regular conference hours (7:30 a.m.-6:00 p.m.). Wifi access will be available in the café along with stand-alone computer kiosks and comfy chairs.

Lunch Inside or Out – Friday Farmers' Market Lunch

Thanks to Brian's Farmers' Markets, there is a farmers' market-style lunch option on Friday. Several local food vendors are set up at Cancer Survivor Park, located just steps from the hotel, serving locally grown and prepared foods of all types prepared foods of all types at an affordable price. While you will purchase your own food, this lunchtime option lets you choose from a variety of freshly made food, support local farmers, and enjoy your meal in a outdoor park setting.

Other meal options: Given that there are limited dining options within walking distance, the hotel will set up a "cash-n-carry kiosk" for participants during Thursday morning, and during lunch on Thursday and Friday, offering reasonably priced a la carte breakfast and lunch items.

Share a Bike, Win a Bike

The Bike Share Group will be operating a bike sharing demonstration station as part of our conference. Reduce your carbon footprint even more and take a bike out for a test spin. Helmets and lots of information about bike sharing will be provided. So check out the station, ride a bike, and, if you enter the bike raffle (at their Sponsor Display booth), you might just take one home! One lucky participant will win a brand-new Cargo-T bike, a \$500 value (sorry, you can't select the color!), shipped to their home.



Session Locations

The conference plenaries, workshops and breakouts will be held in the Marina Tower of the Sheraton San Diego Hotel. Please refer to the conference program for meeting room assignments. See the back cover for a hotel map.

Spanish Translation

In addition to two Spanish-language sessions and a lunchtime networking session on Thursday, we also have on-site translation services for four sessions on Thursday and Friday (noted in the agenda with “Spanish translation available”). These offerings will allow us to provide important program content to a larger audience of Spanish-speaking smart growth and sustainable communities professionals and advocates. The translation services are provided by the Ogma Group, Inc.

Book Signing Events

This year, the conference is hosting two book signing events with Dr. Richard Jackson and Andy Dannenberg, featuring their recent work on “Making Healthy Places: Designing and Building for Health, Well-being and Sustainability.” Jackson and Dannenberg will sign books during the Friday afternoon break between 3:00–3:30 p.m., and during the 9:45–10:15 a.m. break on Saturday morning. Island Press (the book’s publisher) will be selling their book during several breaks throughout the conference in the Harbor Island Ballroom 2-3 (Sponsor Display room), and both signing events will be held at their booth. We encourage you to buy your books prior to the scheduled signing times, in an effort to ensure you can take advantage of the opportunity to get your book personally signed by the authors!

Take a Ride on Us... to the Gaslamp Quarter

The Sheraton Hotel will provide limited, complimentary roundtrip bus transportation on Wednesday, Thursday and Friday evenings into the Gaslamp Quarter – so you have the opportunity to go off-site for dinner. Each evening, there will be two coach buses that accommodate approximately 55 passengers each, on a first-come first-serve basis. A detailed schedule is available at the conference registration desk.

Moving towards Zero Waste... We Offer Audio Downloads!

Share the knowledge! Take home the audio on your USB stick for just \$10 per session. Hungry Mind Recordings (HMR) will have digital recordings available of the speakers as MP3 audio files. Get a free USB flash drive with purchase of a full set – just \$425. Special coupon: Buy two (90-minute) sessions, get one free. Visit the HMR table on-site to purchase at the conference and online at hungrymindrecordings.com after the conference to download directly to your computer.

Smart Growth Ambassadors Program

First time at New Partners? Refocusing your efforts on a new smart growth strategy and would like to talk to someone who can help you prioritize? Can't decide which session to attend? If any of these questions relate to you, or you'd like to know more about smart growth and or this event, please ask any of the U.S. EPA or LGC staff wearing Ambassador name tags. They're happy to help!

Conference Evaluation Process: Tell Us What You Think

To help reduce waste and increase participant response, we will be administering an electronic conference evaluation survey. You will receive an email link to the survey a week after the event. It should only take 10–15 minutes to complete – your input is extremely valuable, and we hope you will participate!



Follow the conference on Facebook at facebook.com/newpartnersconference and Twitter @NewPartnersConf

Continuing Education Credits

AICP. We have received continuing education credits for AICP planners for nearly all of the conference sessions. These sessions are marked in the program with “**CM #**” with the number of credits indicated for each. AICP members may earn certificate maintenance credits by attending accredited sessions and self-reporting their attendance at www.planning.org/cm (login with your member ID and password).



ASLA. Professional development hours (PDH) is the term that ASLA and the Landscape Architecture Continuing Education System (LA CES; laces.asla.org) use to describe how much continuing education credit a session carries. These sessions are marked in the program with “**PDH #**” with the number of qualifying credits through LA CES indicated for each.



Professional development takes the form of a wide range of subjects that relate directly and indirectly to the practice of landscape architecture. In some jurisdictions, licensees must obtain continuing education that pertains to public health, safety and welfare (HSW). These sessions are marked in the program with “**HSW #**” with the number of qualifying credits through LA CES indicated for each.

Sessions that qualify for both are marked in the program with “**PDH/HSW #**” with the number of credits indicated for each.

ASLA members may self-report their attendance at www.asla.org/ContinuingEducation.aspx. Most states accept self-reporting, with the exception of Florida, New York and Pennsylvania. ASLA members wishing to obtain credits must sign in at each accredited session and complete evaluation forms to verify attendance. **All completed forms must be turned in at the registration desk before conference’s end. A certificate of attendance will be provided by the LGC by February 24.**

AIA/CES. The LGC has applied to the AIA to receive accreditation for architects, for several sessions in the program. As of the program print date, we have not yet received approval from the AIA. Should we receive notice before the event that sessions have been approved, we will provide updated information at the conference registration desk to architects interested in receiving credits.



MCLE. The LGC has applied to the California State Bar to receive accreditation for attorneys attending from throughout the U.S., for several conference sessions. As of the program print date, we have not yet received approval from MCLE. Should we receive notice before the event that sessions have been approved, we will provide updated information at the conference registration desk to attorneys interested in receiving credits.



Don't forget to share your experience at the conference by posting on Facebook and tweeting using the hashtag #npsg



Conference Schedule at a Glance

■ WEDNESDAY, FEBRUARY 1

1:00-5:30 pm	Pre-Conference Workshop. Advancing Equity through Planning: Challenges and Opportunities See pages 11-12 for schedule of sessions	Harbor Island Ballroom 1
12:00-7:30 pm	Conference Pre-Registration	Harbor Island Foyer

■ THURSDAY, FEBRUARY 2

7:00-9:00 am	Conference Registration Morning Coffee	Grande Ballroom Foyer Harbor Island Ballroom 2-3
8:00 am-12:00 pm	Tours of Local Model Projects See pages 57-58 for morning tour descriptions Convene at the conference registration desk	Grande Ballroom Foyer
8:30-10:00 am	Morning Breakout Sessions See pages 13-16 for descriptions and locations	---
10:00-10:30 am	Break	Harbor Island Ballroom 2-3
10:30 am-12:00 pm	Morning Breakout Sessions See pages 17-21 for descriptions and locations	---
12:00-2:00 pm	Lunch Break (on your own)	---
12:30-1:30 pm	Networking Sessions See pages 21-22 for descriptions and locations	---
1:00-5:00 pm	Tours of Local Model Projects See pages 58-60 for afternoon tour descriptions Convene at the conference registration desk	Grande Ballroom Foyer
2:00-3:30 pm	Afternoon Breakout Sessions See pages 22-24 for descriptions and locations	---
2:00-5:15 pm	Training Sessions See pages 24-26 for descriptions and locations	---
3:30-3:45 pm	Break	Harbor Island Ballroom 2-3
3:45- 5:15 pm	Implementation Workshops See pages 26-29 for descriptions and locations	---
5:15-6:30 pm	Evening Break	Harbor Island Ballroom 2-3
6:30-8:00 pm	Conference Welcome and Acknowledgements Kickoff Plenary. Smart Growth for Economic Recovery See page 29	Grande Ballroom Grande Ballroom
8:00-9:00 pm	Networking Reception	Harbor Island Ballroom 2-3

■ FRIDAY, FEBRUARY 3

7:00-8:30 am	Conference Registration Continental Breakfast	Grande Ballroom Foyer Harbor Island Ballroom 2-3
7:30-8:30 am	Networking Sessions See page 30 for descriptions and locations	---
8:30-9:30 am	Morning Plenary. Places for People: How Transportation Choices, Infill Development and Good City Design Can Reshape Our Communities See page 30	Grande Ballroom
9:30-10:00 am	Break	Harbor Island Ballroom 2-3
10:00-11:30 am	Morning Breakout Sessions See pages 31-35 for descriptions and locations	---
11:30 am-1:30 pm	Lunch Break (on your own) Check out Farmers' Market Lunch in Cancer Survivor Park	
12:30-1:30 pm	Networking Sessions See page 35 for descriptions and locations	---
1:30-3:00 pm	Afternoon Breakout Sessions See pages 36-40 for descriptions and locations	---
3:00-3:30 pm	Break	Harbor Island Ballroom 2-3
3:30-5:30 pm	Implementation Workshops See pages 40-44 for descriptions and locations	---

■ SATURDAY, FEBRUARY 4

7:00-8:30 am	Conference Registration Continental Breakfast	Grande Ballroom Foyer Harbor Island Ballroom 2-3
7:30-8:30 am	Networking Sessions See page 46 for session times, descriptions and locations	---
8:30-9:45 am	Morning Plenary. The Great Reset: Reshaping Our Economic and Physical Landscape to Meet New Needs (see page 46)	Grande Ballroom
9:45-10:15 am	Break	Harbor Island Ballroom 2-3
10:15 am-12:15 pm	Implementation Workshops See pages 47-52 for descriptions and locations	---
12:15-1:45 pm	Networking Lunch (lunch provided) Video: 2011 EPA National Awards for Smart Growth Achievement	Grande Ballroom
1:45-3:15 pm	Afternoon Breakout Sessions See pages 53-56 for descriptions and locations	---
3:15-4:00 pm	Closing Plenary. Community Design and Urban Innovation for a Knowledge-Based Economy (see page 56)	Grande Ballroom

■ SUNDAY, FEBRUARY 5

8:00 am-12:00 pm	Tours of Local Model Projects See pages 60-61 for descriptions	Grande Ballroom Foyer
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Thursday • Concurrent Breakouts, Implementation Workshops and Trainings

TRACK	THURSDAY [p.13-16] 8:30-10:00 am	THURSDAY [p.17-21] 10:30 am-12:00 pm	THURSDAY [p.22-26] 2:00-3:30 pm & * 2:00-5:15	THURSDAY [p.26-29] 3:45-5:15 pm
Climate Change and Energy		Groundbreaking New Statewide Energy Retrofit Program [17]		
Communication Tools and Tech	People, Place and Planning: Engaging Residents... [15]	Smart Growth Performance Measurement [17]	Charrettes and Next Generation of Public Involvement [23]	
Equitable Development		Smart Growth, Environmental Justice and Equitable Development [18]	People's Planning for Improvements without Displacement [22]	
Finance, Real Estate and Development	Restoring Prosperity in America's Legacy Cities [15]	Tax Foreclosure Reform: A New Approach for Stronger Neighborhoods [20]	Where's the Money: 2012 Update on Smart Growth Funding [22]	
Green Jobs, Green Economy		Smart and Green: Could Housing Trends Bolster Sustainable Building Patterns? [18]	Economic and Environmental Benefit of Good Urbanism [24]	
Health	National Prevention Strategy: America's Plan for Building Safe and Healthy Communities [14]	Getting Ready for a Maturing America [18] Seeds for Change: Creative Urban Gardens and Edible Parks [19]	Healthy Metropolitan Food Systems [22] Agenda for Healthy, Equitable and Sustainable Environments [25]	
Housing and Green Building	What Americans Want [13]			21st-Century Community: Housing for the "Missing Middle" [27]
Implementing Smart Growth	Smart Growth 101 [15]	Introducción al Desarrollo Urbano Inteligente [17] Rural to Urban, Village-City-County: Advanced Form-Based Coding [19]	Next Generation of Smart Growth [23] Participación de Residentes en el Proceso de Planeación [23] EPAs Building Blocks... [25]	"Smart Growth Catalysts" and the Battle for Planning in San Diego/Tijuana Region [27]
Infrastructure & Redevelopment	Overcoming Barriers to Sustainably Redevelop Historic Communities [14]			A New Heart for Houston [28]
Land Preservation				Land Management in the West [28]
Leadership and Partners		Collaboration between Nonprofits and Government Agencies [19]		
Schools and Institutions		Successful and Collaborative School Siting [20]		
Small Cities and Rural Areas	Community/Economic Development in Small Towns/Rural Regions [16]	Rural Main Streets – Small Towns Need Vitality Too! [21]	Infill Development Strategies for Small Cities [24]	
Transportation, TOD and Streets	Partnership to Finance and Promote Equitable TOD [13] Complete Streets Implementation Coast to Coast [16]	Is the Sky Falling? An Update on the Transportation Debate in Congress [21]	Prosperity Benefits of Transit and Smart Growth [24] Putting Parking in Its Place for Smart Growth [26]	Not Your Father's DOT: State Transportation Policy [26] Kicking the (Driving) Habit: Move to Sustainable Trans.[28]
Water and Coastal Areas	Comparing Coastal Responses [13] Smart Growth for Clean Water [16]			

Friday • Concurrent Breakouts and Implementation Workshops

TRACK	FRIDAY 10:00 –11:30 am [p.31-35]	FRIDAY 1:30–3:00 pm [p.36-40]	FRIDAY 3:30–5:30 pm [p.40–44]
Climate Change and Energy			New Tools and Practices for Measuring Land Use/Transportation Policy Impacts [40] SB 375: Sustainable Communities and Climate Protection Law [42]
Communication Tools and Tech	Advances in GIS for Smart Growth: Horizontal and Vertical [31]		Facing the Critics: Tools and Trainings to Counter Smart Growth Opponents [41]
Equitable Development	Building a Regional Equity Coalition to Deliver on Sustainable Communities [31]	Revitalization, Gentrification and ED [36] Health, Justice and Equity in Freight and Infrastructure Development [38]	
Finance, Real Estate and Development			Sharpening and Using Financial Tools in the Smart (Re)Development Toolbox [42]
Green Jobs, Green Economy	Rooted in Community: Native American Collaboration on Smart Growth and Green Design [32]		Jobs, the Workforce and the Economy: Rethinking the Role of Smart Growth and Sustainability [42]
Health	Transforming San Bernardino from Ground Zero to a Model Healthy City [32]	Using Health as a Messaging Tool [36]	Housing and Freeways: How Close Is Too Close [41]
Housing and Green Building	Mixed Use: Perception and Reality [31]	Land Use in a Building Code? Meet the International Green Construction Code [37]	
Implementing Smart Growth	Leveraging Smart Growth Brand to Build a Political Base and Vice Versa [34] Area-Wide Planning: Innovations at the State, Local and Federal Level [34]	Incorporating Smart Growth into Disaster Recovery Planning [36]	Transforming Suburbs into Sustainable Communities: Case Studies [43]
Infrastructure & Redevelopment		The Role of Youth in Sustainable Brownfields Redevelopment [39]	Military Base-Closing Redevelopment [41] Implementing Green Infrastructure [44]
Land Preservation		Smart Growth Takes Smart Preservation [38]	
Leadership and Partners	Labor Unions: Emerging Allies for Smart Growth [32]	Smart Valley Places – Taking Advantage of the Great Reset [37]	
Schools and Institutions		Achieving Healthy, Equitable, Walkable Schools [39]	
Small Cities and Rural Areas	Rural Sustainability: Federal Collaboration, Regional Innovation...[34]	Strategies for Saving the Small-Town Grocery Store [37]	Advancing Opportunities for Rural Economic Development [43]
Transportation, TOD and Streets	Advancing Equity through Transit Corridor Planning [33] Learning to Share – How to Get Your Community Ready for Bicycle Sharing [35]	Little Trips, Big Difference: Predicting Traffic for Mixed-Use Sites [39] The Walking Audit: A Tool for Organizing Communities / Complete Streets [40]	Building Support for Mobility Options: Effective Outreach Tactics [43] Emerging Practices and Policies in Transit-Oriented Development [44]
Water and Coastal Areas	Smart Water: Aligning Land Use and Infrastructure for Healthier Communities [33]		

Saturday • Concurrent Breakouts and Implementation Workshops

TRACK	SATURDAY 10:15 am-12:15 pm [p.47-52]	SATURDAY 1:45-3:15 pm [p.53-56]
Climate Change and Energy	Climate and Energy Planning: Community Partnerships that Work [47]	Planning for Solar Energy in Your Community [53]
Communication Tools and Tech	Democratization of Planning: Emerging Tools for Your Next Planning Process [47]	
Equitable Development	Advancing Equity in Minneapolis-St.Paul [48] Multi-Disciplinary Approach to Sustainable Environmental and Social Equity [51]	Smart Growth, Immigrant Integration and Sustainable Development [53] Coordinating Regional Initiatives for Equity [55]
Finance, Real Estate and Development	Sustainable Return on Investment [48]	
Green Jobs, Green Economy		
Health	Public Health, Transportation and Land Use: Institutionalizing Partnerships and Practices [49]	Eat, Play, Live: Creative Investments towards Equitable Health Access [53]
Housing and Green Building		
Implementing Smart Growth	Completing Neighborhoods through Appropriate Infill [48] Evolution of Smart Growth—San Diego [49] Getting It Done: State Policy Strategies from Advocacy to Implementation [51]	Planning and Managing the Urban Forest to Build Community Sustainability and Resilience [54]
Infrastructure & Redevelopment		Restoring the American City: Augusta, GA, and Laney Walker/Bethlehem [54]
Land Preservation	Landscape Conservation Toolkit for Rural Communities, the Carbon Market... [50]	
Leadership and Partners		
Schools and Institutions	Community Schools – The Case for Joint Use [51]	
Small Cities and Rural Areas		Heritage-Based Rural Development [55] Building Sustainable Rural Communities... [56]
Transportation, TOD and Streets	Linking Jobs, Housing and Transit for Economic Development [52]	Development-Oriented Transit: Innovative Economic Tools and Models [54]
Water and Coastal Areas		Smart Growth and Hazards Resilience: Helping Coastal Communities Stay Safe, Sustainable [56]

Wednesday, February 1

Harbor Island I

Pre-Conference Equitable Development Workshop.

Advancing Equity through Planning: Challenges and Opportunities [CM 4.0]

Across the country, communities and regions are finding that inclusive, equitable planning processes empower them to address the economic, environmental, health and other challenges they face. However, integrating social equity, affordability, economic and workforce development, and environmental justice into local and regional planning is not always straightforward. This workshop will draw on the experiences of HUD's Sustainable Communities Regional Planning and Community Challenge grantees and their partners from community-based organizations to shed light on the barriers and opportunities related to fair and equitable planning. Participants – practitioners from the equitable development, environmental justice, smart growth and planning fields – will take part in dialogues about how to apply lessons learned more broadly. The event will conclude with reflections by federal and philanthropic leaders on how local, regional, state, tribal, federal and foundation stakeholders can work together to advance inclusive planning and growth.

Equitable Development Track: This workshop will complement the Equitable Development track sessions to be held during the conference. See pages 8-10 for the list and times of these related sessions.

1:00-1:30 pm

Harbor Island I

Welcome

This opening session will provide background on the history of the Equitable Development Workshop and how equity and environmental justice are being addressed at New Partners for Smart Growth; let attendees know what to expect at this year's workshop; and announce the opportunity to comment on the draft EPA publication on equitable development. A speaker from a community that has implemented a successful inclusive, community-driven process will present their work to frame the day's discussions.

- Workshop MC: Dwayne Marsh, Senior Advisor, Office of Sustainable Housing and Communities, U.S. HUD
- John Frece, Director, Office of Sustainable Communities, U.S. EPA
- Lisa Garcia, Associate Assistant Administrator for Environmental Justice, U.S. EPA
- Georgette Gómez, Toxic Free Neighborhoods Director, Environmental Health Coalition (National City, CA)

1:30-2:45 pm

Harbor Island I

Opening Roundtable

HUD's Regional Planning and Community Challenge planning grant programs – the flagship initiatives of the Partnership for Sustainable Communities – are advancing a new model of strategic investment in equitable, environmentally sustainable development. What lessons have grantees and their partners learned about advancing equity through planning for sustainable communities, and how can these lessons be applied in other places? Participants will gain insight from leaders of several of the efforts now underway.

- Moderator: Dwayne Marsh, Senior Advisor, Office of Sustainable Housing and Communities, U.S. HUD
- Heidi Hall, Equity Network Manager, Impact Capital (Seattle, WA)
- Maiko Winkler-Chin, Executive Director, Seattle Chinatown International District Preservation Development Authority
- Charlie Baker, Executive Director, Chittenden County Regional Planning Council, VT
- Isabel Cosio Carballo, Director of Public Affairs, South Florida Regional Planning Council
- Brett Lee Shelton, Legal Counsel, Smith, Shelton & Ragona, LLC (Pine Ridge, SD)

2:45-3:00 pm

Break

3:00-4:15 pm

Nautilus I

Concurrent Session A. The Affordability Question

Sustainable community development promotes the integration of transportation, housing, economic development and environmental protection as the foundation for vibrant, healthy and affordable places.

Nautilus 2

But without specific measures to preserve affordability, the very people who most need to benefit from these planning approaches can be priced out of communities. How can affordability be incorporated into planning? Issues of displacement, fair housing, job access and public priorities will frame the conversation.

- Moderator: Dwayne Marsh, Senior Advisor, Office of Sustainable Housing and Communities, U.S. HUD
- Meredith Levy, Director of Community Organizing and Planning, Somerville Community Corporation, MA
- Chris Benner, Associate Professor, University of California-Davis
- Terrance Ware, Transit-Oriented Development Administrator, City and County of Honolulu, HI

Concurrent Session B. Moving from Engagement to Decision-Making

This session will look at best practices for moving traditionally marginalized populations from being observers to participants to architects of growth and development where they live. Grantees and their partners from community-based organizations will share successes and stumbling blocks related to community engagement, leadership and ownership in planning and investment.

- Moderator: Kalima Rose, Director, Center for Infrastructure Equity, PolicyLink
- Dean Katerndahl, Director, Government Innovations Forum, Mid-America Regional Council
- Damon Daniel, Regional Organizing Director, Communities Creating Opportunity, MO
- Amy Cotter, Director of Regional Plan Implementation, Metropolitan Area Planning Council
- Marcos Beleche, Director of Community Organizing and Resident Resources, Codman Square Neighborhood Development Corporation, MA
- Mike Dozier, Executive Director, Office of Community and Economic Development, CSU Fresno
- Genoveva Islas-Hooker, MPH, Regional Program Coordinator, Central CA Regional Obesity Prevention Program

Concurrent Session C. Jobs, Wealth and Environmental Justice

In these difficult economic times, job creation and workforce development are a top priority for many communities, especially in places that have experienced decades-long disinvestment. How do communities balance these critical issues with the need to create long-term wealth, reverse generational poverty and address the environmental justice issues which so often arise in disadvantaged communities? Grantees and partners will share their approaches to addressing these issues through planning.

