MISSION

To ensure that Washington, DC has an inspiring parks and green space system.
We discovered that many DC residents love their parks and want to take care of them but the bureaucracy they encountered to make it happen was overwhelming.
GOALS AND OBJECTIVES

- Goal ~ Fostering “Friends of Groups” through organizational development, capacity building, technical assistance and fundraising for park improvements through:
  - Hosting Friends Group Alliance meetings
  - Convening capacity building workshops
  - Creating a network of partners to enhance outreach and education
  - Providing fundraising and design assistance
GOALS AND OBJECTIVES

- Goal ~ Advancing park and green space improvements through facilitating implementation of the Capital Space Plan.
  - Coordinating with Capital Space partners (e.g. DC Parks and Recreation, Office of Planning, Department of the Environment, Department of Transportation, National Capital Planning Commission and National Park Service)
  - Facilitating partnerships between public agencies and the community
GOALS AND OBJECTIVES

- Goal ~ Advocating for quality parks and green space through independent research, measurement and performance reporting.
  - Testifying at DC City Council Hearings and events related to green space
  - Researching and promoting innovative programs that improve park management, maintenance, administration and usage.
Small community groups need special attention and technical assistance in these three critical areas in order for them to survive as a park partner and experience a sense of sustainability to maintain the park, engage the community and work collaboratively with the DC government and other nonprofit organizations.
PHOTOVOICE

Images, People, Places and Research—All in One!
THE POWER OF IMAGES...

Think about the feelings invoked by iconic images throughout history...
PHOTOVOICE IS ...
PARTICIPATORY ACTION RESEARCH (PAR)

- It actively engages participants using photography as a way to create and discuss the circumstances that the images represent as a means of personal, community, and social change.

- By using cameras, sharing and talking about their pictures, people document the reality of their lives, while focusing on health, environmental or social issues, individual, family or community assets and needs, while incorporating their life experiences, expertise and knowledge.
WHAT YOU NEED... FROM BEGINNING TO END

- Cameras
- Theme
- Group
- Educational information
  - Elements of photography
  - Information around the theme
- Final Exhibit Space
IF THIS TREE COULD TALK-

- Grant from the DC Urban Forestry Service

- The intention of this Photovoice project is threefold:
  1. To create an awareness of the importance of trees in an urban environment
  2. Give youth in Ward 7 and 8 an opportunity to engage with their community and show their perspective
  3. Show the utility of Photovoice as a viable method to promote urban forestry (nature, parks and greenspace)
WHAT YOU NEED... FROM BEGINNING TO END

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Lesson Plans

1. Photo voice Introduction PowerPoint
2. Place Matters and so does policy
3. Why Trees
4. Camera Exploration
5. Unnatural Causes-Place Matters
6. Close out- Directions
I looked up, and saw this tree from a different perspective.
RARZEKE  
*IN THE MIDDLE*

This is a huge tree in the middle of building, providing shade and keeping things cool. The trees cover the walkway like a bridge. It reminds me that we are all connected. We should be like the trees and work together.
Ivan

Where is the green?

No plants or trees, just cement and mailboxes— they seem to overshadow the community. I hope that people see how other people live. This picture shows a different perspective.
A gutter is good to move water from one place to another, but a tree and some plants would be better!
Final Exhibit
Final Exhibit
At the end of the day, the green spaces are for you and me to connect to the earth, each other and the beauty of the green space.

CONTACT US

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