

# Call for Presentation Ideas (CFPI)

*17th Annual New Partners for Smart Growth Conference  
February 1-3, 2018— San Francisco, CA*

As part of our program development efforts, the LGC is conducting a smaller, more focused **Call for Presentation Ideas** that will be open from June 1 through June 30. Through this process, we are looking for presentation ideas, potential speakers, innovative tools, best practices, and case studies from around the country — to support and inform the work of each of the eight subcommittees. Subcommittees will consider presentation ideas submitted through this process for possible inclusion in sessions within each track.

Conference organizers and track subcommittees are particularly interested in reviewing “implementation-ready (or oriented)” presentations through this process.

*Presentation proposals should be submitted under only one track, and for only one of the specific session types allocated to each track*

## **SUBMITTAL FORM**

**Submission Deadline:** June 30, 2017

### **Instructions:**

Carefully read the CFPI Submittal instructions that are included for each step of this short process in this form.

**Please note:** You will not be able to save this form before submitting. A downloadable version of the form is available here to help plan your responses.

**All requested information must be provided otherwise proposals will be considered incomplete and will not be considered.**

### **STEP 1: Proposer Contact Information**

Prefix:

First Name:

Last Name:

Title:

Organization:

E-mail Address:

Phone Number:

Address 1:

Address 2

City/State

Zip:

## **STEP 2: Connection to Conference Purpose**

### **Choose A Thematic Category:**

Conference sessions will be developed by track subcommittees and will be organized according to thematic categories, with a specific set of six sessions under each track. We recognize that there is overlap among the tracks listed below and that your proposal might fit under more than one.

Please choose only ONE category, and ONE session type underneath it — whichever you believe is most appropriate for your presentation idea.

### **EIGHT THEMATIC TRACKS**

**Strengthening Rural Communities** (economic development, transportation, land preservation, smart growth implementation, urban-rural interface, broadband access, tribal partnerships)

**Creating Sustainable Water Systems** (water infrastructure, stormwater, flood protection, green infrastructure, coastal development)

**Addressing Our Changing Climate** (climate change mitigation, adaptation, disaster preparedness and recovery, climate justice, energy efficiency and renewable energy)

**Improving Transportation Accessibility and Connectivity** (active transportation, shared mobility, transportation network companies, autonomous vehicles, transit, transit oriented development, parking, street design, complete streets, safe routes to school)

**Designing Healthy Communities** (healthy food access, active living, communities for all ages, universal design, environmental justice)

**Building Fair and Affordable Housing** (affordable housing, real estate development, fair housing/lending, rental housing, missing middle, transit oriented development)

**Planning and Designing Smart Growth Communities** (infill development, corridor redevelopment, suburban retrofits, vacant properties, brownfields, arts and placemaking, regional planning, environmental justice)

**Fostering Economic Inclusion** (structural racism, equitable development, environmental justice, fair growth, displacement, community development, social equity)

### **SESSION TYPES UNDER EACH TRACK:**

Each track will include one session from each of the session types below, each scheduled at the same time within the program.

**Context-setting:** would define the current state of the topic e.g. the current state of housing and related challenges, threats and opportunities (including funding, political, etc.)

*Describe how the current challenges impact smart growth and how conference participants can take advantage of new opportunities relative to the track you have chosen. If using data, reports or other resources to outline the state of the topic, include that information in your presentation description.*

**Emerging Trends:** would include changing demographics, technological advancements, lifestyle choices and market trends, and implications of trends (could include some policy implications)

*Describe the emerging trend and the specific implications to smart growth practitioners. What can community leaders do now — to either capture any opportunities these trends present, or mitigate any negative impacts of these trends — relative to the track you have chosen?*

**Model Projects/Case Studies:** would include presentations of real world case studies from a range of community types and different geographical locations, that illustrate the strategies discussed in each track (would have a strong policy lens). Describe how this model could be replicated in other jurisdictions and any specific policy or program recommendations that emerged.