- Moderator: Diane Takvorian, Executive Director, Environmental Health Coalition
- Margaret Kaplan, Operations Director, Minnesota Center for Neighborhood Organizing
- Ron Townley, Director of Local Government Services, Land of Sky Regional Planning Council, NC
- Allen Fernandez Smith, President and CEO, Urban Habitat (Oakland, CA)

Break

Closing Plenary. Federal and Foundation Responses

Leaders from federal agencies and foundations will react to the day's conversations, reflect on next steps for advancing equitable and sustainable planning efforts, and offer previews of opportunities to come.

- Moderator: Scot Spencer, Associate Director for Advocacy and Influence, Annie E. Casey Foundation
- Shelley Poticha, Director, Office of Sustainable Housing and Communities, U.S. HUD
- Leslie Rogers, Region 9 Administrator, Federal Transit Administration
- Lisa Garcia, Associate Assistant Administrator for Environmental Justice, U.S. EPA
- Glenda Humiston, California State Director, USDA Rural Development
- David Fukuzawa, Program Director for Health, Kresge Foundation

Social Hour (off-site)

Harbor Island 1

4:15-4:30 pm

4:30-5:30 pm

Harbor Island I

6:00-8:00 pm

Thursday, February 2

7:00 am-9:00 am

Conference Registration / Morning Coffee

Registration is in the Grande Ballroom Foyer. Coffee is served in Harbor Island Ballroom 2-3.

8:00 am-5:00 pm

OPTIONAL TOURS OF LOCAL MODEL PROJECTS

Morning and afternoon tours. Convene at the conference registration desk. See pages 57-60 for details.

8:30 am-10:00 am

MORNING BREAKOUT SESSIONS

Executive Center I

A. Comparing Coastal Responses to Promote Regional Resilience [CM 1.5;PDH/HSW 1.5] INT

Hurricane Katrina's destruction along the Gulf Coast has required communities to rebuild from scratch, rethinking urban patterns and long-range planning. Today, new master plans across the Mississippi Gulf Coast aim to curb sprawl and rebuild compact communities with green infrastructure to manage storm-water and mitigate flooding in low-lying areas. On another coast, San Diego County residents need only recall the recent multi-year drought and devastating wildfires to recognize climate change impacts bearing down on the American Southwest. The region, however, is emerging as an incubator for innovative development of plans to mitigate and adapt to our changing climate, with philanthropy playing a catalytic role and local governments like the City of San Diego leading by example. Join this discussion comparing and contrasting approaches of two coastal regions to advance smart growth and promote regional climate resiliency. Speakers from business, government and philanthropy will explore their region's motivations, challenges and successes.

- Moderator: Kimberly M. Miller, Senior Planner, Eco-Systems, Inc.
- Tina Shumate, Office Director, Mississippi Department of Marine Resources
- Nicola Hedge, Climate Initiative Manager, The San Diego Foundation
- Linda Giannelli Pratt, Chief Program Manager, Environmental Services, City of San Diego, CA

Nautilus 2

B. What Americans Want [CM 1.5;PDH/HSW 1.5] INT

This session will bring together several surveys exploring Americans' preference for smart growth communities. Joe Molinaro from the National Association of REALTORS® will provide an overview of findings from NAR's 2011 national preference survey. Shyam Kannan from RCLCo will explore the details of the survey using segmentation analysis focusing on Americans' preferences for transit-oriented developments and walkable communities. Gail Meakins from the University of Utah will report findings from the nation's largest survey of Americans' attitudes toward smart growth communities conducted by Porter-Novelli with special reference to walking and biking to work and for errands, and transit accessibility. Arthur C. Nelson, also from the University of Utah, will review three subnational surveys on preference for TODs and transit accessibility, including California, Arizona, Nevada, New Mexico and western Texas, and synthesize all surveys for their smart growth implications. Special attention will be given to underserved markets and equity.

- Moderator: Arthur C. Nelson, Presidential Professor, Metropolitan Research Center, University of Utah
- Joe Molinaro, Managing Director, Smart Growth Program, National Association of REALTORS®
- Shyam Kannan, Principal Director, Economic Development Practice Group, RCLCo
- Gail Meakins, Research Assistant, City and Metropolitan Planning, University of Utah

Nautilus 5

C. Public-Private Partnership to Finance and Promote Equitable TOD [CM 1.5;PDH 1.5] INT

Transit-oriented development (TOD) is an important component of sustainable communities. Without proactive public policy and innovative financing mechanisms, the development of new public transportation infrastructure results in the unintended displacement of low-income households, by driving up land and real estate values. One of the primary financing mechanisms for the creation or preservation of affordable

Session Levels

Beginner

BEG

Intermediate

INT

Advanced

ADV

Marina 2

housing near transit has been acquisition loan funds for TOD. These pioneering funds allow borrowers to hold land for five or more years, layer capital to lower interest rates from standard acquisition loans, and create an environment in which both borrowers and lenders take new or non-traditional risk to ensure that low-income households can benefit from combined access to reliable public transportation and affordable housing. This session will highlight the Bay Area Transit Oriented Affordable Housing Fund, and focus on collaboration and the elements (program, policy and innovative financing tools) that are needed to advance equitable TOD.

- Moderator: Noni Ramos, Vice President and Chief Lending Officer, Enterprise Community Loan Fund
- Brian Prater, Managing Director, Western Region, Low Income Investment Fund
- Doug Johnson, Senior Transportation Planner, Metropolitan Transportation Commission
- Lindy Hahn, Vice President, Global Sustainable Finance, Morgan Stanley

D. National Prevention Strategy: America's Plan for Building Safe and Healthy Communities [CM 1.5; PDH/HSW 1.5] INT

This presentation from HHS, EPA, DOL and USDA highlights how the National Prevention Strategy provides a new, health-in-all policies approach to prevention. A key prevention challenge is tackling the current epidemic of obesity. The Strategy recognizes that this will require the efforts of many federal agencies and other stakeholders. Good community design, with sidewalks, adequate lighting and traffic slowing devices, improves the walkability of communities and promotes physical activity. Increasing access to healthy, affordable food options provides people with the opportunity to make healthy choices about what they eat. Proper food handling, preparation and storage, and adoption of hand-washing practices within commercial establishments and homes can reduce contamination and prevent food borne illnesses. Health professionals in a variety of settings, including workplaces, can provide education, counseling and referrals to community resources to help people lead more active lifestyles, eat more healthily, and reduce their health risks.

- Corinne M. Graffunder, DrPH, MPH, Director, National Prevention and Health Promotion Strategy, Office of the Associate Director for Policy, Centers for Disease Control and Prevention
- Joani Walsh, Deputy Under Secretary, Marketing and Regulatory Programs, USDA
- Shelley Poticha, Director, Office of Sustainable Housing and Communities, U.S. HUD
- Kathy Sykes, Senior Advisor, Aging Initiative, Office of Research and Development, U.S. EPA

Nautilus 3

E. Overcoming Barriers to Sustainably Redevelop Historic Communities: Focus on Main Street [CM 1.5; PDH/HSW 1.5] INT

Green building practices do not need to be limited to new construction: historic properties can be an important way to incorporate green building into existing building stock and play an important role in downtown revitalization. This panel will describe the U.S. EPA's efforts to assist in green historic preservation nationwide, focusing on its recent technical assistance project to help Concord, NH, identify tools to sustainably redevelop the upper stories of their historic properties downtown. The speakers will discuss lessons learned and provide tools for both developers and communities. The assessment tool resulting from the project will also be presented, designed to help determine how successful a community has been in marrying green building practices, historic preservation and smart growth principles.

- Nora Johnson, Policy Fellow, Office of Sustainable Communities, U.S. EPA
- Yolanda Bouchee, Green Historic Preservation Specialist, U.S. EPA Region 5
- Joi Ross, Owner/CEO, APEX Direct, Inc.
- Matthew Walsh, Assistant for Special Projects, City of Concord, NH

Executive Center 3

F. Smart Growth 101 [CM 1.5;PDH/HSW 1.5] BEG

This session is geared towards first-time conference attendees or for participants who are new to the practice of implementing smart growth solutions. The session will cover general topics, such as the ten principles of smart growth, the basics of planning and zoning for smart growth and how smart growth is being implemented at the state, regional and local level. The session will provide a good working background for a multi-disciplinary audience on smart growth and prepare participants for more in-depth sessions during the main conference.

- Paul Zykofsky, AICP, Assoc. AIA, Associate Director, Local Government Commission
- John Frece, Director, Office of Sustainable Communities, U.S. EPA

Nautilus 1

G. People, Place and Planning: Engaging Residents and Using Data in Revitalization and Evaluation [CM 1.5;PDH/HSW 1.5] BEG

How can you create and sustain long-term neighborhood change that engages and energizes residents, leverages the assets and market momentum of a place, and assesses whether you've accomplished what you've set out to do? Come play the Neighborhood Planning Game, and experience a participatory neighborhood planning process through the eyes of a stakeholder. Hear first-hand how one New Jersey community is revitalizing based upon its superb transit access, location, artistic residents and industrial heritage; and learn about tools like Success Measures and PolicyMap that are available to support and assess the impact of these smart-growth activities. The session will focus on a participatory framework towards neighborhood revitalization developed and refined by the Wells Fargo Regional Foundation, and currently subscribed to in more than 40 neighborhoods in eastern Pennsylvania, Delaware and New Jersey.

- Crystal Dundas, Vice President, Communications and Program Officer, Wells Fargo Regional Foundation
- Lois Greco, Senior Vice President, Evaluations, Wells Fargo Regional Foundation
- Patrick Morrissy, Executive Director, Housing and Neighborhood Development Services
- Eileen Flanagan, Chief Innovator, Community Development Consulting

Executive Center 2

H. Restoring Prosperity in America's Legacy Cities [CM 1.5;PDH/HSW 1.5] INT

As many American cities attempt to rebound from housing and economic decline, some continue to struggle as job losses and increasing inventories of vacant properties add to decades of population loss. This session will explore how America's "Legacy Cities" – cities like Cleveland, Detroit, Pittsburgh and St. Louis – are employing rightsizing approaches to adapt to a changing economy and position themselves for new growth and investment. Join a multidisciplinary panel of policy leaders, advocates and local officials as they explore how communities nationally, in Ohio, New York and Michigan have moved beyond the rhetoric of rightsizing and have started the process of retooling and reimagining their communities and regions. Topics include a new role for federal community development policy, the challenges of managing and rightsizing infrastructure, authentic community engagement, balancing public investment and market demand, equity and strategies for local community-driven change.

- Adhir Kackar, Project Manager, Office of Sustainable Communities, U.S. EPA
- Dan Kildee, President and Chief Executive Officer, Center for Community Progress
- Odail Thorns, Director of Development, City of Saginaw, MI
- William A. Johnson, Jr., Chair, Board of Directors, Center for Community Progress; Distinguished Professor of Public Policy, Rochester Institute of Technology

Nautilus 4

I. Partnerships Provide Opportunities for Successful Community and Economic Development in Small Towns and Rural Regions [CM 1.5] INT

Rural communities face complicated challenges and opportunities related to sustainable development initiatives. This session will discuss how rural regions and small towns are creating innovative partnerships to promote place-based community and economic development, and will highlight “quality of place” investment strategies and economic development techniques in rural areas that build on and enhance community assets. Featuring case studies from Vermont and Iowa, speakers will describe their efforts to convene multidisciplinary partnerships and will share success stories that are replicable for other communities, as well as lessons learned. Discussion topics will include form-based codes, downtown revitalization, brownfields redevelopment, local food systems, complete streets, historic preservation and more.

- Kathy Q. Nothstine, AICP, Associate Director, National Association of Development Organizations
- Patricia M. Sears, Executive Director, Newport City Renaissance Corporation
- Paul J. Dreher, Director of Planning and Zoning, Livability Solutions, City of Newport, VT
- Candace Eudaley, Assistant Executive Director, East Central Intergovernmental Association

Marina 6

J. Complete Streets Implementation Coast to Coast [CM 1.5;PDH/HSW 1.5] INT

A growing number of states, regional agencies and local governments are adopting Complete Streets policies. But what are the next steps towards implementation and how are Complete Streets policies addressing equity? The National Complete Streets Coalition has been working with communities and industry professionals, and will present a framework for Complete Streets policy implementation. Then hear about three communities – from Washington State, New York and Bemidji, MN – with very different populations, settings and experiences discuss their measurable progress and successes, as well as specific challenges and opportunities they see on the horizon. The session will then turn to equity with new research on how Complete Streets policies address equity in five communities, including one in California.

- Moderator: Barbara McCann, Executive Director, National Complete Streets Coalition
- Paula Reeves, AICP, Manager, Community Design, Washington State Department of Transportation
- Pippa Brashear, Project Manager, Project for Public Spaces
- Matthew Dyrdaahl, Physical Planner, Headwaters Regional Development Commission

Spinnaker

K. Smart Growth for Clean Water [CM 1.5;PDH/HSW 1.5] INT

Clean water is an economic asset, a biological necessity, and public amenity. However, a complicated patchwork of federal regulations presents an ongoing challenge to state and local governments trying to protect water resources. Through the lens of three very different approaches, this session explores how smart growth principles can be incorporated into existing programs and funding streams to make protecting water quality less complicated, more effective and more affordable. The panelists will show how they are incorporating smart growth principles into state and local policies designed to protect clean water, highlighting the opportunities created by new partnerships among water quality, land use and sustainability advocates. They will also comment on the challenges to smarter growth and development patterns that result from certain types of clean water policies.

- Moderator: Elizabeth Schilling, Policy Manager, Smart Growth America
- Gail Hesse, Executive Director, Ohio Lake Erie Commission
- Melissa Kramer, Ph.D., Policy Analyst, Office of Sustainable Communities, U.S. EPA
- Ben Grumbles, President, Clean Water America Alliance

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Session Levels

Beginner

BEG

Intermediate

INT

Advanced

ADV

10:00-10:30 am
Harbor Island 2-3

Morning Break

10:30 am-12:00 pm

MORNING BREAKOUT SESSIONS

Executive Center 1

A. Groundbreaking New Statewide Energy Retrofit Program: Resources, Models and Lessons Learned [CM 1.5] INT

California has led the nation in reducing energy use and greenhouse gas emissions; now an innovative new program continues that tradition – and promises to revitalize local economies across the state. Energy Upgrade California™ is advancing energy efficiency and resource conservation through upgrades of thousands of existing buildings throughout the state serving as a model for the rest of the nation. The program is an unprecedented alliance among local governments, non-profits, investor and publicly owned utilities leveraging more than \$1.2 billion in investments. This session will present resources, models and lessons learned from local governments implementing Energy Upgrade California programs, including Sonoma County, the City of Fresno and Los Angeles County. You will learn about how these communities are substantively transforming energy behavior, industry and practice through Property Assessed Clean Energy commercial and residential programs, marketing campaigns, local rebates and financing, and workforce education – all under one brand and one statewide program.

- Moderator: Kate Meis, Associate Director, Local Government Commission
- Liz Yager, Energy and Sustainability Manager, Sonoma County, CA
- Joseph Oldham, Sustainability Manager, City of Fresno, CA
- Howard Choy, General Manager, Los Angeles County Office of Sustainability

Nautilus 2

B. Smart Growth Performance Measurement [CM 1.5;PDH/HSW 1.5] INT

This session will explore the benefits of implementing a system of performance measurement for evaluating progress towards desired community outcomes, such as reducing household transportation costs, increasing the number of affordable homes that are well served by transit, or preserving agricultural and natural resource lands. Speakers will demonstrate how performance measures have been used to inform planning, policy and investment decisions in a variety of rural, suburban and urban communities. A facilitated discussion will then explore how barriers to effective performance measurement can be navigated and surmounted, and strategies can more effectively integrate performance measurement into local/regional planning and decision-making processes.

- Moderator: Kevin Ramsey, Ph.D., Policy Research Fellow, Office of Sustainable Communities, U.S. EPA
- Jonathan Sage-Martinson, Director, Central Corridor Funders Collaborative
- Andrew Hume, AICP, Planner, Las Cruces Metropolitan Planning Organization
- Doug Johnson, Senior Transportation Planner, Metropolitan Transportation Commission
- Jeff Ang-Olson, Principal, ICF International

■ Jueves, 10:30 de la mañana a 12:00 de la tarde

Marina 5 Introducción al Desarrollo Urbano Inteligente [CM 1.5] BEG

Este taller está diseñado para nuevos asistentes a la conferencia que desean una introducción al tema de desarrollo urbano inteligente y su implementación. La sesión discutirá temas generales incluyendo los 10 principios del desarrollo urbano inteligente, su efecto en la planeación y los códigos reglamentarios de uso del suelo, y cómo diversos aspectos del desarrollo inteligente están siendo implementados en los Estados Unidos y México. Este taller proveerá el conocimiento básico del desarrollo urbano inteligente ayudándoles a apreciar las sesiones más avanzadas que se ofrecerán durante el resto de la conferencia.

- Paul Zykofsky, AICP, Assoc. AIA, Director Asociado, Local Government Commission
- Xavier Treviño Theesz, Director en México, Instituto de Políticas para el Transporte y el Desarrollo

C. Smart Growth, Environmental Justice and Equitable Development: Finding the Connections [CM 1.5;PDH/HSW 1.5] BEG

Growth is not smart if it's not fair – a sentiment shared by an increasing number of environmental justice and smart growth practitioners who recognize the critical need to work together. They have found smart growth strategies can respond to many of the long-standing challenges faced by underserved communities. They have also seen that, when neighborhood and regional planning processes include all residents, these efforts can contribute to a more robust economy, a cleaner and safer environment, healthier people and a better quality of life for the community as a whole. This session will provide an overview of the connections between smart growth and environmental justice and illustrate how four communities are integrating smart growth and environmental justice approaches to achieve equitable development. The session also presents content from a new EPA publication that identifies smart growth approaches for building healthy, sustainable and just communities.

- ▶ Moderator: Megan McConville, Policy and Planning Fellow, Office of Sustainable Communities, U.S. EPA
- ▶ Charles Lee, Deputy Associate Administrator for Environmental Justice, Office of Enforcement and Compliance Assurance, U.S. EPA
- ▶ Tomasita Duran, Executive Director, Ohkay Owingeh Housing Authority
- ▶ Mary Nelson, President Emeritus, Bethel New Life
- ▶ Daniel Nguyen, Environmental Justice Coordinator, Mary Queen of Vietnam Community Development Corporation
- ▶ Adam Ortíz, Former Mayor, Town of Edmonston, MD

D. Just How Smart Is Our Growth? Getting Ready for a Maturing America

[CM 1.5;PDH/HSW 1.5] INT

The startling, new National Association of Area Agencies on Aging report, "The Maturing of America," concludes that many communities are unprepared for their quickly aging populations, with "nowhere near the level of progress that has to be made to ensure that communities are livable for people of all ages." This session provides practical, evidence-based strategies for integrated planning and implementation consistent with smart growth, but also specifically responsive to an aging population diverse in ethnicity, resources, health and functional status. The panelists will share priorities for ensuring mobility, health and economic benefit, drawing upon lessons from the California Healthy Cities and Communities Program, Easter Seals Project ACTION, and the CDC and CDC-Healthy Aging Research Network's efforts to strengthen the capacity of planners, engineers and others to integrate aging and disability issues into their work.

- ▶ Rebecca Hunter, MEd, Senior Scientist, Institute on Aging, University of North Carolina at Chapel Hill
- ▶ Chris Kochtitzky, MSP, Associate Director for Program Development, Division of Emergency and Environmental Health Services, Centers for Disease Control and Prevention
- ▶ Mary A. Leary, Ph.D., Assistant Vice President, Easter Seals Project ACTION, National Center on Senior Transportation and Other Transportation Initiatives
- ▶ Joan M. Twiss, MA, Executive Director, Center for Civic Partnerships

E. Smart and Green: Could Housing Trends Bolster Sustainable Building Patterns?

[CM 1.5] INT

The UCLA Anderson School of Business forecasts an ongoing economic downturn and increasing interest in urban rental units from a growing younger workforce. Similarly, the Urban Land Institute's recent report "The New California Dream" notes increasing demand for multifamily development closer to employment and transit hubs. However, with a challenging regulatory environment and the disappearance of redevelopment financing in California, what are the tools available to meet this growing demand? The panel will

Nautilus 1

explore how collaborative planning and development practices inherent to smart growth principles might respond to trends during this economic crisis and into the future.

- Moderator: Linda Wheaton, Assistant Director for Governmental Affairs, California Department of Housing and Community Development
- Tim Higgins, Associate Director, cityLAB, Department of Architecture and Urban Design, UCLA
- Kate White, MPA, Executive Director, ULI San Francisco
- Mott Smith, Principal, Civic Enterprise Development, LLC
- David Baker, FAIA, LEED AP, Partner, David Baker + Partners, Architects

F. Rural to Urban, Village-City-County: Advanced Form-Based Coding Coast to Coast

[CM 1.5;PDH/HSW 1.5] INT

This session shares results and insights from diverse Form-Based Coding (FBC) applications. Following adoption of a FBC in Newport, VT (7 square miles), more than \$200 million of development is occurring. Contrasting in size, Lee County, FL, adopted a code for 130 square miles of undeveloped land previously zoned for one-acre lots. The code includes a TDR mechanism that allows rights to be transferred to designated sites within the coded area and for sprawl repair beyond the FBC boundaries. In Livermore, CA, the Development Code rewrite document provides a model for how to structure the code document to default, over time, to walkable and sustainable urbanism while incorporating a FBC for those areas that already are or have the potential to be walkable. Damariscotta, Maine, almost succeeded in adopting a FBC after an extensive public process, illustrating the challenges posed to those of us trying to bring FBC to rural areas.

- Moderator: Carol Wyant, Executive Director, Form-Based Codes Institute
- Paul Dreher, Planning and Zoning Director, Livability Solutions, Newport, VT
- Jane Lafleur, Executive Director, Friends of Midcoast Maine
- Daniel Parolek, Founding Principal, Opticos Design, Inc.
- Jason King, AICP, CNU-A, Town Planner, Dover, Kohl & Partners

Executive Center 2

G. Seeds for Change: Creative Urban Gardens and Edible Parks [CM 1.5;PDH/HSW 1.5] INT

Identifying opportunities for new usable public spaces for community gardens and other forms of municipal agriculture and recreation in the densely built urban setting is an increasing challenge for cities and urban counties trying to create livable, sustainable communities. Existing parks and public lands offer outstanding opportunities to enable people access to fresh food at a minimal cost while encouraging sustainable practices and promoting healthy lifestyle behaviors. Such re-imagined public spaces contribute to creating community-gathering places that foster local pride and promote physical activity. These multiple benefits highlight the critical need for urban agriculture and new park space in today's urban environment. This session will highlight strategies on how to develop partnerships with park and recreation agencies; provide examples of innovative community gardens, parks, creative urban agriculture initiatives, and edible landscape projects; and identify practical solutions and give guidance for challenges commonly encountered.

