

17th Annual

np
2018

New Partners for Smart Growth™ Conference



*Practical Tools and Innovative Strategies
for Creating Great Communities*

February 1-3, 2018 | San Francisco

presented by



Local
Government
Commission

Leaders for Livable Communities



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MANAGEMENT
DISTRICT

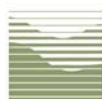


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Get the New Partners Conference at Your Fingertips

Download the App Now, and Get Connected

Download the 2018 app using the QR code or visit bit.ly/newpartners18. If you don't have a QR-code reader, you can also search for "2018 New Partners Conference" in the Google Play or iTunes Store.



- ✂ Reduce waste by viewing the conference program directly on your mobile device.
- ✂ Get the most up-to-date information about the conference program and special events.
- ✂ Use the agenda feature to build your own schedule right on your mobile device.
- ✂ Easily find and network with other smart-growth professionals at the conference.
- ✂ Use the app to share your experiences and connect with social-media platforms.
- ✂ Earn points for participating and win prizes!

Use the app to earn points during the conference:
The top 20 points earners will be entered to win a prize!



How to Earn Points on the App

- ✂ Upload a profile image.
- ✂ Post a photo.
- ✂ Make a status update.
- ✂ Rate sessions and speakers.
- ✂ Answer the survey question about the session you were just in.
- ✂ Check into the plenaries and other sessions.



Evaluate Conference Sessions in Real Time

Using the New Partners App, you can rate and give feedback for each session and speaker in real time. This is your chance to share all of your thoughts about the session right away while they are fresh in your mind! A short survey will also be available via the app for each session, asking you to share ONE KEY THING you will be taking away from the session back to your community.

Get points each time you rate a session or speaker, or take one of the surveys.

Sponsored by **VOLTA**

Conference Schedule at a Glance

■ WEDNESDAY, JANUARY 31

8:00 am–12:00 pm	Conference Pre-Registration	Golden Gate Foyer
9:00 am–5:10 pm	Tour 1: Transforming Downtown San Jose with Transit and Development	Golden Gate Foyer
11:00 am–7:30 pm	Tour 2: Small-Town Success in Wine Country	Golden Gate Foyer
Check in at the registration desk 30 minutes before tour departure. See page 33 for tour descriptions.		

■ THURSDAY, FEBRUARY 1

7:00 am–5:00 pm	Conference Registration	Golden Gate Foyer
7:00–10:00 am	Morning Coffee	Golden Gate Foyer
8:00 am–12:00 pm	Optional Morning Tours of Local Model Projects Check in at the registration desk 30 minutes before tour departure. See pages 34–35 for tour descriptions.	Golden Gate Foyer
9:00 am–12:00 pm	Optional Workshop. Advancing Racial Equity: Seizing the Moment See page 4 for more details. (\$49 registration fee for workshop) Check in at registration desk 15–20 minutes before the workshop.	Plaza Room A
1:00–3:00 pm	Kickoff Plenary. Getting to Just Growth and Shared Prosperity: Lessons from Communities across the Nation See page 5 for more details.	Continental Ballroom
3:00–3:30 pm	Networking Break	Continental Foyer/East Lounge
3:30–5:00 pm	Context Setting Sessions See pages 5–8 for session descriptions and locations.	---
5:00–6:00 pm	Hosted Networking Reception	Continental Foyer/East Lounge
6:00–on pm	Dinner (on your own)	---

Continuing-Education Credits Available

The New Partners conference offers continuing-education credits for AICP planners and landscape architects. Check the session titles for applicable AICP credit (marked with “CM”) and ASLA credit (marked with “PDH”).



Session Locations

Please refer to the program pages for meeting-room assignments. See page 45 for a hotel map.

Conference App

Use the New Partners app to find activities and evaluate the sessions you attend. Score points, and win prizes!

Conference Schedule at a Glance

■ FRIDAY, FEBRUARY 2

7:30 am-5:00 pm	Conference Registration	Golden Gate Foyer
7:30-9:00 am	Breakfast	Continental Foyer/East Lounge
7:30-8:45 am	Networking Activities See page 9 for descriptions and locations	---
9:00-10:15 am	Morning Plenary. Technology and Smart Growth: What Local Leaders Can Learn from Silicon Valley See page 9 for description.	Continental Ballroom
10:15-10:30 am	Break	Continental Foyer/East Lounge
10:30 am-12:00 pm	Emerging Trends Sessions See pages 10-13 for session descriptions and locations.	---
12:00-1:30 pm	Lunch (on your own)	---
12:15-1:25 pm	Special Session. Wildfire Recovery in Wine Country: Community Revitalization and Housing Futures See page 13 for description (lunch not provided)	Plaza Room B
1:30-3:30 pm	Model Projects and Case Studies Sessions See pages 14-17 for session descriptions and locations.	---
3:30-3:45 pm	Break	Continental/Golden Gate Foyers
3:45-5:00 pm	Innovative Tools and Technologies Sessions See pages 18-21 for session descriptions and locations.	---
5:00-on pm	Dinner (on your own)	---

■ SATURDAY, FEBRUARY 3

7:00-11:30 am	Conference Registration	Golden Gate Foyer
7:00-8:30 am	Breakfast	Continental Foyer/East Lounge
8:30-9:45 am	Financing and Development Sessions See pages 22-25 for session descriptions and locations.	---
9:45-10:00 am	Break	Continental/Golden Gate Foyers
10:00-11:30 am	Implementation Workshops See pages 25-32 for workshop descriptions and locations.	---
11:35 am-12:30 pm	Closing Plenary. A New Climate for Subnational Leadership See page 32 for description.	Continental Ballroom
1:30-6:30 pm	Optional Afternoon Tours of Local Model Projects Check in at the registration desk 30 minutes before tour departure. See pages 36-38 for tour descriptions.	Golden Gate Foyer

Eight Dynamic Tracks

New for 2018, the conference program features eight thematic tracks — each focusing on a set of topics strongly connected to timely community issues and challenges, with smart growth and equity as the threads woven between and throughout each track. See pages 39-41 for track descriptions. The optional tours of local model projects are also categorized by tracks.

- Climate: Adapting to a Changing Climate
- Housing: Creating Housing for Everyone
- Water: “One Water” for Resilient Communities
- Health: Designing Healthy Communities
- Transportation: Improving Transportation Accessibility and Connectivity
- Equity: Inclusive Prosperity of People and Place
- Smart Growth: Planning and Designing Smart-Growth Communities
- Rural: Building Capacity in Small Towns and Rural Communities



The Indoor Parklet Experience

Don't miss any of the parklets, which are located in the East and West Lounges on the Ballroom Level throughout the conference. More parklet details are available online and in the New Partners App. *(photos: parklets from previous conferences)*

Tactile Educational Forest Parklet: Hosted by the U.S. Forest Service, Friends of the Urban Forest, Davey Resource Group, Inc., and Obtainium Works. Experience how sustainable urban and community forests can help create thriving and prosperous communities transformed by healthy trees and green spaces.

Tiny Wonderful Parklet: Radian|Placematters has partnered with Great Outdoors Colorado to create pop-up design events for grantees that are looking to get youth connected to nature and the outdoors with projects that encourage walking, biking, and overall enjoying parks and open spaces. The Tiny Wonderful Parklet will demonstrate tools and techniques for rapid deployment of pop-up design and allow conference participants to experiment with the materials.

commUNITY station: A community's ability to move and connect with friends, jobs, recreation and experiences happens in the public realm. The commUNITY station can provide the space for gathering and encourage more sustainable transportation options. In this parklet, the Riverside University Public Health System-Public Health and Alta Planning + Design explore the potential use of parklet design as bus stops.

Interactive Model Parklet: This parklet, hosted by Placell!, will give you the opportunity to learn about and engage with “City as Play” found objects as an interactive tool to design model communities.



How was your parklet experience? Tell us about it and share a photo on Facebook and Twitter – #npsg

Thursday, February 1

7:00 am-5:00 pm

7:00-10:00 am

Conference Registration in the Golden Gate Foyer

Morning Coffee in the Golden Gate Foyer

8:00 am-12:00 pm

Golden Gate Foyer

Optional Tours

Tours will convene at the registration desk 30 minutes before scheduled departure. Please be prompt as the tour schedules are tight. Continuing-education credits for AICP planners are approved for all tours. See pages 34-35 for tour details.

When you return from your tour, be sure to rate it on the New Partners App. Give feedback and gain points!



9:00 am-12:00 pm

Plaza Room A

Optional Workshop

Advancing Racial Equity: Seizing the Moment [CM 3.0]

With our nation in one of the most heated conversation on issues of race in generations, the question of the role of government in resolving some of our most persistent economic and social challenges have emerged as central to local, state and national policy. How local governments respond to the myriad of pressures they face from federal initiatives, divisive political debates and unprecedented demands by residents will help shape the direction our democracy takes in the years to come. This is truly a decisive moment in our country's continuing evolution on issues of race, class and culture.

Fortunately, local governments can make a coordinated response. The Government Alliance on Race and Equity (GARE) is a national network of government working to achieve racial equity and advance opportunities for all. Across the country, governmental jurisdictions are making a commitment to achieving racial equity, focusing on the power and influence of their own institutions, and working in partnership with other sectors while building improved relationships with the community. When this occurs, significant leverage and expansion opportunities emerge, setting the stage for the achievement of racial equity in our communities. Join this three-hour, pre-conference workshop to be introduced to GARE, learn about its theory of change, and see those theories put into practice by a range of jurisdictions from throughout California and across the country. Both government and non-government attendees are welcome to participate in the workshop, which will align squarely with the Inclusive People and Prosperity Track during the conference.

Please note: Advance registration and a \$49 fee are required.

Facilitators:

- Julie Nelson, Director, Government Alliance on Race and Equity (GARE); Senior Vice President, Race Forward; Senior Fellow, Haas Institute for a Fair and Inclusive Society
- Nora Liu, Project Manager, Racial Equity Here, Government Alliance on Race and Equity (GARE)
- Leslie Zeitler, California Project Manager, Government Alliance on Race and Equity (GARE)



LOCAL AND REGIONAL
GOVERNMENT ALLIANCE ON
RACE & EQUITY



What great new ideas and connections did you find this morning?
Share on Facebook, Twitter and the New Partners App – #npsg

1:00-3:00 pm

Kickoff Plenary

Getting to Just Growth and Shared Prosperity: Lessons from Communities across the Nation [CM 2.0, PDH 1.75]

Continental Ballroom

Local leaders across the country are struggling to improve community prosperity and resilience in the face of racially motivated violence, increasing income inequality, and growing economic dislocation and political polarization. Our panel includes Glenn Harris, who has worked with community leaders across the nation on issues of race and social justice, and Professor Manuel Pastor, author of two groundbreaking books on equity and growth. This plenary will provide a broad perspective on lessons learned and local successes from communities balancing social equity and economic growth in a rapidly evolving civic landscape.

- Kate Meis, Executive Director, Local Government Commission
- Pam O'Connor, Councilmember, City of Santa Monica; Board Chair, Local Government Commission
- Glenn Harris, President, Race Forward; Publisher, Colorlines
- Manuel Pastor, Professor of Sociology and American Studies, University of Southern California

3:00-3:30 pm

Networking Break in the Continental Foyer/East Lounge

3:30-5:00 pm

Context Setting Sessions

Climate

Continental 7-8

Climate Action in America: Integrated Solutions for a Rapid Response [CM 1.5]

Climate action is rapidly evolving across the country. A growing understanding of our need to address climate adaptation and mitigation in an integrated manner, along with the need to meaningfully incorporate social-equity and environmental-injustice concerns is changing best practices and bringing forward a new group of leaders in the climate-action arena. Along with this shift toward holistic or systems-thinking approaches, the emergence of the private sector leading across the climate movement also provides new opportunities for growth in the field. These new factors in fighting climate change also require new partnerships and relationships to arise between public, social profit and for-profit stakeholders.

This session will kick off the Climate Change track with a series of vignettes illuminating the technical and personal side of adaptation and mitigation from across the country. Using a unique format that you'll love, our panel of experts will discuss the culture of climate change and how our biases hamper effective action, why business leadership is important, and what it means to adopt a "systems-thinking" approach.

The story of how climate action — when done well — can serve as a conduit for addressing layered vulnerabilities in our built environment and social injustice in our political and regulatory environments will be addressed through personal stories of courageous leadership and technical savvy.

- Moderator: Beth Gibbons, Managing Director, American Society of Adaptation Professionals
- Joyce Coffee, President, Climate Resilience Consulting
- Michael McCormick, Senior Planner, Governor's Office of Planning and Research
- Manisha Patel, Associate Director for Environmental Policy, WSP
- Kit Batten, Climate Resilience Chief, Pacific Gas and Electric Company
- Jake Mackenzie, Mayor, City of Rohnert Park; Boardmember, Local Government Commission
- Amanda Ford, Environmental Justice and Ministry Director, Take Care Institute for Equity and Justice

Housing

Golden Gate 2-3

Housing 2018: A Starting Point for Smart-Growth Placemaking [CM 1.5, PDH 1.5]

The trajectory of housing options, production and availability has experienced deep swings during the last 20 years. From boom years to recession foreclosures and economic recovery, the housing landscape has shifted as budgets retool, cities return, consumer preferences change, and affordability is redefined. A steady stream of federal, state and local housing subsidies has also increased affordable-housing stock while neighborhoods experienced gentrification pressures, and continuing federal-housing commitments are at best uncertain.

Pause with a team of national experts for a thoughtful and provocative conversation on the state of housing today. Looking back, have we made the right decisions about ensuring housing choices for all people regardless of income? How has the smart-growth movement affected the relationship of housing to vibrant places? Are there losers and winners? Looking forward, what are the housing challenges and opportunities that all communities must address within viable sustainability strategies? Explore the context for how leaders build the next generation of smart, equitable housing that works for everybody.

