Walkability Pays: Making Smart Decisions about “Healthy” Investments

LUNCHTIME SESSION | FRIDAY, FEBRUARY 2 | 12:15-1:15 PM | MISSOURI ROOM

You’re a decision-maker and you want to know which investments can create the greatest economic, public-health and environmental benefits.

This session will showcase a new software tool and database that measures the health benefits of alternative scenarios for land-use and transportation investments.

The National Environmental Database of built, natural and social environmental indicators was developed with funds provided by the Robert Wood Johnson Foundation. The National Public Health Assessment Model, funded by the U.S. Environmental Protection Agency, estimates changes in physical activity, cardiovascular disease and mental-health outcomes associated with different planning alternatives. Examples from recent projects in Southern California initiated by the Southern California Association of Governments will help show how financial aspects of the health impacts of contrasting growth strategies can be measured.

Speakers: Lawrence Frank, Ph.D., AICP, ASLA, President, Urban Design 4 Health, Inc.; Professor, University of British Columbia
Allen Brookes, Ph.D., Software Architect, U.S. EPA

Financial Tools for Measuring the Health Benefits of Growth Alternatives

Register for the conference: NewPartners.org

presented by Local Government Commission Leaders for Livable Communities