- Brian Albright, Director of Parks and Recreation, San Diego County, CA
- Rebecca Draper, Director of Neighborhood Improvement Projects, Los Angeles Neighborhood Initiative
- Philip Vitale, project Manager, Bay Area Parks and People Program, Trust for Public Land

Executive Center 3

H. Teaming Up for Success: Collaboration between Nonprofit Organizations and Government Agencies [CM 1.5;PDH 1.5] INT

With changing demographics, consumer preferences and environmental sensibilities, interest in smart growth has never been higher. But tight budgets mean state and local governments often lack the resources to plan for and implement smart growth. One way to help overcome these resource constraints is for non-

Marina 6

profit organizations and government agencies to team up. Such partnerships may force a fundamental rethinking of the traditional nonprofit-agency dynamic in which the nonprofit is the “advocate” and the agency is the “target.” The session will explore collaborations in the San Francisco Bay Area and the Seattle region that attempt to forge agency-nonprofit cooperation. Speakers will include agency and nonprofit representatives from both locations. Nonprofit representatives from the Minneapolis and Boston areas will share their perspectives on the changing nature of the nonprofit-agency relationship.

- Moderator: Crispin Delgado, Health Policy Initiatives Manager, Health Policy and Planning, San Mateo County Health System
- Shane Hope, AICP, Community and Economic Development Director, City of Mountlake Terrace, WA
- Andre Leroux, Executive Director, Massachusetts Smart Growth Alliance
- Jeremy Madsen, Executive Director, Greenbelt Alliance
- Alison Van Gorp, Urban Policy Director, Forterra

I. Tax Foreclosure Reform: A New Approach for Stronger Neighborhoods [CM 1.5] INT

Tax-delinquent and vacant properties can be a tremendous asset when they are restored back to productive use — reinvigorating downtowns, housing new businesses, creating new housing opportunities in existing neighborhoods, and raising quality of life through parks and other green uses. An efficient and effective tax collection system that deals with these properties can also recover unpaid taxes and deliver a substantial revenue source to local governments to revitalize neighborhoods. Instead of supporting this transformation, the tax foreclosure systems that govern the process in most states lock these properties in a limbo that leads to long-term disinvestment and blight, and sends the revenue to speculators for their own gain, while posing a threat to homeowners. This session will explore the issues at play in the tax foreclosure system and review how two states have reformed, or are seeking to reform, the laws that balance the need for efficient tax collection with the long-term interests of communities impacted by vacant and abandoned properties.

- Kendall Pelling, Project Manager, East Liberty Development, Inc.
- Christopher Ross, State Representative, Pennsylvania House of Representatives, 158th District
- Daniel Kildee, President/CEO, Center for Community Progress

Marina 2

J. Back to Planning School: What You Need to Know for Successful and Collaborative School Siting [CM 1.5;PDH/HSW 1.5] BEG

Schools are key infrastructure in growing communities and established urban cores. Strategically locating new schools and revitalizing existing schools with consideration of other public services is an important part of achieving regional environmental goals, increasing service levels to students and the community, and leveraging funding opportunities. Yet, the relationship between school districts, land developers, and cities or counties can be tense, particularly where there is little or no coordination during planning processes. This session highlights the guiding principles and standards for locating schools, and how these standards can support many of the common goals shared by school districts and local governments. The Roseville Joint Union High School District, located northeast of Sacramento, CA, showcases a successful school-community collaboration and provides context to the research on the benefits of creating and maintaining cooperative relationships between all public agencies.

- Moderator: Fred Yeager, Assistant Director, School Facilities Planning Division, California Department of Education
- Jeff Vincent, Ph.D., Deputy Director, Center for Cities and Schools, University of California, Berkeley
- Cynthia Bryant, Senior Vice President, Government Affairs, California Charter Schools Association
- Chris Grimes, Director of Facilities Development, Roseville Joint Union High School District

Session Levels

Beginner
BEG

Intermediate
INT

Advanced
ADV

Spinnaker

K. Still Starbucks-Free: Rural Main Streets – Small Towns Need Vitality Too!

[CM 1.5; PDH/HSW 1.5] BEG

The USDA invests nearly \$20 billion a year in rural infrastructure to provide small communities with public services and amenities. Many towns near metropolitan areas or natural amenities face growth pressures that threaten quality of life. More remote communities have seen their populations diminish, jeopardizing economic viability. Given the global economy's demand for greater economic efficiencies (fewer small farmers) and environmentally sound natural resource practices (less extraction), many rural communities are facing a dramatic shift in the economic opportunities available to them. Starbucks may not be coming any time soon, but rural leaders understand that creating great places to live and work is an essential ingredient to their economic future and have requested USDA funding for strategic, place-based investments. The session focuses on three case studies: a new meeting center in Howard, SD, a revived market in Maupin, OR, and a historic renovation in Lake Village, AK.

- Moderator: Chris Beck, Senior Projects Advisor, USDA-Rural Development
- Kathy Callies, Acting President, Rural Learning Center
- Dennis (Denny) Ross, Mayor, City of Maupin, OR
- JoAnne Bush, Mayor, City of Lake Village, AR

Seabreeze

L. Is the Sky Falling? An Update on the Transportation Debate in Congress

[CM 1.5; PDH 1.5] INT

Right now, Congress is crafting a transportation bill that could fundamentally reshape transportation policy – likely NOT in a way that supports smart growth. Transit and bike/pedestrian funding programs are at risk; equity and livable community policy incentives proposed by stakeholders may be swept aside. The current extension bill expires March 31, 2012, and the stakes have never been higher. This session will provide smart growth practitioners with an update on the status of the bill, how it will impact communities in the short and long term, and what steps they can take to influence the bill or how it's implemented in their region. The focus will be on transit/walking/biking programs, and livable community performance measures. Learn more about the polarized nature of the Congressional debate and the challenge of securing bipartisan support for livable community issues.

- Laura Cohen, Western Region Director, Rails-to-Trails Conservancy
- Geoffrey Anderson, President and CEO, Smart Growth America
- Greg Cox, Supervisor, San Diego County, CA
- Shireen Malekafzali, Senior Associate, PolicyLink

12:00-2:00 pm

Lunch Break

Participants are on their own for lunch. Note: The hotel will set up a "cash-n-carry kiosk" for participants during lunch, offering reasonably priced a la carte items.

Afternoon tours begin at 1:00 p.m. See pages 58-60 for details.

12:30-1:30 pm

LUNCHTIME NETWORKING SESSIONS

Marina 4

A. Healthy and Sustainable Communities Networking-Listening Session

This session will introduce and seek public input on three new approaches that may advance environmental justice through creating healthy and sustainable communities: the new National Prevention Strategy; a recent National Academy of Sciences report that recommended ways EPA might better integrate environmental, economic and social impacts into its decision-making; and EPA's new Clean, Green and Healthy Schools initiative. Come join a facilitated dialogue with EPA and HHS leadership about the opportunities presented by these and other national cross-disciplinary approaches.

Executive Center 4

B. Spanish-Language Networking Session: Smart Growth in Cross-Border Regions

Communities around the U.S.-Mexico border experience unique challenges and opportunities related to implementing smart growth approaches to development. Come meet other people working toward smart growth in cross-border regions and learn about ongoing projects and best practices. This session will provide an opportunity for informal networking and discussion in Spanish around issues of land use, sustainability, health and economic development in border areas.

2:00-3:30 pm

AFTERNOON BREAKOUT SESSIONS

Executive Center 1

A. People's Planning for Improvements without Displacement: Transportation, Housing and Environmental Justice [CM 1.5;PDH/HSW 1.5] INT

This session will focus on efforts underway in three different areas of Los Angeles to increase equity in working-class communities of color. These efforts target fair growth imperatives of democratic community planning to improve conditions so that improvements don't inadvertently force out long-term residents. Focused on transportation infrastructure and affordable housing choices, these efforts place residents as the leaders in re-envisioning a community and reaping the benefits through comprehensive People's Planning efforts and advocacy for equitable policy. Speakers representing Pacoima Beautiful's Caminos del Pueblo campaign, Green LA Coalition's Callas para la Gente campaign, and TRUST South LA, a community land trust, will talk about their experiences with People's Planning workshops, grassroots-led improvements, alternative transportation in environmental justice communities, and why preventing displacement in these communities is necessary for truly smart growth.

- Moderator: Margot Ocañas, Policy Analyst/Grant Manager, Los Angeles County Department of Public Health
- Lauren Ahkiam, Caminos del Pueblo Campaign Coordinator, Pacoima Beautiful
- Holly Harper, Architect, Green LA Coalition
- Tafarai Bayne, Community Affairs Manager, TRUST South LA

Nautilus 1

B. Where's the Money: 2012 Update on Smart Growth Funding [CM 1.5;PDH 1.5] INT

Join the 2012 edition of the smart growth funders panel to learn the latest about smart growth funding issues and trends. This session has become an annual New Partners tradition that provides an opportunity for you to hear directly from funders about their work and engage in face-to-face conversation about the direction of smart growth. Speakers will discuss perspectives on the sustainability funding environment and also participate in substantial question and answers. Come early to get a seat!

- Benjamin Starrett, Executive Director, Funders' Network for Smart Growth and Livable Communities
- Jerry Maldonado, Program Officer, Ford Foundation
- David Fukuzawa, Program Director for Health, Kresge Foundation
- Beatriz Solis, Ph.D., Program Director, Healthy Communities, The California Endowment
- Emily Young, Ph.D., Senior Director, Environment Analysis and Strategy, San Diego Foundation

Executive Center 3

C. Healthy Metropolitan Food Systems [CM 1.5;PDH/HSW 1.5] INT

Re-localizing food systems — expanding food production, processing, distribution and retailing within the footprint of our metropolitan areas — can strengthen regional economies and encourage civic engagement capable of transforming how we think about our diets, our selves and our communities. Growing food is an act of empowerment that can build neighborliness, provide experiential learning, improve residents' health, and promote social justice. Local food production, processing and distribution can help improve access to healthy and nutritious food in underserved areas while increasing job prospects for residents with a wide variety of skill sets. Speakers will share their extensive breadth of experiences in restoring vitality to metro-

Marina 6

politan food systems in Chicago and Detroit.

- Daniel Carmody, President, Detroit Eastern Market
- Malik Yakini, Executive Director, Detroit Black Community Food Security Network
- Ashley Atkinson, Director of Urban Agriculture and Openspace, The Greening of Detroit
- Michael Sands, Senior Associate, Liberty Prairie Foundation

D. Charrettes and the Next Generation of Public Involvement and Budgets

[CM 1.5; PDH/HSW 1.5] INT

Social media and web-based participatory tools are changing the way that people can engage in planning. How can these high-tech tools be leveraged to increase the number and diversity of people who are engaged in planning projects while still maintaining the advantages of face-to-face meetings? Limited project budgets are challenging everyone. The web makes it possible for the public as well as consultants to participate from a distance. This technology can save money, but what are the costs to shared learning and the building of relationships? This session will present the latest tools, techniques and trade-offs of social media and web-based participation tools within the face-to-face public design charrette format. Find out how to safely use social media and the web to increase and broaden community support. Learn how and when to effectively use web-based, distance participation for projects that feature public design charrettes.

- Moderator: Bill Lennertz, Executive Director, National Charrette Institute
- Ken Snyder, CEO/President, PlaceMatters
- Darin Dinsmore, President, CrowdBrite
- Jason Lally, Director, Decision Lab, PlaceMatters

Marina 2

E. Next Generation of Smart Growth: Lessons from Austin, Texas, and Dublin, Ohio

[CM 1.5] ADV

This session explores challenges and opportunities in transforming large brownfields and greyfields into the next generation of smart growth communities. Two transformative initiatives will be featured: the 700-acre Mueller airport redevelopment in Austin, TX, and the 1000-acre Bridge Street corridor redevelopment in Dublin, OH. The award-winning Mueller project includes 25% affordable housing, a major employment center, pedestrian-friendly streets and cutting-edge "green urbanism." The Bridge Street corridor project is redirecting 35 million square feet of future sprawl in Ohio's wealthiest suburb into a series of higher-density

■ Jueves, 2:00 a 3:30 de la tarde

Marina 5 Participación de Residentes en el Proceso de Planeación [CM 1.5] BEG

La participación activa de los residentes en la planeación urbana local resulta en múltiples beneficios tanto para ellos como para el municipio en general. Primeramente, el involucrar a los residentes en la planeación local resulta en mejores planes; planes basados en el conocimiento de los residentes de lo que funciona y lo que no funciona en cada colonia. También asegura que los planes buenos sobrevivan a los cambios políticos. Puede ayudar a evitar los conflictos en torno al desarrollo urbano y permite a los residentes entender los impactos positivos y negativos de las distintas opciones. En algunos casos ayuda a que planes buenos puedan ser implementados más rápidamente y puede reducir el costo de buenos proyectos. Finalmente, y quizás más importante, ayuda a fortalecer el espíritu de la comunidad y la confianza en el gobierno — base fundamental de un sistema democrático maduro. Esta sesión explorará las ventajas y beneficios de un proceso sólido de participación, y se enfocará en algunas de las técnicas que funcionan bien para involucrar a los residentes.

- Moderadora: Laura Silvan, Presidenta del Consejo Directivo de, Proyecto Fronterizo de Educación Ambiental
- Paul Zykofsky, AICP, Assoc. AIA, Director Asociado, Local Government Commission
- Juan Antonio Ramírez, Coordinador, WalkSanDiego

Spinnaker

2:00-5:15 pm

Executive Center 2

Session Levels

Beginner
BEG

Intermediate
INT

Advanced
ADV

Nautilus 2

and walkable compact developments. The speakers will explore how urban and suburban communities are overcoming political, market and regulatory challenges to create a new paradigm in these cities for sustainable, vibrant and inclusive development. Learn about the community processes, implementation strategies and public-private partnerships being used to advance a wide range of targeted smart housing goals, including affordable housing, green infrastructure and pedestrian-friendly design.

- Moderator: Kaid Benfield, Director, Sustainable Communities, Natural Resources Defense Council
- David Dixon, FAIA, Principal in Charge of Planning and Urban Design, Goody, Clancy & Associates
- Kevin Ratner, President, Forest City Residential West
- Heather K. Way, Director, Community Development Clinic, University of Texas School of Law
- Jana McCann, AIA, CEO, McCann Adams Studio

F. Infill Development Strategies for Small Cities – Lessons from Billings, MT

[CM 1.5; PDH/HSW 1.5] BEG

In April 2011, Smart Growth America partnered with the City of Billings, MT, on a workshop to talk about ways that this relatively small (but regionally significant and growing) city could pursue strategies to foster more and better infill development and curb sprawl. Based on their experience leading this workshop, the panelists will provide an overview of some of the challenges smaller, growing Western cities like Billings face in adopting good infill strategies, some of the most successful strategies being employed in these areas, and the progress it has made specifically in crafting and implementing an infill policy. Opportunities, challenges, tactics and techniques will be addressed from the land use and transportation, regulatory, economic and fiscal health, and private-sector perspectives.

- Roger Millar, PE, AICP, Director, Leadership Institute, Smart Growth America
- Tom Hanel, Mayor, City of Billings, MT
- Dena Belzer, President, Strategic Economics
- Elaine Clegg, Councilmember, City of Boise, ID; Special Projects Manager, Idaho Smart Growth

TRAINING SESSIONS

(These sessions include a 15-minute break at 3:00 p.m.)

A. The Economic and Environmental Benefit of Good Urbanism [CM 3.25; PDH 3.25] INT

For years, smart growth has been engaged as an apologetic or alternative form of development to the perceived market-driven sprawl that most communities face. Yet innovative financial and policy analysis has demonstrated that smart growth development is not only more beneficial from an environmental standpoint, but it is also more a fiscally responsible form of growth at a municipal level. This session explores analytic tools and property policy exploration, as well as leadership strategies that are applicable in any size municipality, from a public, private and advocacy perspective. These methods will be explained as case studies, as well as a walk-through of the communication tools that will help planners and policy makers explain the municipal effect of smart growth decisions. To steal a line from the movie "Jerry Maguire" we are going to "Show you the money!"

- Lee Sobel, Real Estate Development and Finance Analyst, Office of Sustainable Communities, U.S. EPA
- Joseph Minicozzi, AICP, Principal, Urban3, LLC
- Mitchell Silver, AICP, Chief Planning and Development Officer, City of Raleigh, NC; President, APA
- Clark Anderson, Director, Western Colorado Legacy Program, Sonoran Institute

B. Growing Wealthier Training: Achieving the Prosperity Benefits of Transit and Smart Growth [CM 3.25; PDH 3.25] ADV

Enhanced understanding of the economic, quality of life and equity benefits of transit-oriented development (TOD) and smart growth is essential for actually realizing these benefits. This session will provide insight

from experts in research, development, planning, modeling, TOD, policy and practice to guide participants on how to assess and maximize the broad benefits of TOD and smart growth, including affordable housing, and household transportation and energy costs. We encourage participants to bring real-world challenges and questions for expert peer review and guidance.

- Charles Kooshian, Senior Transportation Policy Analyst, Center for Clean Air Policy
- Nadine Fogarty, Principal, Strategic Economics, Inc.
- Geoffrey Anderson, President and CEO, Smart Growth America
- Peter Calthorpe, Principal, Calthorpe Associates
- Dennis Leach, AICP, Director of Transportation, Department of Environmental Services, Transportation Division, City of Arlington, VA
- Michael Høglund, Director, Metro-Research Center

Nautilus 5

C. Advancing an Agenda for Healthy, Equitable and Sustainable Environments in California

[CM 3.25; PDH 3.25] INT

This session will focus on current and emerging opportunities to advance healthy, equitable and sustainable environments across California. We will explore activity at the state (Health in All Policies), regional (Sustainable Community Strategies) and local (Building Healthy Communities) level with an emphasis on sharing promising approaches used by leaders from diverse California communities. Speakers will include innovative leaders from government, philanthropy and community-based organizations who are achieving notable results at the nexus of health, equity and sustainability. Participants will engage in hands-on exercises to identify shared goals and begin to chart out the elements of comprehensive strategies.

- George Flores, MD, Program Manager, Community Health, The California Endowment
- Richard J. Jackson, MD, MPH, Professor and Chair, Environmental Health Sciences; Professor, Institute of the Environment and Sustainability, Urban Planning, UCLA
- Carl Anthony, Co-Founder, Breakthrough Communities
- Paloma Pavel, Ph.D., Co-Founder, Breakthrough Communities
- Autumn Bernstein, Director, ClimatePlan
- Jeremy Cantor, MPH, Program Manager, Prevention Institute
- Kendra Bridges, Land Use Policy Director, Sacramento Housing Alliance
- Azibuike Akaba, Community Technical Assistance Coordinator, Neighborhood Environmental Indicators Project
- Patty Ochoa, Environmental Health Coordinator, Physicians for Social Responsibility - Los Angeles, CA
- Steve Padilla, Principal, Aquarius Group, Inc.
- Genoveva Islas-Hooker, MPH, Regional Program Coordinator, Central California Regional Obesity Prevention Program

Nautilus 4

D. EPA's Building Blocks: Lessons Learned from a Year of Tool Development and Delivery

[CM 3.25; PDH/HSW 3.25] INT

In 2011, the EPA's Office of Sustainable Communities created the Building Blocks for Sustainable Communities Program to develop smart growth and sustainability tools that could be delivered to communities in a short-term and targeted manner. Given the range of issues facing communities to implement smart growth, the toolbox created from this program aims to achieve walkable communities, a reduction in vehicle miles travelled and protection of land and water resources. This session will review the development of this program, its intended impact, and focus on tool delivery and implementation. With the model, the EPA anticipates serving up to 600 communities over the next five years through this work. We will review the

Nautilus 3

3:30-3:45 pm
Harbor Island 2-3

3:45-5:15 pm
Marina 6

lessons learned from the first round of assistance and have an opportunity to provide a brief training on several of the tools, so that attendees can immediately put into place the resources of this toolbox.

- ▶ Kevin Nelson, AICP, Senior Policy Analyst, Office of Sustainable Communities, U.S. EPA
- ▶ Christopher Duerksen, Senior Counsel, Managing Director/Principal, Clarion Associates
- ▶ Sue Schwartz, AICP, Director of Planning and Community Development, City of Greensboro, SC
- ▶ Frank Williamson, Alderman, City of St. Louis, MO

E. Putting Parking in Its Place for Smart Growth [CM 3.25; PDH/HSW 3.25] INT

Few topics in smart growth are as controversial as parking. Interact with the nation's foremost parking experts to re-conceptualize parking to support smart growth in our communities; explore the roles of different agencies and the private sector in reforming parking policies and practices; and address housing, TOD and transit parking issues. This session will delve into the fundamentals of rethinking parking policies – the “high price of free parking” and the theory of 85%; how smart parking policies support the viability of new development; the roles of cities and MPOs in pursuing parking policies and practices to effectively support smart growth; and what’s happening in the Big Apple and elsewhere “at the frontier?”

- ▶ Valerie Knepper, Associate Planner/Analyst, Metropolitan Transportation Commission
- ▶ Richard W. Lee, Ph.D., AICP, Associate, Fehr & Peers
- ▶ Christine Eary, Associate Regional Planner, San Diego Association of Governments (SANDAG)
- ▶ Donald C. Shoup, Professor of Urban Planning, UCLA
- ▶ Meea Kang, President, Domus Development, LLC; President, California Infill Builders Association
- ▶ Richard W. Willson, Ph.D., FAICP, Professor, Department of Urban and Regional Planning, California State Polytechnic University, Pomona
- ▶ Jeffrey Tumlin, Principal, Nelson\Nygaard
- ▶ Samir Hajjiri, Sr., Traffic Engineer, City Planning and Community Investment Department, San Diego, CA
- ▶ Kathleen Garcia, Planning and Community Development Director, City of Del Mar, CA
- ▶ Ian Sacs, PE, Director, Transportation and Parking, City of Hoboken, NJ
- ▶ Robert Swierk, AICP, Senior Transportation Planner, CMA Planning, Santa Clara Valley Transportation Authority
- ▶ Mott Smith, Principal, Civic Enterprise Development, LLC

Afternoon Break

IMPLEMENTATION WORKSHOPS

A. Not Your Father's DOT: Progressive Trends in State Transportation Policy

[CM 1.5; PDH/HSW 1.5] INT

Across the country, transportation revenues are falling, creating fiscal difficulties for many state departments of transportation (DOTs) and financial crises for others. In the current climate of budget shortfalls and rising deficits, tolerance for wasteful spending of taxpayer money is low. While certainly of concern, the fiscal climate also provides an excellent opportunity to show state and federal leaders that fiscally responsible DOT policy and transportation reform are one and the same. Some state DOTs are rising to the challenge. State transportation agencies spend billions of dollars every year on transportation infrastructure. How can we make sure this spending is focused on supporting and enhancing livable communities? Pennsylvania, Oregon, North Carolina and others have been working towards transportation reforms to create and support livable communities. Learn about their good work and efforts to leverage these successes nationwide.