- Moderator: Julie Seward, Principal, Julia Seward Consulting
- David Erickson, Director of Community Development, Federal Reserve Bank of San Francisco
- Chris Herbert, Managing Director, Harvard Joint Center
- Buzz Roberts, President and CEO, National Association of Affordable Housing Lenders

Water

Continental 1

“One Water” – The Smart Solution to Extreme Conditions [CM 1.5, PDH 1.5]

Our uncertain climate and water future – with extreme weather events, water scarcity, changing precipitation patterns, demographics, and development decisions – is disrupting our water infrastructure, management practices, and governance structures. We need a new strategy to ensure we meet current and future water needs by creating a resilient watershed, robust economy and quality of life for all community members. This session will address the current state of our water systems, and introduce the audience to the “One Water” concept, or Integrated Water Management (IWM), a holistic systems-based approach that includes collaboration across and between sectors for better planning, decision-making and operations. Attendees will be equipped with new strategies and first steps to implementing the “One Water” approach.

- Moderator: Celeste Cantu, General Manager, Santa Ana Watershed Project Authority
- Steve Moddemeyer, Principal, CollinsWoerman

Health

Golden Gate 4-5

Action Partnerships for Healthier and More Equitable Communities [CM 1.5, PDH 1.5]

This session will ground attendees in the healthy communities movement and will offer a preview of the Designing Healthy Communities track. After presenting a review of healthy communities resources and recommendations, the session will introduce the four pillars of the Joint Call to Action to Promote Healthy Communities: build relationships, establish health goals, implement strategies to improve health, and share expertise. The session will ground attendees in a brief history of unintended consequences in design before looking toward promising practices that implement components of the Call to Action framework. Attendees will engage in peer sharing, discuss conference topics, and identify actions to be completed at New Partners 2018 – and beyond.

- Moderator: Miguel Vazquez, Urban Planner, County of Riverside
- Anna Ricklin, Manager, Planning and Community Health Center, American Planning Association
- Saneta DeVuono-Powell, Senior Planner, ChangeLab Solutions
- Robert Baird, Program Manager, Prevention Institute

Transportation

Golden Gate 7

Transportation Snapshot: Federal, State and Local Perspectives [CM 1.5,PDH 1.5]

Rapid shifts in the transportation sector demand new responses from all levels of government. A new federal administration has opened up threats of cuts to critical clean-transportation funding but also issued promises of infrastructure investment. Meanwhile, some states are pursuing increases in gas taxes and transportation bonds. For their part, local governments are grappling with years of declining state and federal funding by pursuing new strategies including value-capture methods to keep some of the benefits created by their transportation investments. All levels of government are responding to shifting transportation preferences and emerging trends in shared mobility and automation. This context-setting session will provide a current snapshot of transportation at each level of government.

- Moderator: Emiko Atherton, Director of the National Complete Streets Coalition, Smart Growth America
- Ellen Greenberg, Deputy Director for Sustainability, Caltrans
- Bill Higgins, Executive Director, California Association of Councils of Governments
- Kevin Thompson, Director, Transportation for America

Equity

Continental 2-3

Elusive Inclusivity: How to Move Forward [CM 1.5,PDH 1.5]

The events of the past year remind us that inclusive, equitable prosperity for all people and places continues to elude our best intentions, including among those of us committed to smart growth and livable communities. The opening session of the Equity track provides an opportunity to pause and reflect on how the practice and policies of exclusion may restrict the vitality of sustainable places. National experts will join us to consider how we define, articulate and support inclusive prosperity for the decade ahead, while also looking back at some of the painful lessons learned.

- Moderator: Vernice Miller-Travis, Senior Advisor for Environmental Justice and Equitable Development, Skeo
- Chris Benner, Dorothy E. Everett Chair in Global Information and Social Entrepreneurship, UC Santa Cruz
- Glenn Harris, President, Race Forward; Publisher, Colorlines

Smart Growth

Plaza A

Smart Growth 3.0: The Social Equity Era of Sustainable Smart Growth [CM 1.5,PDH 1.5]

Smart growth is changing with the times. Today, in many communities, issues of social equity drive smart-growth planning just as much as issues of environmental sustainability and economic vitality. In this context-setting session, participants will hear about how the increasing focus on social equity issues has helped to shape smart growth plans in Washington, DC, Columbus, OH, and Davidson, NC. Nationally renowned experts from Policy Link and ChangeLab Solutions will speak to the national context of the evolution of smart growth with regard to addressing social equity issues and incorporating public health concerns. The session will also explore how placemaking techniques can quickly lead to smart growth outcomes and will explore how placemaking relates to social equity concerns. Come get with the times in this engaging dialogue on the trajectory of smart growth in America.

- Moderator: Anu Natarajan, Urban Planning and Community Engagement Consultant, California Emerging Technology Fund
- Harriet Tregoning, Former DC Planning Director, U.S. Department of Housing and Urban Development
- Craig Lewis, Principal, Stantec
- Erik Calloway, Senior Planner, ChangeLab Solutions
- Sarita Turner, Associate Director, PolicyLink

Rural

Continental 9

Capturing Rural: The National Picture and Local Perspectives [CM 1.5, PDH 1.5]

What is “rurality,” and what does smart growth mean in today’s rural context? The “Rural-Urban Divide” question is once again in the forefront of conversations about changes in the American political culture and landscape. Talking, thinking and defining what constitutes rural community, economics and small-town life will be the focus of this session. It will kick off with a national look at the state of people, production and environment beyond the nation’s urban centers. Views from the West (California), Midwest (Iowa), Mid-Atlantic South (Virginia) and Northeast (Maine) will follow.

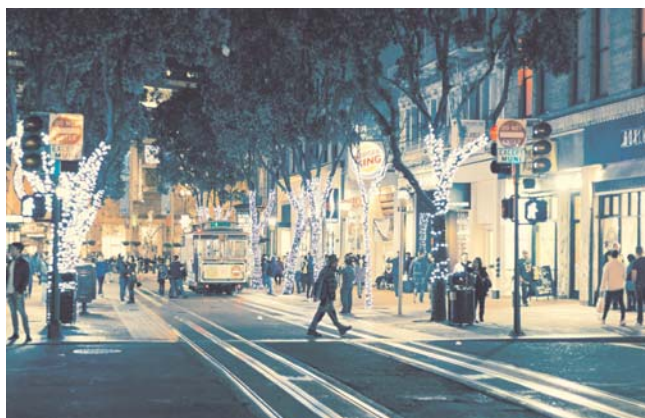
- Moderator: Mike Callahan, Principal Planner, EPR
- Glenda Huminston, Vice President, UC Agriculture and Natural Resources
- Mark Lapping, Professor, Policy, Planning and Management, University of Southern Maine
- Michael Wilcox, Senior Associate, Purdue Center for Regional Development

5:00-6:00 pmContinental Foyer/
East Lounge**Networking Reception**

The first day of sessions and tours will be capped off with a hosted networking reception. This social event is designed to get our multi-disciplinary audience talking and networking with each other early in the conference.

6:00-on pm**Dinner** [on your own]

What’s the best thing you learned today that will help you succeed in your community? Share on Facebook and Twitter – #npsg

**Fog City Is Fun at Night**

Team up with colleagues and new friends to explore the nightlife and fine dining in Downtown San Francisco.

Friday, February 2

7:30 am-5:00 pm
7:30-9:00 am

Conference Registration in the Golden Gate Foyer
Breakfast in the Continental Foyer/East Lounge

7:30-8:45 am

Networking Activities

Health

When Things Don't Go as Expected!

Continental 2-3

Come meet your colleagues working on planning, health and built-environment issues around the country to network and talk about common struggles. This will be a unique forum where challenges are valued for the insight and creativity they inspire. Participants will decide on topics for small group discussions, which may include difficulties in navigating turf issues, facilitating clashes between advocates and local government, or maintaining momentum for projects with massive delays. Arrive with a problem, share a solution or surprising outcome, and leave with support from a new network of colleagues who are in the same boat. Grab your breakfast and join us!

Rural

Smart Growth in Rural Communities and Small Towns: Making the Rural-Urban Connection

Continental 9

Smart growth is happening all across the country – from rural communities and small towns to big cities and suburban areas. Do you already work on smart-growth issues in a rural region or small town, and want to know what others are doing? Are you an urban dweller interested in rural towns near your city and the role rural places play in your urban economy? Do you want to learn more about how to forge meaningful partnerships between rural communities and urban areas? If you answered “yes” to any of these questions, then this networking session is for you! The session will include small group discussions on economic diversification, demographic change, rural-urban connections and more, and will build on the themes discussed during the conference. Please join us to contribute and learn from these rich conversations, and to connect with others who care about smart growth in small towns and rural communities.

9:30-10:15 am

Morning Plenary

Technology and Smart Growth: What Local Leaders Can Learn from Silicon Valley [CM 1.25, PDH 1.25]

Continental Ballroom

Silicon Valley has served as our country's test bed of technological innovation. From Apple to Tesla and Airbnb to Uber, technology developed in the Bay Area has spread across the world and disrupted a range of industries, creating new and exponential opportunities for social change, economic growth and community resiliency. The world is being dramatically reshaped: More than at perhaps any time in history, we have the tools to deliberately reshape ourselves, our leadership and decision-making processes, the responsibilities and transparency of our institutions, the connectedness and engagement of our society, and the breadth and commitment of our ethical choices. This panel will discuss the rapid pace of technological change and how it affects the current potential and future prospects for social equity, mobility and community planning in cities large and small.

- Steve Hansen, Councilmember, City of Sacramento; Vice Chair, Local Government Commission
- Carl Guardino, CEO, Silicon Valley Leadership Group
- Chris Lehane, Head of Global Policy and Public Affairs, Airbnb
- Joseph Okpaku, Vice President of Public Policy, Lyft

10:15-10:30 am **Break** in the Golden Gate Foyer and Continental Foyer/East Lounge

10:30 am-12:00 pm **Emerging Trends Sessions**

Climate

Emerging Trends for Climate Action: Opportunities and Risks for a More Resilient Future

[CM 1.5, PDH 1.5]

Continental 7-8

As highlighted in yesterday's opening session, the "new normal" of climate change presents more erratic and powerful weather extremes, from heat and rain to droughts, wildfires and rising seas, we must reconsider how we plan and design our cities and regions to reduce heat-trapping emissions and prepare our infrastructure and communities for a changing climate. These planning strategies also need to consider other social, sustainability, risk-management and economic-development goals.

Using a 10-14-28 presentation approach, this Emerging Trends session will provide a rapid-fire showcase of ideas, innovations and concepts about key infrastructure-related trends that are emerging in the policy, science, financial and community spaces. These trends span across the public and private sectors with impacts that will affect infrastructure and communities that depend on it, highlighting both challenges and opportunities.

Trends you will hear about in this session include: (1) innovations in whole-systems and regional approaches to climate action popping up across the country; (2) how communities are tapping big data and the smart-cities movement to build resilience; (3) emerging challenges and opportunities from anticipated population migration and retreat from vulnerable areas; (4) the private sector's increasing role in investing in a resilient, sustainable future; and (5) the importance of a 21st-century grid infrastructure to many of our most promising response strategies.

- Moderator: Jamesine Rogers Gibson, Western States Senior Climate Analyst, Union of Concerned Scientists
- Jessica Grannis, Adaptation Program Manager, Georgetown Climate Center
- Liz Williams, Coastal Community Resilience Director, Foundation for Louisiana
- Melanie Nutter, Principal, Nutter Consulting
- Emily Wasley, Director of Climate Security, Adaptation, and Resilience, Cadmus
- Garrett Wong, Sustainability Analyst, City of Santa Monica

Housing

What is Affordable Housing? New Approaches, New Preferences [CM 1.5]

Golden Gate 2-3

From small towns to big cities, an affordable place to live is getting harder to come by. The crisis of housing affordability is national, and it is growing. This session will feature dynamic speakers who are ushering in new housing solutions, shifting conventional wisdom, and redefining what affordable housing means.

Our experts will provide a rapid-fire showcase of new approaches to community engagement, housing design and development that respond to the housing-affordability crisis, financing constraints and shifts in housing preferences highlighted in the opening session. Topics will range from home-sharing and micro-housing to the missing middle and millennial YIMBY movements. You will leave inspired by these new cutting-edge approaches to advancing affordable housing that could be applied to your community.

- Moderator: Meea Kang, Senior Vice President, Related California LLC
- Amy Anderson, Executive Director, PATH Ventures
- Kate Comfort, Executive Director, HIP Housing
- Patrick Kennedy, Owner, Panoramic Interests
- Sonja Trauss, Executive Director, California Renters Legal Advocacy and Education Fund
- Sunia Zatterman, Executive Director, Council of Large Public Housing Authorities

Water**We're Certain about Uncertainty: Collaboration and Innovation Are the Path Forward**

[CM 1.5, PDH 1.5]

Continental 1

Ensuring our water systems adequately meet our current and future needs requires careful planning and nimbleness to respond to unanticipated or changing circumstances. From long-term droughts to extreme flooding, utilities faced with smaller budgets and growing lists of capital improvements, those working at the intersection of water and smart growth know that preparedness, collaboration, technology and strong policies are critical to developing integrated solutions. This session will focus on two emerging trends in integrated water management: the novel applications of data and participatory planning. High-tech solutions are not always realistic, accessible, or affordable for smaller agencies or over-burdened communities. Even with high-tech tools, people ultimately make decisions. The panelists will share examples of mitigating disruptive impacts, as well as citizen engagement, participatory planning, and multi-stakeholder collaboration to “disrupt” traditional methods for improved decision-making and better outcomes. Participants will leave with lessons learned and best practices they can apply in their communities.

- Moderator: Michelle Madeley, Presidential Management Fellow, U.S. EPA
- Jim Horne, Sustainability Program Manager, Office of Wastewater Management, U.S. EPA
- Melissa Rosa, West Coast Geospatial Specialist, National Oceanic and Atmospheric Administration
- Adel Hagekhalil, Assistant Director, Bureau of Sanitation, City of Los Angeles
- Heather Dennis, Research Analyst, Adapting to Rising Tides Program, San Francisco Bay Conservation and Development Commission

Health**Prescribing Healthy Communities by Tackling Social and Economic Inequities**

[CM 1.5, PDH 1.5]

Golden Gate 4-5

Two inspiring national leaders working at the intersection of significant trends in health and local policy will discuss how the healthcare sector is moving upstream to address root causes of poor health, and is using a racial equity lens in public policy, programming and decision-making. We now understand that many “non-health” factors — such as education, affordable housing, food security, clean air and water, safety and social inclusion — drive health outcomes. Communities of color and low-income communities face substantial health inequities. To prevent — not just treat — illness, hospitals and health care systems are experimenting with new models of working. At the same time, cities across the U.S. are taking bold steps to dismantle structural racial inequity and rebuild communities. This session will ask: How can these movements be more explicitly linked? How can healthcare and the public sector work together to catalyze better health outcomes for all?

