

16th Annual



New Partners  
for Smart Growth  
Conference

Practical Tools and Innovative Strategies  
for Creating Great Communities

February 2-4, 2017 | St. Louis, MO



# The Public Health Track

A national, multi-disciplinary conference that approaches community design from a public health and safety perspective.

## ■ ABOUT THE EVENT

New Partners 2017 will bring local elected officials, planners, transportation professionals and traffic engineers, health professionals and public health advocates, parks and recreation professionals, urban designers, social equity advocates, school officials and school board members, community leaders and many others together to explore new approaches to community design from a comprehensive public health and safety perspective.

## ■ PROGRAM AND AGENDA

The three-day program is loaded with a mix of plenaries, interactive breakouts, implementation workshops, trainings and networking opportunities. You will have access to the latest on cutting-edge smart growth issues, healthy eating and active living initiatives, implementation tools and strategies, best practices, case studies, interactive learning experiences, new partners, new projects and new policies.

presented by



**Local Government Commission**  
*Leaders for Livable Communities*



**NewPartners.org**

**Leveraging Hospital Resources to Invest in Healthy, Sustainable Communities**

□ Thursday, February 2, 1:30-2:45 pm

Under the Affordable Care Act, non-profit hospitals must conduct community health needs assessments (CHNAs) to determine how to support the communities where they work. Community-building strategies outlined in their community benefit plans allow hospitals to target resources to activities ranging from physical improvements and housing to economic development and environmental actions. Aligning smart-growth indicators such as neighborhood walkability, access to healthy food, transportation and quality, affordable housing with indicators of adverse health outcomes such as asthma, lead poisoning and obesity can identify hotspots in vulnerable populations. Learn about some of the best CHNA and community-benefit practices to leverage scarce resources and what social, economic and environmental indicators are key to a comprehensive CHNA and how public health and community stakeholders can effectively work together to leverage expenditures.

**Meaningful Metrics for Planning Healthy Communities**

□ Friday, February 3, 10:15 am-12:00 pm

Planning professionals are in a unique position to improve community health through their work shaping land use, development, housing, transportation and the environments where people live, work and play. When planners partner with other sectors, the potential to improve public health multiplies. The APA developed a set of healthy planning metrics that enable planners to document, measure and track built-environment elements known



to be key determinants of health, such as sidewalk distribution, access to healthy foods and new development pressures. The tool leverages existing indicator systems, indexes, interactive maps and literature about social determinants of health.

**Transforming Built-Environment Spaces into PLAYces**

□ Friday, February 3, 1:30-2:45 pm

The KaBOOM! Play Everywhere Challenge — launched with the Robert Wood Johnson Foundation, Target, Playworld, U.S. HUD and the National Endowment for the Arts — is a \$1 million community-driven initiative to transform sidewalks, vacant lots, bus stops and other spaces into engaging, safe PLAYces for kids. Studies have shown play is critical to kids' health and well-being, and too many — especially in low-income neighborhoods — aren't getting the play they need to thrive. Cities are uniquely positioned to improve health outcomes for kids through replicable play-everywhere solutions. This session will discuss play's value and public-health proposition, as well as equity and accessibility. The session will highlight success stories and findings from the Play Everywhere Challenge playbook.

**Healthy Communities for All Ages: Case Studies on Promising Practices**

□ Saturday, Feb. 4, 11:00 am-12:15 pm

Community leaders and residents need to adapt their environment to support active, healthy and independent living ensure they are resilient and age-friendly in the face of a rapidly aging population and the impacts of climate change. This session will highlight communities on the cutting edge from four states addressing these critical issues, including Arizona's Climate



Smart Southwest Project and Los Angeles' livability index score.

**Beyond Healthcare Forum: Charting the National Healthy Communities Platform**

□ Saturday, Feb. 4, 11:00 am-1:30 pm

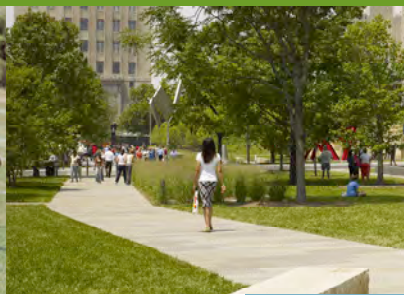
For more than three decades, planning and health professionals have been nurturing what we know today as the healthy communities movement. It is within the past five years, however, these collaborations, partnerships and initiatives have sprouted throughout the nation and are nurturing a new narrative, which at its core envisions a more just and equitable society. Government agencies, elected officials, professional organizations, the private and non-profit sectors, foundations, academics and community advocacy groups are breaking down the silos to achieve that vision guided under the lens of the social determinants of health. Although the movement has made great strides, efforts are still scattered and uncoordinated without a common national healthy communities strategy. This session is the first national convening of current major players and key representatives in the healthy communities movement.

