

THE FUTURE OF TRANSPORTATION

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46 STATES HAVE ENACTED SOME FORM OF
LEGISLATION OFFICIALLY RECOGNIZING
RIDESHARING.

BENEFITS OF RIDESHARING

88% of passengers say they are less likely to drive while impaired because of Lyft.

56% identify with a minority group. 29% of rides start in low-income areas.

7% of passengers are living with a disability. 75% say Lyft has increased their mobility.

SHARED RIDES ARE THE FUTURE

University of Michigan finds 41% of ridesharing users switched to personal vehicles after ridesharing left Austin.

Rocky Mountain Institute finds ridesharing is at least 20% more efficient than personal vehicles in San Francisco.

Shared Use Mobility Center finds peak use of ridesharing comes on weekends and evenings, not during rush hours — an opportunity.



WE ARE IN THE MIDST OF A
TRANSPORTATION REVOLUTION.

BOSTON

The cost of providing paratransit was “unsustainable” for the Massachusetts Bay Transportation Authority.

Passengers who participated in the partnership saved an average of 34 minutes on every trip, while the MBTA saved 71% on the cost of each trip.

“The success of this partnership with rideshare companies is changing lives and improving reliability for the MBTA’s paratransit customers.” Massachusetts Governor Charlie Baker.



MOUNTAIN VIEW, CA

Mountain View was facing a parking crisis, with 95% of parking spaces filled on middays and evenings throughout the week.

City partnered with Lyft to help relieve parking congestion problems by launching rideshare credit program to provide 50% off up to \$5 for any ride that starts or ends in Downtown Mountain View.



SAN CLEMENTE, CA

San Clemente and Lyft partnered to provide rides to residents affected by discontinuation of two low-performing bus routes

San Clemente was able to gain cost savings that could be redirected into other bus routes while still providing residents with reliable transportation options.



LYFT PARTNERS WITH CITIES TO
SHAPE THIS SHARED FUTURE.

HIGH COSTS OF CARS

Average American spends \$9,000 per year on vehicles.

Average vehicle is used only 4% of the time and parked the other 96%.

Average American spends 50 weeks per year commuting — usually alone.





Hundreds of thousands of Lyft passengers got rid of a household vehicle thanks to the availability of ridesharing.

ATTITUDE ADJUSTMENTS

50%

use their car less
because of Lyft.

21%

use public
transit more
now that they
can connect to
it with Lyft.

25%

say owning a
personal
vehicle is less
important to
them now.

83%

would request
a ride in a self-
driving vehicle
when the
service is
available.

THE FUTURE IS RIGHT AROUND
THE CORNER. LET'S RIDE THERE
TOGETHER.