LOCAL FOOD MARKET

2008: $5B
2014: $12B
2019: $24B

52% Household food budget spent on groceries
55% INCREASE online grocery sales in past two years

65% CONSUMERS want to know more about their food
OUR SOLUTION

Food Hub Network

Strategic Customer Acquisition

Lifestyle Brand
FOOD HUB NETWORK

- Resilient
- Variety
- Scalable
STRATEGIC CUSTOMER ACQUISITION

- 300+ delivery locations
- HR & Property Managers
- Last mile solution
Food Hub

A TYPICAL FOOD HUB

AGGREGATOR

DISTRIBUTION

STORAGE

MARKETING
West Louisville Food Port

Typical Food Hub

- Aggregation
- Distribution
- Storage
- Marketing

Farming
Processing
Community Kitchen
Retail
Recycling

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ALIMENTARY DESIGN: DC FOODPORT
East Coast Food Union
Konstantinos Chatzaras

The East Coast is also home to the majority of food hubs in the United States, thirty-eight of which are in the D.C. vicinity. Washington, D.C. is at the center of a network of agricultural production and distribution. And yet, the district continues to import 97% of products consumed, and is one of the most food insecure places in the country. Washington, D.C. doesn’t need another typical food hub, it needs an organization and a facility that will allow existing food hubs to operate more efficiently and more effectively. Washington, D.C. needs a food union.

Why does Washington DC import 97% of the products consumed?
View from the River towards Anacostia
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