Alexandra “Sasha” Loffredo, MD, MRP
Community Health Advisor, American Communities Trust
Baltimore Burning: $16 Million Southern Baptist Church Center for Low-Income Seniors Burned to the Ground; Christian Leaders Call on Rioters to Stop the Destruction
Percentage of Residential Properties that are Vacant and Abandoned, 2014

map: Baltimore Neighborhood Indicators Alliance http://bniajfi.org/
Baltimore

The Greatest City In America
Baltimore Food Hub
3.5 acre campus
History of the Baltimore Food Hub

• 1890s: Buildings constructed in the 1890s for the Baltimore City Water Works Pumping & Repair Station
• 1990s: site abandoned
• Mid 2000s: filming location for HBO’s *The Wire*
• 2011: City of Baltimore issued RFP for development
• 2014: ACT & City of Baltimore came to an agreement on vision for the property as the Baltimore Food Hub
• 2016: ACT closed on the purchase of the property and broke ground later that year
The Baltimore Food Hub’s Vision

Provide a home & network for entrepreneurs in food-related businesses that ultimately offers three critical benefits to the community
1. Job creation & workforce development
2. Healthful food access
3. Beautiful space

Percent of Population (Ages 16-64) Unemployed and Looking for Work

Measure of persons who are not working.

Definition: The number of persons between the ages of 16 and 64 not working out of all persons, not just those in the labor force (persons who may be looking for work). These persons are seeking work that pays a formal income.

(SOURCE: AMERICAN COMMUNITY SURVEY, 2010-2014)

Five Highest:
1. Greenmount East
2. Madison/East End
3. Brooklyn/Curtis Bay/Hawkins Point
4. Allendale/Irvington/S. Hilton
5. Southwest Baltimore
Phase I: Environmental remediation, site infrastructure & new construction
$6 million
Broke ground 9/2016; estimated completion mid-summer 2017

Phase II: Preservation and renovation of existing historic buildings
$20 million
Planned start in mid 2017
Phase I:
Environmental remediation, City Seeds facility construction, urban gardens, landscaping, sidewalks, driveways & parking, and lighting

City Seeds – teaching & commercial production kitchens
8,000 ft² new construction

urban gardens
Phase II
Historic preservation & renovation
Six structures totaling 35,500 ft²

- Packaging/canning facility & showroom
- Vertical agriculture & hydroponics
- Offices for food-related businesses and services
- Grocery store
Questions?
Additional Informational Slides
Baltimore is a city parceled up in many ways: more than 275 named neighborhoods; 14 City Council districts; 55 community statistical areas (CSAs) made up from 201 census tracts; 9 police districts; and about 50 zip codes, some of which are shared with municipalities outside city limits. Within each space, other boundaries define city residents’ quality of life. The railroad tracks that cross through the map on the previous page are one such example, separating geographically defined regions into two separate places with very different personalities and demographics. Because of this, using traditional circular boundaries around a commercial property to learn about the trade area is not sufficient. The tables below show two additional ways of estimating the population of the community around the Baltimore Food Hub on the North side of those tracks.

### The Baltimore Food Hub Neighborhood

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Clifton-Berea</td>
<td>9,874</td>
<td>3,529</td>
</tr>
<tr>
<td>Greenmount East</td>
<td>8,184</td>
<td>3,115</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>18,058</strong></td>
<td><strong>6,644</strong></td>
</tr>
</tbody>
</table>

Data source: Baltimore Neighborhood Indicators Alliance, Spring 2016 Vital Signs 14: Measuring Progress toward a Better Quality of Life in Every Neighborhood

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Berea</td>
<td>3,349</td>
<td>9,813 (1.3 times Baltimore city average)</td>
</tr>
<tr>
<td>Broadway East</td>
<td>6,167</td>
<td>17,996 (2.3 times Baltimore city average)</td>
</tr>
<tr>
<td>Oliver</td>
<td>4,159</td>
<td>16,009 (2.1 times Baltimore city average)</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>13,675</strong></td>
<td></td>
</tr>
</tbody>
</table>

Data source: www.city-data.com
Existing Food Retail around Baltimore Food Hub

- Supermarket
- Public Market
- Corner Store
- Greenmount East Community Statistical Area Boundary
- Clifton-Berea Community Statistical Area Boundary
- Federally Designated Food Desert Boundary

