Innovative Tools
to Make Great Plans Happen!

What Burlington VT did with planBTV…

New Partners for Smart Growth Conference
January 29, 2015
Church Street Marketplace

1979

Today
Burlington’s Waterfront

1970s

Today
Unique “Urban” Experience in VT
So what’s this all about?
Battery Park

- Views: keep view open/create view
- Stairs to waterfront
- Funicular down to waterfront

I love the idea of the bandshell and enjoy the concerts in during the summer. Consider winter time activities here as well.
Share your thoughts on broader regional topics

**Housing**

- Baby boomers are going to be looking for affordable housing - moving into something less intense for maintenance and upkeep. Live somewhere walkable, affordable, things to do.

- The current zoning has created college ghetto between downtown and UVM

- Current zoning is discouraging families and anyone who isn't a college student from living near downtown

- Housing is either 1) subsidized low-income 2) college students or 3) very expensive. Housing is needed for young families or young professionals!

- Focus needed on affordable housing, should be a priority

- Map property values

- More single family housing needed for sale in city!
A Magazine!

What?
• Attractive & Visually Pleasing Layout
• Lots of pictures
• Less text – get to the point
• Make it FUN!
- Infographics...
- ...convey a lot of great information in a FUN way.
THE HOUSING NUT

Despite being the cultural and economic center of Burlington — bustling with business, shopping, dining, entertainment and waterfront activities — downtown Burlington has an acute shortage of housing. Current projections indicate a need for 15,000 new housing units by 2030, with the vast majority of the new demand coming from the young, single, professional population. By 2025, the city will need an estimated 8,500 new housing units to meet demand.

With about 85% of the housing units in the downtown and waterfront considered "affordable" under typical definitions, Burlington’s 4% of low- to moderate-income families have a difficult time finding a place to live. Additionally, the high cost of housing has led many young professionals and families to leave the city, creating a negative cycle that is difficult to break. The city’s efforts to increase the supply of housing are hindered by a lack of land and development dollars.

MORE HOUSING PERIOD...

Previous studies have called for more housing in Burlington, citing the need to expand the housing market’s capacity to support current and future residents. The city has also recognized the importance of increasing the supply of housing units to meet the needs of current and future residents. The city’s housing plan identifies a need for 15,000 new housing units by 2030, with the vast majority of the new demand coming from the young, single, professional population.

Short articles

magazine style

Implementation

Next Steps
• BID Ideas on the ground!
• Illustrations of what could be
planBTV Implementation

Burlington Town Center Redevelopment

- Downtown Housing
- Restoration of the street grid
- Street Life
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Burlington Town Center Redevelopment

- Downtown Housing, Convention-Style Hotel and retail expansion
- Restoration of the street grid
- Street Life
- Additional Parking
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Form-Based Code
planBTV Implementation
Form-Based Code
QUESTIONS?

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