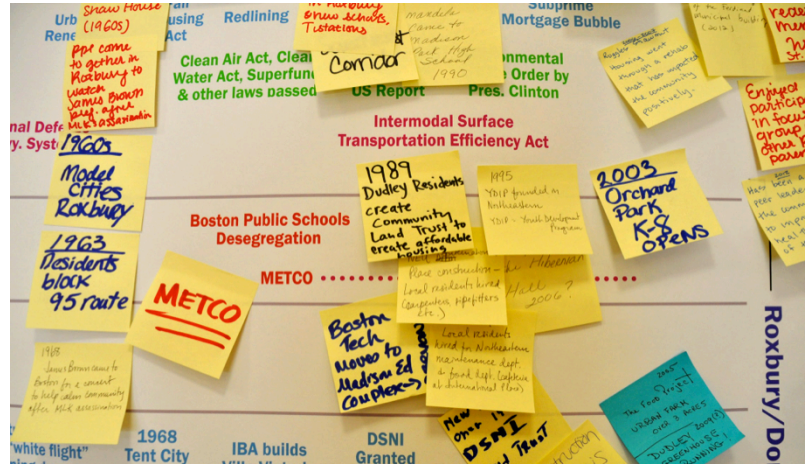




ILEAD!

Tools for Communities to Drive Equitable Development

New Partners for Smart Growth Conference
January 31, 2015





Welcome!

Add your story

Communist Revolution

Civil Rights Movement

Vietnam War

1989: Tiananmen Square protest

2010s

2000s

1960s

1970

1980s

Urban Renewal

Fair Housing Act

Redlining

Community Reinvestment Act

Clean Air Act, Clean Water Act, Superfund, other env't protection laws

Toxic W

Race in the US R

2010 census found that

Quincy's Asian population now 25%

2001: Quincy's Asian Resources, Inc.'s (QARI) was founded

2003: Wo

1986-1990: Wollaston Lutheran Church conducted & outreach and expanded service for Asian immigrants in Quincy

2008: Quincy Mayor's Asian American Advisory Committee was founded

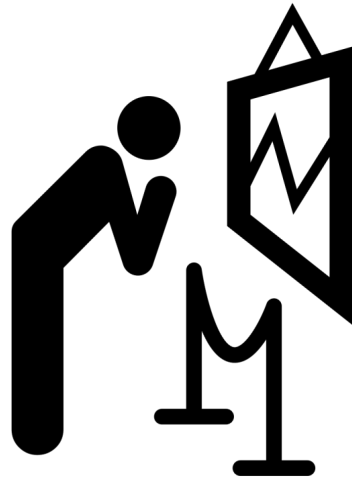
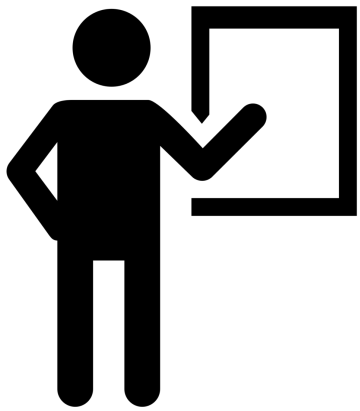
2003: Kam Am Supermarket Opened

2010: Tack

Handwritten notes on sticky notes include:

- Sept. 11th - 2001
- Urban Renewal
- Fair Housing Act
- Redlining
- Community Reinvestment Act
- Clean Air Act, Clean Water Act, Superfund, other env't protection laws
- Toxic W
- Race in the US R
- 2010 census found that
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- 2008: Quincy Mayor's Asian American Advisory Committee was founded
- 2003: Kam Am Supermarket Opened
- 2010: Tack

What are we doing in today's session?



What is ILEAD?



Quick Facts

155

Local Residents

Trained

Place Based

Trainings

6

7

Host

Organizations

Training of

Trainers

2

6

Different

Languages

Who was involved?



