Food Innovation Clusters: Creating Robust and Resilient Regional Food Systems
Eastern Market
Nourishing Detroit Since 1891
Not one but many markets.

✅ Seasonal Wholesale Market

✅ Year Round Saturday Market

✅ Seasonal Tuesday Market

✅ Seasonal Sunday Street Market
Eastern Market Vision

We shepherd Eastern Market’s rich history to nourish a healthier, wealthier, and happier Detroit.
Eastern Market Growers
Urban, Suburban, & Rural
Regional Food Systems
Understanding the Components
Cluster Based Economic Development

New Jobs 4,719
Business Taxes $19,632,494
Increase earnings $124,754,720
Food Access Programs
Eastern Market Farm Satndds
Detroit food industry could add over 3,800 jobs by reaching parity with nation across underrepresented sub-sectors

Processing, Manufacturing and Distribution employment in Detroit

<table>
<thead>
<tr>
<th>Scenario</th>
<th>Jobs</th>
<th>CAGR</th>
<th>Rationale</th>
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</thead>
<tbody>
<tr>
<td>Business as usual</td>
<td>5,137</td>
<td>+1%</td>
<td>Historic growth rate from 2011-16</td>
</tr>
<tr>
<td>Strong growth</td>
<td></td>
<td>+7%</td>
<td>Meet Location Quotient (LQ) 1 across all sub-sectors</td>
</tr>
<tr>
<td>Aggressive growth</td>
<td></td>
<td>+12%</td>
<td>Meet LQ 1 across underrepresented sub-sectors</td>
</tr>
</tbody>
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To achieve high growth scenarios, Detroit will need to meet expansion demand and attract new corporate players.
Updating Key Infrastructure
Modern Food Distribution Center
Grow Food Businesses
A wide range of incubation facilities and services
Detroit Kitchen Connect
Citywide network of shared-use kitchens
Nurturing Entrepreneurs
Building a comprehensive ecosystem of support
Economic bifurcation
Can large and small ag both be profitable?
Place Based Economic Development

Michigan Realtors® Lighter, Quicker, Cheaper
Authenticity

Working Food District
Eastern Market 2025 Strategy
Development Goals

AUTHENTICITY
KEEP IT A REAL, FOOD-FOCUSED ECONOMY

DEVELOPMENT EQUITY
ENHANCE THE MARKET AS A PLACE OF GENUINE ECONOMIC DEMOCRACY

CONNECTIVITY
BRIDGE NEIGHBORHOODS AND BREAK DOWN BARRIERS

DENSITY
ENCOURAGE DIVERSE GROWTH; REBUILD THE URBAN FABRIC

DIVERSITY
INCREASE THE MIX: PEOPLE, FOOD, AND OPPORTUNITIES
Eastern Market Strategic Framework
Three distinct components

- Public Market: Strengthen the Core
- Food industry: Expand the footprint
- Daily Business: Redevelop Former Sites

[Map and diagram showing areas like Mack Ave, Wilkins St, Russell St, Gratiot Ave, and Residential Focus]
A Tightly Woven Urban Fabric

Became an island
Gentrification is complex
Development Without Displacement

[Image of a street scene with a sign reading "Detroit vs. Everybody"]

EASTERN MARKET
Places
Curating a Collection of Places

FOOD INNOVATION ZONE
INDUSTRY LANDSCAPE BUFFERS

NEW STREET TREES
GREEN BUFFER ZONE AT INDUSTRIAL BUILDING
NEW INDUSTRY
GREEN STREET WITH BIOFILTRATION ZONES
NATIVE PLANTINGS AND RAIN GARDENS
BUFFERED PEDESTRIAN SIDEWALKS

EASTERN MARKET