- Moderator: Julie Seward, Principal, Julia Seward Consulting
- Glenn Harris, President, Race Forward; Publisher, Colorlines
- Rohan Radhakrishna, Chair, Department of Family Medicine, Contra Costa Health Services

Transportation**New Era of Shared, Self-Driving Transportation: Trends and Implications for Traditional Transit** [CM 1.5, PDH 1.5]

Golden Gate 6-7

Rapid technological change and exponential growth of smartphone-enabled platforms have arguably transformed the transportation sector more in the last five years than in the subsequent century since the invention of the Model T. Our experts will provide a rapid-fire showcase of emerging trends, including autonomous shuttles and the new autonomous parking paradigm, bikeshare and carshare, and the role of transit in the shifting transportation landscape.

- Moderator: Lisa Nisenson, Lead, New Mobility Group, Alta Planning + Design
- Charles Brown, Senior Researcher, Alan M. Voorhees Transportation Center, Rutgers University

- Jeff Tumlin, Director of Strategy, Nelson\Nygaard
- Justin Erlich, Head of Policy, Uber Elevate and Autonomous Vehicles, Uber

Equity

Continental 2-3

How Race, Income and Environmental Equity Will Shape a Shared Prosperity

[CM 1.5, PDH 1.5]

Creating more inclusive places where everybody can prosper depends of how we take advantage to cultivate opportunities — and deal with emerging threats — for equity and environmental justice. This session will explore demographic trends driving the displacement of lower-income residents and people of color. What is being done to address these equity concerns, and what must we do that isn't already being done? As another broad threat to shared prosperity, we will also dig into the disruptive effect that the rise of a more public white nationalism has on inclusive planning efforts across the country.

Meaningful equity ultimately depends on whether people can afford to live in a place. As one way into this issue, we will take a closer look at the federal "Affirmatively Furthering Fair and Affordable Housing" rule to help communities analyze fair housing options and establish equity priorities to overcome affordable-housing barriers.

Climate-change impacts can also present opportunities for incorporating environmental justice into our planning. Our panelists will explore these emerging issues through the story of pioneering climate action in California, and how its leadership and practical strategies offer models for other parts of the country, particularly in its equity and environmental-justice mandates within adaptation and mitigation efforts.

- Moderator: Vernice Miller-Travis, Senior Advisor for Environmental Justice and Equitable Development, Skeo
- Frank Dukes, Distinguished Institute Fellow, Institute of Environmental Negotiations
- Kate White, Deputy Secretary, Environmental Policy and Housing Coordination, California State Transportation Agency
- Ellen Wu, Executive Director, Urban Habitat
- David Zisser, Senior Staff Attorney, Public Advocates

Smart Growth

Plaza A

The Many Faces and Places of Smart Growth [CM 1.5, PDH 1.5]

A councilmember, a developer and an activist walk onto the stage... It may sound like the beginning of a joke, but this session is on emerging trends in smart growth will engage private, public and non-profit sector leaders from different areas of the United States to share their perspectives on what's new in smart growth, what's changing, and how far we have to go. We're now over 20 years into dialogues about smart growth, and a number of questions demand our attention: Is smart growth delivering on social equity? Is it engaging everyone it needs to engage? Is the term "smart growth" outdated? How are economic and technological developments impacting the way we grow, and how should they? It's often pointed out that real estate as a field is slow to change. If smart growth depends upon real estate to achieve its goals, is it changing enough, or has it fallen victim to the same forces? Join us to find out.

- Moderator: Howard Blackson, Urban Designer, AVRP Skyport Studios
- Lance Robbins, CEO, Urban Smart Growth
- Alvaro Sanchez, Environmental Equity Director, Greenlining Institute
- Abel Guillén, Councilmember, City of Oakland

Rural

Continental 9

Rural on the Rise: Trends in Economic Diversification and Connectivity [CM 1.5, PDH 1.5]

This session will explore the emerging trends in rural communities across the country. What does the future hold for America's farmland? What is the impact of technology, automation and the Internet (broadband) in rural areas? How are changing demographics reshaping rural communities? What are the emerging models for rural revitalization and capturing return from natural assets? The panelists will speak on trends in rural and small-town economic and cultural diversification, creative reuse and transformation of industry, buildings and infrastructure, access to broadband, and evaluating return from ecosystem services.

- Moderator: Adam Livingston, Director of Planning and Policy, Sequoia Riverlands Trust
- Julia Freedgood, Assistant Vice President of Programs, American Farmland Trust
- Mike Callahan, Principal Planner, EPR
- Jessica Zufolo, Senior Advisor, Strategic Partnerships, Universal Service Administrative Company

12:00-1:30 pm**Lunch Break**

Participants are on their own for lunch. The lunch break is a great time to network, peruse the parklets, or sit in on the special session about wildfire-recovery efforts.

12:15-1:25 pm**Special Lunchtime Session** (Lunch is not provided)**Wildfire Recovery in Wine Country: Community Revitalization and Housing Futures**
[CM 1.25]

Plaza B

Grab Lunch and Join Us for a Dynamic Special Session: In early October 2017, a series of massive wildfires struck a half-dozen Northern California counties, burning more than 200,000 acres and creating devastating urban firestorms in several communities that forced some 90,000 residents to evacuate and ultimately destroyed 5,000 homes and 1,000 businesses.



Since then, economic and social recovery from this disaster has been front-and-center for the region's public servants, businesses and residents in one of the most naturally beautiful spots in the world.

This special session will provide an overview of recovery efforts in the City of Santa Rosa and Sonoma County, and offer perspectives on the region's future, especially the creation of new housing. Santa Rosa Mayor Chris Coursey and Tennis "JT" Wick, Sonoma County's Permit and Resource Management Director, will describe post-fire activities and how those responses fit within the broader pre-fire, housing-affordability crisis in the area. Laurie Johnson, Principal of Laurie Johnson Consulting and an international expert on disaster reconstruction and the economics of catastrophes, will provide additional context to these disaster-recovery efforts by looking at the massive loss of housing stock that occurred after other major disasters.

1:30-3:30 pm

Model Projects and Case Studies Sessions

Climate

Implementing Climate Action: Comprehensive Solutions from the Building to the City

[CM 2.0, PDH 2.0]

Continental 7-8

The imperative of responding to a changing climate requires us to implement strategies that yield multiple climate benefits, promote equity, and safeguard communities and the assets that underpin their well-being. Successful strategies are built on strategic partnerships across public and private sectors. At the same time, they present learning opportunities for communities and broader practitioner networks. Building on themes explored in the Context and Trends sessions, this session will focus on three real-world case studies that demonstrate to communities' opportunities to implement multi-benefit, holistic, and collaborative climate solutions at any scale — regardless of where they are on the climate-planning spectrum. At the city scale, Washington, DC's innovative Stormwater Retention Credit Trading program illustrates how a jurisdiction may institutionalize resilience, and reduce cost and risk, while incentivizing and accelerating green infrastructure retrofits in environmentally sensitive areas. At the district scale, Baltimore's micro grid-powered community resilience hubs illustrate a strategy for disaster response and an approach to strengthening the community connections and engagement that underpin resilience. At the building scale, Arch Nexus' Sacramento Living Building model illustrates how a single structure can serve as a foundation for local resilience that extends beyond its footprint to lift up the whole community. Each case study will be followed by small-group discussions, so you can explore more in-depth how the model project can be relevant in your situation and how you might apply key takeaways to your work back home.

- Moderator: Yoon Hui Kim, Director of Advisory Services, 427 Climate Solutions
- Matt Johnson, Environmental Protection Specialist, DC Department of Energy and Environment
- Kristin Baja, Climate Resilience Officer, Urban Sustainability Directors Network
- Patty Karapinar, Sustainability Director, Architectural Nexus

Housing

Getting Good Projects in the Ground [CM 2.0, PDH 2.0]

Golden Gate 2-3

There is a renewed focus on putting the right strategies and partnerships in place at the state and local levels to spur housing affordability, especially in light of the current uncertainties surrounding federally funded programs. Building on the state of housing and emerging trends highlighted in previous sessions, speakers will share case studies demonstrating strategies that local governments and developers can take to get good housing projects in the ground faster. This session will spotlight local efforts from across the U.S. to fast track affordable housing, successful public-private partnerships for transit oriented development and innovative developer approaches to engage community members in the earliest stages of project planning.

- Moderator: Mike Kingsella, Government Affairs Manager, Holland Partner Group
- Rob Johnson, Councilmember, City of Seattle
- John Chandler, CEO, Oregon Home Builders Association
- Gretchen Nichols, Program Officer, Twin Cities LISC
- Jill Sherman, Partner, Gerding Edlen
- Donald Monti, Founder and CEO, Renaissance Group

Water

Gaining Ground through 21st-Century Solutions [CM 2.0, PDH 2.0]

Continental 1

Nationwide, our communities face significant disruption from climate change and antiquated water and stormwater infrastructure — more frequent and intense storms, sea-level rise, water main breaks and inadequate infrastructure. This session will showcase real-world examples from forward-looking

communities using innovative and integrated approaches to meet their water needs. Topics will include water and stormwater infrastructure, coastal development, flood protection, green infrastructure and job-training programs. Case studies range in size, geographic location and demographics.

- Moderator: Joan Matthews, Senior Attorney, Water Program, Natural Resources Defense Council
- Andy Kricun, Executive Director and Chief Engineer, Camden County Municipal Utilities Authority
- Sarah Bryant, Director of Community Initiatives, Coopers Ferry
- Doria Robinson, Executive Director, Urban Tilth
- Heidi Nutters, Environmental Planner, San Francisco Estuary Partnership
- Leslie Webster, Drainage and Wastewater System Planning Program Manager, Seattle Public Utilities
- Sarah Minick, Utility Specialist, Urban Watershed Management Program, San Francisco Public Utilities Commission

Health

Golden Gate 4-5

Finding an Anchor for Healthy Communities: Leveraging Health Departments, Qualified Health Centers, and Clinics [CM 2.0, PDH 2.0]

This session will showcase replicable urban and rural strategies at the state and local levels. Using a story-telling approach, the first part of this session will present three examples of how health departments are working as allies and anchors in advancing healthy community efforts. The first story will discuss how Federally Qualified Health Centers (FQHC) and clinics are being used as successful anchors for place-based investment that is driving improvements in economic development, downtown revitalization and population health. A second story will revolve around the role that state health departments are playing in supporting local efforts. And a third story will showcase universities as partners and collaborators in health. During the second part of the session, participants will have an opportunity to engage with the speakers and share their experiences of what's worked — and what hasn't worked — in communities across the country.

- Moderator: Heather Wooten, Vice President, ChangeLab Solutions
- Elizabeth Limbrick, Project Manager, New Jersey Institute of Technology
- Megan Wall, Senior Epidemiologist, San Francisco Health Department
- Monica Niess, Owner, The Write Choice Network
- JayVon Muhammad, Chief Executive Officer, Marin City Health and Wellness Center
- Ruth Brock, Program Manager, ALProHealth, Alabama Cooperative Extension System
- Danielle Schaeffner, Environmental Change Specialist and Physical Activity Coordinator, Chronic Disease Prevention and Health Promotion Division, Hawaii State Department of Health

Transportation

Golden Gate 6-7

Communities on the Right Track: Transportation Case Studies across America [CM 2.0]

This session will feature practitioners who will share local lessons from real-world projects focused around two sets of case studies.

Transportation Connectivity and Accessibility: Emerging trends in automation and shared mobility open up new challenges and opportunities for pedestrians, bicyclists and people with disabilities. This panel will discuss complete-street strategies and first-mile/last-mile connections to transit.

City-Led Transportation Plans: In addition to traditional regional transportation plans, cities are also increasingly proactive in their efforts to ensure transportation strategies support community goals. This panel will feature cities from across the nation that are developing outreach and incentive programs, streamlining payment, using technology to provide real-time information for riders, increasing amenities and improving access to transit stops to make transit more attractive and convenient.

- Connectivity and Accessibility Moderator: Gary Toth, Senior Director, Transportation Initiatives, Project for Public Spaces
- Ben Rosenblatt, Senior Planner, City Strategies, Sam Schwartz Engineering
- Lucy Gibson, Principal, DuBois & King
- Transportation Plans Moderator: Kirin Kumar, Executive Director, WALKS Sacramento
- Fred Jones, Senior Project Manager, Community and Mobility Planning, Michael Baker International
- Ange Hwang, Founder and Executive Director, Asian Media Access
- Karina Ricks, Director of Mobility and Infrastructure, Pittsburgh Department of Transportation

Equity

Continental 2-3

Four Paths for Equitable Smart Growth [CM 2.0, PDH 2.0]

Communities around the nation are working to better understand the root causes of historic and current inequities and take action to more effectively bridge social disparities in wealth, health, jobs and housing. In this Model Projects session, we will hear how diverse partnerships in several communities are making progress to address the interrelated challenges of housing, development without displacement, transportation, crime, infrastructure, finance, jobs and sustainability. We will examine funding mechanisms for these partnerships, what works and what remains to be done, and how you can apply lessons learned to your work. Case studies and topics in this session will include multi-sector efforts to expand home ownership, living-wage jobs, green infrastructure and transportation connectivity in Detroit; “inside-out” strategies by government and community coalitions in Nashville to prevent displacement while revitalizing neighborhoods, foster resilience that prioritizes economic inclusion, and strengthen community benefit agreements; and investments in active transportation, equity and climate plans that focus on environmental justice and public health in Fresno.