Mel King Institute
for community building





Mel King Institute
for community building

Shirronda
Almeida,
Director of
Membership
Initiatives

ILEAD,
Curriculum
Team

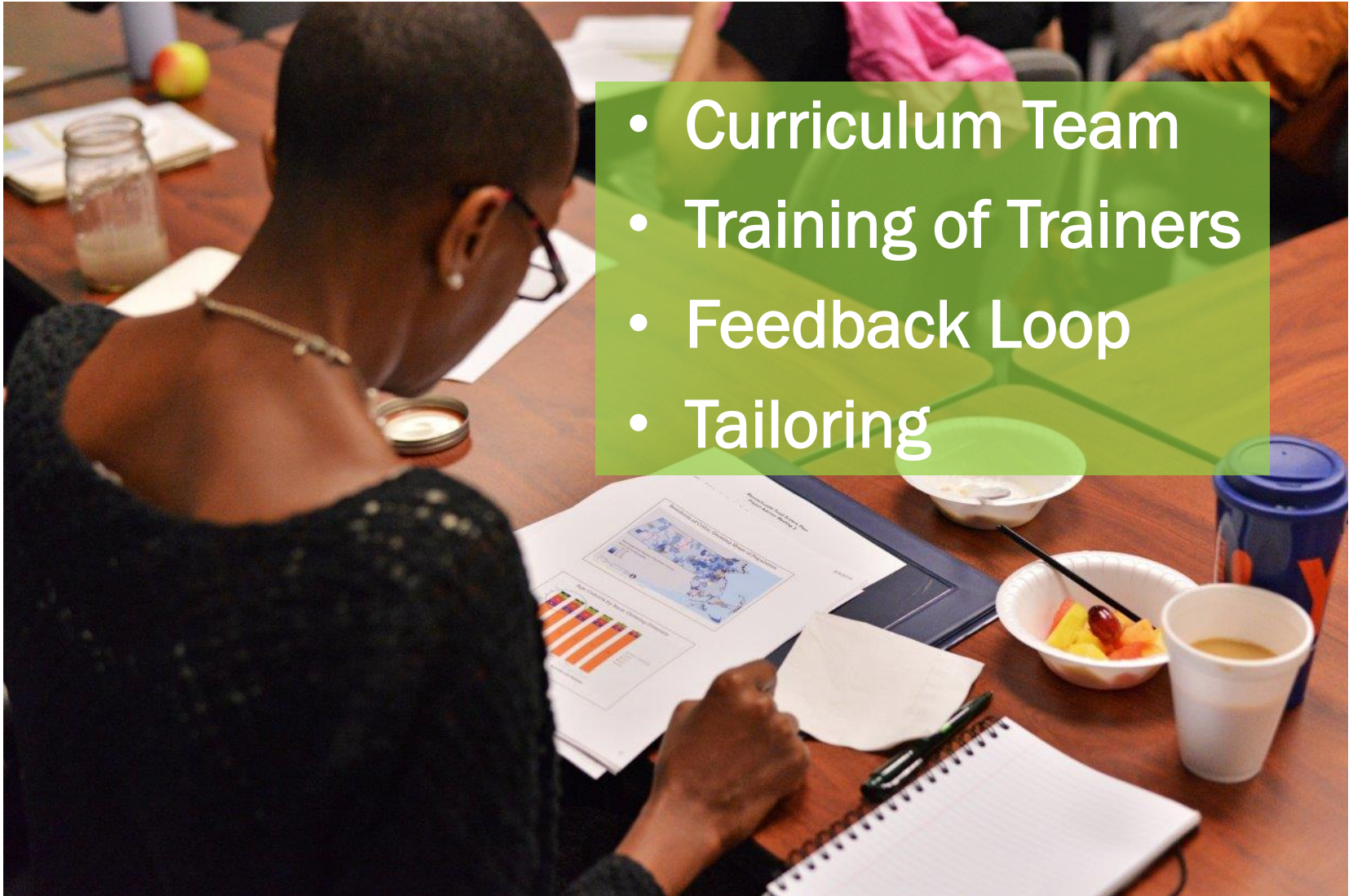


The Process

Popular Education Model “education for critical consciousness”



Curriculum Development Highlights



- Curriculum Team
- Training of Trainers
- Feedback Loop
- Tailoring

The Tools

Modules



Sustainable & Equitable
Development: Regional Approach



Planning & Development in Your
City or Town



Skills to Advocate for in Equitable
Development Planning Processes

Module 1

The Equity Lens

- Opening
 - ✓ Common Ground
- Equity
 - ✓ Wordstorm/ Defining Equity
 - ✓ Equity Timeline
 - ✓ Equity Stations
- Planning
 - ✓ Talk Like a Planner
 - ✓ Regional, Sustainable, & Equitable Development



