ILEAD! Tools for Communities to Drive Equitable Development

New Partners for Smart Growth Conference
January 31, 2015
Welcome!
Add your story...
What are we doing in today’s session?
What is ILEAD?
Quick Facts

- 155 Local Residents Trained
- 6 Place Based Trainings
- 7 Host Organizations
- 2 Training of Trainers
- 6 Different Languages
Who was involved?
Shirronda Almeida, Director of Membership Initiatives

ILEAD, Curriculum Team
The Process
Popular Education Model
“education for critical consciousness”
Curriculum Development Highlights

- Curriculum Team
- Training of Trainers
- Feedback Loop
- Tailoring
The Tools
Modules

- Sustainable & Equitable Development: Regional Approach
- Planning & Development in Your City or Town
- Skills to Advocate for in Equitable Development Planning Processes
Module 1
The Equity Lens

- Opening
  - Common Ground
- Equity
  - Wordstorm/ Defining Equity
  - Equity Timeline
  - Equity Stations
- Planning
  - Talk Like a Planner
  - Regional, Sustainable, & Equitable Development

Sustainable & Equitable Development: Regional Approach
Module 2
The Power Road Map

Planning & Development in Your City or Town

- Who Decides?
- Guest Speaker: City or Elected Official
Module 3

The Art of Negotiation

Skills to Advocate for in Equitable Development Planning Processes

▪ What to advocate for?
▪ What’s in your Tool Box?
▪ Reflection

✓ Equity Web
Janelle Chan, Executive Director
Quincy, MA
ILEAD Host
OUR MISSION

The Asian Community Development Corporation is committed to high standards of performance and integrity in serving the Asian American community of Greater Boston, with an emphasis on preserving and revitalizing Boston's Chinatown.

29% OF ASIAN AMERICANS IN BOSTON LIVE IN POVERTY.

NEARLY HALF OF ASIAN AMERICAN RENTERS IN BOSTON ARE STRUGGLING TO FIND AFFORDABLE HOUSING AND ARE SPENDING 30% OR MORE OF THEIR HOUSEHOLD INCOME ON RENT.
Quincy ILEAD
Was it effective?
Empowering People

Questions:
What type of zoning changes would you support in downtown?

<table>
<thead>
<tr>
<th>YES</th>
<th>NO</th>
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<tbody>
<tr>
<td>Should restaurants be allowed by right downtown?</td>
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<td>Should parking requirements be more flexible or reduced in downtown to make projects feasible?</td>
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<tr>
<td>(Currently, a special permit is required. Allowing by right would still require issuing of licenses for food service, etc.)</td>
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<tr>
<td>(Design and site plan review consider projects exceeding a square footage to require a Special Permit.)</td>
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Data Walk
Lessons Learned
Closing

The Point is...
Thank You
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