- Moderator: Tina Yuen, Senior Planner, ChangeLab Solutions
- Linda Warren, Senior Vice President of Placemaking, Cleveland Neighborhood Progress
- Ashford Hughes, Senior Advisor, Workforce, Diversity and Inclusion, Mayor’s Office, City of Nashville
- Odessa Kelly, Organizer, Stand Up Nashville
- Veronica Garibay, Co-Director, Leadership Counsel for Justice and Accountability
- Wendy L. Jackson, Managing Director, Detroit Program, Kresge Foundation

Smart Growth

Plaza A

Meaningful Engagement for Inclusive Implementation: Case Studies and Lessons Learned [CM 2.0, PDH 2.0]

Inclusion and communication can make or break the most thought-out and extensive planning and policymaking process – who’s invited to the conversation, who’s able to show up – and how do flip chart ideas, dot-exercises, and policies and plans that translate to implementation. This session will use a fast-paced, “ignite”-style format to present examples of small-scale projects and long-term comprehensive plans, as well as policy efforts which inform local projects and answer some of the following questions: Are the communities for whom we’re planning at the table? Who are the most challenging stakeholders to engage, and how was engagement addressed? Where were communication breakdowns, both during the planning process, and as implementation began? How did the process or stakeholders acknowledge wins? Following the brief overview of each of these projects, participants will have a chance to break into groups to discuss approaches to implementation.

- Moderator: Allison Joe, Chief of Staff, Office of Councilmember Jay Schenirer, City of Sacramento
- Kevin Schronce, Lead Planner / Planner III, City of Flint, MI
- Pat Patrick, Economic Recovery Coordinator, St. Louis Economic Development Partnership

- Ana Isabel Baptista, Associate Director, Tishman Environment and Design Center, The New School
- John M. Francis, Urban Planner and Designer, Planning Department, City and County of San Francisco

Rural

Models of Self-Reliance: Successful Small-Town Community Development to Regain Place and Wealth [CM 2.0, PDH 2.0]

Continental 9

Small towns across the country are facing a variety of powerful external and internal transformations that are reshaping communities in both positive and negative ways. Forward-thinking and collaborative planning efforts allow local leaders, residents and business owners to work together to envision and create their community's future, rather than have that future determined solely by outside economic forces beyond their control. How can small communities build civic infrastructure that empowers residents and decision-makers to shape the future of their communities in a way that upholds the unique character of each place? How can rural places reinvent and build more resilient local economies, while creating great communities to live, work and play? This session focuses on success stories and models for rural communities and small towns and will highlight best practices in community engagement, economic diversification and achieving resilience by embracing local assets and resources.

- Moderator: Jane Lafleur, Consultant, JB Lafleur Consultants
- Mark Lapping, Professor, Policy, Planning and Management, University of Southern Maine
- Steve Frisch, President, Sierra Business Council
- Cathie Pagano, Planning Director, One Valley Prosperity Project
- Brett Schwartz, Program Manager, NADO Research Foundation

3:30-3:45 pm

Break in the Continental Foyer/East Lounge and Golden Gate Foyer



Did you meet an unlikely partner or learn a best practice from someone during today's sessions? Continue the discussion on Facebook and Twitter – #npsg



3:45-5:00 pm

Innovative Tools and Technologies Sessions

Climate

Continental 7-8

The Right Tool for the Job: A Community Matrix of Climate-Action Tools [CM 1.25,PDH 1.25]

Throughout the Climate track, the discussion has focused attention on the need for integrated comprehensive, multi-faceted solutions. Such solutions require correspondingly robust tools. At the same time, not everyone who needs to engage with climate action is a technical expert. Working with community groups across ethnic and demographic boundaries also demands appropriate resources and support. There are an ever-increasing number of guidebooks, toolkits, decision support and high-tech tools for tackling climate-change impacts. While the field has responded to the demands for action, it can be overwhelming to choose the right course for your community.

This session will review a matrix of popular tools and evaluate who they might be best suited for. The matrix categorizes a series of tools based on the type, the specific planning phase they are most applicable for, whether they address climate adaptation or mitigation, and the degree of sophistication involved. The speakers will highlight three different tools to illustrate aspects that are suitable for specific activities, audiences and decision-making. Take a copy of the matrix home with you to use as guidance to find the right tool for your project.

- Moderator: Kim Lundgren, CEO, Kim Lundgren Associates
- Fred Gifford, Deputy Director for Conservation GIS, The Trust for Public Land
- Crystal Najera, Climate Action Program Administrator, City of Encinitas
- Steph Larocque, COO, AutoCase

Housing

Golden Gate 2-3

Getting the Job Done: Tools for Affordable Housing Success [CM 1.25,PDH 1.25]

Building on trends and best practices highlighted earlier in the Housing track, this session will focus on tools to build more affordable housing. These tools encompass a diverse range of topics, including crowd-funding, public engagement, displacement indicators and the evaluation of missing-middle building prototypes to determine the feasibility of density bonuses and other incentives. The speakers will deliver rapid-fire presentations to showcase their tools, and then lead breakout exercises where you can test out the tools. We encourage you to bring a laptop to participate in the tool demos.

- Moderator: Geeta Rao, Senior Program Director, Enterprise Community Partners, Inc.
- Ian Carlton, Urban Development Advisor and Researcher, ECONorthwest
- Ben Schulman, Communications and Outreach, SmallChange
- Sarah Watson, Deputy Director, Citizens Housing and Planning Council
- Naomi Cytron, Regional Manager, Northern California | Community Development, Federal Reserve Bank of San Francisco

Water

Continental 1

Data Visualization and Public Engagement Tools for “One Water” Planning [CM 1.25,PDH 1.25]

Communities must adopt an integrated planning approach if they are to anticipate disruption and prepare for a changing climate. Integrated, participatory planning will achieve multi-benefit solutions for a healthier, more resilient future for all. This session will explore two innovative strategies to meet this goal: data visualization and community involvement. Data visualization collects real-time monitoring for more accurate projections, but using that data to its fullest potential requires understanding where it comes from communicating its relevance to cross-agency decision-making. Community engagement and public participation are critical to informing decisions, as well as ensuring cross-collaboration between public agencies, design professionals and community members to ensure effective implementation of adequate

plans. This session will highlight specific tools used across the country to integrate decision making and prepare communities for the future. We will also discuss ways of breaking down barriers to adopting these tools, via ease of use, cost, and crowd sourcing information, to ensure broad access and benefits to all communities.

- Moderator: Martha Davis, Executive Manager for Policy Development, Inland Empire Utilities Agency
- Jacqueline Tkac, CivicSpark Fellow, Central Coast Regional Water Quality Control Board
- Ellory Monks, Co Founder, Atlas Marketplace
- Daniel Mountjoy, Director of Resource Stewardship, Sustainable Conservation
- Nidhi Kalra, Director, San Francisco Bay Area Office, Water and Climate Resilience Center, RAND

Health

Golden Gate 4-5

Data and Tools: Taking Healthy Planning to the Next Level [CM 1.25, PDH 1.25]

This session will provide an introduction to the context of healthy planning and how data and technology are being leveraged to take planning to the next level. The session will provide a high-level overview of the landscape of tools that exist then ground the discussion with a deeper dive into highlighted tools.

The deeper dive will look at how data is being used to cover eight measures to link trails, parks, and public health. The speakers will also cover the data to look at the ecosystem and health. The session will then transition to look at how technology enables web-based evaluation tools to bring in health-related policies in several area including food systems and complete streets.

The end of the session will be a look to the future on how scenario planning and health can be integrated into sustainable planning practices from lessons learned in California with applications for the national context. Can we use data and technology to predict the future and change it for the better?

- Moderator: Kathy Sykes, Senior Advisor for Aging and Public Health, Office of Research and Development, U.S. EPA (retired)
- Dee Merriam, Community Planner, Centers for Disease Prevention and Control
- Heather Wooten, Vice President, ChangeLab Solutions
- Larry Frank, President, Urban Design for Health
- Melissa McCullough, Senior Sustainability Advisor, Sustainable and Healthy Communities Program, Office of Research and Development, U.S. EPA

Transportation

Golden Gate 6-7

Tools for 21st-Century Transportation [CM 1.25, PDH 1.25]

Building on trends and best practices highlighted in the first two Transportation Track sessions, we will focus on tools to advance sustainable-transportation choices. The panelists will describe tools that assess health and social-equity impacts, plan for transit service, and evaluate transportation service performance. The speakers will showcase their tool, and lead breakout exercises where you can test out the tool. We encourage you to bring a laptop to participate in the tool demos.

- Moderator: Wendy Miller, Fellow, American Society of Landscape Architects
- Eric Sunquist, State Smart Transportation Initiative, University of Wisconsin
- Paul Supawanich, Director of Consumer Success, Remix
- Sharon Feigon, Executive Director, Shared-Use Mobility Center
- Lauren Blackburn, Senior Project Manager, VHB

Equity

Continental 2-3

Action-Oriented Tools for Racial and Spatial Equity [CM 1.25, PDH 1.25]

This session will focus on effective tools used to advance racial justice and expand fair housing by creating more affordable housing in high-opportunity neighborhoods. We will highlight how these tools were created, what partnerships were needed, how questions were formulated, and what data was needed. From the users' perspective, we will take a closer look at how the tools change outcomes. We will examine the use of racial equity tools at work in a couple of communities. Our discussion about fair housing will feature the work of California's Fair Housing Task Force and the opportunity analysis developed for the State of California to adjust the way tax credits are allocated.

- Moderator: Miriam Zuk, Director and Senior Researcher, Center for Community Innovation, UC Berkeley
- Brenda Anibarro, Policy Manager, Seattle Office for Civil Rights
- Sarah Brundage, Policy Director, Northern California Market, Enterprise Community Partners
- Megan Kirkeby, Policy Research Specialist, California Department of Housing and Community Development
- Nora Liu, Project Manager, Government Alliance on Race and Equity/Center for Social Inclusion

Smart Growth

Plaza A

Integrating Low-Tech and High-Tech Tools for Improving Opportunity and Access in Communities [CM 1.25, PDH 1.25]

The session will focus on the connection between open space, connectivity and access, and how design thinking applies to smart growth planning and community development. It will examine how the use of low-tech and high-tech tools can be combined for a more comprehensive process with long-term results and transformative benefits. Low-tech tools and interventions include pop-up design for playgrounds, tactical urbanism, hands-on complete street demonstrations and techniques focused on using art for visioning and brainstorming. On the high-tech side, these tools include GIS scenario planning, 3D visualization, 360-immersive video and mobile apps for crowdsourcing data, engagement and visualization. The session will introduce attendees to these low- and high-tech tools and then engage attendees in an exercise that demonstrates how these applications are used in practice, before discussing how these different tools and interventions could be combined to build comprehensive community engagement and planning processes.

- Moderator: Cesar Olivas, Project Director, Radian | Placematters
- Joe Distefano, Principal and Co-Founder, Urban Footprint
- Ben Stone, Director of Arts and Culture, Smart Growth America
- Breece Robertson, National Geographic Information Systems Director, The Trust for Public Land

Rural

Continental 9

Tools to Understand Rural Assets and Develop Effective Networks [CM 1.25]

Building on trends and best practices highlighted in the previous sessions, this session will showcase tools to support rural-urban connectivity in planning and small-town capacity building to help residents shape the future of their communities. Participants will learn about the Bay Area Greenprint, an innovative, easy-to-use online tool that reveals the multiple benefits of natural and agricultural lands across the nine San Francisco Bay Area counties. The tool informs land-use decisions with better data, showing the user the landscape's overlapping benefits including recreation opportunities, habitat protection, clean and abundant water, food production, flood protection and resilience to climate change. Participants will then be guided through the Orton Family Foundation's Community Network Analysis tool that supports locally driven community engagement and mobilization by helping users examine who to connect with and how. This method goes beyond conventional stakeholder analyses by helping carefully identify population segments that are typically underrepresented in both formal and informal social networks.

- Moderator: Josh Meyer, Community Planning Programs Program Director, Local Government Commission
- Liz O'Donohue, Director Infrastructure and Land Use, The Nature Conservancy
- Adam Garcia, Planning and Research Manager, Greenbelt Alliance
- Alexis Halbert, Senior Associate of Programs, Orton Family Foundation

5:00-on pm

Dinner [on your own]

Saturday, February 3

7:00-11:30 am

Conference Registration in the Golden Gate Foyer

7:00-8:30 am

Breakfast in the Continental Foyer/East Lounge

8:30-9:45 am

Financing and Development Sessions

Climate

Continental 7-8

An Ounce of Prevention: Investing in Preparedness and Resilience [CM 1.25, PDH 1.25]

Throughout the Climate Change track, the message has been clear: the status quo must change. We need to implement comprehensive solutions that fulfill a number of community and economic benefits, derive from collaborative processes and provide equitable results. Nowhere is this truer than with funding.

Case in point: Hurricanes Harvey, Irma and Maria will cost property owners, insurance companies and the federal government hundreds of billions of dollars to restore homes, businesses and basic infrastructure in south Texas and Louisiana, Florida and the Caribbean. Meanwhile, the Western U.S. has seen more than 1.5 million acres burn this season, with related damages and burdens on communities and our economy. Climate scientists anticipate extreme rain events, like Harvey or Irma, will become more frequent, and the same is true for other extremes such as drought, wildfire and coastal erosion.

Would an ounce of prevention have saved a pound of grief and loss of property in south Texas? Would an extra ounce of coordinated mitigation have enabled people to build back stronger? Should we be thinking about how we respond to climate change in holistic terms that benefit everyone in our communities? We think so.

Despite the pressing urgency made so dramatically visible this fall, climate funding, resources and tools lag far behind the needs communities are facing. In fact, the federal government is pulling back on key areas, including the national flood-insurance program.

Too often when approaching the climate-finance conversation, we get stuck on who will pay for the response, but we often leave out a full consideration of who will pay if we don't respond. In most cases, those who will "pay" for these impacts are the poorest and most vulnerable among us. The billions of dollars in damage, the long-term displacement and the uncertain recovery from Harvey and Irma are just the most recent examples of the problems with our current approach.

Join municipal-finance experts who will outline the landscape of mitigation and adaptation financing, discuss the equity dimensions of climate funding, and describe some tools for more comprehensively integrating finance into existing processes to improve how we respond to climate change, prepare for extreme-weather events, and use our investments to build more just and prosperous communities.

