Transportation for America is an alliance of elected, business and civic leaders from communities across the country, united to ensure that states and the federal government step up to invest in smart, homegrown, locally-driven transportation solutions. These are the investments that hold the key to our future economic prosperity.

t4america.org
What is Creative Placemaking?

It’s an approach that deeply engages the arts, culture, and creativity in planning and designing transportation projects to better reflect and celebrate local culture, heritage and values.
Eight Approaches to Creative Placemaking

Organize Events and Activities

Mobilize the Community to Achieve Your Shared Goals

Integrate the Arts Into Design, Construction and Engineering

Leveraging Cultural Districts and Corridors

Identify the Community’s Assets and Strengths

Develop Local Leadership & Capacity

Incorporate Arts in Public and Advisory Meetings

Marketing to Cultivate Ownership and Pride
A Brief History of Creative Placemaking
Celebrating Somali Culture and Art in the Built Environment:
A Project to Enhance Safety and Community Pride along University Ave
A PLACE FOR PLACEMAKING IN SAN DIEGO
Barriers to Creative Placemaking in San Diego

1. **Complex and Expensive Permit Process** - Placemaking project permits are treated as development projects, and the process is often complicated and expensive for residents.

2. **The process is not equitable** - Residents who can navigate the political system are more likely to succeed than those without the same experience.

3. **Funding for permits is difficult to find** - The City does not currently provide financial assistance to encourage more projects.
ENVISION NOLENSVILLE PIKE
COMMUNITY, CREATIVITY, AND IMAGINATION IN PLACEMAKING
NASHVILLE | JUNE 2016
A Brief History of Creative Placemaking
A CREATIVE PLACEMAKING FIELD SCAN

Exploring the Ways Arts and Culture Intersect with Public Safety
Identifying Current Practice and Opportunities for Further Inquiry

Caroline Ross

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