MADISON, WI

Pop. 243,000 (2014)
40K new residents by 2040
$344M in new construction (2014)
2,038 new dwelling units (2014)
Most compact mid-sized US city
Madison’s Share of County Population
59% (1970)
46% (2040)
Why develop a fiscal impact tool?
1. Understand the growth impacts on tax base
2. Make the case for compact development
3. Support regional transit investment
4. Support regional economic growth strategy
   - Linked innovation districts
   - Farmland preservation
   - Watershed protection
   - Efficient mobility