Building Partnerships through the CHNA

Margo Quiriconi
Director, Community Health Initiatives
Ahead of Their Time...
Founded in 1897

Alice Berry Graham

Katharine Berry Richardson
CHNA-Defined Service Area
72% Encounters

2 States
4 Counties
6 Hospital CHNAs
6 Health Depts
CHNA 2.0 Approach

- Recognize the power of the needs assessment.

“The needs assessment is the conscience that drives us to develop a plan. The plan will be coordinated so those organizations with the greatest strengths can be deployed to achieve the greatest impact.”

David Westbrook, Senior Vice President, Strategy and Innovation, Children’s Mercy Hospital

- Explore social determinants of health
- Include zip code level analysis
- Involve community in deeper ways

Children’s Mercy
KANSAS CITY
Focus Groups

Representatives from non-profit agencies serving children and their families

225 invited, 46 participated

Key Informant On-line Survey

Representatives from government, legal, and business AND nonprofit agencies that did not participate in Focus Groups.

100 invited; 46 returned surveys

Telephone Survey

Randomly selected, stratified sample of families with at least one child living at home - 4 counties represented.

1000 Families

Secondary Data Analysis

National, State, Local and Internal Sources

Population Characteristics Social & Economic Factors Health Data
How Often Worried or Stressed about Having Money for Rent or Mortgage Payment
(Johnson & Wyandotte Counties, Kans. and Clay & Jackson Counties, Mo., 2015)

- Never 56.2%
- Sometimes 33.3%
- Usually 4.2%
- Always 6.2%
Year Home was Built
(Johnson & Wyandotte Counties, Kans. and Clay & Jackson Counties, Mo., 2015)

- Before 1950: 14.0%
- Between 1951 and 1978: 33.8%
- After 1979: 52.2%

Notes:
- Children's Mercy Hospital Community Health Needs Assessment, 2016. www.childrensmercy/About Us/Community Health Assessment
- Asked of all respondents about a randomly selected child in the household.
Source: 2015 PRC Child & Adolescent Health Survey-Kansas City, Professional Research Consultants, Inc. [Items 326-333]
Neighborhood Characteristics
(By County, 2015)

- Litter/Loose Garbage on Street
  - Clay County: 7.2%
  - Jackson County: 16.8%
  - Wyandotte County: 22.1%
  - Total Service Area: 13.5%

- Rundown Housing
  - Clay County: 10.4%
  - Jackson County: 19.9%
  - Wyandotte County: 12.8%
  - Total Service Area: 16.2%

- Signs of Vandalism
  - Clay County: 5.0%
  - Jackson County: 8.0%
  - Wyandotte County: 8.6%
  - Total Service Area: 9.0%

Notes:
- Children’s Mercy Hospital Community Health Needs Assessment, 2016. www.childrensmercy/AboutUs/Community_Health_Assessment
- Asked of all respondents about a randomly selected child in the household.
Source: 2015 PRC Child & Adolescent Health Survey-Kansas City, Professional Research Consultants, Inc. [Items 326-333]
Community Identified Major Issues Influencing Children’s Health:
Access to Health Services, Early Education, Employment, Food Insecurity, Housing, Infant Mortality, Mental/Behavioral Health, Obesity, Parent/Family Support, Poverty, Violence
CMH Internal Rating of Health Needs

Likelihood of Making a Measurable Impact

- Poverty
- Mental/Behavioral Health
- Violence
- Food Insecurity
- Early Education
- Infant Mortality
- Parent Support
- Access to Health Services
- Obesity
- Employment
- Housing

Increasing bubble size indicates importance.

Children's Mercy
KANSAS CITY
2016-2019: Priority Health Needs

Priority Health Needs

Significant Health Needs

Access to Health Care
Mental/Behavioral Health
Infant Mortality

Parent Support
Obesity/Food Insecurity
Early Education
Poverty
Employment
Housing
Violence
Partnerships Emerging

- **Infant Mortality Reduction**: Community Development Corporation, hospital partner, Health Dept, Black Health Care Coalition, Maternal and Child Health advocacy organization

- **Access to Care**: Low-Income housing development, Library system, Boys & Girls Club, FQHC and hospital partner

- **Community Development**: Partner in Community Development convening; BikeWalkKC on smart streets initiative; Hunger-Free Hospital Task Force
THE STATE OF CHILDREN’S HEALTH
2016 Community Health Needs Assessment for the Kansas City Region
Thank You!

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