**Creating a Culture of Health in Rural Appalachia**

□ Saturday, Feb. 4, 1:45-3:00 pm

Zip code is a stronger predictor of health than genetic code, and the people of Appalachia suffer disproportionately poor health outcomes compared with the rest of the nation. Limited economic opportunities and access to quality health care significantly influence health and quality of life. This session will examine small towns in rural Appalachia that are transforming community health and spurring economic growth through healthcare facilities that are investing in downtown. Learn how community leaders are creating healthy communities by leveraging assets to address health and economic conditions; building a culture of health through holistic community and clinical interventions to stimulate thriving local economies centered around wellness; and leveraging centrally located healthcare facilities.





## Optional Local Tours

You may also be interested in taking one of the conference's optional tours on Thursday, Friday and Sunday, including this healthy food tour. Visit the conference website for tour details/fees.

### Scaling Up Local Food in St. Louis

☐ Thursday, February 2, 1:30-5:30 pm

This tour will highlight numerous facets of the St. Louis food system, from seed to table. You will visit the region's first food hub, converted from a hospital kitchen to an aggregation-and-production center that processes 60,000 pounds of local food a year. It also serves as a community-kitchen business incubator for local entrepreneurs, one of whom will be on hand to share their story and some samples. Our next stop is the GROW exhibit at the St. Louis Science Center – a permanent installation finished in 2016 – that highlights food's journey from farm to fork through 40 interactive exhibits, demonstrations and events. The first permanent exhibit of this size in the U.S. focused solely on agriculture, GROW helps visitors gain a deeper understanding of the food supply. The final stop on the tour will be at EarthDance Farms in Ferguson, MO, site of the oldest organic farm west of the Mississippi. EarthDance sustainably grows food, farmers and community – one small farm at a time – through hands-on education and delicious experiences. Cost: \$15

## More sessions of interest to health professionals

*In addition to sessions designed specifically around health issues, you will find a number of related smart-growth topics useful to your work and community:*

- Improving Food Equity in Three Innovative Communities in the U.S.
- Seeing Trees Differently: Strategies, Tools and Technology for Greening Infrastructure
- Brown Is the New Green: Green Infrastructure in Brownfields Revitalization
- A Barn-Raising Approach to Community Wealth: Community Heart and Soul
- Rural Roundtable: Applying Smart-Growth Principles to Rural Design
- Collaboration for Community Health through Street Design
- Silo-Busters: Promise Initiatives for Community Health and Economic Vitality
- Planting Resilience: One Tree at a Time
- The Wheels on the Bus Go to the Grocery Store
- Regional Planning to Build Local Food Economies and Healthy Communities
- Transit: The Backbone of Shared Mobility
- Food Innovation Clusters: Creating Robust and Resilient Regional Food Systems
- Don't Be Left Behind: Make Your Community More Walkable Now
- Urban Agriculture: Infrastructure and Impact

## Register Now!

[newpartners.org](http://newpartners.org)

### ■ Scholarships Available

A limited number of need-based scholarships are available for persons representing small nonprofits, community-based and/or grass-roots organizations (including groups working on equity and environmental justice issues), and local governments. These include registration-only scholarships and need-based travel stipends of up to \$600 for travel/lodging expenses. We will take into account how far a potential scholarship recipient has to travel to attend the event.

These scholarships will be awarded based on need. The application deadline is Tuesday, January 3, or until all available funds are awarded. To apply for a scholarship: [newpartners.org/scholarships](http://newpartners.org/scholarships)

### ■ Conference Location

Conference sessions and hotel accommodations will be at the Marriott St. Louis Grand Hotel in downtown St. Louis. The group rate until January 25, is \$125 single/double occupancy (plus local taxes). Call (800) 397-1282 to make a reservation and indicate you're attending the New Partners Conference.

### ■ For Conference Information

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