Spinnaker

- Roger Millar, PE, AICP, Director, Smart Growth America's Leadership Institute
- Mary Taylor Raulerson, Principal Planner, Kittelson & Associates, Inc.
- Allen Biehler, PE, Principal, State Smart Transportation Initiative
- Lynn Peterson, Sustainable Transportation Advisor, Office of Governor John Kitzhaber, Oregon
- Paul F. Morris, FASLA, Deputy Secretary for Transit, North Carolina Department of Transportation

B. Essential Components of the 21st-Century Community: Housing for the "Missing Middle" [CM 1.5] ADV

This session will examine and debate the potential for medium-density housing as an essential future component of our livable communities. Several indicators have increased recent interest in higher-density housing, including changing demographics, decreasing housing affordability, and increasing efforts to conserve energy through more compact development patterns. At the same time, higher-density housing has been challenged by high development and entitlement costs, limited market share and incessant NIMBYism. Well-designed, medium-density housing, however, suggests that there is a high potential for cost-effective, appropriately scaled development patterns that will allow today's low-density communities to evolve and transition in response to future challenges. The session will examine the economic, spatial and regulatory opportunities of medium-density housing types with particular attention to the West and the Northwest. It will conclude with a roundtable discussion where panelists will talk about the role of "missing middle" housing in our future communities from differing perspectives.

- Moderator: Stefan Pellegrini, Principal, Opticos Design, Inc.
- Lina Velasco, Senior Planner, City of Richmond, CA
- Lisa Wise, Principal, Lisa Wise Consulting, Inc.

Executive Center 3

C. From Temporary to Sustainable Paradise: "Smart Growth Catalysts" and the Battle for Planning in the San Diego/Tijuana Region [CM 1.5; PDH/HSW 1.5] INT

➤ *Spanish translation available*

This session will explore how non-profit NGO's ("smart growth catalysts") are able to affect planning by creating a sustainable planning platform that both supports and drives local programs through a variety of public forums. The speakers will explore the roles NGO's can play as "smart growth catalysts" in assisting local government in developing public policy for long range planning. The panel will build upon the historic 1974 bi-national urban design plan for the San Diego/Tijuana Region – "Temporary Paradise?" by Kevin Lynch and Donald Appleyard (Bruce Appleyard's father). This session will further examine how the New School of Architecture students, through studio programs, are working with a variety of ethnically diverse neighborhoods to develop smart growth plans and conclude with the efforts of the NGO C-3 to introduce a new, principle-based Sustainable Paradise plan for the region. The C-3 plan goes beyond traditional planning programs that are limited by jurisdiction and integrates both sides of the U.S./Mexican border to address sustainability issues for the environment, economics, land use, social equity and life systems. The ultimate goal is to assist the region in implementing plans and programs that not only preserve and enhance the unique San Diego/Tijuana environment but build on its multicultural and education assets.

- Dahvia Lynch, AICP, Project Manager, Department of General Services, San Diego County, CA
- Bruce Appleyard, Ph.D., Associate Research Professor, City and Metropolitan Planning, University of Utah
- Michael Stepner, FAIA, FAICP, Professor, Architecture and Urban Design, NewSchool of Architecture and Design
- Carlos Graizbord, Urban Planner, CUT/Universidad Iberoamericana
- Brian Mooney, AICP, Southern California Regional Director, AES/Mooney Planning Collaborative

Marina 2

D. A New Heart for Houston [CM 1.5; PDH/HSW 1.5] INT

Can a neglected and paved-over river become the new symbol of a city's revitalization? Can an indigenous, native landscape be reintroduced in an urban waterway that floods severely? Can a restored river bring disparate neighborhoods together? Houston says the answer is yes! Realizing the need to improve the city's quality of life, Houston's leaders decided to restore the polluted and neglected river running through the center of the city. The non-profit Buffalo Bayou Partnership was formed to implement the river restoration project. The Partnership led a wide range of citizens, advocacy groups and neighborhood representatives to develop a plan for the river's revival and its incorporation with the surrounding urban fabric. As a result, a new regional park – one of the largest landscape reclamation projects in the country – is being created as the new heart of America's fourth-largest city

- Robert Yaro, President, Regional Plan Association
- Jane Thompson, AICP, Principal, Thompson Design Group
- Patap Talwar, AICP, Principal, Thompson Design Group
- Anne Olson, President, Buffalo Bayou Partnership
- Harry L. Dodson, Principal, Dodson Associates

Executive Center 1

E. Local Land Use Planning and State Trust Land Management in the West

[CM 1.5; PDH/HSW 1.5] BEG

This session will provide a basic overview and history of state trust lands in the West, a unique and often misunderstood category of lands, and provide planning officials with a better understanding of the management mandate for these lands, constraints and challenges, and opportunities presented by planning and developing on state trust lands within communities. Collaborative planning tools and case studies involving local jurisdictions, state trust land managers and community stakeholders will be highlighted. Learn how to effectively engage with trust land managers to improve coordination of planning activities, and ultimately, advance better land use outcomes and sustainability through strategic development of trust lands within urban areas.

- Moderator: Susan Culp, Project Manager, Western Lands and Communities, Sonoran Institute
- Charles (C.J.) Gabbe, Project Manager, Fregonese Associates
- Tobin Follenweider, Deputy Director, Colorado State Board of Land Commissioners
- Sandie Smith, President and CEO, Pinal Partnership

Nautilus 1

F. Kicking the (Driving) Habit: Low-Density Cities Move to Sustainable Transportation

[CM 1.5; PDH/HSW 1.5] INT

This "talk show"-style session investigates two tales from the Southwest. In El Paso, TX, the City Council has resolved to become the "Least Car-Dependent City in the Southwest," launching initiatives that have brought the city into the national discussion on multimodal placemaking. In Arizona, the Maricopa Association of Governments' Sustainable Transportation and Land Use Integration Study is trying to jump start the region's path to a sustainable transportation future. This session features an hour of discussion with community and project leaders following brief presentations to introduce the facts of each of the two efforts. Come share candid assessments of the challenges of making smart growth and smart mobility progress in cities famous for business as usual.

- Ellen Greenberg, AICP, Assistant Principal, Arup
- Dena Belzer, President, Strategic Economics
- Eileen Yazzie, Transportation Planning Project Manager, Maricopa Association of Governments (Arizona)
- Shannon Scutari, Director, Sustainable Communities Working Group

Session Levels

Beginner
BEG

Intermediate
INT

Advanced
ADV

5:15-6:30 pm

Harbor Island 2-3

6:30-6:45 pm

Grande Ballroom

6:45-8:00 pm

Grande Ballroom

8:00-9:00 pm

Harbor Island 2-3

- Jason King, AICP, CNU-A, Town Planner, Dover, Kohl & Partners
- Susie Byrd, Councilmember, City of El Paso, TX
- Katie Updike, Managing Partner, Building Solutions, LLC

Evening Break

Light refreshments provided.

Conference Welcome and Acknowledgements

- Jake Mackenzie, Vice Mayor, City of Rohnert Park, CA; Boardmember, Local Government Commission

Kickoff Plenary. **Smart Growth for Economic Recovery** [CM 1.5; PDH 1.5]

As our nation begins to rebound from economically challenging times, smart growth approaches to development can play a pivotal role in helping communities, states and our nation in the journey to recovery. This plenary will articulate the important role that the federal government is playing to support sustainable communities across the country – communities that will become more economically resilient in the future. It will also feature how leaders at the state and local levels have implemented smart growth approaches as part of a solution to recover from the economic crisis, move towards fiscal health, and become more economically resilient and vibrant along the way.

- Jared Blumenfeld, Regional Administrator, U.S. Environmental Protection Agency Region 9
- Mary D. Nichols, Chair, California Air Resources Board
- Mick Cornett, Mayor, City of Oklahoma City, OK

Networking Reception



Don't forget to share your experience at the conference by posting on Facebook and tweeting using the hashtag #npsg

Friday, February 3

7:00-8:30 am

Conference Registration / Continental Breakfast

Registration is in the Grande Ballroom Foyer. Coffee is served in Harbor Island Ballroom 2-3.

7:30-8:30 am

NETWORKING SESSIONS

Executive Center 4

A. Update on the HUD-DOT-EPA Partnership for Sustainable Communities

The federal Partnership for Sustainable Communities has been working for over two years to better coordinate federal investments for more sustainable communities. Come hear perspectives from federal leadership about the Partnership's progress so far, including how agencies have integrated partnership principles into core programs and how they are working more closely with regional offices and on-the-ground programs. Hear about what's next for the Partnership, including future grant opportunities and program priorities. Share your own ideas for how the Partnership agencies can continue to support sustainable communities efforts across the country.

Harbor Island 1

B. Scenario Planning: Tools to Visualize Smart Growth and Move from Planning to Action

This networking session aims to bring together scenario planning tool developers, practitioners, researchers and anyone interested in learning more about scenario planning for information gathering, sharing and general networking. Come meet others in the emerging scenario planning tool developer community and learn about cutting-edge work in scenario planning software tools, including neighborhood scale scenarios, 3-D visualization capabilities and open source tool development. The session will include a moderated panel discussion and Q&A, followed by mingling and demonstrations of various scenario planning tools.

Marina 5

C. San Joaquin Valley and Smart Valley Places Networking Session

Grab breakfast and head over for an informal gathering of conference participants from the San Joaquin Valley in California. Expect to hear a brief update and overview of the Smart Valley Places effort, which has infused the Valley with \$4 million to conduct a range of sustainable planning efforts as well as build capacity of community residents to engage in planning-related issues. Come ready to meet new people from your region and share your own success stories and insights.

8:30--9:30 am

Morning Plenary. Places for People: How Transportation Choices, Infill Development and Good City Design Can Reshape Our Communities [CM 1.0; PDH 1.0]

Grande Ballroom

Designing our communities with people in mind can go a long way in moving us to better public health, a cleaner environment and a more resilient economy. This plenary will address how providing transportation choices, investing in infill development, and engaging in good city design can help communities become places where residents can thrive. The plenary will highlight the important role that federal investments in housing and transportation choices can play in supporting sustainable communities across the country. It will also feature examples from Chicago to California, where local leaders and developers have increased transportation choices, created a more pedestrian-focused environment, and made infill development a reality — bringing affordable housing and essential services closer together for the people who live there, especially those most in need.

- Shelley Poticha, Director, Office of Sustainable Housing and Communities, U.S. HUD
- Janet Attarian, Project Director, Streetscape and Sustainable Design Program; Sustainability Coordinator, Chicago Department of Transportation
- Meea Kang, President, Domus Development, LLC; President, California Infill Builders Association

Session Levels

Beginner

BEG

Intermediate

INT

Advanced

ADV

9:30-10:00 am

Morning Break

Harbor Island 2-3

10:00-11:30 am

MORNING BREAKOUT SESSIONS

Nautilus 1

A. Advances in GIS for Smart Growth – Horizontal and Vertical [CM 1.5] INT

GIS helps planners, developers and residents put the 'smart' in smart growth. GIS can complement and inform the kinds of livable places and smart-growth realities we want to foster, both in traditional two-dimensional planning and increasingly in 3D so we can fully experience the urban spaces we are planning. Whether it's appealing, vibrant infill and retail revitalization, complete streets and public spaces, traffic calming, or a more extensive network of safe bike routes and pedestrian trails – using GIS in 2D and 3D can make a difference. Like the broader toolbox of smart-growth concepts and strategies, the techniques and capabilities of GIS are advancing and emerging. GIS can intertwine complex details of demographic, geographic and urban design factors that communities can use to easily analyze and visualize the implications of alternative development scenarios. With GIS we can 'see' what and how possible solutions work. Using case studies from Philadelphia and Pasadena, ESRI will demonstrate some of the latest GIS tools to help analyze and visualize smarter approaches to land use and transportation planning in your community.

- Jon Harrison, Senior Consultant for Local Government Solutions, ESRI; Councilmember, City of Redlands, CA
- Matthew Baker, Product Engineer, ESRI
- Eric Wittner, 3D GIS Specialist, ESRI

Nautilus 2

B. Building a Powerful Regional Equity Coalition to Deliver on Sustainable Communities

[CM 1.5; PDH 1.5] INT

Powerful regional equity coalitions and networks have formed over the last decade to unite communities of color and low-income communities. These coalitions steer regional planning efforts, win and preserve affordable housing near transit, and foster transit service and investments in ways that connect their communities to opportunities in the region. Equity leaders from Oakland, the Twin Cities and Atlanta will guide participants in how to bring together diverse organizations, define priorities and roles, and work in concert to accomplish structural changes in their communities. Their coaching will draw from sustainable communities planning, transportation equity, workforce development and affordable housing strategies that they have successfully implemented in their regions. The session will engage participants in strategizing on policy futures that can support the advancement of equity throughout the region.

- Moderator: Kalima Rose, Senior Director and Director of the PolicyLink Center for Infrastructure Equity, PolicyLink
- Allen Fernandez-Smith, President and CEO, Urban Habitat (Oakland, CA)
- Nathaniel Smith, Founder and Convener, Partnership for Southern Equity (Atlanta, GA)
- Russ Adams, Executive Director, Alliance for Metropolitan Sustainability (Twin Cities, MN)

Nautilus 3

C. Mixed Use: Perception and Reality [CM 1.5; PDH/HSW 1.5] INT

Tantalized by success stories of transformation, cities are jumping on the mixed-use bandwagon before understanding its limitations. Proposed as a cure-all, mixed use is called forth to reduce traffic, improve walkability, boost economic development, and generate often intangible levels of urban "livability."

This session will look at when, where and how mixed-use development does and doesn't work from architectural, urban design, planning and economic perspectives. The speakers will analyze the various goals linked with mixed-use development to answer: Where does mixed use work best? Why doesn't it work everywhere? Does mixed use guarantee an active urban environment? When are the costs and challenges for mixed-use development worth it? The speakers will present three Southern California case studies, focusing on the nexus (or disconnect) between planning directives and market dynamics. The session will close with a discussion of how the case studies rate on the "Mixed-Use Scorecard."

Seabreeze

- Amber Hawkes, AICP, Urban Designer, Melendrez
- Martin Leitner, AIA, Senior Designer, Urban Studio
- Allan Kotin, Principal, Allan D. Kotin & Associates; Adjunct Professor, USC Sol Price School of Public Policy
- Georgia Sheridan, AICP, Urban Designer/Planner, Torti Gallas and Partners

D. Labor Unions: Emerging Allies for Smart Growth [CM 1.5] INT

Labor unions are urban institutions, and have long advocated for urban revitalization (through better transit service, improved schools, infrastructure reinvestment and more affordable housing). Some unions, like the Food and Commercial Workers who oppose Walmart and the Amalgamated Transit Union that advocates for transit, are well-known to smart growthers for their sophisticated advocacy. And unions have much more freedom to advocate than do non-profits or most public officials. But too often, labor leaders and growth-management practitioners do not know each other well or actively coordinate. This session is both “Labor’s Self-Interest in Smart Growth” and “Labor Movement 101,” with specific examples of smart growth advocacy from three exemplary labor groups and a pro-labor think tank. It will provide attendees with specific entry-point tools for appealing to union leaders, and explore some of the recurring sensitivities that public officials and environmentalists encounter working with organized labor.

- Greg LeRoy, Executive Director, Good Jobs First
- Kevin Pranis, Campaign Director, Laborers’ International Union of North America (LIUNA)
- Aurita Apodaca, Organizer, FRESC for Good Jobs and Strong Communities (Denver, CO)
- Lorena Gonzalez, Secretary/Treasurer and CEO, San Diego–Imperial Counties Central Labor Council

Marina 6

E. Transforming San Bernardino from Ground Zero to a Model Healthy City

[CM 1.5;PDH/HSW 1.5] INT

This session explores the intersection of active living, healthy eating, environmental quality and violence in San Bernardino, the 100th-largest city in the United States. San Bernardino has long suffered from poor health outcomes resulting from the unintended consequences of environmental, economic and social determinants. Mortality rates and hospitalization rates from preventable diseases far exceed statewide averages. In this session, you will learn about the County’s Healthy Communities program, a model 16-city collaborative and its largest member, the Healthy San Bernardino Coalition. Speakers will cover the coalition’s structure, processes and best practices; major findings of a baseline environmental scan; community and multi-sectorial outreach process; and initiatives to improve the health of San Bernardino residents. You will walk away with a model of how a voluntary grassroots coalition can pursue a vision and plan to create a city synonymous with health, hope and purpose.

- Evelyn Trevino, Program Coordinator, Healthy Communities, Bernardino County Public Health Department
- Mark Hoffman, Senior Planner, The Planning Center | DC&E
- Evette Deluca, Executive Director, Latino Health Collaborative
- Peggi Hazlett, Assistant to the Mayor, City of San Bernardino, CA

Executive Center 1

F. Rooted in Community: Native American Collaboration on Smart Growth and Green Design [CM 1.5;PDH/HSW 1.5] INT

This session showcases a network of housing leaders, community designers and sustainability advocates working together to overcome barriers to smart growth and green design in Native American communities. It will focus on the Sustainable Native Communities Collaborative, which was recently launched to engage tribal leaders in developing solutions for culturally appropriate, green affordable housing. The speakers will share examples of how sustainable development goals are linked to core cultural values and rooted in the spirit, the community and the land. Among the case studies presented, the panel will highlight the Owe’neh

Executive Center 2

Bupingeh Rehabilitation Project — an affordable rehabilitation project within a Pueblo established near the Rio Grande River. The project is an outgrowth of the San Juan Land Use Master Plan, which won the 2004 Smart Growth Award for Small Communities. The panelists will also discuss the integration of indigenous methods and materials in green design and development planning.

- Moderator: Susan Gitlin, LEED GA, Co-Lead, EPA's Green Building Workgroup, Codes, Standards, and Sustainable Design Division, Office of Sustainable Communities, U.S. EPA
- Trisha Miller, Director, Green Communities, Enterprise Community Partners
- Tomasita Duran, Executive Director, Okay Owingeh Housing Authority, NY
- Jamie Blosser, AIA, LEED AP, Associate and Director of Santa Fe Office, Atkin Olshin Schade Architects

G. Advancing Equity through Transit Corridor Planning [CM 1.5;PDH/HSW 1.5] INT

This session will highlight two regional models to advance social equity from Puget Sound and Kansas City, leveraging a HUD Sustainable Communities grant. Learn about the process and lessons learned establishing a regional equity network and how such coalitions are promoting social equity through transit corridor planning. Kansas City allows us to consider how an older industrial region approaches regional equity, while Puget Sound is organizing communities along light rail corridors to ensure equitable transit-oriented development. Diverse community partners bring their institutional strengths to ensure the participation and governance of communities of color. Hear strategies to engage historically underrepresented communities — an equity grant program to engage communities and the role of community organizers in regional equity. Building from the experiences in these two regions, the session will consider how to leverage opportunities like the Sustainable Communities program to institutionalize social equity outcomes in policy and planning.

- Moderator: Marc Philpart, Senior Associate, PolicyLink
- Dean Katerndahl, Director, Government Innovations Forum, Mid-America Regional Council
- Damon Daniel, Regional Organizing Director, Communities Creating Opportunity, Kansas City, MO
- Tony To, Executive Director, HomeSight
- Heidi Hall, Equity Network Manager, Impact Capital

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H. Smart Water: Aligning Land Use and Infrastructure for Healthier Communities and Cities [CM 1.5;PDH/HSW 1.5] INT

➤ *Spanish translation available*

Sustainable water infrastructure is a critical component to any smart growth strategy or development. This session will explore how integrated land-use planning, green infrastructure and a range of policy incentives can support the development of healthy communities with an essential and reliable water supply and delivery system. You will be deftly guided through the complex and inter-related policies of the water industry and receive a valuable overview of successful planning strategies that facilitate smart growth. Participants will gain valuable insight into new policies and best practices from industry leaders, including new incentives aimed at encouraging water conservation, recycling, reuse, desalination and other local programs. Panelists will discuss how to align smart water/smart growth policies to create economic development opportunities and new jobs for disadvantaged communities. Finally, you will learn of priorities and prerequisites for investments in sustainable water infrastructure that are being built into new developments.

- Moderator: Cecilia Estolano, Co-Founder, ELP Advisors
- Deven Upadhyay, Manager, Water Resource Management Group, Metropolitan Water District of Southern California
- Emily Gordon, Senior Associate, Green For All
- Randall Lewis, Executive Vice President, Lewis Operating Corporation

Nautilus 4

I. Leveraging Smart Growth Brand to Build a Political Base and Vice Versa

[CM 1.5;PDH/HSW 1.5] INT

Ultimately, smart growth is implemented by leaders at the local level who are committed to improving the quality of life in their urban, suburban or rural communities. It is the politician's job to present a compelling vision while moving forward effective policies, and many leaders have realized the power of the smart growth brand, which espouses increasing transportation and affordable housing choices near jobs, shops and schools. Hear from elected leaders who are leveraging smart growth principles to inspire their constituents and reinforce their base of support as they strive to strengthen their municipalities. The discussion will also focus on how building a strong political foundation is critical to moving a greater smart growth agenda.

- Moderator: Neha Bhatt, Deputy Policy Director, Smart Growth America
- Elaine Clegg, Councilmember, City of Boise, ID; Special Projects Manager, Idaho Smart Growth
- Tommy Wells, Councilmember, District of Columbia
- Brad Lander, Councilmember, City of Brooklyn, NY
- John Engen, Mayor, City of Missoula, MT
- Mick Cornett, Mayor, City of Oklahoma City, OK
- Mark Mallory, Mayor, City of Cincinnati, OH

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J. Area-Wide Planning: Innovations at the State, Local and Federal Level

[CM 1.5;PDH/HSW 1.5] INT

The area-wide approach is a unique strategy aimed at revitalizing brownfields-impacted neighborhoods through a community-centered, collaborative planning process. The process focuses on planning and creating a framework for implementation that draws on public, private and community partnerships, and supports a more strategic use of state/federal brownfields funds for neighborhood development. While this approach is not new, its value is increasingly being recognized, particularly with the introduction of the U.S. EPA's area-wide planning pilot program last year. As a result, states and localities across the country are looking at ways to provide greater support for area-wide approaches, and many innovative initiatives are emerging. This session will highlight some of these initiatives, and illustrate the exciting linkages that are being made between smart growth and brownfields redevelopment through them.

- Moderator: Elizabeth Schilling, Policy Manager, Smart Growth America
- Diane Alecusan, Urban Revitalization Specialist, Ohio Department of Development
- Jody Kass, Executive Director, New Partners for Community Revitalization
- Adhir Kackar, Project Manager, Office of Sustainable Communities, U.S. EPA

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K. Rural Sustainability: Federal Collaboration, Regional Innovation and the Partnership for Sustainable Communities

[CM 1.5;PDH/HSW 1.5] INT

In 2009, the Environmental Protection Agency, Department of Transportation and Department of Housing and Urban Development formed the Partnership for Sustainable Communities aimed at improving rural quality of life, including access to affordable housing, enhanced rural transportation options and environmental protection. In collaboration with the Department of Agriculture, the Partnership is working to show how its six "livability principles" support economically and environmentally vibrant rural communities. Through its Regional Innovation Initiative, USDA brings expertise and resources to support the Partnership's work in rural America. The work of the Partnership and Regional Innovation Initiative happens at the state, region and local level. Experience from EPA's Region 7, which includes Iowa, Kansas, Nebraska and Missouri, provides one of several Partnership geographies that will be explored. These efforts are contributing to a new model of "place-based" federal support for sustainable rural communities.

