Creative placemaking at the intersection of neighborhood development
Our mission is to create opportunity for low- and moderate-income people through affordable housing in diverse, thriving communities.
Since 1982, Enterprise has raised and invested nearly $16 billion in equity, grants and loans to help build or preserve nearly 320,000 affordable rental and for-sale homes to create vital communities and more than half a million jobs nationwide.

Image: Cottage Square | Ocean Springs, MS
WHY DO WE CARE ABOUT CREATIVE PLACEMAKING?
“DESIGN IS THE **PROCESS** OF WORKING WITH MANY PEOPLE TOWARD SHARED VALUES AND A SOCIAL **PURPOSE**.”
At Enterprise, we believe that integrating arts, culture, creativity and design into community development practice leads to improved outcomes at the individual, community and societal levels, ultimately resulting in increased well-being, health, and access to opportunity for low-income populations.

We are working to build collective capacity to incorporate creative community development practices within Enterprise and our partner organizations.
C.R.E.A.T.E Principles


To be...    We will...
COLLABORATIVE     invite people we don't usually work with to collaborate
RESPONSIVE      leverage an asset-based approach to address key issues
EQUITABLE        unite top-down resources with resident expertise
ADAPTIVE         combine spirit of experimentation with learning processes
TRANSFORMATIVE   focus energy and resources on activities of greatest impact
EMPOWERING       empower local community through the process
WHAT HAVE WE DONE & WHAT HAVE WE LEARNED?
WHAT HAVE WE DONE & WHAT HAVE WE LEARNED?

COLLABORATIVE ACTIONS

What do we draw inspiration from? (or what inspires us?)

What is the potential?

How can we collaborate?

Who are the participants/partners?

- What do they contribute?
- How do you get them involved?

What is the

Who should be engaged?
The Santo Domingo Heritage Arts Trail is Underway!

The Santo Domingo Tribal Housing Authority is looking to commission up to 7 local artists to design public scale (large) art installations along the Heritage Arts Trail (currently under development by SOTHA). Selected artists will be compensated for their time.

Projects are fully funded by ArtPlace America.

Request for Proposal packets will be available from the Housing Authority beginning Nov. 10th.

Want to learn more? Mark your calendar and join us at one of the following informational meetings at the Library:

- Saturday, November 16th at 10:00am
- Tuesday, November 19th at 5pm
- Thursday, November 21st at 5pm

Still have questions? Swing by the Housing Authority or give us a call at (505) 468-1003.
Looking towards what lies ahead.

* Bridge location 3

- What could the industrial site become?
- Should this area be only for the community?
- What about visitors and economic development?
The Walk showed the elders that their world will not be lost to time.
The existing wall will be used as a backdrop for community events.

- Urban Soccer with Footy/Fresh Market

- Orchard Garden
The events allowed the real experts, the community, to self-organize.
Building Exterior
1. Illuminating History
2. In Gordon’s Words
3. “Gordon Hirabayashi” Painting
4. “Man From White River” Poem
5. Ai
6. Meditation on Justice

Building Interior
7. Historic Interpretive Exhibit
8. Stand Up For Justice
People just wanted to be part of something fun and beautiful
WHAT ARE WE LEARNING?
Made with love

Collaborative Actions: Recipes for Community Change
ASK the community to help generate ideas

LISTEN and bring ideas from the community to life

BUILD history and community identity into the future of a project
Creative placemaking can build community economic and cultural wealth and health.

Community development organizations have an appetite for these strategies and a need for skills and resources.

Culture is a means and an end.
WHAT’S NEXT?
CLIMATE & CULTURAL RESILIENCE

Nella Young, Design Leadership Program Director
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“People and the places where they reside are engaged in a continuing set of exchanges; they have determinate, mutual effects upon each other because they are part of a single, interactive system.”

-William S. Sax