Manufacturing and Cities: A Symbiotic Relationship

Lee Wellington
Urban Manufacturing Alliance

New Partners for Smart Growth
February 3, 2017
Keeping the words straight
Manufacturing: Dead or Alive?
Manufacturing Output

Index 2012 = 100

three-month moving average

Source: Federal Reserve Bank/MarketWatch
Why the bad reputation?
Reasons for Job Stabilization

• Shorter Supply Chains
• Local/Custom Products
• Workforce Productivity
• Advanced Manufacturing
Reasons for Job Stabilization

- Shorter Supply Chains
- Transportation hubs
- Local/Custom Products
- Strong consumer markets
- Workforce Productivity
- Dense labor markets
- Advanced Manufacturing
- Major tech hubs
Cities

Manufacturing
Cities

Manufacturing
Living Wage?
Living Wage?

Hourly Living Wage (2 Working Adults, 2 Children)  Average Hourly Production Wage

Manufacturing Challenges in Cities

• Land Use
  – High Costs
  – Aging Infrastructure

• Workforce Development
  – Skills gap
  – Access to technology

• Relationship Management
  – Cities have vast, complex, hidden networks
    • Contract manufacturers, consumer markets, government agencies
UMA Strategy

- Make sure the best ideas spread
- Highlight the sector’s success so resources are directed accordingly
- Put our inclusive values into practice
Local Branding

Virginia is for lovers.

I ♥ NY

ORE - USA
PORTLAND MADE COLLECTIVE

MADE IN NYC

SFMADE
Consumer Education

Thousands of jobs
Tons of flavor

Made Here in NYC

Support 5,700 manufacturers employing 78,000 New Yorkers

Made in NYC is funded by the New York City Council
Public Education

Purdue Polytechnic Indianapolis High School
Interactive Developments
Makerspaces and Contract Manufacturing

Urban Manufacturing Alliance
Indianapolis Passes New Zoning Allowances for Breweries, Distilleries

Source: Specialty Food News
Categories: Industry Operations; Suppliers
Tags: brewery; distillery; indiana; indianapolis; Legislative and Regulatory

Breweries and distilleries used to be considered a nuisance by the Indianapolis government, but that changed when the city council voted to take them off the list of nuisance businesses. Under the old law, breweries and distilleries could not be built within 1,000 feet of a slew of public buildings and land, as well as some residential areas, but this rule no longer stands. It does not address how breweries are zoned, however, which a proposed ordinance called Indy ReZone aims to help resolve for breweries large and small. It
UMA includes

Over 500 members

From 145 cities in

30 states

and 5 countries.