- Moderator: Bill Menner, Iowa State Director, USDA-Rural Development

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- David Doyle, Sustainable Communities Coordinator, U.S. EPA, Region 7
- Elizabeth Wampler, Program Associate/Data Analyst, Reconnecting America
- Megan McConville, Policy and Planning Fellow, Office of Sustainable Communities, U.S. EPA

L. Learning to Share – How to Get Your Community Ready for Bicycle Sharing

[CM 1.5; PDH/HSW 1.5] INT

With the growth and success of bicycle sharing systems worldwide, many jurisdictions are clamoring to be next in line to bring bike sharing to their communities. This session will offer practical experience in all phases of bike share operations including site planning, financing, equipment purchasing, liability, marketing, staffing and bicycle rebalancing and maintenance. SFMTA's Matt Lasky will discuss the San Francisco Bay Area's regional bike share system, including start-up challenges, coordination among multiple jurisdictions, and station planning on constrained urban streets. Lynn Harris will discuss UC Irvine's ZotWheels program, a "home-grown" system serving the university community. Alta Bicycle Share's Brodie Hylton will discuss lessons learned from the first year operating the successful Capital Bikeshare system in Washington, DC. You will come away with an understanding of how bike sharing works, what it costs, and next steps to take if you want to pursue bike sharing in your community.

- Brett Hondorp, Principal, Alta Planning & Design and Alta Bicycle Share
- Lynn Harris, Senior Analyst, Parking and Transportation Services, UC Irvine
- Matthew Lasky, Transportation Planner, San Francisco Municipal Transportation Agency
- Brodie Hylton, Operations Director, Alta Bicycle Share

11:30 am-1:30 pm

Cancer Survivor Park

Lunch Break (on your own)

Farmers' Market Lunch. Thanks to Brian's Farmers' Markets, there is a farmers' market-style lunch option today. Several local food vendors are set up at Cancer Survivor Park, located just steps from the hotel, serving locally grown and prepared foods of all types at an affordable price. While you will purchase your own food, this lunchtime option lets you choose from a variety of freshly made food, support local farmers, and enjoy your meal in an outdoor park setting.

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Note: The hotel will set up a "cash-n-carry kiosk" for participants during lunch, offering reasonably priced a la carte items.

12:30-1:30 pm

Marina 4

LUNCHTIME NETWORKING SESSIONS

A. Networking Session for HUD and EPA Sustainability Partners

Join other sustainability grantees and technical assistance providers at this brown bag lunch session to meet, greet and learn about the resources available to you. This session is only open to consortiums of grantees that received funding through the Sustainable Communities Initiative at HUD and EPA.

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B. A Unifying Perspective: Networking Session for Diversity Scholarship Recipients

Bring your lunch and take advantage of this opportunity to network with other scholarship recipients. Hear from other community leaders working on social and environmental justice issues as they share their community's stories, and share your successes and challenges as well. Learn from the Local Government Commission and scholarship fund supporters about why continuing our efforts to better address equity and environmental justice throughout the conference – both through the program and by diversifying the audience – will help us in our work towards bridging the gap between the smart growth and social and environmental justice movements.

1:30-3:00 pm

Executive Center 3

AFTERNOON BREAKOUT SESSIONS

A. Incorporating Smart Growth into Disaster Recovery Planning [CM 1.5;PDH/HSW 1.5] INT

How does recovery planning typically proceed after a disaster? How does that process determine opportunities for reshaping the community's pattern of development? This session focuses on the role of pre-disaster planning to anticipate the recovery process afterwards, including ways to integrate hazard mitigation with coastal smart growth principles. It examines the recovery planning process, including opportunities for and obstacles to changing the course of development in a disaster-stricken community amid time pressures for rebuilding safely. Discussion will center on the role of leadership, including champions for safe growth, differential impacts of socioeconomic status, creative financing, post-disaster mitigation, climate change adaptation and visioning to define the future citizens want for their community. The speakers are all involved with the APA's current work on "Planning for Post-Disaster Recovery: Next Generation," a three-year cooperative agreement with FEMA to prepare the replacement guidance for the 1998 volume, "Planning for Post-Disaster Recovery and Reconstruction."

- Moderator: Kathleen Smith, AICP, Senior Mitigation Planner, Federal Emergency Management Agency
- Jim Schwab, Manager, Hazards Planning Research, American Planning Association
- Ken Topping, FAICP, Lecturer/Research Project Director, City and Regional Planning Department, College of Architecture and Environmental Design, Cal Poly San Luis Obispo
- John Jacob, Associate Professor and coastal Community Development Specialist; Director, Texas Coastal Watershed Program, Texas A&M University
- Lincoln Walther, Planning Director, CSA International, Inc.

B. Using Health as a Messaging Tool [CM 1.5;PDH/HSW 1.5] INT

➤ *Spanish translation available*

The health message can be particularly potent as a messaging tool for supporting everything from smart growth measures to state legislation related to global warming. The American Lung Association is widely credited for stopping the passage of an initiative to repeal California's global warming law (AB 32).

The California Medical Association encourages their physician members to advocate for smart growth, and it is beginning to bear fruit. This session, led by Dr. Richard Jackson, will highlight the messages that have worked and explore how the medical profession might go even further to encourage land use changes that create healthy communities.

- Judy Corbett, Executive Director, Local Government Commission
- Richard J. Jackson, MD, MPH, Professor/Chair, Environmental Health Sciences; Professor, Institute of the Environment and Sustainability, Urban Planning, UCLA

C. Revitalization, Gentrification and Equitable Development: Evaluating a Decade of EPA's Programs [CM 1.5;PDH/HSW 1.5] INT

The issue of gentrification and displacement as a result of revitalization activities has been raised at numerous conferences through the years. However, many still feel that gentrification is a real and unintentional effect of the EPA's revitalization efforts — whether through the Brownfields, Superfund, Federal Facilities or Smart Growth programs. Gentrification is often defined as the transformation of neighborhoods from low value to high value. This change has the potential to cause displacement of long-time residents and businesses because of higher rents, mortgages and property taxes. This session provides an overview of EPA's efforts to promote equitable development, and facilitates a candid discussion about the challenges and proposed solutions at the local level for advancing truly equitable development.

- Mary Nelson, President Emeritus, Bethel New Life
- Deeohn Ferris, JD, President, Sustainable Community Development Group

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- Ted Howard, Executive Director, The Democracy Collaborative, Inc.
- Charlie Bartsch, Senior Advisor to the Assistant Administrator for Economic Development, Office of Brownfields and Land Revitalization, U.S. EPA
- Vernice Miller-Travis, Senior Associate, Skeo Solutions

D. Strategies for Saving the Small-Town Grocery Store [CM 1.5;PDH 1.5] INT

Nearly 2.5 million rural Americans live more than 10 miles from the nearest grocery store. Even in the most agriculturally productive parts of the country, it may be difficult to purchase healthy food. Poor food access is a major contributor to the declining health of rural Americans. The remaining small-town grocers struggle to remain viable. What are the implications of rural food deserts for business development, public health and community sustainability? Speakers from California, Kansas and Pennsylvania will share case studies from diverse rural and Native American communities that illustrate both the challenges facing rural grocers and best practices for rebuilding rural food retail. Participants will learn how local, state and federal policies can support the economic viability of small grocers. The session will also discuss effective models of rural business ownership and promising alternatives for store design, location and distribution.

- Hannah Burton Laurison, Senior Associate, Public Health Law & Policy
- David Procter, Ph.D., Director, Center for Engagement and Community Development and Institute for Civic Discourse and Democracy, Kansas State University
- Tawnya Laveta, Programs Director, Farm to Table

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E. Land Use in a Building Code? Meet the International Green Construction Code

[CM 1.5;PDH/HSW 1.5] INT

Conventional wisdom says that building officials enforce building codes, and planners implement zoning codes – and never the twain shall meet. But did you know that building site selection and site management are included in recent model building codes? One such code is the International Code Council's International Green Construction Code (IgCC). This code will not be published until March 2012, but already some states and communities have adopted it as a voluntary measure, and Maryland passed legislation that allows its local jurisdictions to adopt the standard. Other states will be following suit. Why, then, have so few planners been involved in these initiatives? How can IgCC and other building codes be leveraged to increase location efficiency and site environmental performance? Come learn about the potential role for IgCC in communities' sustainable development strategies, and how you can help shape the next version of the code.

- Susan Gitlin, LEED GA, Environmental Protection Specialist, Co-Lead, Green Building Workgroup, Office of Sustainable Communities, U.S. EPA
- Eliot Allen, LEED AP-ND, CNU-A, Principal, Criterion Planners, Inc.
- Philbert Tso, Building Official, Kayenta Township (Navajo Nation)
- Kathleen M. Petrie, LEED AP, Sustainable Codes Analyst, Department of Planning and Development, City of Seattle, WA

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F. Smart Valley Places – Taking Advantage of the Great Reset [CM 1.5;PDH/HSW 1.5] BEG

True to the saying, "every cloud has a silver lining," the Great Recession and national housing crisis have provided the San Joaquin Valley the opportunity to evaluate its past and consider its future. Smart Valley Places is the region's smart growth response to this opportunity to transform the Valley from a region that has consistently lead national indicators for unemployment, foreclosure rates, high school dropouts and poor air quality to the nation's example for smart growth in rural, agriculture-based economies. The San Joaquin Valley is taking advantage of the Great Reset with a \$4 million HUD Regional Planning Grant and an unprecedented consortium of 14 cities, several non-profit organizations, eight economic development corporations, eight councils of government and one university. This consortium has dedicated itself to

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rebuilding the eight-county San Joaquin Valley by creating a strong network of regional collaboration and bringing smart growth principles down to the neighborhood level. Smart Valley Places can demonstrate to rural America that smart growth is a viable and efficient answer to the Great Recession, one that will create a healthier, more prosperous San Joaquin Valley for future generations.

- Moderator: Mike Dozier, Executive Director, Office of Community and Economic Development, California State University, Fresno
- Bill Fulton, AICP, Principal, The Planning Center | DC&E
- Genoveva Islas-Hooker, Regional Program Coordinator, Central California Regional Obesity Prevention Program
- Rob Woolley, City Manager, City of Clovis, CA

G. Health, Justice and Equity in Freight and Infrastructure Development

[CM 1.5; PDH/HSW 1.5] INT

U.S. public investments in rail, highway, bridge and other projects facilitate the expanding system of global trade and freight transportation to deliver goods to stores and doorsteps from anywhere in the world. The system that delivers goods also delivers negative health, environmental, workplace and community impacts in low-income communities of color living near ports, railroads, freeways and distribution centers. Community-based experts will discuss these impacts and successful organizing efforts that have influenced ports and freight transportation investments and development in low-income communities of color such as Commerce and Long Beach, CA, where port and rail expansion increases air pollution and health risk; Detroit, MI, where a bridge and tunnel will expand trade between the U.S. and Canada and negatively impact the low-income and immigrant community in Southwest Detroit; and Charleston, SC, where expansion of a port-related highway project threatens homeowners in the Rosemont neighborhood.

- Moderator: Martha Matsuoka, Assistant Professor, Urban and Environmental Policy Department, Occidental College
- Isella Ramirez, Co-Executive Director, East Yard Communities for Environmental Justice
- Simone Sagovac, Program Manager, Southwest Detroit Environmental Vision
- Bryan Parras, Founder, Texas Environmental Justice Advocacy Services

Seabreeze

H. Smart Growth Takes Smart Preservation [CM 1.5; PDH/HSW 1.5] INT

This country loses over one million acres of farmland, natural areas and other open space to development every year. Sprawl damages watersheds, habitat, rural economies and sense of place. It also hamstring our efforts to build compact, walkable, self-reliant, sustainable communities. But open space preservation has lots of competition in the struggle for limited tax dollars. Communities have to be smart about preservation as well as growth. In this session, three experts cite examples from a new book of 24 case studies to demonstrate how successful cities, towns and counties use the planning process to generate public support for open space preservation, establish priorities and develop winning strategies for accomplishing ambitious goals. Learn how these communities tailor their implementation programs to fit local circumstances, often pioneering innovative tools, adopting multiple approaches and partnering with private conservancies as well as public agencies from all levels of government.

- Rick Pruetz, Principal, Planning & Implementation Strategies
- Tom Daniels, Professor of City and Regional Planning and Director of the Certificate in Land Preservation Program, University of Pennsylvania
- Alex Hinds, Interim Director, Center for Sustainable Communities, Sonoma State University

Session Levels

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I. Transforming the Golden Westside: The Role of Youth in Sustainable Brownfields Redevelopment [CM 1.5;PDH/HSW 1.5] INT

A food desert in the midst of California's agriculturally abundant San Joaquin Valley, Fresno's Golden West Side neighborhood suffers from a lack of local and regional planning which led to suburban flight, lack of public services and industrial activities mixed into residential neighborhoods. This session will describe two EPA brownfield projects. The first is a community engagement project sponsored by EPA and partnering with the Fresno Redevelopment Agency, which hosted community meetings with West Fresno youth and adults to provide information about brownfields redevelopment and gathered public input on possible brownfield sites and reuse ideas. An outgrowth from this is working with the Fresno Youth Council for Sustainable Development to turn a brownfield site into an urban garden.

- Moderator: Sara Russell, Environmental Protection Specialist, U.S. EPA, Region 9
- Clark Henry, Senior Planner, SRA International
- Eric Payne, Chief of Educational Programs and Development, The Center for Multicultural Cooperation
- Arogenane Brown, Council President, Fresno Youth Council for Sustainable Communities

Marina 2

J. Achieving Healthy, Equitable, Walkable Schools: Lessons from Federal, State and Local Guidelines [CM 1.5;PDH/HSW 1.5] INT

By locating schools well, communities can strengthen public schools, reduce air pollution, preserve older neighborhoods, and protect children's environmental health, and encourage healthier communities. When communities invest in walkable schools, children, especially low-income children, don't need to choose between safety and physical activity. In this session, participants will learn how to use three new tools that promote good school siting: federal voluntary guidelines, state policy recommendations and model policies for local school districts. Learn what a healthy community-centered school is, how to balance the goals of walkability and diversity in school siting, and what policy and administrative changes at the state and local level are needed to encourage more of these types of schools. Also hear how to overcome some of the challenges that may arise. Speakers include representatives from the Environmental Protection Agency, Public Health Law & Policy, the National Trust for Historic Preservation and the environmental justice field.

- Renee Kuhlman, Director of Special Projects, National Trust for Historic Preservation
- Matthew Dalbey, Director, Federal and State Division, Office of Sustainable Communities, U.S. EPA
- Quang "Q" Dang, Senior Staff Attorney, Public Health Law & Policy
- Suzi Ruhl, Senior Attorney Advisor, Office of Environmental Justice, U.S. EPA

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K. Little Trips, Big Difference: Predicting Traffic for Mixed-Use Sites [CM 1.5;PDH/HSW 1.5] ADV

One of the salable benefits of smart growth is that it doesn't create traffic like conventional suburban development. To prove it to developers, local governments, banks and neighbors, we need good tools that predict traffic. Current methods of traffic impact analysis understate the benefits of mixed-use developments (MXDs) and potentially overstate roadway impacts because they don't fully account for the interactions between land uses or the surrounding built environment. A national study for the U.S. EPA, by a team composed of Fehr & Peers and the University of Utah, developed a new methodology to more accurately predict the lower traffic impacts of MXDs. After local validation, outreach and testing within the local traffic engineering community, and review and approval by the San Diego Association of Governments Board, the San Diego region has adopted the new method, and other regions are considering it. Come find out how your region can use MXD to create smart growth.

- Moderator: Christopher Forinash, Program Director, National Sustainability Learning Network, Institute for Sustainable Communities

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3:00-3:30 pm
Harbor Island 2-3

3:30-5:30 pm
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- Reid Ewing, Professor, City and Metropolitan Planning, University of Utah
- Jerry Walters, Principal, Fehr & Peers
- Christine Eary, Associate Regional Planner, San Diego Association of Governments (SANDAG)

L. The Walking Audit: A Tool for Organizing Strong Communities and Developing Complete Streets [CM 1.5;PDH/HSW 1.5] INT

A unique panel with different perspectives explains how last year’s New Partners conference helped them connect the dots for organizing a community in St. Louis in May 2011, and a planned “Train the Trainer” walking audit program. Dan Burden, a livability and complete streets expert who “Time” magazine called one of the top six civic innovators, explains how the walking audit process can be used to promote cooperation among the residents, governments, institutions and stakeholders and create more walkable, bikeable, safe, livable environments. Learn about the positive “collective impact” that this type of program can have from St. Louis Alderman Frank Williamson, St. Louis Association of REALTORS® President Nate Johnson, and Eric Friedman, President of Housing & Community Solutions, who coordinated and brought the program to St. Louis through the EPA’s Sustainable Building Blocks Technical Assistance Award.

- Eric Friedman, Realtor, Friedman Group, Ltd.
- Nate Johnson, Realtor, Real Estate Solution
- Frank Williamson, Alderman, 26th Ward, City of St. Louis, MO
- Dan Burden, Executive Director, Walkable and Livable Communities Institute

Afternoon Break

IMPLEMENTATION WORKSHOPS

A. New Tools and Practices for Measuring the Sustainability Impacts of Land Use and Transportation Policies [CM 2.0;PDH/HSW 2.0] INT

States, regions and jurisdictions of all sizes are challenged with measuring and communicating the critical linkages between land use and transportation investments, and critical fiscal, environmental and health challenges. This session will focus on new tools and recommended practices at varying scales that serve to quantify the climate, air quality, energy, water, land consumption, fiscal, health and household impacts of land use and infrastructure plans and policies. Experts from the public and private sector will demonstrate new techniques and tools, and highlight how transit systems, specific projects and places have measured impacts and effectively communicated them to the public, decision-makers and other key stakeholders. Specific attention will be paid to how these tools and processes are integrating into the implementation of AB 32 and SB 375, California’s groundbreaking climate and land use regulations.

- Moderator: David Erne, Senior Associate, Booz Allen
- Eric Hesse, Strategic Planning Coordinator, TriMet, Portland, OR
- Projjal Dutta, Director of Sustainability Initiatives, Metropolitan Transportation Authority, New York State
- Elaine Chang, Deputy Executive Officer of Planning, Rule Development and Area Sources, South Coast Air Quality Management District
- Peter Calthorpe, Principal, Calthorpe Associates
- Jerry Walters, Principal, Fehr & Peers, Inc.
- Jacob Lieb, Manager of Environment and Assessment, Southern California Association of Governments

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B. Facing the Critics: Tools and Trainings to Successfully Counter Smart Growth Opponents

[CM 2.0;PDH 2.0] INT

During the past two years, there has been a steady trend toward overt politicization of smart growth. Organized and aggressive opponents to smart growth have disrupted meetings, defeated projects and re-written master plans across the country. If you fail to understand and plan for opposition, you run the risk of being blindsided at a public hearing or potentially losing the essential public input needed for successful smart growth strategies. This session will address positive ways to design your process and message your work by using language that can help bring people together and inoculate you against opposition. The session will provide training on how to deflect attacks, pivot back to your message, organize a strong partnership, establish positive meeting dynamics, and resolve conflicts with opponents. The workshop will include a large group training and detailed work in small groups on a variety of techniques and cases.

- Ilana Preuss, Vice President and Chief of Staff, Smart Growth America
- Jeremy Madsen, Executive Director, Greenbelt Alliance
- Odin Zackman, Founder/Principal, DIG IN
- Joel Mills, Director, Center for Communities by Design, American Institute of Architects
- Taryn Sabia, Vice President, The Urban Charrette, Inc.
- Jane Lafleur, Executive Director, Friends of Midcoast Maine

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C. Assuring Community Benefits in Military Base-Closing Redevelopment Processes

[CM 2.0;PDH/HSW 2.0] BEG

What should be the role of the impacted community in large-scale development processes? In this session, Georgia STAND-UP argues that to be implemented properly and be truly sustainable every such project should include enforceable provisions for benefitting the community as determined by that community, formalized by a Community Benefits Agreement (CBA). In the redevelopment of the 488-acre Fort McPherson Army Base, community leaders asked Georgia STAND-UP for help, which in turn engaged a Georgia Tech planning studio to create a citizen-guided action plan to identify community needs, aspirations and priorities. To be able to press for inclusion of its plan in upcoming development negotiations, the community realized they needed to create a viable, non-profit entity. Good smart-growth strategy should recognize that every development involves private sector, government and community purposes, resources and expectations, yet without a CBA component, the community is often left out.

- Moderator: Michael Dobbins, FAIA, AICP, Professor of the Practice of Planning, College of Architecture, Georgia Tech
- Deborah Scott, Executive Director, Georgia STAND-UP
- Leslie Caceda, Community Planner, Georgia STAND-UP
- Pamela Newkirk, Community Member, McPherson Action Community Coalition
- Karen Babino, Co-Chair, McPherson Action Community Coalition

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D. Housing and Freeways: How Close Is Too Close [CM 2.0;PDH/HSW 2.0] INT

Building sustainable communities, especially the part infill plays in that process, has been a key topic at past New Partners conferences. At the same time, scientific research continues to highlight significant health impacts for those who live near freeways. Affected residents are often lower income or minority populations, creating environmental justice issues that need to be addressed. This session will feature key California advocates for affordable housing, environmental justice, improved air quality and sustainable communities. Each will outline the relevant facts in their subject area. The session will then break into discussion groups to talk about each area, gather ideas and experiences from around the nation, and understand needed mitigation strategies. Please attend this interactive session and help to move forward our knowledge about

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the interface between housing needs, near-road health impacts and developing sustainable communities.

- Larry Greene, Executive Director, Sacramento Metropolitan Air Quality Management District
- Doug Eisinger, Ph.D., Director, Transportation Policy and Planning, Sonoma Technology, Inc.
- Kendra Bridges, Land Use Policy Director, Sacramento Housing Alliance
- Diane Bailey, Senior Scientist, Natural Resources Defense Council
- David Vintze, Air Quality Planning Manager, Bay Area Air Quality Management District

E. Sharpening – and Using – Financial Tools in the Smart (Re)Development Toolbox

[CM 2.0; PDH 2.0] ADV

With private lending still scarce, creative use of governmental incentives is often the key to successful redevelopment projects. This session will review the primary federal incentives covering especially historic preservation, brownfields incentives and New Markets Tax Credits. Tax increment financing (TIF) will be reviewed both from the policy perspective (how to align TIF with smart growth) and from a gap-financing perspective. Then, consider getting creative by layering incentives, bringing tax credits into upfront financing, and partnering with “triple bottom line” investors for equity and mezzanine financing.

- Moderator: Evans Paull, Principal, Redevelopment Economics
- Renee Kuhlman, Director of Special Projects, National Trust for Historic Preservation
- Andrew Farrell, Project Manager, National Trust Community Investment Corporation
- Greg LeRoy, Executive Director, Good Jobs First
- Tom Lockard, Managing Director, Stone and Youngberg

Executive Center 2

F. Jobs, the Workforce and the Economy: Rethinking the Role of Smart Growth and Sustainability

[CM 2.0] INT

You hear it every day – jobs and workforce are the loud, dominant theme of policymakers, citizens and businesses. Everyone agrees that meaningful employment is critical to both a recovering economy and livable communities. But are we successful in building a workforce that supports sustainable cities and regions? Join this session to look at three initiatives that train the workforce of tomorrow, integrate jobs into transit development, and pursue job placement enterprises. Speakers will discuss the continuum of critical workforce strategies, the work of organizations to link sustainability and jobs, what they are learning about how to think about “green” jobs, and how smart growth should frame its role in jobs and workforce issues.

