New Partners for Smart Growth Conference

Marketing and Design in Government: Thinking of Residents as Clients to Achieve Impact Landmark 1, 1:30-2:45PM

- Going Beyond Traditional Outreach Strategies
- Design and Media Approach
- Measuring Impact

Session Goa



Amanda Daflos Director, Mayor Garcetti's Innovation Team



Jennifer May Director, Designmatters, Art Center College of Design



Gaby Brink
President and Chief Designer
Tomorrow Partners



Vicki Curry Chief PIO City of Los Angeles



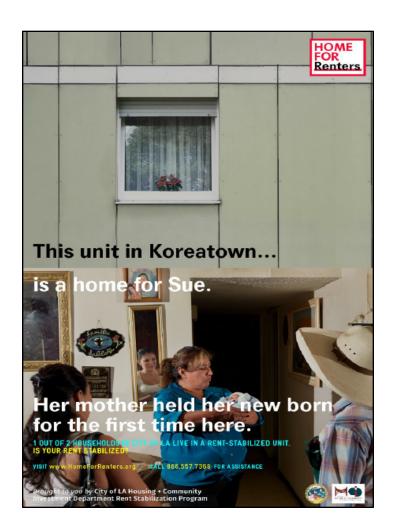
Lilly O'Brien Manager, Great Streets and Vision Zero

SAVE THE DROP





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