FOOD ACCESS IN D.C.: A STORY OF PARTNERSHIPS
• DC Greens connects communities to healthy food in the nation’s capital.

• Work to maximize existing infrastructure (108 school gardens; 40+ farmers markets) for amplified impact.
A Snapshot of Disparities Across DC

- **Income Inequality** - Nearly 1 in 4 (143,761 total) DC residents receive SNAP benefits. The majority live in Wards 7 and 8, where the rate of poverty is twice that of DC overall.

- **Health Disparity** - In Wards 7 and 8, obesity, diabetes, & high blood pressure, are all higher than in other parts of the District

- **Grocery Access** - Only 7 of the city’s 43 grocery stores are in Wards 7 and 8
Partnerships for Food Access

• DC Hunger Solutions launched the DC Farmers Market Collaborative in 2008 to leverage existing infrastructure for increased food access.

• In 2013, successful advocacy campaign for a municipal nutrition incentive program at farmers markets. Rolled out in FY14.
Partnering with the City

• **Produce Plus Program** is run through the DC Department of Health, with municipal funding.

• $10 in market money for any DC resident who receives SNAP, WIC, CSFP, Medicaid, SSI, or TANF
Fast Facts from the 2014 Produce Plus Season

<table>
<thead>
<tr>
<th></th>
<th>Distributed</th>
<th>Redeemed</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Produce Plus</td>
<td>$165,285</td>
<td>$147,885</td>
<td>89.5%</td>
</tr>
</tbody>
</table>

- SNAP/EBT cards were presented most often, followed closely by Medicaid

- Distribution was highest in Ward 6, followed by Wards 1, 8, and 2

- Distribution peaked in mid-August with some markets distributing up to $2400 per week
Distribution and Redemption by Ward

<table>
<thead>
<tr>
<th>Ward</th>
<th>PPP distributed</th>
<th>PPP redeemed</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ward 1</td>
<td>94.65%</td>
<td>91.85%</td>
</tr>
<tr>
<td>Ward 2</td>
<td>88.94%</td>
<td>87.02%</td>
</tr>
<tr>
<td>Ward 3</td>
<td>78.13%</td>
<td>87.69%</td>
</tr>
<tr>
<td>Ward 4</td>
<td>93.62%</td>
<td>83.26%</td>
</tr>
<tr>
<td>Ward 5</td>
<td>80.53%</td>
<td>87.02%</td>
</tr>
<tr>
<td>Ward 6</td>
<td>91.85%</td>
<td></td>
</tr>
<tr>
<td>Ward 7</td>
<td>80.53%</td>
<td></td>
</tr>
<tr>
<td>Ward 8</td>
<td>87.69%</td>
<td></td>
</tr>
<tr>
<td>Other</td>
<td>83.26%</td>
<td></td>
</tr>
</tbody>
</table>
Partnering with Health Clinics

• **FVRx Program** developed by Wholesome Wave. DC Greens has managed the DC program since 2012

• Patients receive Rx for fresh fruits and vegetables to be redeemed at “farmacies”

• $1/day/family member

• DC: Partnership with Unity Health Care and We Can! comprehensive obesity prevention program
2014 FVRx Program

By the Numbers:

- 4 clinics
- 22 farmers
- 278 participants
- $38,115 distributed
- Average family size: 3
- 90% of participants completed the season (251 participants)
2014 Program Results

• 55% of adult participants saw a decrease in their BMI

• 65% of pediatric participants saw a decrease in their BMI percentile

• Increased patient retention (61.5% from 2011 to 2012 at Upper Cardozo when FVRx was added to We Can!)
Widening the Circle

Addressing FOOD ACCESS…

- Proximity
- Affordability
- Bridging the Information Gap
Bridging the Information Gap

Educational Resources

FREE SUMMER GARDENING CLASSES

Cooking Matters
Free cooking classes featuring healthy ingredients and recipes on how to shop smart, budget and prepare meals.

Emergency Contacts
DC Food Policy Council (202) 644-9887

Farmers’ Markets
Accept Federal Benefits
Did you know that most farmers’ markets in the city accept federal benefits? You can spend food stamps (SNAP), WIC, and Senior checks with them on through the city. Visit this information table when you get to any farmers’ market in the city and they will be happy to point you in the right direction. Many markets accept chip cards and offer free produce at farmers’ markets.

What You’ll Find
Fruits and vegetables grow in different climates and at different times of the year depending on what season we are in. This means that you cannot buy all the fruits and vegetables in season at any one time. But you can find the freshest and most ripe produce from your local farmer markets.

FREE SUMMER MEALS

Information about Free Summer Meals (202) 505-0457

Emergency Food Resources

Food Resources Map

Ward 7

WARD 7
FOOD RESOURCES MAP
THANK YOU!