



17th Annual



New Partners  
for Smart Growth™  
Conference

*Practical Tools and Innovative Strategies  
for Creating Great Communities*

February 1-3, 2018 | San Francisco

## Highlights from 2017 - Parklets 5.0



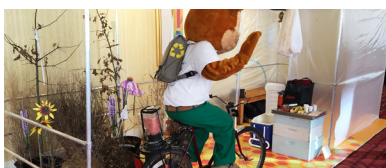
### Experience the Gateway to Trails and Forests!

Sponsored by Nature Explore, U.S. Forest Service, Arbor Day Foundation, and Dimensions Educational Research Foundation, this parklet offered attendees the opportunity to build a fort from their childhood and discover a connection to Mark Twain National Forest – rekindling a passion for this national treasure.



### Smart Growth Will Protect Our Urban Trees and Forests

Designed by the ASLA Student Chapter at Washington University in St. Louis, Forest ReLeaf of Missouri, and U.S. Forest Service, this unique parklet showcased the importance of and challenges facing ash trees in St. Louis – 17% of the street tree population devastated by the emerald ash borer (EAB).



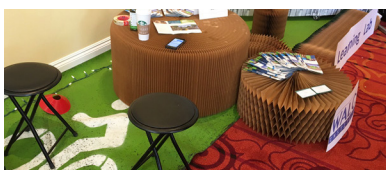
### Healthy Food, Urban Agriculture, and Pollinator Habitat

PlaceMatters, PGAV Planners, SWT Design, Knox College Office of Sustainability, and Urban Harvest STL created a parklet featuring a small greenhouse, examples of plants for eating and plants that attract pollinators, places to sit, and a bike equipped with a smoothie making apparatus.



### Creating Energy and Excitement in PLAYces

Sponsored by KaBOOM! and Montgomery County Department of Environmental Protection, this parklet installation demonstrated how to create sustainable, equitable public spaces that provide kids with opportunities to play, and encourage design creativity using elements of energy, art, music, nature, and more.



### The Learning Lab

Hosted by WALC Institute and PlaceMatters, The Learning Lab was a “parklet on parklets” that explored the different ways communities can re-purpose a space mostly relegated to private vehicle storage to something that can help revitalize and humanize the streetscape.

## Parklet participants:

- + Participate in planning calls
- + Provide materials and design for a 10'x20' parklet space
- + Share potential resources and ideas with other parklet participants
- + Provide a title and description for their parklet, which will be included on the website and printed program booklet

## Parklet participants receive:

- + One (1) full conference registration
- + Name/logo on website and printed program booklet
- + Name/logo on Parklet poster, located prominently throughout conference space
- + Special thanks in the printed program booklet
- + Mention in event summary in ASLA's online blog, *The Field*



# 17th Annual New Partners for Smart Growth



February 1-3, 2018 ■ San Francisco  
Hilton San Francisco Union Square

**T**he New Partners Conference is returning to California in 2018. The nation's largest smart growth and sustainability event places a strong emphasis on innovative implementation tools and strategies, and new technologies that will help participants take action in their communities NOW!

A significant factor in this event's tremendous success is its appeal to so many different disciplines. The conference draws a national audience of:

- + Local policymakers and city/county staff
- + State and federal agency leaders
- + Professionals in planning, transportation, landscape architecture, architecture, housing, parks and recreation, public health, public works, engineering, crime prevention and the arts
- + Realtors, developers, builders and bankers
- + Advocates for equity and environmental justice, youth, older adults, and walking and biking
- + Labor representatives
- + School leaders and staff
- + Environmentalists

# 1,200

Expected Attendance

This event will bring together a diverse, multi-disciplinary audience from across the country.

**In San Francisco, we expect participants will represent:**

- + 80% public sector and nonprofits
- + 20% private sector
- + 30% from Eastern U.S.
- + 25% from Midwest and Southern U.S.
- + 45% from Western U.S.

## NewPartners.org

To participate in the New Partners Parklet project or for additional information:

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