Civic Tech Ecosystems in St. Louis

New Partners for Smart Growth Conference
February 2-4, 2017, St. Louis

John Cruz, Rise
Laura Kinsell-Baer, St. Louis Civic Tech and Data Collaborative
WHO IS RISE?
WHAT DO THEY DO?
REAL ESTATE DEVELOPMENT

By the numbers

40 Neighborhood Commercial Spaces

4,767 Homes

> 7,750 People
CIVIC DATA IS ESSENTIAL TO RISE’S MISSION
INVOLVEMENT WITH NNIP

The National Neighborhood Indicators Partnership

- Foundations
- Think Tanks
- Non-Profits
- Governments
- Universities
- CivicTech
- The Federal Reserve

NATIONAL NEIGHBORHOOD INDICATORS PARTNER

RISE
THE CIVIC TECH AND DATA COLLABORATIVE

CivTech St. Louis
civtechstl.com
Stakeholder Outreach

Public
• Surveys outside court
• Student focus group training
• User testing
• St. Louis County Library
• Print materials
• Police officer training

Judges and Clerks
• Monthly newsletters/email blast (MailChimp)
• Monthly steering committee meetings to gather input on outstanding questions and make decisions
• Presentations at courts and monthly task force meetings
• Distribution of marketing materials
• Labor Day BBQ
• E-survey

Coding Community
• GlobalHack V
• Hands Up United Tech Institute
• LaunchCode
• OpenDataSTL
Civic Tech St. Louis Ecosystem

St. Louis County
- MACA
- MMACIA
- OSCA
- Missouri Supreme Court
- REJIS, Tyler Tech, other vendors

Other counties & munis
- Radio One
- Newspapers
- Blog
- Newsletter/eblasts
- Events

Apple Core Creative
- LaunchCode
- OpenDataSTL
- Venture Café/Cambridge Innovation Center

StL Tech Community
- students
- citizen focus groups

UMSL & other Unis
- Arch City Defenders
- MORE
- Forward Through Ferguson
- Hands Up United

Racial Equity Activists
- Arch City Defenders
- MORE
- Forward Through Ferguson
- Hands Up United

Other STLCO munis
- Cohort Cities
- Learning Partners
- NNIP
- Code for America

St. Louis County Public Library

Living Cities
- Cohort Cities
- Learning Partners
- NNIP
- Code for America

CivTech St. Louis

civtechstl.com
CHALLENGES
THANK YOU!

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Civtechstl.com