LOCAL BUSINESSES BUILDING A BICYCLE-FRIENDLY SALISBURY

New Partners for Smart Growth
January 31, 2015
Baltimore, Maryland
SO... HOW CAN MY BUSINESS BECOME BIKE FRIENDLY.

• Add a bike rack!

• Give cyclists an incentive to buy from your business!

• Join Bike-SBY's Bicycle Friendly Merchant program
BUSINESSES WITH BRANDED BIKE RACKS

- Main Roots Coffee, (installed)
- WalMart N Sby Blvd (installed)
- Rise Up Coffee (installed)
- Cheers (installed)
- Salisbury Chamber of Commerce, Gov Off Bldg (future)

Communicate your business’ commitment to bike friendliness! The City of Salisbury and Saris Cycling Group are working together to offer you an opportunity to purchase the new city standard ‘Bury Branded Bike Dock at a discounted rate, direct from Saris Cycling Group. Providing safe, secure bike parking is a statement that encourages cyclists to patronize your business.

Salisbury Chamber of Commerce, Gov Off Bldg (future)

The City of Salisbury reserves the rights to determine final placement of all bike parking racks purchased through this program. If you have questions regarding site placement considerations, please contact Amanda Pollack, Deputy Director of Public Works for the City of Salisbury: apollack@ci.salisbury.md.us, 410-548-3170
PHASE 1

"ORANGE ROUTE"

• Connects key destinations

• Allows for expansion

• Integrates with Mayor's vision for Revitalization of Downtown

• Route was officially opened on Sept 5, 2013
Bike Route Map for Salisbury, Maryland

Tips for Safe Bicycling

Obey all signs & traffic lights.

Ride consistently to the left. Exceptions: when traveling at the normal speed of traffic, needing to make a left turn, or using a one-way street.

Use hand signals.

Go slow on sidewalks.

Ride a well-equipped bike.

Promote with maps.

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Hand signals tell motorists what you intend to do. For turns signals, point in the direction of your turn. Signal in all matters of courtesy and safety and as required by law.

Choose the best way to turn left. There are two ways to make a left turn:

1. Line up in bike lane, turn left at the intersection, and turn with traffic.

2. Use a pedestrian walkway to the far side of the street, then wait to make your bike across the intersection.

Avoid road hazards:

Wear a helmet.

Wear a helmet whenever you ride your bike.

Use a safety vest or bright-colored clothing.

Stay visible.

Use lights and reflectors.

Use lights and reflectors at night and when visibility is poor.

The prudent cyclist shall stay informed of current traffic notices, road conditions and weather and avoid riding in unsafe conditions.
BIKES BRING CULTURE

Art Bike Racks
(Cooperative effort with SU Art students, Bike-SBY, Evolution Brewing)
BIKES BUILD COMMUNITY

• Community Bike Swap (Evo)

• Pedal Thru the Park (Main Roots)

• Bike to Work Week (Bagel Bakery, Main Roots, Rise Up Coffee)
NEXT STEPS

• Complete Phase 2 Bike Lane Improvements (Riverside Dr, South Blvd) Scheduled for Spring 2015

• Implement city-wide kiosk & way finding system for bike routes between major destinations

• Work with Bicycle Pedestrian Advisory Committee to develop Complete Streets Policy

• Work with local businesses to develop then implement for-profit bike share system in Salisbury

• Encourage more businesses to support biking by embracing bike incentives, providing bike facilities, and encouraging employees to bike to work
THANKS!

Stay informed at www.bike-SBY.org, "Like" Bike-SBY on Facebook, and follow @Bike_SBY on Twitter