- Moderator: Jonathan Parfrey, Executive Director, Climate Resolve
- Josh Brock, CCA Manager, CalPine Solutions
- Joyce Coffee, President, Climate Resilience Consulting
- Shalini Vajjhala, Founder and CEO, ReFocus Partners
- Jennie Orenstein, Grants Policy Branch Chief, Hazard Mitigation Division, FEMA

Housing

Golden Gate 2-3

Paying for Affordable Housing [CM 1.25, PDH 1.25]

Funding is consistently ranked as one of the top barriers to creating affordable housing, especially for infill development that might require infrastructure upgrades. This session will feature a variety of funding models to implement projects that respond to opportunities and challenges highlighted by previous speakers. Our experts will cover a wide spectrum of funding options, including running successful ballot

measures and financial partnerships among local governments, banks, and for-profit and nonprofit developers. Participants will leave with a better understanding of successful approaches to funding various housing types in their community.

- Moderator: Libby Seifel, President, Seifel Consulting, Inc.
- Amie Fishman, Executive Director, Non Profit Housing Association of Northern California
- Julijs Liepins, Vice President, Forsyth Street
- Brian Prater, Executive Vice President, Low Income Investment Fund

Water

Continental 1

Beyond Disruption: Creative Financing for Resilient Water Systems [CM 1.25, PDH 1.25]

Throughout the Water track, participants have discussed the many disruptions to our old way of managing water, and new strategies for responding to that disruption. Now, let's talk about how to pay for it. Traditional financial options (such as water rates and municipal bonds) fall short of addressing our current and future water needs. New, innovative financing options are spurring communities to invest in creative strategies — like distributed green infrastructure — to ensure their resilience against disruption. This session will propose four specific financing mechanisms for integrated water solutions: impact investing, debt funding, state revolving fund, and environmental finance centers. The panelists will discuss applicable project types, best practices, and existing barriers to each. Participants will then have the opportunity to select one of the four strategies to explore deeper in a small-group setting.

- Moderator: Cynthia Koehler, Co-founder and Executive Director, WaterNow
- Elisa Speranza, Senior Advisor, Encourage Capital
- Alisa Valderrama, Senior Policy Analyst, Natural Resources Defense Council
- Ed Harrington, Boardmember, Greenpeace International
- David Zimmer, Executive Director, New Jersey Environmental Infrastructure Trust

Health

Golden Gate 4-5

Health Providers Provide Can Help Finance Healthy Housing [CM 1.25, PDH 1.25]

Hospitals and other agencies concerned about residents' health are taking to heart the message that where you live has a greater impact on your health than your genetic code with new initiatives to fund affordable housing. This session will explore the way health organizations in different parts of the country are finding ways to support rehabilitation and construction of healthy and affordable housing. Hear from experts changing the health systems that fund coverage, including Kaiser, physicians working to go beyond the clinic, and new models of financing like the Health Equity Fund in Massachusetts.

- Moderator: Elizabeth Baca, Senior Health Advisor, CA Governor's Office of Planning and Research
- John Vu, Vice President Community Health Strategy, Kaiser Permanente
- Maggie Super Church, Marketing Manager, Independent Consultant
- Megan Sandel, Associate Director, GROW Clinic, Boston Medical Center

Transportation

Golden Gate 6-7

The Dollars and Sense of Sustainable Transportation [CM 1.25, PDH 1.25]

Funding is consistently ranked as one of the top barriers to expanding transportation options. This session will feature financing models to implement projects that respond to opportunities and challenges highlighted earlier in the Transportation track. Our experts will discuss several value-capture options, ranging from transportation impact fees to curbside pricing and other user fees to increase funding for transportation and address potential declines in parking and ticket revenues anticipated with self-driving vehicles.

- Moderator: William Bacon, Policy and Financial Analyst, Metropolitan Transportation Commission and Association of Bay Area Governments

- Viktoriya Wlse, Chief of Staff for Sustainable Streets, San Francisco Metropolitan Transportation Agency
- Roger Dickinson, Executive Director, Transportation California
- Dena Belzer, resident and Founder, Strategic Economics

Equity

Continental 2-3

Rethinking the Impact of Multi-Sector Funding Streams [CM 1.25, PDH 1.25]

When considering how we as a nation approach equitable, sustainable places, funding and distribution of resources is a key bottom-line driver of constructive, responsive solutions. Over the decades, government, philanthropy and the private sector have expended significant dollars to enable more equitable distribution of assets to communities and their citizens. Have these investments been effective or has the funding only deepened disparities? Join this panel to explore cases of systemic funding interventions – government economic-development incentives, wealth-building strategies and private-sector neighborhood redevelopment – their bounty, impact and direction. Following introductory remarks, the panelists will lead interactive conversations about the benefit of these interventions, important lessons over multiple decades, and ideas for making them better moving forward.

- Moderator: Julie Seward, Principal, Julia Seward Consulting
- Greg Leroy, Executive Director, Good Jobs First
- Shawn Escoffrey, Program Director, Strong Local Economies, Surdna Foundation
- Donald Manekin, Co-Founder, Seawall Development

Smart Growth

Plaza A

10 Years Later: Learning from the Great Communities Collaborative and Plan Bay Area [CM 1.25, PDH 1.25]

Smart growth and transit-oriented development require strong partnerships, collaboration and engaged stakeholders. They also require significant resources for visions to become reality. Over 10 years after it first convened 10 non-profit advisors to identify and advance pressing local and regional issues, The Great Communities Collaborative, continues to be an innovative example for the nation of a partnership of regional policy leaders, community groups, businesses, local and regional government agencies, and funders. Since its launch, 14 funders have pooled over \$12 million to support over 30 non-profit organizations in shaping local and regional land-use and transportation policy and investments.

This session will outline the various financial tools developed throughout the last decade as part of the greater Plan Bay Area effort, and provide context of how they are relevant in present day. We'll hear about how these tools are being used on the ground, and how they are financing equitable transit-oriented development throughout the broader region, layering together local and regional resources to create strategies for both transportation and housing. The session will have some brief presentation and consist of discussion between panelists and audience.

- Moderator: Jeremy Madsen, Chief Executive Officer, Greenbelt Alliance
- Alix Bockelman, Deputy Executive Director, Policy, Metropolitan Transportation Commission
- Elizabeth Wampler, Initiative Officer with the Great Communities Collaborative, The San Francisco Foundation

Rural

Continental 9

Innovative Funding Strategies to Foster Small-Town Success [CM 1.25, PDH 1.25]

Looking to implement broadband, reinvigorate Main Street, grow a local food system or start a green-energy business? This session will focus on funding and financing strategies and tools to build infrastructure, capacity and access to capital in small towns and rural communities. Join this panel to explore creative uses of traditional funding sources and new and emerging sources of investment to bring projects to fruition.

- Moderator: Meg Arnold, Managing Director, Valley Vision
- Serena Unger, Policy and Planning Associate, American Farmland Trust
- Kristin York, Vice President of Business Innovation, Sierra Business Council
- Carol Pranka, Director, Community Economic Development, USDA Rural Development West

9:45-10:00 am

Break in the Continental Foyer/East Lounge and Golden Gate Foyer

10:00-11:30 am

Implementation Workshops

Climate

Continental 7-8

Real Resilience: Building an Inclusive “We” for Effective Climate Solutions [CM 1.5, PDH 1.5]

This workshop will explore how community-driven planning processes create stronger, more climate-resilient communities and will provide participants with practical solutions to bring back to their community. To successfully design climate policies and solutions, we need to understand the experience of those most impacted by extreme weather, economic inequality and other community stressors, and also engage in processes and practices where these same people have the power to lead the path forward.

The workshop will share a framework on how to: (1) build partnerships between the community, government and the private sector; (2) develop community leadership over the planning process; and (3) advance a unified vision and approach to creating local resilience to climate change. The session will present community-driven strategies as a way to achieve true community preparedness and sustainability, while also combating displacement from the impacts of climate change or from the process of urban redevelopment itself.

We will then explore this framework in a real-world example, drawing on the experience of Washington, DC's effort to more authentically collaborate on climate planning with residents. Participants will have the opportunity to hear from those involved in this process and problem-solve how to implement this model most effectively.

Facilitators:

- Melissa Deas, Institute Associate, Georgetown Climate Center
- Parin Shah, Senior Strategist, Asian Pacific Environmental Network (APEN)
- Everette Bradford, Program Analyst, DC Department of Energy and Environment
- Aurash Khawarзад, Director of Policy and Strategy, Race Forward
- Victoria Benson, Program Manager, Movement Strategy Center Action Fund

Climate

Continental 7-8

Getting Started: Mainstreaming Climate Change into Your Agency [CM 1.5, PDH 1.5]

As we've heard throughout the New Partners conference, climate change is becoming more central to communities. Strong local mitigation policies and programs are important to our collective ability to meet desired greenhouse gas reduction goals. A robust adaptation response is similarly vital to the protection of our communities. At the same time, financing climate-change responses can be overwhelming. In such a context, it is important to fully integrate climate initiatives into the fabric of local-government activities. From comprehensive planning to budgeting, climate change is just another priority that is competing for limited available staff and resources. Leveraging existing funding and integrating climate issues into the overall budget may be the only way to fully coordinate a response at the local level.

This workshop will review opportunities that participants can leverage to mainstream climate work across an agency and its various existing planning, programs and engagement activities. From looking at the

“capability maturity” of local governments to respond to adaptation to opportunities that coordinate climate risks into comprehensive planning, the speakers will share early stage tools that link to deeper analysis that can be taken on afterwards to find mainstreaming opportunities across your agency.

Facilitators:

- Kif Scheuer, Climate Change Program Director, Local Government Commission
- Kristin Baja, Climate Resilience Officer, Urban Sustainability Directors Network

Climate
Imperial A

Where Do We Go from Here? Building Your Own Application Road Map [CM 1.5,PDH 1.5]

Drawing on the roadmap worksheet provided to attendees at the start of the New Partners conference, this workshop provides an opportunity to reflect on key lessons learned over the course of the conference and apply those lessons to a concrete strategy for action. Working collaboratively, participants will identify and organize lessons learned, strategies and potential new resources. These elements will then be structured into a high-level roadmap for two to three current projects or activities that participants want to advance. Throughout the workshop, you will hear what your peers learned during the conference, what strategies they are excited to implement, and how they might apply these resources in their own work. Taken as a whole, we will build a shared commitment to action through collective solution-generation and action-planning.

Facilitators:

- Beth Gibbons, Executive Director, American Society of Adaptation Professionals
- Yoon Hui Kim, Director of Advisory Services, 427 Climate Solutions

Climate
Imperial A

Turning Your Data into a Story [CM 1.5]

Are you and your team overwhelmed trying to keep up with the increasing requirements placed on government to be transparent about the status of your projects and programs, comply with open data policies, and stay active on social media to maintain engagement with the community all while trying to reduce greenhouse gas emissions and create a more resilient community?

In this workshop, you will learn an easy to follow framework and free tools that your team can utilize immediately using data you are probably already collecting to address these challenges. Kim Lundgren will compare and contrast the experience of two different local governments that used the same story-telling framework and online communication platform to tell their story and engage their residents to become part of the solution to take action on climate change and create a more sustainable future. Participants will work in small groups to apply the framework to some of their own climate communication and engagement challenges.

Facilitators:

- Kim Lundgren, Founder and CEO, Kim Lundgren Associates, Inc.
- Crystal Najera, Climate Action Plan Program Administrator, City of Encinitas

Climate
Imperial A

Choose Your Climate Stressor! Adapting Adaptation-Planning Processes [CM 1.5]

Developing transparent, collaborative, multi-sector, cross-jurisdictional adaptation-planning methods is hard work. Who should be at the table? What is the ideal scope for coverage and impact? What are the vulnerabilities and consequences of climate impacts to a wide variety of assets? Over the past seven years, an interagency team from the San Francisco Bay Area has developed a road-tested, outcome-oriented adaptation planning process for rising sea levels — the Adapting to Rising Tides (ART) Program.

This workshop address the specific challenges of building resilience across different sectors, jurisdictions

and asset owners to develop adaptation responses that achieve multiple benefits. The ART process has been applied successfully in the Bay Area region due to its collaborative design, transparency and focus on sustainability. In this workshop, you will explore how the ART approach can be applied to planning processes for any climate change impact, such as fire, drought and heat. Participants will work in small groups to apply the framework to some of their own climate-adaptation planning work, and leave with a collection of ready-to-use tools, stakeholder engagement exercises and process guides.

Facilitators:

- Carey Batha, Senior Environmental Scientist, San Francisco Bay Conservation and Development Commission
- Heather Dennis, Research Analyst, San Francisco Bay Conservation and Development Commission

Housing

Golden Gate 2-3

Housing and Racial Equity: Implementation Strategies for Affordable Housing [CM 1.5]

Housing policy has a long history of racially charged decision-making. This workshop will focus on housing and racial equity, guiding participants through a process to identify housing strategies and policies that support racial equity in their community using the Government Alliance for Race and Equity's Racial Equity Toolkit. Participants will define a housing policy or program and desired outcomes; consider available data to inform the initiative; discuss community engagement strategies; assess who will benefit from or be burdened by the proposal and strategies for advancing racial equity or mitigating unintended consequences; develop an initial implementation plan; and discuss steps to ensure accountability.

Facilitator:

- Nora Liu, Project Manager, Government Alliance on Race and Equity/Center for Social Inclusion

Housing

Golden Gate 2-3

Parking Strategies that Support Affordable Housing [CM 1.5]

Housing advocates have long recognized that building more parking than tenants use has made affordable housing too expensive to build. Parking can increase the cost of projects in existing developed areas by 10% to 20%. Those costs are passed on to tenants (on top of any monthly per-space fee the landlord charges) — padding rent by an average of \$225 a month nationwide — even those who don't own cars. Including one parking space per dwelling unit raises the cost of each apartment by approximately 12.5%, while a second parking space doubles that to 25%. In this workshop, participants will consider parking requirements that can deter affordable-housing development and strategies to revise parking to better address mobility and housing needs. Participants will leave the conference with tangible local strategies that can be implemented to increase housing options in their community.

