Small-Scale Manufacturing & Making Great Places

Ilana Preuss
Founder
@ilanapreuss
Production in the city is key to having a strong local economy with strong neighborhoods.
People as an amenity & production as a source of local pride
What kind of neighborhood?  What kinds of jobs?  Who owns the businesses?
Investing in space for small-scale production businesses is a public good

And good for real estate
How do we create it?
1. Identify – find your diverse business community
2. Convene - Build from local skills, your history, & local cultures

Photo Credit: MakeKnox
3. Connect - businesses & target places
4. Code for it – new construction & REUSE
5. Fund it (and talk to the developers)

- New Market Tax Credits/Historic Preservation Tax Credits
- Community Land Trust
- Community Development Corporation
- EB-5 Investments
- Underwrite projects to include low-cost maker leases
Ilana Preuss
Founder
ilana@recastcity.com
@ilanapreuss

www.RecastCity.com

Reinvent | Reposition | Revitalize