- Moderator: Julie Seward, President, Julie W. Seward Consulting
- Larry Fitch, President and CEO, San Diego Workforce Partnership
- Sandy Mendler, AIA, LEED AP, Principal and Architect, Mithun
- Hop Hopkins, Director, Vocational Services, Los Angeles Conservation Corps

Nautilus 3

G. The Evolving Story of SB 375: California’s Landmark Sustainable Communities and Climate Protection Law

[CM 2.0; PDH/HSW 2.0] INT

California’s landmark Sustainable Communities law (Senate Bill 375) was enacted in 2008. Since then, California has adopted the first-in-the-nation, greenhouse gas reduction targets for regional transportation plans, and planning agencies have been hard at work crafting plans to meet their targets. To date, only San Diego has completed a plan, but Southern California, Sacramento and the Bay Area have made significant progress. For those curious to see how the California story is unfolding, this session will provide a timely update on implementation, including a briefing on San Diego’s plan. Three years into California’s grand experiment in regional sustainability, what are the lessons learned? What’s working, and what could be improved? Speakers will discuss where each of the regions stands in their plan development and how the process is playing out for decision-makers, agencies and key constituencies.

Session Levels

Beginner
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- Amanda Eaken, Deputy Director, Sustainable Communities, Natural Resources Defense Council
- Mott Smith, Principal, Civic Enterprise Development, LLC
- Mike McKeever, Chief Executive Officer, Sacramento Area Council of Governments
- Chris Ganson, Senior Planner, Governor's Office of Planning and Research (CA)
- Autumn Bernstein, Director, ClimatePlan
- Elyse Lowe, Executive Director, Move San Diego

H. Transforming Suburbs into Sustainable Communities: Case Studies

[CM 2.0; PDH/HSW 2.0] INT

➤ *Spanish translation available*

Many metropolitan planning organizations have adopted and implemented regional blueprints that promote sustainable development and direct more growth into existing or emerging centers and corridors of mixed-use, denser, transit-supportive activity. Most people and jobs reside in suburbs, and many suburbs were not originally planned for sustainability. Yet, these communities should be part of the solution for better-managed growth. Suburbs are not like the urban cores of metro areas. The density, mix of uses, transit orientation and service-rich, walkable environment in urban centers may not work in many suburbs. In this session, participants will learn about what could work in suburbs to enhance livability, multi-modal access and function of these places, and tools to address the suburban context. In facilitated small groups, participants will discuss tools such as community design guidance, visualization and fiscal impact models, "fair share" regional housing allocations, and sustainable community indicators and performance measures.

- Jeff Goldman, Principal, Design + Planning, AECOM
- Wendy Hartman, AICP, Director of Planning, Yuba County, CA
- Joe Concannon, Data Services Manager, Sacramento Area Council of Governments
- April Wooden, Community Development Director, City of Suisun City, CA
- Paul Inghram, Comprehensive Planning Manager, City of Bellevue, WA

Executive Center 1

I. Advancing Opportunities for Rural Economic Development [CM 2.0; PDH/HSW 2.0] INT

This session will feature regional and state efforts to assist local public and private stakeholders with strategies and tools to enhance rural economic development. David Shabazian from the Sacramento Area Council of Governments will provide an overview of the Sacramento region's Rural-Urban Connections Strategy project and a demonstration of the cutting-edge tools to analyze rural land use and economic conditions. SACOG's nationally recognized project looks at ways to protect undeveloped land and leverage the economic value of those lands through supporting and enhancing agricultural viability and the environmental services these lands provide. The session will also feature a presentation by Dr. Glenda Humiston, California State Director of USDA Rural Development, on efforts to catalyze rural economic development through regional planning and economic development collaboration. She will highlight projects in California and other models that are examples of how rural communities can catalyze "economic gardening."

- David Shabazian, Senior Planner, Sacramento Area Council of Governments
- Glenda Humiston, Ph.D., California State Director, U.S. Department of Agriculture-Rural Development

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J. Building Support for Mobility Options: Effective Outreach Tactics for Engaging Grassroots Groups and Underserved Communities [CM 2.0; PDH/HSW 2.0] INT

This session will focus on developing a campaign and effective outreach methods for engaging diverse communities in transportation decisions and investments. Moving a city or region's transportation system toward a sustainable and equitable future can be a challenge, and creating broad-based community engagement is crucial to ensure patterns of neglect and disinvestment are broken. This session will introduce tools and strategies for ensuring all residents and neighborhoods are equipped to advocate for their

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transportation and mobility needs.

- Jeffrey Miller, President/CEO, Alliance for Biking and Walking
- Yolanda Takesian, Principal, Kittelson & Associates, Inc.
- Samuel Jordan, Community Organizer, Ward 7 Development Advisory Committee, Washington, DC
- Rachel DiResto, Executive Vice President, Center for Planning Excellence
- Jason Tudor, Director of Outreach, AARP Louisiana

K. Emerging Practices and Policies in Transit-Oriented Development

[CM 2.0; PDH/HSW 2.0] INT

TOD is emerging as an integral part of building sustainable, walkable, transit-supportive places. This session provides an overview of the TOD state-of-the-art, followed by an overview of TOD at the regional scale. Regional planning for TOD is a growing field in the U.S. — meaning looking beyond the station. The panel will discuss the emerging TOD best practices in three U.S. locations at the regional scale. Next is a set of San Diego-focused station case studies that relate to the regional/corridor construct and begin to address implementation. The fourth feature of the panel is a review of current and emerging FTA initiatives in support of TOD implementation. Among the topics discussed are upcoming guidance for New Starts focused on land use and economic development and an overview of revisions being considered to Joint Development provisions, as one means of assisting in the local development process. Taken as a whole, the session provides a comprehensive overview of TOD and the ability to implement it.

- Moderator: David Taylor, CNU, National Director, Sustainable Transportation Solutions, HDR, Inc.
- Elizabeth Wampler, Program Associate, Reconnecting America
- Sharon Pugh, Senior Policy Analyst, Federal Transit Administration
- Susan Baldwin, AICP, Senior Regional Planner, San Diego Association of Governments

L. Implementing Green Infrastructure: Creative Approaches to Reducing Regulatory and Financial Barriers in Rural and Urban Communities

[CM 2.0; PDH/HSW 2.0] INT

The use of green infrastructure poses both opportunities and challenges for communities seeking to incorporate smart growth principles into new development and redevelopment. The most successful programs will be those that promote more efficient and equitable outcomes by eliminating barriers and reducing the costs for both private and public development. This session will explore different ways to achieve these goals. First, working from Audubon International's Green Stormwater Management Municipal To-Do List, the panelists will discuss how two key low-cost steps, educational demonstration projects and revising local codes, can help small towns incorporate green infrastructure and smart growth principles. The panel will then discuss a number of innovative practices that have been adopted or are being explored by large cities to leverage funds and reduce costs for public retrofit projects and private redevelopment in highly urbanized areas, including trading and payment-in-lieu programs, public-private partnerships and partnering public dollars.

- Suzi Van Etten, Sustainable Communities Program Manager, Audubon International
- Jon Zeidler, LEED AP, Consultant, Smart Growth America
- April Mills, Planning and Development Specialist, Seattle Public Utilities

Seabreeze



Don't forget to share your experience at the conference by posting on Facebook and tweeting using the hashtag #npsg

Preview of Coming Attractions

Saturday, February 4

■ Get a Jump on the Day: Have Some Networking with Your Morning Coffee...

Three Networking Sessions @ 7:30-8:30 am:

- **Smart Growth for Small Towns and Rural Areas: Connecting Leaders and Sharing Successes**
 - **A Look Back at the Last 10 Years of Transit-Oriented Development**
 - **Linking Smart Growth and Environmental Justice to Create Equitable Development: Discussing an Upcoming EPA Report**
- See next page for session details and locations.

■ “Making Healthy Places” – Signed by the Authors

Saturday Morning Break, 9:45-10:15 a.m.

Stop by the Island Press booth in the Sponsor Display room (Harbor Island Ballroom 2-3) for the book signing event with Dr. Richard Jackson and Andy Dannenberg, featuring their recent work on “Making Healthy Places: Designing and Building for Health, Well-being and Sustainability.” Island Press will be selling their book during several breaks throughout the conference, so you can buy your copy before the signing event.

Sunday, February 5

■ Stay an Extra Day for Morning Tours of Local Model Projects!

Tour 10. Public Bike Systems – Implementing with Positive Social Outcomes • 8:00 am - 12:00 pm

Bike tour: Using San Diego as an example of a city that could benefit from bike sharing, we will examine implementation strategies that can create a sustainable transportation option and strong bicycle advocacy tool. Cost: \$15

Tour 12. Downtown San Diego Walk Audit with Walkability Guru Dan Burden • 8:00 am - 12:00 pm

This walking audit – also known as a “walking workshop” – will explore the technique and methods of discovery by foot, while trekking portions of downtown San Diego. Cost: \$15

Tour 13. Breaking Ground for Food Security: New Roots, Cambodian Community and Fairmount Aqua Farms • 8:30 am - 12:00 pm

Experience the many economic, environmental and social benefits that a community garden can bring to underserved communities. Cost: \$33

- See pages 60-61 for more details about these tours. Sign up at the conference registration desk.

Saturday, February 4

Conference Registration / Continental Breakfast

Registration is in the Grande Ballroom Foyer. Coffee is served in Harbor Island Ballroom 2-3.

NETWORKING SESSIONS

7:00-8:30 am

7:30-8:30 am

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8:30-9:45 am

Grande Ballroom

A. Smart Growth for Small Towns and Rural Areas: Connecting Leaders and Sharing Successes

Small towns and rural communities face unique challenges and opportunities in implementing smart growth. This session will provide attendees from small towns, rural communities and tribal communities an opportunity to network, learn implementation techniques and best practices, and brainstorm ways that smart growth approaches can help their communities attract economic development, protect the environment, and enhance quality of life. Network with EPA, HUD, DOT and USDA representatives and share ideas for how the federal Partnership for Sustainable Communities can better support sustainable rural communities.

B. Linking Smart Growth and Environmental Justice to Create Equitable Development: Discussing an Upcoming EPA Report

For too long, environmental justice and smart growth have been viewed as separate, yet communities across the U.S. are showing that they are actually complimentary. An upcoming EPA publication explores how bringing them together can help community-based organizations and decision-makers clean up the environment, improve health, strengthen the economy, and enhance quality of life for all residents, including low-income, minority, tribal and overburdened communities. Attendees can preview and offer feedback on the draft publication; and share their own successes and challenges related to equitable development.

C. A Look Back at the Last 10 Years of TOD

There has been significant growth in fixed-guideway transit investments and planning for transit-oriented development in the last two decades. But, have these investments actually changed the way we live, work and commute? The updated National TOD Database gives us the tools to easily find out in all 4,200+ station areas across the country. Hear about the updated tool and the national trends it is revealing, and discuss how it can be used in your community.

Morning Plenary. The Great Reset: Reshaping Our Economic and Physical Landscape to Meet New Needs [CM 1.25; PDH/HSW 1.0]

Faced with shrinking federal, state and local budgets, high rates of unemployment, rising and unpredictable oil prices, global climate change and more, it has become obvious that we must creatively change the way we live and work to set the stage for a more vibrant, prosperous future. As Richard Florida states in his recent best seller "The Great Reset," the only question is whether public officials will support this transformation with infrastructure and policies — or whether it will occur in a haphazard way over a much longer period. This issue is not just a national one; it's both regional and local as well.

- Kim Walesh, Chief Strategist/Director of Economic Development, City of San Jose, CA
- Virginia Madueno, Mayor, City of Riverbank, CA
- Mark Mallory, Mayor, City of Cincinnati, OH
- Richard Conlin, Councilmember, City of Seattle, WA
- Carlotta Collette, Councilor, Portland Metro, OR

Session Levels

Beginner
BEG

Intermediate
INT

Advanced
ADV

9:45-10:15 am
Harbor Island Ballroom

Morning Break

10:15 am-12:15 pm
Executive Center 3

IMPLEMENTATION WORKSHOPS

A. Climate and Energy Planning: Community Partnerships that Work

[CM 2.0; PDH/HSW 2.0] INT

Representatives from Arlington, VA; Ithaca, NY; Rifle, CO; and the San Francisco Bay Area will share their experiences in climate and energy planning, and how community partnerships have proven successful to their efforts. Covering the rural to urban spectrum, this session has something for everyone interested in creating jobs, reducing energy consumption and greenhouse gas emissions in their communities. If you want to learn how to integrate energy and climate into your existing smart growth efforts, and strengthen your connections with members of your community and neighboring jurisdictions, this is the session to attend. You will learn about programs that build upon existing planning efforts to integrate energy; share energy/sustainability staff among smaller jurisdictions; craft an effective message that integrates energy, economic development and smart growth; and build local capacity with projects that result in cost-effective breakthrough greenhouse gas emissions reductions through recruiting community volunteers.

- Peter Garforth, Principal, Garforth International
- Jay Fiset, Boardmember, Arlington County, VA
- Katie Stoner, Program Associate, Park Foundation
- Kif Scheuer, Program Director, Strategic Energy Innovations
- Michael McCormick, Senior Planner, California Governor's Office of Planning and Research
- Nathan Lindquist, Planner, City of Rifle, CO

B. The Democratization of Planning: A Demonstration of Emerging Tools for Your Next Planning Process [CM 2.0; PDH/HSW 2.0] INT

Technology is rapidly changing the way communities and regions can accomplish stakeholder and public engagement. This session is designed to introduce participants to recent and emerging technologies that make it possible to engage people around the spatial and policy implications of planning and community initiatives in meaningful and iterative ways. Participants will walk away from this session with a number of tools to build their own toolkit and a vision of where we are heading. The session will include a number of interactive demos (including polling systems, digital charrette technology and DIY touchscreens) and a chance to understand how to adapt and apply these tools to more open and democratic planning and community development processes.

- Moderators: Ken Snyder, CEO/President, and Jason Lally, Director, Decision Lab, PlaceMatters
- Ted Cochran, Community Assistance and Research Division, Office of Sustainable Communities, U.S. EPA
- Frank Hebbert, Director of Civic Works, OpenPlans
- Dave Biggs, Co-Founder, MetroQuest
- Woodie Tescher, Principal, Urban Planning and Design, DC&E/The Planning Center
- Ken Mobley, Corporate Public Involvement Manager, Michael Baker, Jr., Inc.
- Erin Aleman, Senior Planner, Chicago Metropolitan Agency for Planning
- Darrin Dinsmore, Director, Crowdbrite
- Timothy G. Reardon, Manager of Planning Research, Metropolitan Area Planning Council

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Marina 2

C. Advancing Equity in Minneapolis-St. Paul: Action Research, Advocacy and Place-making [CM 2.0;PDH/HSW 2.0] INT

This session will focus on three different aspects of advancing equity in the context of transit-oriented development in the Twin Cities of Minneapolis and St. Paul: participatory action research; developing and advocating for policies to address racial equity in employment; and implementation of place-making strategies through the use of culture and the arts. The session will discuss how participatory action research was used to analyze the potential impacts of the land use decision on availability of affordable housing, jobs access, small and minority business retention, pedestrian safety and transit access. It will share how diverse representatives worked together to develop and advocate for equitable hiring practices in public investments in infrastructure and transportation. The session will also showcase two examples – the Native American Community Blueprint and the Irrigate Project – where culture and the arts are being used to build stronger communities.

- Moderator: Erik Takeshita, Senior Program Officer, Local Initiatives Support Corporation - Twin Cities
- Kate Hess Pace, Community Organizer, ISAIAH
- Louis King, President and CEO, Summit Academy OIC; Founder, HIRE Minnesota
- Justin Kii Huenemann, President, Native American Community Development Institute
- Laura Zabel, Executive Director, Springboard for the Arts

Executive Center 2

D. Completing Neighborhoods through Appropriate Infill: Community Revitalization Case Studies [CM 2.0;PDH/HSW 2.0] INT

As the most populated state, California is looking for ways to accommodate new growth and development without further contributing to sprawl, traffic and long commutes. Directing growth to existing cities and towns can be a cost-effective way to meet the demand for growth while revitalizing downtowns, reducing traffic and improving California's quality of life. Infill results in more homes located near jobs, schools, shopping and other frequent destinations, which means fewer cars on the roads and lower auto-related costs for families. Speakers will review and discuss case studies of successful infill projects in California, demonstrating the fiscal and quality-of-life benefits provided by well-designed infill projects located within existing communities that provide residents a range of transportation and housing options. Panelists will review ways infill projects provide economic benefits for cities while reducing greenhouse gas emissions and promoting a healthier lifestyle.

- Moderator: Terry Watt, AICP, Owner, Terrell Watt Planning Consultants
- Mott Smith, Principal, Civic Enterprise Development, LLC
- John Given, Principal, Investment and Development, CIM Group
- Meea Kang, President, Domus Development, LLC; President, California Infill Builders Association

Seabreeze

E. Sustainable Return on Investment (SROI): An Interactive Demonstration [CM 2.0;PDH 2.0] INT

President Obama's Executive Order 13514 on "Federal Leadership in Environmental, Energy and Economic Performance" has put a new emphasis on transforming the U.S. economy through intensified investments in a "green" economy. This session will introduce the Sustainable Return on Investment framework and explain how it can be used as a tool to help promote sustainable investment strategies from an objective and transparent perspective. This session will describe how SROI has been applied in dozens of settings for projects with an aggregate value in the billions of dollars, supplementing traditional performance measures to help organizations integrate sustainability into their current decision-making process. The session will also feature an interactive element where we duplicate an actual SROI client workshop to demonstrate in real time how the SROI process can assist in making optimal sustainable decisions.

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- Christopher Behr, LEED AP, Principal Economist, HDR Decision Economics
- Adhir Kackar, Policy Manager, Office of Sustainable Communities, U.S. EPA
- Cynthia E. Winland, AICP, PCP, President and Principal Planner, Crescent Consulting, Inc.
- Robin Kirschbaum, PE, LEED AP, Senior Water Resource Engineer, HDR Engineering

F. Public Health, Transportation and Land Use: Institutionalizing Partnerships and Practices to Create Healthier Communities [CM 2.0] INT

A powerful connection exists between community health and transportation and land use decisions. These decisions impact many critical issues, including safety, physical activity, environmental quality, equity and accessibility. Professionals from all fields are embracing strategic partnerships to ensure that health is fully integrated into transportation and land use policies. However, to guarantee the long-term sustainability of these partnerships, public health agencies must institutionalize the ways in which they collaborate, both internally and with partner organizations. This two-part workshop will provide examples of how state and local public health departments can facilitate successful and enduring partnerships with transportation and land use agencies. You will first be introduced to new resources that can help professionals forge and sustain cross-agency partnerships, and then participate in roundtable discussions to identify strategies for creating strong, lasting partnerships between public health, transportation and land use agencies.

- Jeremy Cantor, MPH, Program Manager, Prevention Institute
- Barb Alberson, MPH, Chief, Injury Control Section, California Department of Public Health
- Dawn Foster, Senior Transportation Engineer, California Department of Transportation
- Megan Wier, MPH, Epidemiologist, Program on Health, Equity, and Sustainability, San Francisco Department of Public Health
- Michael Schwartz, Transportation Planner, San Francisco County Transportation Authority
- Kirsten Frandsen, Program Coordinator, Nutrition and Physical Activity, Tacoma-Pierce County Health Department, WA
- Diane Wiatr, Mobility Coordinator, City of Tacoma, WA
- Eloisa Raynault, MS, Public Affairs and Advocacy Program Manager, Transportation, Health and Equity, American Public Health Association
- Mighty Fine, MPH, Public Health Practice Manager, Center for Professional Development, Public Health Systems and Partnerships, American Public Health Association
- Jamila Porter, MPH, Assistant Director, Safe States Alliance
- Eloisa Gonzalez, MD, MPH, Director, Physical Activity and Cardiovascular Health Program, Los Angeles County Department of Public Health
- Terri Fields Hosler, MPH, RD, Deputy Director, Shasta County Department of Public Health
- Emily Sinkhorn, Senior Planner, Humboldt Partnership for Active Living

Nautilus 5

G. The Evolution of Smart Growth – The San Diego Story [CM 2.0; PDH/HSW 2.0] INT

Like many areas, the San Diego region has an intertwined history of local, regional and non-profit planning with a growing emphasis on smart growth. Last year, the region became the first in California to update its Regional Transportation Plan (RTP) under state mandates for climate protection and carbon emission reductions. The 2050 RTP and its Sustainable Communities Strategy was based upon, in large part, San Diego's Regional Comprehensive Plan (RCP) and local land use plans, which have increasingly focused on smart growth and sustainability. As an example, the City of San Diego (the region's largest jurisdiction) recently updated its General Plan, winning the American Planning Association's prestigious Daniel Burnham Award for Comprehensive Planning in 2010. Simultaneously, local non-profits have organized projects such as the "Greater San Diego Vision" and "Sustainable Paradise." Happening concurrently, these multiple efforts

show the region's deep interest in smart growth and build upon evolving projects since the 1970's, beginning with Kevin Lynch and Donald Appleyard's "Temporary Paradise," the re-introduction of light rail, the growth management movement of the 1980's, the multiple-species habitat planning of the 1990's, and smart growth, redevelopment and quality infill of the late 1990's and 2000's. Each movement built upon the prior movements. This evolution of smart growth planning has been fascinating and is still unfolding. Come find out about San Diego's efforts over the last 40 years, the growing movement to include more ethnic diversity and stakeholders in future smart growth plans, the influence of non-profits on the planning landscape, and frank discussions of the major decisions, coalitions and politics of each phase.

- Session Moderator: Michael Stepner FAIA, FAICP, Professor of Architecture and Urban Design, NewSchool of Architecture and Design

Evolution Panel:

- Panel Moderator: William Anderson, FAICP, AECOM; Former Planning Director and Chair of Planning Commission, City of San Diego, CA
- Robert A. Leiter, FAICP, Board Chair, Regional and Intergovernmental Planning Division, American Planning Association; Former Planning Director, SANDAG
- Ken Sulzer, FAICP, Former Executive Director, SANDAG
- Gail Goldberg, AICP, Executive Director, ULI Los Angeles; Former Planning Director, Los Angeles and San Diego, CA

Inclusionary Planning Processes Panel:

- Panel Moderator: Carolina Gregor, Senior Regional Planner and RCP Project Manager, SANDAG
- Jim Janney, Mayor, City of Imperial Beach, CA; SANDAG Vice-Chair; Chair, SANDAG Regional Planning Committee
- Manjeet Ranu, AICP, Planning Manager for the City of El Cajon, CA
- Lois Knowlton, Community Outreach Coordinator, Friends of Adult Day Care Centers;
- Michael Beck, Founding Boardmember and San Diego Director, Endangered Habitats League
- Eddie Price, Economic Chair, San Diego NAACP

Influence of Nonprofits Panel:

- Panel Moderator: Chris Gray, Senior Associate, Fehr & Peers
- Emily Young, Ph.D., Senior Director, Environment Analysis and Strategy, San Diego Foundation
- Kathleen Ferrier, AICP, Policy Manager, WALKSan Diego
- Susan Riggs Tinsky, Executive Director, San Diego Housing Federation; President, Citizens Coordinate for Century 3 (C3); Boardmember, WALKSan Diego
- Elyse Lowe, Executive Director, Move San Diego

Executive Center 4

H. Landscape Conservation Toolkit for Rural Communities, the Carbon Market and Streamlined Planning [CM 2.0; PDH/HSW 2.0] INT

The Sierra Business Council will address three principles that outline how rural communities can employ conservation planning in new and innovative ways. Key planning principles include conserving and showcasing natural community assets; maintaining the health of natural systems which support life; and maintaining economic productivity of agricultural lands and forests. SBC will demonstrate how collaborative landscapes and regional conservation projects such as the Northern Sierra Partnership and Southern Sierra Partnership are conducted, and how strategic goals are executed through a diversity of funding sources including leveraging the up-and-coming carbon market. Placer County's Placer Legacy Open Space and Agricultural Conservation Program will provide a case study of successful county-scaled conservation planning. This workshop provides an opportunity to learn about the carbon market, discuss the top seven

Session Levels

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strategies for conservation planning, and debate the economic impacts of proposed planning strategies, including issues of environmental justice related to carbon offsets.