*Describe the community, city and/or region as appropriate; partners and processes involved; and barriers, challenges, unintended consequences and successes. Describe how this model could be replicated in other jurisdictions and any specific policy or program recommendations that have emerged.*

**Innovative Tools and Technologies:** would include NEW tools that cover scenario planning and other visualization tools, engagement and social networking tools, environmental, and/or health impact analysis tools, mapping tools, etc.)

*What challenge is this tool or technology proposing to address, within the track you have chosen? Has the tool or technology been used successfully within a community, and what were the results.*

**Financing & Development:** would include financing strategies and fundraising tools, creative investment strategies and partnerships

*Describe the type of project or development your proposed financing strategy could fund, within the track you have chosen. Has the use of this strategy resulted in a successfully implemented project or development? Please identify partners or conditions that are key to successful implementation.*

**Implementation Planning Workshops:** would include facilitated discussions around 3-5 potential implementation policy and program strategies per track aimed at helping participants develop a preliminary roadmap defining specific next steps post-conference

*Describe your proposed implementation strategy and the process you would lead participants through to help them identify specific steps they can take to implement that policy or program (for example form-based codes could be one implementation strategy within the smart growth track or adopting an environmental justice element in your general/community plan could be an implementation strategy under the environmental justice track).*

### **STEP 3: Presentation Details**

Please use the space provided below to provide the details of the presentation you are proposing. Refer to the descriptions above for each session type. Be sure to include all requested information. It is anticipated that proposed presentations will be no longer than 15 minutes.

#### **A. Equity:**

NPSG seeks to promote policies, practices, and investments that provide equal protection from environmental and health hazards and that aim to ensure inclusion of all residents regardless of race, religion, national origin, ethnicity, income, gender, age, sexual orientation or physical ability, and fair access to the environmental, economic, health and social benefits of community development planning decisions and implementation.

As the sessions are developed within each track, a strong focus on equity, diversity, and inclusion will be applied by each track subcommittee.

Will equity issues be included or covered in the proposed presentation?

Yes

No

**B. Presentation Title:**

*(10-word limit – use the space provided below)*

**C. Description:**

*(250-word limit – use the space provided below)*

Please describe, in as much detail as possible, how your proposed presentation addresses a critical and timely opportunity or challenge facing smart growth practitioners and advocates.

**Equity:** Please be sure to describe the equity and/or environmental justice issue(s) that will be discussed or covered as part of this presentation in your presentation description below.

**STEP 4: Proposed Speaker Information**

Conference Organizers and track subcommittees will be working to put together a diverse and dynamic set of speakers for each session within each track. Subcommittees will be considering diversity in gender, ethnicity, perspective and discipline as they finalize speakers for sessions. Proposed speakers should be able to provide high-quality content, be able to deliver a dynamic presentation, and engage the session audience.

Please provide the information requested below for your proposed presenter.

Speaker First Name:

Speaker Last Name

Speaker Title:

Speaker Organization:

Speaker E-mail:

Speaker Phone:

**STEP 5: OPTIONAL — Propose a Facilitator**

LGC will be working closely with all of the track subcommittees to ensure that the program includes some new and very interactive session formats within each track. Given that, we will likely be looking for some facilitator-types that have the ability to move participants through a process or activity in a short period of time, keeping them on task (60-75 minutes). Ideally, any recommendations should be for facilitators that are well-versed in topics that would fall under one or more the thematic tracks outlined above.

I would like to recommend a facilitator for consideration for the program

I am recommending a facilitator for the following track

(no more than 75 words) Briefly describe the person's skills, experience, and issue-related knowledge/work, as it relates to the track you have identified them for.

Facilitator First Name:

Facilitator Last Name

Facilitator Title:

Facilitator Organization:

Facilitator E-mail:

Facilitator Phone:

*Questions about the CFPI Submittal Form or instructions should be directed to Khrystyna Platte at [kplatte@lgc.org](mailto:kplatte@lgc.org) or (916) 448-1198 x306 or Michele Warren at [mkwarren@lgc.org](mailto:mkwarren@lgc.org) or 916-448-1198 x308.*

*All submissions will receive an email acknowledging receipt within 72 hours.*

*Proposers will be notified in early September regarding whether their proposal has been accepted.*