Reinventing Local Economies with Place-Based Approaches: Examples from Coal Country

NEW PARTNERS FOR SMART GROWTH CONFERENCE

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NATIONAL ASSOCIATION OF COUNTIES

NACo

NATIONAL ASSOCIATION OF DEVELOPMENT ORGANIZATIONS

NADO Research Foundation
GOAL

To boost the innovative potential of places dependent on the coal industry that are seeking to grow and diversify their economies, create jobs and explore emerging opportunities.
Coal Producing Counties
Program Structure

September 2014 – March 2016

TEAMS
Counties and regions nationwide eligible; required to form interdisciplinary teams

COMPETITION
Three rounds of competition

SELECTION
Attend one of three workshops and access technical assistance
Participants

Focused on Western issues: Colorado, Utah, Montana, Minnesota

Appalachian and Upper Midwest:
West Virginia, Virginia, Pennsylvania, Michigan, plus New Mexico

Appalachian issues:
Kentucky, West Virginia plus Colorado

23 teams total
18 EDDs
42 counties
200+ people
Teams presented their strategies at conclusion of workshops.

Teams were tasked with mapping out short and long term strategies.

Examples of other sectors and regions in transition, economic modeling and workforce data.

Facilitated discussions on special topics based on team needs.

Cross-regional, cross-state sharing of lessons and strategies.