- Moderator: Tom Christofk, Air Pollution Control Officer, Placer County Air Pollution Control District
- Loren E. Clark, Assistant Director, Community Development Resource Agency, Placer County, CA
- Christina Prestella, Independent Contractor, Sierra Business Council
- Steve Frisch, President, Sierra Business Council

I. Getting It Done: State Policy Strategies from Advocacy to Implementation

[CM 2.0; PDH/HSW 2.0] INT

As state-level policy becomes an effective link between federal funding, state programs, regional plans and local action, what are we learning about forward-thinking state smart growth policies and effective advocacy strategies? Join state policymakers and practitioners for a workshop that aligns some of the best state smart growth policy case studies in the country with tools to succeed in tough partisan settings and strategies to link advocacy to policy, funding and implementation. This workshop will explore critical success components – leveraging partnerships, building equity strategies, developing tools to evaluate projects for state funding, funding policy work, learning from mistakes, and developing savvy state smart growth policy organizations. The session will also provide ample time to discuss the current state of play in the states and how we collaborate for success.

- Moderator: Julie Seward, President, Julie W. Seward Consulting
- Harrison Rue, Principal, ICF International
- Diane Sterner, Executive Director, Housing and Community Development Network of New Jersey
- Peter Kasabach, Executive Director, New Jersey Future
- Jeff Davis, Technical Assistance Coordinator, Rhode Island Housing

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J. Community Schools – The Case for Joint Use [CM 2.0] INT

This session offers participants an opportunity to discuss various models of community-based schools, and apply joint-use principles toward their own projects. The Council of Educational Facility Planners International will present a pilot model for a community-learning center in San Diego, and engage you in an exercise exploring shared community development and use. AASA's Healthy School Environments promotes the reciprocal relationship between smart growth and school communities. As a member district, Milwaukee Public Schools will explain how the redevelopment of Mary McLeod Bethune Academy incorporated concepts in line with smart growth principles, helping to improve the school and community. RENEW Los Angeles County identified seven school districts to implement policy, systems and environmental changes to increase physical activity and reduce obesity in disadvantaged communities. Speakers will provide guidelines, templates, tools and problem-solving techniques to equip participants with a basic understanding of how joint use agreements are developed.

- Deb Hubsmith, Director, Safe Routes to School National Partnership
- Julie Barrett, Principal, tBP/Architecture
- Yasmin Bowers, Project Director, American Association of School Administrators
- Mikaela J. Randolph, MPP, Assistant Policy Analyst, RENEW LA County, Los Angeles County Department of Public Health

Nautilus 4

K. National City: A Multi-Disciplinary Approach to Achieving Sustainable Environmental and Social Equity [CM 2.0; PDH/HSW 2.0] INT

National City, CA, was awarded a Pilot from the Partnership for Sustainability focused on a brownfield being planned for an infill, affordable transit-oriented housing project and the amortization of non-conforming uses

in the city's Westside. These efforts, based on the Westside Specific Plan, result from grassroots organizing around environmental injustices caused by a mix of industrial-residential land uses in this low-income, minority neighborhood. To correct impacts caused by the inappropriate mix of land uses, a comprehensive planning and implementation strategy is underway. Following an overview of project objectives and implementation, the session will break into roundtables to discuss implementation strategies for neighborhood transformation, including topics on (1) principle-based land use planning; (2) values-based decision-trees; (3) effective neighborhood organizing; (4) leveraging resources to achieve complicated projects; (5) legal considerations for amortization of non-conforming uses; (6) recruiting quality developers for catalyst projects; and (7) building environmental justice into long-range planning.

- Moderator: Noemi Emeric Ford, Brownfields Coordinator, U.S. EPA, Region 9
- Raymond Pe, Principal Planner, City of National City, CA
- Carolina Martinez, Toxic Free Neighborhoods Policy Advocate, Environmental Health Coalition
- Rick Westberg, Vice President of Development, Related Companies

Roundtable Discussion Leaders:

- Rick Westberg, Vice President of Development, Related Companies
- Chris Morrow, Director of Planning, Project Design Consultants
- Jim Rocco, Managing Member, Sage Risk Solutions, LLC
- Mary Jane Jagodzinski, Senior Project Manager, Community Housing Works

L. Linking Jobs, Housing and Transit for Economic Development: Local and National Perspective [CM 2.0; PDH/HSW 2.0] INT

Many workforce families live too far away from their jobs or lack access to reliable transit. This compounds traffic congestion, elevates infrastructure costs, consumes open space and increases household transportation costs. Reversing these trends requires new strategies to redesign existing communities and spur future growth. For example, new, mixed-use housing developments are showing promise – lowering energy and transportation costs for working families. This session combines national and local perspectives on smart growth. Hear what the latest research is telling us and how San Diego is addressing the need for transit-oriented development. Also, learn how a catalyst community is attracting regional, state and federal funding.

- Moderator: Sam Zimbabwe, LEED AP, Director, Center for Transit-Oriented Development, Reconnecting America
- Sujata Srivastava, Principal, Strategic Economics, Inc.
- Elizabeth Kneebone, Senior Research Associate, Brookings Institution
- Greg LeRoy, Executive Director, Good Jobs First
- Richard C. Gentry, President and CEO, San Diego Housing Commission
- Jerry Grooms, President, Southeastern Economic Development Corporation

Networking Luncheon (lunch provided)

Video: 2011 EPA National Awards for Smart Growth Achievement

This year's National Awards for Smart Growth Achievement are being featured in a 20-minute video that provides a direct look at why these five communities, from rural Main Street to a growing urban neighborhood, make great places to live, work and play. The videos include stunning shots of smart growth in practices, as well as interviews with policy makers and local citizens from each of the five award-winning communities. Visit the EPA sponsor display space for more details on each award winner.

- Nora Johnson, Policy Fellow, U.S. EPA

1:45-3:15 pm

Marina 2

AFTERNOON BREAKOUT SESSIONS**A. Planning for Solar Energy in Your Community** [PDH/HSW 1.5] INT

This session will focus on overcoming planning and zoning barriers to adoption of solar energy technologies – primarily rooftop PV's – at the local level. Increased solar adoption supports smart growth goals. Zoning codes and other local planning regulations can be a major barrier to solar installations. However, they can also facilitate solar adoption. Speakers will present zoning tools and innovative financing options that can make communities more solar-friendly and examples of what communities across the country are doing to address solar in their planning, zoning and development decisions. You will be able to recognize zoning codes and other planning regulations that are barriers to solar adoption, identify best practices in solar-friendly zoning codes, and bring this information back to your community and affect positive change.

- Moderator: Anna Read, Project Manager, International County/City Management Association
- Chad Laurent, Senior Consultant, Meister Consultants Group, Inc.
- Suzanne Rynne, AICP, Manager, Green Communities Research Center, American Planning Association
- Kimberly Kooles, Policy Analyst, North Carolina Solar Center

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B. Smart Growth, Immigrant Integration and Sustainable Development

[CM 1.5; PDH/HSW 1.5] INT

Immigration remains one of this country's greatest assets and also one of its most thorny issues as America moves into the next decade. As the smart growth movement seeks sustainable, culturally rich places, we are challenged to understand how immigrant populations are part of smart growth solutions. One of the nation's most renowned experts on immigration, Dr. Manuel Pastor will address how our nation's changing demographics will impact issues such as transportation, jobs and land use, as well as the possibilities for new coalitions for sustainable growth. Participants will be able to thoughtfully explore critical immigration strategies and their impact on smart communities.

- Moderator: Luis S. Molina, Mayor, City of Patterson, CA
- Manuel Pastor, Ph.D., Professor of Geography and American Studies and Ethnicity, University of Southern California; Director, USC's Program for Environmental and Regional Equity; Co-Director, USC's Center for the Study of Immigrant Integration

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C. Eat, Play, Live: Creative Investments towards Equitable Health Access

[CM 1.5; PDH/HSW 1.5] ADV

In this session, participants will identify how access to healthy food, recreation, and preventative and primary healthcare can improve community health and quality of life in underinvested urban communities. The panelists will speak to increasing access to health and health care for environmentally burdened and medically underserved communities and will present ongoing work in Jacksonville, FL. Health Zone 1, in center-city Jacksonville, was chosen as EPA Region 4's Environmental Justice Showcase Community because of significant health outcome disparities and its concentration of contaminated sites. Today, residents have joined with local, state and federal leaders to pursue preventative health initiatives around community gardens, clean water and recreational opportunities for youth, and the creation of a new community health center. In breakout groups following the presentations, panelists will seek critical reflections from participants based on their diverse experiences and expertise. The session will conclude with a discussion of key considerations for equitable health access.

- Moderator: Vernice Miller Travis, Senior Associate, Skeo Solutions
- Michael Hancox, CEO, Skeo Solutions
- Miranda Maupin, Manager, Community Planning and Design Group, Skeo Solutions

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- Suzi Ruhl, Senior Attorney Advisor, Office of Environmental Justice, U.S. EPA
- Kenneth Pinnix, Branch/Project Manager, Eastside Environmental Council, Inc.
- Wynetta Wright, Director, Eastside Environmental Council, Inc.

D. Restoring the American City: Augusta, GA, and Laney Walker/Bethlehem [CM 1.5] ADV

Visionary, financially innovative, strategic. That’s how people are talking about the revitalization of Laney Walker/Bethlehem, a historic African-American community comprising 1,100 acres in the heart of Augusta, GA. At stake: reversing decades of disinvestment and blight and transforming Augusta into a model 21st-century city. In 2008, community stakeholders developed a vision focused on affordable housing, blight elimination, green space, retail and job opportunities, and community culture and heritage. City leaders then responded with 50-year bond financing to catalyze the vision. As master developer, Augusta’s Housing Department has commissioned a market study, developed a master plan, green strategies, design guidelines and financial incentives programs, and is now working with over two dozen pre-qualified firms on vertical development. The session will cover challenges and successes of this comprehensive effort, including innovative layered financing, policy framework, regulatory support, land acquisition strategies, green strategies, risk mitigation, incentives, marketing/branding and programmatic partnerships.

- Patricia McIntosh, Principal/Founder, Melaver McIntosh
- Chester Wheeler, III, Director, Housing and Community Development Department, Augusta, GA
- Jesse Wiles, President, APD Urban Planning and Management

Nautilus 4

E. Development-Oriented Transit: Innovative Economic Tools and Models

[CM 1.5; PDH/HSW 1.5] INT

In the beginning of the 21st century, cities across the country have started to build transit not only to address transportation challenges, such as congestion, but also as an economic development tool to improve the livability of cities, grow their tax bases and attract jobs. This session highlights innovative approaches for development-oriented transit, offering examples of how communities use unique tools and analyses to affect land use strategies, implementation, and financial plans in a fiscally constrained environment. Viewed as economic development projects, the potential development impacts of streetcars can be directly linked to property value capture analysis to support a funding strategy. With limited federal, state and local public sector resources to provide capital dollars or operations funding, TIF and special assessment districts are two specific tools for implementation. The speakers will examine specific examples from Atlanta, Charlotte and Rhode Island.

- Moderator: Elizabeth Schilling, Policy Manager, Smart Growth America
- Daniel Hodge, Principal Economist, HDR Decision Economics
- David Elvin, AICP, Senior Transit Planner, Pioneer Valley Planning Commission
- Rick Gustafson, Vice President, Shiels Obletz Johnsen
- Brian Leary, President and CEO, Atlanta Beltline, Inc.

Nautilus 1

F. Planning and Managing the Urban Forest to Build Community Sustainability and Resilience

[CM 1.5; PDH/HSW 1.5] INT

Knowledge of the value of urban forests and green spaces in creating sustainable and livable communities has increased greatly in recent years. We can now quantify the ecological services, and economic and social benefits of healthy urban forests. Planning and managing urban natural resources to be more resilient to changes, such as climate change, natural disasters and other disturbances, adds to these values and benefits, but also creates communities more resilient to negative impacts. This session will review the latest social and physical scientific research on the benefits provided by urban forests and green spaces; present a case study of how the urban forest was incorporated into a city’s Climate Action Plan; and present a case study

Session Levels

Beginner
BEG

Intermediate
INT

Advanced
ADV

Spinnaker

of the application of urban forest management practices to build urban forest resilience and enhance a city's overall sustainability.

- Ed Macie, Regional Urban Forester, Southern Region, U.S. Forest Service
- Walt Warriner, Community Forester, City of Santa Monica, CA
- Kathy Wolf, Ph.D., Research Social Scientist, College of the Environment, University of Washington
- Gene Hyde, City Forester, City of Chattanooga, TN

G. Coordinating Regional Initiatives with Local Partners to Advance Equity in Metro Boston

[CM 1.5] ADV

Metro Boston enjoys three substantial place-based investments to enhance its equity and smart growth communities: a HUD Sustainable Communities regional planning grant, Boston LISC's Resilient Communities/Resilient Families initiative, and the Massachusetts Smart Growth Alliance's Great Neighborhoods initiative. Each was launched at about the same time, and each seeks to create vibrant smart growth neighborhoods, while also connecting to regional movements around transit, climate changes, economic development and resident empowerment. This has created tremendous opportunities for synergy and collaboration, as well as risks of duplication and overly burdensome requirements for local partners. This session will focus on how multiple initiatives connect and find synergy through strategies such as early coordination of work through aligned work-plans, identifying shared capacity building needs, and aligned program evaluation. Speakers will share ways in which they are deepening their collaboration, and lessons they have learned for those who face similar opportunities and challenges.

- Amy Cotter, Director of Regional Plan Implementation, Metropolitan Area Planning Council
- Melissa Jones, Program Officer, Resilient Communities, Resilient Families and Community Safety Initiatives, Local Initiatives Support Corporation
- Ina Anderson, Partnerships Director, Massachusetts Smart Growth Alliance
- Marcos Beleche, Director of Community Organizing and Resident Resources, Codman Square Neighborhood Development Corporation

Executive Center 2

H. Heritage-Based Rural Development [CM 1.5; PDH/HSW 1.5] INT

Farms are disappearing. Factories are closing. New development sprawls on the edge of town, while historic buildings stand empty on Main Street. How can rural communities respond to these challenges? Too many have said yes to factory farms, big box retailers, casinos, prisons and other unsustainable economic development "solutions." But there is another way, one that builds on the unique historic assets found in rural communities and regions across the country. This session will outline the principles and strategies of "heritage-based rural development," a concept developed by the National Trust for Historic Preservation in partnership with local and statewide organizations. Case studies from recent regional initiatives in rural Arkansas and Kentucky will be highlighted. Participants will receive a free copy of a new title in the National Trust's Preservation Books series, "Heritage-Based Rural Development: Principles, Strategies and Steps."

- Moderator: Doug Loescher, Executive Director, National Trust Main Street Center, National Trust for Historic Preservation
- Jim Lindberg, Field Director, National Trust for Historic Preservation
- Beth Wiedower, Arkansas Delta Field Director, Rural Heritage Development Initiative, National Trust for Historic Preservation
- Amy S. Potts, Rural Heritage Program Director, Preservation Kentucky

Executive Center 3

I. Building Sustainable Rural Communities with Regional Transportation Systems

[CM 1.5; PDH/HSW 1.5] INT

Rural communities often struggle with coordinating transportation and land use systems to ensure equitable, affordable access to jobs, housing, schools and services. This session will discuss rural, regional transportation programs that leverage existing resources and close transportation gaps through partnerships. The panelists will provide real-world case studies and examples of practical implementation in coordinating across multiple jurisdictions. Featuring both lessons learned and emerging issues, participants will explore topics such as environmental justice, regional equity and building relationships to achieve sustainability goals.

- Moderator: Kathy Q. Nothstine, AICP, Associate Director, National Association of Development Organizations
- Kimberly Billimoria, Communications Specialist, Linx/Yellowstone Business Partnership
- Hanna Cockburn, AICP, Regional Planning Programs Manager, Piedmont Triad Regional Council, NC
- Scott Avcock, Program Coordinator, Central Oregon Intergovernmental Council

Seabreeze

J. Smart Growth and Hazards Resilience: Helping Coastal Communities Stay Safe, Sustainable, and Above Water

[CM 1.5; PDH/HSW 1.5] INT

Communities located along the waterfront or in coastal areas are subject to a number of natural hazards – storms and storm surges, flooding, sea-level rise, and shoreline erosion, to name a few. Addressing such hazards is a substantial planning challenge for coastal communities and raises the question of what it means to implement hazard-resilient smart growth. To explore these issues, this session will provide an overview of coastal hazards and describe managed retreat and realignment as a strategy to address coastal erosion using Surfer's Point in Ventura, CA, as a case study. This session will also provide an overview of a 2011 roundtable, sponsored by NOAA, EPA and Sea Grant partners, where experts from the fields of smart growth, hazard mitigation, climate change adaptation and coastal management came together to share ideas on how coastal communities can achieve smart growth goals while minimizing risks from natural hazards.

- Sarah B. van der Schalie, Coastal Management Specialist, National Oceanic and Atmospheric Administration
- David Revell, Senior Coastal Geomorphologist, ESA PWA
- Paul Jenkin, Ventura Campaign Coordinator, Surfrider Foundation
- Brian Brennan, California Coastal Commissioner; Councilmember, City of Ventura, CA; Boardmember, Local Government Commission

3:15-4:00 pm

Closing Plenary. Community Design and Urban Innovation for a Knowledge Economy

[CM 1.0; PDH/HSW 1.0]

Grande Ballroom

Over the past century, we have progressed from an economy based on agriculture to an economy based on manufacturing and to a resource-constrained, knowledge-based economy. Through history, land use patterns have evolved, based on the needs of each type of economic base. This plenary will examine the land use patterns that will accommodate today's knowledge-based economy – one where innovation is key, and oil, water and other natural resources are increasingly constrained.

- Michael Freedman, Principal, Freedman, Tung & Sasaki Urban Design



Tours of Local Model Projects

Thursday, February 2

TOURS BEGINNING IN THE MORNING:

Tour 1. A Tour of Environmental Injustice to Community Uprising • 8:00 am - 12:00 pm

Community leaders, Environmental Health Coalition staff and the International Rescue Committee will share how the built environment affects residents' health and the community-driven innovative solutions that are slowly transforming Barrio Logan, Old Town National City and City Heights. In Old Town National City and Barrio Logan, you will see industrial uses located near homes, schools and churches. A visit to City Heights will show the community's lack of access to healthy food. Despite the challenges, organized residents in these communities have been able to relocate toxic non-conforming uses through an amortization ordinance (phase-out process), construct a new 201-unit affordable housing project, update the oldest community plan in San Diego, and create an exemplary community garden. Transportation includes a trolley and walking. Light refreshments will be provided. Cost: \$30

Tour 2. From Net-Zero Buildings to Net-Positive Neighborhoods: A Light Rail Tour • 8:00 am - 12:00 pm

Explore two innovative smart-growth developments that incorporate high levels of green building and affordable housing. Participants will see how resident engagement in neighborhood planning can lead to strong support for both improved urban design and ambitious green building goals and whether these single-building projects can spark larger suburban transit-oriented development retrofits. You will explore Los Vecinos, a 42-unit affordable housing project in Chula Vista – a LEED Platinum, net-zero electricity building (producing all of its electricity needs on-site) in a classic “suburban retrofit” setting that is three times more dense than the surrounding area. The second development is The Village at Market Creek, an 83-acre neighborhood redevelopment being constructed around the Euclid Avenue light-rail station by the Jacobs Center for Neighborhood Innovation, a resident-led, non-profit community development organization. A recipient of an EPA Brownfield planning grant and California Catalyst Community development funds, the Village is pursuing LEED for Neighborhood Development certification. Transportation includes light rail and walking. Light refreshments will be provided. Cost: \$33

Tour 3. Birdrock's LaJolla Boulevard: Could This Be America's Most Remade Street? • 8:00 am - 12:00 pm

Take a walking audit with walkability gurus Dan Burden and Scott Peters to learn more about road diets, roundabouts, traffic calming, urban infill, suburban repair, the value of public processes and more. See the lush, Southern California-streetscaped remake of LaJolla Boulevard – from a five-lane, ho-hum sprawl street to one of North America's most beautiful, functional road diets that cut five lanes to two, replaced four signals and a four-way stop with five roundabouts, maintained the same traffic load of 23,000 cars daily while getting people home sooner at speeds 20 mph lower, and boosted retail vitality, social activity, authentic sense of place, and sparked an enviable synergy of pedestrians and bicyclists. This tour also includes a short visit to Del Mar. Transportation includes a bus and walking. Lunch will be provided. Cost: \$45

All tours will depart from and return to the hotel. Convene at the conference registration desk.

Each tour requires pre-registration and an additional fee – please check at the conference registration desk if you are interested in signing up for one of the tours.



