NEW ALBANY, MISSISSIPPI
Aerial view of downtown and farmers’ market site, park, river and Tanglefoot Trail

- **Future Bakery**
- **Donated Property for park extension with farmers’ market**
- **Existing Town Park**
- **Trail head for Tanglefoot Trail 44 Miles**
DUAL WORKSHOP FOCUS AREAS

Support downtown vitality and connections

• Plan improvements to make downtown New Albany more bike and pedestrian friendly.
• Grow and enhance existing assets and strengthen cooperation within the community.
• Improve links to and between key assets.

Grow and enhance the farmers' market and local food system

• Plan and design a permanent farmers’ market site.
• Launch social activities and programming that will grow and enhance the farmers’ market and increase demand for local foods.
• Develop a plan for organizing, managing, and marketing the farmers' market.
NEW ALBANY, MS

- Funding to cover costs associated with the new farmers’ market.
- Park land donated
- USDA-RD
- MDWFP
- DWP
- Design for permanent farmers’ market and surrounding walk/bike improvements.
- Helped determine use and marketing for site; location for walk/bike improvements.
Workshop result – Assets and Opportunities Map with Bike and Desired Pedestrian Improvement areas
Workshop result – Food Systems Mapping
Keys to success: Many partners

- USDA-RD; USDA Agricultural Marketing Services, MSDOT; MS Dept of Wildlife, Fisheries, and Parks; MS Dept of Ag & Commerce; MS Dept of Env. Quality; HUD-Mississippi Field Office; Appalachian Regional Commission, Three Rivers Planning and Development District, City, Union County, New Albany Main Street Assoc, Union County Heritage Museum, Union County Master Gardeners, local businesses, and Mississippi Sustainable Agriculture Network.
Keys to success

- Public private partnership, Sugaree’s Bakery/Landowner working closely with Town leadership.

- Just do it!
CONCLUDING REMARKS

- Grow local food economy
- Enhance downtown vitality
- Facilitate economic opportunities
- Expand park system and amenities
- Connect and expand bicycle trail system
- Poised to leverage more funding