Facilitator:

- Patrick Siegman, Principal, Nelson\Nygaard

Housing

Golden Gate 1

Community Engagement: Getting from NIMBY to YIMBY [CM 1.5]

Affordable-housing projects, particularly in smart-growth/infill areas, can create polarizing debates among developers, environmental groups and community members — raising important questions about quality of life, community fabric, increased amenities, traffic and air-quality impacts. These important neighborhood concerns must be considered in the context of larger regional needs to provide a range of affordable-housing options. The threat of community opposition exacerbates existing barriers as smaller parcel sizes, old infrastructure, lack of financing, and a complex building and regulatory environment. This implementation workshop will help participants formulate strategies to activate "the silent majority" to speak out in support of housing and create more YIMBYs (Yes In My Back Yard). Participants will leave the conference with tangible local strategies that can be implemented to engage community members in support of

expanded housing options.

Facilitator:

- Evelyn Stivers, Executive Director, Housing Leadership Council of San Mateo County

Water

Continental 1

Collaboration for Integrated Planning: How to Make it Work [CM 1.5]

By now you're convinced that cross-sector and inter-agency collaboration is critical to effective planning for our uncertain future. But breaking down barriers between sectors, agencies, even departments is challenging! In this implementation workshop, our expert trainer will teach you how to foster collaboration and initiate participatory planning in your community. You will learn core principles to effective collaboration, how to avoid common collaboration pitfalls, and develop a step-by-step process to initiate collaboration in your projects.

Facilitator:

- Odin Zackman, Founder, Dig In

Water

Continental 1

Innovations in Mapping and Achieving Water Justice in Disadvantaged Communities [CM 1.5]

Access to clean, affordable and abundant drinking water has been recognized as a human right but it is far from universally achieved. This is particularly true in communities that are disadvantaged by poverty, historical racial/ethnic segregation and discrimination, and insufficient public investments. Policy and advocacy efforts in California, including the passage of the state's "Human Right to Water" policy and legislation that mandates the consolidation of public water systems serving Disadvantaged Unincorporated Communities (DUCs) represent important advances. New research by the UC Davis Center for Regional Change and efforts by the California EPA and the State Water Quality Control Board have developed new data tools to analyze, visualize and address water injustice in these communities. These visualization efforts are crucial as DUCs tend to be literally "off the map," and therefore lack attention and investment from public agencies. Developed in close consultation with environmental and water justice advocates, these tools are being used to inform their policy strategies. In this workshop, leaders in water-justice advocacy and research will share insights to help participants identify steps they can take to promote water justice in their communities.

Facilitator:

- Jonathan London, Faculty Director, UC Davis Center for Regional Change

Health

Golden Gate 4-5

Integrated Health Approaches: Engaging and Communicating Across All Departments and Sectors [CM 1.5]

Over the last ten years, there has been significant discussion about health professionals working with land-use planners. However, not as much has been done about figuring out ways to work with staff in other departments such as public works, transportation, water resources and parks that play a key role in how communities are planned, built and maintained. This workshop will discuss how to engage staff in other departments and build lasting partnerships. An introductory presentation on social equity by Glenn Harris, President of Race Forward and Publisher of "Colorlines," will set the stage for the workshop.

Facilitators:

- Miguel Vasquez, Healthy Communities Urban Regional Planner, Riverside County
- Judy Robinson, Sustainability Manager, Sacramento County

Health

Golden Gate 4-5

Creating Healthy Communities: Addressing the Housing Crisis [CM 1.5]

Public health professionals are acutely aware that the housing crisis — homelessness, lack of affordable housing and displacement — all contribute to deteriorating health. This session will explore ways in which you can play a proactive role in identifying and implementing solutions to the housing crisis in your community ranging from identifying financing mechanisms to helping provide wrap-around services. An introductory presentation on social equity by Glenn Harris, President of Race Forward and Publisher of “Colorlines,” will set the stage for the workshop.

Facilitators:

- Kathy Sykes, Senior Advisor for Aging and Public Health, Office of Research and Development, U.S. EPA (retired)
- Kate Robb, Senior Program Analyst, American Public Health Association

Health

Golden Gate 8

Taking a Healthy, Proactive Approach to Climate Change [CM 1.5]

Public health departments must increasingly deal with the impacts of climate change, as seen in community responses to extreme weather events in recent years. As these impacts are felt more widely across the nation, we will examine what steps you can take to make sure that your public health department is addressing the need to build climate mitigation, resilience and adaptation into planning and development practices in your community. An introductory presentation on social equity by Glenn Harris, President of Race Forward and Publisher of “Colorlines,” will set the stage for the workshop.

Facilitators:

- Elizabeth Baca, Senior Health Advisor, Governor’s Office of Planning and Research
- Chris Kochtitzky, Public Health Advisor, Centers for Disease Control and Prevention

Transportation

Golden Gate 6-7

Placemaking Strategies for Increased Mobility [CM 1.5]

In this implementation workshop, participants will work together to develop a set of placemaking strategies they can use to implement transportation projects in their community. Placemaking inspires people to collectively reimagine and reinvent public spaces as the heart of every community. Strengthening the connection between people and the places they share, placemaking refers to a collaborative process by which we can shape our public realm — including our streets — to maximize shared value. More than just promoting better urban design, placemaking facilitates creative patterns of use, paying particular attention to the physical, cultural and social identities that define a place and support its ongoing evolution. Following a Project for Public Spaces Placemaking approach participants will learn how to integrate diverse opinions into a cohesive vision, translate that vision into a plan and program of uses, and ensure the sustainable implementation of the plan. Turning a shared vision into a reality — into a truly great place — means finding the patience to take small steps, truly listen, and see what works best in a particular context.

Facilitator:

- Gary Toth, Senior Director, Transportation Initiatives, Project for Public Spaces

Transportation

Golden Gate 6-7

Tactical-Urbanism Strategies for Increasing Transportation Options [CM 1.5]

Community-led demonstration projects enable residents and other stakeholders to participate in relatively inexpensive temporary transformations to test and experience potential changes in their city environment. Sometimes referred to as “tactical urbanism” or “lighter, quicker, cheaper,” these short-term, low-cost and scalable interventions can catalyze long-term change. The process builds productive connections, creates sustained civic involvement, and helps citizens to take control of the places where they live, work and play.

Temporary projects can help spark citizen imagination and innovation, while enabling officials to evaluate success before making more expensive, permanent changes. This implementation workshop will walk you through a process to set up tactical-urbanism projects. You will leave this workshop with tangible strategies to implement local projects that increase safe, accessible and convenient transportation options in your community.

Facilitator:

- Mike Lydon, Principal, Street Plans

Equity

Continental 2-3

Actionable Strategies for Proactive, Inclusive Economic Development [CM 1.5]

This implementation workshop will provide actionable tools and strategies for maximizing equitable and inclusive economic development for on-the-ground practitioners. Participants will learn how to maximize economic, environmental and community impact from proactive and reactive development activities through which communities need to both reduce negative impacts and increase potential opportunities. In this workshop, representatives from the Delta Institute will guide participants through group activities oriented around specific steps they can take to ensure that the project's planning and implementation efforts in their communities are inclusive, drawing specific examples from the institute's multi-year efforts in partnership with the City of Gary to leverage vacant structures for local economic activity.

Facilitators:

- Eve Pytel, Director, Delta Institute
- Bill Scheizer, CEO, Delta Institute

Equity

Continental 2-3

Planning and Governing for Racial Equity in Practice [CM 1.5]

The urban-planning profession has always had a complicated relationship to race in America. While most planners believe in the concept and value of racial equity, our actions and policies have often resulted in explicit or unintentional segregation and unequal neighborhood conditions and services. Many comprehensive plans now include racial and social equity as a vision and goal, but there has been little guidance on how to operationalize these values. To address the root causes of inequity, it is essential for government organizations to reimagine and reconfigure how they do business. The emerging innovative practice of reorganizing government institutions to create more equitable outcomes is called "Governing for Racial Equity." Beth Altshuler will share strategies and examples incorporating racial-equity considerations into each step of the planning process (community engagement and what it means to share power), data analysis to highlight local and regional inequities and track progress, specifically writing policies that lead to more equitable outcomes and planning/organizational procedures to operationalize equity.

Facilitators:

- Beth Altshuler, Senior Associate, Raimi + Associates
- Vikrant Sood, Senior Social Equity Planner, Metropolitan Transportation Commission
- Megan Hunter, Community Development Director, City of Salinas
- Monica Gurmilan, Land Use Organizer, Building Healthy Communities – East Salinas

Smart Growth

Plaza A

Creating an Equitable Development Plan [CM 1.5]

The term "equity" is getting a lot of attention these days but what does it really mean when development and redevelopment forces are at work. This session will look at how to create an Equitable Development Plan for an area experiencing rapid growth and displacement. Learn about tools that your community might be able to use to get developers to build affordable housing and incorporate community benefits into projects.

Facilitators:

- Ken Snyder, Founder and CEO, PlaceMatters
- Richard Lukas, Director of Federal Grants and Program Development, The Trust for Public Land

Smart Growth

Plaza A

Getting Buy-In from Staff and Policymakers for Form-Based Codes [CM 1.5]

Form-based codes have been around for more than 15 years, and yet many local government planners and policymakers still don't fully understand what they are, how they work, and why they are a much better tool for regulating land use and development than conventional zoning codes. Join in a discussion on how to communicate the benefits and get buy-in for adoption of form-based codes.

Facilitators:

- Howard Blackson, Urban Design and Planning Director, AVRP Skyport (San Diego)
- Stefan Pellegrini, Principal, Opticos Design
- Lisa Wise, President, Lisa Wise Consulting

Smart Growth

Plaza B

Suburban Retrofits [CM 1.5]

The suburbs have been undergoing significant demographic and physical changes in recent decades. There has also been a growing effort to create more of a "there" in the suburbs through placemaking interventions. This workshop will discuss steps cities and counties can take to begin to retrofit their suburbs.

Facilitators:

- Matt Lambert, Partner, Duany Plater-Zyberk
- Allison Joe, Chief of Staff, Office of Councilmember Jay Schenirer, City of Sacramento

Smart Growth

Plaza B

Placemaking on a Budget [CM 1.5]

Placemaking is often mentioned as a critical part of creating new communities or revitalizing existing ones, and yet not many planners or policymakers have a clear understanding of how to go about doing that. This session, led by an author of the book on the subject, will explore how communities can create great places through low-cost, incremental steps that are based on engaging local residents and building on local values, history, culture and environment. And what are the ways in which placemaking can be linked to larger goals such as jobs and equity.

Facilitators:

- Al Zelinka, Assistant City Manager, City of Riverside
- Susan Jackson Harden, Senior Vice President, National Planning and Architecture Practice Lead, Michael Baker International

Rural

Continental 9

Value Chains in Small Towns and Rural Communities [CM 1.5]

This workshop will introduce participants to the wealth-creation approach that focuses on helping small-town and rural communities to connect existing and underutilized assets to market demand through value chains. This approach is meant to bring low-income people, families and businesses into value chains in a variety of ways such as producers and consumers of goods and employees. This approach has been used in a variety of rural areas and different sectors with great success — some of these examples will be shared in the workshop.

Creating economic opportunities in rural areas and connecting rural areas to urban areas in a more regional strategy is a real focus of rural development work. Following an overview of this approach, participants will assess strengths and assets their community has to work with, including physical infrastructure, social

capital, skills and know-how, and more. They will consider possible sectors that might make sense to build a value chain around. Finally, they will begin to map a possible value chain and think about gaps and barriers to having a functioning chain. Another lesson of this approach will be using value propositions to engage new partners in ways that benefit everyone.

Facilitator:

- Melissa Levy, Principal and Owner, Community Roots, LLC (Vermont)

11:35 am-12:30 pm

Closing Plenary

Subnational Leadership: Smart-Growth Solutions for Red and Blue Leaders

[CM 1.0, PDH 1.0]

Continental Ballroom

With the changing landscape of federal funding for infrastructure and local projects, cities and states across the nation are stepping up to fill the void. This panel will feature two leaders from Red States working at the city and state level to increase local independence in energy, transportation, industry and national security to forward-looking models of sustainability and resiliency. Republican Utah House Speaker Greg Hughes will discuss how he became a transit believer and worked on the front lines to expand the regional transit system along the fast-growing Utah Wasatch Front. Mayor Karen Freeman-Wilson – the first woman to lead the City of Gary and the first African-American female mayor in the State of Indiana – will discuss leading on climate change from a blue city in a very red state and how her legacy steel city is transitioning to a more sustainable future.

- Jake Mackenzie, Mayor, City of Rohnert Park; Boardmember, Local Government Commission
- Gregory Hughes, Speaker, Utah House of Representatives
- Karen Freeman-Wilson, Mayor, City of Gary, IN

1:30-6:30 pm

Optional Tours

Golden Gate Foyer

Tours will convene at the registration desk 30 minutes before scheduled departure. Please be prompt as the tour schedules are tight. Continuing-education credits for AICP planners are approved for all tours. See pages 36-38 for tour details.



Tours of Local Model Projects

Wednesday, January 31 ALL DAY

1 Small-Town Success in Wine Country • Rural Track **11:00 am-7:30 pm [CM 8.0]**

Since the early 1990s, the small town of Yountville (population 3,000) has pivoted to embrace wine tourism. The town's transformation in the years since has been remarkable. Today, Yountville has an absolute bonanza of top-quality tasting rooms, restaurants, hotels and inns — and the world has noticed. The town is a magnet for visitors from around the globe. How did this happen?

We'll make a full-day excursion to Wine Country to find out. We'll talk to a local vintner and hear from the Town Manager about the various contributors to Yountville's success, including the role of Napa County's agricultural preservation as well as the Town's General Plan, and how it has allowed the Town to invest in high-quality public facilities, recreation and the arts. We'll also talk about what the Town is doing to try to maintain an authentic community in the face of demand for second homes (by people from the big city) and the difficulty of establishing locally oriented businesses. After a talk in the new Community Hall, we'll head out on foot in this eminently walkable town, with a guided tour followed by time to check out some tasting rooms.

