Stand Up Nashville & The Mayor’s Office of Economic Opportunity and Empowerment

An Inside/Outside Strategy
How Stand Up Nashville got started

- Westin Hotel receives TIF money from city
- Unrepresented Ironworkers strike on Westin Hotel
- Just Hospitality campaign- Workers Dignity & “Hotels Shouldn’t Hurt” study
  Build a Better South report
- What coalition can build the strongest political power in the city?
What came next

● The city received grant funding to focus on Smart Growth
● Stand Up Nashville received grant funding to work on Community Benefits Agreements
● Devised the Inside/Outside strategy
Meanwhile...

Our city is in crisis

- Rapid Growth, Gentrification, & Displacement
- Growth of low wage service jobs
- Housing Crisis
Our Work

- Community Benefits Agreements
- Workforce Development
- Transparency & accountability
- Creating a new model for development
What we’ve learned

Inside/Outside strategy is hard!

- Trust
- Tactical differences
- Priorities differ
- Communication is key
What we’ve learned

- We have more power than we think
- We have more power together than alone
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