Yellow Brick Road/Iron Triangle Neighborhood Plan

Engineering the Yellow Brick

Partners for New Smart Growth
We invite you to the YELLO W BRICK ROAD

Living Preview

Friday, October 17
1pm - 4pm

Saturday, October 18
10am - 1pm

Elm Playlot (Pogo Park)
720 Elm Avenue
Richmond, CA 94801

Information
call: 510-216-5500
e-mail: contact@pogopark.org

Come and experience the “Living Preview” for yourself, a life-sized, temporary installation to show the proposed changes to the streets around Elm Playlot, a small city park and children’s playground located in the heart of Richmond’s Iron Triangle neighborhood.

Funded by a grant from Caltrans, our goal is to design street improvements that will a) slow cars down and b) create a network of child and family-friendly streets that encourage people to walk and ride a bike (instead of using a car) to get to key destinations in the Iron Triangle neighborhood.

We encourage you to come to the Living Preview, test a sample route (in 3-D), and let us know what you think. We want to incorporate your feedback into our final design. See you there!
LEGEND

STRIPING
- Spray Chalk
- White Duck Tape
- Yellow Duck Tape
- Spray Chalk Sharrow Legend
- Spray Chalk Bicycle Lane Legend

Curb: straw wattle or sandbags
Raised landscape planter, wine barrel, or similar vertical element

SIGNS
- △ YIELD sign on A-frame, place garbage bag over STOP sign
- ☢️ NO PARKING signs on A-frames

NOTE: Wayfinding signs to be located throughout route and key turning points along the route
Thank you!

Matthew Ridgway
Fehr & Peers

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