On the way to Yountville, visitors will get the added experiences of a drive across the Golden Gate Bridge and through the Napa Valley's distinct viticultural areas, and a lunch stop at the Oxbow Public Market in Napa, with a brief visit to that city's innovative public open-space/flood-control area along the Napa River. Lunch and light refreshments will be provided. Cost: \$99

2 Transforming Downtown San Jose with Transit and Development • Transportation Track • 9:00 am-5:10 pm **[CM 8.0]**

Downtown San Jose is experiencing a building boom, with at least 20 active high-rise residential and office development projects and plans for millions more square feet in the works. Google's proposed 6-8 million square-foot, transit-oriented development at Diridon Station and the planned arrival of BART, along with Caltrain electrification and high-speed rail, will dramatically change the character of Downtown San Jose, adding tens of thousands of new employees and commuters and expanding the downtown workforce by about 50%.

How can this unprecedented level of public and private investment be coordinated to create equitable growth? City staff and agency partners will discuss the Diridon Station planning effort, and then participants will take a look at recent projects in the Downtown. Participants will take Caltrain to San Jose and then ride light rail to reach the downtown area for a walking tour of recent infill projects. Lunch and light refreshments will be provided. Cost: \$75



Each tour will meet 30 minutes prior to the scheduled departure time. Please be prompt as the tour schedules are tight.

All tours will depart from and return to the hotel. Convene at the conference registration desk.

Each tour requires pre-registration and an additional fee — please check at the registration desk if you are interested in signing up for one of the tours.

AICP continuing-education credits are approved for all tours.

Be sure to rate the tours that you attended on the New Partners App. Gain points and you could win a prize!

Thursday, February 1 MORNING

3 Reuse, Refuel and Revitalize – Sustainable Infill Redevelopment in Emeryville • Climate Track 8:00 am-12:00 pm [CM 4.0]

Since the “Wild West” of the 1980’s, Emeryville has evolved as a leader in “4-E’s” – equitable environment, education and economy – that can be demonstrated by the stops and sights along this tour. The first site is the AC Transit Fuel Cell Station, which provides hydrogen fuel produced from natural gas and via solar electrolysis for clean energy buses and personal fuel-cell cars. Participants will also visit the Emeryville Center of Community Life, a first-of-a-kind partnership between a city and school district to deliver education and community services, including dental and medical services, recreation, public art and a one-of-a-kind play structure – on a brownfield site. The revitalized site is now Doyle-Hollis Park, now a popular park for all ages, was designed for and by the community, and met strict bay-friendly design guidelines.

EmeryStation, a mixed-use, transit-oriented development, came about through the partnership of transit providers, developers, environmental regulators, the property owner and the city to reuse a former “mothballed” site. Another brownfield site, the Emeryville Public Market is now on its third-generation of redevelopment and is the first LEED-Neighborhood project in the country.

Along the tour route, we will also view the Emeryville Greenway (a brownfield rail-to-trail connection of regional trails), the Park Avenue Historic district (home to Pixar Studio), Bay Street (a mixed-use street shopping area), retrofitted industrial to commercial/mixed-use/residential, and the many mixed-income housing developments and public art supported by the city. Public-art walking maps will be provided to all participants. Transportation includes BART and Emeryville Shuttle, sponsored by the City of Emeryville. Light refreshments. Cost: \$25

4 Green Infrastructure at Work in the San Francisco Bay Water Track • 7:20 am-12:00 pm [CM 5.5]

Join representatives from the East Bay Regional Parks District, WRT Planning & Design and the National Recreation and Park Association for this dynamic and highly informative tour of two historic park sites for a first-hand look at these newly restored natural systems. The tour will highlight green-infrastructure best practices and the environmental and social benefits of green-infrastructure installations at both sites. Participants will enjoy a sneak preview of perhaps one of the most iconic new parks in the San Francisco Bay Area – Gateway Park.

First on the tour will be Lake Merritt Park, the first protected wildlife refuge in America and an acclaimed urban estuary in the heart of Oakland. Lake Merritt has received more than \$50 million in renovations and green infrastructure installations to restore the natural hydrological features and enhance water quality. Participants will visit the restored historic boathouse (LEED Gold) and a new 12th-Street park expansion where the removal of culverts has resulted in substantial water-quality improvements and improved water flow between Lake Merritt and the Oakland Estuary. We will hear from consultants and City staff who will talk about the process and lessons learned.



Participants will also visit the Dotson Family Marsh, recently restored 150 acres of tidal wetlands located along the North Richmond Shoreline in a historically African-American community with a long legacy of environmental advocacy. The project, managed by the regional parks district, was designed to allow rising sea levels to migrate inland with important species' habitat that also buffers the people living nearby. It includes public-access facilities that connect the marsh to the Point Pinole Regional Shoreline and close a key gap in the San Francisco Bay Trail. Participants will also hear from the National Recreation and Park Association about how to design green infrastructure with a focus on providing equity benefits. Complimentary copies of their newly released "Resource Guide for Green Infrastructure for Parks and Public Lands" will be available for participants. Transportation: Charter bus. Light refreshments will be provided. Cost: \$49

5 Downtown San Francisco's Transbay Transit Center District Transportation Track • 8:30-11:30 am [CM 3.0]

Explore the Transbay Transit Center District, San Francisco's newest downtown neighborhood surrounding the beautifully designed Transit Center. At five stories tall, the one-million square-foot Transit Center will provide transit connections to destinations in eight Bay Area counties and beyond to the rest of California through 11 transportation systems.

Described as the "Grand Central Station of the West," the Transit Center features innovative and sustainable design in its architecture and development, along with art installations by local artists. The heart of the Transit Center is a 5.4-acre rooftop city park that features an elevated linear park with an open-air amphitheater, gardens, trails, children's play space and retail uses.

This walking tour will begin at the Transbay Joint Powers Authority offices, which feature stunning views of the entire district. You will hear firsthand about the unique strategies used by the TJPA and City of San Francisco to transform an abandoned freeway and blighted properties into a walkable, dense employment center that surrounds the new state-of-the-art Transit Center and features mixed-income housing, active retail, public parks and walkable streets.

Next, we'll take a walking tour of the Transit Center and the surrounding district to see where numerous public private partnerships are being built to help fund the center. Once completed, the district will include more than 6 million square feet of commercial space, about 4,400 new housing units (35% affordable to very low-, low- and moderate-income households) and more than 11 acres of new public parks and open space. The substantial public infrastructure investment is being secured through an innovative mix of public and private sources, including public-land sales, developer contributions, tiered impact fees and special taxes. We then visit a few buildings under-construction and recently built to get a behind-the-scenes view of how they've been developed. Light refreshments will be provided. Cost: \$35



***Did you attend a tour?
Tell us about it and share
your photos on Facebook
and Twitter – #npsg***

Saturday, February 3 AFTERNOON

6 Pathways to Equity and Wellness in Richmond Equity Track • 1:30-6:30 pm [CM 5.0]

This tour will take participants across the bay to Richmond, where you will learn about progressive policies and civic and grassroots community-building projects. Best known for its unique role in World War II, Richmond is now gaining national recognition for innovative practices and policies around environmental and racial justice, and social and economic equity.

As the city continues to grow, and prepares for economic expansion, it seeks to improve the quality of life for current residents and newcomers. Local leaders and policymakers strive to enhance its skilled workforce, invest in education through a comprehensive and collaborative Promise initiative, retain and expand local blue-collar and green-collar jobs, maximize redevelopment of underutilized properties, and expand the local tax base.

Capitalizing on Richmond's strong potential for further growth will allow Richmond to become a more desirable place to live, work and visit. Tour participants will learn about, and experience, innovative cross-sector models for social, economic and environmental sustainability with equity that are stimulating local change and informing national policy. You'll explore places of progress, learn best practices, and hear directly from resident leaders and community members about ways in which the City of Richmond is setting a national model of how to develop and progress with equity. Late lunch and light refreshments will be provided. Cost: \$35

7 Broadway Valdez District and Temescal: The Best of "Brewedway" – Infill Revitalization of Auto Row and Skid Row • Smart Growth Track • 1:30-5:30 pm [CM 4.0]

Oakland's Broadway and Telegraph Avenue radiate out from downtown. Not long ago, parts of these major corridors that were faded, but now are anchoring place-based revitalization with a mix of old buildings and new development, retail, brew pubs and taprooms, and housing, capitalizing on good multimodal transit access and strategic location. We will explore sites of urban transformation whose roots and expression are as diverse as the communities themselves.

The Broadway-Valdez District Specific Plan, covering a one-mile stretch of Broadway, is helping to transform a former auto row and auto-oriented arterial into a food, entertainment and retail destination – and putting an additional 3,000 units of housing into the pipeline so far. We will present the context for the plan, its vision for the area and some of the unique zoning strategies created to implement that vision. We'll see apartment, retail and entertainment projects at various stages of development, including a visit to two repurposed garages that today house the HIVE co-working space and the Drake's Dealership taproom.

About a mile-and-a-half north, the Temescal-Telegraph Business Improvement District has been guiding the improvement of scrappy Telegraph Avenue since 2004, and has led the renaissance of this once neglected neighborhood, now home to many homegrown businesses. We'll visit with business-district leaders, see a resident-led development project, and make a stop at Temescal Brewing, a brownfield-to-brewery gem.

Finally, we'll see what is emerging as the East Bay's highest-density transit village around the MacArthur BART station before hopping on BART back to San Francisco. We anticipate two brew pub/taproom stops, highlighting the tour theme. Light refreshments provided. Cost: \$49



8 San Francisco Affordable-Housing Bike Tour: Getting to Know San Francisco's Affordable Housing • Housing Track

1:30-5:30 pm [CM 4.0]

What makes quality affordable housing? How is it designed, and how does it hold up over the long-term? How do affordable housing projects fit into a highly urban context, and the specific micro-contexts of central San Francisco? Grab one of the Bay Area's new bikeshare bikes for an inside look at an exciting variety of affordable housing developments in San Francisco's dense urban core.

Presented by David Baker Architects, Community Housing Partnership and Openhouse, we will visit developments in the Tenderloin, Mid-Market and Hayes Valley neighborhoods, getting inside the buildings and meeting the people behind the projects. Projects will include family housing in the heart of the Tenderloin; the new homeless "navigation center" in what was formerly one of the city's most notorious SROs; permanent supportive housing for formerly homeless individuals; LGBTQ-friendly affordable senior housing in a repurposed school building; and new market-rate micro-units.

Along the way we'll experience firsthand San Francisco's uneven but highly used bike infrastructure, and the new development, streets and public spaces that have emerged in the footprint of a former freeway. We'll use the Bay Area's new Ford GoBikes, which have many stations in the vicinity of the conference hotel. Our route would take us west on McAllister Street, south on Octavia, and northeast on Market Street, using bike lanes and shared bike routes. We'll stop at Patricia's Green in Hayes Valley for light refreshments along the way. Cost: \$49

9 The Missing-Middle Housing Tour: Documenting Medium-Density, House-Scale Building Types

Housing Track • 1:30-5:30 pm [CM 4.0]

Berkeley's neighborhoods provide a diverse range of housing choices in a walkable context, including a mix of medium- to high-density housing types such as duplexes, fourplexes and small multiplexes that are compatible with single-family homes in the neighborhood but represent a broad range of densities. These types, known as "Missing Middle Housing," are critical for providing diverse, affordable-housing choices and achieving densities that support transit and local-serving small businesses.

This tour will take you through Berkeley's vibrant neighborhoods to explore on foot (or possibly on bike) and document the range of Missing Middle Housing. Participants will complete photographic and sketch documentation using a template provided by the organizers. While documenting, the group will discuss: mix of types and densities within individual blocks; single-family home compatibility; perceived and actual densities; range of unit sizes; how zoning might prevent or encourage this range of housing; how to encourage this range within future land-use planning efforts; and densities needed to support Main Streets. This exercise will provide you with the tools and knowledge to explore and document Missing Middle Housing types in your community to help discuss challenging housing issues. Transportation includes BART and walking. Light refreshments will be provided. Cost: \$25

Tour 10. CANCELLED





11 Walk Audit with Walkability Guru Dan Burden

Transportation Track • 1:30-5:30 pm [CM 4.0]

Dan Burden has worked in more than 3,500 communities and led more than 4,000 walk audits throughout North America. The inventor of walk audits and the “Johnny Appleseed” of spreading the virtues of walkability around the continent, he was named a “Transportation Champion of Change” by President Obama in 2016. His work helps define the future of transportation, and is now exemplified by thousands of new innovations that give full support to walking, bicycling, transit, living in place, driving less, and enjoying life more. Named by Time magazine in 2001 as one of the world’s six most important civic innovators, Burden is currently Director of Innovation and Inspiration for Blue Zones, LLC, and was previously Director of Innovation and Inspiration at the Walkable and Livable Communities Institute, and co-founder of Walkable Communities, Inc., and the Bicycle Federation of America.

This walk audit – also known as a “walking workshop” – will explore techniques and methods of discovery by foot, while trekking portions of San Francisco’s public realm. The group will discuss features of the built environment that matter most, such as streetscapes, urban development, urban infill, public space, parking and traffic-management principles and practice. Please wear comfortable shoes and clothing suitable for a cool morning in Fog City. Cost: \$25

Tours 12 and 13. CANCELLED



14 Resilient Communities, Habitat Restoration and Green Infrastructure in the South Bay

Water Track • 1:30-6:30 pm [CM 5.0]

In partnership with the Resilient By Design | Bay Area Challenge, this tour has been shifted to the San Mateo County Shoreline.

Spend the afternoon learning along the edges of the San Francisco Bay where a local and international team of planners, environmentalists and community leaders are working to create a more resilient shoreline. This tour will be offered in partnership with the Resilient By Design | Bay Area Challenge, a collaborative research and design project that has brought together an international team of designers, planners and scientists to collaborate with local communities in identifying and implementing resilient-design solutions that will minimize the impacts of sea-level rise, severe storms, flooding and earthquakes.