Tour 4. Little Italy’s Renaissance through Smart Growth Management • 8:00 am - 12:00 pm [CM 3.5]

Experience a model of community revitalization and smart growth urban infill where density enhances the quality of life for its residents. Learn how business improvement and maintenance assessment districts can efficiently deliver value, place and community. Explore tools, techniques and simple physical/operational improvements that lead to the rebirth and growth of a community. Local experts and managers will lead you on a walking tour of Little Italy, awarded “Community of Distinction” recognition by the San Diego Section of the American Planning Association and honored as “Smart Growth Community of the Decade” by the Urban Land Institute’s San Diego-Tijuana chapter. Learn how Little Italy has developed since the formation of its Business Improvement District and Maintenance Assessment District, and the role that these “special benefit districts” play in transforming an area. The tour will also include a graphic demonstration of how Little Italy overcame near-destruction by highway construction to become a leading destination and model for walkability and smart-growth redevelopment. You will experience the many physical and operational techniques to create, maintain and market attractive spaces, support local businesses, and celebrate heritage while successfully accommodating substantial infill development that enhances the quality of life for community residents. Transportation includes a trolley and walking. Light refreshments will be provided. Cost: \$30

Thursday, February 2

TOURS BEGINNING IN THE AFTERNOON:

Tour 5. The Multiple Colors of North Park Main Street’s Revitalization • 1:00-4:00 pm

The renaissance of San Diego’s gritty North Park district strives to reverse decades of disinvestment through a series of catalyst projects and impassioned grassroots efforts. Residents and businesses leaving for the suburbs in the 1970s sparked artist-led activism that sustains the neighborhood to this day. We will walk down Ray Street, where property owners years ago began renting principally to artists – contributing to a high concentration of galleries and the foundation of a preeminent arts-and-entertainment district. A stop at the renovated theater showcases a catalyst project that leverages both economic development and heritage, while the youth arts center exemplifies how public funds can blend social services with the arts. Explore the power of public-private partnerships with North Park Main Street, the district’s historic preservation-based economic development organization, and North Park Redevelopment Project. A tour of mixed-use, affordable and transitional housing projects will demonstrate infill that is compatible with the neighborhood’s design and demographics. Recent groundwork has been set for a sustainable community planning and visioning initiative that will benefit the local economy, environment and historic preservation – as well as reconfigure the main thoroughfare by replacing parking with bike caravans. Since North Park has a strong farm-to-table movement and artisan beer craft, the tour ends at a brewery for a toast to accommodating change that benefits all residents and the multiple colors of the neighborhood’s history. Transportation includes a trolley and walking. Light refreshments will be provided. Cost: \$30



Tour 6. Smart Growth San Diego Style • 1:00-4:30 pm

Join us for a fun and informative bus ride through “America’s Finest City,” as we travel to some of San Diego’s most innovative transit-oriented developments. Smart growth developments are a key goal, but they also require extra planning. The San Diego Housing Commission is partnering with the San Diego Redevelopment Agency to discuss the challenges that go into planning, designing and financing these developments. You will also learn how the Housing Commission’s three-year TOD plan and strategic public-private partnerships have helped San Diego increase TOD around the city, helping hundreds of low- to moderate-income families. One tour destination is the construction of Estrella del Mercado, a 92-unit complex in the Barrio Logan neighborhood. Mercado is part of a 311,000 square-foot transit-oriented, mixed-use development that will include the community’s first major grocery store. The Housing Commission has been an innovator in creating affordable housing close to public transportation. In fact, the agency is headquartered at the “Smart Corner” office and retail complex, a cluster of residential and commercial spaces overlooking a busy trolley line. Transportation includes a trolley and walking. Light refreshments will be provided. Cost: \$30

Tour 7. Resident Ownership of Neighborhood Change: Smart Growth and Equitable Development Come Together at the Village at Market Creek • 1:30-4:30 pm

Check out the Village at Market Creek, a dynamic example of a community-focused redevelopment project that places a high priority on securing lasting benefits for residents. Located in the center of the Diamond Neighborhoods in southeastern San Diego, the Village at Market Creek demonstrates how continued public engagement can produce equitable and sustainable development. Local non-profit Jacobs Center for Neighborhood Innovation (JCNI) is strengthening the area’s identity through public space, affordable housing and community ownership of the project. Hear from JCNI project leaders, residents and the non-profit San Francisco Parks Trust (SFPT). JCNI and SFPT – both recent recipients of EPA Brownfields Area-Wide Planning grants – will demonstrate how to use an area-wide planning approach to brownfields cleanup and redevelopment which uses strategies for meaningful community involvement, diverse partnerships, community investment opportunities such as community benefit agreements, first-source hiring practices and green job training, increased green space and recreational access, and improved access to job centers, affordable housing, youth centers and health care. Transportation includes a trolley and walking. Light refreshments will be provided. Cost: \$30

Tour 8. Explore the Implications of a Rising San Diego Bay by Boat (Yes, Boat!) • 1:30-4:30 pm

The San Diego region has an enviable lifestyle and economy, both intricately connected to the vitality of our region’s 70 miles of coastline and renowned Mediterranean climate. However, our shoreline will be significantly impacted by pending climate change. This challenges jurisdictions around San Diego Bay to manage critical resources such as economic and community centers, residential development, sensitive habitats, port maritime infrastructure, San Diego International Airport and other key regional infrastructure. Join us on this exciting boat tour to explore the diverse communities and coastal resources at risk, as well as the innovative collaboration underway to proactively manage these risks from sea-level rise. Learn about the San Diego Bay Climate Adaptation Project, a stakeholder-driven process funded by The San Diego Foundation, managed



byICLEI-Local Governments for Sustainability, and guided by a steering committee of local governments and agencies in the region. Representatives will discuss lessons learned, adaptation strategies, and their experiences educating key stakeholders and the public about climate adaptation. This tour is sponsored in part by Hornblower Cruises and Events, the Port of San Diego and The San Diego Foundation. Light refreshments will be provided. Cost: \$35

Tour 9. Creating Community Support for Smart Growth: Efforts to Improve Food, Physical Activity Environments and Safety in Western Chula Vista • 1:30-4:30 pm

Western Chula Vista is a classic example of an auto-oriented, post-war suburban development which, over a span of 50 years, has led to public distrust of local government and poor health for residents. See how the auto-oriented, low-rise community is being re-imagined to support physical activity through park revitalization, community-driven public art projects, and innovative public-private partnerships. Since 2005, a public-private collaboration for “Healthy Eating Active Communities” – funded by The California Endowment and Kaiser Permanente – has sought to address health inequities and environmental/social conditions through a variety of smart growth and community engagement strategies that increase local residents’ health, safety and quality of life by enhancing public safety, increasing access to healthy food and improving physical activity opportunities. See how the project used smart growth tools, like CPTED, public art and walkability measures to transform western Chula Vista into a healthier community. Avoiding a “top down” perspective that is met with neighborhood resistance, the Healthy Eating Active Communities project demonstrates how smart-growth solutions have emerged organically as the community has engaged to fight its childhood obesity and adult diabetes epidemics. Transportation includes a trolley and walking. Light refreshments will be provided. Cost: \$30



Sunday, February 5

Tour 10. Public Bike Systems – Implementing with Positive Social Outcomes • 8:00 am - 12:00 pm

Bike share systems are being implemented around the world – and are beginning to pop up in the United States. In its current incarnation, bike sharing ignores many possible opportunities and increases the challenges for any city contemplating them. Using San Diego as an example of a city that could benefit from bike sharing, we will examine implementation strategies that can create a sustainable transportation option and strong bicycle advocacy tool. In addition to organizing this tour, the Bike Share Group will also provide a bike-share demonstration station at the conference venue – offering bikes you can use while attending the conference to further reduce your carbon footprint. Tour transportation is by bicycle. Light refreshments will be provided. Cost: \$15



Tour 11. Regional Readiness for Plug-in Electric Vehicles: San Diego’s Experience • 8:00 am - 12:00 pm < CANCELED >

Check out plug-in electric vehicles (PEV) and vehicle chargers while touring charging sites around San Diego County. A national leader in PEV purchases, San Diego has established a land-use and transportation planning approach for determining potential high-use public charging sites.

Numerous public and home charging stations are installed throughout the region, providing power to San Diego's 1,200+ PEVs. You will get to learn about San Diego's first all-electric car-sharing program, see a variety of plug-in electric and plug-in hybrid electric vehicles as well as plug-in charging sites at a regional cultural center (Balboa Park), a major shopping destination (IKEA) and a major university (San Diego State). The tour addresses building the capacity and infrastructure to enable people to purchase and use electric vehicles, as well as how a public-private partnership can succeed. Transportation includes a trolley and walking. Light refreshments will be provided. Cost: \$33

Tour 12. Downtown San Diego Walk Audit with Walkability Guru Dan Burden • 8:00 am - 12:00 pm

Having worked in over 3,000 communities and led over 4,000 walking audits throughout North America, Dan Burden is both the inventor of walking audits and the "Johnny Appleseed" for spreading the virtues of walkability around the continent. In 2001, "Time" magazine named Dan one of the world's six most important civic innovators. He is currently a senior urban designer and executive director of the Walkable and Livable Communities Institute, and previously co-founded Walkable Communities, Inc., and the Bicycle Federation of America. This walking audit — also known as a "walking workshop" — will explore the technique and methods of discovery by foot, while trekking portions of downtown San Diego and other public realm features. The discoveries will include an interactive exploration by participants of streetscapes, urban development, urban infill, public space, parking and traffic management principles and practices. This is a walking tour, so please wear comfortable shoes and other appropriate attire. Morning coffee will be provided. Cost: \$15

Tour 13. Breaking Ground for Food Security: New Roots, Cambodian Community and Fairmount Aqua Farms • 8:30 am - 12:00 pm [CM 3.0]

Experience the many economic, environmental and social benefits that a community garden can bring to underserved communities. This tour will address correcting outmoded planning regulations and examine techniques to promote community-scaled agriculture. Explore hurdles faced by food security advocates, and best practices for overcoming those barriers. Discover opportunities for building partnerships to ensure that nutritious foods are equitably available through grassroots efforts and policy-level decisions. Check out best practices for changing government policies to improve food security at two community gardens and an aqua farm. Learn how the International Rescue Committee — a local non-profit group dedicated to refugee resettlement — overcame regulatory hurdles to transform a vacant, 2.3-acre lot into San Diego's first permitted community farm. These efforts galvanized a county-wide effort to build a healthy food system, led to recent City code amendments to facilitate more gardens and draft amendments to promote urban agriculture. We will visit the Fairmont Aqua Farm, an innovative community-source business that provides proteins, training and small business opportunities. We will also tour a garden that thrived for nearly 25 years until its Cambodian refugees were evicted in 2010, losing a source of subsistence, community and pride. The International Rescue Committee is now assisting in the garden's restoration and permitting. Transportation includes a trolley and walking. Light refreshments will be provided. Cost: \$33



Contributors

Thank you to our generous conference partners and financial contributors without whose support this conference would not have been possible. Not only did these agencies, organizations, foundations and businesses provide much needed monetary support, their active role in the planning process and program development helped create and shape this dynamic multi-disciplinary event.

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- Community Environmental Council
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- District of Columbia Office of Planning
- East Yard Communities for Environmental Justice
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 Urban Land Institute, San Diego/Tijuana
 U.S.-Mexico Border Philanthropy Partnership
 WALKSanDiego
 Wildcoast

Thank You

We would like to extend a special thank you to the following individuals for their valuable input and support throughout the planning and production of this event:

■ National Planning Committee

Stephanie Bertaina, Policy Analyst, Office of Sustainable Communities, U.S. EPA

Judith A. Corbett, Executive Director, Local Government Commission

Deeohn Ferris, President, Sustainable Community Development Group

Julia Freedgood, Director for Farmland and Communities, American Farmland Trust

Charles L. Green, MA, MFA, CNU-A, Health Communication Specialist, Healthy Communities Design Initiative, NCEH, Centers for Disease Control and Prevention

Larry Greene, Executive Director, Sacramento Metropolitan Air Quality Management District

Melissa Harper-Barton, Event Coordinator, Local Government Commission

Renee Kuhlman, Director of Special Projects, Center for State and Local Policy, National Trust for Historic Preservation

Regina Langton, Manager, NACEPT Subcommittee on Promoting Environmental Stewardship, U.S. EPA

Jennifer Leonard, Vice President and Director of Advocacy and Outreach, Center for Community Progress

Sandra Macias, Urban and Community Forestry Program Manager, U.S. Forest Service

Joel Mills, Director, Center for Communities by Design, American Institute of Architects

Hugh Morris, Smart Growth Representative, National Association of REALTORS®

Carolyn Mulvihill, Sustainable Communities Lead, U.S. EPA, Region 9

Elisa M. Ortiz, Outreach Manager, Smart Growth America

Jeff Price, Lead Planner, Sustainability and Livability Initiative, Federal Transit Administration

Eloisa Raynault, Program Manager, Transportation, Health and Equity, American Public Health Association

Sharlene Reed, Community Planner, Office of Planning, Federal Highway Administration

Etta Reyes, National Sustainable Solutions Program Coordinator, HDR, Inc.

Kalima Rose, Senior Director and Director of the PolicyLink Center for Infrastructure Equity, PolicyLink

Suzanne Rynne, Communities Research Center Senior Research Associate, American Planning Association

Joseph Schilling, Associate Director, Metropolitan Institute, Virginia Tech

Julie Seward, President, Julie W. Seward Consulting

Rachel Shaw, Manager, Professional Practice, American Society of Landscape Architects

Heidi Sweetnam, Vice President, The Urban Land Institute

David Taylor, CNU, Senior Vice President, HDR, Inc.

Tia Taylor, Health Policy Analyst, American Public Health Association

Vernice Miller-Travis, Senior Associate, Skeo Solutions; Vice-Chair, Maryland Commission on Environmental Justice and Sustainable Communities

Michele Warren, Associate Director, Local Government Commission

Joanne Waszczak, Transportation Program Specialist, Federal Transit Administration

Elisa Wong, MPH, Community Health Specialist, Kaiser Permanente Community Benefit Program Office



■ Local Planning Committee

Katherine Aguilar Perez, Partner,
Estolano LeSar Perez Advisors, LLC

Scott Anders, Executive Director, Energy Policy
Initiatives Center, University of San Diego

Patricia Beard, Redevelopment Manager,
National City Redevelopment Agency

Howard Blackson, Director of Planning,
PlaceMakers

Nancy Bragado, Principal Planner,
City of San Diego

Patricia Cantrell, MD, Pediatric Obesity
Champion, Kaiser Permanente San Diego

Sam Corbett, Senior Associate, Alta Design

Carmen Cutter, Deputy Director,
Active Living Research

Richard Dial, AICP, Senior Transportation
Planner, HDR San Diego

Steve Eldred, Program Manager,
San Diego, The California Endowment

Susan Freedman, Senior Regional Planner,
SANDAG

Andy Hamilton, President, WALKSan Diego;
Air Quality Specialist, San Diego Air Pollution
Control District

Melissa Harper-Barton, Event Coordinator,
Local Government Commission

Nicola Hedge, Manager, Climate Initiative,
San Diego Foundation

Joe Horiye, Executive Director, LISC San Diego

Chad Johnston, Principal, Re | Urbanism

Adi Liberman, Principal, Adi Liberman &
Associates

Mary Lydon, Executive Director,
ULL, San Diego/Tijuana District Council

Betsy McCullough, AICP, Former Deputy
Planning Director, City of San Diego (retired)

Renee Novo, Manager, Partner and
Investor Relations, The Jacobs Family
Foundation/Jacobs Center for Neighborhood
Innovation

Scott Peters, Chairman, Port of San Diego

Dana Richardson, Senior Director,
Advocacy and Community Health,
Community Health Improvement Partners

Jim Sallis, Director, Active Living Research

Barry Schultz, Special Counsel,
Stutz Artiano Shinoff and Holtz

Dave Schumacher, Principal Planner, SANDAG

Michael Shames, Executive Director,
Utility Consumers' Action Network (UCAN)

Laura Silvan, Environmentalist,
Proyecto Fronterizo de Educacion
Ambiental / Fundacion La Puerta

Michael Stepner, FAIA, FAICP, Professor,
NewSchool of Architecture and Design

Diane Takvorian, Executive Director,
Environmental Health Coalition

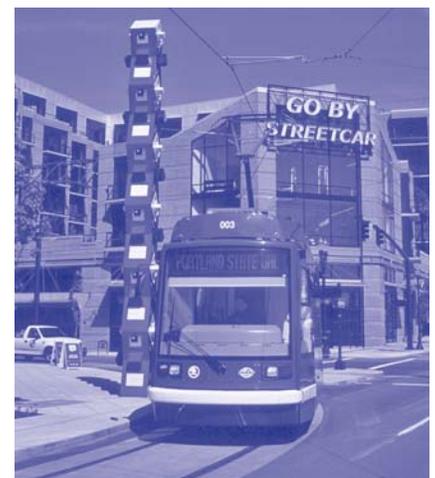
Beri Varol, AIA LEED AP, Founder,
bv architecture + development

Michele Warren, Associate Director,
Local Government Commission

Daniel Wery, Senior Associate, Planning,
RBF Consulting

Tina Zenzola, Director, Safe and Healthy
Communities Consulting

Paul Zykofsky, AICP, Assoc. AIA, Associate
Director, Local Government Commission



■ Tour Organizers

Ted Bardacke, AICP, LEED Faculty, Senior Associate, Green Urbanism Program, Global Green USA

Dan Burden, Executive Director and Co-Founder, Walkable and Livable Communities Institute

Wendy DeWitt, Director of Policy, Board, Executive and Policy Department, San Diego Housing Commission

Andrea Dono, Program Manager of Research and Training, National Trust Main Street Center, National Trust for Historic Preservation

Susan Freedman, Senior Regional Energy Planner, San Diego Association of Governments

Cody Hooven, Associate Environmental Specialist, Port of San Diego

Mark Hulscher, Consulting Engineer, Liminal Spaces Design

Carolina Martinez, Policy Advocate, Environmental Health Coalition

Dana Richardson, Senior Director, Advocacy and Community Health, Community Health Improvement Partners

Aimee Storm, Lead, Brownfields Area-Wide Planning Pilot Program, Office of Brownfields and Land Revitalization, U.S. EPA

Daniel Wery, AICP, LEED AP, Senior Associate, Planning, RBF Consulting

Mark Hulscher, President, The Bike Share Group

Ronald C. Leighton, Education Director, American Society of Landscape Architects

Jake Mackenzie, Vice Mayor, City of Rohnert Park, CA; Boardmember, Local Government Commission

Megan McConville, Policy and Planning Fellow, Office of Sustainable Communities, U.S. EPA

Betsy McCullough, AICP, Former Deputy Planning Director, City of San Diego (retired)

Joel Mills, Director, Center for Communities by Design, American Institute of Architects

Ilana Preuss, Chief of Staff, Smart Growth America

Regina D. Langton, Policy Analyst, Office of Sustainable Communities, U.S. EPA

Elizabeth Schilling, Policy Manager, Smart Growth America

Joseph Schilling, Associate Director, Sustainable Communities Initiative, Metropolitan Institute, Virginia Tech

Julie Seward, President, Julie W. Seward Consulting

Laura Silvan, Chair, Board of Directors, Border Environmental Project

Michael Stepner, FAIA, FAICP, Professor, NewSchool of Architecture and Design

■ And Many More...

We would also like to acknowledge several people who have contributed a significant amount of their time and energy to ensure the success of this event:

Brian Beevers, Owner/Manager, Brian's Farmers' Markets

Stephanie Bertaina, Policy Analyst, Office of Sustainable Communities, U.S. EPA

Neha Bhatt, Deputy Policy Director, Smart Growth America

Nina Bohlen, Western Program Consultant, Funders' Network for Smart Growth and Livable Communities

Jeremy Cantor, MPH, Program Manager, Prevention Institute

■ Volunteers

Student volunteers from:

San Diego State University, School of Planning and Public Affairs

NewSchool of Architecture and Design

University California-San Diego, Urban Studies and Planning Program

University of San Diego, School of Urban Studies and Planning

Woodbury University, San Diego

We would also like to extend a special thank you to all the volunteers that helped finalize many of the details crucial to the conference's success. They are too many to mention individually, but their efforts are truly appreciated.

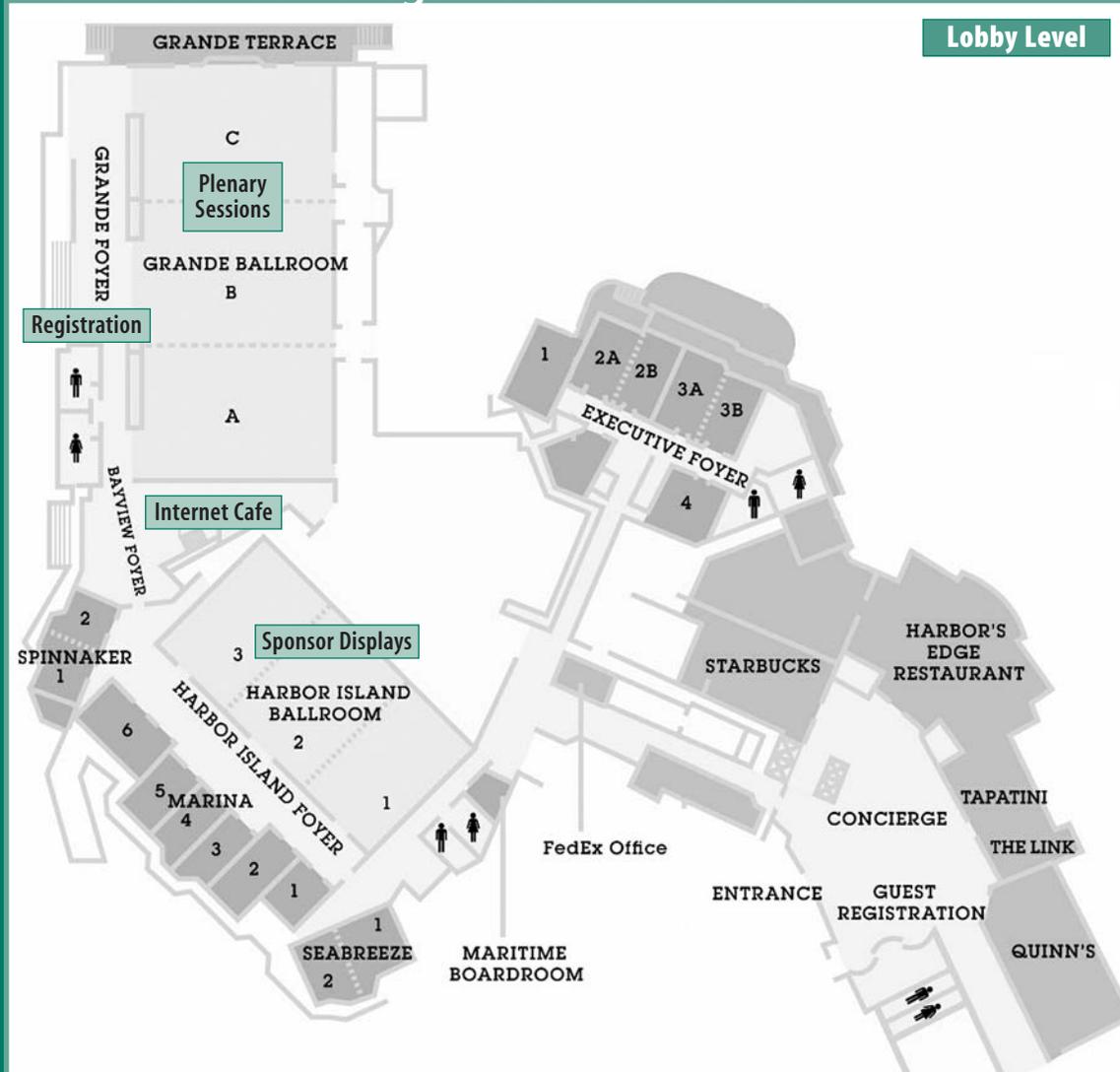




Mark Your Calendars for Next Year! ■ February 2013

The 12th Annual New Partners for Smart Growth: Building Safe, Healthy and Livable Communities Conference will be held February 7-9, 2013, at the Kansas City Convention Center, in Kansas City, Missouri.

Sheraton San Diego Hotel and Marina



- Conference registration is in the Grande Ballroom Foyer.
- Sponsor displays, refreshment breaks, continental breakfasts and the networking reception are in Harbor Island Ballroom 2-3.
- The Internet Cafe is located in the Bayview Foyer.
- All plenary sessions will be in the Grande Ballroom.
- All of the breakout sessions will be held in the Marina Tower, on the lobby and lower levels.

