Leveraging Hospital Resources to Invest in Healthy, Sustainable Communities

Introduction

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2017 New Partners for Smart Growth
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Presenters

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Today’s Agenda

- **Addressing Social Determinants through Hospitals’ CHNA Process**
  Julia Resnick

- **Building Partnerships through the CHNA**
  Margo Quiriconi

- **Assessing Community Health: Data and Tools**
  Noreen Beatley

- **Open Discussion**
## Introduction

Leveraging an overlooked resource to support smart growth

<table>
<thead>
<tr>
<th>Social determinants of health</th>
<th>Hospital Community Health Needs Assessments (CHNAs)</th>
<th>Hospital Community Benefits and Community Building spending</th>
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Prevention and Social Determinants of Health

Frieden (2010) suggests that interventions to address socioeconomic factors have a greater impact on population health than more traditional, clinically-focused or educational actions. Changing the context of individuals’ decision-making, such as improving housing conditions, can have impact even if there is no effort to change behaviors. Jacobs (2011) has demonstrated that residential segregation, lack of housing mobility, and homelessness produce adverse health outcomes, particularly childhood lead poisoning and asthma.
What Impacts Community Health?

Healthcare Spending ≠ Improved Health

Length and Quality of Life = 20%

Social Determinants of Health = 50%
Health Care Spending MUST Integrate with Smart Growth Planning

**Downstream problems**
- Obesity rates
- Depression and social isolation
- Asthma
- Chronic lead poisoning
- Secondhand Smoke exposure

**Upstream solutions**
- Access to healthy foods
- Safe and walkable streets
- Reduced air pollution
- Improved housing conditions and safe renovations
Community-Building Categories

- Physical improvements and housing
- Economic development
- Community support
- Environmental improvements
- Leadership development and training for community members
- Coalition-building
- Community health improvement advocacy
- Workforce development
Process

- Community Health Needs Assessment
- Implementation Plans
- Community Benefits Planning
- IRS Reporting:
  - Part 1 - Community Health Improvements
  - Part 2 – Community Building
The Challenges

- Getting buy-in from the hospital as an organization
- Getting a place at the table
- Obtaining the right data
- Implementing smart growth concepts that meet the community needs identified in the CHNA
- Sustaining collaborations after the CHNA is adopted
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