Data from Maryland Food System Map
Map created by Lily Ho 12/07/16

Esri, HERE, DeLorme, MapmyIndia, © OpenStreetMap contributors, and the GIS user community
Neighborhood Access to Grocery Stores

As the map on the previous page demonstrates, the population in the Baltimore Food Hub community does not have easy access to a supermarket grocery store for fresh foods and staples. Within the neighborhood boundaries north of the Railroad tracks, residents have only Corner Store type markets. Residents of the neighborhoods surrounding the Baltimore Food Hub rely heavily on walking, public transportation, and carpooling to get to and from work and to carry out essential daily activities like grocery shopping.

• Five city bus routes serve at least 20 bus stops in a 0.25 mile radius around the Baltimore Food Hub north of the railroad tracks.

• Greenmount East has the 3rd highest rate of public transportation use for commuting to/from work out of 55 community statistical areas (CSAs).

• Nearly 60% of households in Greenmount East do not have a vehicle available, the 3rd highest of the 55 CSAs.

• More than 40% of households in Clifton-Berea CSA do not have a vehicle available.

Data Sources

Maryland Transportation Authority

2010-14 data from Baltimore Neighborhood Indicators Alliance, Spring 2016 Vital Signs 14: Measuring Progress toward a Better Quality of Life in Every Neighborhood
Traffic Counts and Bus Ridership around Baltimore Food Hub

Traffic count data from State Highway Administration, local jurisdictions and the Baltimore Metropolitan Council
Bus Ridership data from Maryland Integrated Map
Map created by Lily Ho 12/08/16

Traffic Counts, 2014
Location where Traffic Count was performed
(Dot size is proportional to traffic count)
- North/South along N Broadway
- East/West along Federal St
- North along N Washington St
- East/West along Preston St
- East/West along Biddle St
- North Along N Gay St

Traffic counts are the number of vehicles expected to pass this point on an average day in the year. Weekday-only (Monday-Friday) traffic counts are approximately 5-10% higher at all points.

Bus Ridership Data, 2016
Icon size is proportional to ridership count

<table>
<thead>
<tr>
<th>Bus Line(s)</th>
<th>Bus Stop &amp; Direction</th>
</tr>
</thead>
<tbody>
<tr>
<td>13, 47</td>
<td>N Washington and N Gay St Northbound</td>
</tr>
<tr>
<td>13</td>
<td>N Wolfe and N Gay St Southbound</td>
</tr>
<tr>
<td>15, 47</td>
<td>N Gay and E Oliver St Southbound</td>
</tr>
<tr>
<td>15</td>
<td>N Gay and N Washington St Northbound</td>
</tr>
<tr>
<td>13</td>
<td>N Wolfe and E Oliver St Southbound</td>
</tr>
<tr>
<td>5, 21</td>
<td>E Preston St and N Wolfe St Westbound</td>
</tr>
</tbody>
</table>

Sources: Esri, HERE, DeLorme, USGS, Intermap, increment P Corp., NRCAN, Esri Japan, METI, Esri China (Hong Kong), Esri (Thailand), MapmyIndia, © OpenStreetMap contributors, and the GIS User Community.
East Baltimore Development

The map on the following page illustrates commercial and large residential development efforts in the region around the Baltimore Food Hub. In addition, several public and private housing revitalization projects are underway to address the area’s residential vacancy rates, including the City’s award-winning Vacants-to-Value program and Project C.O.R.E. operated by the State of Maryland.

Development Initiatives and Community Anchors around the Baltimore Food Hub

Map created by Lily Ho 12/08/16

East North Ave - Baltimore City’s LINCS Project
$10 Million Federal TIGER Grant

City Arts Apartments

Duncan Street Miracle Garden

Mary Harvin Senior Housing and Transformation Center

Eager Park Townhomes

Old Town Mall

Johns Hopkins Medical Campus

East Baltimore Development Inc

Sources: Esri, HERE, DeLorme, USGS, Intermap, increment P Corp., NRCAN, Esri Japan, METI, Esri China (Hong Kong), Esri (Thailand), MapmyIndia. © OpenStreetMap contributors, and the GIS User Community