STATE OF (DIS)UNION:
EQUITY, PROSPERITY, & COMMUNITY
IN A CHANGING (& DIVIDED) AMERICA

MANUEL PASTOR

02-01-2018

@Prof_MPastor
Changing Demographics
United States, 1980-2050

1980: 6% Other, 12% Native American, 2% Asian/Pacific Islander, 4% Latino, 12% Black, 76% White
1990: 9% Other, 12% Native American, 2% Asian/Pacific Islander, 4% Latino, 12% Black, 76% White
2000: 4% Other, 13% Native American, 2% Asian/Pacific Islander, 5% Latino, 12% Black, 69% White
2010: 5% Other, 16% Native American, 2% Asian/Pacific Islander, 6% Latino, 12% Black, 64% White
2020: 6% Other, 19% Native American, 3% Asian/Pacific Islander, 6% Latino, 12% Black, 59% White
2030: 7% Other, 22% Native American, 3% Asian/Pacific Islander, 7% Latino, 12% Black, 55% White
2040: 8% Other, 24% Native American, 4% Asian/Pacific Islander, 8% Latino, 13% Black, 51% White
2050: 8% Other, 26% Native American, 5% Asian/Pacific Islander, 8% Latino, 13% Black, 47% White
SHIFTING DEMOGRAPHICS

Change in US Youth Population, 2000-2016

- White: -6,527,028
- Black: -600,482
- Latino: 6,030,473
- API: 1,004,938
- Other: 1,468,501
Income Distribution in the U.S., 1917-2015

U.S. and California 1980 to 2010-2014

<table>
<thead>
<tr>
<th>Percentile</th>
<th>California</th>
<th>United States</th>
</tr>
</thead>
<tbody>
<tr>
<td>10th</td>
<td>-19%</td>
<td>-11%</td>
</tr>
<tr>
<td>20th</td>
<td>-19%</td>
<td>-10%</td>
</tr>
<tr>
<td>50th</td>
<td>-4%</td>
<td>-7%</td>
</tr>
<tr>
<td>80th</td>
<td>15%</td>
<td>6%</td>
</tr>
<tr>
<td>90th</td>
<td>26%</td>
<td>17%</td>
</tr>
</tbody>
</table>

Source: IPUMS
GROWING SOCIAL DISTANCE

Proportion of Families Living in High-, Middle-, and Low-Income Neighborhoods
Metropolitan Areas with Population > 500,000, 1970-2008

Neighborhood Type (Based on Median Family Income Level)

- **At fluent (>150% of Metro Median)**
- **High Income (125-150% of Metro Median)**
- **High Middle Income (100-125% of Metro Median)**
- **Low Middle Income (80-100% of Metro Median)**
- **Low Income (67-80% of Metro Median)**
- **Poor (<67% of Metro Median)**
GROWING SOCIAL DISTANCE

Median Age by Race/Ethnicity in the U.S., 2014

THE NEW “GENERATION GAP”

<table>
<thead>
<tr>
<th>Race/Ethnicity</th>
<th>Median Age</th>
</tr>
</thead>
<tbody>
<tr>
<td>Non-Hispanic White</td>
<td>43</td>
</tr>
<tr>
<td>Asian or Pacific Islander</td>
<td>36</td>
</tr>
<tr>
<td>Native American and Alaska Native</td>
<td>33</td>
</tr>
<tr>
<td>Black</td>
<td>33</td>
</tr>
<tr>
<td>Latino</td>
<td>28</td>
</tr>
<tr>
<td>Other or mixed race</td>
<td>20</td>
</tr>
</tbody>
</table>
INSTITUTIONS ARE BROKEN

Congress is less popular than lice, colonoscopies, and Nickelback.

<table>
<thead>
<tr>
<th></th>
<th>Percent approving more than alternative</th>
</tr>
</thead>
<tbody>
<tr>
<td>Congress</td>
<td>19%</td>
</tr>
<tr>
<td>Lice</td>
<td>67%</td>
</tr>
<tr>
<td>Colonoscopy</td>
<td>58%</td>
</tr>
<tr>
<td>Root canal</td>
<td>56%</td>
</tr>
<tr>
<td>Nickelback</td>
<td>39%</td>
</tr>
<tr>
<td>Used car salesmen</td>
<td>57%</td>
</tr>
</tbody>
</table>
SO THE COMBINATION MOTIVATED US
WHICH COMBINE TO SAY:

Regions that work toward equity have stronger and more resilient economic growth.

Regions that achieve equity and prosperity promote diverse and dynamic knowledge communities.

While collaboration is the end goal, frequently conflict is part of getting equity on the agenda.
“Talk is not cheap; through it we can come to define our preferences, goals, and desires in a situation; begin to build mutual empathy; negotiate what norms are appropriate and what course of action is fair; and begin to build trust and understand one another.”

• Benkler, Yochai. The Penguin and the Leviathan
ONE SIZE DOES NOT FIT ALL
THE EQUITY IMPERATIVE

Percent of U.S. Population by Age Group, 1950-2060

Baby Boomers

MALE

FEMALE

PEW RESEARCH CENTER
MOVING FORWARD

- Stress that equity and inclusion are fundamental; they need to be baked in not sprinkled on.

- Work to bring together unusual partners across sectors and silos.

- But understand that these are turbulent times and likely to be more so: get comfortable with being uncomfortable.
FOR MORE . . .

@Prof_MPastor

STATE OF RESISTANCE

by MANUEL PASTOR

What CALIFORNIA’S DIZZYING DESCENT and REMARKABLE RESURGENCE MEAN FOR AMERICA’S FUTURE