The tour will feature the communities of South San Francisco and San Bruno along the San Mateo County bay shoreline and provide an opportunity to interface with community stakeholders and experts in planning, green infrastructure, and urban design from members of the selected multi-disciplinary design team of HASSEL+. The tour will include visits to Oyster Point, a significant biotech, research, transit and recreational hub, neighborhoods along San Bruno and Colma Creeks where new strategies are being considered to manage flood risks, and the South San Francisco Water Quality Facility that is working to confront rising water levels and more severe storm events. Led by representatives of the Bay Area Challenge and local stakeholders, this tour provides a unique opportunity to learn about how public access, development and essential infrastructure are becoming more resilient and equitable in the face of a changing Bay. Light refreshments will be provided. Cost: \$49



Track Descriptions

Eight Dynamic Tracks

New Partners 2018 will feature eight thematic tracks — each focusing on a set of topics strongly connected to timely community issues and challenges, with smart growth and equity as the threads woven between and throughout each track.

The 2018 program will allow participants to go deeper into a topic, while continuing to connect back to broader placemaking efforts with a multidisciplinary group of partners tackling community challenges. Each track will provide participants the opportunity to move through a series of connected sessions with a multidisciplinary peer cohort of practitioners where everybody leaves with an implementation strategy, new tools, models and templates to integrate into their work.

Participants, as always, will be able to attend sessions across tracks — picking and choosing which topics and sessions will provide them the most value — based on their subject interests, experience level or what they want to take away from the conference to apply in their communities back home. Coordinated keynotes and networking activities will also be featured throughout the program to ensure that participants are learning and networking with a broad, multi-disciplinary national audience.

Sessions within each track are organized by subject type. Each track will include a progression of six sessions designed to provide context and outline fundamental issues, highlight emerging trends, explore a diversity of model projects and best practices, introduce innovative strategies and tools, and feature financing strategies and perspectives, before concluding with a hands-on workshop to implement practical solutions to core challenges within the field.

Climate Track: Adapting to a Changing Climate

The “Adapting to a Changing Climate” Track will outline where the United States stands on climate change now and actions for the future — both in terms of mitigating the problem and adapting to its consequences. After setting the stage through a unique “storytelling” format, this track will build your understanding through an eye-opening overview of emerging trends, followed by an engaging showcase of promising case studies that tackle key climate-change issues, illuminating demonstrations of effective tools, and a menu of innovative financing options to implement climate-smart solutions in your community.

The sessions in the Climate track will address a wide range of interconnected topics such as extreme weather events ranging from record drought and wildfires to historic hurricanes, emerging climate technology, climate-adaptation policies, equity in climate action, innovative model projects for different situations, public/private partnerships for climate action, retreat from climate-vulnerable areas in an equitable way, and the grid of the future.

You will complete this track with an enhanced understanding of the climate-change landscape, popular tools and useful perspectives on emerging resources for action, and a game plan for accelerating climate action in your community.

Housing Track: Creating Housing for Everyone

From small towns to big cities, finding an affordable place to live can be hard to come by. This housing crisis is national — and it is growing. This track on “Creating Housing for Everyone” will describe the current state of housing affordability and supply, explore innovative strategies to finance and build more housing, and highlight promising case studies that point the way to diverse, equitable and affordable housing choices with access to opportunities, services and community amenities.

The sessions in the Housing track will consider topics covering uncertain federal funding for housing programs, shifting housing preferences, creative financing models, innovative housing strategies ranging from micro units, home-sharing and crowdfunding, the rise of the missing middle and millennial YIMBY movements, reducing local barriers and fast-tracking development, building strong community support for compact, walkable and transit-oriented development, and avoiding displacement of current residents.

Participants will leave with a better understanding of specific financing strategies, promising tools and an implementation roadmap for creating more affordable housing across the income spectrum.

Water Track: “One Water” for Resilient Communities

Communities cannot thrive without adequate water supplies and healthy watersheds, especially in the face of multiple disruptive forces. This track will take a holistic systems approach to water resources management and land-use planning that is responsive and resilient to disruption, such as extreme weather events, water scarcity, flooding, sea-level rise, aging infrastructure, changing demographics and development.

We will explore collaborative water management and planning strategies to achieve smart-growth goals while also preserving our natural water resources through the integrated “one water” approach. A key theme across these sessions is the importance of collaboration and public engagement to achieve more sustainable solutions. We will explore many of the disruptors that threaten a resilient water system (listed above) and take a close look at effective responses for better planning and preparedness in an uncertain climate future.

This track’s sessions will build on one another, providing participants with a better understanding of the “one water” approach and useful tools to help them achieve integrated, collaborative planning and resource management in their own changing communities.

Health Track: Designing Healthy Communities

Health, and the role of public health, has become a central tenet of smart-growth communities over the past decade. This track will explore the way in which the Joint Call to Action to Promote Healthy Communities, adopted by eight national associations of architects, engineers, developers and planners, is bringing a new coordinated approach to these challenges along with examples of innovative efforts at the state and local level.

The Health track will consider topics about strategies for overcoming social and economic inequities, the role of health clinics in this effort, addressing the housing challenge, practical tools to improve access to healthy environments, and success stories from local and state partnerships, financing providers and “anchors” that can help create healthier, more sustainable communities.

Participants will leave with a growing understanding of the role of health in smart-growth implementation efforts, along with inspiration and ideas for initiatives they can implement in their community.

Transportation Track: Improving Transportation Accessibility and Connectivity

The Transportation track will examine the current state of accessibility and connectivity of our transportation networks, highlight innovative strategies, and showcase successful examples from around the nation that are creating a wide range of equitable transportation choices.

This track will cover topics about the status of transportation at all levels of government; emerging trends ranging from autonomous vehicles to shared mobility; creative value-capture financing and other funding models; exciting case studies from across the nation on city-led transportation plans, redesigning bus networks, implementing complete streets, and improving first mile-last mile connectivity; tactical-urbanism demonstrations; and rehabbing old state highways to include bicycle and pedestrian infrastructure.

Completing this track will provide you with a network of new peers, promising tools and a clearer idea about how to implement and improve transportation accessibility and connectivity in your community.

Equity Track: Inclusive Prosperity of People and Place

This track will provide a multidisciplinary audience with a deeper dive into policies, practices, places and tools focused on creating inclusion and opportunity for diverse communities and their residents. This dynamic set of sessions will look at community issues through the lens of institutionalized discrimination, and how to move forward to achieve the all-too-often elusive inclusivity.

The Equity track will explore a wide range of intertwined topics: gentrification and displacement, infrastructure investments and funding sources, equitable distribution of resources, affordable housing, mobility, wealth-building and financing, and environmental justice. These sessions will feature model projects representing a variety of community types and sizes from across the country.

This track will provide you with an expanded multidisciplinary network, a toolbox of action-oriented innovative tools and best practices for racial and spatial equity, and an implementation plan to tackle equity and environmental-justice challenges in their communities.

Smart Growth Track: Planning and Designing Smart-Growth Communities

At its inception in the mid-1990s, smart growth was described as a movement that addressed the three “E”s of sustainable development: environment, economy and equity. As the movement has matured over the past quarter-century, a growing emphasis has been placed on the social components of development – and how to create equitable communities that provide better economic, housing, transportation and social opportunities for all residents.

This track will examine how smart growth is being implemented in rural, suburban and urban contexts, and unpack some of the emerging new trends based on equity concerns and technological innovations. A series of case studies will help us see how meaningful community engagement has led to inclusive implementation. The track also includes a “tools session” focused on both high-touch and high-tech methods to assist with implementing smart-growth programs and development in your community.

Participants will gain a deeper understanding of how smart growth is being implemented and advanced in communities of all types across the country.

Rural Track: Building Capacity in Small Towns and Rural Communities

What does smart growth mean in today’s rural context? How does it vary across regions and places around the country?

The prevailing national narrative often pits cities against rural and small-town areas in terms of social values, community investments and public resources. Official definitions often create hard lines between “urban” and “rural” (as well as “metropolitan” and “non-metropolitan”) that fail to capture the variations and nuances that represent rural life and economy. Moreover, rural communities continue to grapple with changes in industry, demographics and post-recession revitalization. The restoration trajectory there has been slower in realizing vibrant, economically competitive places.

This track will showcase how rural communities across the country are identifying and re-defining local assets and sense of place, and ultimately building capacity and leadership to create healthy, sustainable local economies.

Topics in this set of sessions will cover the definitions and meaning of ruralism, emerging trends, models and case studies in technology (such as broadband access), community engagement and capacity building, local asset-based and place-based economic development, diversity and inclusion, and farm production and preservation of natural resources.

Participants will leave with a greater appreciation of the wide range of conditions, challenges and solutions in rural and small-town America, and specific strategies, resources and solutions to build local leadership and capacity to advance thriving economies, culture and well-being.



Thank you to our generous conference sponsors and financial contributors without whose support this conference would not have been possible.

Not only did these agencies, organizations, foundations and businesses provide much needed monetary support, their active role in the planning process and program development helped create and shape this dynamic multi-disciplinary event.

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Infinite Earth Radio Podcast

"We live in a world of finite natural resources, but unlimited human potential."

Infinite Earth Radio is a podcast featuring interviews with local leaders and change agents who are transforming the future by building smarter, more sustainable and more equitable businesses and communities.

New in 2018: Infinite Earth Radio will feature four unique series, hosted by speakers from the New Partners conference:

- Smart Growth, with host Kate Meis, Executive Director of the Local Government Commission
- Diversity, Equity and Inclusion, with host Vernice Miller Travis, Skeo's Senior Equity and Environment Justice Advisor
- Climate Adaptation, with host Kif Scheuer, Climate Change Program Director at the Local Government Commission
- Urban Resilience, with host Mike Hancox, President/CEO of Skeo, in collaboration with Island Press

Tune in today to learn about ways that visionary leaders are transforming local environments and economies around the country.

Missed a Session? Listen to a few of your favorite New Partners conference speakers!

- EPISODE 105 | Affordable Housing and A Politics of Yes (Housing Track)
Sonja Trauss, Founder, San Francisco Bay Area Renters' Federation, a pro-building, pro-density renter organization.
- EPISODE 102 | Government Alliance on Race and Equity (Equity Track)
Dwayne S. Marsh, Vice President of Institutional and Sectoral Change, Race Forward, the union of two leading racial justice non-profit organizations: Race Forward and Center for Social Inclusion.
- EPISODE 100 | The Future of Smart Growth (Smart Growth Track)
Matthew Dalbey, Director, Office of Sustainable Communities, U.S. EPA.
- EPISODE 97 | Reconnecting Planning and Public Health (Health Track)
Anna Ricklin, AICP, Manager, Planning and Community Health Center, American Planning Association.
- EPISODE 84 | Building Communities for an Aging Population (Health Track)
Kathy Sykes, Senior Advisor for Aging and Public Health, U.S. EPA (retired).
- EPISODE 78 | Leadership in a Time of Change (Technology and Smart Growth Plenary)
Carl Guardino, President and CEO, Silicon Valley Leadership Group, a public-policy trade association.
- EPISODE 77 | People's Climate March (Equity Track)
Vernice Miller Travis, Senior Advisor for Environmental Justice and Equitable Development, Skeo.
- EPISODE 72 | Charting the National Healthy Communities Platform (Health Track)
Miguel Vazquez, Healthy Communities Planner, Riverside University Health System-Public Health.

infiniteearthacademy.com/podcast

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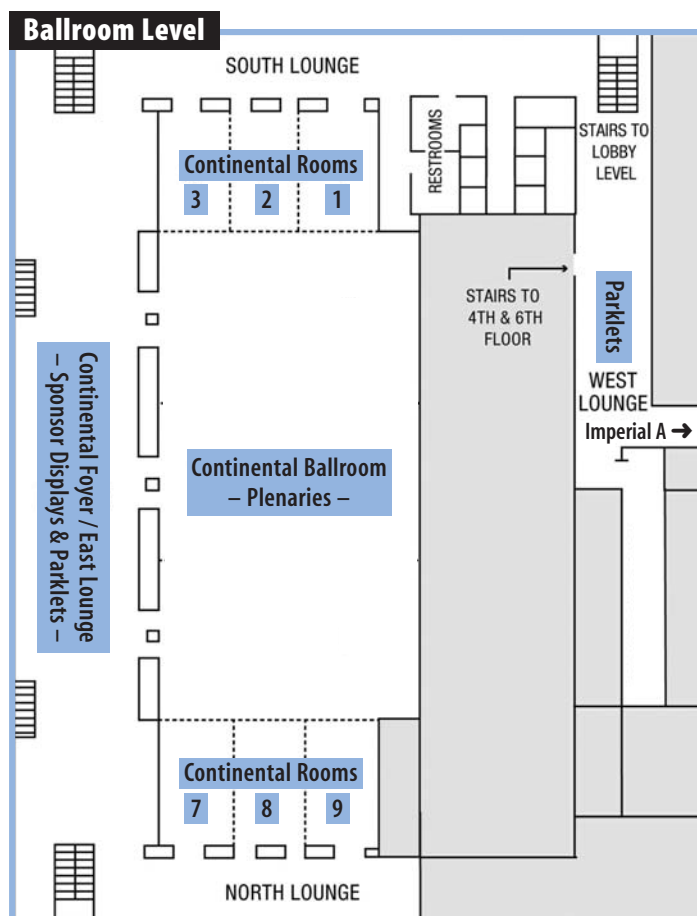


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The Local Government Commission (lgc.org) is a nationally recognized nonprofit organization with a rich history of connecting leaders, advancing policies, and implementing solutions for sustainable communities. For more than 35 years, the LGC has been at the forefront — identifying promising approaches and fostering persuasive models that can be replicated and used to inform public policy.

Hilton San Francisco Union Square

333 O'Farrell Street | San Francisco



Activity Locations

- Conference registration is in the Golden Gate Foyer.
- All plenary sessions will be held in the Continental Ballroom. Breakout sessions will be held in Continental Rooms 1-2-3 and 7-8-9 and Imperial Room A on the Ballroom Level and in the Golden Gate and Plaza Rooms on the Lobby Level.
- The pre-conference workshop on Thursday morning will be held in Plaza Room A on the Lobby Level.
- Breakfasts and the networking reception are in the Continental Foyer/East Lounge.
- Coffee breaks are in the Golden Gate Foyer and Continental Foyer/East Lounge.
- The parklets are featured in the East and West Lounges on the Ballroom Level throughout the conference. Sponsor displays are in the Continental Foyer/East Lounge.

