
Stand Up Nashville & The Mayor's Office of Economic Opportunity and Empowerment

An Inside/Outside Strategy

How Stand Up Nashville got started

- Westin Hotel receives TIF money from city
- Unrepresented Ironworkers strike on Westin Hotel
- Just Hospitality campaign- Workers Dignity & “Hotels Shouldn’t Hurt” study
Build a Better South report
- What coalition can build the strongest political power in the city?



What came next

- The city received grant funding to focus on Smart Growth
- Stand Up Nashville received grant funding to work on Community Benefits Agreements
- Devised the Inside/Outside strategy



Meanwhile . . .

Our city is in crisis

- Rapid Growth, Gentrification, & Displacement
- Growth of low wage service jobs
- Housing Crisis



Our Work

- Community Benefits Agreements
- Workforce Development
- Transparency & accountability
- Creating a new model for development

What we've learned

Inside/Outside strategy is hard!

- Trust
- Tactical differences
- Priorities differ
- Communication is key



What we've learned

- We have more power than we think
- We have more power together than alone



STAND UP

NASHVILLE

Odessa Kelly
odessakelly@gmail.com

Anne Barnett
anne@nashvilleclc.org

standupnashville.org

