



THE LONG BEACH COLLEGE PROMISE

## MAKING THE PROMISE

The Long Beach College Promise extends the promise of a college education to *every* student in the Long Beach Unified School District.









- → Improve the economic and social well-being of Greater Long Beach
- → Provide world-class education from preschool through college graduation
- → Increase the percentage of LBUSD students prepared for and directly attending college from high school
- → Increase the percentage of LBCC students earning degrees and/or certificates
- → Increase the percentage of LBCC students successfully transferring to CSULB or another four-year college or university
- → Increase the percentage of CSULB students graduating with a bachelor's or advanced degree within 4 years

## PROGRAM ELEMENTS & SUCCESSES

- → Universal access to early childhood education
  - \$8.5 million dollars invested in greater access and teacher prep
- → College tours for all 4<sup>th</sup> and 5<sup>th</sup> grade LBUSD students
  - 12,000 students per year
- → A pledge is signed by 8<sup>th</sup> graders and their families
  - More than 63,000 pledges signed
- → Tuition-free first year at LBCC
  - More than \$1,000 in savings for students
- → Faster transfer from LBCC to CSULB and guaranteed admission to CSULB
  - 16 percent increase in LBCC transfers to CSULB
- → The launch of the Long Beach College Promise Campaign





- → Partners work seamlessly across institutions to benefit students
- → CSULB, LBCC and LBUSD sustain the initiative through financial contributions
- → The addition of the Office of the Mayor in 2014 as a partner expands The Promise
- → Each partner is 100% committed to and fully accountable for achieving goals
- → Each partner shares data on student performance
- → A public engagement campaign creates new opportunities to engage healthcare, transportation and non-profit sectors









## BUILDING A PROMISE