**Sustainable &
Equitable
Development:
Regional
Approach**

Module 2

The Power Road Map

Planning & Development in Your City or Town

- Who Decides?
- Guest Speaker: City or Elected Official



Module 3

The Art of Negotiation

Skills to Advocate for in Equitable Development Planning

Processes

- What to advocate for?
- What's in your Tool Box?
- Reflection
 - ✓ Equity Web



Place Based Trainings





Asian Community
Development Corporation

Janelle
Chan,
Executive
Director

Quincy, MA
ILEAD Host



MALDEN



Chinatown



BOSTON



QUINCY



OUR MISSION

The Asian Community Development Corporation is committed to high standards of performance and integrity in serving the Asian American community of Greater Boston, with an emphasis on preserving and revitalizing Boston's Chinatown.

29% OF ASIAN AMERICANS
IN BOSTON LIVE IN POVERTY.

NEARLY HALF OF ASIAN AMERICAN RENTERS IN
BOSTON ARE STRUGGLING TO FIND AFFORDABLE
HOUSING AND ARE SPENDING 30% OR MORE
OF THEIR HOUSEHOLD INCOME ON RENT.

Quincy ILEAD



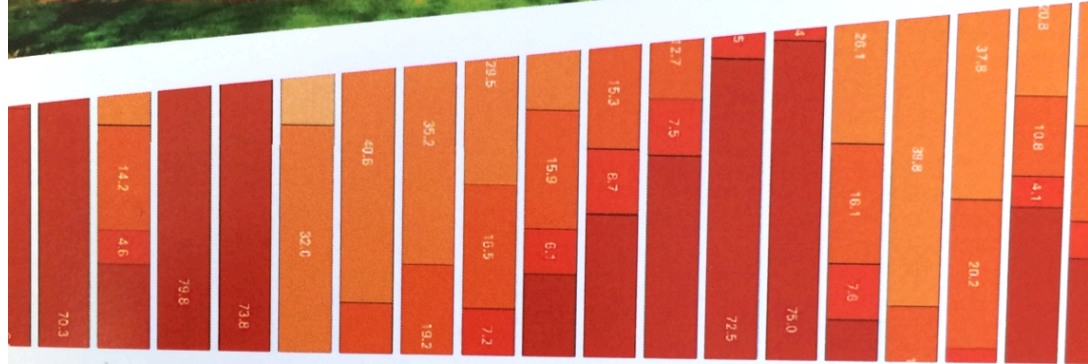
Was it effective?





**Renato Castelo,
Community
Engagement
Specialist**

ILEAD Facilitator



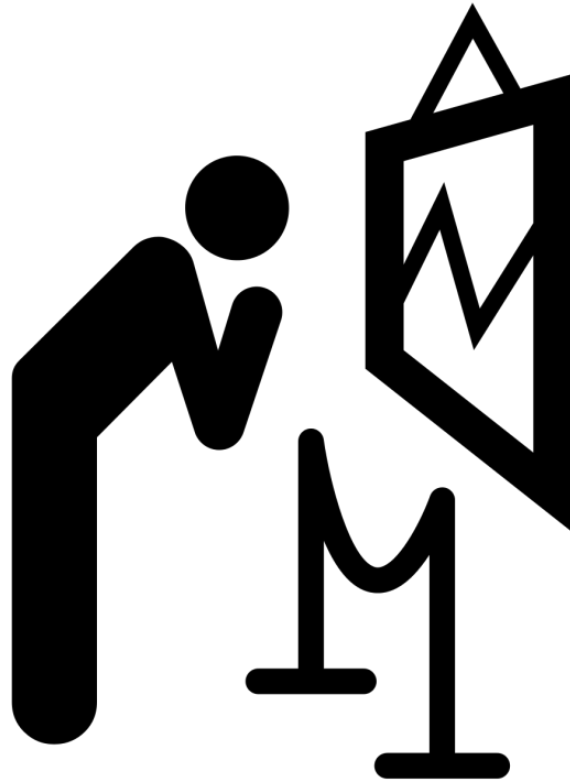
Empowering People





Questions?

Data Walk



Lessons Learned



Gracias

感谢你

धन्यवाद

Ευχαριστώ

Thank You

Obrigado

Merci

ขอบคุณ

Grazie

شكرا

go raibh maith agat



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