HEALTHY FOOD ACCESS IN RURAL AND LOW-INCOME NEW MEXICO
2010 Population Map: Pueblo Communities

- **20-35% Poverty Rate**
- **35-50% Unemployment**
- **15-60% Pop. Decline**
  (500-3700 ppl)
MoGro 1.0

MoGro 2.0
Community Engagement & Education

Nutrition Education
Fitness Sessions
Cooking Classes
Healthy Food Access

Pueblo Advisory Committee
MoGro Customer Experience Survey

Reported changes to diet: 63%

Reported desire to change diet/health: 82%

Reported easier to access healthy foods: 93%
1. Expands food access to more underserved communities
2. Economically sustainable
3. Supports strong social ties
How does the Food Club Work?

1. Go online or use a paper form to purchase food delivered on a weekly basis.

2. Customize your order!

3. Food boxes delivered directly to your community center, school or tribal office.
INCREASING COLLECTIVE IMPACT & PROGRAMMATIC ALIGNMENT

- Subsidized Food Access
- Funding opportunities
- Programmatic support
- Comprehensive family support
- Health Assessment
- Evaluation